

GIH

*Helping grantmakers**improve the health of all people*

BULLETIN

OCTOBER 21, 2013

NEW GRANTS &
PROGRAMS

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- **Archstone Foundation** (Long Beach, CA) awarded 30 grants totaling \$2 million to support programs and initiatives that address aging. Among the grantees are: **American Academy of HIV Medicine** (Washington, DC) – \$78,185 to support the second phase of the **HIV and Aging Consensus Project**; **Galilee Center** (Thermal, CA) – \$50,000 to support the provision of basic needs to older adults, including rental and utility assistance, clothing, and food; **Hunger Action Los Angeles** (CA) – \$47,513 to support the expansion of **Market Match**, a program that provides healthy food access for low-income older adults at farmers markets in Los Angeles County; **Affordable Living for the Aging** (Los Angeles, CA) – \$31,000 to support a national effort to mainstream shared housing by promoting it as an affordable housing and aging-in-place strategy; and **Downtown Women's Center** (Los Angeles, CA) – \$25,000 to support the provision of health services to elderly, homeless women on Skid Row. Contact: Jolene Fassbinder, 562.590.8655, jfassbinder@archstone.org.

Austin-Bailey Health and Wellness Foundation (Canton, OH) approved grant requests totaling \$169,255 to support 16 nonprofit organizations located in the four-county area of Holmes, Stark, Tuscarawas, and Wayne in Ohio. Among the grantees are: **Prescription Assistance Network** (Canton) – \$25,000 to provide medication assistance for those who are underinsured and uninsured;

Mental Health and Recovery Services Board of Stark County (Canton) – \$24,000 for a behavioral health system assessment; **Stark State College Foundation** (North Canton) – \$15,000 to complete upgrades to its dental hygiene clinic; **Village Network** (Smithville) – \$15,000 for the provision of a horticulture therapy program for mentally and behaviorally challenged children; **Love Center Food Pantry** (Millersburg) – \$10,000 for food for those in need; **Paint Township Fire & Rescue** (Mt. Eaton) – \$10,000 as a challenge grant for the purchase of a heart monitor, defibrillator, and chest compressor; **Adaptive Sports Program of Ohio** (Wooster) – \$8,000 to support a wheelchair basketball program; and **Pregnancy Support Center** (Canton) – \$7,000 to purchase medical equipment for a new facility in Massillon. Contact: Don Sultzbach, 330.580.2380.

- **Blue Shield of California Foundation** (San Francisco) awarded \$2.4 million in grants, many of which support positioning California's safety net for success as previously uninsured Californians become newly eligible for health care coverage under the Affordable Care Act (ACA). The foundation is also targeting funds to improve coordinated statewide efforts to prevent domestic violence. The foundation is investing \$875,000 in the **University of California, Los Angeles' Anderson School of Management** to train executive leaders from the state's largest community health centers in key areas of financial and operational management. The foundation also awarded a \$400,000 grant to the **California Primary Care Association** (Sacramento, CA) to help

GIHNEWS

SAVE THE DATE:
2014 GIH ANNUAL MEETING

Mark your calendars and start making plans to attend the 2014 GIH annual meeting **The Power of Voice**, March 5-7 in Atlanta, Georgia. The meeting will offer the usual quality programming you have come to expect, as well as new features that will make being there an even better investment of your time. Stay tuned for full details. #GIH2014

NEW REPORT ON WOMEN'S
HEALTH AND THE
AFFORDABLE CARE ACT

Be on the lookout for the latest GIH publication **Opportunities to Maximize Women's Health under the Affordable Care Act**, which provides recommendations on how philanthropy can play a crucial role in supporting initiatives that foster change in women's health within the emerging health system. The report, supported by The California Wellness Foundation, will be available on www.gih.org later this month.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

community health centers improve care, contain costs, measure performance, and align with other safety net partners in preparation for full implementation of the ACA. **Full Frame Initiative, Inc.** (Greenfield, MA) received \$185,000 to engage domestic violence stakeholders, and linguistically and culturally marginalized communities in an effort to better support underserved families. **Charitable Ventures of Orange County** (Santa Ana, CA) will use a grant for \$75,000 to support **Orange County Women's Health Project's** efforts to plan for a countywide, collaborative, and integrated health and domestic violence prevention system in Orange County. Contact: Kaitlin Swarts, 415.901.0111, kswarts@fenton.com.

