

GIH

*Helping grantmakers
improve the health of all people*

BULLETIN



TOP ISSUES FOR HEALTH FUNDERS IN 2015

The original version of this piece was published on Altarum Institute's Health Policy Forum.

GIH has many conversations with health foundations and corporate giving programs across the country, helping us gauge the areas in which grantmakers are active. We have identified eight priorities, illustrating the breadth of funder interests.

Aging: As more older adults choose to age in place, there is concern about the services and supports they will need to remain healthy and contributing members of their communities. One area of focus is aligning efforts to create healthier built environments that include considerations for older adults.

Behavioral Health: The integration of behavioral health and primary care remains a high-priority issue. Work is needed to ensure that health systems and policies provide equal access to mental health and substance use prevention, early intervention, treatment, and recovery support services.

Child Development: There is strong interest in the early childhood years because of the lifelong implications for health of experiences at young ages. There is also interest in "two-generation" approaches, which address the needs of parents and children together in programs, policies, and practice.

Health Equity: Community development offers a vital pathway for transforming low-income communities and addressing social, economic, and environmental conditions that shape health. Health funders are partnering with community development organizations to invest in affordable housing, community clinics, grocery stores, child care, and other initiatives.

Health Reform: In the coming years, funders are likely to focus on outreach and enrollment. Value in the system, especially affordability for consumers, will be an important area of concentration. Funders will explore ways to bring grantees up to speed on innovation and delivery system transformation, improving patient-centered care, and keeping consumers at the reform discussion table.

Healthy Eating/Active Living: While funders have been very successful in supporting changes in school policy, broader policy issues that affect the larger community are a challenge. These policy issues range from the regulation of day care settings to soda taxes and zoning ordinances.

Oral Health: Access is a primary issue for oral health funders, especially in poor communities, rural communities, and communities of color. Approaches to improve access range from embedding different levels of oral health providers in community settings to integrating oral health into primary care health systems.

Population Health: Differing definitions of population health complicate this area of increasing attention and discussion. Nonetheless, it is a potent opportunity for health care delivery systems, public health agencies, community-based organizations, and others to work together to improve health outcomes.

Faith Mitchell

President and CEO
Grantmakers In Health

MAY 19, 2015

GIHNEWS

NOW OPEN: 2016 GIH ANNUAL CONFERENCE CALL FOR PROPOSALS

Embrace the 2016 GIH annual conference theme **Charting a New Course: Roadblocks, Breakthroughs, and Discoveries**, and tell your story. Submit your proposal by **June 18**. Visit www.gih.org for details.

Questions? Contact Kate Treanor at ktreanor@gih.org.

The conference will be held March 9-11 in San Diego, California.

JUST RELEASED!

Read GIH's latest publication **Health Reform Five Years Later: Philanthropy Steps Up to the Challenge**. The report describes the full spectrum of ways in which foundations have engaged in health reform-related efforts since passage of the 2010 Affordable Care Act. Find the report at www.gih.org/publications.

