

Supporting Local Food Policy to Create Sustainable Access to Healthy Food

July 30, 2014 2:00 pm Eastern

Anne Palmer, Johns Hopkins Center for a Livable Future

Mark Winne, Johns Hopkins Center for a Livable Future

Thai Ha-Ngoc, Henry P. Kendall Foundation

Jeff Usher, Kansas Health Foundation

Food Policy Networks: Creating Opportunities to Strengthen Food Systems



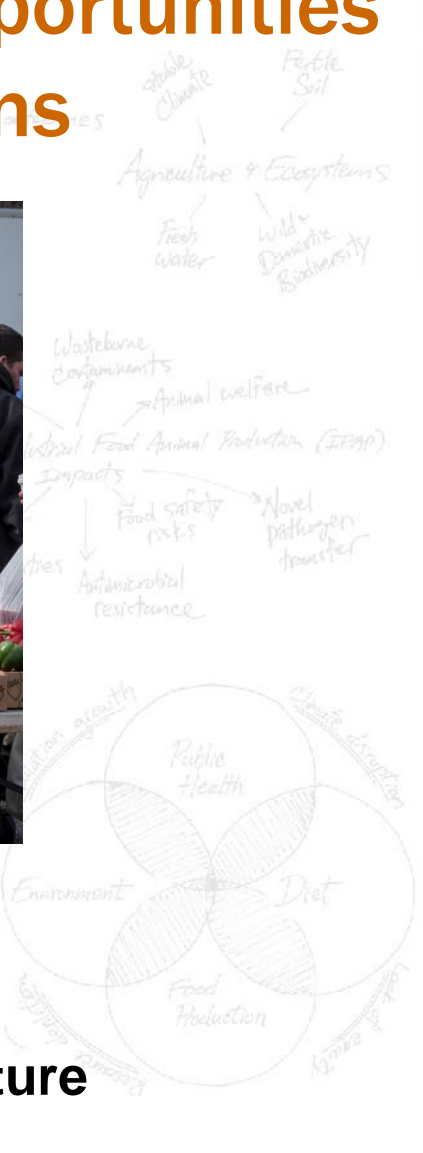
Anne Palmer, Program Director
Mark Winne, Senior Advisor
Johns Hopkins Center for a Livable Future
July 30, 2014

Major sources of greenhouse gas (GHG) emissions from food animal production:
- Enteric fermentation
- Manure management
- Application of synthetic fertilizers

Impacts to rural communities:
Contaminated waterways
- nitrates
- heavy metals
- pesticides
- antibiotics
- hormones

Public Health
Environment
Diet
Food Production

Impacts to rural communities:
- water quality impacts (eutrophication)
- soil erosion
- climate change



Industrial Food Animal Production (IFAP)
- Concentrated production
- Generates large quantities of animal waste, harbors pathogens, chemical contaminants

Center for a Livable Future

1. Programs

Food Production and Public Health

Food System Sustainability and Public Health

Food System Policy Program

Food Communities and Public Health

- Baltimore Food & Faith Project
- Meatless Mondays
- **Food Policy Networks**
- Community Food Assessments
- Maryland Food System Map

