Meeting Agenda

Health and Equity for All

Annual Meeting on Health Philanthropy

Baltimore Marriott Waterfront
Baltimore, Maryland

March 7-9, 2012

Wednesday, March 7

8:00 a.m. – 6:45 p.m.
Registration
Grand Ballroom Rotunda
Marketplace and Networking Café
Foyer West

9:00 a.m. – 12:00 p.m.
Site Visits (Separate registration required.)
Please board buses at the main entrance of the hotel promptly at 8:45 a.m. and wear comfortable shoes. For security reasons, please wear your badge.

Honoring Diversity: Quality, Patient-Centered Care at Chase Brexton
Juli Buchanan, Chase Brexton Health Services
Jill Crank, Chase Brexton Health Services
Tracy Gersh, Chase Brexton Health Services
Brooks Woodward, Chase Brexton Health Services

Neighborhood Hazards and Health: A Tour of Cherry Hill
Paula Brooks-McLellan, Family Health Centers of Baltimore
Cheryl Casciani, Baltimore Community Foundation
Michael Middleton, Cherry Hill Development Corporation
Scot Spencer, The Annie E. Casey Foundation

1:00 p.m. – 4:00 p.m.
Preconference Sessions (Separate registration required.)

Building a Better Mousetrap: System Reform to Improve Care
Grand Ballroom
Salons I & II
Karen Davis, The Commonwealth Fund
Joseph McCannon, Centers for Medicare and Medicaid Services
Joshua Sharfsttein, Maryland Department of Health and Mental Hygiene
Susan Sherry, Community Catalyst
Reading for Life: 
Early Childhood Literacy and Health
Grand Ballroom Salons III & IV

Gabriella Conti, University of Chicago
Lenora Gregory, Nemours BrightStart
Judith Meyers, Children's Fund of Connecticut
Ann Segal, Wellspring Advisors, LLC
Ralph Smith, The Annie E. Casey Foundation
Barry Zuckerman, Boston Medical Center/ Boston University School of Medicine

4:30 p.m. – 6:00 p.m. Opening Plenary: 
Is Equity an Attainable Health System Goal? 
Grand Ballroom Salons V & VI
Welcoming Remarks: Lauren LeRoy, Grantmakers In Health
Remarks: Alan Weil, National Academy for State Health Policy

Thursday, March 8

6:00 a.m. – 7:00 a.m. Group Exercise – Yoga 
Waterview AB

7:00 a.m. – 4:00 p.m. Registration 
Grand Ballroom Rotunda
Marketplace and Networking Café  Foyer West

7:00 a.m. – 8:30 a.m. Continental Breakfast 
Grand Ballroom Foyer West

7:00 a.m. – 8:30 a.m. Behavioral Health Funders Network Breakfast 
Dover AB
GIH Issue Network
John O’Brien, Substance Abuse and Mental Health Services Administration

Healthy Eating/Active Living Funders Network Breakfast 
Harborside B
GIH Issue Network
Larry Soler, Partnership for a Healthier America
Loel Solomon, Kaiser Permanente
John Weidman, The Food Trust

Integrative Health Funders Network Breakfast 
Essex B
GIH Issue Network
John Killen Jr., National Center for Complementary and Alternative Medicine

Kids’ Access Funders Network Breakfast 
Essex C
GIH Issue Network
Bruce Lesley, First Focus
Aaron Smith, Young Invincibles

National Alliance for Health Equity Breakfast 
Essex A
GIH Issue Network
Brian Smedley, Joint Center for Political and Economic Studies
Oral Health Funders Network Breakfast
GIH Issue Network
Laurie Norris, Centers for Medicare and Medicaid Services

Public Health Funders Network Breakfast
GIH Issue Network
David Dyjack, National Association of County and City Health Officials
Jeff Levi, Trust for America’s Health
Sharon Moffatt, Association of State and Territorial Health Officials

