

Advancing a Public Health Agenda for Native Communities

September 22, 2015 2:00 pm Eastern

- Aleena Hernandez, Red Star Innovations
- Katie Wehr, Robert Wood Johnson Foundation
- Robert Sturm of Native Americans in Philanthropy

Tribal Public Health Institute (TPHI)

Feasibility Project

Seven Directions: A Blueprint for Advancing the Health and Wellness of Our Native Communities





TRIBAL PUBLIC HEALTH INSTITUTE
FEASIBILITY PROJECT

Looking to the past to understand the present...

Tribal Public Health

- 1955 Indian Health Service
- 1960-70s Area Health Boards
- 1975 Self-Determination Act
- 1976 Indian Healthcare Improvement Act (IHIA)
- 1990's Tribal Epi Centers
- 2010 Permanent reauthorization IHIA – Affordable Care Act
 - TECs as Public Health Authority



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National Public Health

- 1988 Institute of Medicine Report
- 1994 10 Essential Services
- 1997 Turning Point
- 1990s Emerging Public Health Institutes
- 2010 Public Health Accreditation
- 2010 National Public Health Improvement Initiative



Investment Comparison

Tribal Public Health

- Program-focused
- Individual/Tribe-focus
- Data-oriented/product
- Tribal Leadership & community members
- Programs and Services
- Tribal Consultation/Federal Policy

National Public Health

- System-focused
- Network-focused
- Process-oriented/surveillance
- Broad, multi-sector engagement
- Capacity-building focus
- Inform local/state policy