2. Research - FPC, food waste, aquaponics, etc.

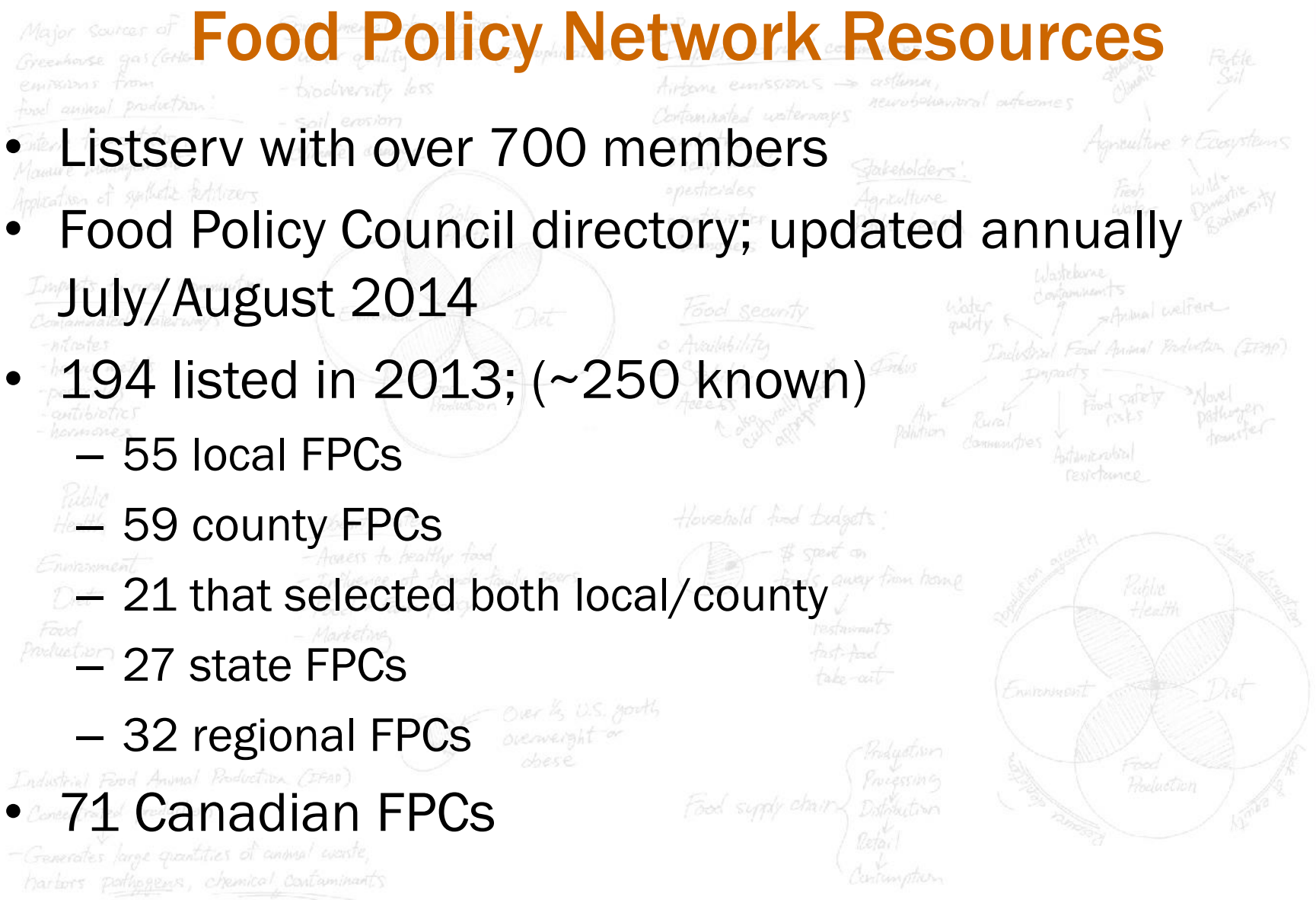
3. Education - doctoral fellows, certificate in FS, curriculum development

4. Communication and outreach



Food Policy Network Resources

- Listserv with over 700 members
- Food Policy Council directory; updated annually
July/August 2014
- 194 listed in 2013; (~250 known)
 - 55 local FPCs
 - 59 county FPCs
 - 21 that selected both local/county
 - 27 state FPCs
 - 32 regional FPCs
- 71 Canadian FPCs

