

GIH BULLETIN

Helping grantmakers

improve the health of all people



OCTOBER 20, 2014

NEW GRANTS & PROGRAMS

- **Austin-Bailey Health and Wellness Foundation** (Canton, OH) awarded grants totaling \$179,952 to 16 nonprofit organizations located in the four-county area of Holmes, Stark, Tuscarawas, and Wayne in Ohio. The foundation supports programs that promote the physical and mental well-being of the people in those counties. Among the grantees are: **American Red Cross** (Canton) – \$25,000 to support its medical transportation and rape crisis programs; **Quest Recovery & Prevention Services** (Canton) – \$25,000 to purchase a transitional living home for female addicts in recovery; **Western Stark Free Clinic** (Massillon) – \$20,000 to support the clinic's free dental program; **Project Rebuild Community High School** (Canton) – \$12,000 for social and emotional wellness programs for at-risk youth; **Philamtheon Society of the Blind** (Canton) – \$12,000 for eye exams and glasses for those unable to afford this care; **Crisis Intervention and Recovery Center** (Canton) – \$11,407 to integrate physical and behavioral health care for clients with mental health issues; **Faith in Action** (Massillon) – \$10,000 to provide services for low-income elderly; and **Walsh University** (North Canton) – \$10,000 to purchase equipment for the university's occupational therapy program. Contact: Don Sultzbach, 330.580.2380.
- **Blue Shield of California Foundation** (San Francisco) has awarded \$5 million in grants during the

third quarter of 2014 to help integrate domestic violence prevention into California's health care safety net to ensure access to care and services for vulnerable individuals. The grants are also intended to strengthen the capacity of both domestic violence and health care organizations to become more culturally responsive and create new entry points for domestic violence screening and services. In addition to facilitating new partnerships between domestic violence and health care safety net organizations, the foundation has also made a significant investment in Orange County to help build a comprehensive domestic violence and health care system. With \$1.94 million in funding awarded to **Charitable Ventures of Orange County** (Santa Ana, CA), this landmark project expands the foundation's cross-sector grantmaking to include the implementation of an unprecedented countywide collaborative to improve the health and safety of communities across Orange County. For more information, visit www.blueshieldcafoundation.org.

- **The California Wellness Foundation** (Woodland Hills) has announced its new **Advancing Wellness** grants program designed to promote equity through advocacy and access. Under this program, the foundation's grantmaking will focus on three interconnected portfolios—Bridging the Gaps in Access and Quality Care, Promoting Healthy and Safe Neighborhoods, and Expanding Education and Employment Pathways—as an opportunity fund. Grants made under the Bridging the Gaps in Access and Quality Care portfolio will focus on the equitable

GIH NEWS

UPCOMING GIH MEETINGS

White House Briefing: Low-Wage and Immigrant Women's Work
November 13 | Washington, DC

Low-wage and immigrant women working in the beauty salon and domestic work sectors face unique health challenges. Attend this briefing to explore potential areas for collaboration with federal officials, health policy experts, and gender equity advocates.

Improving the Health of Parents, Children, and Families through Public-Private Collaboration
December 10 | Washington, DC

Spend the day with senior leaders at the federal Maternal and Child Health Bureau, including Associate Administrator Michael Lu, to discuss opportunities for philanthropy and government to improve parental, infant, and child health.

Both meetings are open only to staff and trustees of foundations and corporate giving programs. Visit www.gih.org for details.

NEW GIH FUNDING PARTNERS

GIH welcomes **Peterson Center on Healthcare, LLC** and **Space Coast Health Foundation** as new Funding Partners!

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

implementation of the Affordable Care Act, the health care safety net, oral health care for low-income adults, and increasing diversity in the health care professions. Promoting Healthy and Safe Neighborhoods grants will focus on ensuring that effective systems, infrastructures, and resources are in place to support healthy living and to minimize trauma and injury resulting from violence, particularly gun violence. Expanding Education and Employment Pathways grants will support efforts to chart a path to greater access to resources, opportunities, and support for young people who are in or have exited the juvenile justice system, are current or former foster youth, have been or are currently homeless or runaways, or are pregnant and/or parenting youth. The opportunity fund will support capacity building, public policy, and innovation among nonprofit agencies and philanthropic organizations working to improve the health of Californians. For more information, visit http://www.calwellness.org/grants_program/.