American Public Health System

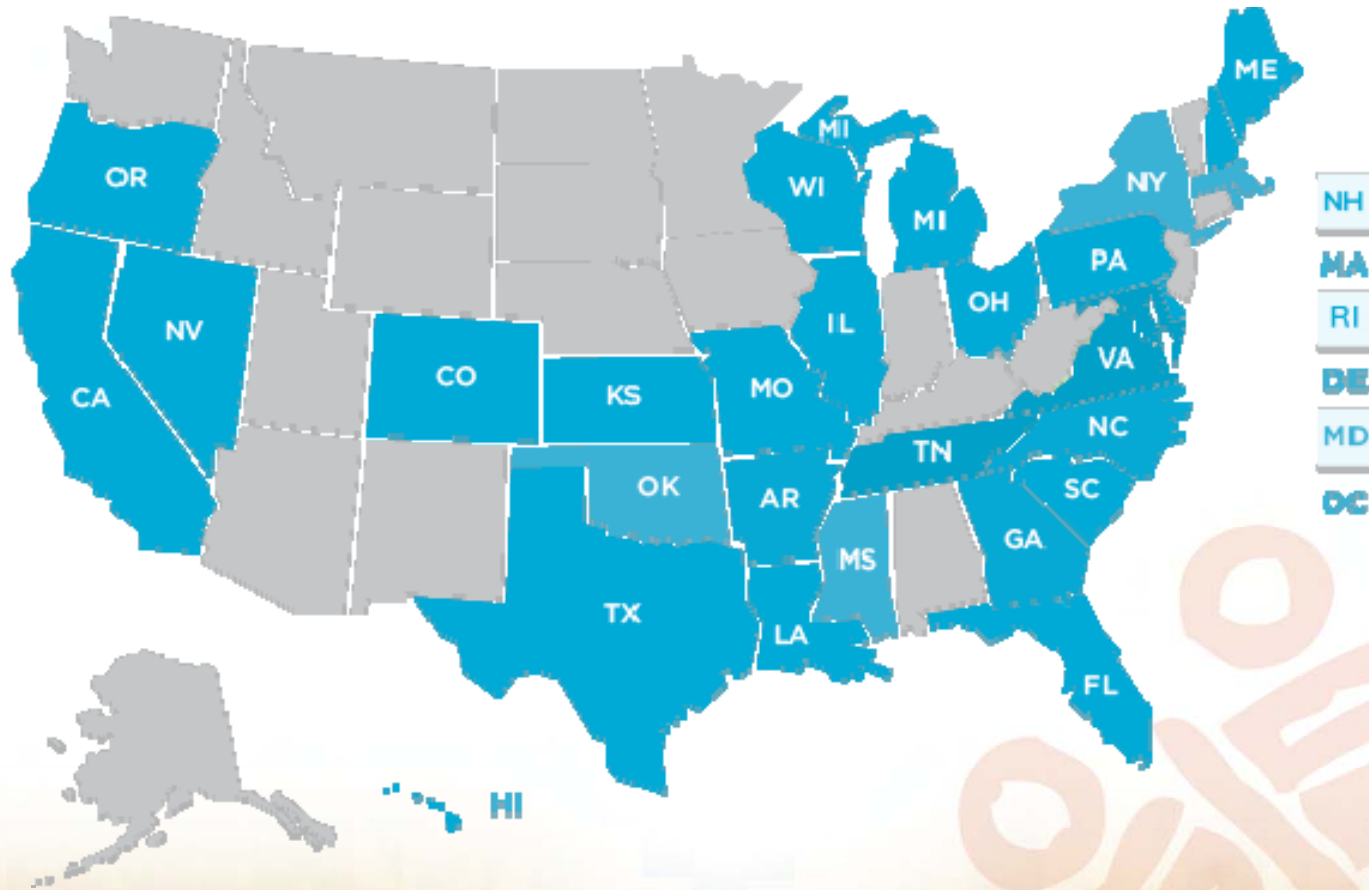




Emerging Public Health Institutes

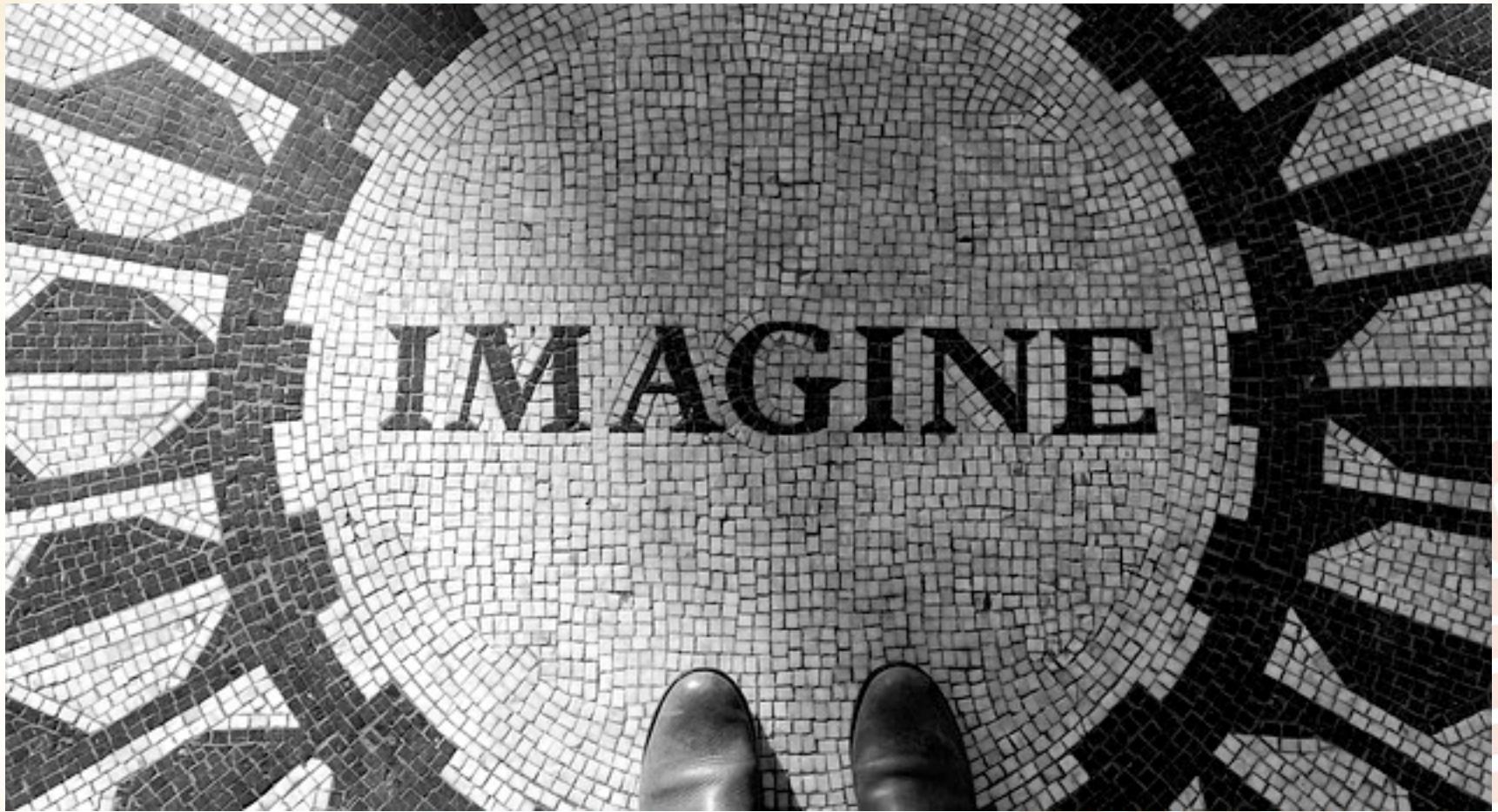
- Strengthen public health infrastructure and capacity
- Engage strategic partners to address gaps
- Serve as a neutral convener of stakeholders to identify solutions to shared concerns
- Respond to specific needs and adapt quickly to changing health priorities
 - Workforce development, convene for strategic planning and response, centralize resources
- Ensure science-, evidence-based policies and solutions
- Train the workforce; develop leadership