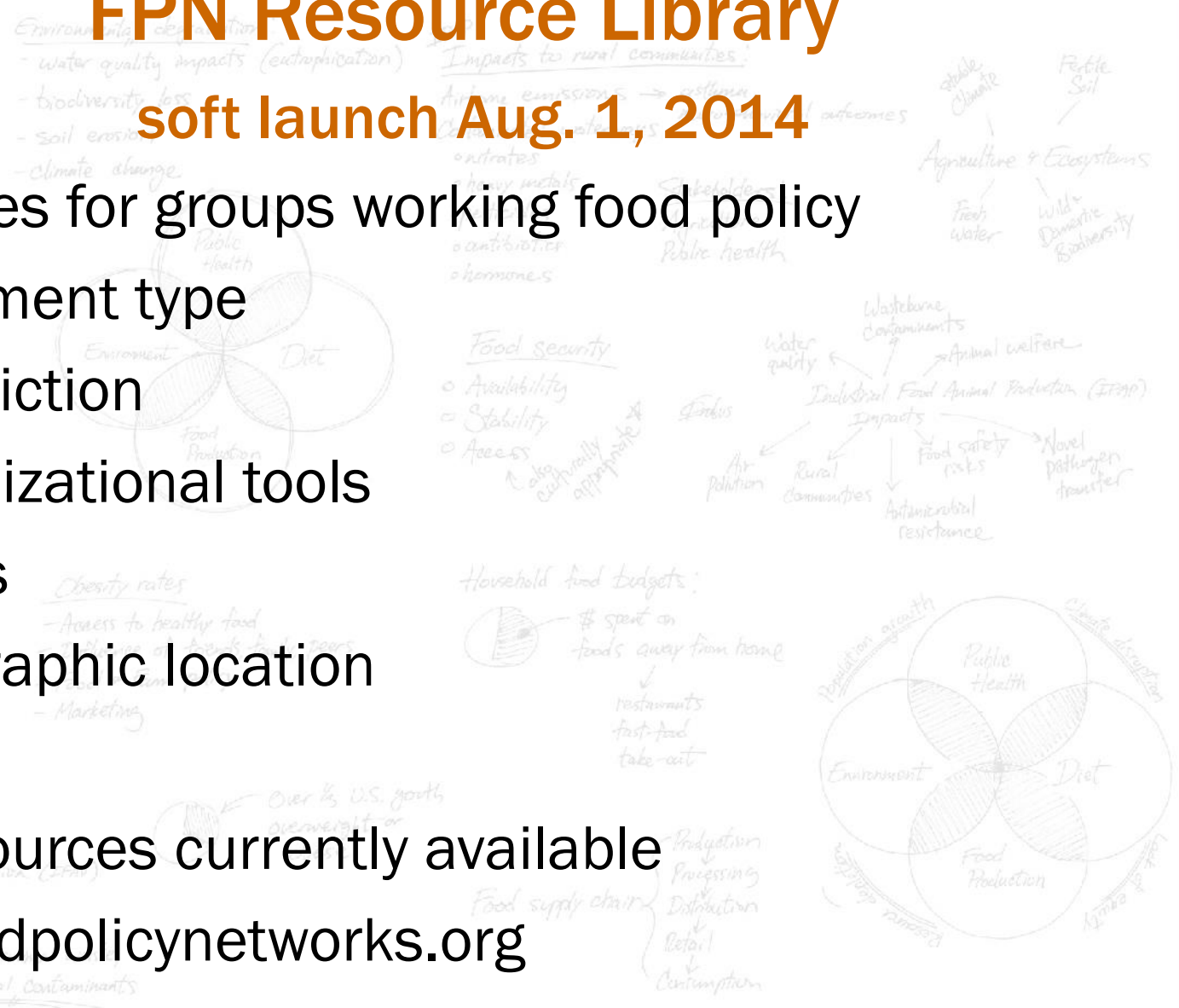


FPN Resource Library

soft launch Aug. 1, 2014

Resources for groups working food policy

- Document type
- Jurisdiction
- Organizational tools
- Topics
- Geographic location
- 570 resources currently available
- www.foodpolicynetworks.org



Skill-building Training and Workshops

- Chesapeake Food Policy Leadership Institute
 - October 5-8, 2014
 - 30 participants from 20 different groups
 - Create professional network of regional food policy leaders
 - Provide follow up technical assistance
- Exploring other regional networking and training opportunities incl New England & Southeast
- Regional affinity networks

Purposes of FPCs

- Influence government food policies, especially ones that promote justice, equity, and sustainability
- Coordinate efforts of food system stakeholders within a specified geography and jurisdiction
- Tend to favor policies over projects, but...
- Tend not to take on the oligopolistic forces of multi-national agribusiness, but...
- Conduct food assessments and prepare food plans

FPCs: What They Do

- FPCs can be a de facto Dept. of Food
- FPCs are food system planning venues
- Membership: represent government, academia, community members, farmers and gardeners, food banks, restaurants, retailers, faith communities, etc.
- Focus gov't functions: health, planning, econ. development, education, agriculture, social services – on food system concerns
- FPCs are advisory: address regulations, budgeting, legislations, programs and administration

Local & State Food Policy

- Farmland Preservation (Connecticut and Montana)
- Nutrition Rules in Schools and “rural food gap” (New Mexico)
- Improved farm economy (Michigan)
- Developing a local and sustainable food economy (Illinois)
- Comprehensive Food System Planning and Development (Food Works NYC)

