

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN HEALTH

HURRICANE KATRINA'S LESSON OF RESILIENCE

SEPTEMBER 15, 2015

The 10th anniversary of Hurricane Katrina was a painful reminder of the multiple ways in which that storm—the worst environmental disaster in the history of the United States—exposed how race and income determine environmental risk. When flood waters inundated the low-lying areas of New Orleans, which were home to the city's poorest residents, the disparate risks facing those communities became tragically clear.

Katrina helped fuel the environmental justice movement. In the storm's aftermath many health funders worked to improve the capacity of low-income and minority communities to participate in policy decisions influencing the nature and extent of environmental hazards within their neighborhoods.

Katrina also fueled philanthropy's renewed understanding of the importance of community resilience, which some define as “the capacity of individuals, communities, institutions, businesses, and systems within a city to survive, adapt, and grow no matter what kinds of chronic stresses and acute shocks they experience.”

In New Orleans, the 10 years since Katrina have led to advances in economic diversity and neighborhood renewal, many of them supported by philanthropy. But not all groups have equally benefited. As reported by *Philanthropy News Digest*, the Urban League of Greater New Orleans finds that the recovery process has disproportionately benefited white residents and failed to address many of the racial inequities that existed before the disaster.

Equity should be an intrinsic part of community resilience—and of the related processes of preparedness and recovery. Nicole Lurie, Assistant Secretary for Preparedness and Response at the U.S. Department of Health and Human Services made this point in her speech at the 2014 GIH annual conference. She described how communities—rich and poor—do better both before and after disasters when there are good ties within families, and connections between families and local organizations. When communities are supported by strong local organizations, it is more likely that their post-disaster medical and behavioral health needs will be recognized and quickly responded to.

Health funders can enhance resilience by making sure that community voices are represented in policy decisions, supporting the infrastructure of community-serving organizations, and strengthening safety net health care providers—without losing sight of health equity goals. This fall, GIH will cosponsor a listening session with the Office of the Assistant Secretary for Preparedness and Response to discuss opportunities to build partnerships that will lead to enhanced disaster behavioral health and resilience capabilities at the community level.

Faith Mitchell

President and CEO
Grantmakers In Health

GIH NEWS

WHAT'S ON TAP AT THE 2015 FALL FORUM?

Join us on November 19 and 20 in Washington, DC, for the **GIH Fall Forum**, our annual gathering for funders interested in health policy and philanthropy. Day one features *Crafting Media Strategies that Accelerate Policy Change*, cosponsored by Media Impact Funders. Day two's meeting is *Behavioral Health Equity: Advancing Systems Change*. Visit www.gih.org for details.

FALL STRATEGY SESSIONS

Don't miss out on these upcoming strategy sessions. Register at www.gih.org.

- **Tackling Difficult-to-Crack Healthy Eating Policies**
September 29 and 30
Sacramento, CA
- **Advancing Children's Health Care in Texas**
October 29
Houston, TX

NEW GIH FUNDING PARTNERS

Welcome, **Scattergood Foundation** and **Northwest Health Foundation!**

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

■ Cambia Health Foundation

(Portland, OR) has announced the 10 recipients of a two-year, \$180,000 grant through its annual national **Sojourns Scholar Leadership Program**. The innovative program promotes palliative care workforce development by funding research, clinical, educational, or policy projects. In addition, national leaders will mentor the Sojourns Scholars, further broadening their learning and leadership development opportunities. The 2015 class of Sojourns Scholars spans the nation, representing Massachusetts, Missouri, New York, North Carolina, Oregon, Pennsylvania, Washington, and the District of Columbia. Their projects will build on the groundbreaking work of the 2014 inaugural class to improve care for patients of all ages facing a variety of serious illnesses. The Sojourns Scholars will gather in Portland to be officially recognized at the 2015 Sojourns Awards and Palliative Care Summit in October. To learn more about the recipients, visit <http://www.cambiahealthfoundation.org> and select "Sojourns Awards." Contact: Lisa Honebrink, 503.721.4094, lisa.honebrink@cambiahealth.com.

