

Monitoring the Impact of the ACA

July 8, 2014 3:00 p.m. ET

Common Metrics

- Current Insurance Coverage
- Prior Insurance Coverage
- Future Insurance Coverage Plans
- Cost of Coverage and Care
- Affordability Challenges
- Health Insurance Literacy and Decisionmaking
- Marketplace Shopping Experience
- Consumer Assistance Experience
- Public Opinion
- Awareness of the ACA (Individual Mandate, Subsidies, Deadlines)
- Access to Providers, Care, Network of Choice
- Experiences with Medicaid



FOUNDATION FOR A
HEALTHY
KENTUCKY

Tracking Impacts of the Affordable Care Act

July 2014



Tracking Impacts - ACA

The Foundation for a Healthy Kentucky is:

- An endowed non-profit, philanthropic organization
- Only statewide health foundation in Kentucky
- Created when Anthem acquired Blue Cross/Blue Shield (2001)

Tracking Impacts - ACA

2013 Annual Kentucky Health Issues Poll (

(A random sample of 1,551 adults from throughout Kentucky was interviewed by telephone. This included 951 landline interviews and 600 cell phone interviews with cell phone users.)

On kynect – Kentucky’s Exchange:

1 in 3 (32%) Kentucky adults in these categories reported hearing “nothing at all about kynect”: ages of 18-29, less than a high school education, earning 138% of the Federal Poverty Level or below, living in northern Kentucky.

How much, if anything, have you heard about this new health insurance marketplace, also known as kynect, or Kentucky’s Healthcare Connection, in your state?*

Kentucky adults



Uninsured



A lot

Some

Only a little

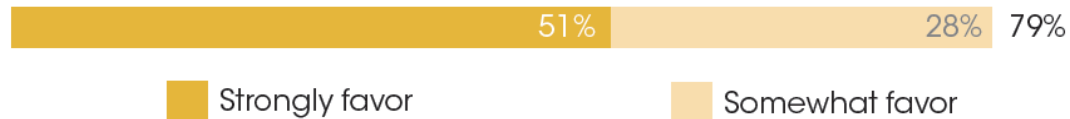
*KHIP asked: “As you may know, the healthcare law creates health insurance exchanges or marketplaces where people who don’t get coverage through their employers can shop for insurance and compare prices and benefits. How much, if anything, have you heard about this new health insurance marketplace, also known as kynect, or Kentucky’s Healthcare Connection, in your state? Have you heard ...”

Tracking Impacts - ACA

On expanded Medicaid:

- Nearly 8 in 10 (79%) adults said they support Kentucky's decision to expand Medicaid to include more low-income Kentuckians.
- Almost 9 in 10 (87%) Kentucky adults reported it is very important (57%) or somewhat important (30%) that Kentucky Medicaid provides coverage to low-income people.

Percentage of Kentucky adults who favor Kentucky's decision to expand Medicaid to cover more low-income people*



*KHIP asked, "In Kentucky, the state has chosen to expand Medicaid, as the health law permits, to provide health insurance to more low-income people. Do you favor or oppose Kentucky's decision to expand Medicaid to cover more low-income people?"

How important is it to you that Kentucky Medicaid provides health care coverage to low-income individuals? **



** KHIP asked, "The Kentucky Medicaid program provides health care coverage to low-income individuals based on poverty guidelines. How important is it to you that Kentucky Medicaid provides health care coverage to low-income individuals?"

Tracking Impacts - ACA

A sense of urgency, to align approaches and “get it right”

- Permit comparison, expand on reach of existing national work
- Better understanding of ACA implementation in rural areas
- Insights into only Southern state with state exchange, Medicaid expansion

Kentucky Health Issues Poll – Questions no later than 8/01/2014

- Every Fall
- Adding targeted polling – ACA in Spring

RFQ – Tracking Impacts of ACA on access, cost, patient experience

- RFQ to be Issued 10/01/2014
- Focus groups, interviews, Medicaid data

Thank You!....Questions?

Learn more at:

www.healthy-ky.org

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Monitoring the Impact of the ACA on Maine

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President & CEO
Maine Health Access Foundation
www.mehaf.org

MEHAF

MAINE HEALTH ACCESS FOUNDATION

Maine Health Access Foundation



- Endowed private, non-profit, philanthropic organization
- Largest statewide health foundation in Maine
- Mission to promote access to affordable high quality health care, particularly for people who are uninsured
- Created when Anthem acquired Blue Cross/Blue Shield (2000)

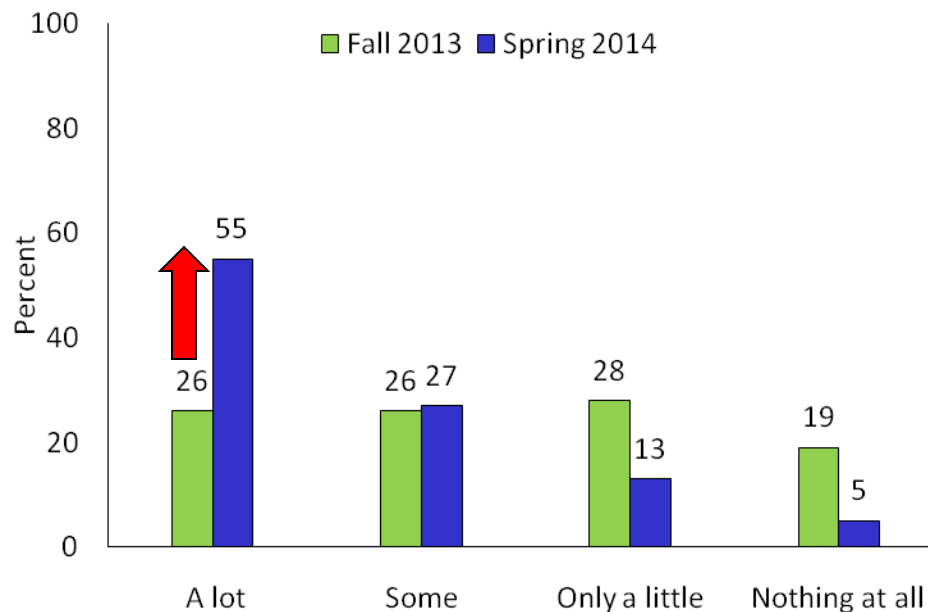
Monitoring the state impact of the ACA in a federally-facilitated Marketplace