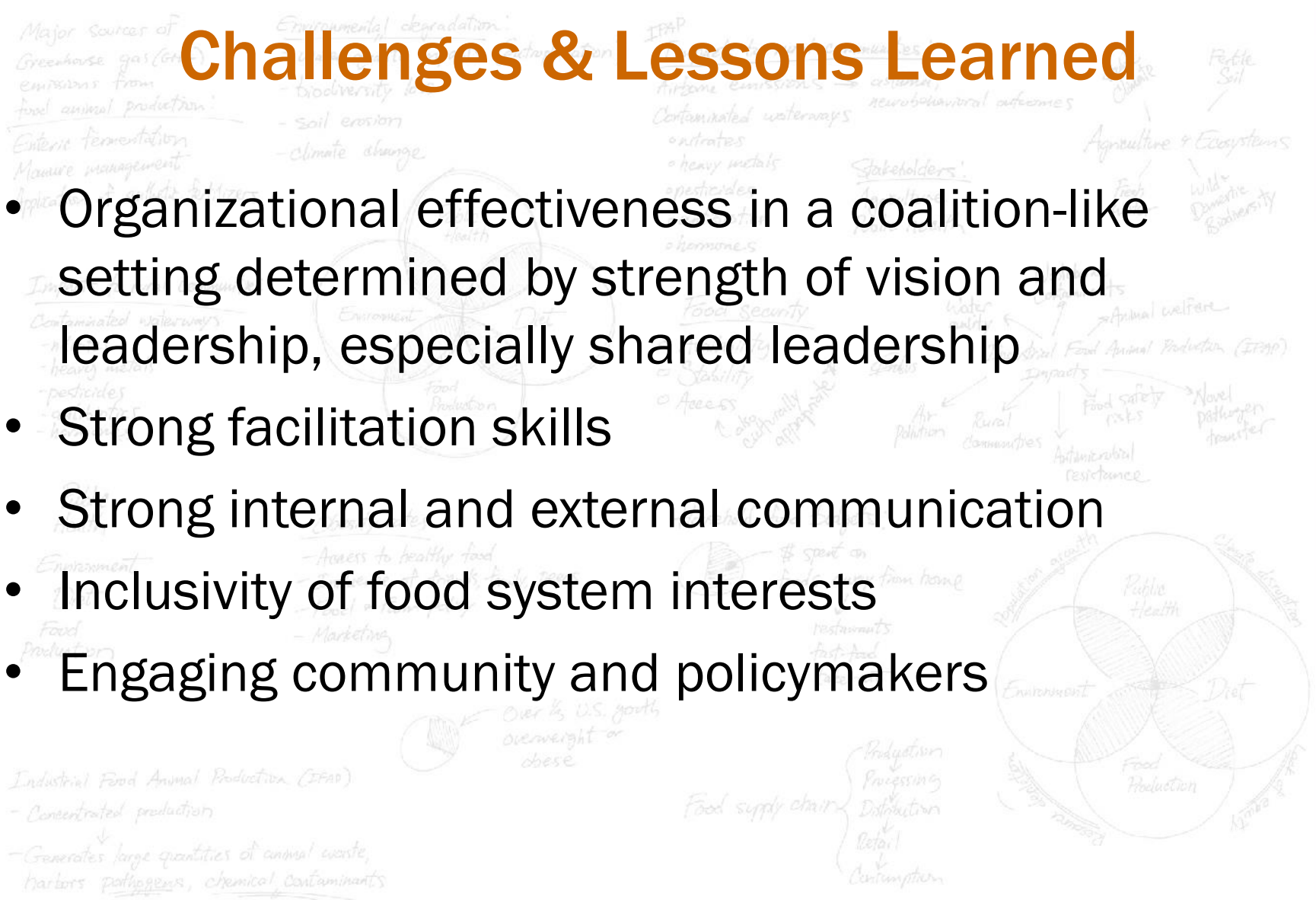
FPC Actions and Accomplishments

Cleveland/Cuyahoga County FPC:

- Secured zoning changes to promote urban agriculture and raising of chickens and bees
- Expanding food businesses with city economic development funds and using city/county purchasing funds for locally grown food
- Healthy Cleveland Initiative – Banning trans-fat; clash between public and private interests.

Challenges & Lessons Learned

- Organizational effectiveness in a coalition-like setting determined by strength of vision and leadership, especially shared leadership
- Strong facilitation skills
- Strong internal and external communication
- Inclusivity of food system interests
- Engaging community and policymakers



Challenges & Lessons Learned cont.

- Continuous need to educate FPC members, the general public & policy makers
- Community food assessment on-going enterprise; not a one-time action
- Synergy between/awareness of relationships among all levels of government
- Managing conflict and need to work for consensus; foster climate of healthy debate; evaluate and rate policy options

HENRY P. KENDALL FOUNDATION



Supporting Local Food Policy to Create
Sustainable Access to Healthy Food

July 30, 2014



OUR VISION

A healthy, resilient and
sustainable food system
for New England.

By 2060, at least half of the food consumed in New England is produced here.

How do we make our vision a reality?

TWO STRATEGIES

Regional + Groundwork

Policy as Lever for Change

- Top down/bottom up approach for food policy work
 - Broad changes through policy implementation (e.g. City of Boston Article 89)
 - Food policy councils present opportunities for community engagement through convening and education (e.g. New Haven Food Summit)