NEW GIH FUNDING PARTNERS

GIH is pleased to welcome **Ardmore Institute of Health** and **Stupski Foundation** as new Funding Partners.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **Harvard Pilgrim Health Care Foundation** (Wellesley, MA) awarded \$220,747 in grants through its **Healthy Food Fund**. Funding will support 52 nonprofit community garden programs in Connecticut, Maine, Massachusetts, and New Hampshire. Among the grantees are: **City of Auburn** (ME) – \$5,000 to establish a new community garden for low-income residents in collaboration with St. Mary’s Nutrition Center; **Copper Canyon Camp** (Franconia, NH) – \$5,000 to create a summer garden for campers; **Nuestras Raíces** (Holyoke, MA) – \$5,000 to establish El Jardín Saludable – a new community garden; **Town of Manchester** (CT) – \$5,000 for the expansion of the Spruce Street Community Garden and to support education and volunteer training; **Taproot Farm and Environmental Education Center** (Lancaster, NH) – \$4,755 to plant garden beds for a food pantry and to purchase perennials, tools, and equipment; **Goodwill Industries of New England** (Portland, ME) – \$4,500 to construct gardens for therapy and rehabilitation patients; and **Boys & Girls Club of Webster-Dudley** (MA) – \$2,475 to develop a community garden to support its **Healthy Habits** program, conduct cooking classes, and create a cookbook. Contact: Meghan Hibbard, 617.391.9642.
- **Hogg Foundation for Mental Health** (Austin, TX) has awarded \$1.2 million in grants to coordinate the dissemination of the **Recovery to Practice** (RTP) curricula across the six behavioral health professions (psychiatry, psychology, social work, nursing, peer support, and addiction counseling) in Texas. Each awardee will receive \$200,000 over four years. Among the grantees are: **American Psychiatric Nurses Association, Texas Chapter** – to assess the status of recovery knowledge, education, and practice of psychiatric-mental health nurses, and to deliver the RTP nursing curriculum statewide; **Texas Tech University Health Sciences Center, Department of Biomedical Sciences** (Lubbock) – to implement the **Texas Recovery to Practice in Psychiatry Program**, which will work to educate psychiatry residents in RTP and to train psychiatrists working in mental health centers and state psychiatric inpatient hospitals; and **University of North Texas, Department of Disability and Addiction Rehabilitation** (Denton) – to provide RTP training to current addiction counselors and to develop a website that provides resources and support for an online learning community. For more information, visit www.hogg.utexas.edu.
- **Robert Wood Johnson Foundation** (Princeton, NJ) has provided core funding to support the **Better Health Through Economic Opportunity** campaign. The foundation’s \$1.7 million grant to the **U.S. Chamber of Commerce Foundation** (Washington, DC) will support this two-year initiative aimed at engaging the nation’s business community on the intersection of health and economic opportunity. The initiative, which will be managed by the U.S. Chamber of Commerce Foundation’s Corporate Citizenship Center, seeks to cultivate a national and local dialogue on opportunities for the corporate sector to take an active role in promoting community health. Funding of the initiative also supports a research project on the connection between health and economic growth, toolkits to help local businesses shape the healthy future of their communities, a national summit in 2016, and forums hosted at regional chambers of commerce in 10 communities across the country. Contact: Melissa Blair, 609.627.5937, media@rwjf.org.
- **New Hampshire Charitable Foundation’s** (Concord) **Neil and Louise Tillotson Fund** awarded 16 grants totaling \$578,655 through its competitive application program. Among the grantees with health-related programs are: **North Country Health Consortium** (Littleton, NH) – \$210,000 to provide flexible operating and capacity building support over three years; **Town of Pittsburg** (NH) – \$25,000 to construct a walking path with a gazebo within the town park; **Episcopal Diocese of New Hampshire** (Concord) – \$15,000 to provide 4,000 hot, nutritious meals for residents of Berlin, Groveton, and Woodsville; and **Association Sportive des Jeunes Handicaps de l’Estrie** (Coaticook, Quebec) – \$4,725 to offer a daily summer camp experience for eight youth with disabilities. Contact Jean Clarke: 800.464.6641, ext. 20238, jean.clarke@nhcf.org.
- **The New York Community Trust** (NY) awarded 40 grants totaling \$4.3 million to nonprofit organizations that address a range of issues for residents of New York City. Among the grantees with programs that are elderly focused and/or health related are: **New York University College of Nursing** – \$200,000 to prepare nurses to manage the complex needs of an older population; **Paraprofessional Healthcare Institute** – \$150,000 to improve the quality of care provided for elders and people with disabilities through training, advancement, and better compensation for home health care workers; **United Hospital Fund of New York** – \$150,000 to conduct research on affordability and access of state health care plans and to advise officials who operate New York State’s health insurance exchange; **New York State Health Foundation** – \$115,000 to help low-income New Yorkers get health insurance through the state insurance exchange; **Jewish Home Lifecare** – \$110,000 to expand the **Head Start in Health Care** program, which prepares disadvantaged young people for careers in health care and geriatrics; and **New York University School of Medicine** – \$100,000 to develop and test an interactive health map of the Lower East Side, Chinatown, and Two Bridges neighborhoods. Contact: Amy Wolf, 212.686.0010, ext. 234, aw@nyct-cfi.org.
- **Stavros Niarchos Foundation’s** (Athens, Greece) Board of Directors approved 67 new grants, totaling €11.3 million. The grants cover the foundation’s four main programmatic areas (Arts and Culture, Education, Health and Sports, and Social Welfare) and provide support to international and Greek nonprofit organizations. In the area of Health and Sports, grants supported the upgrade of hospital units,