- ✓ Public opinion polling using the Kaiser public polling questions
 - Pre-marketplace baseline (fall 2013)
 - Post first enrollment period (May 2014))

The proportion of Mainers claiming to have heard “a lot” about the health insurance marketplace has doubled compared to Fall ’13 results.

QUESTION: *As you may know, a federal health reform bill called the Affordable Care Act (or Obamacare) was signed into law in 2010. The health care law creates health insurance exchanges or marketplaces where people who don't get coverage through their employers can shop for insurance and compare prices and benefits.*

How much, if anything, have you heard about this new health insurance marketplace in Maine? Have you heard a lot, some, only a little, or nothing at all?



More highly-educated residents and those living in the Southern and Coastal/Downeast regions of Maine are significantly more likely than other subgroups to say they have heard “a lot” about the new marketplace.

Maine's Health Insurance Marketplace is open!

New options for affordable coverage!

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ACA Enrollment Education and Computer Assistance - 10/16/2013
ACA Enrollment Information - 10/16/2013



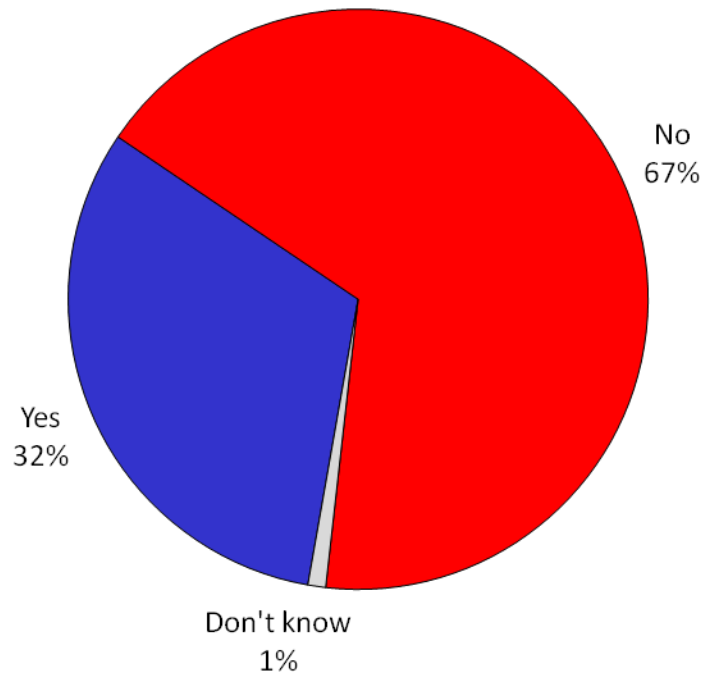
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One-third of Maine residents surveyed indicate awareness of the enroll207 website or Facebook page.

Have you heard of the enroll207 website or Facebook page?



Awareness is significantly higher among Southern Maine-area residents and those under age 65.