- **The California Endowment** (Los Angeles) will be awarding \$78.2 million in grants to California organizations to increase and diversify California's health care workforce. The initiative, **21st Century Pathways to Health Careers**, is funding statewide and local programs that create career pathways for youth, as well as to fill California's looming health professional shortage. For this investment, the endowment developed three workforce strategic goals and outcomes, including: increased career opportunities for young people, especially boys and young men of color, to pursue jobs in the health field, beginning with student-centered pathway programs; a health workforce populated by local residents in frontline jobs, supporting primary care, community-based prevention, patient-centered medical homes, and integrated and coordinated care models; and increased numbers and capacities of health professionals that provide high-quality, culturally responsive, and linguistically competent primary care and community health services. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.
- **The California Wellness Foundation** (Woodland Hills) awarded more than \$11.6 million in grants to organizations that address health and well-being throughout California. Among the grantees are: **Alliance Health Services Academy High School** (Los Angeles) – \$100,000 for core oper-

ating support to provide academic and career development programs for low-income students of color interested in health careers in South Los Angeles; **American Lung Association in California** (Oakland) – \$100,000 to support the **Oakland Kicks Asthma** program to sustain asthma prevention education efforts in Oakland; **California Lutheran University** (Thousand Oaks) – \$100,000 to conduct research and policy information efforts on environmental health issues affecting residents of Oxnard; **Tides Center/The Children's Partnership** (San Francisco) – \$100,000 for **The Children's Partnership** to expand an electronic personal and health record system to target transition-age foster youth throughout Sacramento County; **Homeless Prenatal Program, Inc.** (San Francisco) – \$75,000 for core operating support to continue to provide comprehensive prenatal programming for homeless and high-risk, low-income women; and **Family Health Centers of San Diego, Inc.** – \$60,000 for core operating support to sustain reproductive health services conducted at the Teen Health Center serving youth in the Barrio Logan neighborhood in San Diego. For more information, visit www.calwellness.org.

- **CareFirst BlueCross BlueShield** (Baltimore, MD) announced that it plans to invest up to \$1.5 million over the next three years to assist health care providers in expanding the use of telemedicine in an effort to increase access to quality behavioral health care, including substance use disorders. CareFirst seeks proposals from community health centers, nonprofit organizations, and public health entities in Maryland, Washington, DC, and Northern Virginia that either have an existing program or are planning new initiatives that expand behavioral health services through telemedicine, particularly in underserved urban and rural areas. Applications are due November 22. For more information, visit www.carefirstcommitment.com.
- **Ethel & James Flinn Foundation** (Detroit, MI) awarded \$1.8 million in grants to support 30 projects and initiatives aimed at improving the scope,

quality, and delivery of mental health services in Michigan. Among the grantees are: **American Indian Health and Family Services** (Detroit) – \$100,000 to implement the Trauma-Focused Cognitive Behavioral Therapy treatment program for American Indian/Alaskan Native and First Nation populations in the criminal justice system; **Jewish Family Service** (Detroit) – \$62,000 to implement the Acceptance and Commitment Therapy model service into its delivery system; **Catholic Charities of Southeast Michigan** (Royal Oak) – \$55,000 to implement an integrated treatment program for co-occurring mental and substance use disorders; **Adult Well-Being Services** (Detroit) – \$50,000 for policy research and evaluation to improve delivery of mental health care and services by focusing on improving services in adult foster care homes; **Covenant House Michigan** (Detroit) – \$50,000 to implement mental health services into the delivery system that serves vulnerable at-risk youth; and **Detroit Health Care For The Homeless Inc.** – \$50,000 to develop an integrated physical and behavioral health care delivery model in two Detroit primary clinics. Contact: Andrea Cole, 313.309.3436.

