

# TEN YEARS OF WORK

FEBRUARY 2008

GRANT  
MAKERS  
IN  
HEALTH

## Progress Report: Vision, Change, Results, 1998-2008

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*Grantmakers In Health*

**2008** marks an important milestone for Grantmakers In Health (GIH). Ten years ago, we set a new direction for the organization, guided by the board's vision for change in our programs, relationships with grantmakers, and role in the field. Since then, we have added both breadth and depth to our health programs, woven a stronger policy focus into our work, and expanded our offerings on operational issues.

At times, we have brought emerging issues to the attention of health grantmakers, but in many ways our work reflects the evolution of the concerns and priorities of the field. In 1998, for example, we took up the issue of racial and ethnic disparities, helping grantmakers determine how they could respond to the national call for eliminating disparities by 2010. Later, we raised awareness throughout the field about the growing obesity epidemic, an issue that health grantmakers have since championed. We have worked consistently on health insurance coverage and access to care, top priorities for many foundations over the past ten years. We continue to teach the fundamentals of foundation operations while, at the same time, help funders meet rising expectations for assessing their performance and effectiveness. And as we pursue our work, we have not shied away from tough or sensitive issues like racism, diversity, or inequality that affect funders' abilities to achieve their health improvement goals.

In planning our work each year, we have tried to strike a balance between serving the collective interests of the field and the special interests of subgroups of grantmakers (by both issue and position within their organizations). To maintain a diverse portfolio and ensure that important issues stay on our agenda over time, we structure our programs to encompass nine issue areas (for example, access, mental health, health promotion) that are guideposts for our work. Within this framework, we have added new programs and products in the past 10 years, not simply for the sake of change but to increase the utility of what we offer the field. We have embraced a broad scope of work, encompassing the range of social and economic factors that affect health, but we focus our energies on identifying roles for health grantmakers that remain consistent with their health missions.

What we can provide to grantmakers today reflects significant changes in the organization over the past 10 years. We recruited a staff with expertise on health and operational issues to both develop GIH programs and respond to grantmakers'

requests for assistance on program and organizational development. We built a grants database, currently with over 17,000 entries, that enables GIH staff and our Funding Partners to track developments in the field. Like our foundation colleagues, we are also making greater use of communications technology to be available on-line 24/7 and to offer *virtual* opportunities for grantmakers to connect without leaving their offices. And, in everything we do, we hold ourselves to high quality standards and seek feedback from grantmakers to ensure that they find real value in what we produce.

Our success as a resource to grantmakers also depends on their involvement in GIH, and we have taken a number of steps over the past decade to create opportunities for funders to advise us, help shape our programs, present to their colleagues, and select the recipient of The Terrance Keenan Leadership Award in Health Philanthropy. We experiment with meeting formats to maximize participation. And we have started forming issue networks and testing strategies to foster candid exchange among funders to create the basis for greater learning and collaboration within the field over the next 10 years.

We face a challenge similar to foundations in measuring the impact of our work because results from our efforts depend on the actions of others (in our case funders to whom we provide information and assistance). We are gratified, however, by indicators that suggest that we are moving in the right direction. Since 1998 we have increased the number of Funding Partner organizations supporting our work from 154 to 260 and the number of attendees at our annual meeting from 270 to nearly 700. We have built new opportunities for both program staff and CEOs to work more closely together, and they have come. And, of course, the more grantmakers participate, the greater our ability to truly become their professional home.

Today, GIH is a very different organization than it was a decade ago. This compilation of programs and publications does not fully capture what GIH has to offer. It does, however, reflect the capacity we have developed and the breadth of our work on health and operational issues. Please use it as a guide to our products (all of which are on the GIH Web site at [www.gih.org](http://www.gih.org)), to take stock of our progress, or to give us feedback on how we have done and where we could strengthen our work. In active collaboration with health grantmakers, we look forward to building on this track record to continually improve our support for their work over the next decade and beyond.

# GIH Products, 1998-2008

## ISSUE DIALOGUES AND ISSUE BRIEFS

Issue Dialogues are daylong roundtable meetings focused on a specific health issue. Issue Briefs are published after each Issue Dialogue, integrating a GIH staff-prepared background paper with meeting presentations, discussion, and highlights.

## GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

Issue Focus articles are brief analyses of key health and operational issues. Views from the Field articles are written commentaries by health funders. Each appears periodically as an insert to the *GIH Bulletin*, which is published 22 times each year.

## AUDIOCONFERENCES

GIH began offering audioconferences in 2003 to allow Funding Partners to network with colleagues around specific issues of mutual interest. Currently GIH holds at least one audioconference a month on a variety of issues.

## OTHER MEETINGS AND PUBLICATIONS

GIH is constantly looking for opportunities to bring grantmakers together around key issues as well as bringing resources to them to help them with their work. Site visits and workshops held around the country give grantmakers a chance to learn in their own backyards. Staff augment GIH publications through published journal articles, highlighting the work of health philanthropy.