Monitoring the state impact of the ACA in a federally-facilitated Marketplace

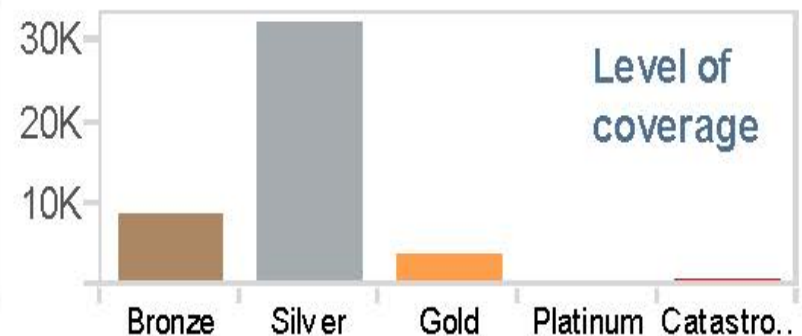
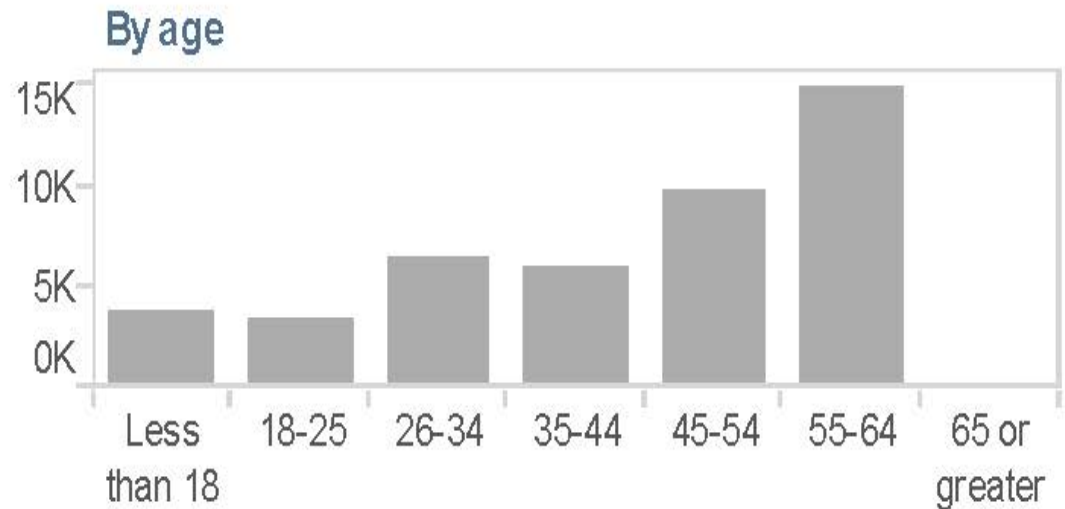
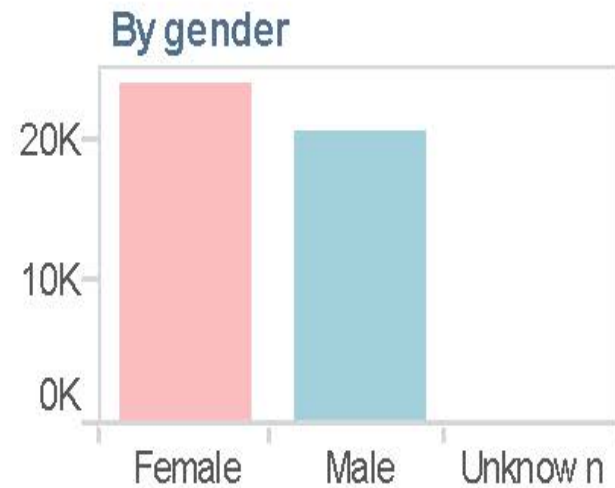
- ✓ Using the questions from the new national Health Reform Monitoring Survey (HRMS) MeHAF worked with national survey experts from GfK to develop and field the annual survey of Maine residents (HRMS-Maine).
- ✓ Questions tracked the impact of the ACA and state changes in Medicaid on health insurance coverage, access and use of health care, health care affordability, and self-reported health status.
- ✓ HRMS-Maine gathered data on an expanded, representative sample of 992 Maine residents (adults ages 18-64), using the same questions from the national HRMS.
- ✓ MeHAF plans to field the survey annually (Q4).

Maine's Marketplace Enrollment

Affordable Care Act enrollment in Maine 10/1/13 to 3/31/14.

Maine's ACA enrollment total is 44,258 individuals.

Roll over graphics for data.