■ CareFirst BlueCross BlueShield

(Owing Mills, MD) announced making more than \$3.1 million in grants to seven health care organizations that work toward improving health of uninsured and underinsured mothers and their babies. The grantees are: **Community Clinic Inc.** (Greenbelt, MD) – \$748,506 to expand its prenatal care services in Prince George's County, Maryland; **Community of Hope** (Washington, DC) – \$615,000 to improve the poor birth outcomes in Ward 8 of the District of Columbia; **Northern Virginia Family Service** (Alexandria, Arlington, and Falls Church) – \$564,301 for its perinatal maternal mental health initiative; **Access to Wholistic and Productive Living Institute** (Colmar Manor, MD) – \$447,612 to expand the **Bright Beginnings** program, a home-visiting program in Prince George's

County; **Mary's Center** (Washington, DC) – \$376,693 to boost prenatal care in Prince George's County and the District's Ward 4; **MedStar Washington Hospital Center** – \$262,311 to support reproductive health care and psychosocial services for pregnant and parenting youth in the District's Ward 8; and **SCAN of Northern Virginia** (Alexandria) – \$85,778 to purchase cribs and increase safe sleep education for its **Operation Safe Babies** program in Alexandria, Arlington, and Fairfax. Contact: Sara Wolfe, 800.914.6394.

■ Caring for Colorado Foundation

(Denver), **The Colorado Health Foundation** (Denver), and **Rose Community Foundation** (Denver) are part of a new funding opportunity aimed at supporting communities across Colorado to advance children's social and emotional health. The **LAUNCH Together** initiative is modeled after the Substance Abuse and Mental Health Administration's Project LAUNCH (Linking Actions for Unmet Needs in Children' Health) initiative and Colorado Project LAUNCH partners. LAUNCH Together announced its intention to fund Colorado communities interested in expanding evidence-based practices and developing coordinated systems to support wellness of children from gestation to age eight with a focus on behavioral health and social and emotional development. The initiative will fund up to seven communities, with grants for as much as \$55,000. Other organizations that are part of the initiative are: **The Ben and Lucy Ana Fund of the Walton Family Foundation**, **Buell Foundation**, **Community First Foundation**, and **The Piton Foundation at Gary Community Investments**. For more information, visit www.launchtogethercolorado.org.

■ Episcopal Health Foundation

(Houston, TX) announced a new partnership with **Seminary of the Southwest** (Austin, TX) to increase access to mental health services for underserved families in rural parts of eastern Texas. The **Bishop Dean A. Harrison Fellows Program** will assign seminary graduates with a master's degree in counseling to work in a rural

mental health agency. The program allows fellows to earn a salary and benefits while also earning the requisite 3,000 hours of supervised, post-graduate training to become a fully licensed counselor. The fellowship also helps alleviate financial burdens for seminary graduates who want to work with the underserved but often are prohibited because of financial challenges associated with student loans and other debt. It is hoped that upon completion of the fellowship, fellows will remain in eastern Texas and work permanently with underserved rural families. The first recipients, **Staci Hubbard** and **Stephanie Knott**, will begin working this September at Burke, a mental health agency that serves low-income adults and children in eastern Texas. Contact: Brian Sasser, 832.795.9404, bsasser@episcopalhealth.org.

■ Healthcare Georgia Foundation

(Atlanta) announced the approval of grants designed to be responsive to the changing health care landscape in Georgia, the June 2015 U.S. Supreme Court ruling regarding the Affordable Care Act, and the state's decisions regarding Medicaid. Among the grantees is **Georgia Charitable Care Network** (Atlanta), which received \$100,000 to support efforts aimed at bolstering free and charitable safety net clinics across the state. In addition, **Emory University** (Atlanta) received a \$200,000 grant to implement year-one activities associated with a physical activity and academic performance research project. The **Clinic for Education, Treatment, and Prevention of Addiction** (Norcross) was awarded \$5,000 to host an onsite training and consultation on collaborative documentation. A full listing of grantees and project descriptions is available at www.healthcaregeorgia.org. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.

