

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

DECEMBER 15, 2014

MORE THAN A MEETING!

You may have noticed that next year's gathering in Austin is called the GIH annual conference, not the annual meeting. The difference is more than semantic. When we began our planning earlier this year, we realized that we'd outgrown what the word *meeting* implies—a simple gathering for the purpose of discussion. Our three-day annual convening is the largest gathering of health grantmakers in the country. It is a time for connection, exchange, learning, thinking, and creativity. It was clear to us that it was more than a meeting.

The rich content of the 2015 annual conference comes from many sources and covers both established and emerging issues in health philanthropy. Grantmakers have organized breakout sessions to present and discuss important issues from across the country. There are also GIH-designed breakout sessions, which we are calling "deep dives" because they present an opportunity for more in-depth discussion. Vibrant plenary speakers, local site visits, breakfast roundtables, Funder Network breakfasts, and films will provide even more exposure to the latest developments in health and health philanthropy.

The biennial *Art & Science of Health Grantmaking* will precede the annual conference (separate registration is required). *Art & Science* focuses on the operational side of being a grantmaker and covers five topical areas—governance, grantmaking, finance and investments, communications, and evaluation—at introductory and advanced levels. The sessions are led by some of the field's best practitioners and are an excellent opportunity for staff and trustees to sharpen their skills.

Plenary speakers **Patrick Kennedy**, a longtime mental health advocate and former U.S. Representative; **Diane E. Meier** of the Center to Advance Palliative Care; and **Nick Tilsen** of the Thunder Valley Community Development Corporation will cover the spectrum from the social determinants of health to care delivery settings.

2015 will be GIH's first time holding a major meeting in Texas. We are excited to be in Austin, a lively university town and state capital, and to host you in a brand-new Marriott—all just a week before the beginning of the famed South by Southwest Music and Media Conference. We hope to see you there!

Faith Mitchell

President and CEO
Grantmakers In Health

GIH NEWS

GIH ELECTS NEW BOARD MEMBERS

GIH is pleased to announce that **Antony Chiang** of the Empire Health Foundation, **Jacqueline Martinez Garcel** of the New York State Health Foundation, **Garth Graham** of the Aetna Foundation, and **Brenda Sharpe** of the REACH Healthcare Foundation have been elected to the board of directors. Their terms begin immediately after the GIH annual conference in March.

RESERVE YOUR HOTEL ROOM FOR THE 2015 GIH ANNUAL CONFERENCE

Attending the 2015 GIH annual conference *Pathways to Health* next March? Don't forget to reserve your room at the JW Marriott Austin at the special rate of \$229 per night.

Book your room by January 30. Visit www.gih.org for the hotel reservation link, or call 800.228.9290.

NEW GIH FUNDING PARTNER

GIH is pleased to welcome **Legacy Foundation of Southeast Arizona** as a new Funding Partner!

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

■ **Cambia Health Foundation**

(Portland, OR) announced the establishment of a \$10 million endowment to the **Palliative Care Center of Excellence** at the **University of Washington (UW) Medicine** (Seattle). The newly named Cambia Palliative Care Center of Excellence will employ research and education to improve quality of life for patients who need palliative care, including those at the end of life, as well as patients with serious illnesses, chronic conditions, or traumatic injuries. UW Medicine will use \$8 million of this investment to establish three endowments in the areas of research, education and training, and clinical leadership. The remaining \$2 million will allow the center to make immediate investments into improving care. The foundation's investment is part of an ongoing commitment to advancing palliative care, with efforts that include developing hospital-based programs, educating medical professionals on hospital-based palliative care, raising awareness, and improving research and evaluation. Contact: Beth Hegde, 509.270.0092, beth@weinsteinpr.com.

■ **The Kresge Foundation** (Troy, MI)

has awarded \$1.3 million in grants to support work by local organizations to reduce health disparities by promoting conditions and environments that lead to positive health outcomes for all Americans. The foundation awarded a grant for \$500,000 to the **Fair Food Network** (Ann Arbor, MI) to support efforts ensuring that Supplemental Nutrition Assistance Program incentives in the 2014 Farm Bill are implemented, and to pilot and evaluate an incentive program in two communities to improve access to affordable healthy food and stimulate local economic growth. **South Carolina Community Loan Fund** (North Charleston) will receive \$450,000, which will enable the loan fund to accelerate and expand its healthy food financing investments and activities. **PolicyLink** (Oakland, CA) will receive \$300,000 to develop a policy

agenda and toolkit for integrating health and housing, and to implement the federal **Healthy Food Financing Initiative**, which increases urban access to regional healthy food systems. Contact Stacey Barbas, 248.643.0588, sbarbas@kresge.org.

