

Helping grantmakers improve the health of all people



Dear Colleague:

As you can see from "2013 by the Numbers" below, we offered rich programming in several areas, including conferences, webinars, articles, and reports. The programming included bringing new, diverse voices into our conversations, such as our report *Health Philanthropy: New Players and New Approaches* that looked at the changing landscape of health philanthropy and opportunities for traditional health foundations to work with community development financial institutions and other nontraditional funders. We will continue exploring this area and look forward to finding ways to connect our Funding Partners with new players in the field.

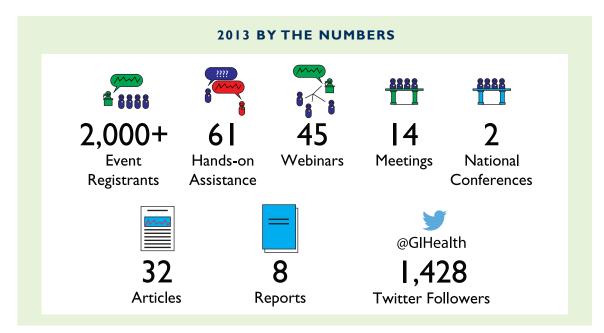
In 2013 we also paid attention to creating dynamic, learning experiences at the annual meeting and in meetings throughout the year; found innovative ways to quickly generate and distribute information that was helpful to Funding Partners in their daily work; and began developing new programming to support foundation staff leadership and professional development. It was all in the name of strengthening your ability to grow, work strategically, and learn from one another.

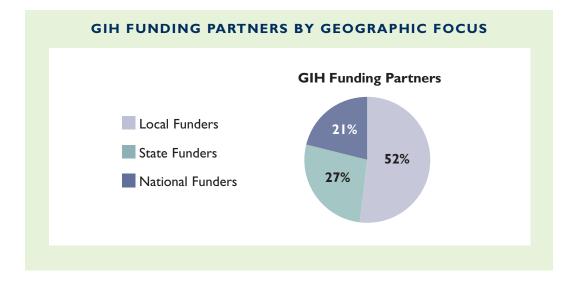
I invite you to take a look at what GIH offered the field in 2013, which was made possible with the continued support and enthusiasm of our Funding Partners.

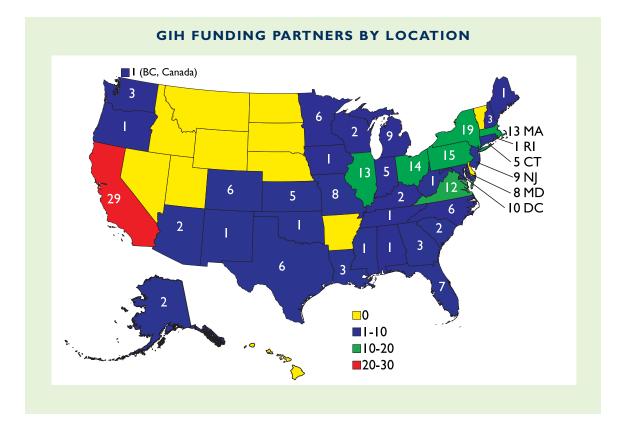
Sincerely,

aith Mitchell

Faith Mitchell, Ph.D. President and CEO Grantmakers In Health









2013 ACTIVITIES AND PUBLICATIONS

MEETINGS AND EVENTS

Each year Grantmakers In Health (GIH) brings foundation staff and trustees from across the nation together at major national meetings and smaller more focused events. These meetings serve important educational objectives and give grantmakers the opportunity to connect with colleagues.

Funders' Breakfast at the National Summit on Advanced Illness Care: A Roadmap for Transformation

January 30 | Washington, DC

This breakfast program, cohosted with the Coalition to Transform Advanced Care, provided an opportunity for funders to discuss the mission of the coalition and key partners, and the coalition's action plan to effect national, high-impact change on behalf of patients and their families living with serious illness. Attendees examined the present work and future role of health philanthropy to promote progress in advanced illness care, implications of the summit's content for the work of health funders and public policy, and the role GIH and its partners should play in supporting funders and their work in this field.