- **The John A. Hartford Foundation, Inc.** (New York, NY) awarded a three-year, \$5 million grant to the **Gerontological Society of America** in Washington, DC, to create the **Hartford Change AGENTS Initiative**. The initiative will capitalize on the strengths, resources, and expertise of the more than 1,000 nurses, social workers, and physicians the foundation has supported over the past 20 years. The overall initiative will engage, connect, educate, and inspire at least 500 Change AGENTS through participation in conferences, webinars, an AGENTS Web site, pilot grants, and the practice and policy-focused AGENTS Networks to lead changes in health care delivery that will improve the health of older adults. The foundation also awarded a two-year, \$584,150 grant to **Community Catalyst, Inc.** (Boston, MA) to support the engagement of geriatrics experts in its **Voices for Better Health** project to advocate for evidence-based, high-

quality health plans for dually eligible beneficiaries of Medicare and Medicaid. The grant, which leverages a \$3 million award from **The Atlantic Philanthropies** (New York, NY), will enable the selection of at least 10 geriatrics health care leaders in five target states to serve as advocates for high-quality integrated care plans that substantially improve the lives of vulnerable older adults. For more information, visit www.jhartfound.org/news-events/.

- **The Healthcare Foundation of New Jersey** (Millburn) awarded 14 grants totaling \$1.5 million to support organizations that address health-related issues of state residents. Grants funded several major new projects, including \$226,981 to the **Clara Maass Medical Center Foundation** (Belleville, NJ) to purchase state-of-the-art electromagnetic navigation bronchoscopy equipment and institute an early detection/screening program to lessen mortality from lung cancer. **Jewish Family Service of Central New Jersey** (Elizabeth, NJ) received \$160,000 to partner with **Jewish Family Service of MetroWest** (Florham Park, NJ) to establish an Alzheimer's and dementia support program for patients and their caregivers. A grant for \$47,000 to **Healthy Eyes Alliance** (New Haven, CT) will support efforts to work in partnership with **Newark Community Health Centers** to provide vision screening and follow-up care for individuals with diabetic retinopathy and other eye diseases. **Newark Beth Israel Medical Center Foundation** (NJ) will use a grant of \$297,000 to enlarge and upgrade its outpatient interventional radiology suite, which uses minimally invasive, image-guided procedures to diagnose and treat diseases in nearly every organ system and area of the body. Contact: Marsha Atkind, 973.921.1210, ext. 105, matkind@hfnj.org.
- **L.A. Care Health Plan** (Los Angeles, CA) awarded \$344,000 to 24 clinics in Los Angeles County for qualifying for a technology incentive program. The funds will be used for a range of technical expansion needs, including the purchase of new computer workstations, software licenses, upgrades to clinic Web sites, dental clinic x-ray cameras, and

upgrades to telephone systems. The money was awarded as part of the **L.A. Care's Star Partner Program**, which was developed in 2005 to assist safety-net clinics conduct outreach, and promote, market, and grow membership to underserved communities in Los Angeles County. L.A. Care continues to support its safety net clinics by providing valuable resources to support clinic growth and outreach. Contact: Elena Stern, 213.694.1250, ext. 4142 estern@lacare.org.

- **The Jacob and Valeria Langeloth Foundation** (New York, NY) announced awards of nearly \$1.25 million to support five New York-based organizations with health-related projects and activities. Funding of \$174,508 to **The Center on Media, Crime, and Justice** supports the education of journalists about the impact the Affordable Care Act (ACA) will have on jails and pre-sentenced populations. A grant of \$300,000 to **Legal Action Center** will support the identification and promotion of partnerships among state and county health and corrections agencies, health insurance exchanges, Medicaid, New York State's new Health Homes, and substance use disorder and mental health service providers throughout the state to maximize enrollment and retention in Medicaid coverage within the context of ACA provisions. **Council of State Governments** received \$399,906 to launch a national initiative to assist local governments to respond to the mental health needs of individuals involved in the criminal justice system using a data-informed process. The full list of grant recipients is available at www.langeloth.org.
- **Medica Foundation** (Minneapolis, MN) awarded eight grants totaling \$400,000 to support programs that provide a continuum of behavioral health care service interventions. **Center for Victims of Torture** will use funding to develop a new treatment model that adds mental health services in primary care clinics. **The Family Partnership** will pilot narrative exposure therapy for individuals with post-traumatic stress disorder from culturally diverse communities. Funding to **Northwest Youth**

and Family Services will help provide a year-round, out-of-school day treatment program for youth with mental illnesses and family therapy and education for their families. **Comunidades Latinas Unidas En Servicio** will apply its grant toward expanding its domestic violence program to support children who have witnessed domestic violence. **HealthEast Foundation** will use funding to provide a **Mindfulness-Based Recovery Maintenance** program. **St. Stephen's Human Services** will provide people experiencing long-term homelessness with supportive housing and behavioral health care. **National Alliance for the Mentally Ill Minnesota** will use its grant to educate health care providers and people living with mental illnesses on effective ways to quit smoking. **Hennepin County** plans to add a certified dual diagnosed peer specialist to serve more people with mental illness. Contact: Susan Voight, 952.992.3386, susan.voigt@medica.com.