■ Palm Healthcare Foundation

(West Palm Beach, FL) awarded \$380,000 in grants to local organizations in an effort to advance nursing in Palm Beach County, Florida. Among the grantees are: **Florida Atlantic University Simulation Center at the Palm Healthcare Pavillion** (FAUSC) – \$125,000 to expand its FAUSC-

Space Coast Health Foundation

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Phone: 321.241.6600 Fax: 321.690.6621

Email: Spacecoasthealth@schfbrevard.org Website: www.schfbrevard.org

Founded in 2010, the Space Coast Health Foundation (SCHF) is a public charity working on collaborative projects aimed at meeting the health care needs of Brevard County, Florida residents. The foundation's efforts are largely focused on enhancing existing health and wellness programs and creating new programs, as needed, to benefit the target population. The specific community health needs to be addressed by SCHF's programming were determined through an assessment of information gathered from focus groups, one-on-one interviews, and quantitative research. SCHF's vision is to create a legacy of wellness for the community through the collaboration of individuals, organizations, and resources.

SCHF is currently working on its new three-year strategic plan. As the focus areas of access to health care, behavioral medicine, and oral health were further researched, the foundation learned that access in all three areas was a need. To improve health care in Brevard County, the foundation is further defining its work in these areas by specifically studying access through capacity building, transportation, and technology. SCHF's goal is to invest in capacity, limit transportation as a reason for not receiving health care, and identify technological solutions to improve access to health care.

SCHF's programs target Brevard County, an area that is often described as a bit of paradise mixed with adventure. The target area is home to 72 miles of beach along the Atlantic Ocean, with a population of approximately 500,000 residents.

Program Information: SCHF focuses its health and wellness programming in three areas: access to health care, behavioral medicine, and oral health.

► Financial Information:

Total Assets: \$46 million (FY 2015)

Amount Dedicated to Health-Related Grants: \$3,449,744 (FY 2015)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Project Access** – The focus of this multiyear program is to increase access to primary health care in Brevard County. This will be accomplished with support of the federally qualified health center in providing expanded services at established locations and additional services at new locations where primary health care access is limited (\$14 million over seven years).

- **Abnormal Uterine Bleeding Pilot Project** – In collaboration with safety net providers in Brevard County, the pilot project team for this initiative was able to identify hysterectomies and ablations as areas of specialty care that were not being offered to uninsured, low-income women. To address this issue, the collaborative created a clinical, financial, and behavioral protocol for providing these services to underserved women so that they could obtain relief, and experience an improved quality of life (\$200,000).
- **Program-Related Investment (PRI)** – The focus of the PRI initiative is to foster debt consolidation and increased capacity for a mental health and substance abuse counseling provider in Brevard County. The PRI provided by SCHF enabled the recipient organization to continue as a provider, rather than face a decline in or elimination of services (\$200,000).
- **Local Health and Wellness Initiatives** – Through its Local Health and Wellness Initiatives, SCHF provided capital, program, and general operating support to community-based organizations in Brevard County, funding a broad spectrum of health and wellness projects (\$250,000).

Most Pressing Health and Human Services Issues:

“Enhancing access to health care for Brevard County residents is a top priority for the five-year-old Space Coast Health Foundation. Many residents who do not have health insurance are unable to get the preventive care they need, so some small health problems wind up becoming bigger issues. The foundation is committed to working on this issue and helping our residents get the care they need.”