Funders' Breakfast at the Building a Healthier Future Summit

March 8 | Washington, DC

This breakfast program, cohosted with the Partnership for a Healthier America (PHA), was built on dialogue from the summit's first funders' breakfast in 2011 and provided funders the chance to continue the conversation about how health grantmakers can work with PHA. The event featured a presentation from Nike and PHA on their jointly developed *Designed to Move: Seven Essential Practices for Kids' Physical Activity Programs* tool. Funders shared information on their current activities and discussed possible strategies for using *Designed to Move*.

The Art & Science of Health Grantmaking

Preconference Session to the Annual Meeting on Health Philanthropy

March 13 | San Francisco, California

Designed for both staff and trustees, for those new to the field and seasoned grantmakers, this program explored the ins and outs of grantmaking and foundation operations, as well as provided opportunities for hands-on professional development. The preconference offered concurrent two-hour modules delving into a range of issues, including foundation governance, finance and investments, grantmaking, and evaluation.

Big Ideas to Blueprints: Decisive Grantmaking in Dynamic Times

Annual Meeting on Health Philanthropy

March 13-15 | San Francisco, California

Between the Great Recession, the volatile policy arena, the 2012 elections, and the Supreme Court decision on the Affordable Care Act, the new normal for grantmakers may be working under conditions of ongoing dynamic change. Funders have had to figure out how to maximize limited dollars; be strategic; and collaborate effectively with other

foundations, private institutions, and government. The annual meeting provided grantmakers the time needed to focus on how foundations, their grantees, and other partners could thrive in changing times.

Innovative Crossroads: The Intersection of Creativity, Health, and Aging

May 1 | Washington, DC

This strategy session, a partnership of GIH with the National Center for Creative Aging, Grantmakers In Aging, Grantmakers in the Arts, and the Global Alliance for Arts and Health, explored how creative expression can improve health outcomes for older Americans, the various types of promising new programs, and challenges and opportunities where funders can make a difference.

Latinos and Health Care: Assets and Opportunities in the South

May 9-10 | West Palm Beach, Florida

This strategy session focused on maximizing the unique health care opportunities for the Latino community in the South by describing changing demographics and what it means for grantmaker's work; learning lessons from other foundations and their grantees on reaching and engaging Latinos; identifying ways to increase access to care for Latinos through the Affordable Care Act and the safety net; and exploring ways to leverage Latino talent in the health care workforce.

Healthy Food Choices in SNAP: Financial and Other Incentives to Change Purchasing Patterns

May 14 | Washington, DC

The Supplemental Nutrition Assistance Program (SNAP), formerly the Food Stamp Program, served more than one in seven Americans in 2013 and is at the heart of the nation's nutrition safety net. This roundtable, cosponsored with the Altarum Institute, examined innovative approaches to encourage healthy food choices by SNAP participants, as well as the added economic benefit that can occur when more SNAP dollars are spent on local food and circulate in the local economy.

Building a Strong Foundation: Creating and Communicating a Health Equity Grantmaking Strategy

June 13 | Chicago, Illinois

This meeting explored the questions: What are the foundational elements of health equity grantmaking? What are the steps toward building a health equity grantmaking strategy? How do funders create messages about health equity that speak to staff, board, grantees, and community members?

Equity for All: Elevating LGBT Health

June 14 | Chicago, Illinois

Discussions at this convening revolved around how to make the case for creating integrated approaches that support the health of lesbian, gay, bisexual, and transgender (LGBT) communities. Fundamental questions, such as how funders can elevate LGBT health within a broader grantmaking strategy to address health disparities and achieve health equity, were presented for discourse.

