

Prevention Center for Healthy Weight and Healthy Weight Collaborative

Grantmakers in Health

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National Initiative for Children's Healthcare Quality



About HRSA

HRSA Mission

*“To improve health and achieve health equity through **access to quality** services, a skilled health **workforce** and innovative programs.”*

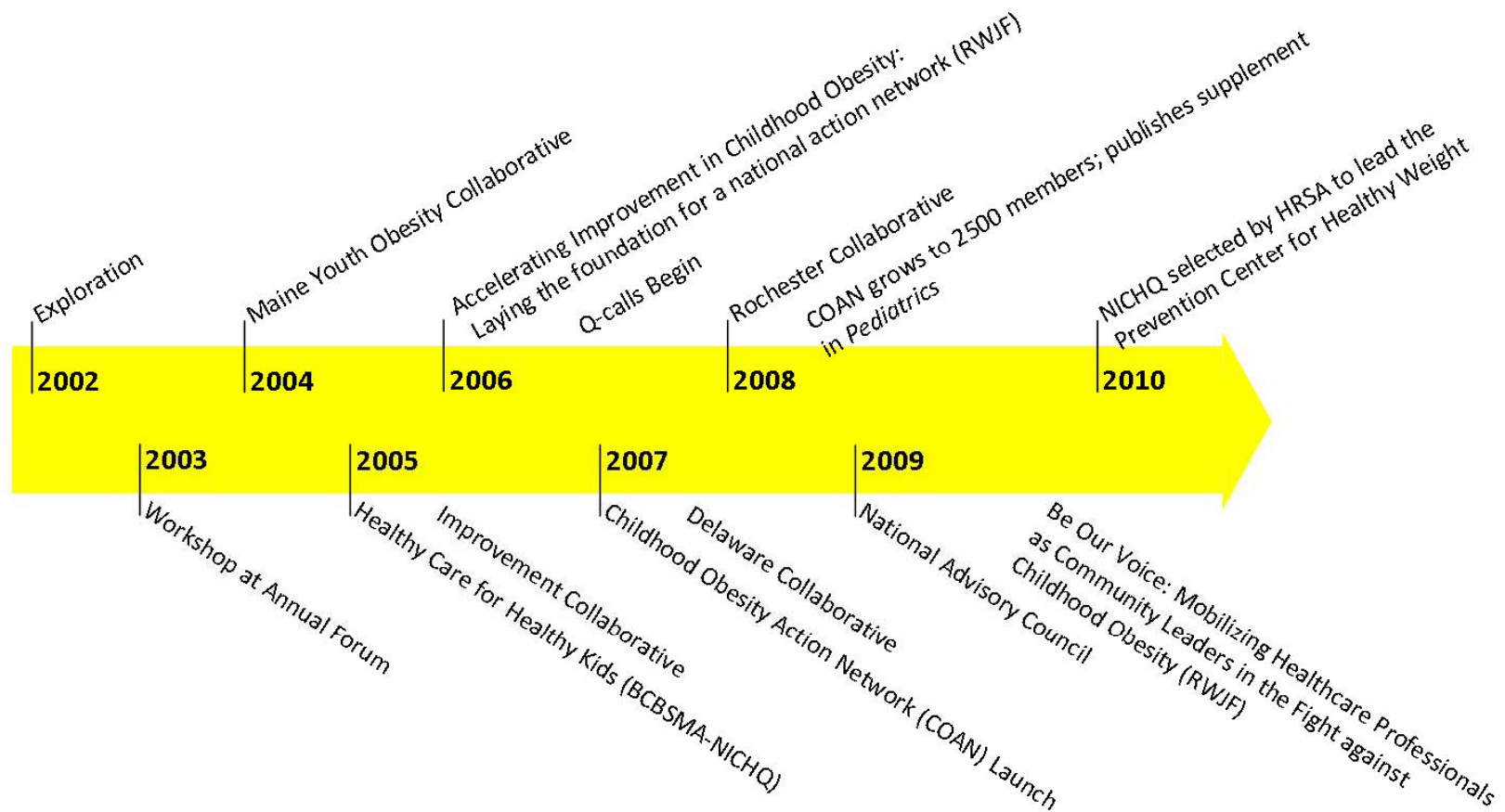
About HRSA

- Nearly **19 million patients** are served through more than 8000 HRSA-funded **health centers**.
- **Over 500,000 persons with HIV/AIDS** receive services through over 900 HRSA-funded **Ryan White Clinics**.
- **34 million** women, infants, children, and adolescents benefit from HRSA's maternal and child health programs.
- **Over 6,700 National Health Service Corps clinicians** work (or will work) in underserved areas and receive loan repayment or scholarships.

About NICHQ

- Founded in 1999, NICHQ is an independent non-profit organization that partners with healthcare systems, foundations, government, payors, and family and community organizations to:
 - Optimize healthcare system performance and
 - Identify and spread innovation and best practices.
- NICHQ's current areas of focus are:
 - Childhood Obesity
 - Children and Youth with Special Healthcare Needs
 - Sickle Cell Disease
 - Autism
 - Neonatal Outcomes

NICHQ's Childhood Obesity Journey



The Prevention Center for Healthy Weight

Mission

- Promote positive community, healthcare and individual change to reverse the obesity epidemic and promote health equity

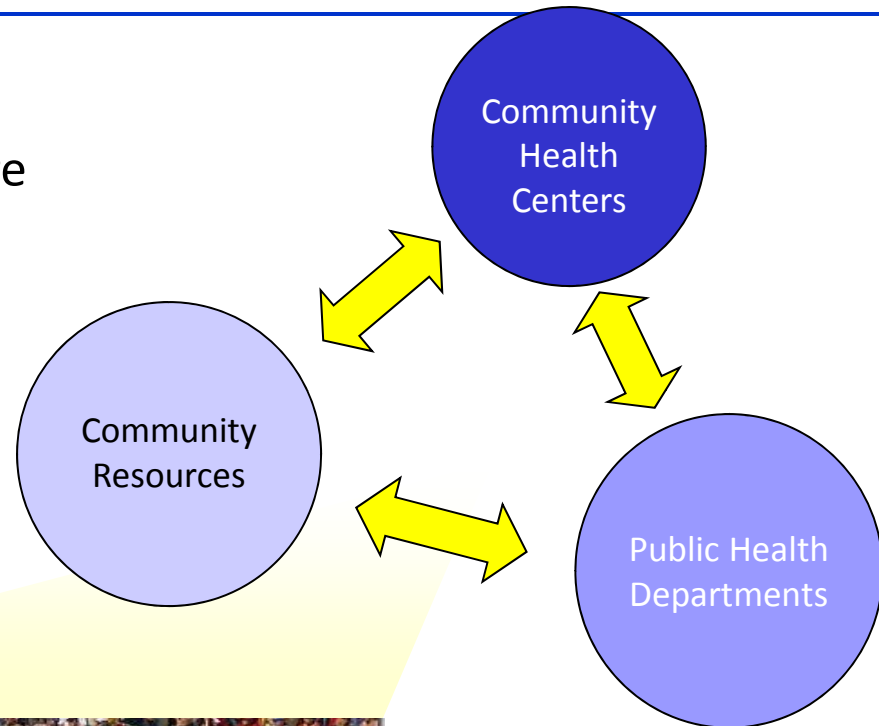
Approach

- Conduct Breakthrough Series Collaborative with 50+ teams to:
 - Facilitate community-based systems that bridge community, public and clinical health services
 - Enable trans-sectoral teams to implement evidence-based practices to promote healthy weight and health equity
- Focus on sustainability:
 - Strengthen regional HRSA infrastructure
 - Establish public-private partnerships
- Undertake Widespread Dissemination and Communication