■ **MetroWest Health Foundation**

(Framingham, MA) awarded approximately \$1 million in new grants to 20 local organizations. These grants will support efforts to expand access to health insurance and health services in the region. Among the grantees are: **Natick Visiting Nurse Association** – \$217,575 to provide prescription drug assistance to the uninsured and underinsured in the MetroWest area; **Milford Regional Healthcare Foundation** – \$172,906 to improve the access to care and health of those who lack a primary care provider; **MetroWest Legal Services** (Framingham) – \$120,002 to support a medical-legal partnership with the **Kennedy Health Center** in Framingham; **King Philip Regional High School** (Wrentham) – \$70,142 to support a comprehensive transitional program that can support students re-entering school after an extended period of absence for psychiatric or medical reasons; and **Latino Health Insurance Program** (Framingham) – \$61,909 to enroll residents in health insurance programs and connect them to primary and preventive health services. Contact: Martin Cohen, 508.879.7625, ext. 14, mcohen@mwhealth.org.

■ **New Hampshire Charitable Foundation's** (Concord)

Neil and Louise Tillotson Fund awarded 22 grants totaling \$682,047. Funding was awarded to municipal, educational, and nonprofit organizations throughout northern New Hampshire and bordering communities in Vermont and southern Quebec. **Androscoggin Valley Hospital** (Berlin, NH) received \$75,000 to support the formation of a community care organization aligning North Country health care providers. **Child and Family Services of New Hampshire** (Concord) will use a \$20,000 grant to improve access to family health and support services for families in Coös County with a focus on Colebrook. **Indian Stream**

Health Center (Colebrook, NH) was awarded \$19,000 to fund a feasibility study focused on establishing a formal collaboration with the **North Country Community Recreation Center** to offer patients access to social and recreational programs. A grant of \$10,000 will help **Memorial Hospital Foundation** (North Conway, NH) expand the school-based **Health and Wellness Initiative** to schools in the Androscoggin Valley Hospital catchment area. **The Respiatality Center** (Bethlehem, NH) will apply \$15,000 in foundation funding toward operating support to sustain programs serving people with dementia and Alzheimer's disease. Contact: Jean Clarke, 800.464.6641, ext.1238, jc@nhcf.org.

■ **Lucile Packard Foundation for Children's Health** (Palo Alto, CA)

awarded more than \$700,000 in grants to four organizations to help families of children with special health care needs. **University of California, Los Angeles Center for Health Policy Research** will receive a 15-month, \$267,862 grant to quantify the caregiving burden experienced by families of children with chronic and complex health problems, identify the gaps between the supports that families need and those that they are receiving, and assess the capacity of health care providers to increase the supports they could provide to families. **Boston Children's Hospital** (MA) was awarded a grant for \$232,577 over 18 months to study the feasibility of implementing discharge standards in a single hospital, establish a national hospital discharge learning collaborative, and pilot test the implementation of discharge standards in multiple hospitals. **Lucile Packard Children's Hospital** (Palo Alto, CA) will use an 18-month, \$157,300 grant to facilitate recruitment, screening, training, and accountability of parent mentor programs in 10 child health institutions in California and test the efficacy of using parent mentors to support parent self-management of care coordination for children with special health care needs. A fourth grant of \$60,000 over six months was awarded to advocacy organization **Children Now** (Oakland, CA). Funding will support development of strategic action plans to

Aetna Foundation, Inc.

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Phone: 860.273.6382 Email: AetnaFoundation@aetna.com
Website: <http://www.aetnafoundation.org>

Founded in 1972 by then Aetna Chairman John Filer, the Aetna Foundation has a long tradition of giving and community support. As the foundation works to improve the health status and quality of care of individuals and communities, it focuses on opportunities that lead to meaningful improvements in health and the health care system particularly among vulnerable populations. The foundation serves the general population, with special emphasis and interest in minority and underserved communities.