- **Ethel and James Flinn Foundation** (Detroit, MI) awarded 37 grants totaling \$2.4 million to mental health organizations to advance best practice treatment programs, improve provider capacity, increase awareness and education, support consumer and policy research advocacy, and advance early screening and assessment. Grantees include: **American Indian Health and Family Services** – \$100,000 to implement a trauma-focused cognitive behavioral therapy treatment program for American Indian/Alaskan Native and First Nations populations in the criminal justice system; **Pediatric Foundation of Michigan, Inc.** – \$88,000 to train physicians and clinical staff at 32 federally qualified health centers in southeast Michigan to implement evidence-based best practice standardized behavioral health screening tools at well-child visits; **Detroit Central City CMH** – \$50,000 to support a new community health clinic that will expand access to integrated behavioral and physical health care and dental services to underserved and vulnerable populations; **Mental Health Association in Michigan** – \$60,000 for policy research and evalua-

tion to improve delivery of mental health care and services by examining the impact of the Affordable Care Act on mental health parity in Michigan; and **Wayne State University** – \$50,000 to implement and evaluate mental health treatment guidelines for the transition from inpatient to outpatient care. Contact: Andrea Cole, 313.309.3436.

- **The Health Foundation of Central Massachusetts** (Worcester) has awarded five, one-year grants for from its Activation Fund. The grantees are: **Community Health Connections** (Fitchburg, MA) – \$100,000 for the recruitment of physicians, nurse practitioners, and physician assistants to improve its primary care provider panel; **GVNA HealthCare** (Gardner) – \$99,000 to address the high rate of smoking among pregnant women in Gardner, as well as focus on the prevention of smoking among young women through the development of a social norming campaign targeted to adolescents; **RCAP Solutions** (Worcester) – \$60,000 to provide on-site technical, managerial, and financial assistance, as well as training support to increase a community's capacity to plan, operate, manage, and sustain its water system; **Edward M. Kennedy Community Health Center** (Worcester, MA) – \$50,000 to expand optometry services in Worcester through a partnership with the Massachusetts College of Pharmacy and Health Sciences; **Worcester State University** – \$42,400 to establish a partnership with the Worcester Division of Public Health to help further the goals of Worcester's Community Health Improvement Plan. Contact: Elaine Cinelli, 508.438.0009, ecinelli@hfc.com.
- **Healthcare Georgia Foundation** (Atlanta) awarded \$946,500 to 13 organizations to support the health and well-being of Georgians. Among the grantees are: **ICF Macro, Inc.** (Atlanta) – \$200,000 for year two of the foundation's **Childhood Obesity Prevention Program** grantees; **Georgia State University Research Foundation** (Atlanta) – \$125,000 to provide technical assistance for implementing policy strategies associated with the foundation's **Childhood Obesity Prevention Program**

grantees; **Morehouse School of Medicine** (Atlanta) – \$125,000 to support the launch of its **Alumni Learning Community**, a vehicle for sustainable alumni engagement, recruitment, and retention of students into health professions; increased workforce diversity; and promotion of health literacy in underserved communities; **Cook County Family Connection** (Sparks) – \$100,000 to develop and implement local obesity-related policies and increase community residents' knowledge about and awareness of healthy eating and active lifestyles; and **YMCA of Coastal Georgia, Inc.** (Savannah) – \$100,000 to conduct a health promotion and community awareness campaign to support the adoption of local complete streets policies to facilitate construction of the Truman Linear Park Non-Motorized Trail in Savannah. Contact: Tony Almasy, 404.688.9005, toni@getavatar.com.

- **Conrad N. Hilton Foundation** (Los Angeles, CA) has announced that it will strengthen its 10-year collaborative partnership with the **Corporation for Supportive Housing** (CSH) through a \$12 million investment aimed at boosting supportive housing, i.e., programming that combines the stability of a home with wraparound community services that keep people housed. The investment, half in grant form and half as a loan, will be used to increase the supply of supportive housing throughout Los Angeles County. Further, this funding will enable CSH to ramp up efforts in this arena, helping thousands of long-term, chronically homeless individuals to build new lives. This latest investment follows the creation of 4,000 housing units during the course of a 10-year partnership between the foundation and CSH. Contact: April Thomas, 510.550.8176.
- **Kaiser Permanente** (Oakland, CA) announced contributions totaling \$1 million for West Africa Ebola relief to two partner agencies, **Doctors Without Borders/ Medecins Sans Frontieres** (New York, NY) and **International Medical Corps** (Los Angeles, CA). Doctors Without Borders/ Medecins Sans Frontieres received \$500,000 to support the treatment and isolation of patients and training of local and volun-