Examples of Philanthropic Support of Food Policy

- New Haven Food Policy Council
-
-
-

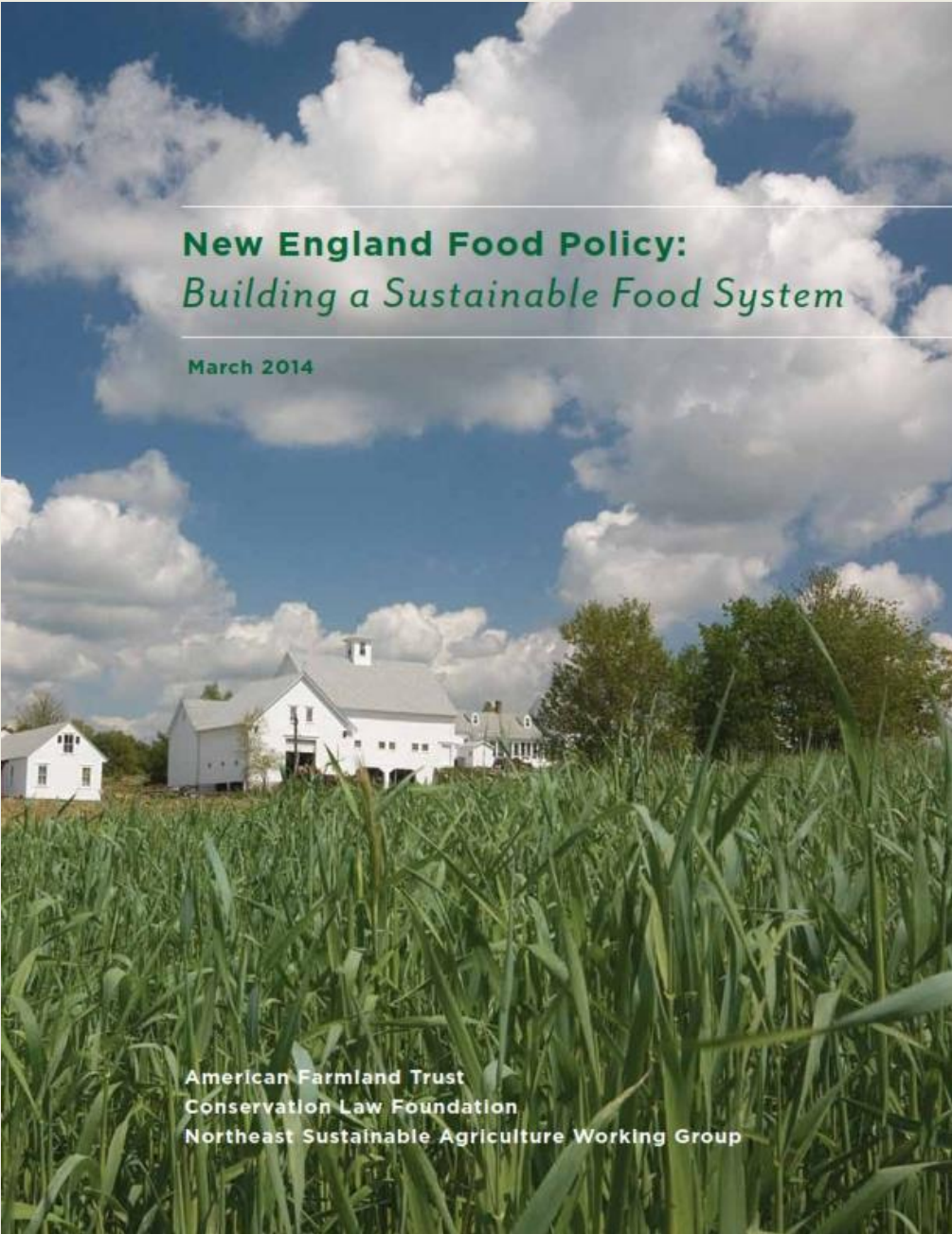
New Haven FOOD Action Plan



The New Haven Food Policy Council's mission is to build and maintain a food system that nourishes all people in a just and sustainable manner.

Examples of Philanthropic Support of Food Policy

- New Haven Food Policy Council
- Springfield Food Policy Council
- Massachusetts Convergence Partnership
- New England Food Policy Report



New England Food Policy:
Building a Sustainable Food System

March 2014

American Farmland Trust
Conservation Law Foundation
Northeast Sustainable Agriculture Working Group