Collaborative Design: The Systems Of Care

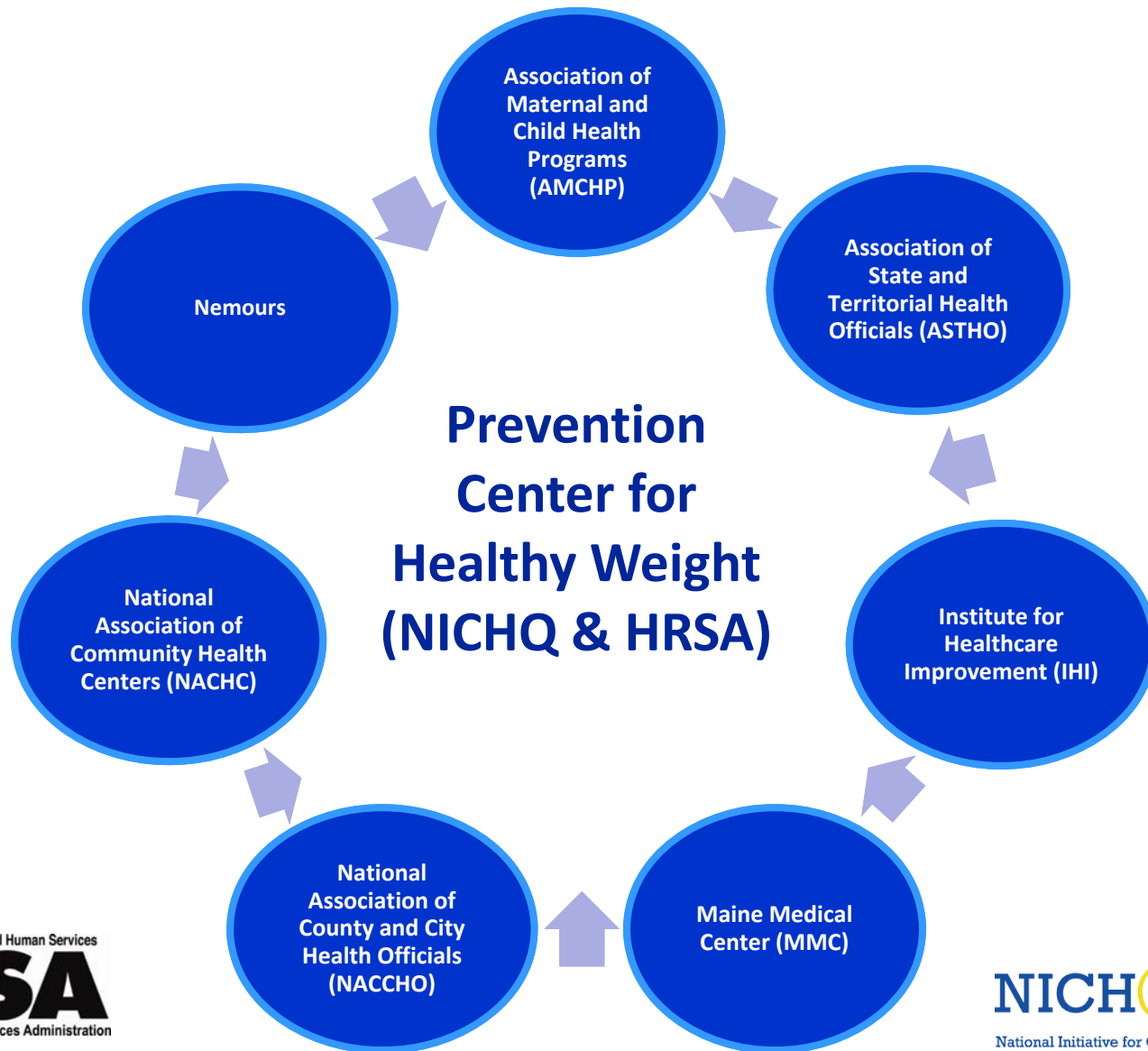
In each community:

- Who is the population? What are their needs?
- Who are the providers and influencers and how do they interact?
- What interventions can lead to improved outcomes?