GRANTMAKER FOCUS

GRANT
MAKERS
IN
HEALTH

OCTOBER 20, 2014

Consumer Health Foundation

1400 16th Street NW, Suite 710, Washington, DC 20036

Phone: 202.939.3390 Fax: 202.939.3391

Email: president@consumerhealthfdn.org Website: www.consumerhealthfdn.org

Consumer Health Foundation (CHF) was established in 1994 as a result of the sale of Group Health Association, one of the nation's first health maintenance organizations created in 1937 to provide preventive, prepaid, quality health care to workers in a racially integrated environment. The mission of CHF is to advocate for health and racial equity through programs and investments that advance the health and well-being of low-income communities and communities of color. CHF's grantmaking addresses the health concerns for the Washington metropolitan region, which includes the District of Columbia, Northern Virginia, and suburban Maryland. The foundation envisions a region and a nation in which all people—regardless of race, ethnicity, immigration status, gender identity, sexual orientation, disability, age, education, or income—have an equal opportunity to live a healthy and dignified life.

Program Information: CHF has three grantmaking portfolios: Health Care Access, Health Justice, and Innovations/Special Projects. The Health Care Access portfolio focuses on advocacy for health reform, which includes support for policies that promote health equity, health care coverage, and access. This area also addresses health care program financing, sustainability, cost of care, and budget and revenue. The Health Justice portfolio demonstrates the foundation's commitment to addressing the social determinants of health, specifically economic justice. This includes support for policies related to workers' rights, such as labor laws, wage and hour laws, living wage standards, and benefits, as well as workforce development and career advancement for members in the community who are unemployed or underemployed. The Innovations/Special Projects portfolio includes support for grants related to racial equity and community wealth building.

➤ **Financial Information:**

Total Assets: \$28 million (FY 2013)

Amount Dedicated to Health-Related Grants: \$1.2 million (FY 2013)

➤ **Special Initiatives and/or Representative Health and Human Services Grants:**

- **Community Wealth Building Initiative (CWBI)** – CWBI is a bold new approach to create wealth-building jobs in the Washington, DC region in response to the growth of low-wage work and rising income inequality. The initiative is creating environmentally and financially sustainable employee-owned businesses located in disinvested communities. CWBI's theory of change is that market-driven partnerships between local anchor

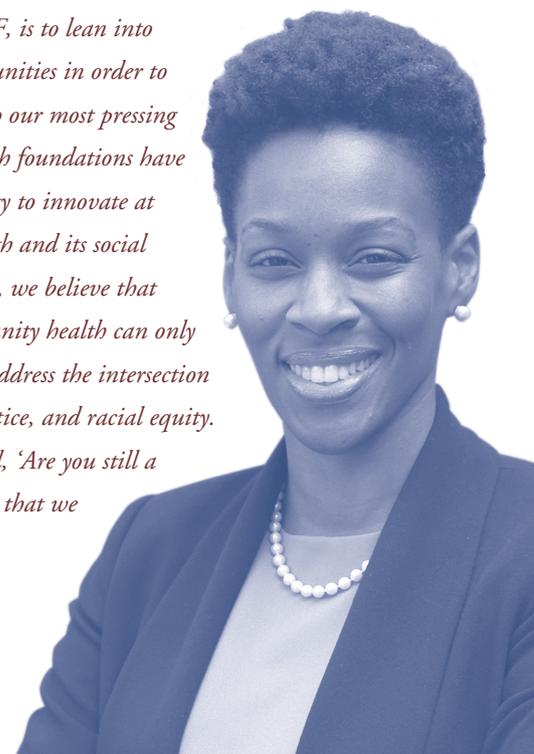
institutions and employee-owned businesses will provide the economic and social investment in these communities that will lead to financial stability. CWBI is committed to providing workers with above-market compensation; benefits, including health insurance and paid leave; full-time and predictable work hours; increased decisionmaking participation in the workplace; and a culture of respect and dignity for all employees (\$80,000).

