

GIH BULLETIN

Helping grantmakers

improve the health of all people



OCTOBER 20, 2015

THREE THINGS YOU'LL LEARN AT THE 2015 FALL FORUM

Funders, there is still time to register for this year's Fall Forum! We are holding it November 19 and 20 at the Westin Georgetown in Washington, DC. The Fall Forum is the national meeting that we design especially for health funders with an interest in policy. Registration closes on October 23. You can sign up to attend just one day or both.

We are kicking off the Forum with a strategy session on the 19th on media strategies that accelerate policy change. Strategy sessions are mid-sized meetings that focus on exchanging ideas and peer learning. This one will explore how the media can be used to support health advocacy, including strategies that can be used by large and small foundations alike. The session is cosponsored by the Media Impact Funders, and the agenda includes speakers from both philanthropy and the private sector.

On the 20th, there is a strategy session on behavioral health equity. It will examine emerging trends and key opportunities for advancing behavioral health; strategies for leveraging the Affordable Care Act, Mental Health Parity and Addiction Equity law; and how funders can do a better job of aligning and coordinating efforts to improve the continuum of prevention, early intervention, treatment, and recovery supports. The session brings together funders concerned about adverse childhood experiences, justice-involved youth, integrated care, the opioid epidemic, and other critical issues. You will learn about potential areas for collaboration and have an opportunity to do some scenario planning.

The third annual Lauren LeRoy Lecture is also on the 20th. This series is named for Lauren LeRoy, the former GIH President and CEO known for her strong commitment to increasing communication between the worlds of philanthropy and policy. Michael Botticelli, Director of the White House Office of National Drug Control Policy, will deliver this year's lecture. Michael Botticelli is known for his candor about being in long-term recovery from a substance use disorder. He has encouraged millions of Americans in recovery today to make their voices heard and to confront the stigma associated with substance use disorders that often keeps individuals from seeking and receiving treatment.

Check our website for the agendas and if you haven't registered yet, consider what you can learn!

Faith Mitchell

President and CEO
Grantmakers In Health

GIHNEWS

SAVE THE DATE

How Can Metrics Inform and Advance Healthy Communities?

December 3-4 | Washington, DC

This strategy session is for funders and practitioners in health, community development, and housing who would like to explore new tools to measure the health impact of community investments.

2016 Annual Conference on Health Philanthropy

March 9-11 | San Diego, CA

Mark your calendars for the largest gathering of health grantmakers in the country! This year's theme is *Charting a New Course: Roadblocks, Breakthroughs, and Discoveries*.