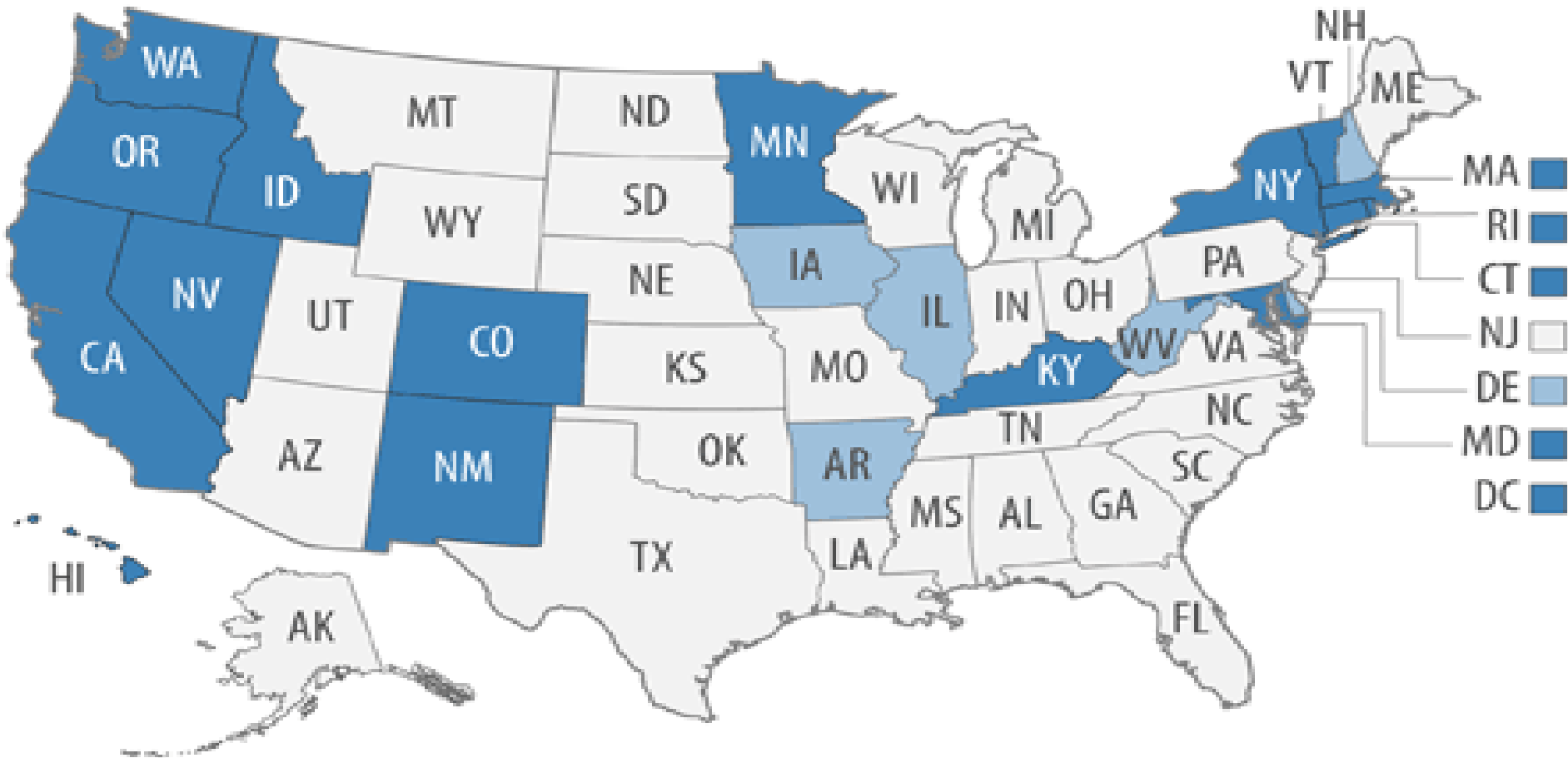


SOURCE: U.S. Dept. of Health and Human Services

bangordailynews.com

Health Insurance Marketplace Type, by State

■ State-based marketplace (17) ■ State partnership marketplace (6) ■ Federally-facilitated marketplace (28)



Note: Idaho and New Mexico have State-based Marketplaces with federal support. Utah has a Federally-facilitated Marketplace for individuals and a State-based SHOP for small businesses.

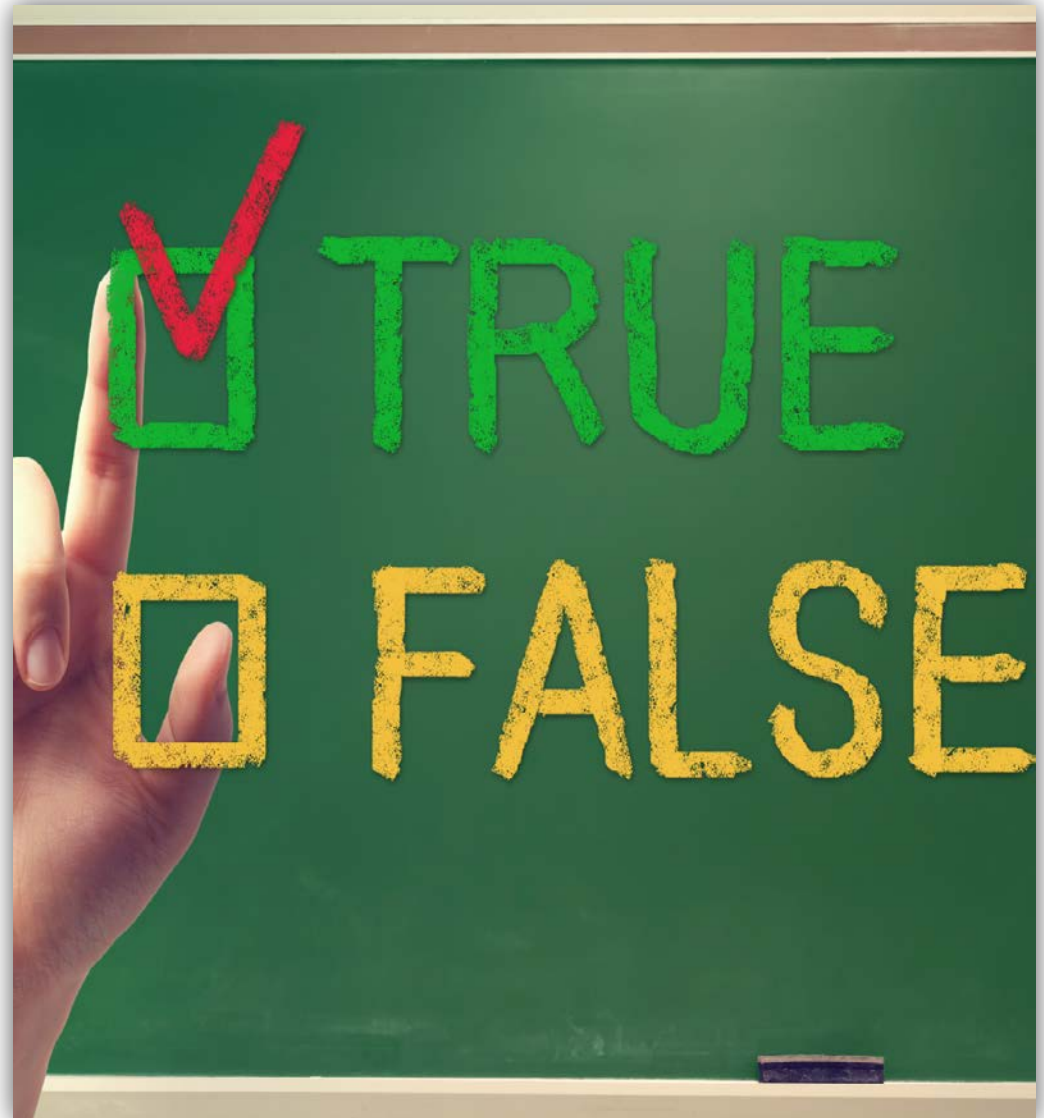
Studying the Affordable Care Act Using the RAND American Life Panel