## ANNUAL MEETING ON HEALTH PHILANTHROPY

GIH's Annual Meeting on Health Philanthropy, which is the largest gathering of health grantmakers in the nation, continues to grow in both size and stature to meet the evolving needs of our constituency. The meeting focuses attention on the practice of philanthropy, highlighting innovative strategies and approaches to deal with contemporary issues. It is an opportunity for the grantmaking community to learn from outside experts as well as philanthropic leadership and to exchange information, ideas, and insights with colleagues on strategies and best practices. Meeting themes are selected to reflect challenges facing the field of health philanthropy, and grantmakers are given an opportunity to contribute to meeting content through the annual call for session proposals (about half of each year's sessions are designed through this process). Preconference, plenary, and breakout sessions address the theme, as well as a range of health and healthcare issues from mental health to environmental health to HIV/AIDS to obesity to aging – in addition to foundation operations.

Staff prepare resource materials for each annual meeting, and in past years keynote addresses have been published to share with the field. For GIH's 25<sup>th</sup> anniversary, GIH staff reviewed critical health issues and the contributions health philanthropy has made to the field in a comprehensive publication. The past decade's annual meeting themes are listed below, along with related publications.

### *Bridging, Building, and Beyond: Breaking Down Barriers to Health Improvement*, 2008

- Portfolio of Original Essays

### *Knowledge to Action: Using What We've Learned to Improve Health*, 2007

- *Knowledge to Action: Critical Health Issues and the Work of Health Philanthropy Over 25 Years*
- Keynote Addresses

### *From the Ground Up: Improving Community Health, Inspiring Community Action*, 2006

- Portfolio of Original Essays; Keynote Addresses

### *Agents of Change: Health Philanthropy's Role in Transforming Systems*, 2005

- Portfolio of Original Essays

### *Putting People First*, 2004

- Resource Book; Keynote Addresses

### *The Nation's Leading Health Indicators: Measuring Progress, Taking Action*, 2003

- Portfolio of Original Essays

### *On Solid Foundations: Strengthening the Future of Health and Philanthropy*, 2002

- Resource Book; Keynote Addresses

### *Collaborating for Change: Exploring Health Partnerships that Work*, 2001

- Resource Book

### *Spanning the Generations: Putting Health Grantmaking in an Intergenerational Context*, 2000

- Resource Book; Keynote Addresses

### *Social Inequalities in Health*, 1999

- Keynote Addresses

### *Staying Ahead of the Curve: Catalyzing Community Partnerships for the Public's Health*, 1998

- Keynote Addresses

This listing of GIH meetings, publications, and audioconferences is organized by key issue area. Meetings or products that cut across issue areas appear only once, but their relevance to other key issues is noted. All publications listed can be found on the GIH Web site at [www.gih.org](http://www.gih.org).



## ACCESS

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *More Coverage, Better Care: Improving Children's Access to Health Services*, 2006 (Children/Youth)
- *Filling the Gap: Strategies for Improving Oral Health*, 2001

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- "Engaging Employers: Creating Health Care Advocates in the Business Community," July 9, 2007
- "Key Issues in Reauthorization of the State Children's Health Insurance Program," April 30, 2007 (Children/Youth)
- "A Foundation Helps Launch a FQHC" by Karen Wolk Feinstein, Jewish Healthcare Foundation, March 5, 2007
- "Behind the Smile: How Funders Can Improve Oral Health," August 14, 2006
- "Supporting Local Efforts to Improve Health Care Access," June 5, 2006
- "Nurse-Managed Health Centers: A Promising Model to Ensure Access for the Underserved" by Susan Sherman, Independence Foundation, July 4, 2005
- "Medicaid: Vital to Women's Health," May 2, 2005
- "Getting Prescription Drugs to Those Who Need Them Most," February 21, 2005
- "Shoring Up the Safety Net: Grantmakers Act to Strengthen Providers Serving the Underserved," November 24, 2003
- "Using Strategic Philanthropy to Advance State Health Care Reform: Maine's New Dirigo Health Plan" by Wendy Wolf, Maine Health Access Foundation, September 1, 2003
- "Support *Cover the Uninsured Week*: Making Uninsured Americans a Priority on the Nation's Agenda" by Risa Lavizzo-Mourey, Robert Wood Johnson Foundation, November 18, 2002
- "Supporting Families of Children with Special Needs," September 3, 2002 (Children/Youth)
- "Expanding Access for the Uninsured: Building a Community Response," July 29, 2002
- "Filling the Gap: Strategies for Improving Oral Health," June 6, 2001
- "Access to Dental Health Services: It's Not Just About Pretty Smiles," October 25, 1999
- "Beyond Access: Family Centered Care," July 7, 1999
- "Prevention and Women's Health: Can Philanthropy Make a Difference?," May 17, 1999
- "Improving Access to Care: New Solutions to an Old Problem," February 22, 1999
- "Outreach to Uninsured Children: Recent Foundation Initiatives," December 21, 1998 (Children/Youth)