GOOD NEWS

We are delighted to welcome Kirstin Jones, the newest member of the GIH staff. Kirstin will work as an Administrative Assistant alongside Linda Tabach, who joined our staff last fall. We are also pleased to announce that Dominique Covelli has joined GIH as a Washington Regional Association of Grantmakers (WRAG) Philanthropy Fellow and a member of the communications team.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **Austin-Bailey Health and Wellness Foundation** (Canton, OH) approved grant requests totaling \$187,900 to 13 nonprofit organizations located in the four-county area of Holmes, Stark, Tuscarawas, and Wayne. The foundation supports programs that promote the physical and mental well-being of the people in those four counties. Among the grantees are: **Tuscarawas County Health District** (Dover) – \$30,000 in operating support for its dental program; **Pregnancy Support Center** (Canton) – \$25,000 to expand its center for sexual health services; **Apostolic Christian Home** (Rittman) – \$18,700 to purchase therapy equipment for its enhanced therapy facility; **American Red Cross** (Canton) – \$15,000 to support its rape crisis program; **Hammer and Nails** (Canton) – \$15,000 to construct home ramps for handicapped persons; **Society for Equal Access** (New Philadelphia) – \$15,000 in matching funds to purchase a new vehicle to transport individuals with disabilities in Tuscarawas County; and **Philomatheon Society of the Blind** (Canton) – \$12,000 to subsidize eye exams and glasses for those in need. Contact: Don Sultzbach, 330.580.2380.
- **Bristol-Myers Squibb Foundation** (New York, NY) awarded four grants through its **Secure the Future** initiative, which focuses on strengthening community-based services that address cervical cancer in Tanzania, where women living with HIV are more likely to die from cervical cancer than AIDS. **Mbeya HIV/AIDS Network** will help raise community awareness about cervical and breast cancer screening, treatment, and prevention services, and build the capacity of community volunteers to address the needs of women living in three of the city's districts. **Medical Women's Association of Tanzania** (Dar es Salaam) will expand its cervical and breast cancer screening campaigns from 8 regions to 12 and build the capacity of health care providers while advocating for increased government support. **Tanzania Youth Alliance** (Dar es Salaam) will use its national cervical cancer helpline, the government's SMS short message services, and a network of community leaders to help women in Mwanza connect with health centers, women's groups, and others who are working to prevent cervical cancer mortality. **Tanzania Marketing and Communications (T-Marc)** (Dar es Salaam) will expand its ongoing work with **Secure the Future** to promote public awareness about cervical cancer prevention, detection, and treatment in Iringa. Contact: Frederick Egenolf, 609.252.4875, frederick.egenolf@bms.com.
- **The California Wellness Foundation** (Woodland Hills) awarded \$8 million to 33 organizations during its most recent round of funding. These grants culminate the first year of funding though the foundation's **Advancing Wellness** grants program. Grants support a range of programs and initiatives seeking to advance health equity among California's diverse communities. Among the grantees are: **Research** (San Francisco) – \$450,000 over three years for core operating support to continue to provide comprehensive health professions pipeline programming to underrepresented minority youth in the Central Valley who are interested in pursuing health careers; **California Rural Indian Health Board, Inc.** (Sacramento) – \$375,000 over three years to improve oral health services for American Indian/Alaska Native adults and seniors in rural California via a subcontracting and technical assistance approach targeting at least four tribal dental programs; **National Immigration Law Center** (Los Angeles) – \$375,000 over three years for core operating support to reduce barriers low-income immigrants face in accessing health and human services in California; and **Women's Empowerment** (Sacramento) – \$175,000 over three years for core operating support for workforce development programs that help improve health outcomes for women who are homeless. Contact: Cecilia Laiché, 818.702.1911, claiche@calwellness.org.
- **Cambia Health Foundation** (Portland, OR) is investing nearly \$800,000 to develop an online curriculum to integrate palliative care in undergraduate nursing education across the nation. The online format will make the **End-of-Life Nursing Education Consortium** (ELNEC) curriculum equally available to students in rural areas and help standardize palliative care nursing education. The ELNEC is a collaboration of City of Hope and the American Association of Colleges of Nursing (AACN). The curriculum is initially being introduced to 92 undergraduate nursing programs in Idaho, Utah, Oregon, and Washington before being released at educational institutions nationwide. The curriculum was developed through the work of nationally recognized palliative care experts, focusing on core areas in end-of-life care reflecting AACN's 1998 publication, *Peaceful Death: Recommended Competencies and Curricular Guidelines for End-of-Life Nursing Care*. The grant will also support work by **Drs. Betty Ferrell and Polly Mazanec** to evaluate the current status of nursing education and update the Peaceful Death document. Contact: Lisa Honebrink, 503.721.4094, lisa.honebrink@cambiahealth.com.
- **The Chicago Community Trust's (IL) LGBT Community Fund** announced its inaugural cohort of grant recipients, which received a total of \$282,500 to support service gaps for youth and older adults. Fourteen local organizations will receive grants ranging from \$10,000 to \$25,000. The grantees are: **About Face Theatre; Adler University's LGBT Mental Health and Inclusion Center; Affinity Community Services; Ann and Robert H. Lurie Children's Hospital of Chicago; Association of Latinos/Motivating Action (ALMA); Broadway United Methodist Church (Youth Lounge Program); Chicago Filmmakers; Chicago Gay Black Men's Caucus; Leather Archives and Museum, Inc.; Project Fierce Chicago; RAD Remedy; Thousand Waves Martial Arts and Self-Defense Center; Transformative Justice Project of Illinois; and Youth Empowerment Performance Project**. The second cycle of grantmaking will begin later this year with the exact timetable posted on the LGBT Fund's website, www.LGBTFund.org. Contact: Katelyn Yoshimoto, 312.573.5492, katelyn_yoshimoto@jtpr.com.
- **Episcopal Health Foundation** (Houston, TX) approved \$3.1 million in grants to support 24 organizations working to transform community health in Texas. Among the grantees are: **Matagorda Episcopal Health Outreach**

