

GIH BULLETIN

Helping grantmakers

improve the health of all people



JUNE 2016

THE THOUGHTFUL PROCESS BEHIND A TOUGH DECISION

In May, GIH's board decided to relocate the 2017 Annual Conference on Health Philanthropy from Charlotte, North Carolina, to another city. The decision was sparked by the controversy surrounding the Public Facilities Privacy and Security Act (HB2), North Carolina's new state law. Best known for reversing a Charlotte ordinance that had extended rights to gay and transgender people, HB2 also prevents city and county governments from setting a minimum-wage standard for private employers and limits how people can sue for discrimination in state court.

The board's decision was informed by research into the issues, conversations with Funding Partners in North Carolina and other states, negotiations with hotel representatives, and internal discussions. Ultimately, as the representative of hundreds of philanthropic organizations from across the country that manage resources held in the public trust, GIH cannot ask staff and trustees to spend their funds in a state that appears to violate civil rights or sanction discrimination in any form.

GIH recognizes that the concerns underlying HB2 and related legislation are complex and challenging. As part of the 2017 conference programming, we will find ways to put a human face on the issues behind the debate. We also want to create opportunities for the constructive discussion of differing opinions, in the spirit of informing grantmakers' shared commitment to health, equity, fairness, and opportunity for all people.

The GIH board and staff think it is very important to hold the annual conference and smaller meetings in cities throughout the country. Accordingly, we were excited about holding the annual conference in Charlotte and deeply regret that the board's decision was necessary. Realizing that we must be prepared to operate in a variety of political environments—just as our Funding Partners do—we will take a closer look at our criteria for selecting meeting sites at the upcoming board retreat in June.

In the meantime, I thank everyone who spoke up about the Charlotte decision, as well as those who recommended new cities for the annual conference. We have an exciting short list of locations and will make a final decision in the next few weeks. The dates under consideration are later in the spring than our traditional timeframe, which will affect the Call for Sessions timeline and other processes. Please stay tuned for details, and contact me with any questions or comments at president@gih.org.

President and CEO
Grantmakers In Health

GIHNEWS

REGISTER NOW!

Plan to join us in New York City for two compelling conversations: **Care for All: Supporting Older Adults, Family Caregivers, and the Home Health Care Workforce** on July 18 and **Next Steps in Health Equity: Addressing Racial and Economic Inequality** on July 19. Register by Thursday, July 7 at www.gih.org.

CALL FOR NOMINATIONS: 2017 TERRANCE KEENAN AWARD

The **Terrance Keenan Leadership Award in Health Philanthropy** honors outstanding grantmakers whose work demonstrates responsiveness to communities and is distinguished by leadership, innovation, and achievement. Nominate a funder deserving of this honor by Friday, September 2. Visit www.gih.org for details.