GRANTMAKER FOCUS



M A Y 1 9 , 2 0 1 5

Baptist Healing Trust

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Email: jennifer.oldham@healingtrust.org Website: www.healingtrust.org

Baptist Healing Trust (BHT) is a private health legacy foundation created in 2002 from proceeds of the sale of the Baptist Hospital System to Ascension Health. BHT's mission is the sacred work of fostering healing and wholeness for vulnerable populations through strategic investing, philanthropy, and advocacy. Funds are committed to support nonprofits in a 40-county region of middle Tennessee that are dedicated to providing compassionate health care, especially to those who are vulnerable or underserved.

Program Information: Beyond operating as a funding agency, BHT believes in the importance of meeting health needs and providing human services with a balance of excellence in skill and great compassion. To this end, BHT provides support by offering retreats, workshops, and leadership development programs. BHT's work focuses on three sectors within the community: vulnerable, low-wealth individuals; leaders within nonprofit agencies; and first-line caregivers. Grantmaking and programs address the following priorities: healing from abuse, neglect, and violence; recovery from alcohol and drug addiction; physical health; mental health; system change advocacy related to improving access to care; educating health care professionals in compassionate care; and supporting nonprofit agencies in creating cultures of compassionate care.

► Financial Information:

Total Assets: \$120 million (FY 2014)

Amount Dedicated to Health-Related Grants: \$4.9 million (FY14)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Advocacy Grants Program** – In an effort to be more holistic in its grantmaking, BHT is launching an initiative to support advocacy work focusing on systemic issues that affect access to affordable health services. This initiative will allow BHT to focus upstream by supporting agencies that work toward providing long-term solutions to barriers to care for middle Tennessee's underserved populations. Funding will include unrestricted, multiyear core support for nonprofit partners working to increase access to health services and improved health outcomes for vulnerable populations, and smaller one-year capacity building grants for nonprofits that want to begin advocacy work (\$2 million projected for one year).
- **Get Covered Tennessee Initiative** – Get Covered Tennessee is a private collaboration to help uninsured Tennesseans understand and enroll in new health care coverage options provided by the Patient Protection and Affordable Care

Act. BHT assisted the state with strategic planning related to outreach efforts and funded almost \$1 million a year for the past two years for in-person enrollment assistance. Additionally, BHT helped fund www.getcoveredtenn.org and recruited an advisory council charged with coordinating statewide outreach and enrollment efforts amongst all major stakeholders. BHT grantees meet monthly to share best practices, coordinate efforts, and overcome barriers (\$1.8 million over two years).

- **Developing a New Model for the Education of Health Professionals** – Vanderbilt University's innovative Program in Interprofessional Learning is a collaboration of Vanderbilt, Tennessee State, Belmont, and David Lipscomb universities in which student teams comprised of medical, nursing, social work, and pharmacy students receive training on the delivery of care that is compassionate and culturally appropriate. BHT has been a key partner in launching the team approach, the inclusion of social work and pharmacy students, support of a compassionate care coaching component throughout the curriculum, and support of a partnering clinic for student teams to complete their clinical rotations (\$905,369 over four years).

Focusing on Compassion as an Imperative:

"Love and compassion are necessities, not luxuries. Without them humanity cannot survive." – Dalai Lama. Essential to our mission, the words "love" and "compassion" are not often found in describing grantmaking. We believe that care must be given with excellence, but also with compassion. We seek to uphold our partners through direct program funding, as well as funded retreats, programs, and workshops intended to help refresh and renew nonprofit staff in their work. Our hope for generations to come is that sustainability will always include resources beyond the dollar for efforts that embody the best of what makes us human.