Tufts Health Plan Foundation

705 Mt. Auburn Street, Watertown, MA 02472
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 Email: foundation@tufts-health.com Website: www.tuftshealthplanfoundation.org

Tufts Health Plan Foundation was created in 2008 by Tufts Health Plan CEO James Roosevelt Jr., whose long-held desire was to use the assets of the health plan to address longstanding health care issues facing the plan's service area. The foundation's mission is to improve the health and wellness of the diverse communities we serve, and it endeavors to do this through the authentic engagement of community members.

Tufts Health Plan Foundation focuses on the most vulnerable communities and promotes healthy living across the life span with an emphasis on older adults. Through community investments in Massachusetts, New Hampshire, and Rhode Island, the foundation's goal is to move communities toward collaborative and integrated work that supports age-friendly standards using the World Health Organization's (WHO) framework.

Program Information: Community Investments are made in three main categories:

- **Systems and Best Practices:** Improving systems and scaling best practices that influence and ultimately result in healthier communities. Funding areas include: Health and Wellness, Workforce Development, Purposeful Engagement, and Capacity Building.
- **Policy and Advocacy:** Advancing and supporting relevant policies and advocacy efforts to address the concerns of older adults in all facets of their lives.
- **President's Leadership Fund:** Supporting leaders and collaborative efforts in integrated approaches to age-friendly communities that address barriers to success in our most vulnerable communities.

► **Financial Information:**

Total Assets: \$85.2 million (FY 2014)
 Amount Dedicated to Health-Related Grants: \$3.5 million (FY 2014)

► **Special Initiatives and/or Representative Health and Human Services Grants:**

- **Berkshires Tomorrow** – Berkshire County Age-Friendly Vision 2020 is working to create and implement a five-year plan that adopts an age-friendly approach in the 32 cities and towns in Berkshire County, Massachusetts. Funding supports a community needs assessment and the development of a plan based on priorities set forth by Berkshire County's older adults (\$179,000 over two years).

- **Martha's Vineyard Donors Collaborative** – The Martha's Vineyard Healthy Aging Task Force and the Aging Friendly Island Planning and Implementation Initiative are working to make Martha's Vineyard age-friendly, characterized by high levels of social engagement, civic participation, and respect and inclusion for seniors. The foundation's investment is helping mobilize the island community to make structural changes—in health care, housing, and other key areas—necessary to meet the needs of island seniors, their families, and the workforce that cares for them (\$133,438 over two years).
- **YWCA of Greater Lawrence** – Funding supports the Latino Chronic Disease Self-Management (CDSM) Initiative in Lawrence, Massachusetts. The goal of the program is to expand access to and enrollment in CDSM programs in Spanish. This effort will promote healthy living and disease self-management among low-income Latinos (\$145,000 over three years).
- **Coastline Elderly Services** – The foundation's grant provides elders in the city of New Bedford, Massachusetts, and surrounding communities with improved access to nutritious food, as well as outreach and education through a network of community and health care providers. This program is part of a collaborative effort of 31 organizations, known as the 4C Collaborative, with the goal to reduce hospital readmissions for at-risk older adults (\$225,000 over three years).

Role of Philanthropy in Meeting Pressing Needs:

“As a corporate foundation, we recognize the importance of tapping into the wisdom and talents of the employees in our business. With this kind of integrated approach, we know we’ll get a better, stronger result in the communities where we live and work. The key to success is to honor the work that is already happening in communities rather than ‘reinventing’ a strategy that may not work.”

Nora Moreno Cargie
 President



Program (Bay City) – \$300,000 to expand patient navigation, coordination of care, and integration of medical and mental health services within a Federally Qualified Health Center in Bay City; **Austin Harm Reduction Coalition** – \$251,400 to support the reduction of the spread of communicable diseases among active drug users and to connect clients to support and health services; **Healthcare for the Homeless-Houston** – \$215,000 to provide operational support for integrated health care services for homeless Houstonians and capacity building to plan and implement strategic clinical models; **HOPE Clinic** (Houston) – \$145,000 to provide dental care as part of an integrated health home for a large, underserved, multicultural community in the greater Alief area; and **Teen Health Clinic at Baylor College of Medicine** (Houston) – \$100,000 to provide primary care and reproductive health services through the **Baylor Teen Clinic at Lee High School** in southwest Houston. Contact: Brian Sasser, 832.795.9404, bsasser@episcopalhealth.org.