NEW GIH FUNDING PARTNERS

GIH is pleased to welcome I440 Foundation, Bethesda Inc., California Department of Public Health, The Denver Foundation, and Premera Blue Cross as new Funding Partners.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **Harvard Pilgrim Health Care Foundation** (Wellesley, MA) has awarded \$202,950 in new **Healthy Food for Every Age** grants to support 22 not-for-profit initiatives in Massachusetts, Maine, and New Hampshire. The funded programs are designed to help older adults eat better and stay connected to their communities through community garden, cooking, and nutrition programs. Grant awards are renewable for one additional year. **Backyard Growers** (Gloucester, MA) will use a \$10,000 grant to strengthen the community garden program at McPherson Park and to create new gardening opportunities for older adults in downtown Gloucester. **The Caregivers, Inc.** (Bedford, NH) will receive \$10,000 to support the mobile food pantry program, combined with nutrition education and materials in Spanish. A total of 30 older adults from urban neighborhoods will receive services, and a senior hunger drive is expected to yield 10,000 pounds of food for the pantry. A \$10,000 grant to **SeniorsPlus** (Lewiston, ME) will support six cooking classes, with interpretation and written translation for 10 Somali and other older adult refugees beginning in February 2017, upon completion of a new dining site. Contact: Kim Moore, 603.315.4426, kimberly_moore@hphc.org.
- **Healthcare Georgia Foundation, Inc.** (Atlanta) awarded \$526,900 to 12 organizations during its first quarter of grantmaking. Among the grantees are: **Avatar Communications** (Atlanta, GA) – \$109,000 for marketing, communication, and program design activities for a restructured **HealthTec^{dl}**, Healthcare Georgia Foundation’s distance learning program; **Emory University** (Atlanta, GA) – \$110,000 to implement a School Based Health Center Planning grant project targeting rural communities in Georgia; **TechBridge, Inc.** (Atlanta, GA) – \$109,000 to support technology implementation, network management, network maintenance, and program/training support in the delivery of **HealthTec^{dl}**; **U.S. Chamber of Commerce Foundation** (Washington, DC) – \$40,000 to plan, conduct, and evaluate a Georgia Business and Health Roundtable and a health and economic development forum for chambers of commerce representing rural Georgia counties in the fall of 2016; and **Georgia Health Sciences University Foundation, Inc.** (Augusta, GA) – \$10,000 for the Rural Health Task Force and its completion of a report recommending best practices and policies for the management of rural hospitals. For more information, call 404.653.0990, or send an email to info@healthcaregeorgia.org.
- **Kansas Health Foundation** (Wichita) will fund seven organizations with a total of \$1.4 million through its **Tobacco’s Treatment and Recovery in Behavioral Health Initiative**. Grants will support efforts of organizations in the behavioral health system to shift toward being tobacco free and advocate for increased coverage and usage of tobacco-dependence treatment benefits. Among the grantees are: **Prairie View** (Newton) – \$300,000 to incorporate universal screening for tobacco use and implement cessation counseling and coaching to support those trying to quit; **University of Kansas** (Lawrence) – \$264,618 to support culture change in treatment systems for people with mental illness and substance abuse orders; **Episcopal Social Services** (Wichita) – \$203,763 to partner with Inter-Faith Ministries to make each of its campuses tobacco free, train staff in best practices, and provide cessation counseling to consumers; and **Central Kansas Foundation** (Salina) – \$115,000 to implement a tobacco-free facility policy and fully integrate treatment for tobacco-use dependence in its services. Contact: Cari Westhoff, 316.491.8414, cwesthoff@khf.org.
- **The Kresge Foundation** (Troy, MI) approved grants totaling nearly \$2 million to support the efforts of 26 organizations nationwide with food-oriented initiatives. **Fresh, Local & Equitable: Food as a Creative Platform for Neighborhood Revitalization** (FreshLo) is a joint effort of the foundation’s **Arts & Culture Program** and its **Health Program**. Funded organizations will each receive a \$75,000 planning award to design neighborhood-scale projects that demonstrate creative, cross-sector visions of food-oriented development. Funding will support project management, partnership development, community engagement, strategic communications, policy development, and other activities directly related to successful outcomes. Among the grantees are: **Asia Economic Development Association** (St. Paul, MN); **Cooperative Community of West Jackson** (MS); **Environmental Health Watch** (Cleveland, OH); **Elijah’s Promise** (New Brunswick, NJ); **Fresno Metro Ministry** (CA); **Partnership for Community Action** (Albuquerque, NM); **Omaha Economic Development Corporation** (NE); **Rainier Beach Action Coalition** (Seattle, WA); and **Sprout UrbanFarms, Inc.** (Battle Creek, MI). Following the planning grant phase, The Kresge Foundation intends to offer implementation grants to qualifying projects. Contact: Hugh McDiarmid, 248.660.4300, hcmcdiarmid@kresge.org.
- **Maine Health Access Foundation** (MeHAF) (Augusta) awarded \$148,568 to five nonprofit dental clinics that are part of Maine’s oral health safety net to strengthen their capacity to provide high-quality, affordable dental care for low-income Maine residents. All of the clinics recently completed comprehensive individual practice improvement and business plans detailing actions that could improve the efficiency and long-term viability of their practices. This planning process was done with the help of the DentaQuest Institute’s **Safety Net Solutions** program. The grants will allow the five clinics to implement critical pieces of their viability plans. MeHAF’s grants will fund a variety of activities. The grantees are: **Community Dental** (Portland & Biddeford) – \$49,568; **Penobscot Community Health Care** (Brewer) – \$25,000; **Sebasticook Family Doctors** (Dexter) – \$25,000; **Waldo County Dental Care** (Belfast) – \$25,000; and **Bucksport Regional Health Center** – \$24,000. Contact: Morgan Hynd, 207.620.8266, ext. 116, mhynd@mehaf.org.
- **Obici Healthcare Foundation, Inc.** (Suffolk, VA) recently awarded \$2.3 million in grants to 29 nonprofit organi-

The Colorado Trust

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The Colorado Trust was established in 1985, when the nonprofit PSL Healthcare Corporation was sold to a for-profit organization. The proceeds of the sale were used to create The Colorado Trust, a statewide, private foundation that is dedicated exclusively to the health of the people of Colorado. For 31 years, the foundation has continued to fulfill its current mission of advancing the health and well-being of the people of Colorado. To that end, The Colorado Trust works across the state to end inequalities that affect racially and/or ethnically diverse, low-income, and other vulnerable populations, so that everyone will have fair and equal opportunities to achieve good health.