Public Health Institutes



International PHIs







What role could a TPHI have in improving health among Native communities?

- Is there *interest* and *support* among Tribes and Tribal Organizations for a TPHI?
- Is there a role for a *neutral* entity performing these functions?
- How should it be *structured* and *governed*?
- How much will it cost and how can we ensure *sustainability*?

http://redstar1.org/tphifeasibilityproject/lib/docs/tphi_findings_report.pdf



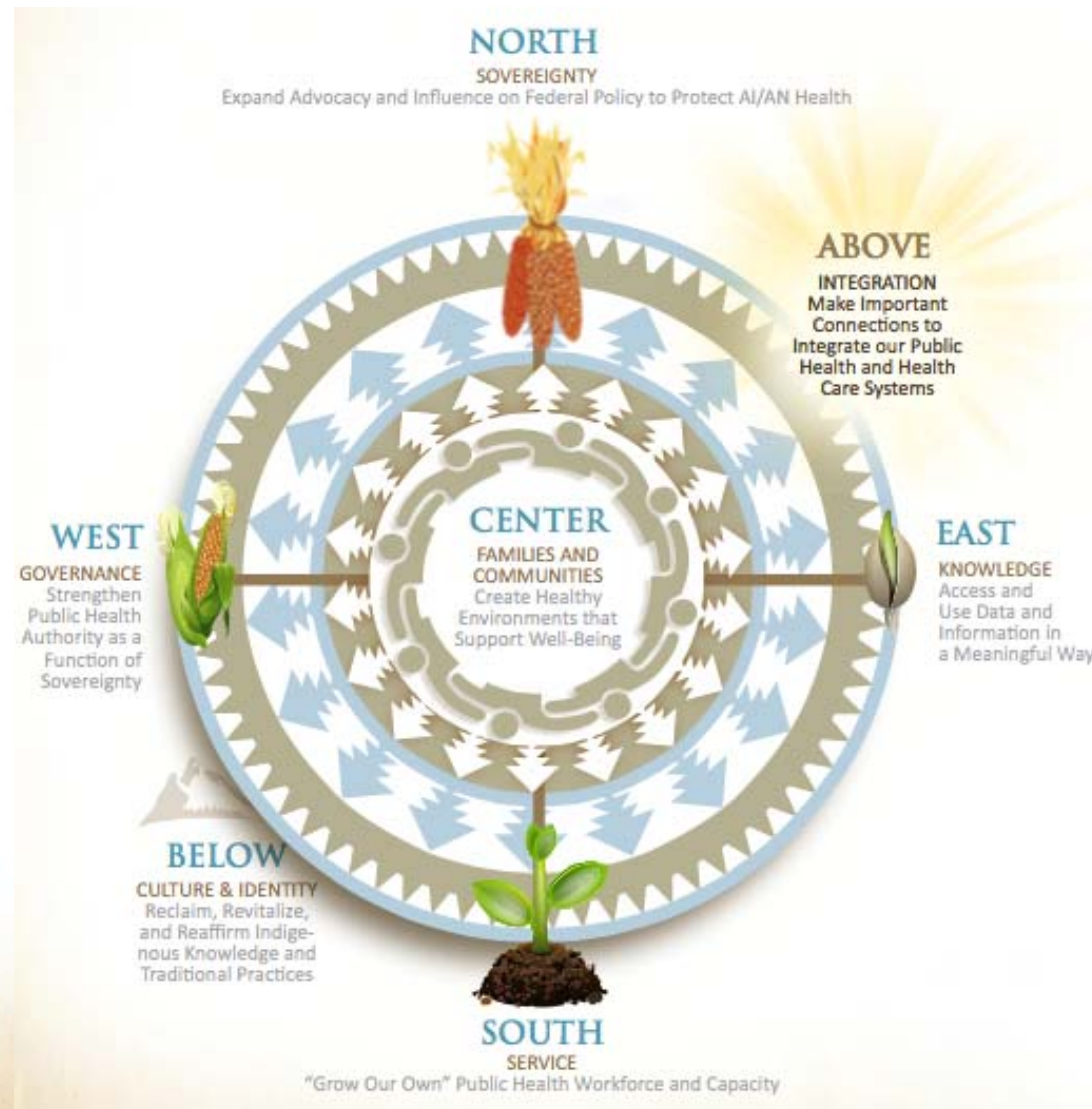


NATIONAL TRIBAL LEADERS FORUM 2015

Advancing Our Health and Wellness, Now and For Future Generations



Public Health Agenda for Native Communities - Seven Strategic Directions



Knowledge

EAST

SEED

**Access and Use Data
and Information in a
Meaningful Way.**



Knowledge Priorities

- Build public health data infrastructure and capacity
- Improve methods for collecting quality data fit for decision making and planning
- Apply findings to inform decisions for public health policy and action

Service

SOUTH

GROWTH

**“Grow Our Own”
Public Health
Workforce.**



Service Priorities

- Create a national roadmap for Tribal and Urban Indian public health workforce development
- Equip current and future public health professionals with knowledge, skills, and tools

Governance

WEST

ACTION

**Strengthen Public Health
Authority as a Function of
Sovereignty.**

Tribal Governance and
Tribal/State Relations



Governance Priorities

- Strengthen Tribal public health authority
 - “Public health authority is an agency or authority of the US government, a state, territory or Indian tribe that is responsible for public health matters as part of its official mandate...”
- Improve Tribal-State relations through meaningful consultation

Sovereignty

NORTH

HARVEST

**Expand Advocacy and
Influence on Federal
Policy to Protect
AI/AN Health.**



Sovereignty Priorities

- Expand influence on federal policy and legislation that impacts Native communities
- Increase the use of data to strengthen law and policy advocacy efforts

Integration

ABOVE

SKY

**Make Important
Connections to
Integrate Our Public
Health and
Healthcare Systems.**



Integration Priorities

- Increase the integration of health services at the local, regional and national levels
- Integrate Indigenous cultural beliefs and practices into public health and health care delivery systems
- Provide professional development opportunities for the workforce to learn how to implement service integration models
- Identify flexible, relevant, and sustainable resources that create bridges across services

Culture and Identity

BELOW

EARTH

**Reclaim, Revitalize,
and Reaffirm
Indigenous
Knowledge and
Traditional
Practices.**



Culture and Identity Priorities

- Prioritize indigenous knowledge, language, and cultural practices to improve community health
- Create opportunities for intergenerational connections for knowledge transmission
- Access and mobilize the power of community advocacy and action