- **The George Family Foundation** (Minneapolis, MN) awarded \$161,500 through its **Catalyst Initiative**. Funding supports holistic approaches to health and wellness. The foundation awarded \$20,000 to **RECLAIM!** (Minneapolis MN) for **Healing the Healers and Trans Mentorship Circle**. Healing the Healers will focus on wellness support for practitioners who are engaged in providing mental health care for queer and transgender youth, and Trans Mentorship Circle will increase health and wellness for the transgender community by connecting transgender and gender-questioning youth in the Greater Twin Cities area with transgender mentors. **Catholic Charities of St. Paul and Minneapolis** (MN) will receive \$15,000 for **Mind Body Medicine in Wellness**, a train-the-trainer approach to build integrative healing practices for better staff health and wellness, and to bring enhanced healing practices to program participants across Catholic Charities' service areas. **Evergreen Youth and Family Services, Inc.** (Bemidji, MN) will use a \$15,000 grant to support the **Integrative Health Training Project**, which aims to improve integrative health skill building for community members and professionals in Northwestern and North Central

Minnesota. Contact: Mary Lilja, 952.893.7140, mcl@lilja.com.

- **The John A. Hartford Foundation** (New York, NY) approved nearly \$3.3 million in grants to renew and expand work that addresses the needs of older adults. **Community Catalyst** (Boston, MA) was awarded \$1.5 million to expand the partnership between aging-expert health care professionals and consumer advocates in both the **Voices for Better Health** initiative that is working to ensure more coordinated care for the Medicare/Medicaid dual-eligible population and in advocacy focused on other health care delivery changes affecting older adults. **National Committee for Quality Assurance (NCQA)** will receive \$1.2 million over two years to support two related projects to improve the care of complex and vulnerable older adults. The foundation awarded this grant in partnership with **Grantmakers In Aging (GIA)** received \$515,650 on behalf of the **Leaders of Aging Organizations** (New York, NY) to continue support of the **ReFraming Aging** initiative, which will counter the pervasive negative beliefs about aging that are barriers to improving the care of older adults. For more information on these grants visit: www.jhartfound.org.
- **Palm Healthcare Foundation** (West Palm Beach, FL) awarded nearly \$1.3 million in grants to support the work of 25 area nonprofit organizations that address health and well-being for local residents. Among the grantees is **Northwest Community Consortium, Inc.** (West Palm Beach), which will use a \$100,000 grant to support data collection to analyze health needs in West Palm Beach's Northwest neighborhood and to fund hiring a staff person charged with engaging the faith community, collecting data, and analyzing and compiling results. A \$200,000 grant to **Community Child Care Center of Delray Beach Foundation, Inc.** will support **Healthier Delray Beach's Behavioral Health Ambassador, Education and Awareness Program**. **Caridad Center** (Boynton Beach) received \$79,000 for its vision center. Caridad will use \$50,000 to help construct a center with a four-room clinic and \$29,000 to purchase advanced medical equipment. The foundation also awarded a total of \$214,496 in scholarships to six

institutions, including: **Florida Atlantic University** (Boca Raton) – \$83,296; **Palm Beach Atlantic University** (West Palm Beach) – \$56,484; and **South University** (West Palm Beach) – \$56,484. Contact: Lilly Leas, 561.310.4976.

- **Sisters of Charity Foundation of South Carolina** (Columbia) awarded \$111,000 to eight organizations statewide through its **Collaboration for Ministry Initiative**. Among the grantees are: **Felician Center** (Williamsburg) – \$30,000 to provide dental care, eye care, and prescription assistance for clients 40 years old and over; to provide food for the food pantry; and to support other programs; **Our Lady of Mercy Neighborhood House** (Charleston) – \$10,000 to support its lunch program and food pantry, which serves the area's most needy residents by helping meet the nutritional needs of the poor, especially on weekends and holidays; and **St. Philip the Apostle Catholic Church** (Florence) – \$6,000 to support existing food needs by helping keep food shelves stocked and stocking Latino food staples for Hispanic clients. Contact: Langley Shealy, 803.254.0230, ext. 19.

