

GIH BULLETIN

Helping grantmakers

improve the health of all people



NEW DIRECTIONS IN HEALTH PHILANTHROPY

JULY 21, 2015

Each June, GIH holds a board retreat that takes an in-depth look at timely issues. This year, the retreat featured board-led discussions of new directions and new thinking in health philanthropy, specifically: 1) moving the discussion of health beyond the health sector, and 2) funders as strategic change agents.

Moving the discussion of health beyond the health sector means recognizing how factors like education and income generate positive health outcomes. Research findings confirm this connection. For example, a [study](#) by researchers at the University of Colorado, New York University, and the University of North Carolina at Chapel Hill concluded: “Getting a high school diploma is as good for health as quitting smoking.” Moving beyond the health sector is a major element of the Robert Wood Johnson Foundation’s [Culture of Health](#), The Kresge Foundation’s [Moving Health Care Upstream](#), and similar foundation initiatives across the country.

Population health is also an element of moving beyond the health sector. The board emphasized the importance of involving community organizations in population health initiatives. This includes human service organizations and other nontraditional players that may control resources central to improving health outcomes.

Working outside the health sector also aligns with foundations’ equity goals. By investing in leadership, advocacy, and relationships, as the [Connecticut Health Foundation](#) does, or by fostering social opportunity, inclusion, and participation, like [The California Endowment](#), health funders may reduce disparities, as well as support equity.

The strategic change agent role allows funders to expand their influence beyond their grant portfolios. For example, the [Maine Health Access Foundation](#), where “grants are just the gasoline,” uses tools such as convening, research, and grantee education to work with communities. By sponsoring grantee learning communities and encouraging peer-to-peer learning, the foundation aims to create movements, not just grantmaking programs. At the [Blue Shield of California Foundation](#), ideas, relationships, and collaboration are part of the strategic mix. The foundation recognizes that it cannot reach its goals through grant-making alone. Its board expects the foundation to contribute to successful grant outcomes through its own communications, convenings, publications, and other products.

We anticipate that these new directions in health philanthropy will have implications for GIH’s programming in the years to come. Is your foundation expanding the definition of health and moving beyond grantmaking? Get in touch, and tell us what you are learning.

Faith Mitchell
President and CEO
Grantmakers In Health

GIHNEWS

CALL FOR NOMINATIONS

GIH Board: GIH seeks nominations for our board of directors. Self-nominations are welcome.

2016 Terrance Keenan Award: Nominate the best health grantmaker you know.

GIH Board and Terrance Keenan Award nominations are due **Friday, September 4**. Full details are available at www.gih.org.

SAVE THE DATE!

Join us in Sacramento, California, on September 29 and 30 for the strategy session *Tackling Difficult-to-Crack Healthy Eating Policies*. More information to follow.