Opportunities for Collaboration in Rural Health Care

July 22-23 | Washington, DC

In recognition of ongoing efforts to support rural health care innovation, and to encourage new public-private partnerships in rural health care, the White House Rural Council and the Federal Office of Rural Health Policy, in partnership with GIH and the National Rural Health Association, hosted a rural philanthropy stakeholders meeting. This convening provided an opportunity for information sharing on key issues facing rural health and key findings from research on those topics. Participants discussed the need for leadership development and workforce capacity building; clarity about the role of telehealth; an increase in the rural evidence base, including scaling successful projects; and an exploration of models that effectively integrate primary care with behavioral health.

A Healthy America Funders' Meeting

September 16 | Washington, DC

The Institute of Medicine (IOM) and GIH brought funders together to discuss a new public health movement that aims to harness the full power of the media to improve the future health of the nation. *A Healthy America* tackles growing public health challenges head-on by bringing together the expertise of the IOM with The Public Good Projects, founded by former HBO executive John Hoffman. The event informed community, state, regional, and national funders about the process of building a healthy America, and explored the varied roles that all foundations can play in the new movement.

Advanced Old Age in America: What Can We Count On?

September 26 | Washington, DC

GIH, the Altarum Institute, Grantmakers In Aging, and National Coalition on Health Care cosponsored this roundtable discussion on health care reform and elderly Americans living with frailty in their last years. The conversation focused on the need to consider the distinct priorities and preferences of the old and frail, as well as those of family members and caregivers, as the nation considers different strategies and policy changes to strengthen and streamline health care.

Meeting Adolescents Where They Are: New Directions in Behavioral Health

October 23 | Washington, DC

This strategy session on adolescent behavioral health aimed to bring together diverse funders to discuss current and future efforts in mental health and substance abuse prevention and treatment for youth. The agenda focused on key challenges and opportunities related to improving adolescent behavioral health care.

Affordable Care Act Implementation and Asian Americans and Pacific Islanders

October 23 | Washington, DC

This meeting was a joint endeavor by the U.S. Department of Health and Human Services, the White House Initiative on Asian Americans and Pacific Islanders, ZeroDivide, Asian Americans and Pacific Islanders in Philanthropy, and GIH. Participants from philanthropy, the health industry, federal partners, and nonprofits convened to discuss long-term capacity building efforts, describe short-term outreach and enrollment efforts, share best practices such as culturally and linguistically appropriate tools, and explore opportunities for future collaboration.

Foundations and Health Reform 2013

Fall Forum

October 24 | Washington, DC

Enrolling the uninsured in new coverage opportunities, developing a health workforce that is prepared to meet the needs of millions of newly insured Americans, and ensuring that an adequate safety net remains for those who are still uninsured are challenges in health reform implementation and the focus of many health funders. At the fourth annual *Foundations and Health Reform* meeting, grantmakers engaged in a dialogue with each other and with those on the frontlines of implementation and policymaking. Attendees examined issues and shared insights about successful foundation-funded work and explored potential collaborations with government, academia, and the health sector.

Lauren LeRoy Health Policy Lecture

Fall Forum

October 24 | Washington, DC

While president and CEO at GIH, Lauren LeRoy was known for her strong commitment to increasing communication between the worlds of philanthropy and policy. On her retirement from the organization in 2012, the GIH Board of Directors established the *Lauren LeRoy Health Policy Lecture Series* as a lasting tribute to this commitment. The inaugural lecture featured Uwe E. Reinhardt of the Woodrow Wilson School of Public and International Affairs at Princeton University. Regarded as one of the nation's leading experts on health care economics, Dr. Reinhardt informed, challenged, and inspired grantmakers to examine health and health care in the United States at a deeper level and from different perspectives.