- **Health and Racial Equity (HERE) Initiative** – CHF will launch HERE in 2015. The vision for this initiative is to build healthy communities anchored by a regional economy that provides meaningful work and living wages, and creates community wealth. Our goal is to invest in a network of social and business enterprises and wealth-building ventures that benefit low-income communities and communities of color. We are calling this the HERE Opportunity Network. We will also invest in the advocacy infrastructure to strengthen fair and equitable employment practices and support this network of opportunity. Additional components include a communications infrastructure for media and narrative change that will promote racial and economic justice, as well as data and research capacity to understand how these various components are working to improve outcomes in the region (\$200,000).

Role of Philanthropy in Meeting Pressing Needs:

"The role of philanthropy, especially for nimble organizations like CHF, is to lean into innovation and communities in order to discover the solutions to our most pressing social challenges. Health foundations have a particular opportunity to innovate at the intersection of health and its social determinants. At CHF, we believe that individual and community health can only be achieved when we address the intersection of health, economic justice, and racial equity. And when we get asked, 'Are you still a health foundation?' To that we say, 'Absolutely!'"

Yanique Redwood
President and CEO



teer health workers in Liberia, Sierra Leone, Guinea, and the Democratic Republic of the Congo. The organization has mobilized hemorrhagic fever experts and experienced medical and logistical staff, many of whom have returned multiple times to the region in recent months. International Medical Corps will use \$500,000 to support the creation and operation of two roving teams of trainers in Sierra Leone and Liberia to rapidly expand the number of trained health care workers equipped to treat Ebola patients and help ensure the safety of patients, health workers, and Ebola treatment unit staff. Teams will expediently help relieve existing limits on training capacity by training local health care workers in both West African countries. Contact: Caitlin Cobb, 510.271.5955, caitlin.cobb@kp.org.

- **The Jacob and Valeria Langeloth Foundation** (New York, NY) announced grant awards of \$2.23 million during its spring 2014 grant cycle. Among the grantees are: **Prevention Institute** (Oakland, CA), which received a \$260,832 grant for 24 months to support its **Convening for Impact: Advancing the Prevention of Community Violence** project aimed at helping city representatives and public health departments implement multisector strategies to prevent community violence; **Grassroots Leadership** (Charlotte, NC), which was awarded \$250,160 for 24 months to support its **Campaign for Public Mental Health Care** aimed at preventing the privatization of forensic mental health and civil commitment facilities through a campaign of advocacy, strategic research, and coalition building; **Transitions Clinic Network** (San Francisco, CA), which received \$300,343 for 36 months to support an expansion project to provide operational support and technical assistance to the organization's primary care clinics; and **Enroll America** (Washington, DC), which received \$495,000 for 12 months to conduct consumer outreach and education efforts in Ohio, Florida, and Illinois related to health insurance opportunities afforded by the America Cares Act. For more information, visit www.langeloth.org.

- **Obici Healthcare Foundation** (Suffolk, VA) awarded 33 grants for more than \$2.4 million to support organizations serving Virginia's western Tidewater region. Among the grantees are: **City of Suffolk Parks and Recreation** – \$110,742 to complete a nearly two-mile-long walking trail at Lake Meade Park; **Care-A-Van - A Mobile Medical Van** (Suffolk) – \$100,000 to provide free, mobile medical services to the uninsured residents of Suffolk; **Gates County Diabetes Care** (Gatesville, NC) – \$98,249 to reduce morbidity, mortality, and costs among prediabetics and diabetics residing in Gates County, North Carolina; **Horizon Health Services** (Waverly, VA) – \$75,000 to provide dental care and smoking cessation services in the Franklin, Southampton, Surry, and Sussex service area; **Luter Family YMCA** (Smithfield, VA) – \$60,000 for the **Youth Engagement Center** to increase physical activity options for children by using interactive fitness equipment that combines fun and entertainment; and **Foodbank of Southeastern Virginia** (Tasley) – \$50,000 to support the availability of a variety of healthful foods from the five main food groups, prioritizing and promoting access to and use of these foods by way of tastings, recipes, and education, particularly fresh produce to fight hunger and promote health in Suffolk's food insecure population. Contact: Diane Nelms, 757.539.8810, dnelms@obicihcf.org.