Program Information: The Colorado Trust believes all Coloradans should have fair and equal opportunities to lead healthy, productive lives regardless of race, ethnicity, income, or where one lives. The foundation uses a variety of grantmaking strategies and approaches in its work to advance health equity for all Coloradans. The Colorado Trust is committed to the values that lie at the core of its work. These include: stewardship, collaboration, respect, strategic learning, innovation, and ethics.

► Financial Information:

Total Assets: \$458 million (FY 2014)
 Amount Dedicated to Health-Related Grants: \$13.1 million (FY 2014)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Community Partnerships** – With a statewide staff of seven community partners, The Colorado Trust strives to support communities in their ability to organize groups and individuals to promote and address health equity. In partnership with communities, The Colorado Trust plans to fund a range of innovative, local, and resident-led solutions focusing on transportation, housing, education, employment, the natural environment, public safety, and much more. All of these issues have been shown to affect health and quality of life. Any such ideas to improve health equity in a community will be determined by community members themselves—not by The Colorado Trust, a nonprofit, or an elected official (\$6.7 million over two years).
- **Health Equity Advocacy** – A cohort of 17 varied grantee organizations is advancing health equity solutions through a

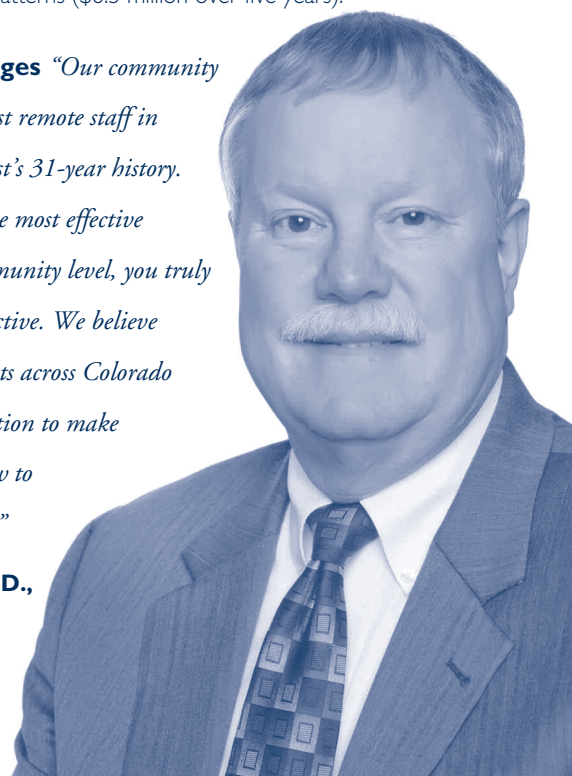
collaborative approach to advocacy and public policy. This provides a strong foundation for a long-term field of health equity grantees, building stability and adaptive capacity that can influence the policy landscape (\$7.2 million over three years).

- **Health Equity Learning Series** – An educational program of The Colorado Trust, the Health Equity Learning Series increases knowledge and awareness of health equity through presentations from experts discussing factors that increase disparities and solutions that advance health equity. In addition to teaching hundreds of attendees in person, the talks are live-streamed online to dozens of viewing parties statewide, allowing for those outside the Denver metro area to participate and learn as well (\$600,000 over 1.5 years).
- **Health Data and Information** – Reliable data-gathering and analysis is essential to The Colorado Trust's work, particularly to monitor inequities in health status, outcomes, and social determinants of health statewide. Current grants support the Colorado Health Institute (CHI), a leading source of credible health information, data, and analysis; and the CHI-administered Colorado Health Access Survey, a biannual study of 10,000 Colorado households measuring health care coverage, access, and utilization patterns (\$8.5 million over five years).