Engaging the Public to Advance Policy Fall Forum

October 25 | Washington, DC

Policy change often depends on the active, engaged participation of community members. Foundation efforts to encourage and support public involvement in health policy decisionmaking can take a variety of forms, including grassroots advocacy, community organizing, civic engagement, voter registration, outreach and enrollment, public will building, and public education. The nature and intent of these activities vary, but all share common challenges related to effective communications, relationship building, and community empowerment. At this strategy session, health funders explored how they can address these challenges by boosting innovative investments related to information technology, social media applications, and nontraditional partnerships.

Engaging Communities to Create Healthy Places

November 13 | Denver, Colorado

Across the country, philanthropy is supporting efforts to redesign the built environment in order to improve health and wellness. How can grantmakers help ensure that community members are fully engaged in these efforts? This strategy session featured strategic conversations, as well as site visits to two neighborhood projects that engaged diverse communities in decisionmaking about healthy neighborhood redevelopment and redesign.

Exploring the San Joaquin Valley: A Land of Change and Promise

December 4-6 | Fresno, California

GIH, along with Funders' Network for Smart Growth and Livable Communities, Grantmakers Concerned with Immigrants and Refugees, Health and Environmental Funders Network, and Sustainable Agriculture and Food Systems Funders, hosted this learning tour of agricultural lands along the San Joaquin River, which are at risk of sprawl development. It showcased the city's efforts to build new, mixed-income, multifamily developments; revitalize its downtown; harness the benefits of high-speed rail; and support community revitalization in low-income communities by engaging citizens in the planning process.

WEBINARS

Webinars give health foundation staff the opportunity to come together throughout the year to address timely health topics and funding strategies. They are open to GIH Funding Partners and generally include presentations by experts and leaders in health philanthropy, followed by discussion among participants. Webinars held during 2013 include:

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- Harnessing National Efforts to Improve Birth Outcomesand Reduce Infant Mortality, January 18
- Essential Health Benefits, February 5
- The Food Safety Modernization Act, February 13 (cosponsored with Sustainable Agriculture and Food Systems Funders)
- The Intersection of Creativity, Health, and Aging, February 22
- Advancing Policy Advocacy through General Operating Support Grants, February 25
- California Environmental Quality Act Reform: A Discussion with Environmental and Public Health Advocates, March 4 (cosponsored with the Environmental Grantmakers Association, Funders Network for Smart Growth and

Livable Communities, Health and Environmental Funders Network, Northern California Grantmakers, San Diego Grantmakers, and Southern California Grantmakers)

- Social Innovation Fund, March 6 (cosponsored with Social Impact Exchange; Grantmakers for Children, Youth, and Families; and Grantmakers for Effective Organizations)
- U.S. Health in International Perspective: Shorter Lives, Poorer Health, April 10
- Genetically Modified Organisms: An Issue at the Heart of the Food/Ag/Health Nexus, April 15 (cosponsored with Sustainable Agriculture and Food Systems Funders)
- Leveraging the BP Settlement Health Outreach Program to Address Disparities in the Gulf Coast, April 23
- Leveraging Federal Matching Funds, April 30
- Optimizing the Role of CBOs in Public Health Insurance Outreach and Enrollment, May 7
- Coordinated School Health: Opportunities to Support Healthy, Active Schools, May 16
- Federally Facilitated Health Insurance Marketplaces, May 21
- Understanding the Ryan White HIV/AIDS Program, June 4 (cosponsored with Funders Concerned About AIDS)
- ACA Impact Survey, June 12
- Consumer Assistance in the Health Insurance Marketplace, June 18
- National Dialogue on Mental Health, June 20
- · How to Talk about Medicaid Expansion in Your State, June 21
- Better Together: EITC and ACA, June 25 (cosponsored with Grantmakers Income Security Taskforce)
- Access=Health: A Conversation on Funding Access to and Retention in Care with AIDS United, July 10 (cosponsored with Funders Concerned About AIDS)
- High-Impact Prevention, July 15
- Opportunities and Actions for Advancing Health Equity through the Affordable Care Act, July 16
- CMS Update on Health Insurance Marketplaces, July 18 (cosponsored with Grantmakers Income Security Taskforce)
- The Transformational Power of the Arts in Healthy Aging, July 22 (cosponsored with The John A. Hartford Foundation, Grantmakers In Aging, Grantmakers in the Arts, and the National Center for Creative Aging)
- ACA Implementation: How Will Children and Families Fare?, August 6
- Addressing Behavioral Health Needs in Disaster Preparedness, Response, and Recovery, August 15
- Connecting the Health Workforce to Underserved Communities through the State Loan Repayment Program, August 28
- Linking Healthy Weight Interventions to School Readiness Initiatives, September 16
- Addressing the Health Needs of LGBT Elders, October 30
- Grandparents Raising Grandchildren, October 30
- Monitoring, Evaluating, and Learning from Kids Coverage Initiatives, November 5
- Why the Affordable Care Act Matters to Diverse Older People, November 6 (cosponsored with Grantmakers In Aging, The California Wellness Foundation, The Diverse Elders Coalition, and The John A. Hartford Foundation)
- Medicare at a Crossroads, November 6 (cosponsored with Grantmakers In Aging)