- **North Penn Community Health Foundation** (Colmar, PA) has committed \$1.2 million over the next three years to improve safety net services for the homeless and the hungry in Pennsylvania's Montgomery County. The foundation will invest up to \$600,000 over the next three years to support **Your Way Home Montgomery County**, a public-private partnership that seeks to end homelessness in the county in the next decade. A substantial portion of the foundation's funds will support two major activities: an evaluation of both the process and structural aspects of this transformative work and the outcomes achieved. The foundation and its partners intend to publish an annual report on progress and lessons learned. The foundation has also committed up to \$600,000 in funding over the next three years to strengthen the food safety net in Montgomery County. Funding will be offered through the foundation's **Food Security & Nutrition Fund**. To begin this work, the foundation is offering as many as 12 planning grants of up to \$5,000 each. At the end of the planning period, collaborations will have an opportunity to apply for one of three implementation grants

of up to \$50,000 each year for up to three years. For more information, visit www.npchf.org/news.

- **Paso del Norte Health Foundation** (El Paso, TX) recently awarded three grants totaling more than \$355,000 to support **A Smoke Free Paso del Norte Initiative**. **The University of Texas at El Paso** will use a \$148,534 grant to assess group and individual cessation interventions for light and intermittent smokers to reduce smoking among Hispanics in El Paso. A \$123,015 grant to **The Regents of New Mexico State University** (Albuquerque) will support the school's efforts to develop and implement a tobacco-free policy at New Mexico State University. The **Housing Authority of the City of El Paso** (TX) received \$83,679 to support implementing smoke-free policy in all public housing facilities in El Paso by training staff and management in implementation and enforcement and by training youth and their families in tobacco control advocacy and policy change strategies. Contact: Jana Renner at 915.544.7636, jrenner@pdnhf.org.
- **The Pew Charitable Trusts** (Philadelphia, PA) and **Robert Wood Johnson Foundation** (Princeton, NJ) awarded seven grants through **The Health Impact Project**. Funding is intended to help bring health considerations into public policy decisions on transportation, education, housing, and other sectors of the economy and U.S. society. The grantees in seven states plan to achieve this goal through use of health impact assessments (HIAs), which bring together data, community and business input, and public health expertise to help policymakers and communities avoid unintended health risks and improve wellness when making critical policy decisions. Each new grantee will conduct at least two HIAs to inform specific upcoming decisions and will build a self-sustaining HIA program. The grantees are: **Arizona Department of Health Services** (Phoenix); **Cleveland City Planning Commission** (OH); **Ingham County Health Department** (Lansing, MI); **Los Angeles County Department of Public Health** (CA); **The Minnesota Department of Health**

(St. Paul); **Oregon Health Authority** (Salem); **The Tri-County Health Department** (Greenwood Village, CO); **The California Endowment** (Los Angeles); **Kaiser Permanente Colorado** (Denver); and **Saint Luke's Foundation of Cleveland** (OH). Contact Alex Dery Snider, 202.540.6590.

- **United Health Foundation** (Minnetonka, MN) awarded a \$2.9 million grant to **Washburn Center for Children** to create an innovative, nationally renowned children's mental health training program. **The United Health Foundation Training Institute at Washburn Center for Children** will be housed in Washburn's new facility in Minneapolis, Minnesota. The new institute aims to enhance clinical outcomes and reduce health care costs by increasing access to the most effective, evidence-based mental health services, and transform the training, practice, and expertise of the children's mental health workforce in Minnesota. Through the institute, Washburn will create an innovative, replicable national model for integrating children's evidence-based mental health practices with training, practice, and evaluation to enhance the mental health care experiences of children across the country. Washburn will use funds to develop curriculum and programming for the Washburn Trained Certification Program to improve clinical expertise. For more information, visit www.washburn.org.