### AUDIOCONFERENCES

- State Health Reform Initiatives that Affect Children and Youth, April 24, 2007, cosponsored by Grantmakers for Children, Youth and Families (Children/Youth)
- Broadening Support for Health Care Reform by Tapping into American Values, January 19, 2007
- Community Health Worker Programs, December 5, 2006 (Disparities)
- Correctional Health Care and the Challenges of Prisoner Reentry, November 17, 2006
- New Requirements for Citizenship Documentation in Medicaid, July 18, 2006
- Massachusetts Health Care Reform: Lessons for Funders, May 30, 2006
- Improving Access Statewide: Lessons from Maryland, April 4, 2006
- Recent State and Federal Medicaid Developments, November 15, 2005
- The Use of Electronic Health Records in Community Clinics, October 26, 2005
- Strategies to Improve Participation in Public Programs, April 26, 2005
- Medicaid Reform: Threats and Opportunities, January 24, 2005
- Employer-Based Coverage: Trends and Opportunities, October 22, 2004

### OTHER PUBLICATIONS AND MEETINGS

- *Improving Health Care Access: Grantmakers Share Their Experiences*, October 2006 (Public Policy)

- “Counting In Connecticut: Arming Advocates to Protect Health,” *Inside Stories*, Fall 2006
- “What to Expect When You’re Expecting to Improve Community Health,” *Inside Stories*, Summer 2006
- *Improving Health Access in Communities: Lessons for Effective Grantmaking*, February 2005
- *Moving the Access Agenda: How Health Grantmakers Can Shape the Message*, Roundtable Meeting, Washington, DC, January 21, 2004
- LeRoy, Lauren, “Health Foundations Respond to the Uninsured,” in Peter Edelman, Dallas L. Salisbury, and Pamela J. Larson, eds., *The Future of Social Insurance: Incremental Action or Fundamental Reform?* (Washington, DC: National Academy of Social Insurance, 2002).
- Williams, Malcolm V., and Lauren LeRoy, “Reflections on the Mirror of Health: How Foundations Can Help Fill the Gap in Oral Health,” *Journal of the American College of Dentists*, Fall 2000.



## AGING

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Long-Term Care Quality: Facing the Challenges of an Aging Population*, 2000 (Quality)
- *Coping with Managed Care: Responding to the Needs of the Elderly*, 1999

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Implementing the Medicare Prescription Drug Benefit,” April 3, 2006 (Access)
- “New Choices and Hard Decisions: Helping Seniors Navigate Medicare,” May 3, 2004
- “Taking Action in Aging Issues: Creating an Agenda, Finding Common Ground” by Joseph Prevratil, Archstone Foundation, June 2, 2003
- “Long-Term Care Quality: Facing the Challenges of an Aging Population,” June 26, 2001 (Quality)
- “Intergenerational Programs: Drawing on the Resources of Youth and Elderly,” June 21, 1999 (Children/Youth)
- “Medicare + Choice: New Health Plan Options Challenge Medicare Beneficiaries to Act as Informed Consumers: Is the System Ready?,” March 22, 1998

### AUDIOCONFERENCES

- New Challenges and Opportunities in Medicare, June 21, 2006
- Medicare Rx: Outreach Activities for the Low-Income Subsidy, June 20, 2005
- Implications of the Medicare Drug Benefit for States, May 16, 2005
- Addressing Overweight and Obesity in Older Adults, November 16, 2004 (Health Promotion)

### OTHER PUBLICATIONS

- LeRoy, Lauren, and Anne Schwartz, “Medicare Reform: Foundations Respond to Federal Policy Changes,” *Health Affairs* 18(1):255-257, January/February 1999.



## CHILDREN/YOUTH

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Critical Services for Our Children: Integrating Mental and Oral Health into Primary Care*, 2008 (Mental Health)
- *More Coverage, Better Care: Improving Children's Access to Health Services*, 2006
- *In Harm's Way: Aiding Children Exposed to Trauma*, 2005 (Mental Health)
- *Positive Youth Development: A Pathway to Healthy Teens*, 2002 (Health Promotion; Mental Health)
- *Early Childhood Development: Putting Knowledge into Action*, 2001
- *Youth Mentoring: A Social Development Approach to Youth Health Promotion*, 1999 (Health Promotion; Mental Health)

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Early Childhood Development: The Building Blocks of Health and Well-Being,” August 13, 2007
- “Adolescence To Adulthood: Crossing the Threshold,” October 6, 2006
- “In Harm's Way: Aiding Children Exposed to Trauma,” April 4, 2005 (Mental Health)
- “Improving the Health and Well-Being of Children in Foster Care,” March 7, 2005

- “Creating a Healthier Future for Children: Precaution is Prevention” by Marni Rosen, The Jenifer Altman Foundation, September 20, 2004
- “Connecting Children to Ongoing and Coordinated Health Care,” August 16, 2004
- “Protecting Safe Havens for the Nation’s Children,” March 8, 2004
- “Grantmakers Partner to Improve Children’s Development” by Funders of Healthy Steps for Young Children, January 12, 2004
- “Terrorism and Meeting the Needs of the Nation’s Children,” October 20, 2003 (Mental Health)
- “Early Childhood Development: The First Five Years,” January 13, 2003
- “Helping Youngsters in Child Care Stay Healthy and Safe,” August 26, 2002
- “Early Childhood Development: Opportunities for Improving the Field,” November 20, 2000
- “Childhood Immunization: Protecting Individuals and Communities,” March 27, 2000 (Public Health)
- “Youth Mentoring: Creative Strategies for Promoting Youth Health,” December 20, 1999 (Health Promotion; Mental Health)

#### AUDIOCONFERENCES

- Children’s Preventive Services, May 23, 2005 (Health Promotion)

#### OTHER PUBLICATIONS

- Schwartz, Anne, and Elise Desjardins, “Collaborating To Combat Childhood Obesity,” *Health Affairs*, 26(2):567-571, March/April 2007. (Health Promotion)
- LeRoy, Lauren, and Anne Schwartz, “Foundation Funding for Children’s Health,” *The Foundation Center*, May 2005.
- Schwartz, Anne, and Lauren LeRoy, “Child Health: Fertile Ground for Philanthropic Investment,” *Health Affairs*, 23(5):253-260, September/October 2004.