Catherine Self
President and CEO



addressed critical health care issues worldwide, and promoted the significance of sports in achieving a healthier lifestyle. Health and Sports grantees include: **Advanced Trauma Life Support (ATLS)** (Athens, Greece) in support of the ATLS program for Greek medical students; **Art dans la Cité** (Paris, France) in support of a new interactive digital art project for hospitalized children in France and the United States; **Child Mind Institute** (New York, NY) in support of the **Healthy Brain Network** mobile research vehicle; and **Hellenic Olympic Committee** (Athens, Greece) in support of implementation of an educational-athletic program for elementary schools. In addition, the foundation continues its €100 million **Recharging the Youth** initiative and has implemented a number of grants to help create opportunities for Greece's younger generations who are severely affected by the country's high unemployment rate. Contact: Elana Widmann, 212.576.2700 ext. 261, ewidmann@goodmanmedia.com.

- **The David and Lucile Packard Foundation** (Palo Alto, CA) announced the launch of two new initiatives through its **Children, Families, and Communities** program to ensure that young children are healthy and prepared for kindergarten: **Starting Smart and Strong Initiative** and **Children's Healthy Development Initiative**. A 10-year initiative, Starting Smart and Strong strives to ensure that all children grow up healthy and ready for kindergarten by improving the quality of adult-child interactions across all settings where young children learn and grow. Children's Healthy Development grants are the next phase in the foundation's commitment to ensuring children's health and well-being. This three-year exploration, continuing through 2016, will support grantees in five states to collaborate on innovative approaches to making sure that all children receive the developmental screening, support, and intervention they need to grow and thrive. Grantees – **Children Now** (Oakland, California), **Colorado Coalition for the Medically Underserved** (Denver), **Sargent Shriver National Center on Poverty Law** (Chicago, Illinois), **Voices for Ohio's**

Children (Cleveland), and **Pennsylvania Partnerships for Children** (Harrisburg) – are adopting a comprehensive approach to children's health so that parents and providers have the appropriate tools to screen and promote their child's healthy development. For more information, visit www.packard.org.

- **Patient-Centered Outcomes Research Institute (PCORI)** (Washington, DC) approved a three-year, \$14 million clinical trial, **Aspirin Dosing: A Patient-centric Trial Assessing Benefits and Long-term Effectiveness (ADAPTABLE)**, which is designed to determine the best dose of aspirin to use to prevent heart attacks and strokes in people with heart disease. ADAPTABLE will be led by researchers at Duke University and will involve researchers, clinicians, and patients from six of PCORnet's clinical data research networks (CDRNs) each made up of multiple large health care systems. They are: **Chicago Area Patient-Centered Outcomes Research Network**, based at **The Chicago Community Trust** (IL); **Greater Plains Collaborative CDRN**, based at the University of Kansas Medical Center (Kansas City); **Louisiana CDRN**, based at the Louisiana Public Health Institute (New Orleans); **Mid-South CDRN**, based at Vanderbilt University (Nashville, TN); **New York City CDRN**, based at Weill Medical College of Cornell University (NY); and **PaTH: Towards a Learning Health System in the Mid-Atlantic Region**, based at the University of Pittsburgh (PA). In addition, the **Health eHeart Patient-Powered Research Network**, based at the University of California, San Francisco, will support the trial by providing a secure patient portal for data collection. Contact: Christine Stencil, 202.827.7707, cstencil@pcori.org.
- **Sunflower Foundation: Health Care for Kansans** (Topeka) has awarded a total of \$432,635 to three providers in support of efforts to integrate behavioral and physical health care delivery in Kansas. Grants are part of the foundation's **Integrated Care Initiative**, which supports primary care and behavioral health safety net systems