www.newenglandfoodpolicy.org

Opportunities

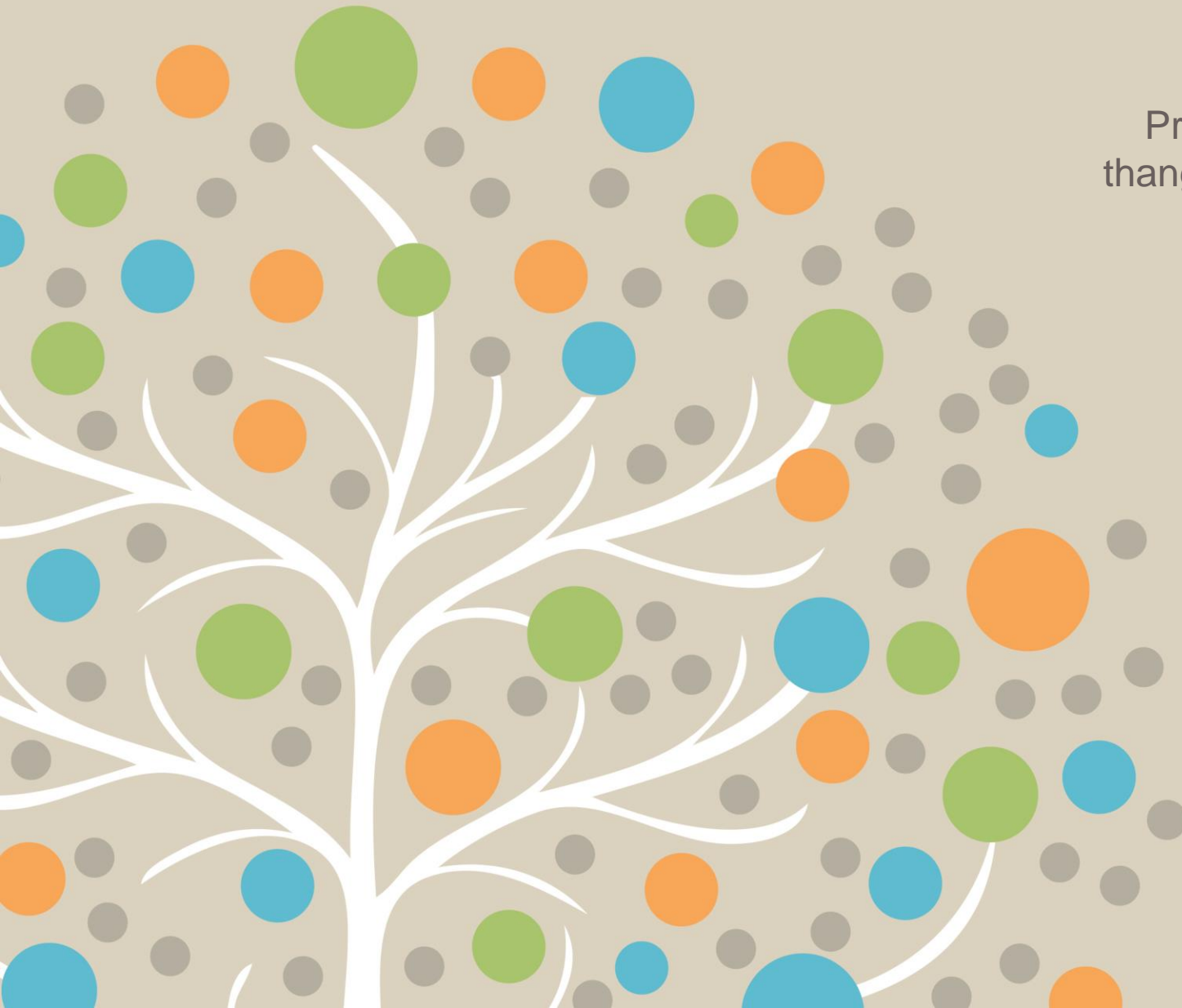
- Greatest gaps for funders to address:
 1. Coordination capacity
 2. Strategic/action planning
 3. Research and assessment
 4. Evaluation of impact and effectiveness

Challenges

- Challenges for funders:
 1. Understanding the different kinds of food policy councils
 2. Financial sustainability of food policy councils
 3. Engaging and partnering with funders of other sectors and interests
 4. Evaluation of impact and effectiveness