- **Rose Community Foundation** (Denver, CO) awarded 335 grants totaling more than \$4.4 million during the first and second quarters of 2014. Of this amount, \$3.1 million was awarded for 137 grants from the foundation's program areas to nonprofit organizations, government agencies, and projects that support the health and well-being of the Greater Denver community. Among the grantees focused on health are: **Health Colorado Center on Law and Policy** (Denver), which received \$25,000 toward a grant totaling \$50,000 to support the **Family Economic Security Program**, which provides research, education, advocacy, and litigation on behalf of low-income Coloradans; **The Keystone Center**

(CO), which received \$9,500 to help the foundation develop a strategic plan on the issue of early childhood mental health; and **Planned Parenthood of the Rocky Mountains** (Denver, CO), which was awarded \$50,000 for new and ongoing community education and outreach programs aimed at reducing teen pregnancy rates. Contact: Jennifer Moe, 303.398.7452, jmoe@rcfdenver.org.

- **Sierra Health Foundation** (Sacramento, CA) announced that its **Center for Health Program Management** has launched the **San Joaquin Valley Health Fund**, with initial investments totaling \$1.1 million from the foundation and **The California Endowment** (Los Angeles). Working with local leaders and funding partners, the fund will focus on issues that impact health and quality of life, such as clean drinking water, air quality, and land use, as well as education, employment, housing, and safety. As part of the pilot, three San Joaquin Valley nonprofit organizations received grants totaling \$139,000 to support programs serving residents of San Joaquin, Stanislaus, and Kings counties. **Catholic Charities of Stockton** received \$61,715 for the **Sustainable Communities Coalition**, which supports planning for healthier, more walkable and less vehicle-centric communities. **Community Foundation of San Joaquin** (Stockton) was awarded \$25,000 and will use the funds to support the **Reinvent South Stockton Coalition**, which works to empower residents to transform their community by improving safety, education, housing, economic development, and health. **Greenaction for Health and Environmental Justice** (Kings County) received \$52,312 to support a health, environment, and climate project in Kettleman City to stop hazardous waste landfill expansion, to bring clean drinking water to residents, and to reduce harmful emissions. Contact: Katy Pasini, 916.922.4755, ext. 3304, kpasini@sierrahealth.org.
- **The Harry and Jeanette Weinberg Foundation** (Owings Mills, MD) awarded more than \$12 million in grants to organizations that address a range of issues, including health, basic human

needs, aging, and disabilities. Among the grantees are: **Services & Advocacy For Gay, Lesbian, Bisexual & Transgender Elders (SAGE), Inc.** (New York, NY) – \$750,000 over three years to support a program that will increase access to care, caregiver supports, and essential resources for LGBT older adults and their caregivers; **Episcopal Housing Corporation** (Baltimore, MD) – \$700,000 over two years to support the transformation of the former Nehemiah House into 12 efficiency apartments that will provide permanent, supportive housing for homeless men in Baltimore County; and **Northeast Regional Cancer Institute** (Scranton, PA) – \$200,000 to support the **Patient Navigation Program**, which facilitates colon, breast, and cervical cancer screenings and identifies barriers to clinical treatment for low-income patients. Also, the foundation awarded an additional \$340,000 in grants through its **Employee Giving Program**. Seventeen Maryland-based nonprofit organizations received \$20,000 each. Now in its eighth year, the program provides a vehicle through which employees can nominate an organization to receive funding to support the cause of their choice, as long as the cause corresponds to the foundation's mission and funding guidelines. For more information, visit www.hjweinbergfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **New York State Health Foundation** (New York) funded a new report entitled *An Examination of New York State's Integrated Primary and Mental Health Care Services for Adults with Serious Mental Illness*. The report, which was released by **RAND Corporation** (Santa Monica, CA), examines three New York State initiatives implemented by community mental health centers to promote integrated care for patients with serious mental illness: the Substance Abuse and Mental Health Services Administration's Primary and Behavioral Health Care Integration grants program; the New York State Office of Mental Health's

Medicaid incentives for health monitoring and health physicals; and New York's Medicaid health homes. The report characterizes, compares, and contrasts the three approaches to integrated care operating in the state. It also provides recommendations for improving the integration of primary medical and mental health services, as well as suggestions for future evaluation to further strengthen ongoing initiatives. The report is available at www.nyshealthfoundation.org/uploads/resources/integrated-primary-care-mental-health-services-rand-sept-2014.pdf.