Population

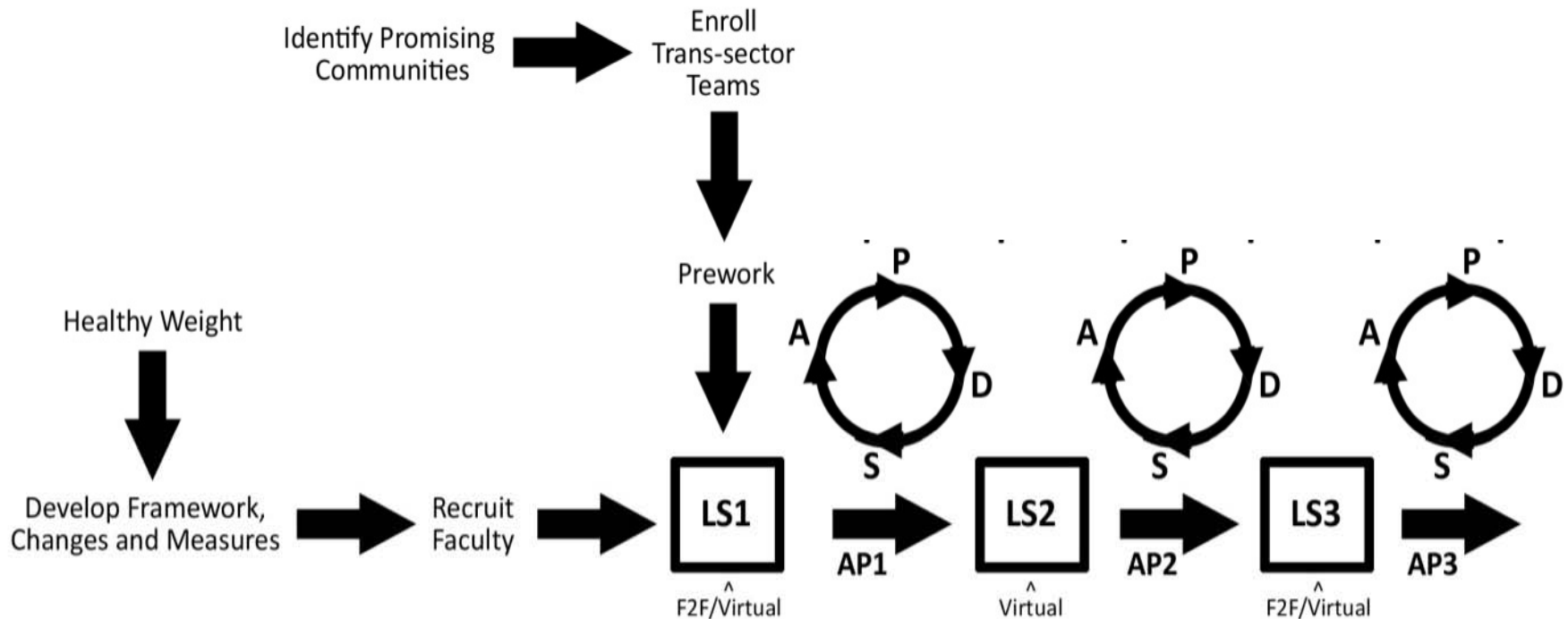
Healthy Weight Consortium



Learning Collaboratives: Breakthrough Series

- An improvement method that relies on spread and adaptation of existing knowledge to multiple settings to accomplish a common aim.
 - Technical Content:
 - Collaborative Charter
 - Change Package
 - Measurement System
 - Model for Improvement
 - Attention to Structure:
 - Learning Sessions and Action Periods
- NICHQ obesity-related learning collaboratives have assisted delivery systems in moving best available evidence into action.