## DISPARITIES

#### ISSUE DIALOGUES AND ISSUE BRIEFS

- *For the Benefit of All: Ensuring Immigrant Health and Well-Being*, 2005

#### SUPPORTING FOUNDATION PROGRAMS

As we worked to transform GIH over the past ten years, our primary goal was to become the national resource on and for health philanthropy. Having a firm grasp of health issues, bringing a policy perspective to our work, building rich content into our meetings, producing first-rate publications, and providing forums for grantmakers to learn and talk candidly about their work were key steps to accomplishing our goal. What we offer today reflects our progress in taking those steps forward.

The GIH **Annual Meeting on Health Philanthropy** has grown each year in size and content. We have enriched our work on public policy and philanthropy by making it the focus of the **Fall Forum** each year. To provide opportunities for funders to explore key issues in depth, discuss hot topics with their colleagues without leaving their offices, and gain an “up-close and personal” perspective on innovative models, we have expanded our programming to include **Issue Dialogues**, **audioconferences**, and **site visits**.

To extend the reach of our meetings and provide lasting resources grantmakers can turn to as needed, we have developed a range of written products. They include **survey reports**, **monographs**, **essay portfolios** from national meetings; **Issue Briefs** distilling key information from Issue Dialogues; and **audioconference summaries**. We have supplemented the news in our biweekly *GIH Bulletin* with **Issue Focus**, **Grantmaker Focus**, and **Views from the Field** articles to spotlight interesting projects and organizations.

Underlying our ability to offer these programs and products are two key assets: the **Resource Center database** and **GIH staff**. Available exclusively to GIH Funding Partners, the database contains information on over 17,000 grants and initiatives of more than 400 foundations as well as contact information to connect funders with their colleagues. GIH program staff draw on the database, along with their health and policy expertise, to develop all GIH meetings and products and provide **technical assistance** to grantmakers year-round.

Everything we produce is accessible through [www.gih.org](http://www.gih.org), along with links to news, resources, and information on past and upcoming GIH programming in nine key issue areas: Access, Aging, Children & Youth, Disparities, Health Promotion, Mental Health, Public Health, Public Policy, and Quality. Whether on the Web, over the phone, or in person, GIH is ready to help health funders develop programs, find partners, and assess their effectiveness across the broad range of health issues they champion.

- *In the Right Words: Addressing Language and Culture in Providing Health Care*, 2003
- *Strategies for Reducing Racial and Ethnic Disparities in Health*, 2000

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Closing the Health Status Gap in the Nation’s Healthiest State: Paddling Upstream in the Land of 10,000 Lakes” by Joan Cleary, Blue Cross and Blue Shield of Minnesota Foundation, January 22, 2007
- “Addressing Health Disparities by Engaging Institutions” by Marguerite Johnson, W.K. Kellogg Foundation, November 7, 2005
- “For the Benefit of All: Ensuring Immigrant Health and Well-Being,” August 15, 2005
- “Lost in the Translation: The Role of Language and Culture in the Health Care Setting,” May 5, 2003
- “Promoting Diversity in the Health Workforce,” November 19, 2001
- “Strategies for Reducing Racial and Ethnic Disparities in Health,” May 29, 2000

### AUDIOCONFERENCES

- Looking Ahead: Health Issues Affecting LGBTQ Communities, January 24, 2008
- Addressing Health Disparities Among Asian Americans and Pacific Islander Populations, May 24, 2007
- Reducing Disparities in Birth Outcomes, May 2, 2007
- Ensuring Immigrant Health, May 16, 2006
- AHRQ Reports on Health Care Disparities and Quality, February 15, 2006 (Quality)
- The Importance of Data Collection in Reducing Health Care Disparities and Improving Quality, June 7, 2005 (Quality)
- Measuring Progress: AHRQ Reports on Health Care Disparities and Quality, April 19, 2005 (Quality)
- Environmental Justice and Health Disparities, December 6, 2004
- Immigrant Integration: A Framework for Improving Immigrant Health, October 26, 2004
- Strategies for Board Engagement on Diversity and Health Disparities, July 15, 2004

- Health Disparities Collaboratives: A Model for Reducing Disparities and Improving Quality, May 6, 2004 (Quality)
- Institutional and Policy-Level Strategies for Increasing Workforce Diversity, April 1, 2004

### OTHER PUBLICATIONS AND MEETINGS

- *Moving Forward on Racial and Ethnic Health Disparities*, Southeastern Council of Foundations Annual Meeting, Hot Springs, Virginia, November 14, 2007
- *A Call to Action: Eliminating Racial and Ethnic Disparities in Health*, 1998



