



# Meeting Agenda

## Strategies for Tumultuous Times

Fall Forum

Washington Marriott Georgetown  
1221 22<sup>nd</sup> Street NW  
Washington, DC 20037

*Support provided by the W.K. Kellogg Foundation, New York Community Trust,  
and REACH Healthcare Foundation*

**Thursday, November 9, 2017**

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|-------------------------|---|
| 8:30 – 9:00 a.m.        | <b>Registration and Continental Breakfast</b><br><i>DuPont Ballroom, 2<sup>nd</sup> Floor</i>   |
| 9:00 – 9:30 a.m.        | <b>Welcome and Introductions</b><br><i>DuPont Ballroom, 2<sup>nd</sup> Floor</i><br>Faith Mitchell, <i>Grantmakers In Health</i>  |
| 9:30 – 10:45 a.m.       | <b>State of Coverage Policy</b><br>Trish Riley, <i>National Academy for State Health Policy</i><br>Karen Pollitz, <i>The Henry J. Kaiser Family Foundation</i>  |
| 10:45 – 11:00 a.m.      | <b>Break</b>  |
| 11:00 a.m. – 12:15 p.m. | <b>Immediate Challenges to the Safety Net</b><br>Moderator: Patricia Mathews, <i>Northern Virginia Healthcare Foundation</i><br>Frederick Cerise, <i>Parkland Hospital</i><br>Catalina Sol, <i>La Clinica Del Pueblo</i><br>Sheldon Weisgrau, <i>Health Reform Resource Project</i> |
| 12:15 – 2:00 p.m.       | <b>Lauren LeRoy Health Policy Lecture and Networking Lunch</b><br><i>West End, 2<sup>nd</sup> Floor</i><br>Kathy Ko Chin, <i>Asian and Pacific Islander American Health Forum</i>   |
| 2:00 – 3:15 p.m.        | <b>Bipartisan Reflections on Health Policy</b><br>Moderator: Julie Rovner, <i>Kaiser Health News</i><br>Chris Jennings, <i>Jennings Policy Strategies</i><br>Rodney Whitlock, <i>ML Strategies</i>  |

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3:15 – 4:00 p.m. **Balancing Immediate Needs and Long-Term Vision**

4:00 – 5:00 p.m. Reception  
West End, 2<sup>nd</sup> Floor

Friday, November 10, 2017

8:30 – 9:00 a.m.      Registration and Continental Breakfast  
*The District, 3<sup>rd</sup> Floor*

9:00 – 9:15 a.m. **Welcome and Introductions**  
*The District, 3<sup>rd</sup> Floor*  
 Faith Mitchell, *Grantmakers In Health*

9:15 – 9:45 a.m. **Current Communication Challenges in Health Policy**  
Alison Betty, *GMMB*

9:45 – 11:15 a.m. **Foundation Approaches to Health Policy Communications**  
Moderator: Meg Bostrom, *Topos Partnership*  
Marcus Johnson, *Vitalyst Health Foundation*  
Denise Swartz, *Mid-Iowa Health Foundation*

11:15 a.m. – 12:15 p.m.      **Networking Lunch**  
*The District, 3<sup>rd</sup> Floor*

12:15 – 1:15 p.m.      **Designing Advocacy Communications Support**  
Ed Walz, *Springboard Partners*

1:15 – 2:15 p.m. **Building Digital Media Capacity**  
Alison Glazer, *Whole Whale*

2:15 – 2:30 p.m. **Conclusions and Final Thoughts**