- **Kate B. Reynolds Charitable Trust** (Winston-Salem, NC) supported the development and publication of a new plan that addresses rural health in North Carolina. **The North Carolina Institute of Medicine Task Force on Rural Health** released the *North Carolina Rural Health Action Plan*, a comprehensive plan that offers a set of recommendations aimed at reducing health disparities for the 2.2 million North Carolinians who live in the state's 60 rural counties. The plan also provides suggestions to increase the economic solvency of rural communities statewide. Studies show that residents of North Carolina's rural communities have higher mortality rates and less access to health care. Specifically, the action plan provides six targeted strategies to alleviate this problem and encompass addressing opportunities for employment, education, and behavioral health. The report is available at www.kbr.org. Contact: Nora Ferrell, 336.397.5515.

PEOPLE

- **Deputy Chief of Staff for National Businesses at Aetna** (Hartford, CT). She also held various leadership positions within Aetna as Director of Strategic Initiatives for Student Health, and Senior Strategic Planner for the Local Employer and Consumer Group. Prior to Aetna, Ms. Donelson was a consultant for Ingenix Consulting, a subsidiary of UnitedHealth Group, and a health care consultant for PricewaterhouseCoopers. Contact: Maryland Grier, 860.724.1580, ext. 21, maryland@cthealth.org.
- **Gordon and Betty Moore Foundation** (Palo Alto, CA) has selected **Harvey V. Fineberg, M.D., Ph.D.** as its next president. Dr. Fineberg is a recognized leader and authority on issues in public health and health policy, policy development, technology, and higher education. He currently holds the Presidential Chair as a Visiting Professor at the University of California, San Francisco. In addition, he was President of the Institute of Medicine (Washington, DC), where he served two consecutive terms from 2002-2014. Prior experience includes working as Dean of the Harvard School of Public Health, and subsequently serving as Provost of Harvard University. In addition, Dr. Fineberg helped found and served as President of the Society for Medical Decision Making and also served as a consultant to the World Health Organization. Dr. Fineberg serves on the boards of several charitable and nonprofit organizations, including **The William and Flora Hewlett Foundation** (Menlo Park, CA) and **The Josiah Macy Jr. Foundation** (New York, NY). Dr. Fineberg's tenure at the foundation will begin on January 1, 2015. For more information, visit www.moore.org.
- **Paso del Norte Health Foundation** (El Paso, TX) CEO **Myrna J. Deckert** has been awarded the *Fred Rogers Leadership Award in Philanthropy* for children, youth, and families for 2014. The award, conferred by **Grantmakers for Children, Youth and Families** (Silver Spring, MD), is given annually in memory of child advocate **Fred McFeely Rogers**, more popularly known as "Mr. Rogers" from the long-running *Mr.*
- **Connecticut Health Foundation** (Hartford) announced the appointment of **Tiffany Donelson, M.P.H.** as Vice President of Program, with responsibility for the foundation's grantmaking strategies, evaluation, technical assistance, and the **Health Leadership Fellows Program**. Ms. Donelson brings to the foundation expertise in strategy and planning, performance improvement, and leadership support. Prior to joining the foundation, Ms. Donelson served as

Rogers' *Neighborhood* children's television show. This award recognizes outstanding contributions and leadership by grant-making staff, trustees, and donors in all fields of children, youth, and family philanthropy. Contact: Ida Ortegon, 915.544.7636, iortegon@pdnhf.org.

OTHER NEWS

- **Episcopal Health Foundation** (Houston, TX) announced its **One Vision, Three Goals, Seven Strategies** plan, which will guide the foundation's work over the next three years to help transform the health of families most in need. The plan's vision is transformation to healthy communities for all within the 57 counties of the Episcopal Diocese of Texas, marking a move from a charity model of philanthropy to a transforma-

tive one that addresses and corrects the root causes of poor health. The foundation's three goals—strong health systems, connected communities, and an engaged diocese—will allow for making a measurable, sustainable difference in a few areas of community health, rather than making a small difference in many areas. The plan's seven strategies will direct foundation grantmaking, research, and collaboration. They include: supporting comprehensive, integrated community-based primary care; increasing access to health services; supporting mental health and wellness; enhancing early childhood development; supporting capacity building; facilitating healthy planning; and strengthening collective impact. The foundation will invest approximately \$9 million in grants to organizations in 2015. For more information, visit www.episcopalhealth.org. Contact: Brian Sasser, bsasser@episcopalhealth.org.

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SUITE 1200
WASHINGTON, DC 20036
TEL 202.452.8331 FAX 202.452.8340
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