Strategic Changes *“Our community*

partners are the first remote staff in The Colorado Trust’s 31-year history. In order to have the most effective impact at the community level, you truly need a local perspective. We believe community residents across Colorado are in the best position to make decisions about how to improve their lives.”

Ned Calonge, M.D., M.P.H.
 President & CEO



zations throughout Virginia's western tidewater region. Among the grantees are: **Suffolk Partnership for a Healthy Community** (VA) – \$164,298 to support **Planning the Partnership's Future**, which aims to create a culture of wellness in Suffolk by working to implement policy change at the city and community level and engaging citizens in taking responsibility for their own personal wellness and for creating a community that values wellness as a key driver of livability; **Franklin City Public Schools** (VA) – \$62,500 to provide students and families of Franklin City Public Schools with access to behavioral health services; **Albemarle Regional Health Services** (Elizabeth City) – \$50,000 to reduce morbidity, mortality, and costs among prediabetics and diabetics residing in Gates County, North Carolina; **Eastern Virginia Medical School** (EVMS) (Norfolk, VA) – \$45,000 to support its **EVMS' Continuity of Care for Western Tidewater** initiative, which provides access to basic health care to uninsured Western Tidewater Free Clinic patients by engaging medical residents, third-year medical and physician assistant students. Contact: Diane Nelms, 757.539.8810, dnelms@obicihcf.org.

- **The Dorothy Rider Health Care Trust** (Allentown, PA) announced the launch of the **Allentown Children's Health Improvement Project** (ACHIP). The project, which is supported by a 30-month, \$1.91 million grant from the trust, involves the collaborative efforts of Lehigh Valley Health Network's (LVHN) Department of Community Health and Women and Children's Services, Children's Hospital at Lehigh Valley Hospital, and the Promise Neighborhoods of the Lehigh Valley (PNLV). Its primary goal is to improve the health of pregnant women and young children in Center City Allentown, Pennsylvania, through home visits for early intervention. A staff of bilingual community health workers from the neighborhood surrounding Allentown's Neighborhood Improvement Zone will operate out of PNLV's Allentown Promise Neighborhood (APN) office in downtown Allentown. APN's well-established relationships with the community will connect parents with

young children and pregnant women to ACHIP services. Health workers will be embedded in the community to establish trust and cultivate relationships with residents, which is critical for the program's success. For more information, visit www.pooltrust.org.

- **The Salem Health and Wellness Foundation** (NJ) and the **Community Foundation of New Jersey** (Morristown) awarded a \$275,000 grant to the **American Legion Ambulance Association** (Woodstown, NJ) to support EMS services. The association was formed in 1954 by a group of veterans who saw the need to transport local residents to area hospitals. In 2015, in an effort to find a solution to delayed response time for part of the county, the association partnered with Fenwick Ambulance Squad to support its efforts in serving residents of Salem City. Funding from both foundations will support a pilot project that seeks to build on this effort. In addition to emergency services, the American Legion Ambulance Association will provide non-emergency medical transports for patients countywide. Contact: Brenda Goins, 856.299.4460.

SURVEYS, STUDIES & PUBLICATIONS

- **California Health Care Foundation** (Oakland) recently reported data from its **ACA 411** tool indicating that Californians who purchased insurance through the individual market spent considerably less on health care in 2014 than in 2013. The average out-of-pocket expenditure for families with individual coverage was \$4,893 in 2014, down from \$7,345 in 2013. Further, percentages of those who reported a "high health care cost burden," where health care accounted for more than 10 percent of their household income, also decreased, from 42.9 percent to 34.5 percent during the same period. Improvements were also seen among Californians using Medicare. The percentage of beneficiaries reporting a high cost burden decreased from 28.4 percent to 23.9 percent, and out-of-pocket expenditures decreased by \$476.

Conversely, out-of-pocket expenditures rose by approximately \$200 for those with employer or military coverage. Moreover, data revealed no statistically significant changes in high health care cost burden or out-of-pocket spending for the uninsured or persons on Medi-Cal. For more information, visit www.chcf.org.