SURVEYS, STUDIES & PUBLICATIONS

- **California HealthCare Foundation** (Oakland) published a report that explores the role of registered nurses (RNs) in primary care and how they can be utilized to improve primary care delivery, particularly in light of the shortage of primary care physicians and spikes in the numbers of patients needing care. *RN Role Reimagined: How Empowering Registered Nurses Can Improve Primary Care* was authored by **Dr. Thomas Bodenheimer** and his team at University of California San Francisco. This report describes how 11 community health centers and county health systems in California, as well as two health centers outside California, are using various strategies to expand the RN role in primary care. To download the report, visit the Publications section of www.chcf.org.
- **Child Health and Development Institute of Connecticut, Inc.**

(Farmington) has released its latest **IMPACT Report, *Advancing Trauma-Informed Systems for Children***. The report outlines key elements of a trauma-informed system as defined by the U.S. Department of Health and Human Services' Substance Abuse and Mental Health Services Administration, provides a timeline of Connecticut's key trauma initiatives, and offers case studies and examples. The document is a resource for child serving systems in their efforts to advance trauma-informed care and, in turn, provide more effective and cost-efficient services resulting in better outcomes and lasting impact on the well-being of children. To view the full report, visit www.chdi.org.

- **The Commonwealth Fund** (New York, NY) released its latest *Affordable Care Act (ACA) Tracking Survey*, which showed that about 60 percent of consumers with health plans purchased through the new insurance marketplaces pay less than \$125 a month for individual coverage, and many pay nothing at all. These rates are also consistent with people who have coverage through their employer. According to one of two accompanying briefs, *Are Marketplace Plans Affordable*, most marketplace enrollees are eligible for a premium subsidy under the ACA and do not pay the full premium amount out of their own pockets. The second brief, *To Enroll or Not to Enroll? Why Many Americans Have Gained Insurance Under the Affordable Care Act While Others Have Not*, reports on people's experiences shopping for and enrolling in marketplace and Medicaid coverage. The brief reports that two-thirds of people who purchased or switched plans via the marketplace in 2015 cited cost as the most important factor in making their selection. Both briefs are available at www.commonwealthfund.org.

REQUESTS FOR APPLICATIONS

- **Illinois Children's Healthcare Foundation** (Oak Brook) announced intended funding for projects that seek to increase access to pediatric oral health care through new or expanded services in

a clinical setting. The foundation has committed \$4 million for this effort. Grants up to \$300,000 will be awarded for capital expenditures and up to \$100,000 for start-up funding for the first 12 months of services, for a total of up to \$400,000 per grantee. Eligible organizations include federally qualified health centers (FQHC), FQHC "look-alikes," school-based health centers, free clinics, public health department clinics, hospital clinics, and other community health centers. Proposals are due November 13, 2015. For more information, visit www.ilchf.org and select "ILCHF Funding" from the menu bar on the left.

