

GIH BULLETIN

Helping grantmakers

improve the health of all people



CORRECTIONAL HEALTH: MAJOR PROBLEMS, FEW FUNDERS

FEBRUARY 16, 2016

The Jacob and Valeria Langeloth Foundation's recent correctional health grantee meeting was an eye-opening lesson for me about the magnitude of health needs for people who are incarcerated, and the limited involvement of health funders.

As the Vera Institute of Justice reports, a dramatic expansion of the U.S. criminal justice system over the past 40 years has made mass incarceration a major contributor to poor health. Today, close to 7 million men and women are under the supervision of the correctional system (either incarcerated or on probation or parole). In addition, about 65 million people—over one in four adults—have criminal records that affect their access to health care, employment, housing, and education. Many of these adults are members of racial and ethnic minorities, which multiplies their vulnerability.

All too frequently, inmates receive suboptimal or no care for medical conditions while they are incarcerated, and have limited access to health care and other social services when they are released.

Areas of concern include the following:

- **Mental Health** – In state prisons, the prevalence of serious mental illness is two to four times higher than in the community. Many of the incarcerated also have substance-use disorders that require ongoing treatment. Deepening the problem, just being incarcerated negatively affects people's mental health, especially for those placed in solitary confinement. Currently available estimates suggest that 80,000 to 100,000 incarcerated persons are being held in some form of isolated confinement.
- **Chronic Disease Management** – Around 40 percent of the people in custody have at least one chronic condition. Especially common are HIV/AIDS, Hepatitis C, tuberculosis, and STDs. The inmates at risk of receiving inadequate care include elderly men and women, who are among the fastest-growing segments of the prison population.
- **Rehabilitation** – Policies that bar people with prison records from housing, employment, voting, and education pose serious barriers to their ability to participate as productive citizens once released. Former prisoners may also experience limited access to healthcare and therefore increased risks related to illness and death.

With limited foundation support, advocates, academics, and service providers are beginning to make progress with supportive housing, the employment of people who have formerly been incarcerated, advocacy for policy changes, data collection documenting the magnitude of physical and mental problems among inmates, working with communities to reduce incarceration, and programs to prevent youth violence. Health funders concerned about equity and social justice can fruitfully turn their attention to these areas and help develop and sustain this important work.

Faith Mitchell

President and CEO
Grantmakers In Health

GIHNEWS

JUST RELEASED

With support from Aetna Foundation, GIH has released a supplement to the [Stanford Social Innovation Review](#) on innovations in health equity. Articles explore strategies for advancing equity by addressing fair housing, environmental justice, immigrant rights, LGBT health, transportation, and place-based change.

SEE YOU NEXT MONTH!

The GIH annual conference is March 9-11 in San Diego, California. Can't make it? All of the presentations will be available online after the conference.

COMING SOON

GIH asked health funders to share their thoughts on this year's annual conference theme, *Charting a New Course: Roadblocks, Breakthroughs, Discoveries*. We invite you to read their essays, available next month on www.gih.org. Thank you to this year's authors: Judy Belk, California Wellness Foundation; Ed Hunter, de Beaumont Foundation; Anthony Iton, The California Endowment; Nichole Maher, Northwest Health Foundation; Tina Markanda, The Foundation for a Healthy High Point; and Susan Zepeda, Foundation for a Healthy Kentucky.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