## HEALTH PROMOTION

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Reversing the Obesity Epidemic: Policy Strategies for Health Funders*, 2007
- *Healthy Behaviors: Addressing Chronic Disease at Its Roots*, 2004
- *Selling Healthy Lifestyles: Using Social Marketing to Promote Change and Prevent Disease*, 2004
- *Weighing in on Obesity: America's Growing Health Epidemic*, 2001
- *Prevention & Women's Health: Making the Health Care System More Responsive to Women*, 1999

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Reducing Gun Violence: Is There a Role for Health Philanthropy?,” June 4, 2007
- “Pathways to Community Health: Funders Supporting Biking and Walking Trails to Promote Physical Activity,” November 26, 2006
- “Confronting Chronic Homelessness: Health Funders Consider New Solutions,” March 6, 2006
- “Innovations in the Prevention and Treatment of Diabetes,” February 6, 2006
- “Selling Healthy Lifestyles: Using Social Marketing to Promote Change and Prevent Disease,” January 6, 2004
- “Healthy Behaviors: Addressing Chronic Disease at Its Roots,” September 22, 2003

- “Skimming the Fat: The CATCH Initiative” by Juanita Galaviz, Paso del Norte Health Foundation, August 11, 2003
- “Collaboration: Building Relationships to Improve Health,” February 11, 2002
- “Weighing in on Obesity,” January 14, 2002
- “Congregations as Health Service Partners” by Kim Moore, United Health Ministry Fund, August 13, 2001



## MENTAL HEALTH

### AUDIOCONFERENCES

- Briefing for Funders on Robert Wood Johnson Foundation's Efforts to Combat Childhood Obesity, November 1, 2007
- Briefing on the Farm Bill and U.S. Food Policy, June 5, 2007
- Measuring Success in Obesity Prevention: What's the Role of BMI, March 2, 2007
- Pathways to Community Health, August 9, 2006
- Briefing on the Alliance for a Healthier Generation, June 9, 2006
- A Briefing on the IOM Report *Food Marketing to Children: Threat or Opportunity?*, February 9, 2006
- Opportunities to Address Childhood Obesity Through Social Wellness Policies, November 29, 2005 (Children/Youth)
- Engaging Faith Communities, September 20, 2005
- State Actions on Overweight and Obesity, June 16, 2005
- Worksite Wellness Programs, February 17, 2005
- Addressing Overweight in Early Childhood, September 23, 2004 (Children/Youth)
- School Environments and Their Influence on Childhood Overweight and Obesity, June 29, 2004 (Children/Youth)
- School-Based Interventions to Reduce Childhood Overweight and Obesity, April 20, 2004 (Children/Youth)
- Neighborhood-Based Strategies for Collecting and Analyzing Data on Overweight and Obesity, February 13, 2004
- State and Local Data Collection, December 16, 2003

### OTHER PUBLICATIONS

- “‘Replication’ Local Style: A Philadelphia Story,” *Inside Stories*, Summer 2007 (Foundation Governance and Operations)

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Turning the Tide: Preserving Community Mental Health Services*, 2003

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Promoting Children’s Mental Health,” November 19, 2007 (Children/Youth)
- “Addressing Maternal Depression,” October 18, 2004
- “Addressing the Mental Health Needs of Immigrants and Refugees” by Susan Downs-Karkos, The Colorado Trust, and Grantmakers Concerned with Immigrants and Refugees, February 9, 2004
- “Children’s Mental Health: Prevention, Early Intervention, and Treatment,” March 10, 2003 (Children/Youth)
- “Putting Knowledge to Work for Mental Health” by Laurie Garduque, The John D. and Catherine T. MacArthur Foundation, October 22, 2001

### AUDIOCONFERENCES

- Briefing for Funders on Veterans’ Mental Health, November 28, 2007

### OTHER PUBLICATIONS

- LeRoy, Lauren, and Elise Desjardins, “Foundations' Roles In Transforming the Mental Health Care System” *Health Affairs* 25(4):1168-1171, July/August 2006.
- Brousseau, Ruth, Donna Langill, and Constance Pechura, “Are Foundations Overlooking Mental Health?,” *Health Affairs* 22(5):222-229, September/October 2003.



## PUBLIC HEALTH

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Building a Healthier Future: Partnering to Improve Public Health*, 2005
- *Strengthening the Public Health System for a Healthier Future*, 2003
- *Progress and Peril: Examining Antibiotic Resistance and Systemic Contaminants*, 2001

- *Victims of Our Own Success: Will Immunization Remain the Paradigm of Effective Prevention?*, 2000