Katherine Carman
July 8, 2014

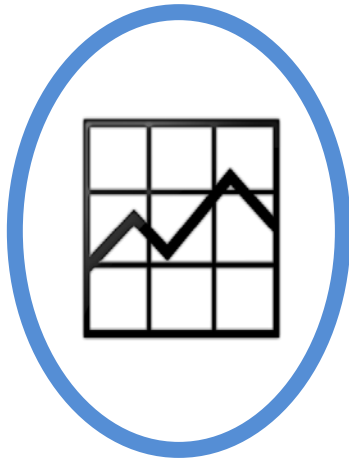


What is the American Life Panel?

- Nationally representative sample
- Respondents answer online
- Surveys in English and Spanish



What makes this tool innovative?



Track same population



Quick turnaround



High response rate

Over 350 past surveys

Financial
decision-
making

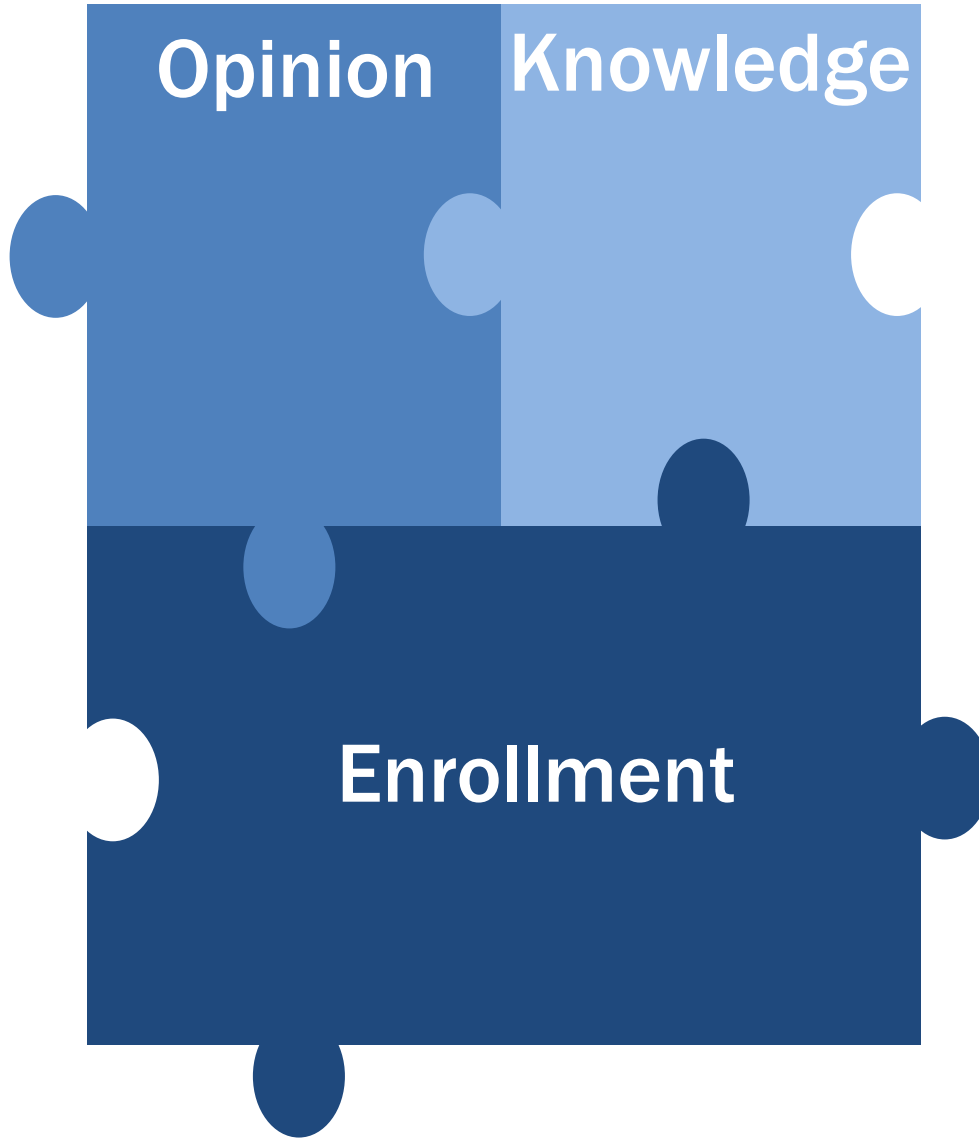
Health

Elections

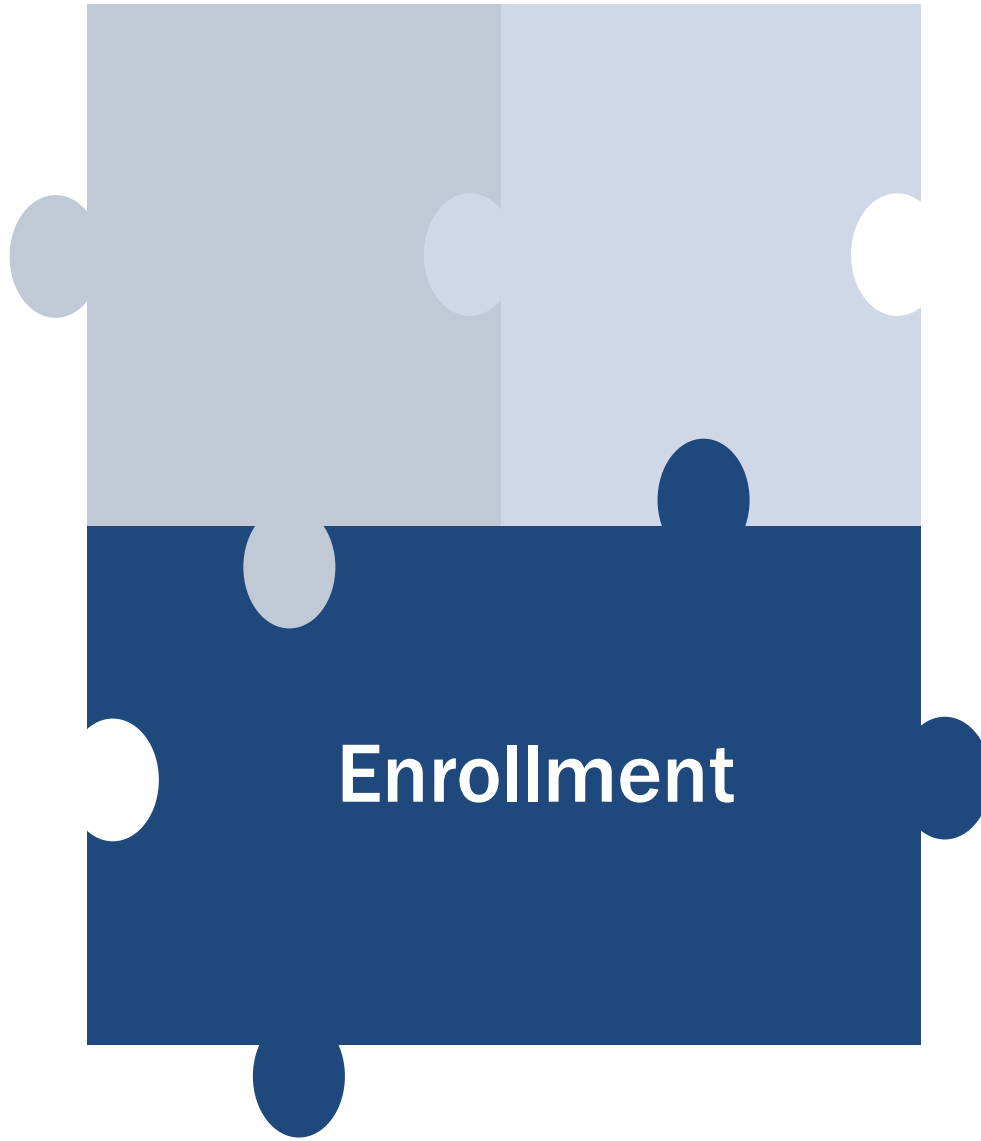
Effects of
financial
crisis

Personality

ACA survey collects data in three areas



Health insurance enrollment under the ACA



Method

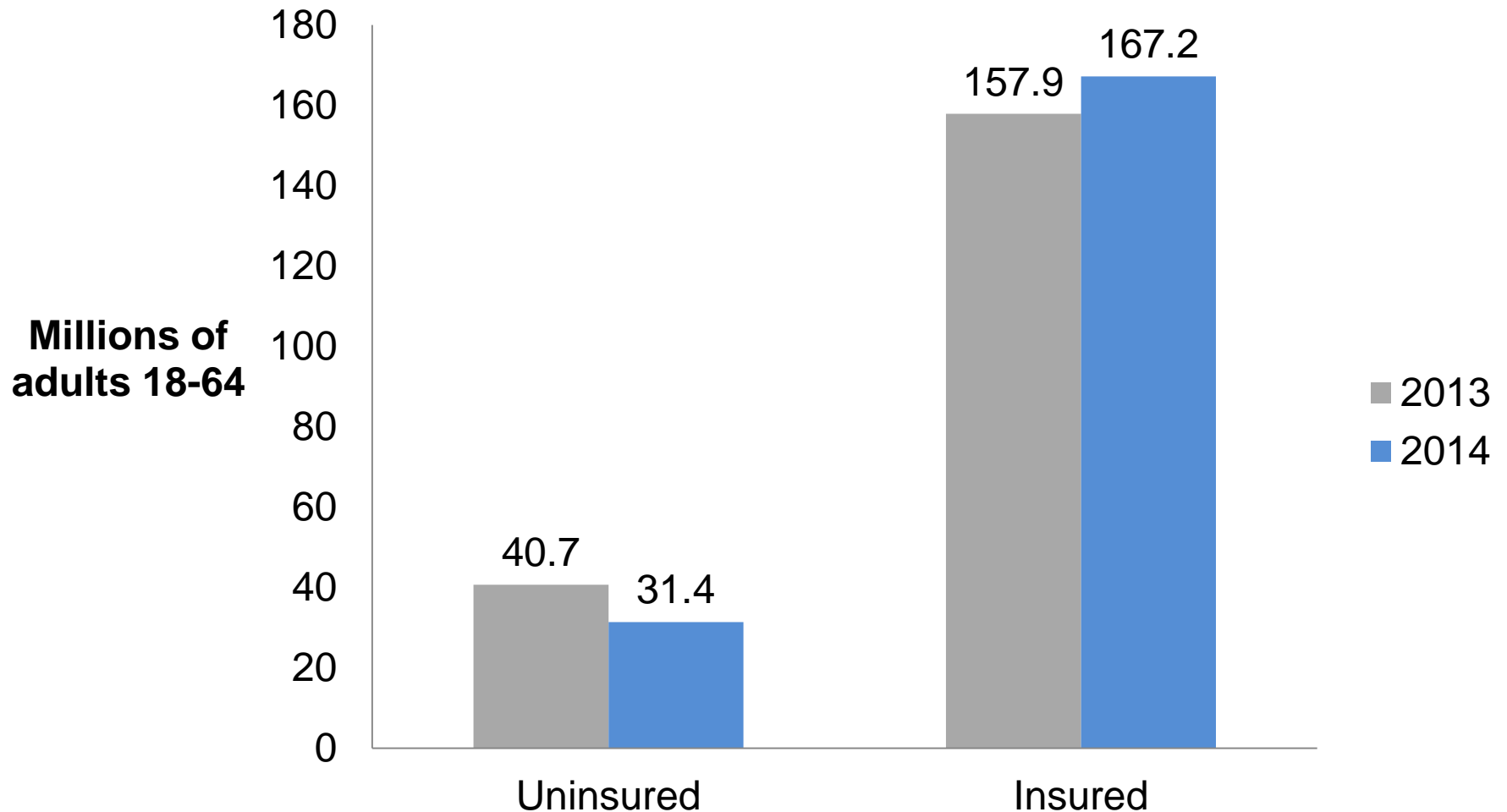
Conducted
baseline
survey in
September
2013