IHI Breakthrough Series™ Core Model



LS: Learning Session
 AP: Action Period
 P-D-S-A: Plan-Do-Study-Act

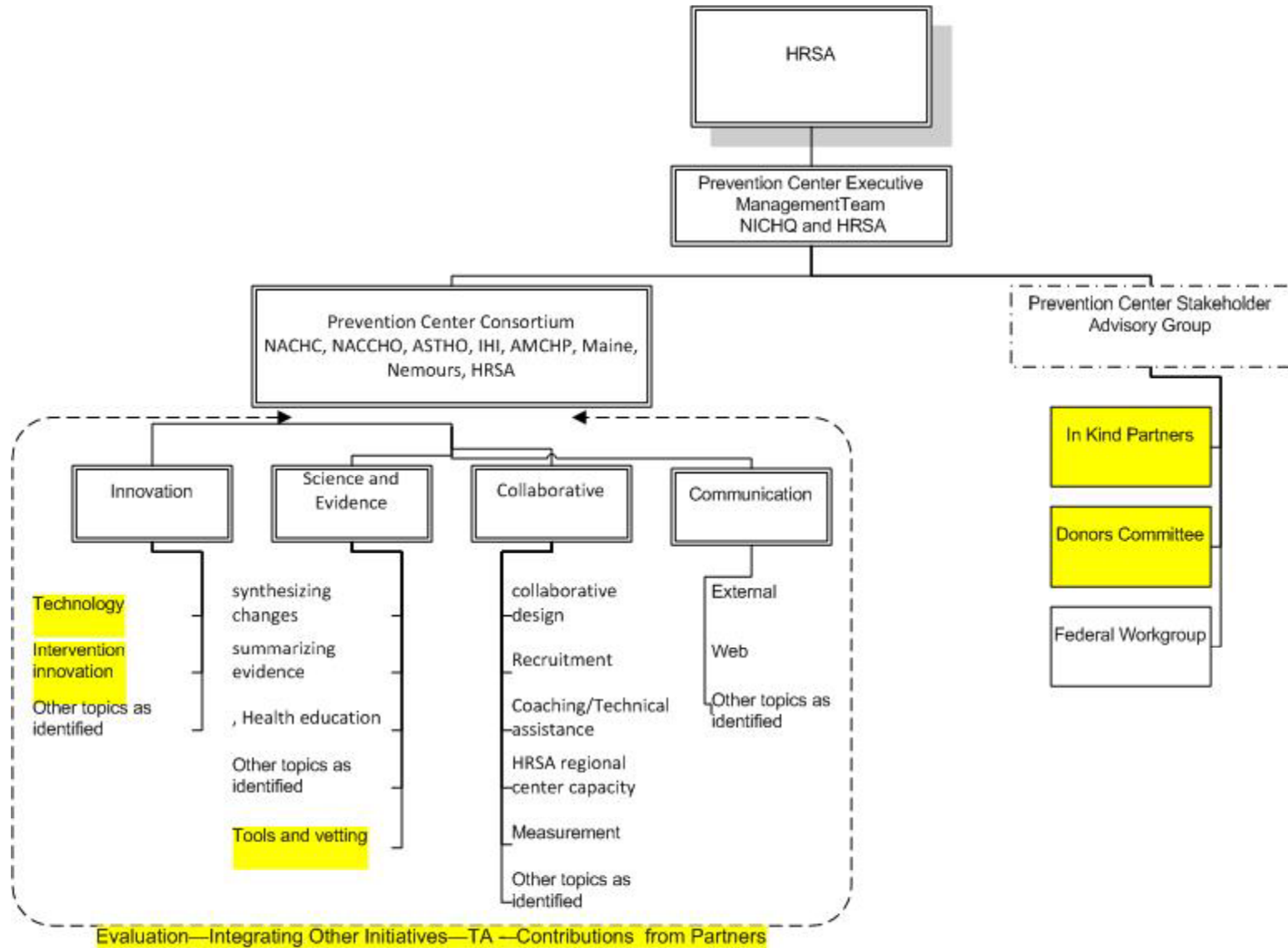
Supports:

Email • Online Community • National & Regional Phone & Web Conferences
 Monthly Team Reports • Assessments • Tools • Asynchronous Training

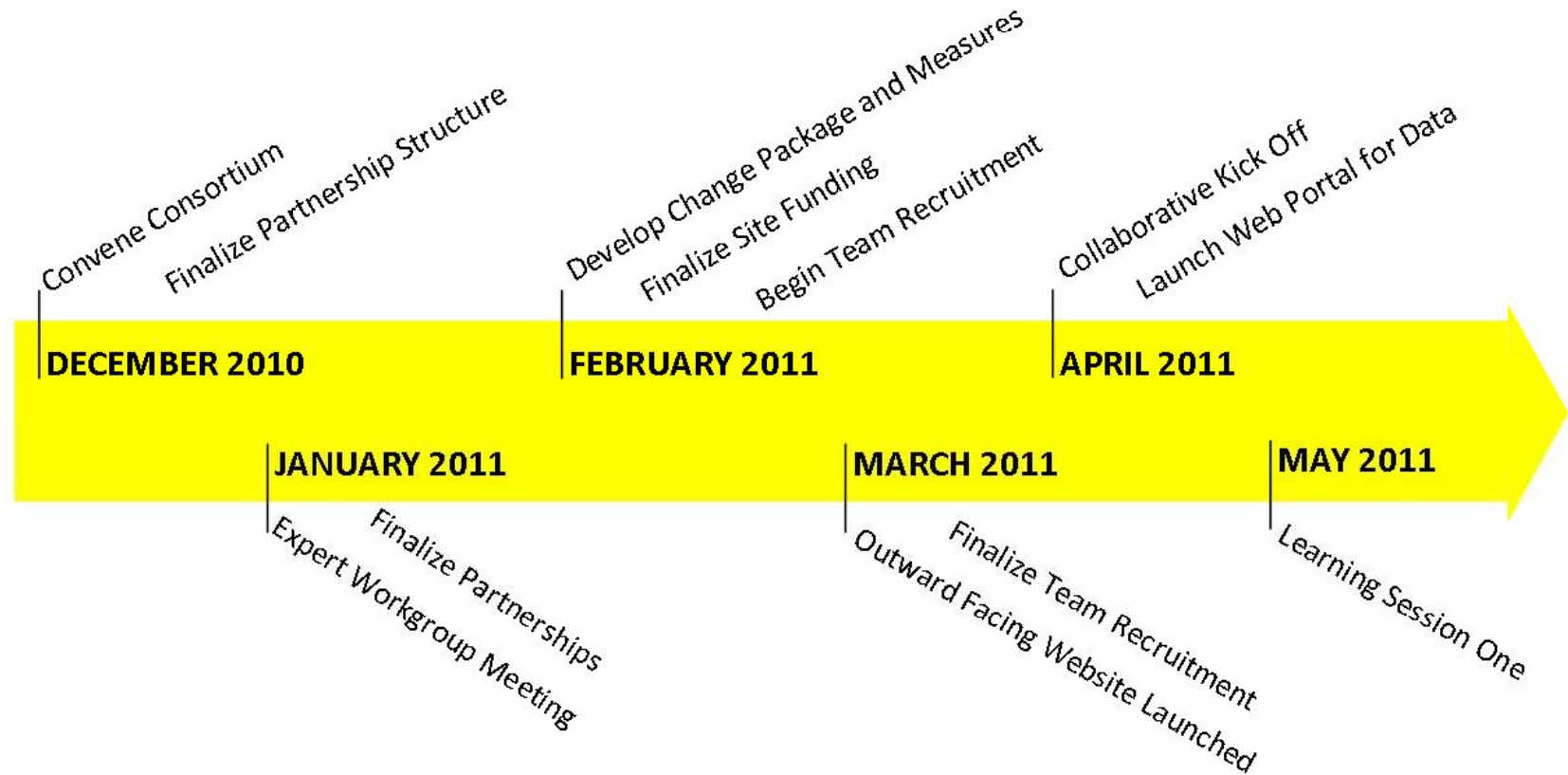
An expanded approach to collaboratives

- **Trans-Federal** – partners from across HHS (e.g., CDC, NIH, AHRQ) and Federal government (e.g., USDA, Interior, Education)
- **Trans-Sector** – public health AND primary care AND diverse community-based partners
- **Public-Private** – addition of private partners to fill gaps in tools and funding; diverse partners including insurers, foundations and branded partners like Sesame Place and the YMCA
- **Technology** – emphasis on innovation and technology, particularly innovation in implementing evidence-based interventions or promising practices
- **Mentor-mentee Teams** – to address disparities in high need/low capacity communities with high performing/higher capacity communities.

Governance



Milestones



Opportunities for Partnerships

- Provide tested tools and models
- Lend expertise
- Engage communities nationwide
- Provide financial and in-kind support:
 - Enable community teams to succeed by supporting broad collaborative participation and promising early community activities
 - Grow the Prevention Center's reach

Support Teams and their Communities

Because the Prevention Center federal funding mechanism does not allow financial support for teams/communities, we are seeking funds to enable teams to:

- Participate in the Healthy Weight Collaborative:
 - Staff time, data collection and building of community coalitions: \$2.4 million
 - Full multi-sector team (8 vs. typical 4 member team) to travel to learning sessions: \$600,000
- Implement programs via seed grants: \$1.5 million
- In-kind gifts (e.g., computer hardware and software, athletic clothing and supplies) to help teams promote healthy lifestyles

Support the Interactive Virtual Learning Community

- We seek to build an Interactive Virtual Learning Community to expand the Prevention Center's reach, dissemination, and sustainability at lower cost
- The virtual community will:
 - ensure seamless engagement and sharing of best practices
 - provide later adopters with learnings from high performers