HENRY P. KENDALL FOUNDATION

Thai Ha-Ngoc
Program Associate
thangoc@kendall.org
617-951-2525
www.kendall.org



Supporting Local Food Policy to Create Sustainable Access to Healthy Food

July 30, 2014



Kansas Health Foundation

Healthy Communities Initiative

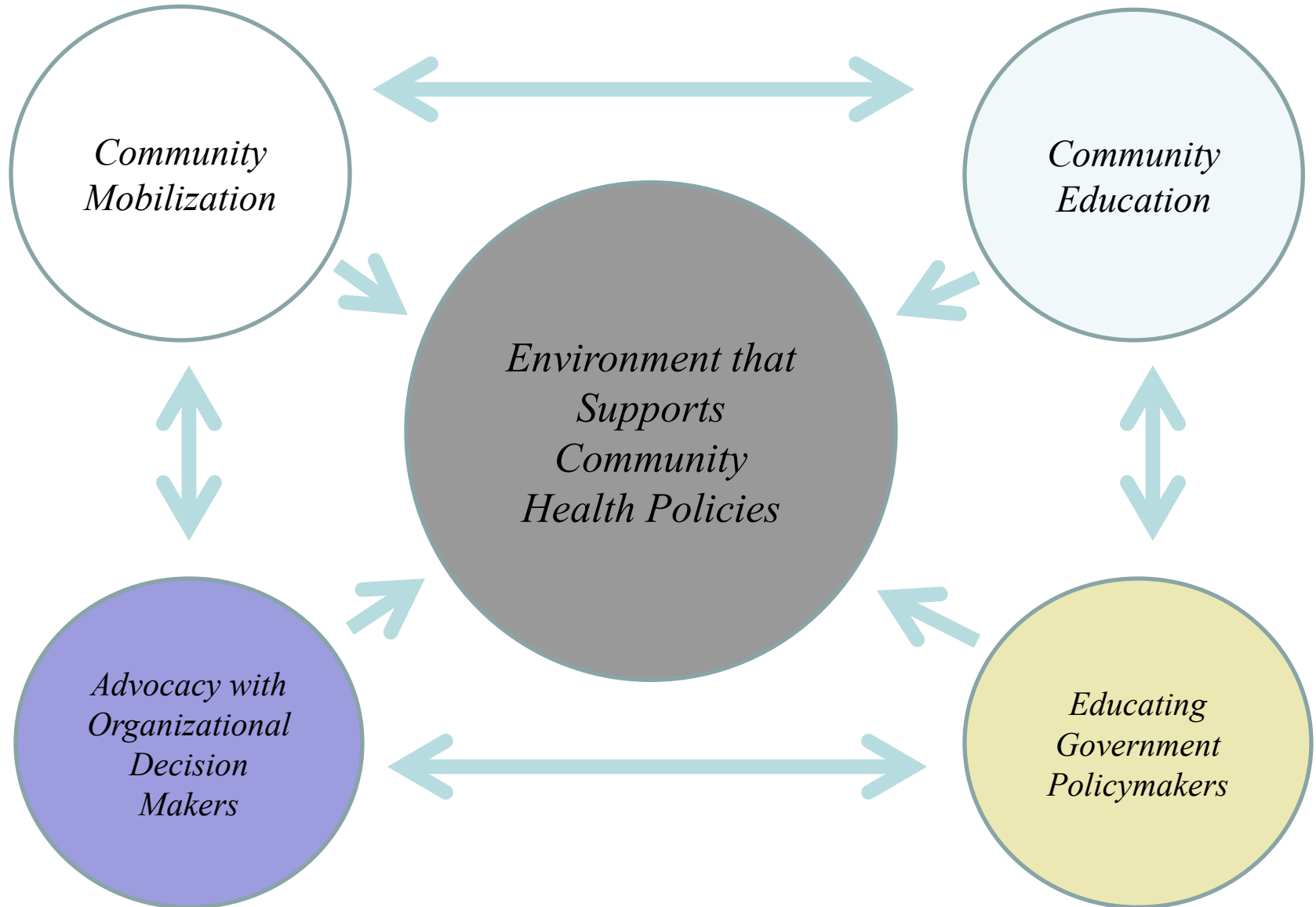
- Build a Strong Community Leadership Team
- Provide up to \$25,000 for a year of Planning
- Require Leadership Teams to Identify & Focus on a Policy Priority by the end of the Planning year – Require a Policy Focus
- Provide up to \$75,000 over Three Years for Implementation
- Recently added \$25,000 for each community to determine their own specific TA needs




