



# Meeting Agenda

## Health and Equity for All

Annual Meeting on Health Philanthropy

Baltimore Marriott Waterfront  
Baltimore, Maryland

March 7-9, 2012

### Wednesday, March 7

8:00 a.m. – 6:45 p.m.

**Registration  
Marketplace and Networking Café**

**Grand Ballroom Rotunda  
Foyer West**

9:00 a.m. – 12:00 p.m.

**Site Visits** (*Separate registration required.*)

Please board buses at the main entrance of the hotel promptly at 8:45 a.m. and wear comfortable shoes. For security reasons, please wear your badge.

**Honoring Diversity: Quality, Patient-Centered Care at Chase  
Brexton**

Juli Buchanan, *Chase Brexton Health Services*

Jill Crank, *Chase Brexton Health Services*

Tracy Gersh, *Chase Brexton Health Services*

Brooks Woodward, *Chase Brexton Health Services*

**Neighborhood Hazards and Health: A Tour of Cherry Hill**

Paula Brooks-McLellan, *Family Health Centers of Baltimore*

Cheryl Casciani, *Baltimore Community Foundation*

Michael Middleton, *Cherry Hill Development Corporation*

Scot Spencer, *The Annie E. Casey Foundation*

1:00 p.m. – 4:00 p.m.

**Preconference Sessions** (*Separate registration required.*)

**Building a Better Mousetrap:  
System Reform to Improve Care**

**Grand Ballroom  
Salons I & II**

Karen Davis, *The Commonwealth Fund*

Joseph McCannon, *Centers for Medicare and Medicaid Services*

Joshua Sharfstein, *Maryland Department of Health and Mental Hygiene*

Susan Sherry, *Community Catalyst*

	<b>Reading for Life:</b> <b>Early Childhood Literacy and Health</b> Gabriella Conti, <i>University of Chicago</i> Lenora Gregory, <i>Nemours BrightStart</i> Judith Meyers, <i>Children's Fund of Connecticut</i> Ann Segal, <i>Wellspring Advisors, LLC</i> Ralph Smith, <i>The Annie E. Casey Foundation</i> Barry Zuckerman, <i>Boston Medical Center/ Boston University School of Medicine</i>	<b>Grand Ballroom</b> <b>Salons III &amp; IV</b>
4:30 p.m. – 6:00 p.m.	<b>Opening Plenary:</b> <b>Is Equity an Attainable Health System Goal?</b> Welcoming Remarks: Lauren LeRoy, <i>Grantmakers In Health</i> Remarks: Alan Weil, <i>National Academy for State Health Policy</i>	<b>Grand Ballroom</b> <b>Salons V &amp; VI</b>
6:00 p.m. – 8:00 p.m.	<b>Welcome Reception</b>	<b>Grand Ballroom Foyer West</b>
<b>Thursday, March 8</b>		
6:00 a.m. – 7:00 a.m.	<b>Group Exercise – Yoga</b>	<b>Waterview AB</b>
7:00 a.m. – 4:00 p.m.	<b>Registration</b> <b>Marketplace and Networking Café</b>	<b>Grand Ballroom Rotunda</b> <b>Foyer West</b>
7:00 a.m. – 8:30 a.m.	<b>Continental Breakfast</b>	<b>Grand Ballroom Foyer West</b>
7:00 a.m. – 8:30 a.m.	<b>Behavioral Health Funders Network Breakfast</b> <i>GIH Issue Network</i> John O'Brien, <i>Substance Abuse and Mental Health Services Administration</i>	<b>Dover AB</b>
	<b>Healthy Eating/Active Living Funders</b> <b>Network Breakfast</b> <i>GIH Issue Network</i> Larry Soler, <i>Partnership for a Healthier America</i> Loel Solomon, <i>Kaiser Permanente</i> John Weidman, <i>The Food Trust</i>	<b>Harborside B</b>
	<b>Integrative Health Funders Network Breakfast</b> <i>GIH Issue Network</i> John Killen Jr., <i>National Center for Complementary and Alternative Medicine</i>	<b>Essex B</b>
	<b>Kids' Access Funders Network Breakfast</b> <i>GIH Issue Network</i> Bruce Lesley, <i>First Focus</i> Aaron Smith, <i>Young Invincibles</i>	<b>Essex C</b>
	<b>National Alliance for Health Equity Breakfast</b> <i>GIH Issue Network</i> Brian Smedley, <i>Joint Center for Political and Economic Studies</i>	<b>Essex A</b>

**Oral Health Funders Network Breakfast** **Dover C**  
*GIH Issue Network*  
Laurie Norris, *Centers for Medicare and Medicaid Services*