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- **Eos Foundation** (Harwich Port, MA) announced intended funding to support district and charter public schools in Massachusetts that desire to launch or expand universal free, after-the-bell, breakfast in the classroom (BIC) programming. One-year grants of up to \$12,500 per school will be awarded and are intended to be used for programs that will be implemented in the 2016-2017 school year. Larger grants will be awarded to school districts to accommodate implementation in multiple schools. This funding helps low-income school districts leverage USDA dollars through children who qualify for free and reduced price meal (FARM) reimbursements. Past participants have found that districts and schools with a FARM or CEP rate of 60 percent or greater can sustainably fund this program after launch. Eos Foundation focuses its outreach for the grant on this demographic but is open to considering funds for schools with lower FARM rates if they can demonstrate a sustainable plan to fund the meals. For more information, visit www.eosfoundation.org.
 - **The Episcopal Health Foundation** (EHF) (Houston, TX) announced \$1.9 million in funding to benefit eight new grant partners working to improve community health in 57 Texas counties. EHF's investments advance the foundation's strategies to support comprehensive, community-based primary care, increase access to quality health services, and support mental health and wellness. This round of grantmaking includes a \$100,000 grant to **Northeast Texas Public Health District** (Tyler) to support a joint project coordinator for a local behavioral health and indigent care community initiative. A \$200,000 grant to **Lone Star Circle of Care** (Bastrop) provides operating support for its new Bastrop clinic, including a comprehensive outreach plan and dedicated staff to strengthen access to health services for uninsured county residents. **Vecino Health Centers** (Houston) will use funding of \$125,000 to support a collaborative partnership with three other Houston-based federally qualified health centers – Spring Branch Community Health Center, Houston Area Community Services, and El Centro de Corazón – focused on identifying innovative structures to expand and enhance patient care services and reduce overhead expenses. Contact: Brian Sasser, 832.795.9404, bsasser@episcopalhealth.org.
 - **The George Family Foundation** (Minneapolis, MN) awarded nearly \$1.1 million in grants to support pilot projects that help food shelves offer healthier options, as well as to support significant organizational development initiatives and continue annual operating support to select organizations. The foundation awarded \$50,000 to **Second Harvest Heartland** (St. Paul, MN) for its **Health Project**. The organization will partner with four Minnesota health care systems in a pilot program that provides healthy foods for patients with diabetes through their local food shelves. A \$100,000 grant to the **Academic Consortium for Integrative Medicine & Health** (McLean, VA) will support the development and implementation of a communications plan. The consortium is an association of academic and nonprofit health care centers with a commitment to integrative medicine and health. A \$50,000 grant to the **Penny George Institute Foundation** (Minneapolis, MN) will support relationship-building and marketing efforts and for the Penny George Institute for Health and Healing practitioner projects. **Walk-In Counseling Center** (Minneapolis) and **Children's HeartLink** (Edina, MN) will receive \$15,000 and \$10,000, respectively, for general operating support. For more information, visit <http://www.georgefamilyfoundation.org>.
 - **The John A. Hartford Foundation's** (JAHF) (New York, NY) Board of Trustees has approved five new grants totaling \$6.7 million to improve care of older adults. The grantees are: **American Geriatrics Society** (New York, NY) – \$3 million, which will leverage federal funding from the Health Resources and Services Administration (HRSA) to support the development of a workforce across 44 states that can improve health outcomes for older adults by integrating geriatrics with primary care, and \$1.4 million over two years to create a national Geriatric Emergency Department Collaborative (GEDC) to improve the quality of care that older adults receive in the emergency department (ED) setting; **New York University** (New York) – \$1.5 million to improve the care of older adults in nursing home, assisted living, and post-acute rehabilitation settings through the expansion and adaptation of the successful and self-sustaining NICHE hospital program; **The Project Hope/People-to-People Health Foundation, Inc.** – \$441,000 over two years to continue JAHF's partnership with *Health Affairs*, to publish and widely disseminate research, analysis, and commentary on new health care models that improve care of older adults; and **Columbia University** (New York, NY) – \$220,425 to develop **The John A. Hartford Aging Society Index**, an evidence-based composite measure that describes the capacity of countries to successfully adapt to the world's aging population. For more information, visit www.jhartfound.org.
 - **Maine Health Access Foundation** (MEHAF) (Augusta) announced that **Maine Oral Health Funders** (MOHF) has awarded \$244,285 to six community groups working in seven Maine counties to support efforts to improve oral health in children from birth to age 9. The goal of this four-year initiative is to reduce children's experience of tooth decay by 10 percent through focused, coordinated efforts demonstrated in the selected communities. The six community partnerships are: **Central Maine Public Health District** (Augusta), **Community Dental – Farmington, Fish River Rural Health** (Eagle Lake), **Healthy Lakes Healthy Maine Partnership** (Portland), **Lincoln County Dental** (Damariscotta), and **River Valley Healthy Community Coalition** (Rumford). MOHF is a group of foundations that funds oral health initiatives. Its purpose is to promote strategic systemic changes that will result in improved oral health for all of Maine's