9:00 a.m. – 10:00 a.m.
Plenary: Leading with Equity for America’s Tomorrow
Introduction: Faith Mitchell, Grantmakers In Health
Remarks: Angela Glover Blackwell, PolicyLink

10:00 a.m. – 10:30 a.m.
Refreshment Break

10:30 a.m. – 12:00 p.m.
Breakout Sessions

Community Collaborations:
Supports and Services for Older Adults
Nancy Rockett Eldridge, Cathedral Square Corporation
Robertson Hilton, The McGregor Foundation
Mary Jane Koren, The Commonwealth Fund
Melinda Pollack, Enterprise Community Partners

Getting the Word Out: Communicating the Complexities of Health Reform
Julie Bataille, Centers for Medicare and Medicaid Services
Kim Crichton, Maine Health Access Foundation
Claudia Deane, The Henry J. Kaiser Family Foundation
Celinda Lake, Lake Research Partners

Harnessing Health Information Technology to Advance Reform
Len Bartel, Maine Health Access Foundation
Karen Feinstein, Jewish Healthcare Foundation
Janhavi Kirtane, U.S. Department of Health and Human Services
Jason Kunzman, U.S. Department of Health and Human Services
Glen Moy, California HealthCare Foundation

Is it Working Yet? Evaluating and Creating Policy Change for Complex Initiatives
Becky Hayes Booher, Maine Health Access Foundation
Lynda Frost, Hogg Foundation for Mental Health
Karen Linkins, Desert Vista Consulting
Benjamin Miller, University of Colorado, Denver School of Medicine
Sparking Youth Creativity to Develop Social Media Campaigns  
Grand Ballroom  
Salons I & II  
Carmen Ashley, *Centers for Disease Control and Prevention*  
Ritchey Cable, *Grace Presbyterian Church*  
Gary Drews, *The Colorado Health Foundation*  
Dwayne Proctor, *Robert Wood Johnson Foundation*  
Joe Rosier, *The Rapides Foundation*

Strategic Framing and Messaging to Move Public Will on Health Equity and Disparities  
Harborside  
Ballroom Salon B  
Patricia Baker, *Connecticut Health Foundation*  
Shelley Best, *Conference of Churches*  

The Times They Are A-Changin’: Implications for Oral Health Access, Workforce, and Policy  
Grand Ballroom  
Salons IX & X  
Shelley Gehshan, *The Pew Charitable Trusts*  
Jon Gould, *Children’s Alliance*  
Barbara Leonard, *Maine Health Access Foundation*  
Mary Vallier-Kaplan, *Endowment for Health*  
Judith Woodruff, *Northwest Health Foundation*

Trauma: A Formidable Factor in Health Equity  
Grand Ballroom  
Salons III & IV  
Ann Barnum, *The Health Foundation of Greater Cincinnati*  
Janice Bogner, *The Health Foundation of Greater Cincinnati*  
Judith Meyers, *Children’s Fund of Connecticut*  
Kandace Thomas, *The Irving Harris Foundation*

12:15 p.m. – 1:30 p.m.  
Terrance Keenan Leadership Award Luncheon  
Grand Ballroom  
Salons V & VI  
Introduction: Tom David, *Tides*  
2012 Award Recipient: Margaret O’Bryon, *Consumer Health Foundation*

1:30 p.m. – 2:00 p.m.  
Refreshment Break

2:00 p.m. – 3:30 p.m.  
Breakout Sessions  
Can Funder Collaboratives Achieve Collective Impact? Lessons from Colorado Funders  
Grand Ballroom  
Salons IX & X  
Nancy Csuti, *The Colorado Trust*  
Kelly Dunkin, *The Colorado Health Foundation*  
Susan Hill, *Caring for Colorado Foundation*  
Mark Kramer, *FSG Social Impact Advisors*

