



Meeting Agenda

Count Us In!

Roles for Health Funders in Ensuring a Fair and Accurate Census

Washington Marriott Georgetown
1221 22nd Street NW
Washington, DC 20037

Wednesday, November 14, 2018

Support provided by the W.K. Kellogg Foundation

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| 8:30 – 9:00 a.m. | Registration and Breakfast |
| 9:00 – 9:30 a.m. | Welcome and Introductions
Faith Mitchell, <i>Grantmakers In Health</i> |
| 9:15 – 10:15 a.m. | Overview of Key Issues and Opportunities for Philanthropic Involvement
Karen Narasaki, <i>Bauman Foundation</i> |
| 10:15 – 11:15 a.m. | Why and How Health Funders Are Supporting the 2020 Census
Osula Evadne Rushing, <i>Grantmakers In Health</i> (Moderator)
Carolyn Miller, <i>Robert Wood Johnson Foundation</i>
Yanique Redwood, <i>Consumer Health Foundation</i>
Tara Westman, <i>The California Endowment</i> |
| 11:15 – 11:30 a.m. | Break |
| 11:30 a.m. – 12:30 p.m. | Effective Messaging to “Get Out the Count”: Research and Resources
Eileen Salinsky, <i>Grantmakers In Health</i> (Moderator)
Eduardo Cisneros, <i>NALEO</i>
Jennifer Edwards, <i>Color of Change</i>
John C. Yang, <i>Asian Americans Advancing Justice</i> |
| 12:30 – 1:30 p.m. | Working Lunch: Strategies to Reach Hard to Count Populations |
| 1:30 p.m. | Adjourn |