PEOPLE

- **CDC Foundation** (Atlanta, GA) announced **Harvey Alter, M.D., M.A.C.P.** as the recipient of the **Fries Prize for Improving Health**. First presented in 1992, the prize recognizes an individual who has made major accomplishments in health improvement with emphasis on recent contributions to health in the United States, and with the general criteria of the greatest good for the greatest number. The prize includes an award of \$60,000. Dr. Alter was chosen for his research and leadership in translating science into practice, which has advanced the prevention of new infections and cases of diseases and death from Hepatitis B and C, as well as HIV infections. Contact: Amy Tolchinsky, 404.523.3486, atolchinsky@cdcfoundation.org.
- **Maine Health Access Foundation's** (MeHAF)(Augusta) Board of Trustees announced the impending departure of President and CEO **Wendy J. Wolf, M.D.** As MeHaf's first employee, Dr. Wolf has served the foundation for more than 15 years and has led every aspect of its development, overseeing the growth of its endowments from \$82 million to \$120 million. Under her leadership, the foundation has developed and maintained strong partnerships with state government and a range of nonprofit organizations, policymakers, corporate entities, and other stakeholders, with an end goal of advancing the foundation's mission to promote access to quality health care, especially for uninsured and
- underinsured Maine residents. Dr. Wolf will remain with the foundation through the end of 2016. For more information, visit www.mehaf.org/news-room/.
- **The Nathan Cummings Foundation** (New York, NY) has appointed **Sharon Alpert** as its new President and CEO. Ms. Alpert has more than 20 years of cross-sector experience that encompasses philanthropy, environmental issues, and community development. She is currently Vice President of Programs and Strategic Initiatives for the **Surdna Foundation** (New York, NY), where she helps oversee operations. Ms. Alpert will join the foundation in November of this year. Contact: Emily Gardner, 804.519.5915, emily@spitfirestrategies.com.
- **New York State Health Foundation** (NYSHealth) (New York) announced the impending departure of its founding President, **James R. Knickman, Ph.D.** Dr. Knickman joined the foundation in 2006 as its first employee. Under his leadership NYSHealth has invested more than \$100 million to improve health care for state residents and the public health system in New York State. Dr. Knickman came to the foundation from **Robert Wood Johnson Foundation** (Princeton, NJ) where he was Vice President of Research and Evaluation. Previously, he served on the faculty of New York University's Robert F. Wagner Graduate School of Public Service. He plans to rejoin the faculty of New York University and will leave the foundation in the first half of 2016, after a successor is identified. Contact: Michele McEvoy, 212.292.7293, mcevoy@nyshealth.org.
- **Sierra Health Foundation's** (Sacramento, CA) **Center for Health Program Management** has hired **Amparo Cid** as Program Officer. Most recently Ms. Cid served as the Director of the **Sustainable Rural Communities Project at California Rural Legal Assistance Foundation** (Fresno), where she worked with advocates on systemic solutions involving health, environmental justice, and other issues in rural and disadvantaged communities. As Program Officer for the Center, Ms. Cid will be responsible for implementing and managing the **San Joaquin Valley Health Fund** grant program. She also will work to develop and advance programming

with partners throughout the San Joaquin Valley. Contact: Kari Ida, 916.922.4755, ext. 3332, kida@sierrahealth.org.

- **Stupski Foundation** (San Francisco, CA) announced that **Sterling Speirn** has stepped down as its President. Having served in this capacity from September 2014 to September 2015, Mr. Speirn will continue his association with the foundation as an advisor. Mr. Speirn is a former President and CEO for the **W.K. Kellogg Foundation** (Battle Creek, MI), where he worked from 2006 to 2013. While there, he helped launch the **America Healing** initiative and expanded the foundation's work in Haiti and Mexico. Before joining the Kellogg Foundation, Mr. Speirn was president of **Peninsula Community Foundation** (Mountain View, CA), which is now known as the **Silicon Valley Community Foundation**. For more information, visit www.stupski.org/sterling-speirn/.
- **UniHealth Foundation** (Los Angeles, CA) has selected **Bradley Call** as its new Chairman and CEO. Mr. Call formerly served as Chairman/CEO and part owner of Kleinert Industries Inc./Stellex Aerostructures, Inc., and as President and CEO of Everest & Jennings. Previously, he worked as a management consultant with Touche Ross & Co., and he commenced his career as a

Design Engineer for North American Aviation. Mr. Call has been associated with UniHealth Foundation since its establishment, most recently serving as Vice Chairman. He succeeds David Carpenter, who will remain as Chairman Emeritus and serve actively on the board of directors. Contact: Diane Reed, 626.862.1111, dianereedpr@gmail.com.

OTHER NEWS

- **The Pottstown Area Health & Wellness Foundation** (PAHWF) (PA) announced the launch of its **Mission Healthy Living** (MHL) website. The site, which is now accessible via the foundation's website, aims to create a central platform of health and wellness information for the community to reference and enjoy. New features include live feeds of MHL's social media platforms such as Facebook, Twitter, YouTube, and Pinterest; a redesigned recipe section that allows users to easily locate and submit healthy recipes; a Healthy Hub section featuring original MHL articles on health and wellness; and a live feed of current health and nutrition-related news and trends via local and national news outlets. Visit the site at www.pottstownfoundation.org/mission-healthy-living.aspx. Contact: Rose Walters, 610.323.2006, ext.21, rosewalters@pottstownfoundation.org.

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