 - ensure widespread dissemination and sustainability.
- A rigorous evaluation will monitor progress and inform continuous improvement

Support Technology and Innovation

- Online learning modules offered in Virtual Collaborative will include:
 - Model for Improvement
 - Capacity Building
 - Family Engagement
 - Advocacy
 - Connecting Public Health, Clinical Care and Community
 - Change Package implementation and measurement
 - Specific Clinical, Public health, and Community Childhood and Adult Obesity Interventions
- Modules will enable users to learn at their own pace
- Initial cost: To build the virtual community environment and create online modules : ~\$1 Million

Support Dissemination and Sustainability

- Seed grants to enable program implementation by virtual community teams: \$500,000
- Staff and technical support to maintain the virtual learning community: \$500,000 per year
- Celebratory conference to highlight promising programs and innovations.
 - Sponsorship packages to cover conference expenses, team travel

Next Steps: Team/Community Support

- General approach: competitive application to:
 - Participate
 - Receive funding
- Team application timing:
 - Solicit applications starting February, 2011
 - Review and select March (Collaborative kick off April)
- Ideal: Funding for team participation in place February 2011
- Seed funding to support implementation of interventions to be made available on a rolling basis

Next Steps:

Technology and Innovation Support

- Technology development kicks off March 2011
- In kind donations of technology for participants, expertise in virtual learning desired on a rolling basis
- Virtual learning kickoff Summer, 2011 (funding permitting)

Partnership and Funding Next Steps

FAQs and Contact Information

- FAQs will be provided to all interested parties
- While NICHQ finalizes partnership with the Foundation for NIH (FNIH), all inquiries on funding/partnership opportunities can be directed to:
 - Funding: Melanie Hayden NICHQ Director of Development mhayden@nichq.org Direct line: 617-391-2727
 - Partnership opportunities: Rachel Sachs Steele, M.Ed. NICHQ Chief Operating officer and Executive Project Director rstele@nichq.org 617-391-2722