- Prescription Drug Abuse, November 6
- Prenatal Care for Vulnerable Pregnant Women, November 7
- Water as Part of the Commons, November 18 (cosponsored with Sustainable Agriculture and Food Systems Funders)
- Scaling-Up: Connecting Effective Nonprofits to Capital: Part One, November 20
- Investing in Legal Aid to Promote Individual and Population Health, December 3
- Scaling-Up: Connecting Effective Nonprofits to Capital: Part Two, December 5
- Investing in Early Childhood, December 6 (cosponsored with Early Childhood Funders Collaborative)
- Wellness in the Health Care Workforce, December 10
- Improving Mental Health Conditions Worldwide, December 11
- What Natural Disasters Could Mean for Water, Agriculture, and Health, December 13 (cosponsored with Sustainable Agriculture and Food Systems Funders)
- · Outreach and Enrollment Learning Community Webinar Series, October-December

PUBLICATIONS

GIH publications are intended to keep health grantmakers up to date on current issues and the state of the field, including both quick reads and in-depth reports.

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GIH BULLETIN

Each year GIH publishes 12 issues of the *GIH Bulletin*, distributing them to GIH Funding Partners and others with an interest in health philanthropy, such as leaders in health policy, research, and service delivery. Each issue gives readers up-to-date information on new grants, publications and studies, and people in the field of health philanthropy. In addition, each issue contains one or more of the following articles:

Views from the Field

These commentaries provide a forum for health grantmakers and experts in the field to share their perspectives and relate their experiences from working on a variety of health issues. Some report on successful models, while others raise strategic questions or offer new ways of thinking about complex issues.

- "Seismic Shifts Beyond Foundation Walls Compel Changes Within" by Denise San Antonio Zeman, President and CEO, Saint Luke's Foundation of Cleveland, January 21
- "Nonprofit Competition in the Health Insurance Exchange: Consumer Operated and Oriented Plans" by Jill Zorn, Senior Program Officer, Universal Health Care Foundation of Connecticut, February 18
- "Creating a Culture for Innovation and Risk Taking in Transformative Times" by Tym Rourke, New Hampshire Charitable Foundation; Lisa R. Shugarman, The SCAN Foundation; and Liane Wong, The David and Lucile Packard Foundation, March 25
- "The Road Less Traveled: Integrative Medicine and U.S. Health" by Gail C. Christopher, Vice President for Program Strategy, W.K. Kellogg Foundation, April 22
- "Latinos and Health Care: An Opportunity for Philanthropy" by Kerry A. Diaz, President and Trustee, Quantum Foundation, April 22
- "Ensuring Equality for LGBT Communities" by Ryan Barker, Vice President of Health Policy, and Thomas McAuliffe, Health Policy Analyst, Missouri Foundation for Health, May 20

