
How is this report changing the conversation at The Colorado Trust?

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- Honor our long tradition of looking to the community for direction
 - 2012 Environmental Scan – all staff effort
 - Community forums
 - Key informant interviews
 - Focus groups
 - Statewide phone survey
 - Secondary data collection
 - Results to be presented to board 10/31/12

Changes the questions we are asking – about internal environment

- What skill set do we need as staff?
- How do we build the new skills we need?
- What will it take for staff to make the commitment to field-building?
- What will we need to give up? Are we willing to do this?
- How long are we willing to wait?
- What does it mean for internal decision-making?

Changes the questions we are asking – about external environment

- How do we accurately and systematically assess the field?
- What will this mean for our established grantees?
- What does this mean for the “high capacity” advocacy groups struggling to survive?
- How can we evaluate our and grantees’ success?
- How can we learn and incorporate lessons fast enough to really matter?