NEW GIH FUNDING PARTNER

GIH is pleased to welcome **1889 Foundation** and **Open Society Institute** as new Funding Partners.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **Aetna Foundation, Inc.** (New Britain, CT) awarded \$62,500 to the **YMCA of Greater Hartford** (CT) to support three programs: **REACH** (Racial and Ethnic Approaches to Community Health), the **Third Grade Swim Program**, and the **Wilson-Gray YMCA Youth and Family Center's Youth Sport Program**. Led by the YMCA, REACH is a coalition of nearly 40 community partners that aims to promote policy, systems, and environmental changes to mitigate weight and nutrition health disparities among residents of selected neighborhoods in Hartford. The swim program offers instruction to underserved third graders and increased access to health, wellness, and academic learning opportunities. Wilson-Gray's Youth Sports Program serves young people residing in Connecticut's lowest-income zip code, which is in Hartford's North End community. Program participants take part in physical activity and wellness education for children and their families. The foundation also awarded \$25,000 to **Community Mental Health Affiliates, Inc.** (New Britain, CT) in support of **Leaves of Progress**, a new program that aims to improve the health and wellness of adult clients who struggle with mental illness and substance abuse issues. For more information, visit www.news.aetnafoundation.org.
- **Archstone Foundation** (Long Beach, CA) awarded 18 grants totaling \$3 million. **El Sol Neighborhood Education Center** (San Bernardino, CA) was awarded \$300,000 over two years to improve quality and coordination of care among older adults, especially for racial and ethnic minorities, with or at-risk for depression. A two-year grant for \$300,000 was also awarded to **Family Health Centers of San Diego** (CA) to support the creation of the first "medical neighborhood" for clinically depressed, low-income seniors living in downtown San Diego, providing primary and mental health care, while also addressing material need insecurities. **Jacobs and**
- Cushman San Diego Food Bank** (San Diego, CA) will use a three-year, \$225,498 grant to support the **SONDAS** (Solving Obesity and Nutritional Disease Affecting Seniors) program, which offers nutrition education and monthly distributions of fresh, nutritious produce, while addressing the combined problem of hunger, nutritional disease, and obesity. In addition, the foundation awarded \$133,552 over two years to **National Center for Healthy Housing** (Columbia, MD) to implement the **Aging Gracefully** project in San Diego, California. Aging Gracefully seeks to reduce activities of daily living limitations among older adults and thereby, reduce the likelihood of nursing home care. For more information, visit www.archstone.org.
- **Blue Cross and Blue Shield of Minnesota Foundation** (Eagan) has announced \$1.5 million in funding for 24 projects across the state. The projects improve community health by focusing on the social and economic factors that greatly affect health outcomes. Grants range from \$25,000 to \$100,000. Among the awardees are: **United Family Medicine** (St. Paul), which received \$50,000 to support a medical-legal partnership with Hamline Law School to develop an in-house health law clinic to provide intake, counseling, referral, and direct legal representation to low-income patients; **Casa de Esperanza** (St. Paul), which received \$75,000 to develop a virtual information resource center to provide opportunities for Latinos to enhance their leadership skills and receive training on preventing or stopping domestic violence; and **WINDOW Victim Services** (Hinckley), which received \$70,000 to build multidisciplinary teams consisting of emergency department directors at area hospitals, law enforcement, prosecution, and victim advocates to collaboratively develop protocols to address sexual assault and to train emergency department nurses as sexual assault nurse examiners. A full listing of grantees and project descriptions is available at <https://www.bcbsmnfoundation.org/grantmaking>. Contact: Julie Eastling, 651.662.6574, julie_a_eastling@bluecrossmn.com.
- **Blue Shield of California Foundation** (San Francisco) awarded \$11.8 million in grants to support organizations seeking to advance health care and domestic violence services in California. **The Regents of the University of California, San Francisco** will use a \$2.1 million grant to deliver a ninth cohort of the **Clinic Leadership Institute Emerging Leaders Program**, implement a fifth cohort of the **New Executive Transitions** program, and strengthen the impact of the network of alumni of all Clinic Leadership Institute programs. **California Primary Care Association** was awarded \$700,000 to strengthen the capacity of community health centers to succeed as providers within new value-based payment models and expanded managed care and pay-for-performance models. A \$2.5 million grant to support the 2015 **Community Health Center Core Support Initiative** will provide core funding to improve the capacity of community health centers to ensure access to care for underserved Californians. Contact: Christine Maulhardt, 415.229.6145.
- **The California Wellness Foundation** (Woodland Hills) funded 38 programs with a total of \$7.4 million in grants. Funding supports each of the foundation's four grants portfolios and is allocated to organizations throughout California, with a focus on underfunded geographic regions and communities in larger metropolitan areas lacking strong nonprofit infrastructures and resources. Among the grantees are: **California Center for Public Health Advocacy** (Davis) – \$400,000 in core operating support to sustain statewide efforts to establish parks as centers for community health; **Tri-State Community Healthcare Center** (Needles) – \$200,000 over three years for core operating support to continue providing primary medical services to underserved residents of rural San Bernardino County; **San Diego Lesbian, Gay, Bisexual and Transgender Community Center/Engage San Diego** – \$150,000 over two years for core operating support to sustain ongoing civic engagement efforts to improve the health and well-being of under-represented communities in San

DentaQuest Foundation

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DentaQuest Foundation approaches its work with the foundational belief that oral health is a social justice issue, and that everyone should have the same opportunity to live a healthy life. The foundation's initiatives and the work of its network of partners seek to empower people most affected by health inequity. Its mission is to improve the oral health of all.