Adults age
18-64

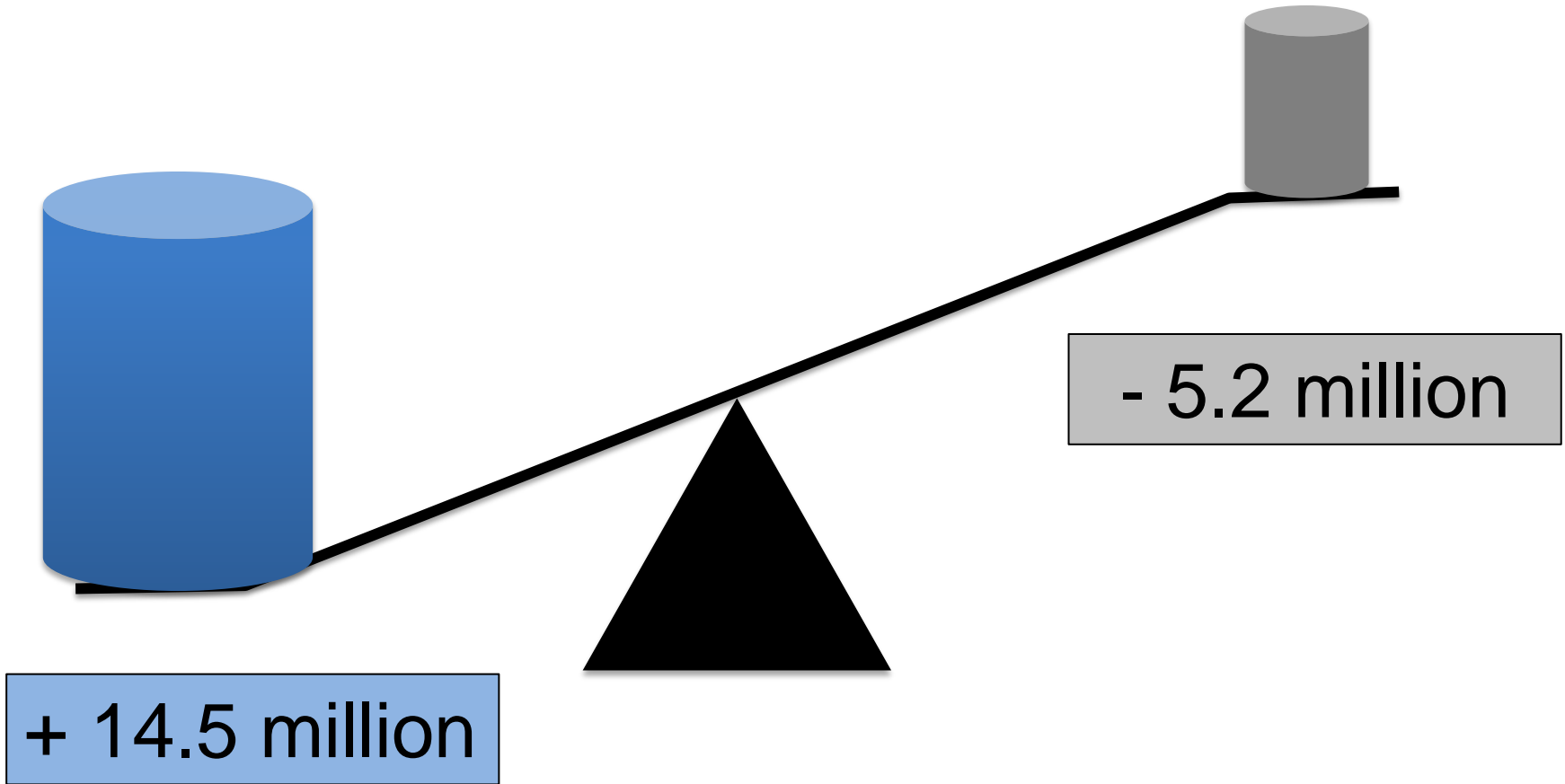
Surveyed
subset of
same adults
in March
2014