### **GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES**

- “Climate Change Is a Health Problem” by Paige Brown, Climate and Energy Funders Group, and Kathy Sessions, Health and Environmental Funders Network, December 10, 2007
- “On the Front Lines of Public Health,” May 1, 2006
- “Preparedness or Panic: Resources for Health Grantmakers,” February 20, 2006
- “Partnering to Improve Public Health,” November 21, 2005
- “Availability and Use of Local Health Data” by Jeff Luck, UCLA School of Public Health, and Carol Chang, Robert Wood Johnson Foundation, September 19, 2005
- “Designing the Public Health System for a Healthier U.S.” by Bobbie Berkowitz, Turning Point National Program, and Susan Hassmiller, Robert Wood Johnson Foundation, November 22, 2004
- “Advancing the Use of Health Data” by Shiloh Turner and Ann McCracken, The Health Foundation of Greater Cincinnati, July 5, 2004
- “Strengthening and Maintaining the Public Health Infrastructure,” February 10, 2003
- “People, Wildlife, and Ecosystems: Health for One, Health for All” by Mark Jerome Walters, Harvard University, June 17, 2002
- “Collaborating for Change in Public Health,” David Satcher, Surgeon General of the United States, Spring 2001
- “Clearing the Air: Addressing Asthma in America,” April 9, 2001

### **FALL FORUM**

Although GIH has a number of activities to make stronger connections between the policy and philanthropic sectors, the Fall Forum is the one time each year when we focus exclusively on issues at the intersection of health policy and philanthropy and build opportunities for interaction between grantmakers and federal policymakers. While grantmakers always value the networking that takes place at GIH events, our fall meeting has changed substantially since its beginnings as an educational and networking opportunity during the national health care reform debate in 1993. It has evolved into a two-day participatory workshop that provides health funders with timely updates on the public policy dimensions of specific health issues, as well as helpful insights and information on grantmaking strategies for engaging in the policy process. All participants receive substantive written materials that serve as a lasting resource on the issues and strategies discussed.

The past decade’s Fall Forums (formerly called Washington Briefings), along with related publications, are listed below.

#### ***Pathways Out of Poverty: Exploring New Directions for Health Funders*, 2007**

- Portfolio of Original Essays

#### ***The Intersection of Health Policy and Philanthropy: Two Issue Dialogues*, 2006**

- Communicating for Policy Change (Issue Dialogue)
- Reversing the Obesity Epidemic: Policy Strategies for Health Funders (Issue Dialogue)
- Health Reform from the Bottom Up: Boom or Bust? (Plenary Session)

#### ***The Intersection of Health Policy and Philanthropy: Two Issue Dialogues*, 2005**

- Funding Health Policy and Advocacy 201: Strategies, Challenges, and Lessons Learned (Issue Dialogue)
- More Coverage, Better Care: Improving Children’s Access to Health Services (Issue Dialogue)
- The War of Ideas (Plenary Session)

#### ***Health and Fiscal Policy: What Every Funder Should Know*, 2004**

- Portfolio of Original Essays

#### ***Erasing the Color Line: Philanthropy’s Role in Eliminating Health Disparities*, 2003**

- Portfolio of Original Essays

#### ***Hard Times: Philanthropic Strategies to Support Communities Under Stress*, 2002**

- Resource Book

#### ***Washington Briefing: Breaking Down Barriers: Granting Access to Better Health Care*, 2001**

- Resource Book

#### ***Washington Briefing: The Intersection of Health Policy and Philanthropy*, 2000**

- Resource Book

#### ***Annual Washington Briefing*, 1999**

- Briefing Book

#### ***The Interface Between Public Policy and the Private Sector*, 1998**

- Briefing Book

- “Systemic Contaminants: Making Sense of an Environmental Health Threat,” January 15, 2001
- “Death of the Magic Bullet: Examining Antibiotic Resistance,” October 23, 2000
- “Building Healthy Communities,” April 19, 1999

#### OTHER MEETINGS

- *On the Front Lines of Public Health*, A Special GIH meeting at the Centers for Disease Control and Prevention, Atlanta, Georgia, May 18-19, 2006
- *Confronting Public Health Threats: Applying Lessons Learned from Recent Emergencies*, Council on Foundations Annual Conference, Toronto, Ontario, Canada, April 25, 2004



## PUBLIC POLICY

#### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Communicating for Policy Change*, 2007
- *The Path to Policy Change: Practical Steps and Lessons from Health Funders*, 2006
- *Funding Health Advocacy*, 2005

#### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Giving Voice to the Voiceless: The Case for Advocacy Funding” by Ruth Holton, The California Wellness Foundation, April 7, 2003
- “Grantmakers Are from Mars; Policymakers Are from Venus: Is There Hope for This Relationship?” by Mark Smith, California HealthCare Foundation, February 12, 2001
- “Partnering with State Government: Lessons from a Local Funder” by Annie Van Dusen and Phil Nash, Rose Community Foundation, October 25, 2000

#### AUDIOCONFERENCES

- Consumer Voices for Coverage, June 14, 2007
- Consumer Health Advocacy: A View from the States, October 17, 2006
- Renewal for Health Advocates: A Role for Health Funders, June 26, 2006
- Community Organizing to Secure Universal Health Care, March 30, 2006