Changing Places: How Health Equity for Boys of Color Will Improve Communities  
Dover ABC  
Arnold Chandler, *University of California, Berkeley School of Law*  
Raymond Colmenar, *The California Endowment*  
Jorge Ruiz de Velasco, *Ford Foundation*  
Junious Williams, *Urban Strategies Council*
Connecting Health and Housing: Emerging Paradigms to Integrate Health Systems and Public Health
Grand Ballroom Salons I & II
David Fukuzawa, The Kresge Foundation
James Krieger, Public Health – Seattle and King County
Rishi Manchanda, Rx Democracy
Laurie Stillman, Health Resources in Action

Developing Health Homes Within the Health Care Safety Net
Grand Ballroom Salons VII & VIII
Melinda Abrams, The Commonwealth Fund
Veenu Aulakh, Tides
Suzanne Brennan, Colorado Department of Health Care Policy and Financing
Tom David, Tides

Empowering Health Care Consumers: Direct and Indirect Health Benefits
Grand Ballroom Salons III & IV
Helena Huang, Northwest Health Foundation
Stephanie Maez-Gibson, Center for Civic Policy
Midge Purcell, Urban League of Portland
Tracy Sturdivant, State Voices

Partnering with Government on Health Reform Implementation: Lessons Learned
Harborside Ballroom Salon B
Patricia Baker, Connecticut Health Foundation
Andrew Hyman, Robert Wood Johnson Foundation
Matt Sundeen, The Colorado Trust
Richard Thomason, Blue Shield of California Foundation

Playing Nicely in the Sandbox: Integrating National Mental Health and Education Agendas
Harborside Ballroom Salon A
Kate Keller, The Health Foundation of Greater Cincinnati
Olga Acosta Price, Center for Health and Health Care in Schools
Wendy Yallowitz, Robert Wood Johnson Foundation
Victor Young, Cornerstone Literacy, Inc.

Preventing Readmissions: Innovating Chronic Care for “Difficult Populations”
Essex ABC
Shauna Roberts, Truman Medical Centers
Scott Rosenblum, Jewish Healthcare Foundation
Doug Wirth, Amida Care

2:00 p.m. – 5:00 p.m.

Site Visits (Separate registration required.)
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B'More for Healthy Babies
Lisa Bernstein, The What to Expect Foundation
Rebecca Dineen, Baltimore City Health Department
Gena O’Keefe, The Annie E. Casey Foundation and Family League of Baltimore
Natasha Ramberg, Family League of Baltimore

Mainstreaming Integrative Health: Expanding the Horizon of Medicine
Donna Audia, University of Maryland Medical Center
Brian Berman, University of Maryland School of Medicine
Delia Chiaramonte, University of Maryland School of Medicine
Chris D’Adamo, University of Maryland School of Medicine
Bonnie Sakallaris, Samueli Institute

4:00 p.m. – 5:00 p.m.       Group Exercise – Power Walk       Lobby

6:00 p.m. – 7:00 p.m.       Optional Self-Guided Tour of The National Aquarium
Please wear your badge for complimentary admission. Details and directions are on page 22 of this section of the agenda book.

7:00 p.m. – 9:00 p.m.       Reception at The National Aquarium
Directions to the Marine Mammal Pavillion are on page 22 of this section of the agenda book. For security purposes, please wear your badge.

Friday, March 9

6:00 a.m. – 7:00 a.m.       Group Exercise – Yoga       Waterview AB

7:00 a.m. – 1:00 p.m.       Registration       Grand Ballroom Rotunda
Marketplace and Networking Café       Foyer West

7:30 a.m. – 9:00 a.m.       Breakfast Roundtables       Harborside Ballroom Salon C

7:30 a.m. – 9:00 a.m.       What’s Keeping You Up at Night: CEOs       Grand Ballroom
Antony Chiang, Empire Health Foundation       Salon II
Russell Johnson, North Penn Community Health Foundation