**Public Health Funders Network Breakfast** **Bristol**  
*GIH Issue Network*  
David Dyjack, *National Association of County and City Health Officials*  
Jeff Levi, *Trust for America's Health*  
Sharon Moffatt, *Association of State and Territorial Health Officials*

9:00 a.m. – 10:00 a.m. **Plenary: Leading with Equity for America's Tomorrow**  
Introduction: Faith Mitchell, *Grantmakers In Health* **Grand Ballroom**  
Remarks: Angela Glover Blackwell, *PolicyLink* **Salons V & VI**

10:00 a.m. – 10:30 a.m. **Refreshment Break**

10:30 a.m. – 12:00 p.m. **Breakout Sessions**

**Community Collaborations:** **Harborside**  
**Supports and Services for Older Adults** **Ballroom Salon A**  
Nancy Rockett Eldridge, *Cathedral Square Corporation*  
Robertson Hilton, *The McGregor Foundation*  
Mary Jane Koren, *The Commonwealth Fund*  
Melinda Pollack, *Enterprise Community Partners*

**Getting the Word Out: Communicating** **Essex ABC**  
**the Complexities of Health Reform**  
Julie Bataille, *Centers for Medicare and Medicaid Services*  
Kim Crichton, *Maine Health Access Foundation*  
Claudia Deane, *The Henry J. Kaiser Family Foundation*  
Celinda Lake, *Lake Research Partners*

**Harnessing Health Information Technology** **Dover ABC**  
**to Advance Reform**  
Len Bartel, *Maine Health Access Foundation*  
Karen Feinstein, *Jewish Healthcare Foundation*  
Janhavi Kirtane, *U.S. Department of Health and Human Services*  
Jason Kunzman, *U.S. Department of Health and Human Services*  
Glen Moy, *California HealthCare Foundation*

**Is it Working Yet? Evaluating and Creating** **Grand Ballroom**  
**Policy Change for Complex Initiatives** **Salons VII & VIII**  
Becky Hayes Boober, *Maine Health Access Foundation*  
Lynda Frost, *Hogg Foundation for Mental Health*  
Karen Linkins, *Desert Vista Consulting*  
Benjamin Miller, *University of Colorado, Denver School of Medicine*

**Sparkling Youth Creativity to  
Develop Social Media Campaigns** **Grand Ballroom  
Salons I & II**  
Carmen Ashley, *Centers for Disease Control and Prevention*  
Ritchey Cable, *Grace Presbyterian Church*  
Gary Drews, *The Colorado Health Foundation*  
Dwayne Proctor, *Robert Wood Johnson Foundation*  
Joe Rosier, *The Rapides Foundation*

**Strategic Framing and Messaging to Move  
Public Will on Health Equity and Disparities** **Harborside  
Ballroom Salon B**  
Patricia Baker, *Connecticut Health Foundation*  
Shelley Best, *Conference of Churches*  
Bob McKinnon, *GALEWILL Center for Opportunity & Progress*

**The Times They Are A-Changin': Implications  
for Oral Health Access, Workforce, and Policy** **Grand Ballroom  
Salons IX & X**  
Shelley Gehshan, *The Pew Charitable Trusts*  
Jon Gould, *Children's Alliance*  
Barbara Leonard, *Maine Health Access Foundation*  
Mary Vallier-Kaplan, *Endowment for Health*  
Judith Woodruff, *Northwest Health Foundation*

**Trauma: A Formidable Factor in Health Equity** **Grand Ballroom  
Salons III & IV**  
Ann Barnum, *The Health Foundation of Greater Cincinnati*  
Janice Bogner, *The Health Foundation of Greater Cincinnati*  
Judith Meyers, *Children's Fund of Connecticut*  
Kandace Thomas, *The Irving Harris Foundation*

12:15 p.m. – 1:30 p.m. **Terrance Keenan Leadership Award Luncheon** **Grand Ballroom  
Salons V & VI**  
Introduction: Tom David, *Tides*  
2012 Award Recipient: Margaret O'Bryon, *Consumer Health Foundation*

1:30 p.m. – 2:00 p.m. **Refreshment Break**

2:00 p.m. – 3:30 p.m. **Breakout Sessions**

**Can Funder Collaboratives Achieve Collective  
Impact? Lessons from Colorado Funders** **Grand Ballroom  
Salons IX & X**  
Nancy Csuti, *The Colorado Trust*  
Kelly Dunkin, *The Colorado Health Foundation*  
Susan Hill, *Caring for Colorado Foundation*  
Mark Kramer, *FSG Social Impact Advisors*