- Making Investment in Early Care and Education a Public Policy Priority, January 25, 2006
- Medicaid Defense Strategy, March 11, 2005
- Medicare Modernization: Educating Beneficiaries about the New Benefit, January 19, 2005 (Aging)
- Weighing in on Ballot Initiatives: Early Lessons from Health Vote 2004, December 9, 2004
- Medical Debt, October 7, 2004
- Access and Coverage: What are the Building Blocks for Systemic Reform?, July 27, 2004
- The Nuts and Bolts of Public Policy Work for Health Funders, June 10, 2004
- Medicaid Waivers, May 13, 2004
- Budget and Tax Issues are Health Issues, April 15, 2004
- Briefing on New Medicare Legislation, January 15, 2004
- The Prescription Access Litigation Project, November 13, 2003
- Health Reform Down East: Dirigo Health Takes Shape in Maine, October 2, 2003
- Making the Public Case for Improving Health: Changing the Frame, September 4, 2003
- Creating State Policy Institutes: Case Studies from Two Health Funders, July 13, 2003
- Tobacco Dollars Up in Smoke: A Briefing from the Campaign for Tobacco-Free Kids, June 10, 2003
- Funding Advocacy: What’s Legal, What Works, May 8, 2003
- Future of Medicaid in a Time of Fiscal Crisis: Roles for Health Grantmakers, April 10, 2003

#### OTHER PUBLICATIONS AND MEETINGS

- *Policy Options to Expand Health Insurance Coverage*, Webcasted Meeting, May 11, 2004 (Access)
- *Building Relationships in Health: How Philanthropy and Government Can Work Together*, January 2003
- *Strategies for Shaping Public Policy: A Guide for Health Funders*, 2000
- *Foundation Research and Policy Agendas*, Annual Meeting of Academy Health (formerly Association for Health Services Research), annually since 2000
- LeRoy, Lauren, and Anne Schwartz, “Health Grantmakers and Public Policy,” *Health Affairs* 17(5):230-232, September/October 1998.



## QUALITY

### ISSUE DIALOGUES AND ISSUE BRIEFS

- *Considering Quality: Engaging Consumers to Make Better Health Decisions*, 2007
- *Rx for Progress: Putting Patient Safety Into Practice*, 2002
- *Examining E-Health*, 2002
- *Training the Health Workforce of Tomorrow*, 2001
- *Advancing Quality Through Patient Safety*, 2001

### GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “Back to School: Improving Health Literacy to Improve Health,” September 17, 2007
- “Northern New England LEADS Institute: A Regional Strategy to Ensure Quality Care and Quality Jobs” by Rachel Pohl, Jane’s Trust and Jessie B. Cox Charitable Trust, April 17, 2006
- “Considering Quality: Engaging Consumers to Make Better Health Decisions,” June 20, 2005
- “Improving the Quality of Health Care for All Americans” by Risa Lavizzo-Mourey and Minna Jung, Robert Wood Johnson Foundation, May 16, 2005
- “Grantmakers Respond to Medication Errors,” December 5, 2003
- “Putting Patient Safety into Practice: Strategies for Health Care’s Front Lines,” May 13, 2002
- “What Patient Safety Is Teaching Us” by Ken Segal, Pittsburgh Regional Healthcare Initiative, and Karen Feinstein, Jewish Healthcare Foundation, September 24, 2001
- “Funding Biomedical Research: A David in Goliath’s Field” by Tina Erickson, The Blowitz-Ridgeway Foundation, July 2, 2001
- “Advancing Quality Through Improved Patient Safety,” March 21, 2001
- “Y2K and Health Care,” September 27, 1999

### AUDIOCONFERENCES

- Health Care Innovations Exchange: A New AHRQ Initiative, January 23, 2008

- Opportunities for Funders in Health Information Technology, November 27, 2007
- Advancing the Adoption and Use of Health Information Technology, June 6, 2007
- Quality Improvement Efforts in Community Health Centers, January 10, 2007
- Consumer Quality Information, February 17, 2004
- Advancing Quality Through Patient Safety, October 31, 2003

### OTHER PUBLICATIONS AND MEETINGS

- *CCI Site Visit: Improving Access to High Quality Safety Net Providers*, Los Angeles, California, September 26, 2007 (Access)
- *Building a State-of-the-Art Health Care System for Vulnerable Populations*, Council on Foundations Annual Conference, Pittsburgh, Pennsylvania, May 6, 2006 (Access)
- *Advancing Quality Through Patient Safety: Strategies from the Front Lines of Health Care*, Roundtable Meeting, February 27, 2002
- *PRHI Site Visit: Improving Quality Through Patient Safety: Exploring Strategies That Work*, Pittsburgh, Pennsylvania, January 22, 2002
- LeRoy, Lauren, and Kate Treanor, “Patient Safety: Grantmakers Join the Effort to Reduce Medical Errors,” *Health Affairs* 20(2):287-290, February/March 2001.



## FOUNDATION GOVERNANCE AND OPERATIONS

### THE ART & SCIENCE OF HEALTH GRANTMAKING, 1998-2007

- October 10-11, 2007- Chicago, Illinois
- September 18-19, 2006- Los Angeles, California
- September 26-27, 2005- Cambridge, Massachusetts
- September 27-28, 2004- St. Louis, Missouri
- June 5-6, 2003- Columbus, Ohio
- April 26-27, 2002- Chicago, Illinois
- October 28-29, 2000- Dallas, Texas
- October 21-22, 1999- San Francisco, California
- June 4-5, 1998- Denver, Colorado