Established in 2000, DentaQuest Foundation initially focused its grantmaking efforts within Massachusetts, with most grants addressing clinical needs and funding for organizations to build, staff, and equip dental clinics in underserved areas. The foundation continues to respond to urgent clinical needs in communities through its Community Response Fund. However, as a national philanthropic oral health organization, the foundation employs a larger strategy that incorporates the belief that real change can only be achieved by fixing the broken systems of care, community, financing, and policy.

Program Information: The focus of the foundation's grantmaking efforts and network building is Oral Health 2020, which aims to eradicate dental disease in children and improve lifelong oral health. This initiative seeks to achieve four goals by 2020: eradicating early childhood dental decay, integrating oral health into the public education system, incorporating a comprehensive dental benefit into publicly funded health insurance plans, and developing a system of measurement to track oral health status across the country. These goals are also driven by environmental supports to improve the public perception of oral health and to advance interprofessional education and coordinated care.

► Financial Information:

Total Assets: \$77.8 million (FY 2014)

Amount Dedicated to Health-Related Grants: \$17 million (FY 2015)

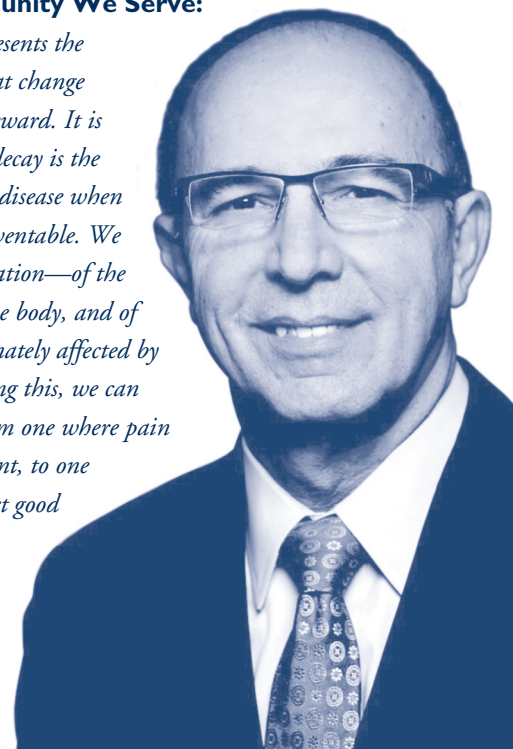
► Special Initiatives and/or Representative Health and Human Services Grants:

- Grassroots Engagement Initiative** – This recently launched initiative is an effort to engage those most directly affected by oral health disparities and health inequities. The grassroots initiative has made grants (two phases of \$50,000 each) to 20 community-based organizations in six states (Arizona, California, Florida, Michigan, Pennsylvania, and Virginia). A mix of advocacy and direct service organizations, grantees have an impact on a diverse group across racial, ethnic, geographic, and economic populations. The goal for grassroots grantees is to identify needs and barriers in their communities and develop a plan of action to improve oral health in those areas.
- National Oral Health Connection Team and Regional Oral Health Connection Teams** – These teams work to strengthen connections at the national, regional, and state levels among people and organizations working to improve oral health. These teams are tasked with growing the Oral Health 2020 network and also responding to the needs of the network in terms of technical assistance, communications resources, capacity building, etc. (\$396,000 FY 2015).
- National Oral Health Innovation and Integration Network (NOHIIN)** – Working with primary care associations (PCAs) across the United States, NOHIIN helps promote oral health integration into primary care, while showcasing patient-centered care as the model for health care. This initiative focuses on strengthening the oral health safety net and provides technical assistance and capacity building to federally qualified health centers and similar community health care providers. To date, 29 PCAs have been engaged and received funding through this initiative (\$900,000 FY 2015).
- Oral Health 2014** – Grants in this initiative addressed specific areas of focus identified by the National Oral Health Alliance, which included: prevention and public health infrastructure, oral health literacy, medical/dental collaboration, metrics for improving oral health, financing models, and strengthening the dental care delivery system. Oral Health 2014 was a three-year initiative that concluded at the end of 2014. Grantees, predominately state-level advocacy organizations and coalitions, helped lay the foundation for Oral Health 2020 (\$1.05 million FY 2014).