Johnette Gindling
Executive Director



INTERACT program to train family caregivers and home health aides working with the **Program of All-Inclusive Care for the Elderly (PACE)** at MorseLife; **Northwest Community Consortium, Inc.** – \$100,000 to support data collection efforts in the Northwest Neighborhood to analyze local health care needs and to support hiring a staff person to coordinate these efforts and to engage the faith community; **Alzheimer’s Community Care, Inc.** – \$80,000 to expand outreach and care for Alzheimer’s patients and caregivers with a special focus on the Hispanic community in the Lake Worth area, which will include hiring a bilingual family nursing consultant; and **Collaborative Learning Community for Elder Care Services** (Fiscal Agent – Florida Atlantic University School of Business) – \$50,000 to establish a learning community for elder care services in Palm Beach County that aims to improve communication and coordination of care for programs and organizations that serve the elderly. Contact: Lily Leas, 561.310.4976, lleas@gmail.com.

- **Saint Luke’s Foundation** (Cleveland, OH) awarded grants totaling \$1.4 million to local organizations with programs and initiatives that address the foundation’s strategic priorities of Healthy People, A Strong Neighborhood, and Resilient Families. **North Coast Health** (Lakewood) will use a \$150,000 grant to advance the health home model of care as it continues serving the uninsured, underserved, and newly poor from 17 zip codes throughout northeast Ohio. The foundation awarded a two-year, \$56,000 grant to the **Cleveland Department of Aging** to help fund its **Age Friendly Cleveland** initiative, which provides an opportunity to assess the needs of older adults and respond with an action plan to build upon current programming and develop new and innovative solutions. A \$50,000 grant to **Voices for Ohio’s Children** (Columbus) will support the organization’s **Children’s Nutrition and Wellness** initiative. Funds will be used to hire a dedicated policy associate to launch a multistep campaign to increase access to nutritional food within schools

and other educational entities across Ohio. **Jewish Family Service Association of Cleveland** will use a \$32,812 grant to support its efforts to earn Patient-Centered Medical Home accreditation for its Alyson’s Place Medical Clinic. Contact: Anne Goodman, 216.431.8010, agoodman@saintlukesfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **Child Health and Development Institute of Connecticut, Inc.** (Farmington) published an issue brief that addresses administering medication to children in a child care setting. According to *Ensuring Safe Child Care for Children Needing Medication: Building a High Quality System of Medication Administration Training and Consultation*, most providers care for at least one child who needs medication. The brief asserts that 10 percent of children enrolled in licensed child care centers, Head Start programs, and family child care homes in Connecticut have diabetes, asthma, epilepsy, or other serious health concerns. Further, 85 percent of these children have been prescribed medication. The brief also reports that a number of centers are not in compliance with state regulations, citing a recent study revealing that one out of five centers lacked a provider trained to administer medication and that 40 percent of centers administered medication without a written approved order from a prescriber. The document also provides recommendations for long-term systemic success, including requiring at least one certified medication administration trainer to be present in every Connecticut-licensed child care program during operating hours, as is required in some other states. For more information and to read the full issue brief, visit ww.cdhi.org and select “Publications.”
- **Foundation for a Healthy Kentucky** (Louisville) released preliminary findings from an ongoing study of the impact of the Affordable Care Act (ACA) on Kentucky residents. Initial

data indicate that Kentucky’s rate for uninsured residents declined by 10.6 percentage points, faring better than neighboring states, which averaged a decline of 2.9 percentage points, and better than the national decline of 4.2 percentage points during the same time-frame. In addition, findings show that hospital care performed without payment also dropped for urban and rural hospitals across the state. Further, 35- to 54-year-olds made up the largest group of those using kynect, Kentucky’s health exchange marketplace, and Silver plans were the most commonly selected option, with 52 percent of kynect users opting to enroll in one of these mid-level plans. The foundation will publish quarterly snapshots and has plans to conduct a telephone survey in the spring of 2016 to better understand the effects of the ACA in Kentucky. Contact: Doug Hogan, 502.326.2583, dhogan@healthy-ky.org.