- **The Colorado Health Foundation** (Denver) has published the **2016 Colorado Health Report Card – Data Spotlight: Mental Health**. This year marks the 10th anniversary of the report card, which measures the state's progress on some of the its most pressing health issues. The 2016 report card uses 38 key health indicators to evaluate progress across the lifespan at five stages: healthy beginnings, healthy children, healthy adolescents, healthy adults, and healthy aging. The 10-page Mental Health Spotlight focuses on the mental health indicator. Data reveal that some groups are more likely to be affected by mental health issues, such as lesbian, gay, and bisexual individuals, who are two to three times more likely to experience poor mental health than their heterosexual peers. The report also reveals an increasing suicide rate among men and among residents of rural areas. In addition, blacks and Hispanics continue to lag behind other groups in receiving treatment for mental health issues. For more information and to download the report, visit the Publications section of www.coloradohealth.org.
- **Foundation for a Healthy Kentucky** (Louisville) released input from a recent stakeholder meeting convened to gather ideas and feedback on Kentucky's plan to apply for a federal waiver that allows states to test and evaluate new ways to provide Medicaid. Participants, including a broad cross-section of stakeholders, were largely receptive to including incentives for healthy behaviors, such as smoking cessation, in the states' Medicaid provisions. Conversely, they expressed opposition to imposing penalties for cost-sharing provisions. The **Medicaid Waiver Stakeholder Convening Report** documents the content of the meeting and summarizes participants' suggestions and concerns, which were categorized

into eight themes: Cost-sharing and penalties, incentives, benefits, reimbursement, system improvement, health system transformation, current Medicaid expansion, and evaluation. Among the suggestions were streamlining and accelerating the reimbursement process, simplifying administrative processes for providers, improving consumer health literacy, and including stakeholders in the evaluation process. The full report and a brief summarizing research about how provisions are working in other states are available on the foundation's website, www.healthy-ky.org. Contact: Bonnie Hackbarth, 877.326.2583, bhackbarth@healthy-ky.org.

- **Lucile Packard Foundation for Children's Health** (Palo Alto, CA) has published proceedings from its **2015 Symposium on Medically Complex Children**. The document encapsulates the presentations and discussions of the two-day event that was held in December 2015, which addressed a range of topics, including national health care policy and children with health complexity, care planning and coordination, models of co-management and team care, and other relevant issues. The foundation has also released a related Request for Proposals for grants to develop single-topic issue briefs that describe goals and processes to improve aspects of the systems of care for children with chronic and complex health conditions in the U.S. Developed by multidisciplinary work groups, the briefs will provide specific, scalable recommendations for action related to practice, research, programs, and policy. Proposals are due September 15, 2016, and selected projects will begin on December 1, 2016. The symposium proceedings and the RFP are available on the foundation's website, www.lpfch.org. Contact: Ling Woo Liu, 650.724.1618, ling.liu@lpfch.org.

REQUEST FOR PROPOSALS

- **Ethel and James Flinn Foundation** (Detroit, MI) announced intended

funding to support the provision of evidence-based mental health service for residents of southeast Michigan through two requests for proposals (RFPs): one for adult mental health services and another for children, youth, and adolescent mental health services. Funding for adult mental health will focus on improving behavioral health service delivery and will be prioritized as follows: (1) the implementation of best-practice integrated care models that provide physical health; mental health; and substance use screening, assessment, and treatment in primary care; (2) the implementation of best-practice psychotherapy treatment programs for adults; and (3) the implementation of best-practice programs to improve veterans' mental health. The purpose of the children, youth, and adolescent grant opportunity is to advance access to effective prevention, screening, early identification, and mental health treatment interventions for children, youth, and adolescents. The foundation has allocated approximately \$400,000 for each program, with two-year requests of \$50,000 to \$100,000 per year for the adult initiative and \$50,000 to \$75,000 per year for the children, youth, and adolescent grant opportunity. For more information, visit www.flinnfoundation.org.

PEOPLE

- **The California Endowment** (Los Angeles) appointed **Hanh Cao Yu, Ph.D.**, as its Chief Learning Officer, with responsibility for learning, evaluation, and impact activities. Dr. Yu comes to the foundation from Social Policy Research Associates, where she served as Vice President. During her 20-year tenure there, Dr. Yu also served as Division Director of Philanthropy, Equity and Youth. She is a nationally recognized researcher and evaluator with more than two decades of experience in leading projects, overseeing multimillion-dollar budgets, and leading cross-disciplinary teams. During this time, she partnered with over 40 philanthropic and nonprofit organizations to help transform organizations, systems, policies, and communities. Dr. Yu's appointment will take effect in July