Most Pressing Health and Human Services Issues in the Community We Serve:

“Health philanthropy presents the opportunity to create great change and lead a movement forward. It is unacceptable that tooth decay is the most common childhood disease when the disease is entirely preventable. We must address marginalization—of the mouth from the rest of the body, and of populations disproportionately affected by health inequities. By doing this, we can move the social norm from one where pain and suffering are prevalent, to one where everyone can expect good oral health.”

Ralph Fuccillo, M.A.
President



Diego County. Contact: Cecilia Laiché, 818.702.1911, claiche@calwellness.org.

- **The Chicago Community Trust** (Illinois) has announced the launch of an initiative designed to highlight civic engagement and service across the region and encourage people to share their stories of philanthropy. The **Centennial** storytelling campaign will focus on showcasing the spirit, passion, and commitment of Chicago residents and organizations dedicated to improving local communities and making the region vibrant. The trust has engaged the **Chicago Independent Radio Project, Free Spirit Media, Kurtis Productions, StoryCorps, Vocolo, The Moth**, and other local organizations to collect and promote stories for the initiative. Over the next year, which marks the trust's centennial year, the trust will gather stories through its website, via email at trust100@cct.org, and through social media with the #Trust100 hashtag. Through May 2016, the trust will also support a wide range of substantive, thought-provoking events and programs to explore the themes of philanthropy, community engagement, and civic engagement. For more information on the initiative, visit www.cct.org/category/centennial/.
- **Potomac Health Foundation** (Woodbridge, VA) awarded 36 grants for a total of \$3.9 million. Funding supports programs that serve residents of eastern Prince William County, Lorton, and North Stafford communities in Virginia through the foundation's **Howard L. Greenhouse Large Grant Program**. The program addresses the foundation's mission to improve the health of the community by awarding grants to programs that strengthen access to primary health care for medically underserved residents, reduce impact of preventable illness and disease, and support innovation around emerging health needs. Among the grantees are: **George Mason University** (Fairfax) – \$248,000 to support **POISED** (Precision Outreach Intervention, Screening, Surveillance and Exercise for Falls Prevention in Diabetes); **Northern Virginia Family Service** (Oakton) – \$183,000 to support its **Improving Nutrition for Low-Income Families** program; and **Prince William County**

Public Schools (Manassas) – \$86,236 to support coordinated mental health support for at-risk youth. For more information, visit www.potomachealthfoundation.org.

- **St. David's Foundation** (Austin, TX) made grants of nearly \$27 million to more than 35 local nonprofits that provide health care and related services to central Texas residents. Among the grantees are: **Community Collaboration with Community Care** (Austin) – \$1.5 million to support the **Adult Vision Voucher** program for patients in safety net clinics; **Lone Star Circle of Care** (Georgetown) – \$1.2 million to support integrated behavioral health services for uninsured residents of Williamson County; **Austin Child Guidance Center** – \$510,411 for the provision of psychiatric services; **The Immunization Partnership** (Katy) – \$240,000 for immunization education to raise local immunization rates; **Manos de Cristo** (Austin) – \$167,340 for the provision of oral health services to underserved central Texas residents; **Austin Community Foundation** – \$60,000 for eye exams and glasses for low-income patients in Hays County; and **Charitable Clinics Project** – \$50,000 to support the cost of patient medications and supplies for small charitable clinics in a five-county area. Contact: Lisa Trahan, 512.879.6612, ltrahan@stdavidfoundation.org.
- **Tufts Health Plan Foundation** (Watertown, MA) announced investments of more than \$2 million in grants that promote community efforts toward the World Health Organization's standards for age-friendly communities. The foundation is also continuing its support of capacity building and expanding its reach across most of Massachusetts. Investments also include three statewide projects, one of which is in Rhode Island. Among the grantees are: **Alzheimer's Disease and Related Disorders Association, Massachusetts/New Hampshire Chapter** (Watertown, MA), to support the **Greater Boston Outreach and Engagement** project; **Greater Boston Chinese Golden Age Center** (MA), to support **Care Coordination for Asian Elders; Latino Health Insurance Program** (Framingham, MA), for "Mi

Vida, Mi Salud": Supporting Latino Families with Diabetes; Friends of Jewish Community Housing for the Elderly (Brighton, MA), to support **Research on Health Care in Affordable Housing; and University of Massachusetts Foundation** (Boston), to support **Massachusetts Older Driver Safety Summit: Planning a Safe and Mobile Future for Massachusetts**. Contact: Stacey Mann, 617.923.5905, stacey_mann@tufts-health.com.