The World Bank Group

(Washington, DC) announced a projected commitment of \$700 million in financing through the end of 2015 to help developing countries reach the Millennium Development Goals for women and children's health. This new funding comes from the **International Development Association** (IDA), the World Bank Group's fund for the poorest countries, and will enable national scale-ups of successful pilot reproductive, maternal, and child health projects that were made possible by support from the Bank Group's **Health Results Innovation Trust Fund** and IDA. During the past decade, financing support through IDA has led to nearly 600

million children being immunized; more than 194 million pregnant women provided with antenatal care; and more than 210 million pregnant and lactating women, adolescent girls, and/or children under age five reached by basic nutrition services. Contact: Patricia da Camara, 202.473.4019, pdacamara@worldbank.org.

SURVEYS, STUDIES & PUBLICATIONS

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Council on Foundations (Arlington, VA) and **Mission Investors Exchange** (Seattle, WA) announced the release of the publication *Community Foundation Field Guide to Impact Investing: Reflections from the Field and Resources for Moving Forward*. The interactive guide takes community foundations through three main stages of the impact investing journey: learn, design, and activate. At each stage, visitors can search various topics to learn more about what the topic entails and how other community foundations have approached place-based investing. The publication is the first comprehensive resource to specifically focus on the needs of community foundations. For more information and to download the guide, visit www.missioninvestors.org/communityfoundationfieldguide.

MEETINGS

- **New York State Health Foundation** (New York) is convening **Money Changes Everything II: Creating Price Transparency in New York State**, on November 12, 2013, at the Roosevelt Hotel in New York City. This public forum will feature keynote speaker **Uwe Reinhardt**, professor at Princeton University; an expert panel discussing transparency reforms nationally and in trailblazing states; and a discussion of transparency initiatives in health care pricing in New York. For more information and to register, visit www.nyshealthfoundation.org and select the "News & Events" tab.

OTHER NEWS

- **California HealthCare Foundation** (CHCF) (Oakland) has selected 32 clinicians to participate in its **Health Care Leadership Program**, through which they will expand their leadership skills and prepare to meet the challenges facing the state's health care system. The program is a part-time fellowship that offers clinically trained health care professionals hands-on opportunities to learn the decisionmaking, strategic planning, and execution skills needed to excel as leaders in today's demanding and complex health care environment. Now in its second decade, the program has trained more than 300 doctors, dentists, nurses, pharmacists, and other health care professionals. It is led by nationally recognized health care and leadership development experts from the University of California, San Francisco Center for Health Professions and the University of California, Los Angeles Anderson School of Management. Applications for the fellowship are accepted each spring. For a complete list of new fellows, visit www.chcf.org.
- **Clark Regional Foundation for the Promotion of Health** (Winchester, KY) announced that it has changed its name to **The Greater Clark Foundation**. The original foundation was created with funds from the sale of the old Clark Regional Medical Center to LifePoint Hospitals. The new name is intended to reflect the service area, which includes all counties traditionally served by Clark Regional Medical Center, and the foundation's goal to make Clark County "greater." Contact: Jen Algire, 859.355.9054.
- **Endowment for Health** (Concord, NH) announced its five-year focus, including new work in the fields of early childhood development and elder health. These new priority areas have been added to the endowment's existing work in children's behavioral health and health equity, which will continue for the next five years. Additionally, the foundation will provide capacity building support aimed at strengthening health policies in New Hampshire. The endowment's pri-

orities focus on four population groups and a health policy capacity building initiative: improving the behavioral health of New Hampshire's children and their families; advancing health equity for racial, ethnic, and language minorities; ensuring the healthy development of young children; ensuring the health and dignity of elders; and health policy capacity building. The endowment's plan calls for a ramp-up of support in the areas of early childhood and elder health, while tapering back on investments in children's behavioral health and health equity as those fields build strong and cohesive coalitions that can be sustained over time. Additionally, health equity concepts will be integrated into all of the endowment's future work as an overarching philosophy. Contact: Karen Ager, 603.228.2448, ext. 313, kager@endowmentforhealth.org.