Asked about
source of
current
coverage

Net gain in coverage of 9.3 million



More gained than lost coverage

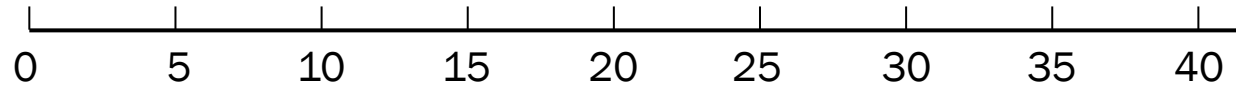


What happened to the uninsured?

 = 500,000 adults

Insured in 2014

2013 uninsured:



Millions of adults ages 18-64

Sources of coverage for newly insured



= 500,000 adults

Insured in 2014



ESI

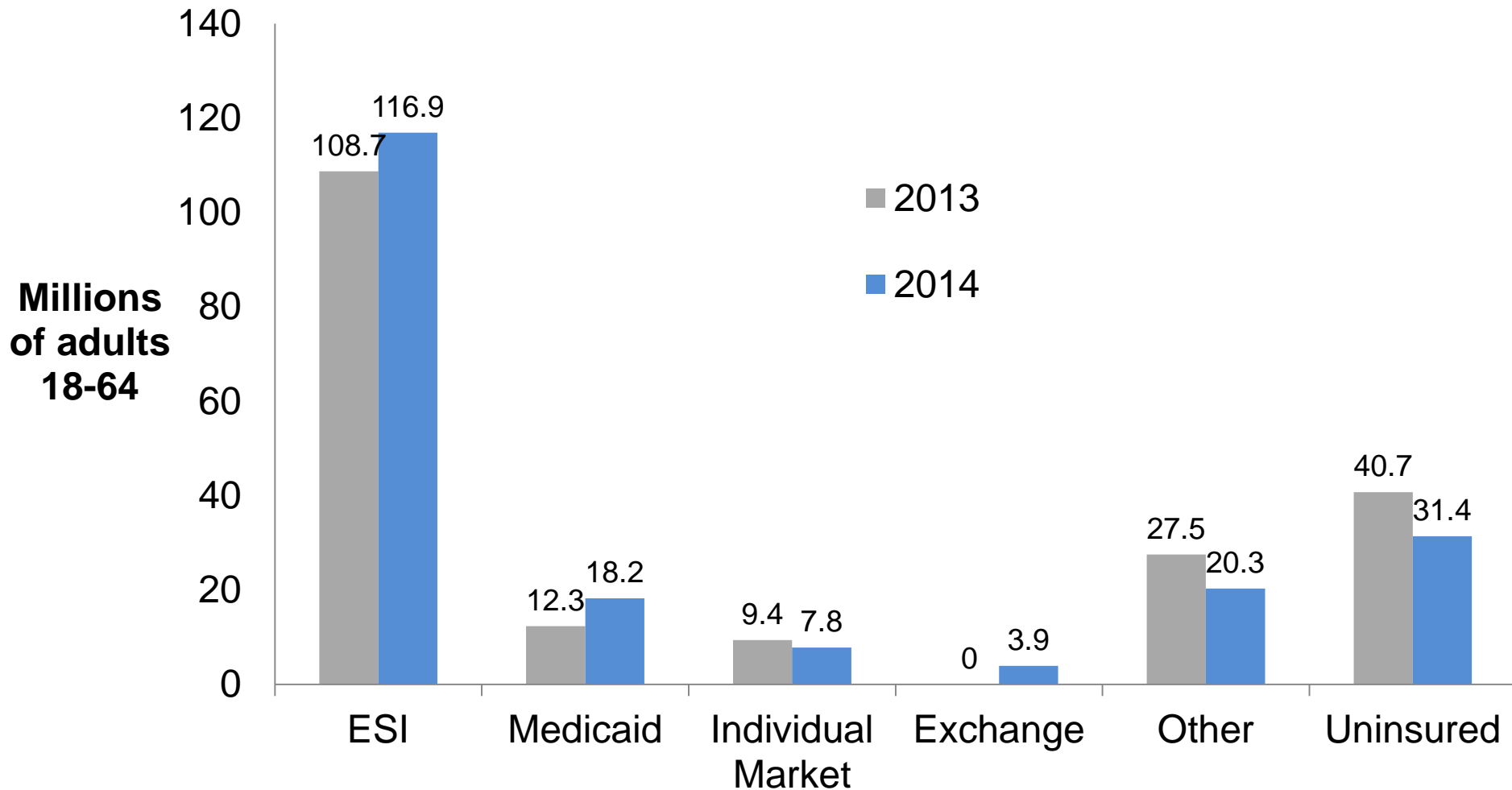
Medicaid

Individual market

Exchange

Other

Change in types of coverage



What's next?



HEALTH

Discussion Questions

- Are you or your grantees tracking these metrics? What strategies are you using?
- Are you or your grantees tracking the impact of the ACA in rural areas?
- How can statewide and national evaluations better work together to build the evidence base?
- In what ways would you like to make future connections with your colleagues on this issue?
- If you've not yet done so, please send your survey questions and methodologies to healthreform@gih.org and we will distribute to the group.