GRANTMAKER FOCUS



FEBRUARY 16, 2016

The Healthcare Foundation of New Jersey

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At the turn of the 20th century, local members of the Jewish community founded Newark Beth Israel Medical Center in response to anti-Semitism, which prevented Jewish doctors from practicing at other area hospitals. When "the Beth" was sold to Barnabas Health in 1996, the proceeds of that sale were used to create The Healthcare Foundation of New Jersey (HFNJ), a private, independent foundation. Members of the hospital's board became the founding members of the new HFNJ board, led by Lester Z. Lieberman, Chair.

Since its inception, the foundation has been dedicated to carrying out the Jewish imperatives of *tzedaka* (righteousness; charity) and *tikkun olam* (repairing the world) through philanthropy. The foundation works to reduce disparities and increase access to quality health care for two target populations: low-income, underserved residents of Newark and the surrounding underserved communities; and the most vulnerable members of the Jewish community of MetroWest, which includes Essex, Morris, and Union counties. To date, the foundation has awarded more than \$120 million to accomplish that goal.

Program Information: The foundation funds health care institutions and community organizations that work to improve the physical and behavioral health and wellness of our target communities and those that work to improve health literacy and connect people to quality care. Funded programs work with people of all ages, and those with special needs. The foundation places a special emphasis on humanism in health care, recognizing that culturally competent, patient-centered care is crucial to optimal health outcomes.

► Financial Information:

Total Assets: \$168 million (FY 2014)

Amount Dedicated to Health-Related Grants: \$7.3 million (FY 2014)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **HFNJ Affordable Care Act (ACA) Outreach and Enrollment Initiative** – The foundation awarded multiple grants from 2013 to 2015 to educate the public and connect uninsured, low-income area residents to insurance coverage through the ACA marketplace or New Jersey's expanded Medicaid program. This is an ongoing initiative (approximately \$1 million over 3 years).

- **Community Health Worker Pilot Project at the Jordan & Harris Community Health Center** – Through this project, HFNJ provided funding from 2011 to 2015 to establish and support the identification, training, and work of community health workers in one of Newark's most isolated and lowest-income housing developments. The project is run by an advance practice nurse from Rutgers School of Nursing and a physician from University Hospital (\$689,500 over 5 years).
- **The Healthcare Foundation of New Jersey Breast Health Center at Newark Beth Israel Medical Center** – Women in Newark experience higher rates of breast cancer and are often diagnosed at a later stage of the disease than those in other communities. Opened in October 2015, the center now provides state-of-the-art screening, diagnosis, and treatment planning in a spa-like, patient-centered environment to ensure the best treatment for the women (and men) of Newark and the surrounding areas (\$1.3 million in 2015).

Most Pressing Health Issues in the Community

You Serve: *"Since its inception, The Healthcare Foundation of New Jersey has maintained an unwavering commitment to improving outcomes for children, spearheading special initiatives and grants fostering healthy development of the whole child. Major funding has supported school-based services, early childhood behavioral health, dental and vision care, and specialized services to improve outcomes for fragile babies and children with special needs. As health care systems change in response to the ACA, and HFNJ has funded pilots of new models of care, we have come to realize that most of those changes involve the delivery of health care and maintenance of wellness for adults. It is our hope that our new Integrated Pediatric Primary Care Initiative will stimulate changes that significantly improve the health and well-being of children."*

Marsha I. Atkind
Executive Director & CEO



residents. In addition to MEHAF, members include: **The Betterment Fund** (Portland), **The Bingham Program** (Augusta), **Elmina B. Sewall Foundation** (Freeport), **Davis Family Foundation** (Yarmouth), **Doree Taylor Charitable Foundation** (Boston, MA), **Maine Community Foundation** (Ellsworth), **Northeast Delta Dental Foundation** (Burlington, VT), **Sadie and Harry Davis Foundation** (Belfast), and **Sam L. Cohen Foundation** (South Portland). Contact: Barbara Leonard, 207.620.8266 x102, bleonard@mehaf.org.