- "Linking Medical Services and Community-Based Care: A Step toward Aging with Dignity, Choice, and Independence" by Bruce Chernof, President and CEO, The SCAN Foundation, May 20
- "Social Connectedness and Health: A Fresh Approach to Community-Driven Grantmaking" by Carolyn Link, Executive Director, Blue Cross and Blue Shield of Minnesota Foundation, and Lindsay Hanson, Principal, Grassroots Solutions, June 17
- "Philanthropy: Terrance Keenan Style" by David Adler, Robert Wood Johnson Foundation; Yanique Redwood, Consumer Health Foundation; Sarah Senseman, Blue Cross and Blue Shield of Minnesota; and Rachael Watman, The John A. Hartford Foundation, June 17
- "Sustaining Health Care Improvement Initiatives through Policy" by Becky Hayes Boober, Senior Program Officer, Maine Health Access Foundation, June 17
- "The Role of Evaluation in Designing CHOMPERS! And Bringing Dental Care to Kids" by Lisa Payne Simon, Program Advisor, Health Foundation for Western and Central New York, September 23
- "The Pregnant Elephant in the Room: The U.S. Maternity Care Crisis" by Robin Hutson, Executive Director, and Laurie Foster, Board President, Foundation for the Advancement of Midwifery, October 21
- "Preventing Prematurity" by Ellen Schleicher Pliska, Director, Family and Child Health, and Kristen Wan, Senior Analyst, Prevention and Health Promotion, Association of State and Territorial Health Officials, November 18
- "Working at the Intersection of Healthy Eating, Active Living, and Violence Prevention" by Loel S. Solomon, Vice President, Community Health, Kaiser Permanente, and Jodi L. Ravel, Senior Manager, Regional Community Benefit Programs, Kaiser Permanente-Northern California Region, November 18
- "Oregon's 1115 Medicaid Demonstration: New Partnerships to Power Up a Transformed System of Care" by Steve Lesky, Program Officer, Cambia Health Foundation, November 18
- "A Lawyer's Role: Ensuring the Health of Children and Youth in Foster Care" by Eva J. Klain, Director, Child and Adolescent Health, American Bar Association Center on Children and the Law, December 16

Issue Focus

These pieces, written by GIH staff, give readers concise overviews of current health issues of special importance to funders. They focus on strategies and opportunities available to grantmakers to help address pressing health needs.

- "Gun Control: A Health Policy Issue?" by Eileen Salinsky, GIH, May 20
- "Living Sicker and Dying Younger: United States Lags in Global Health Gains" by Elizabeth Docteur, GIH, July 15
- "Teen Pregnancy: A Winnable Battle within Reach" by Nicole Dreisbach, GIH, August 19
- "The Residual Uninsured: Taking Stock, Taking Care" by Elizabeth Docteur, GIH, August 19
- "Lessons for Strategic Health Equity Grantmaking" by Cara Chervin Pearsall, GIH, September 23
- "Positive School Discipline: Opportunities to Promote Behavioral Health" by Alison Perencevich, GIH, September 23
- "Equity for All: Entry Points to Elevate LGBT Health" by Cara Chervin Pearsall, GIH, October 21
- "ACA Outreach and Enrollment: Charging the First Hurdles" by Elizabeth Docteur, GIH, December 16
- "Responding to Adverse Childhood Experiences" by Nicole Dreisbach, GIH, December 16

Grantmaker Focus

Throughout the year, GIH helps grantmakers showcase their work through snapshots of their organizations. The following grantmakers were featured in 2013:

• Salem Health and Wellness Foundation, February 18

• The Margaret Clark Morgan Foundation, August 19

Issue Briefs

Weaving together background research with practical insights, Issue Briefs examine health issues of interest to grantmakers and share advice from experts and colleagues on how to address them. Each Issue Brief is based on a GIH Issue Dialogue and combines the essence of the meeting's presentations and discussion with GIH's research and analysis on the topic.