**Changing Places: How Health Equity for Boys  
of Color Will Improve Communities** **Dover ABC**  
Arnold Chandler, *University of California, Berkeley School of Law*  
Raymond Colmenar, *The California Endowment*  
Jorge Ruiz de Velasco, *Ford Foundation*  
Junious Williams, *Urban Strategies Council*

**Connecting Health and Housing: Emerging Paradigms to Integrate Health Systems and Public Health** **Grand Ballroom Salons I & II**

David Fukuzawa, *The Kresge Foundation*  
James Krieger, *Public Health – Seattle and King County*  
Rishi Manchanda, *Rx Democracy*  
Laurie Stillman, *Health Resources in Action*

**Developing Health Homes Within the Health Care Safety Net** **Grand Ballroom Salons VII & VIII**

Melinda Abrams, *The Commonwealth Fund*  
Veenu Aulakh, *Tides*  
Suzanne Brennan, *Colorado Department of Health Care Policy and Financing*  
Tom David, *Tides*

**Empowering Health Care Consumers: Direct and Indirect Health Benefits** **Grand Ballroom Salons III & IV**

Helena Huang, *Northwest Health Foundation*  
Stephanie Maez-Gibson, *Center for Civic Policy*  
Midge Purcell, *Urban League of Portland*  
Tracy Sturdivant, *State Voices*

**Partnering with Government on Health Reform Implementation: Lessons Learned** **Harborside Ballroom Salon B**

Patricia Baker, *Connecticut Health Foundation*  
Andrew Hyman, *Robert Wood Johnson Foundation*  
Matt Sundeen, *The Colorado Trust*  
Richard Thomason, *Blue Shield of California Foundation*

**Playing Nicely in the Sandbox: Integrating National Mental Health and Education Agendas** **Harborside Ballroom Salon A**

Kate Keller, *The Health Foundation of Greater Cincinnati*  
Olga Acosta Price, *Center for Health and Health Care in Schools*  
Wendy Yallowitz, *Robert Wood Johnson Foundation*  
Victor Young, *Cornerstone Literacy, Inc.*

**Preventing Readmissions: Innovating Chronic Care for “Difficult Populations”** **Essex ABC**

Shauna Roberts, *Truman Medical Centers*  
Scott Rosenblum, *Jewish Healthcare Foundation*  
Doug Wirth, *Amida Care*

2:00 p.m. – 5:00 p.m.

**Site Visits** (*Separate registration required.*)

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### **B'More for Healthy Babies**

Lisa Bernstein, *The What to Expect Foundation*

Rebecca Dineen, *Baltimore City Health Department*

Gena O'Keefe, *The Annie E. Casey Foundation and Family League of Baltimore*

Natasha Ramberg, *Family League of Baltimore*

### **Mainstreaming Integrative Health: Expanding the Horizon of Medicine**

Donna Audia, *University of Maryland Medical Center*

Brian Berman, *University of Maryland School of Medicine*

Delia Chiamonte, *University of Maryland School of Medicine*

Chris D'Adamo, *University of Maryland School of Medicine*

Bonnie Sakallaris, *Samueli Institute*

4:00 p.m. – 5:00 p.m.	<b>Group Exercise – Power Walk</b>	<b>Lobby</b>
6:00 p.m. – 7:00 p.m.	<b>Optional Self-Guided Tour of The National Aquarium</b> Please wear your badge for complimentary admission. Details and directions are on page 22 of this section of the agenda book.	
7:00 p.m. – 9:00 p.m.	<b>Reception at The National Aquarium</b> Directions to the Marine Mammal Pavilion are on page 22 of this section of the agenda book. For security purposes, please wear your badge.	

### **Friday, March 9**

6:00 a.m. – 7:00 a.m.	<b>Group Exercise – Yoga</b>	<b>Waterview AB</b>
7:00 a.m. – 1:00 p.m.	<b>Registration</b> <b>Marketplace and Networking Café</b>	<b>Grand Ballroom Rotunda</b> <b>Foyer West</b>
7:30 a.m. – 9:00 a.m.	<b>Breakfast Roundtables</b>	<b>Harborside Ballroom Salon C</b>
7:30 a.m. – 9:00 a.m.	<b>What's Keeping You Up at Night: CEOs</b> Antony Chiang, <i>Empire Health Foundation</i> Russell Johnson, <i>North Penn Community Health Foundation</i>	<b>Grand Ballroom</b> <b>Salon II</b>
	<b>What's Keeping You Up at Night: Program Staff</b> Melinda Abrams, <i>The Commonwealth Fund</i> Allison Bauer, <i>The Boston Foundation</i> Amy Stringer Hessel, <i>Missouri Foundation for Health</i>	<b>Harborside</b> <b>Ballroom Salon B</b>
	<b>What's Keeping You Up at Night: Trustees</b> Anne Belcher, <i>The Health Foundation of Greater Indianapolis</i> Judy Works, <i>REACH Healthcare Foundation</i>	<b>Grand Ballroom</b> <b>Salon I</b>