What’s Keeping You Up at Night: Program Staff       Harborside
Melinda Abrams, The Commonwealth Fund       Ballroom Salon B
Allison Bauer, The Boston Foundation
Amy Stringer Hessel, Missouri Foundation for Health

What’s Keeping You Up at Night: Trustees       Grand Ballroom
Anne Belcher, The Health Foundation of Greater Indianapolis       Salon I
Judy Works, REACH Healthcare Foundation
9:30 a.m. – 10:30 a.m.  
Plenary: Private Industry and Public Health  
Grand Ballroom  
Introduction: Lauren LeRoy, *Grantmakers In Health*  
Remarks: Derek Yach, *PepsiCo*

10:30 a.m. – 11:00 a.m.  
Refreshment Break

11:00 a.m. – 12:30 p.m.  
Breakout Sessions

**Butch Cassidy and the Sundance Farmer:**  
Harborside Ballroom  
Partnerships to Make New England a Better Place  
Salon A

- Shikha Anand, *National Initiative for Children’s Healthcare Quality*
- Tom Kelly, *University of New Hampshire*
- Amber Lambke, *Skowhegan Farmer’s Market*
- Michael Lambke, *Skowhegan Family Medicine*
- Audrey Rowe, *U.S. Department of Agriculture*
- August Schumacher Jr., *Wholesome Wave*
- Scott Soares, *Massachusetts Department of Agriculture Resources*
- Karen Voci, *Harvard Pilgrim Health Care Foundation*

**Community Action on Health:**  
Grand Ballroom  
Community Engagement, Policy Change, and Health Impact Assessment  
Salon I & II

- Abbey Cofsky, *Robert Wood Johnson Foundation*
- Brenda Henry-Sanchez, *Robert Wood Johnson Foundation*
- Carolyn Link, *Blue Cross and Blue Shield of Minnesota Foundation*
- Chris Palmedo, *Northwest Health Foundation*
- Aaron Wernham, *Health Impact Project*

**Community Health Centers Leveraging the Social Determinants of Health:**  
Grand Ballroom  
Salons VII & VIII

- Clement Bezold, *Institute for Alternative Futures*
- Phyllis Meadows, *The Kresge Foundation*
- David Stevens, *National Association of Community Health Centers*

**Empowering Communities: The Role of Advocacy in Creating and Protecting Health Reform**  
Grand Ballroom  
Salons III & IV

- Vignetta Charles, *AIDS United*
- David Munar, *AIDS Foundation of Chicago*
- Carl Schmid, *AIDS Institute*
- Dara Taylor, *Community Catalyst*

**Improving Health Outcomes by Promoting Evaluation and Learning**  
Essex ABC

- Kelly Firesheets, *The Health Foundation of Greater Cincinnati*
- Lynda Frost, *Hogg Foundation for Mental Health*
- Kate Robinson, *FSP Creative Advocacy*
- Jan Yost, *The Health Foundation of Central Massachusetts*
- Nancy Zionts, *Jewish Healthcare Foundation*
Leveraging the ACA for Health Equity: Emerging Strategies at the State and Local Levels
Jacquie Anderson, Community Catalyst
Sara Kay, The Nathan Cummings Foundation
Margaret O’Bryon, Consumer Health Foundation
Ellen Wu, California Pan-Ethnic Health Network

Phoenix Rising: Reinvigorating Multi-Stakeholder Collaborations
Dawn Downes, REACH Healthcare Foundation
Jean Freeman-Crawford, Missouri Foundation for Health
Jessica Hembree, Health Care Foundation of Greater Kansas City

Rural Communities Taking the Lead: Incubating Innovation for Better Health
Kim Moore, United Methodist Health Ministry Fund
Dolores Roybal, Con Alma Health Foundation
Wendy Wolf, Maine Health Access Foundation
Susan Zepeda, Foundation for a Healthy Kentucky

12:45 p.m. – 2:00 p.m. Closing Networking Lunch

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