MEETINGS

Grantmakers In Aging (Arlington, VA) will convene its annual conference October 28-30, 2015, in Washington, DC. *Soaring into the Future, Seeking New Horizons in Aging and Philanthropy* will appeal to foundation officers, philanthropists, trustees, wealth managers, and philanthropy advisors interested in learning about the field of aging and innovative approaches to creating more age-friendly communities. The event includes presentations from foundation CEOs and nonprofit leaders, as well as knowledge sessions and peer networking opportunities. Space is limited; early registration is encouraged. For more information, visit www.giaging.org/programs-events/annual-conference. Contact: Darla Minnich, 937.681.5213, dmminnich@giaging.org.

REQUESTS FOR APPLICATIONS

- **California HealthCare Foundation** (CHCF) (Oakland) announced its intent

to fund organizations that will create or enhance regional safety coalitions focused on mitigating overuse of and overdoses from prescription painkillers. CHCF initiated this opportunity in response to an epidemic of opioid overuse and overdoses resulting in more than 7,400 deaths statewide over a five-year period. CHCF will select up to 10 lead organizations, representing different coalitions, through this request for applications (RFA). Each coalition will become part of a learning community of collaborative peers. They will also receive mentorship, coaching, and up to \$60,000 of coalition support. Prospective coalitions should identify a lead organization that will complete the RFA and, if selected, serve as the primary contact with CHCF to receive and manage funds. Applications are due October 11, 2015. Only one application per county will be accepted. More information is available at www.chcf.org/grants.

- **Robert Wood Johnson Foundation** (RWJF) (Princeton, NJ) announced a call for applications for its **RWJF Culture of Health Prize**. The award honors communities that are making great progress in their journey toward healthier people, families, and places. In 2016, up to 10 winners will each receive a \$25,000 cash prize and the opportunity to share their stories and accomplishments nationally. To be eligible for a prize, a community must be based in the United States and fall into one of the following categories: town, village, borough, and other local incorporated places; city; county or parish; federally recognized tribes; Native Hawaiian organizations serving and representing the interests of Native Hawaiians in Hawaii; or region, such as contiguous towns, cities, or counties. The application deadline is November 12, 2015. For more information about the prize, other eligibility and selection criteria, and the application process, visit www.rwjf.org/prize.

PEOPLE

- **Baptist Healing Trust** (Nashville, TN) announced that **Jennifer Oldham, M.T.S.** has been named Program and

Communications Officer. In this role, Ms. Oldham will continue to manage her grant portfolio in addition to managing the creation, dissemination, and maintenance of the foundation's communications across multiple platforms. Ms. Oldham previously served the trust as Program Associate and Program Officer for a variety of grant programs, including its Physical Health and Recovery from Addiction portfolios. In 2011 Ms. Oldham was selected by the Southeastern Council of Foundations as a Hull Fellow for Emerging Leaders in Southern Philanthropy. Contact: Jennifer Oldham, 615.285.8271, jennifer.oldham@healingtrust.org.

- **Brandywine Health Foundation** (Coatesville, PA) has announced the addition of three new board members: **Lisa Croft, D.O.**; **Gregory Hines**; and **Valerie Martin**. Dr. Croft is Medical Director of United Health Care, where she provides leadership and support to clinical and nonclinical staff. She serves on multiple committees, helps implement new practices and policies, and manages the company's commercial and Medicare lines of business. Mr. Hines is a Magisterial District Judge for the Commonwealth of Pennsylvania. Judge Hines serves on multiple local associations, including the Coatesville Rotary Club of which he is the former President. Ms. Martin is the former CFO of the **John Templeton Foundation** (West Conshohocken, PA), where she helped grow assets from \$300 million to \$3.4 billion. She is also a member of the foundation's finance committee and is the former Finance Director for the Chester County Housing Authority. For more information, visit www.brandywinefoundation.org/board.