- **Metta Fund** (San Francisco, CA) awarded \$2.7 million in the fourth quarter of 2015 to 51 nonprofit organizations in San Francisco. Grants were awarded to support programs addressing the fund's key strategic areas of Ensuring Safe and Healthy Living Environments; Increasing Healthy Eating and Physical Activity; and Increasing Access to High Quality Health Care and Services. These areas were determined as part of a cross-sector initiative known as the **San Francisco Health Improvement Partnership** (SFHIP), designed to improve the health and wellness of San Franciscans through collaborative alignment. Among Metta Fund's 2015 grantees are: **Bayview Hunters Point Multipurpose Senior Services** – \$100,000 to address the health disparities of low-income African-American seniors and disabled persons; **Playworks Education Energized** – \$125,000, which partners with low-income elementary schools to make recess and the playground a safe, active, and inclusive place for children to develop physically, socially, and emotionally; **Center for Youth Wellness** – \$100,000 to improve the health of children and adolescents exposed to adverse childhood experiences; and **Curry Senior Center** – \$75,000 to provide services to seniors that promote independent living while maintaining their dignity and self-esteem. Contact: Shalini Iyer, 415.945.9548, siyer@mettafund.org.

- **Mid-Iowa Health Foundation** (Des Moines) awarded grants totaling more than \$500,000 through its **Children's**

Healthy Development initiative, and Health Safety Net strategic priority. **Polk County Housing Trust Fund** was awarded \$50,000 to support Healthy Homes East Bank. Through multisector partnerships, Healthy Homes East Bank will improve children's respiratory health using a collaborative, two-pronged approach that emphasizes housing modifications to promote indoor air quality, and health education for asthma self-management and behavior change. A \$55,000 grant to **Des Moines Health Center and Des Moines Independent Community School District** will support the **Nolden Gentry Full Service Dental Clinic**, a full-service community-school partnership to remove barriers to health and education and to provide access to any student or family, without regard to cost, including a transportation strategy throughout the district. Contact: Denise Swartz, 515.277.6411, dswartz@midiovahealth.org.

- **John Muir/Mt. Diablo Community Health Fund** (Walnut Creek, CA) awarded approximately \$810,000 in grants to support local health initiatives that address health concerns for low-income residents of central and east Contra Costa County. **La Clinica de La Raza** (Oakland) was awarded a \$250,000 health initiative grant to implement the **Contra Costa Nursing Care Expansion Initiative** aimed at increasing timely assessment and access to coordinated health care and coordinated hospital-to-clinic transitions for its patients. The fund awarded \$187,000 to **John F. Kennedy University** (Pleasant Hill) to enable its counseling centers to provide increased access to quality, affordable mental health services to 200 low-income residents of a significantly underserved region. **Operation Access** (San Francisco) was awarded a \$175,000, grant to continue the work of assisting local health systems as they deliver free same-day specialty care services for uninsured adult patients. **Meals on Wheels and Senior Outreach Services** (Walnut Creek) received a \$160,000 grant to expand its service model to deliver transitional care and care management services in a manner that effectively and efficiently links 450 low-income seniors with support

services. Contact: Lillian Roselin, 925.941.3100, lillian.roselin@johnmuirhealth.com.