• Start Smart: Healthy Weight in Early Childhood by Osula Rushing and Emily Art, GIH, March 13

PUBLICATIONS FROM GIH MEETINGS

GIH strives to create lasting resources that provide valuable information and analysis, and address important issues. Materials that GIH produces for its meetings are also made accessible to the public via www.gih.org.

Big Ideas to Blueprints: Decisive Grantmaking in Dynamic Times Annual Meeting Portfolio, March 2013

- "Big Ideas to Blueprints: Decisive Grantmaking in Dynamic Times" by Faith Mitchell, GIH
- "Engaged Health Grantmaking: The 'Secret Sauce' for Decisive Action in Dynamic Times" by Diana M. Bontá, President and CEO, The California Wellness Foundation
- "Decisive Grantmaking in Dynamic Times: How to Build a Balanced Grantmaking Portfolio of Big Ideas to Improve Health in Our Communities" by Ned Calonge, President and CEO, The Colorado Trust
- "Deciding Not to Wait for the Blueprint" by Kerry A. Diaz, President and Trustee, Quantum Foundation
- "Bringing Lessons Home: Bristol-Myers Squibb Foundation's Together on Diabetes™ Initiative" by Patricia Mae Doykos, Director, Bristol-Myers Squibb Foundation
- "Embrace Differences, Learn Together" by Robert Hughes, President and CEO, and Kristy Klein Davis, Deputy Chief of Staff, Missouri Foundation for Health
- "Housing Renovation: A Systems Change Approach to Ending and Preventing Homelessness in Montgomery County, Pennsylvania" by Russell Johnson, President and CEO, North Penn Community Health Foundation

OTHER PUBLICATIONS

- Health Care for the Neediest: The Critical Transformation by Elizabeth Docteur, GIH, July 9
- *Investing in Opportunities and Assets: Lessons from the South for the Nation* by Brian D. Smedley, Joint Center for Political and Economic Studies, August 19
- A Window of Opportunity: Philanthropy's Role in Eliminating Health Disparities through Integrated Health Care, jointly published with the Hogg Foundation for Mental Health, August 28
- Innovative Crossroads: The Intersection of Creativity, Health, and Aging by Colin Pekruhn, GIH, September 2
- Connecting Consumers to Coverage: Foundations Learn from the Past and Look to the Future by Deborah Bachrach and Melinda Dutton, Manatt Health Solutions, October 24
- *Opportunities to Maximize Women's Health Under the Affordable Care Act* by Paula A. Johnson, Connors Center for Women's Health and Gender Biology and the Division of Women's Health at Brigham and Women's Hospital, and Therese Fitzgerald and Laura Cohen, Women's Health Policy and Advocacy Program, Connors Center for Women's Health and Gender Biology at Brigham and Women's Hospital, October 24
- Health Philanthropy: New Players and New Approaches, jointly published with Arabella Advisors, November 18



2013 Funding partners

GIH relies on the support of Funding Partners – foundations and corporate giving programs that annually contribute to core and program support – to develop programs and activities that serve health philanthropy. Their support, supplemented by fees for meetings, publications, and special projects, is vital to our work in addressing the needs of grantmakers who turn to us for educational programming, information, and technical assistance throughout the year.

Aetna Foundation, Inc. The Agua Fund The Alaska Mental Health Trust Authority Allegany Franciscan Ministries Alliance Healthcare Foundation Altarum Institute Altman Foundation The Jenifer Altman Foundation Archstone Foundation The Assisi Foundation of Memphis, Inc. The Atlantic Philanthropies Augusta Health Foundation Austin-Bailey Health and Wellness Foundation **Baptist Community Ministries** Battle Creek Community Foundation The Baxter International Foundation S.D. Bechtel Jr. Foundation and the Stephen **Bechtel Fund** Claude Worthington Benedum Foundation **BHHS Legacy Foundation** Jacob and Hilda Blaustein Foundation

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