Families and Communities

CENTER

HEART

**Support Native Family
and Community Well-
Being by Creating
Healthy
Environments.**

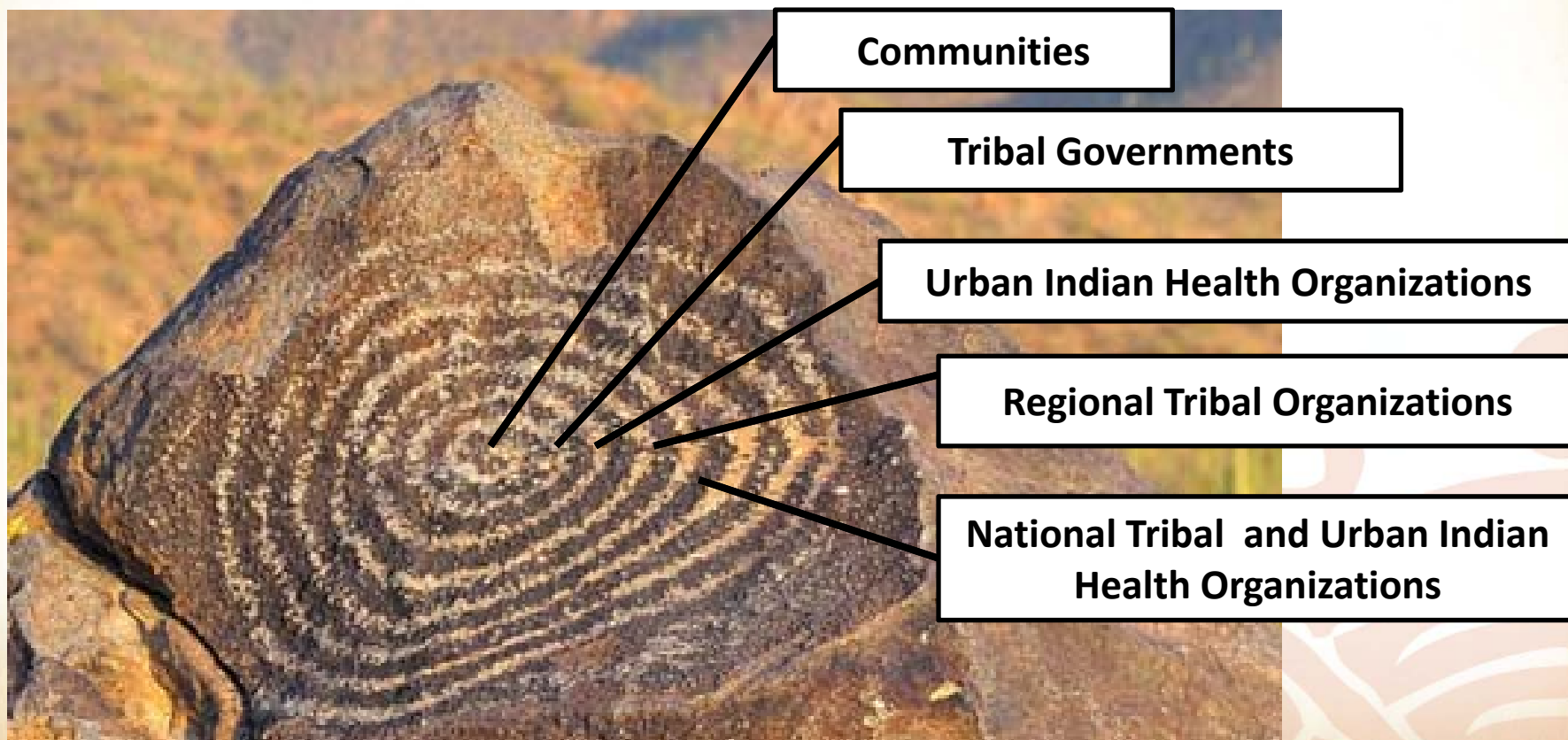


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Families and Communities Priorities

- Identify strengths-based approaches and interventions that are culturally grounded and support collaboration
- Diversify funding and resources that support AI/AN health

Our Tribal and Urban Indian Public Health Systems



WORKING TOGETHER FOR THE FUTURE: *THE ROLE OF A TPHI*

- Address cross-cutting determinants of health
- Support current infrastructure investments and build public health capacity
- Act as a neutral convener to build partnerships across sectors
- Respond to urgent national, regional, and local public health threats
- Be an information hub



Developing a TPHI – 4 Year Plan

- Year 1 – Planning and development
 - Advisory Board (continuing and new members)
 - File 501 (c) 3 and incorporate
 - Strategic planning
 - Budget development – (3 years)
 - Fund development
- Year 2 – Start-Up
 - Launch services (initial charge)
 - Hire an staff
 - Program start-up
 - Fund development
- Year 3 – Start-Up/Sustainability
 - Program start-up and expansion
 - Membership recruitment
 - Fund development
- Year 4 – Sustainability
 - Organization and program evaluation – how are we doing
 - Membership recruitment
 - Fund development
 - Strategic planning



And while I stood there
I saw more than I can tell
and I understood
more than I saw;
for I was seeing
in a sacred manner
the shapes of all things
in the spirit,
and the shape
of all shapes
as they must live
together
like one being.

– Black Elk
Wichasha Wakan
Oglala Lakota

ArcticZor





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Support for this project was provided by a grant from the Robert Wood Johnson Foundation

Thank you!