- **Saint Luke's Foundation of Cleveland** (OH) has approved its third cycle of grants for 2015, awarding a total of \$4.2 million to 27 local organizations that advance the foundation's strategic priorities of Healthy People, A Strong Neighborhood, and Resilient Families. **Health Policy Institute of Ohio** (Columbus) will use a two-year, \$300,000 grant to support the institute's ongoing efforts to advance the health of Ohio residents through informed policy decisions. **FrontLine Service** (Cleveland) will receive \$244,289 for primary and behavioral health integration for this organization that provides mental health and supportive services for vulnerable members of the community, including the homeless, persons who are severely mentally disabled, and/or in psychiatric crisis, and adults and children in trauma. **Cuyahoga County Board of Health** (Parma) was awarded a two-year \$200,000 grant to support the **Safe Routes to School** coalition's work toward implementing the **Safe Routes to School** program that creates pathways for children to walk or bike to and from school. A two-year, \$100,000 grant to **Asian Services in Action** (Cleveland) will help strengthen the organization's model of home health care provided through its International Community Health Center. Contact: Anne C. Goodman, 216.431.8010, agoodman@saintlukesfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **Foundation for a Healthy Kentucky** (Louisville) has announced findings from the **Kentucky Health Issues Poll (KHIP)**, an annual telephone survey that it jointly funds with **Interact for Health** (Cincinnati, OH) and is conducted by the **Institute for Policy Research** (Cincinnati, OH). The latest KHIP revealed that 66 percent of Kentucky adults favor a statewide smoke-free law, while 31 percent oppose

it. Additional highlights include: 69 percent of former smokers want a smoke-free law; and 43 percent of current smokers support a smoke-free law. The KHIP also provides insight into heroin and prescription drug misuse in the state, revealing that northern Kentucky residents are twice as likely as other Kentucky residents to report knowing someone with heroin problems; young adults between the ages of 18 and 29 are the most likely to know someone with problems due to heroin use; and younger, white, lower-income adults are more likely to know someone with problems because of prescription drug misuse. Such findings are particularly troubling given that Kentucky ranks second in the nation for drug-overdose deaths, tied with New Mexico and lower than only West Virginia. The KHIP was conducted using a random sample of 1,608 adults throughout Kentucky. For more information, visit <http://healthy-ky.org>. Contact: Doug Hogan, 502.326.2583, dhogan@healthy-ky.org.

- **United Hospital Fund** (New York, NY) has published *Seizing the Moment: Strengthening Children's Primary Care in New York*, which asserts that resolving four key issues is paramount to ensure that New York's health care system not only responds to children's acute needs, but also addresses their full development, including their physical, mental, and cognitive health. The four issues are: (1) defining an early childhood development framework for pediatric primary care that brings together the various innovations occurring in pediatric sites across New York, (2) determining how new value-based payment efforts can support effective early childhood development interventions in pediatric practices, (3) specifying the measures and outcomes public and private payers will accept for monitoring investments in early childhood development services, and (4) identifying and resolving operational barriers that prevent pediatricians from using evidence-based approaches to promote healthy development. While the report's content has implications for all children, it also pays special attention to the more complex issues of children living in

poverty. The report is available in the "Publications" section of www.uhfnyc.org. Contact: Bob de Luna, 212.494.0733, rdeluna@uhfnyc.org.

ONLINE

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■ **Grantmakers for Effective Organizations (GEO)** (Washington, DC) is launching its winter 2016 webinar series, **Smarter Grantmaking Essentials**, which will focus on grantmaking approaches that lead to grantee success. Series sessions are designed to build on GEO's **The Smarter Grantmaking Playbook** and will explore four smarter grantmaking approaches that can help grantmakers increase the impact of the causes they support. The sessions are: Strengthening Relationships, Supporting Nonprofit Resilience, Learning for Improvement, and Collaboration. This four-session webinar series is designed for grantmakers who seek an introduction to, or a refresher on, the essentials of smarter grantmaking. Each session features the perspectives of GEO members who will share their successes and challenges in embracing smarter grantmaking practices. The webinar series, which begins on February 17, 2016, is available to GEO members only. Registrants may select one or more sessions in which to participate. For more information on the series and registration details, view GEO's event page online at <http://www.geofunders.org/events/upcoming-events/smarter-grantmaking-essentials>. Contact: Nichole Hoeflich, 202.355.9542, hoeflich@geofunders.org.

OTHER NEWS

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- **The California Wellness Foundation** (Los Angeles) is accepting applications for its **2016 Sabbatical Program**. This initiative was established to improve the long-term effectiveness of health service nonprofits by providing a time of respite for their executives. The program offers \$30,000 grants to non-profit health organizations in California, enabling their executive directors to take

a paid leave of up to six months. Each organization will also receive up to \$5,000 for the professional development of managers and staff who will assume extra responsibilities during the absence of the sabbatical awardees. For more information and an application, visit www.calwellness.org.