- **The California Wellness Foundation** (Woodland Hills) has added **Ernest J. Wilson III** to its Board of Directors. Dr. Wilson is Dean of the Annenberg School for Communication and Journalism at the University of Southern California (USC), a professor of political science, and a faculty fellow at the USC Center on Public Diplomacy. Dr. Wilson is the Walter H. Annenberg Chair in Communication at USC's Annenberg School. He also heads

USC Annenberg's **Third Space**, an initiative that helps create a talent pool of next-generation leaders who will shape the future of media, communications, entertainment, and business. In addition, Dr. Wilson has served as Director of International Programs and Resources on the National Security Council at the White House, an advisor for President Barack Obama's transition team, and a board member and board chair of the Corporation for Public Broadcasting. Contact: Cecilia Laiché, 818.702.1911.

- **Endowment for Health** (Concord, NH) announced the appointment of **Yvonne Goldsberry, Ph.D.** as its new President. Dr. Goldsberry brings more than 25 years of experience in health policy and planning, as well as strong knowledge of the major social and economic influences on the health of vulnerable populations. Most recently, Dr. Goldsberry served as Vice President for Programs at the endowment, where she was responsible for the foundation's priority areas and program staff. Prior to that, she was Vice President of Population Health and Clinical Integration for Cheshire Medical Center/Dartmouth Hitchcock Keene. She is widely known as the architect of the nationally recognized **Healthy Monadnock 2020** initiative, through which she engaged numerous community coalitions and over 2,000 community leaders, stakeholders, and residents in an effort to improve community health. Dr. Goldsberry succeeds **Steven Rowe**, who announced his planned departure after leading the foundation since 2012. Mr. Rowe will assume the position of President and CEO of the **Maine Community Foundation** (Ellsworth). Contact: Karen Ager, 603.228.2448, ext. 313, kager@endowmentforhealth.org.
- **Milbank Memorial Fund** (New York, NY) announced that **Jane Beyer** will join the Milbank Memorial Fund and the Center for Evidence-based Policy as Program Officer. Ms. Beyer will coordinate programs and projects between the center and the fund. A legal services lawyer by training, Ms. Beyer brings a distinguished career in public

service to the role, serving as Washington's Medicaid Director and counsel to the House Democratic Counsel. She has been active in numerous national and state health policy groups. Most recently, she was Assistant Secretary for Behavioral Health and Service Integration Administration in the Washington State Department of Social and Health Services. Ms. Beyer's primary work site will be at the center's offices in Portland, Oregon. Contact: Judith Zimmer, 212.355.8400, jzimmer@milbank.org.

OTHER NEWS

- **Aetna Foundation** (Harford, CT) recently launched its enhanced and updated website. The newly designed site offers a broader array of resources and information, such as a News Center and information about the work of foundation grantees as it relates to encouraging good nutrition and active living activities in communities, and to improve health care for large populations of people. Visit the new site at www.aetna-foundation.org.
- **Blue Cross and Blue Shield of North Carolina Foundation** (Durham) is one of four foundations

from across the country that has joined the **Grantmakers for Effective Organizations'** inaugural **Change Incubator** cohort, an effort aimed at helping grantmakers tackle complex challenges and accelerate the pace of change within their own organizations. Change Incubator operates from the premise that better solutions emerge when grantmakers build relationships with grantees based on trust and tap the knowledge and perspective of grantees and community members. The primary goals of the Change Incubator cohort are to: gain a deeper understanding of a tough challenge and look at it through a new lens; create and experiment with new and fresh ideas to tackle a key challenge; build a habit of reflective practice to learn what works and what does not; bring promising ideas back to their organizations that help transform their relationships with grantees; and build a community of peers and identify opportunities for continued learning and support. The other cohort members are **Episcopal Health Foundation** (Houston, TX), **The Heinz Endowments** (Pittsburgh, PA), and **The Winthrop Rockefeller Foundation** (Little Rock, AR). For more information, visit www.geofunders.org. Contact: Blake Jones, 202.898.0219, bjones@geofunders.org.

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