## GIH BULLETIN ISSUE FOCUS AND VIEWS FROM THE FIELD ARTICLES

- “The Business of Giving: Governance and Asset Management in Foundations Formed from Health Care Conversions,” January 10, 2005
- “Taking Time for Board Engagement Strategies,” April 5, 2004
- “Congress Considering Legislation to Change Payout Calculations,” July 7, 2003
- “Findings from the 2001 Survey of New Health Foundations,” March 11, 2002
- “Collaboration: Building Relationships to Improve Health,” February 24, 2002
- “Peer Assessment: A Pilot Program for Health Philanthropy,” July 24, 2000
- “Health Philanthropy and Communities: Grantmakers Share Their Views,” April 24, 2000
- “Don’t Call Us ‘Conversion Foundations’...Please” by Gary Yates, The California Wellness Foundation, February 28, 2000
- “Strategic Initiatives: Finding Your Niche,” January 31, 2000
- “Building Consensus Around a Health Funding Agenda,” August 16, 1999
- “GIH 1998 Survey of Foundations Created by Health Care Conversations Sheds New Light,” January 25, 1999

## “FREQUENTLY ASKED QUESTIONS” TOPICS ON GIH WEB SITE

- Board Issues
- Communications
- Evaluation
- Finance
- Grantmaking
- Managing Operations

## REPORTS ON FOUNDATIONS CREATED THROUGH CONVERSIONS

- *Connecting to Community and Building Accountability: Findings from the 2006 Survey of Foundations Formed from Health Care Conversions*, October 2007

## SUPPORTING FOUNDATION OPERATIONS

Every day, GIH’s **Support Center for Health Foundations** helps foundations structure their governance, operations, and giving programs to be even more effective in improving the health of all people. At its core are staff members and educational programs and products that offer assistance and information when funders need it. Technical assistance, hands-on programs, educational workshops, and information help foundations and corporate giving programs at every stage of organizational development become better, more effective, and more strategic at what they do.

The Support Center’s offerings include educational programs like **The Art & Science of Health Grantmaking**. Held annually in cities around the country, this two-day program focuses on the latest operational issues affecting health grantmakers in the areas of governance, finance and investments, grantmaking, evaluation, and communications. It is an important professional development experience for staff and trustees and provides participants with quality training, valuable resources, and the opportunity to network with grantmaking colleagues from across the country. Programs are designed to meet the needs of grantmakers just getting off the ground as well as those with long track records.

GIH’s Web site ([www.gih.org](http://www.gih.org)) is the portal to the Support Center’s storehouse of **resource material** on foundation operations. Articles, sample documents, guidelines, and Frequently Asked Questions answer funders’ questions about board development, finances, management, grantmaking, evaluation, communications, and starting new foundations. As the premier technical and informational resource on the operational issues of health funders, GIH addresses operational challenges in ways that are targeted to foundations seeking to make a difference in the health of a population or a community.

For personal guidance on specific governance, grantmaking, or other operational issues, GIH offers **technical assistance**. This support is provided on-line, by phone or email, in person, or through on-site consultations.

The Support Center **tracks the evolving field** of health philanthropy through regular analysis of grantmaking trends and surveys of health funders. For more than 10 years GIH has tracked and reported on the emergence and activities of health foundations formed from transactions involving hospitals, health plans, or health systems. With growing attention among foundations toward finding ways to make a consistent statement about their values and mission, a forthcoming report will cover social investment and business practices of health funders.

- *The Business of Giving: Governance and Asset Management in Foundations Formed from Health Care Conversions*, February 2005
- *A Profile of New Health Foundations 2003*, May 2003
- *Assets for Health: Findings from the 2001 Survey of New Health Foundations*, March 2002
- *A Profile of New Health Foundations 2001*, March 2001
- *Philanthropy's Newest Members: Findings from the 1999 Survey of New Health Foundations*, March 2000
- *Coming of Age: Findings from the 1998 Survey of Foundations Created by Health Care Conversions*, February 1999

#### OTHER PUBLICATIONS AND MEETINGS

- "Making the Most Out of Community Advisory Committees," *Inside Stories*, Winter 2007
- LeRoy, Lauren, and Malcolm V. Williams, "Grantmakers In Health: The New Health Philanthropy Landscape," Interview in *Philanthropy News Digest Newsmakers*, on-line, July 12, 2001
- *Improving Foundation Performance: A Peer Assessment Model*, Council on Foundations Annual Conference, Philadelphia, Pennsylvania, May 1, 2001
- Williams, Malcolm V., and Saba Brelvi, "A Closer Look: Profiling Foundations Created by Health Care Conversions," *Health Affairs* 19(2):257-259, March/April 2000.
- *After the Dust Settles: A Profile of Health Care Conversion Foundations*, Annual Meeting of the Association for Health Services Research, Chicago, Illinois, June 28, 1999
- *New Health Foundations: Developing Consensus on a Health Program Agenda*, Council on Foundations Annual Conference, Washington, DC, April 26, 1998

#### OTHER PUBLICATIONS

- LeRoy, Lauren, "International Grant Making by U.S. Foundations," *Health Affairs* 18(3):234-238, May/June 1999.
- "Health Programs Get Funding Boost: New Federal Funds Available for Prevention, Treatment, and Research," Issue Focus article, November 23, 1998



*Helping grantmakers  
improve the health of all people*

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