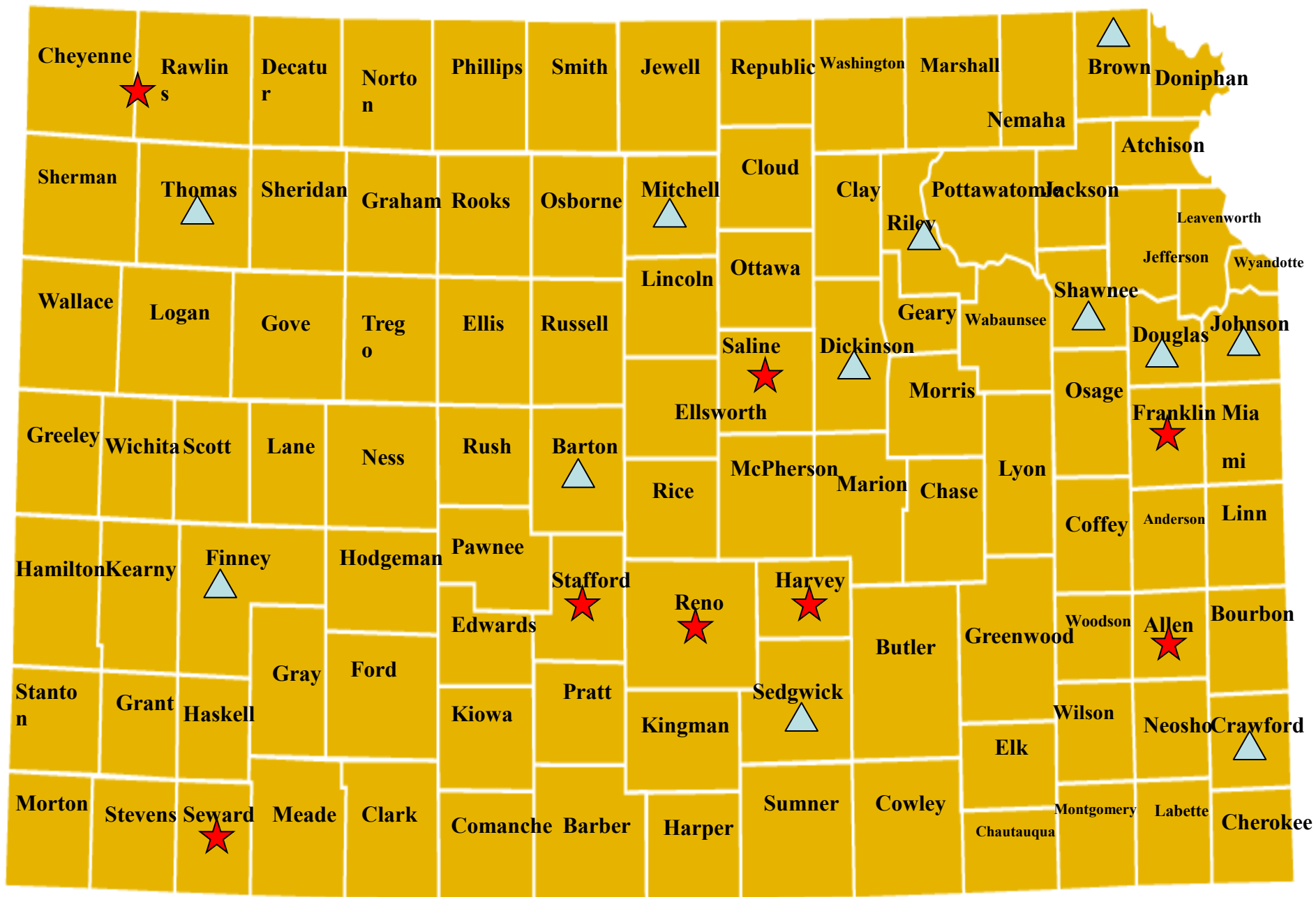
Healthy Communities Initiative (cont.)

- **Provide Technical Assistance in Four Areas:**
 1. Leadership Development – WSU Center for Community Support and Research
 2. Policy Development – The Public Health Law Center
 3. Communication – KHF Consultant
 4. Content Expertise for Identified Policy Goals
- Require the Communities to Report on The Activities of the Community Change Framework

Community Change Framework




Healthy Communities Initiative – Round 1  HCI – Round 2 




Food Policy Council RFP

Overview:

The Kansas Health Foundation will provide funds to existing, publicly-appointed Food Policy Councils to support planning for, or implementation of, local policy strategies that would increase the access to and consumption of healthy foods and beverages.




Kansas Health Foundation
Supporting Food Policy Councils
Request for Proposals



OVERVIEW

Through this Request for Proposal (RFP), the Kansas Health Foundation (Foundation) will provide funds to existing, publicly-appointed Food Policy Councils (FPCs) to support planning for, or implementation of, local policy strategies that would increase the access to and consumption of healthy foods and beverages.



Kansas Health Foundation

Food Policy Council RFP

Track 1: Assessment & Capacity Building – up to \$10,000

- Conducting food systems assessments
- Convening
- Technical assistance and training
- Attendance at national conferences and trainings for FPC members
- Assessing of publicly owned property to identify land suitable for community agricultural uses



Food Policy Council RFP

Track 2: Policy Implementation - up to \$40,000

- Civic engagement to inform policy implementation
- Educating the public about a recently established policy
- Purchasing equipment to implement a recently established policy
- Monitoring, enforcement and/or evaluation of a recently established policy.



Other KHF Activity Supporting Local Food Councils

- Convened and educated Others
 - Food Hub Planning Meeting
 - Kansas Health Department Planning for Accreditation
 - Webinars
 - Rural Grocery Store Summit
 - Upcoming Built Environment and the Outdoor Summit



Challenges

- Policy seems to be a bad word for some folks in Kansas
- Finding a place for food policy councils to be housed
- Making sure the local food policy councils engage multiple stakeholders on the council



Success

- When we started Kansas had one local Food Policy Council – Now there are three and four additional communities pursuing them
- The State's Health Improvement Plan states as a performance indicator for the Goal of Increase access to healthy foods under the objective to increase local food sourcing:

By 2020, increase the number of state and local food policy councils (Baseline: 0 state, 1 local in 2011; Source: Johns Hopkins Bloomberg School of Public Health, Food Policy Network, Food Policy Council Directory:



- More webinars on this topic?
- New topics you want to tackle or learn more about?
- Innovative work that you want to share?
- A question you want to pose to your colleagues?

Contact us at HEAL@gih.org