2016. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

- **The Health Foundation of Greater Indianapolis, Inc.** (IN) announced the appointment of **Peter Slaymaker** and **Jim Spain** to its Board of Directors. Mr. Slaymaker is a longtime community volunteer and advocate for arts and health-related causes. He currently chairs the foundation's annual Spotlight event, which benefits **Indiana AIDS Fund**. An attorney for 15 years, Mr. Spain has served in an advisory capacity for the Indiana AIDS Fund since 2001. He also donates his time to the Indiana AIDS Fund fundraising events, including Spotlight and the Indiana AIDS Walk, and he supports LGBT health through events at Greg's Our Place, Bag Ladies, Indy Pride, and Indiana Youth Group. Contact: Lisa Vielee, 317.979.4424.
- **Missouri Foundation for Health** (St. Louis) has hired **Jill Nowak** as its CFO. Prior to joining the foundation, Ms. Nowak, a certified public accountant, worked as the Director of Finance and Administration for the American Association of Orthodontists in St. Louis. She has also worked for Pacific Coast Society of Orthodontics as Executive Director. Additional experience includes service to Visitation Academy and St. Joseph Institute of the Deaf. Ms. Nowak is Board President of the Women's Foundation of St. Louis (MO), Treasurer of Dramatic License Productions' professional theater groups, and member of the Global Fund for Women and Women's Funding Network. Contact: Courtney Stewart, 314.345.5505, stewart@mffh.org.
- **New York State Health Foundation** (NYSHHealth) (New York) has selected **Sharie McIntosh** as its Vice President for Programs. Most recently, Ms. McIntosh served as Senior Vice President and Chief Program Officer at **The Arnold P. Gold Foundation** (Englewood Cliffs, NJ). Previously she worked for The Lewin Group as Vice President, and she served as Affiliations Administrator at the New York University School of Medicine/Langone Medical Center. As Vice President for Programs, Ms. McIntosh will lead the development and implementation of the

foundation's key goals and strategies; serve as a key advisor to the President and CEO; and sustain a central role in further developing the foundation's program areas, identifying opportunities to extend the foundation's work, building partnerships with other foundations, ensuring quality and accountability, and evaluating performance of programs and grantees. Contact: Michele McEvoy, 212.292.7293, mcevoy@nyshealth.org.

- **Moses Taylor Foundation** (Scranton, PA) announced the appointment of **Jeff Smith** as Grants Manager and **Ellen Stevens** as Office Manager. Previously Mr. Smith was Grants and Compliance Manager of an Atlanta-based organization aimed at combating homelessness for persons living with HIV and AIDS. He also spent four years at Catholic Social Services, where he gained experience in affordable housing and homeless assistance programs, HUD grants, government contracts, and capital funding. As Grants Manager, Mr. Smith coordinates activities associated with grant applications and award cycles, while also focusing on internal and external policy compliance. Ms. Stevens spent 40 years with the Voluntary Action of Northeastern Pennsylvania, serving in various positions, supporting programs such as The Volunteer Center/RSVP and The Christmas Holiday Bureau. As Office Manager, she is responsible for the organization and coordination of office operations, procedures, and resources to facilitate effectiveness and

efficiency for the foundation, North Pocono Senior Community Center, Taylor Senior Community Center, and Prime Time Health. Contact: LaTida Smith, 570.207.3731, Lsmith@moses.taylorfoundation.org.

JOB OPENING

- **The Health Foundation of Central Massachusetts, Inc.** (Worcester) announced that its Vice President for Programs, **Elaine Cinelli**, will retire next year. The foundation invites candidates to apply for the position. The Vice President for Programs reports to the President/CEO and is responsible for assisting in the development and implementation of the board-determined strategic grantmaking agenda for the foundation, providing technical assistance to applicants and grantees, reviewing grant applications and managing the award process, monitoring grants, overseeing the grant information system, and assisting in evaluating the foundation's impact. The foundation's mission is to improve the health of those who live or work in the Central Massachusetts region, with particular emphasis on vulnerable populations and unmet needs. It has approximately \$65 million in assets and anticipates an annual grant budget of approximately \$2.5 million. For a full job description, please visit www.hfcm.org.

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The GIH Bulletin is published as an educational and information service for health grantmakers. Letters to the editor, press releases, notices of new program initiatives, personnel updates, and other materials should be sent to the GIH offices in Washington or faxed to: Editor, GIH Bulletin, 202.452.8340; E-mail: bulletin@gih.org.

Visit the GIH Job Board at www.gih.org for current employment opportunities in health grantmaking.

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