9:30 a.m. – 10:30 a.m.	<p><b>Plenary: Private Industry and Public Health</b>      <b>Grand Ballroom</b>  Introduction: Lauren LeRoy, <i>Grantmakers In Health</i>      <b>Salons V &amp; VI</b>  Remarks: Derek Yach, <i>PepsiCo</i></p>
10:30 a.m. – 11:00 a.m.	<p><b>Refreshment Break</b></p>
11:00 a.m. – 12:30 p.m.	<p><b>Breakout Sessions</b></p> <p><b>Butch Cassidy and the Sundance Farmer: Partnerships to Make New England a Better Place</b>      <b>Harborside Ballroom</b>  <b>Salon A</b>  Shikha Anand, <i>National Initiative for Children’s Healthcare Quality</i>  Tom Kelly, <i>University of New Hampshire</i>  Amber Lambke, <i>Skowhegan Farmer’s Market</i>  Michael Lambke, <i>Skowhegan Family Medicine</i>  Audrey Rowe, <i>U.S. Department of Agriculture</i>  August Schumacher Jr., <i>Wholesome Wave</i>  Scott Soares, <i>Massachusetts Department of Agriculture Resources</i>  Karen Voci, <i>Harvard Pilgrim Health Care Foundation</i></p> <p><b>Community Action on Health: Community Engagement, Policy Change, and Health Impact Assessment</b>      <b>Grand Ballroom</b>  <b>Salon I &amp; II</b>  Abbey Cofsky, <i>Robert Wood Johnson Foundation</i>  Brenda Henry-Sanchez, <i>Robert Wood Johnson Foundation</i>  Carolyn Link, <i>Blue Cross and Blue Shield of Minnesota Foundation</i>  Chris Palmedo, <i>Northwest Health Foundation</i>  Aaron Wernham, <i>Health Impact Project</i></p> <p><b>Community Health Centers Leveraging the Social Determinants of Health</b>      <b>Grand Ballroom</b>  <b>Salons VII &amp; VIII</b>  Clement Bezold, <i>Institute for Alternative Futures</i>  Phyllis Meadows, <i>The Kresge Foundation</i>  David Stevens, <i>National Association of Community Health Centers</i></p> <p><b>Empowering Communities: The Role of Advocacy in Creating and Protecting Health Reform</b>      <b>Grand Ballroom</b>  <b>Salons III &amp; IV</b>  Vignetta Charles, <i>AIDS United</i>  David Munar, <i>AIDS Foundation of Chicago</i>  Carl Schmid, <i>AIDS Institute</i>  Dara Taylor, <i>Community Catalyst</i></p> <p><b>Improving Health Outcomes by Promoting Evaluation and Learning</b>      <b>Essex ABC</b>  Kelly Firesheets, <i>The Health Foundation of Greater Cincinnati</i>  Lynda Frost, <i>Hogg Foundation for Mental Health</i>  Kate Robinson, <i>FSP Creative Advocacy</i>  Jan Yost, <i>The Health Foundation of Central Massachusetts</i>  Nancy Zionts, <i>Jewish Healthcare Foundation</i></p>

**Leveraging the ACA for Health Equity:  
Emerging Strategies at the State and  
Local Levels**

**Harborside  
Ballroom Salon B**

Jacquie Anderson, *Community Catalyst*  
Sara Kay, *The Nathan Cummings Foundation*  
Margaret O'Bryon, *Consumer Health Foundation*  
Ellen Wu, *California Pan-Ethnic Health Network*

**Phoenix Rising: Reinvigorating Multi-  
Stakeholder Collaborations**

**Dover ABC**

Dawn Downes, *REACH Healthcare Foundation*  
Jean Freeman-Crawford, *Missouri Foundation for Health*  
Jessica Hembree, *Health Care Foundation of Greater Kansas City*

**Rural Communities Taking the Lead:  
Incubating Innovation for Better Health**

**Grand Ballroom  
Salons IX & X**

Kim Moore, *United Methodist Health Ministry Fund*  
Dolores Roybal, *Con Alma Health Foundation*  
Wendy Wolf, *Maine Health Access Foundation*  
Susan Zepeda, *Foundation for a Healthy Kentucky*

12:45 p.m. – 2:00 p.m.

**Closing Networking Lunch**

**Grand Ballroom Salons V & VI**