- **Williamsburg Community Health Foundation** (VA) awarded more than \$3 million to organizations that help improve the health of the Greater Williamsburg community. The foundation provided over \$1 million in grants among the six membership organizations of its **Chronic Care Collaborative** (CCC). These organizations work together to meet the needs of elderly and disabled residents, as well as residents in need of food. CCC organizations receiving funding include: **Angels of Mercy Medical Mission** (Williamsburg) – \$113,000; **Colonial Behavioral Health** (Williamsburg) – \$127,000; **Gloucester-Mathews Care Clinic** – \$260,000; **Lackey Free Clinic** (Yorktown) – \$420,000; **Olde Towne Medical and Dental Center** (Williamsburg) – \$250,000; and **Rx Partnership** (Richmond) – \$30,000. Other organizations receiving funding include: **Williamsburg-James City County Public Schools** – \$626,000 to support the **School Health Initiative Program**, which works to improve the long-term health of students through encouraging active living and healthy eating; and **Virginia Health Care Foundation** (Alexandria) – \$390,000 to support the **Greater Williamsburg Medication Assistance Program**. Contact: Allison Brody 757.345.0912, abrody@williamsburghealthfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **Josiah Macy Jr. Foundation** (New York, NY) published *Enhancing Health Professions Education through*

Technology: Building a Continuously Learning Health System, which offers recommendations for health professions schools and health care organizations on the use of existing and emerging technologies to enhance health professions education. The report highlights information from the foundation's April 2015 conference, where leaders representing health professions education, higher education, health care delivery, patient advocacy, and technology development assembled. Recommendations include using technology to bridge the gap between educational and clinical missions, supporting faculty efforts to develop skills in selecting and using technology to augment teaching and assess outcomes, and applying technologies toward sharing content and integrating data across systems and programs to promote scalability and adoption of efficient and effective educational strategies. For more information, visit www.macyfoundation.org.

MEETINGS

- **Foundation for a Healthy Kentucky** (Louisville) has opened registration for its annual health policy forum, September 28, 2015, at the Sloan Convention Center in Bowling Green, Kentucky. This year's theme is **Building Healthy Places**. This free event is open to all who want to get involved in the conversation as local, regional, and national speakers talk about building healthy communities with a focus on transportation, housing, education, food systems and policy, and workplaces. Partners include Health Enterprises Network, Kentucky Educational Television, Kentucky Medical Association, Leadership Kentucky, Kentucky Health Information Exchange, and Kentucky Public Health Association. To register, visit www.healthy-ky.org and select "News and Events."