that are working to deliver health care for the whole person. The grantees are: **COMCARE** (Wichita) – \$200,000; **Community Health Ministry Clinic** (Wamego) – \$60,000; and **Labette Center for Mental Health Services** (Parsons) – \$172,635. Contact: Phil Cauthon, 785.232.3000, pcauthon@sunflowerfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **The Commonwealth Fund** (New York, NY) released results from a study that compares health care coverage in the nation's four largest states: California, Florida, New York, and Texas. According to *Health Care Coverage and Access in the Nation's Four Largest States – Results from The Commonwealth Fund Biennial Health Insurance Survey, 2014*, there are significant differences among the four states in rates of health insurance coverage, delays in care due to cost, and problems with paying medical bills. Four out of 10 Floridians and Texans reported difficulty paying medical bills, compared to 3 in 10 New Yorkers and one-quarter of Californians. The report suggests that some differences may be attributable to each state's timetables for Medicaid expansion, as Texas and Florida have yet to fully expand Medicaid as prescribed by the Affordable Care Act. Texas had the highest uninsured rate among working-age adults (30 percent), young adults (34 percent), and low-income adults (51 percent). For more information, visit the Publications section of the fund's website, www.commonwealthfund.org.
- **The Pew Charitable Trusts** (Philadelphia, PA) published a report that examines states' efforts toward preventing tooth decay. *States Stalled on Dental Sealant Programs* grades all 50 states and the District of Columbia on their efforts to prevent decay by improving access to sealants for low-income children, and updates Pew's 2013 research on sealant programs. The report reveals that improvements are needed to improve access for low-income children and that states may be causing health care

costs to increase for families and taxpayers by not doing enough to use dental sealants. Further, the report asserts that many states have failed to pass legislation that ensures low-income children receive dental sealants, which are one-third of the cost of filling a cavity. Based on the trust's rating system, only five states earned an "A" or "A-," while 37 states scored a "C" or below. School sealant programs have been found to reduce the incidence of tooth decay by an average of 60 percent. Pew's report reveals that most states are underperforming on this critical opportunity to improve children's health.

Contact: Michelle Mendes, 202.540.6816, mmendes@pewtrusts.org.

■ **Piedmont Health Foundation**

(Greenville, SC) launched a nine-month research project aimed at improving travel in Greenville County for those who cannot or do not use personal vehicles. In addition to foundation funding, the study is receiving support from **Bon Secours St. Francis Health System, Community Foundation of Greenville (SC), The Graham Foundation (Greenville, SC), Greenville County Department of Social Services, Greenville Health System, and The United Way of Greenville County.** The study will include mapping of existing services provided by Greenlink, Greenville County Disabilities and Special Needs Board, Senior Action, and other agencies; mapping of infrastructure such as bike lanes, sidewalks, and bus shelters to see how they connect to major destinations and transit services; and surveys and focus groups with residents to identify their needs and preferences. For more information, visit www.piedmonthhealthfoundation.org.

■ **Winter Park Health Foundation**

(FL) released findings from a survey that examined community life experiences for older adults in Central Florida. Although older adults indicated that they enjoy living in the area, findings point to the need for improvements in several areas. A chief concern is the lack of transportation that is affordable and reliable, which, in some cases, can compound issues associated with social isolation. Environmental barriers were also cited, especially for those with visual impairments and mobility issues. Respondents

also reported that they seek more opportunities to be engaged in the life of their communities socially, mentally, and physically. The survey also found that business and government leaders with a sizable amount of older adult customers or constituents were amenable to make accommodations for this population; however, many did not have a clear understanding of what changes would be helpful. For more information, visit www.wphf.org.

PEOPLE

■ **The California Wellness**

Foundation (Cal Wellness) (Woodland Hills) has elected **Elizabeth Gomez** as Chair and **M. Isabel Becerra** as Vice Chair of its Board of Directors. A member of Cal Wellness' board since 2005, Ms. Gomez is Executive Director of Sober College LLC, a private drug and alcohol rehabilitation facility for young adults. In addition she is a consultant for youth programs across the country, providing technical assistance and expertise on the operation of nonprofit organizations; shelter, transitional living, and independent living programs; and programs providing services for youth. Ms. Becerra joined the Cal Wellness board in 2009. She is CEO of the Coalition of Orange County Community Health Centers and has more than 18 years of experience in program planning, operations, health policy, and development activities for community health centers and private clinics. Contact: Cecilia Laiché, 818.702.1911, claiche@calwellness.org.

■ **The Colorado Health Foundation**

(Denver) has selected **Karen McNeil-Miller** as its next President and CEO. Ms. McNeil-Miller is currently President of the **Kate B. Reynolds Charitable Trust** (Winston-Salem, NC). Under her leadership, the trust developed and launched **Healthy Places NC**, a decade-long, \$100-million initiative to improve the health of 10 to 12 of the state's low-income, rural communities. Ms. McNeil-Miller also developed the trust's long-term \$30-million initiative, **Great Expectations**, to invest in Forsyth

County's financially disadvantaged children to ensure that they are successful in life and school. Prior to joining the trust, she spent 16 years with the Center for Creative Leadership where she trained executives from the world's major companies in 24 countries. Ms. McNeil-Miller will assume her new role in September 2015. Contact: Taryn Fort, 303.953.3666, tfort@coloradohealth.org.