For more information:

www.redstar1.org/tphifeasibilityproject

Email info@redstar1.org and join email list



Advancing a Public Health Agenda for Native Communities

Katie Wehr, Program Officer



Robert Wood Johnson Foundation

RWJF and Indian Country

1980s-
1990s

- **Health, Prevention & Alcohol Abuse**
(<http://www.rwjf.org/content/dam/farm/books/books/2002/rwjf37785>)

2000s

- **Urban Indian Health**
- **Childhood Obesity**

2010s

- **Childhood Obesity**
- **Tribal Public Health**

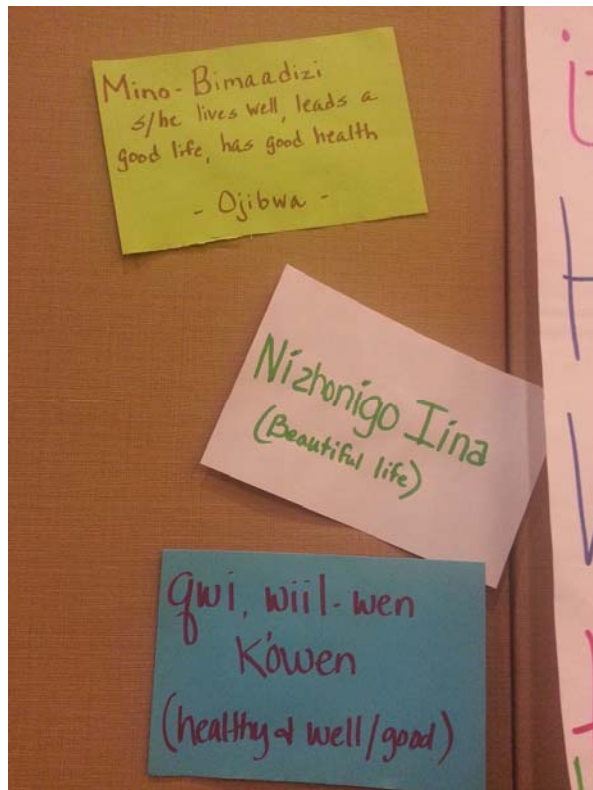


Tribal Public Health Institute

- **Built upon a larger public health strategy advance the role of public health institutes in communities**
- **Collaborative relationship with RedStar & advisors**
- **Tribally led & driven**



Lessons Learned



Look
Listen
Lean In



Thank You!



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How Can a TPHI Facilitate Public Health in Native Communities?

What do funders, nonprofits and tribal programs believe would increase their ability to support increased health and well-being in Indian communities?

What Do Funders, Want? What Do Native Nonprofits and Tribal Programs Want?

1. Meaningful, Measurable Outcomes
2. Strong, Stable Partners that Share Their Goals and Priorities.
3. Relationships that respect their values and culture.

How Can a TPHI Can Support Data Gathering and Research Projects?

1. Create templates for multi-site data gathering/research projects, assuring that the model is scientifically rigorous and that data from various sites can be aggregated to provide a big picture. Work with each community to assure that implementation is socially and culturally appropriate.
2. Provide technical assistance to tribes, nonprofits and others on how to gather meaningful data in a respectful and culturally appropriate way and how to use data to support community goals.
3. Provide technical assistance to funders on how to work with and in Native communities and how to build reciprocity into their work.
4. Serve as bridge between funders and communities: Help build trust and relationships. Translate linguistic and cultural differences.

How Can a TPHI Support Education and Health Promotion Projects?

1. Work with funders and community groups to create project templates that allow for both customization to meet community needs and culture and the easy gathering and aggregation of outcome data from multiple sites and communities.
2. Provide technical assistance to communities and community groups in the development of culturally appropriate, evidence-based education and health promotion projects.
3. Serve as a repository of information on best practices and successful programs so that the proverbial wheel need not be reinvented by each community
4. Serve as bridge between funders and communities: Help build trust and relationships. Translate linguistic and cultural differences.

Philanthropic Thought Partner Meeting

Tribal Public Health Institute Planning

October 19 – 20, 2015 | Phoenix, AZ

- Learn about the opportunities to build capacity in Indian Country to address pressing needs via a TPHI.
- Understand approaches to funding in Indian Country and ways to be more responsive.
- Identify actionable items to support the development of a TPHI and its initial programmatic area(s) over the next 3-5 years.
- Contact aleenamh@redstar1.org for additional details.

Support for this meeting provided by the Robert Wood Johnson Foundation.

- More webinars on this topic?
- New topics you want to tackle or learn more about?
- Innovative work that you want to share?
- A question you want to pose to your colleagues?

Contact us at equity@gih.org