PEOPLE

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- **Health Foundation for Western and Central New York** (Buffalo) announced that its President, **Ann F. Monroe**, has been named Chair of **Grantmakers in Aging** (Arlington, VA). Ms. Monroe has more than 40 years of experience leading public and private-sector programs in mental health, community health, managed care, and philanthropy. Prior experience includes serving as Director of the Quality Initiative at the **California HealthCare Foundation** (Oakland) and as a Senior Vice President of Blue Cross of California (Thousand Oaks). She also has a strong portfolio of civic involvement, including serving as a member of New York Governor Andrew Cuomo's Medicaid Redesign Team, Co-chair for New York's DSRIP Project Approval and Oversight Panel, and a member of the boards of the NY eHealth Collaborative and the national Coalition to Transform Advanced Care. She also is a member of the National Quality Forum, where she sits on the Person and Family Centered Care committee. Contact: Meredith Carswell-Sheline, 716.852.3030, ext. 112, mcshe-line@hfwcnyc.org.
 - **MetroWest Health Foundation** (Framingham, MA) announced the election of new officers and trustees, including the election of **Joel Barrera** as its new Chair. Mr. Barrera is the Deputy Chief of Staff for Cabinet Affairs in the Office of Governor Charlie Baker. He has served on the board for eight years, most recently as Vice-Chair. **Meyer Levy** will serve as Vice Chair. A certified public accountant specializing in non-profit accounting with the firm of Kahn, Litwin, Renza & Co., Mr. Levy has served on the board since 2010 and

chairs the foundation's audit committee. The board also re-elected **Adam Rogers** as Treasurer, and **Cynthia Bechtel** as Clerk of the Corporation. In addition, **Anna Cross** has been added as the board's newest trustee. Ms. Cross joins the board after serving three terms on the foundation's Framingham Union Grants Panel. Ms. Cross is a consultant with the New England School Development Council, and she previously served as Director of Family & Community Engagement with the Framingham Public Schools. Re-elected to additional three-year terms as trustees are **Julie Reed**, **John Krikorian, M.D.**, and **Alan Geller**. Contact: Martin Cohen, 508.879.7625.

- **Palm Healthcare Foundation** (West Palm Beach, FL) recently announced the expansion of its philanthropy department with a new Vice President of Philanthropy and new designation for the President and CEO. **Nancy Reierson**, a certified fund raising executive with more than 15 years of expertise in nonprofit development and donor-advised philanthropy in South Florida, will serve as Vice President of Philanthropy. She will act as a trusted financial advisor for donors, helping individuals direct their giving in ways that are consistent with their individual values and into opportunities that can make a significant impact. In addition, Palm Healthcare Foundation's President and

CEO, **Andrea Bradley**, recently received the Chartered Advisor in Philanthropy (CAP) designation. CAP graduates are uniquely qualified to help donors improve their communities by maximizing the effective application of their financial resources. The curriculum addresses the advanced design, implementation, and management of charitable gift techniques and strategies, as well as philanthropic tools, including charitable trusts, donor-advised funds, pooled income funds, and charitable gift annuities. For more information about the foundation, visit www.palm.healthcare.org. Contact: Lilly Leas, 561.310.4976.

- **The Paso del Norte Health Foundation's** (El Paso, TX) Board of Directors announced the appointment of **Tracy Yellen** as its CEO. Ms. Yellen most recently served as the President of the foundation. She formerly led foundations at the Catholic Diocese of El Paso, and she was instrumental in establishing and served as founding President of the Paso del Norte Foundation. Ms. Yellen has a strong track record of success raising money and funding programs, managing budgets, managing staff, and working with complex organizations, including major U.S. foundations. She succeeds **Myrna Deckert**, who announced her retirement last year after serving the foundation since 2007. Contact Ida Ortegón, 915.544.7636 ext. 1913, iortegon@pdnhf.org.

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