PEOPLE

- **George Family Foundation** (Minneapolis, MN) appointed **Gayle Ober** as its new President. Ms. Ober has served as Executive Director of the foundation since 2010; the appointment is effective immediately. Ms. Ober brings nearly 30 years of experience in non-profit leadership to her new role. Previously she was Managing Director of Classical Music Programming for American Public Media/Minnesota Public Radio. She also served as Director of Arts, Culture and Entertainment for the City of Saint Paul. Ms. Ober began her philanthropic career with the **Mardag Foundation** (St. Paul, MN), eventually serving as its Board President. In addition to her work with the George Family Foundation, she is an instructor in the University of Minnesota's **Arts and Cultural Leadership Program** and a guest lecturer at Hamline University. For more information, visit www.georgefamilyfoundation.org.
- **Hogg Foundation for Mental Health** (Austin, TX) has named **Jocelyn Sargent, Ph.D.** as its Research and Evaluation Program Officer. Dr. Sargent joins the foundation after working as a Program Officer at the **W.K. Kellogg Foundation** (Battle Creek, MI). Previously she served as Program Director for the Institute of African American Research at the University of North Carolina and as Assistant Director for the Sonja Hayes Stone Center for Black Culture and History. She has also taught politics and research methods at several schools, including the University of Michigan, Barnard College, and Duke University. As Research and Evaluation Program Officer, Dr. Sargent will oversee the foundation's evaluation activities, which include conducting evaluations of its grant programs and assisting grantees in building their capacity for evaluation. For more information, visit www.hogg.utexas.edu.
- **Interact for Health** (Cincinnati, OH) has named **Margaret Buchannan, Lynn Marmer, Molly Murphy, and Brewster Rhoads** to its Board of Directors. Ms. Buchanan recently retired from the Gannett Company after 29 years. She served as President and Publisher of Enquirer Media and Regional Group President for Gannett. Ms. Marmer is President of **The Kroger Foundation** (Cincinnati, OH) and Group Vice President for Corporate Affairs for the Kroger Co., where she focuses on reputation management, and leveraging and protecting the company's brand. Ms. Murphy is currently CEO for Mercy Health and is responsible for investment programs, including strategic operating and foundation assets, insurance assets, and defined benefit plan assets totaling approximately \$3.5 billion. Most recently Executive Director of Green Umbrella, Mr. Rhoads has served on numerous greater Cincinnati boards and committees, including National Parents for Public Schools, Mayor's Climate Change Task Force Steering Committee, Cincinnati Human Relations Commission, Cincinnati Parks Foundation, and Planned Parenthood of Southwest Ohio. Contact: Allison Ryan, 513.312.0185, allison@rickmillercommunications.com.
- **W.K. Kellogg Foundation** (WKKF) (Battle Creek, MI) announced the appointment of **Patrick Simpson** as Director of Programming for the foundation's **Food, Health, and Well-Being** portfolio. Mr. Simpson previously led the foundation's **Maternal and Child Health** program. Before joining WKKF, he was Executive Director of City MatCH-University of Nebraska Medical Center in Omaha. **Diane Smith** and **Alana White** have been appointed to the position of Program Officer in support of the foundation's Michigan portfolio. Ms. Smith has worked for the foundation since 1994, starting as a Program Assistant and working most recently as Program Manager. Ms. White joined the foundation in 2013 as a Program Manager. Prior experience includes working for the Living Cities Investment. **Kimberly Howard Robinson, Ph.D.** was hired as Planning, Evaluation and Research Officer. Dr. Robinson has served as an independent education consultant working with school districts and education-based nonprofits. Contact: Omar Hussein, 269.969.2340, omar.hussein@wkkf.org.
- **United Hospital Fund** (UHF) (New York, NY) announced that **Anne-Marie Audet, M.D.** has joined the fund as Vice President and will help shape and lead its new Quality Institute. Dr. Audet will

focus on multiple efforts to support and enhance the quality of health care in New York. She comes to UHF with more than 25 years of working in the field of health system quality improvement. She has held leadership roles with the American College of Physicians, the Medicare Health Care Quality Improvement Program in Massachusetts, and Beth Israel Deaconess Medical Center in Boston. Dr. Audet most recently worked as Vice President for Delivery System Reform and Breakthrough Opportunities programs at **The Commonwealth Fund** (New York, NY). She is currently on the editorial board of *American Journal of Medical Quality*, *Journal of Health Care Quality*, and *Journal of Implementation Sciences*. She is an Assistant Professor of Medicine and Public Health at Cornell University and is a founding board member of both the Massachusetts Medical Society and **Alliance Charitable Foundation** (Holly Springs, MS). Contact: Robert de Luna, 212.494.0733.

REQUEST FOR PROPOSALS

■ **The Greater Rochester Health Foundation** (NY) announced intended funding through its **2016 Opportunity Grants Initiative**. Funding is open to nonprofit organizations in Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties in New York. To apply, organizations must submit a letter of intent by August 10, 2015; full proposals are due September 11, 2015. Grants range from \$50,000 to \$200,000. The primary focus of these grants is to support projects that can accomplish health improvements within prevention or health care delivery in a one- to three-year time frame. The foundation will also consider awarding continuation funding for interventions that were previously funded through this initiative. For more information, visit www.thegrhf.org.

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