- **Oklahoma Tobacco Settlement Endowment Trust** (Oklahoma City) announced changes to its **Healthy Incentives Grant** programs. These grants are intended to encourage communities to implement health and wellness policies and programs, and help municipalities work on projects to promote wellness and overall community health. The trust has increased grant amounts given to cities as part of the **Healthy Communities Incentive Grant**. Grant amounts for rural, small, medium, and large communities were also doubled. Total funding awards for communities with a population of 80,000 or more increased by \$50,000. The trust also changed criteria for the **Healthy Schools Incentive Grant**, allowing individual schools to apply. Previously, financial awards were only given to school districts. Funding will be based on student enrollment and will range from \$1,500 for small districts to \$50,000 for large urban districts. School districts that adopt all policies listed in grant criteria may also be eligible to apply for a bonus grant if they have a policy to offer only healthy foods and beverages at all events and fundraisers, including those outside the normal school day. Contact: Julie Bisbee, 405.521.4992, julieb@tset.ok.gov.
- **The Kate B. Reynolds Charitable Trust** (Winston-Salem, NC) is accepting

submissions for the 2014 **Innovations in Rural Health Award**. The trust is looking for original, innovative solutions to drive health improvement in rural communities. One winner will receive a \$25,000 **New Rural Award** for their creative and inspiring ideas. Up to three finalists will receive \$7,500 each. In addition to the \$25,000 prize, the winner's project could be implemented in North Carolina by the trust and gain exposure to a number of other North Carolina funders and health care leaders. The contest is open to individuals or organizations nationwide. Applications must be received by October 31. For more information, visit www.kbr.org and select "In the News."

PEOPLE

- **The Kresge Foundation** (Troy, MI) announced that **Cynthia L. Kresge** and **Maria Otero** have joined its board of trustees. Ms. Kresge is a physician assistant and is responsible for outpatient care and follow-up of oncology patients at Cancer Care Associates. Previously she worked at the Karmanos Cancer Institute at the Wayne State University School of Medicine in Detroit where she coordinated the institute's participation in the Breast Cancer Prevention Trial. In addition, she is a fellow of the Michigan Academy of Physician Assistants and the American Academy of Physician Assistants. Ms. Otero served as the U.S. Under Secretary of State for Civilian Security, Democracy, and Human Rights from 2009 until earlier this year. Before joining the U.S. State Department, Ms. Otero was president and CEO of ACCION International, a nonprofit organization that operates in 26 countries. In 2006 she was appointed by Secretary General Kofi Annan to the United Nations Advisors Group on Inclusive Financial Sectors. For more information, visit www.kresge.org/news.
- **Legacy** (Washington, DC) appointed **Nancy Brown**, CEO of the American Heart Association (AHA), to its board of directors. Since 2009 Ms. Brown has led the AHA and has focused on prevention

and improving cardiovascular health by creating the Vision for Volunteerism initiative. She also developed the organization's first-ever integrated global strategy, launching new programs to increase revenue and mission impact in small communities and expanding individual giving and major gifts. Ms. Brown serves as a member of the Qualcomm Life Advisory Board, the Corporate Advisory Board of the Healthcare Business Association, and the Faster Cures Advisory Council for the Research Acceleration and Innovation Network. Contact: Sarah Shank, 202.454.5561, sshank@legacyforhealth.org.

- **John D. and Catherine T. MacArthur Foundation** (Chicago, IL) announced its 2013 class of MacArthur Fellows. Among this year's fellows is **Jeffrey Brenner, M.D.**, founder and executive director of Camden Coalition of Healthcare Providers (NJ). Dr. Brenner is a primary care physician creating a health

care delivery model to meet the medical and social service needs of the most vulnerable citizens in impoverished communities. For more information on Dr. Brenner's work and that of other MacArthur fellows, visit www.macfound.org.

- **Rose Community Foundation** (Denver, CO) named **Gaye Leonard** director of development and philanthropic planning. Ms. Leonard was previously development director for major gifts at The University of Kansas Endowment Association. In previous positions, she has worked as a development director for the Spencer Museum of Art at The University of Kansas and as executive director of **Cherry Creek Schools Foundation** (Greenwood Village, CO). Ms. Leonard will focus on engaging new philanthropic partners and assisting donors with charitable gift planning. Contact: Marci Hladik, 303.398.7445, mhladik@rcfdenver.org.

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