■ **Health Foundation of South**

Florida (Miami) announced that **Janisse Rosario-Schoepp, Ph.D.** has been named Associate Vice President of Programs, Policy and Special Initiatives. In this role, Dr. Schoepp will oversee grantmaking for priority areas and initiatives, as well as advancing policy in support of the foundation's mission. Dr. Schoepp, formerly Senior Program Officer and Director of Research and Policy, brings her nationally recognized proficiency in health care and policy to bear in achieving the foundation's goals. Her work includes developing and leading the implementation of the strategic plans for the Healthy Eating Active Communities and Preventive Health Measures priority areas and guiding organizations toward long-term sustainable impact. In 2012 Dr. Schoepp was selected by Grantmakers In Health as a fellow of the Terrance Keenan Institute for Emerging Leaders in Health Philanthropy. Contact: Shari Gantman, 305.374.9199, sgantman@hfsf.org.

■ **Maine Health Access Foundation**

(MeHAF) (Augusta) announced the appointment of **Dennis King**, CEO of Maine Behavioral Healthcare, to its Board of Trustees. The foundation also elected **Connie Sandstrom**, Executive Director of the Aroostook County Action Program to the post of Board Chair. In addition the foundation's Community Advisory Committee also elected six new members: **Kate Brogan**, Vice President for Public Affairs, Maine Family Planning; **Gloria Aponte Clarke**, Program Manager, HealthInfoNet; **Dennis Fitzgibbons**, Executive Director, alphaOne; **Jake Grindle**, Health Navigator Program Coordinator, Western Maine Community Action; **Dennis Marple**, Executive Director,

Bangor Area Homeless Shelter; and **Abdulkerim Said**, Executive Director, New Mainers Health Educational Empowering Center. Contact: Wendy Wolf, 207.620.8266, ext.101, wwolf@mehaf.org.

- **Tufts Health Plan Foundation** (Watertown, MA) named **Nora Moreno Cargie** President. Ms. Moreno Cargie joined Tufts Health Plan last year as the foundation's Executive Director and Vice President of Corporate Citizenship. As President she will be responsible for leading the foundation's work in healthy living with an emphasis on older adults. She continues in her role as Vice President of Corporate Citizenship. Prior to joining Tufts Health Plan, Ms. Moreno Cargie served as Director of Global Corporate Citizenship for The Boeing Company. Previously Ms. Moreno Cargie served as Vice President of Communications and Development for the Illinois Action for Children. She also served as Deputy Communications Director for Barack Obama's U.S. senatorial campaign in 2004. Contact: Stacey Mann, 617.923.5905, stacey_mann@tufts-health.com.

- **United Methodist Healthcare Ministry Fund** (Hutchinson, Kansas) welcomed **Aaron Walker** as its Vice President for Strategic Development.

Mr. Walker, formerly Director of Business Development at EmberHope in Wichita, will be responsible for guiding the strategic direction of the foundation as it seeks to broaden its work beyond traditional grantmaking to achieve a greater and more lasting impact on the health of Kansans. He will also in part continue the work of former Vice President for Programs **Virginia Elliott**, who retired at the end of last year. Ms. Elliott joined the foundation in 1997, serving as its first program officer. Contact: Kim Moore, 620.662.8586, kmoore@healthfund.org.

REQUEST FOR PROPOSALS

- **Ethel and James Flinn Foundation** (Detroit, MI) is accepting proposals from nonprofit organizations that deliver mental health care and services in southeast Michigan (Wayne, Oakland, Macomb, and Washtenaw). All applications must be submitted through its online grant application process, which is accessible directly on its website. A tutorial is available to help familiarize applicants with the process. The application deadline is **July 16, 2015**. Grants will be awarded in September. For more information, visit www.flinnfoundation.org.

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