Program Information: The Aetna Foundation is dedicated to promoting wellness, health, and access to high-quality health care for everyone while supporting the communities it serves. Grantmaking efforts take place at the local/regional, national, and international levels. The foundation's relevant priority areas are: Utilizing Technology to Advance Innovations and Promote Healthy Choices; Increasing Access to Healthy Foods and Opportunities for Physical Activity in Underserved Communities; and Health Equity: Bridging the Health Divide. Since 1980 Aetna and Aetna Foundation have contributed nearly half a billion dollars in grants and sponsorships.

➤ Financial Information:

Total Assets: \$47.1 million (FY 2013)
Amount Dedicated to Health-Related Grants: \$8.1 million (FY 2013)

➤ Special Initiatives and/or Representative Health and Human Services Grants:

- **American Heart Association** – The American Heart Association Teaching Gardens national program offers underserved elementary school students a real-life laboratory where they learn about growing and harvesting food, and deepen their understanding of the value of good eating habits and physical activity. Ten Teaching Gardens across the nation are benefiting from Aetna's volunteer commitment and the foundation's financial support (\$100,000).
- **Healthier World Innovation Challenge** – This \$4.5 million initiative is designed to steer digital health innovation to improve chronic health outcomes in underserved communities. The challenge is part of a larger, three-year commitment, and with the addition of the challenge, the foundation's commitment to digital health will now total \$5.7 million between 2014 and 2016. An example of funding under this initiative is a \$75,000 grant to Fair Food Network for an effort that seeks to advance mobile payment technology to process food assistance benefits more simply and affordably at farmers markets, allowing for

widespread adoption of Supplemental Nutrition Assistance Program incentive programs.

- **National Reach Coalition** – The National Reach Coalition (NRC), in collaboration with the Morehouse School of Medicine and the Joint Center for Political and Economic Studies, recently announced the launch of the Health Equity Leadership and Exchange Network (HELEN) – A Campaign to Advance Health Equity. The NRC will build HELEN into a national forum to bolster leadership development and the exchange of ideas and information about health equity (\$150,000).
- **GoLocal: Cultivating Healthy Communities** – This program supports community-based initiatives that help nonprofits create momentum behind healthier lifestyles— through better nutrition and greater physical activity. In 2014 the foundation made grants to 119 organizations across the country, including FEEST (Food, Empowerment, Education and Sustainability Team) Seattle to support a program that aims to increase students' knowledge and enjoyment of cooking nutritious food through a weekly dinner program and educational workshops and field trips. Program staff will lead discussions about processed and fast food, and students will create their own blog posts and Instagram feeds to share their experiences more broadly (\$25,000).

Role of Philanthropy in Meeting Pressing Needs:

“Our work brings together policymakers, businesses, health professionals, and community nonprofits to look at a given issue holistically. That way, we can work together to pursue the changes needed for positive health outcomes for individuals and communities. Foundations are catalysts for change— by consolidating valuable knowledge and sharing it in ways that accelerate progress for everyone. As President of the Aetna Foundation, I’m focused on ensuring that we connect good ideas with vital resources and tools, so that we can create the knowledge and approaches to achieve ambitious health goals.”

Garth N. Graham, M.D., M.P.H.
President



address policies that affect the health of children with special health care needs. Contact: Eileen Walsh, 650.736.2881, eileen.walsh@lpfch.org.

■ **Palm Healthcare Foundation, Inc.**

(West Palm Beach, FL) recently launched a multimillion-dollar, community-driven initiative aimed at making significant improvements in the health and well-being of Palm Beach County, Florida residents. **Healthier Together** is a multiyear, place-based funding approach to solve the area's most complex health care issues at the neighborhood level. Over the past year, the foundation has been convening leaders and residents in the Glades, Jupiter, Delray Beach, Riviera Beach/northern West Palm Beach, Lake Worth, and Boynton Beach to listen to their health needs and to identify ways to support neighborhoods with funding and other resources. The foundation announced Delray Beach and Jupiter as the first two neighborhoods to receive \$1 million each over the next five to seven years for collaborative health-related projects. Jupiter identified diabetes as a critical health issue in the community that it will use funding to address; Delray Beach chose behavioral health as its area of focus. Palm Healthcare Foundation is collaborating with local leaders and residents within these neighborhoods to develop shared visions and common goals. For more information, visit www.palmhealthcare.org.

■ **Paso del Norte Health Foundation**

(El Paso, TX) awarded seven grants totaling more than \$2.1 million under its **Healthy Relationships Priority Area – Two Should Know** initiative. The overarching goal of the initiative is to effect long-term improvements in sexual health across the lifespan and reduce negative health outcomes in the Paso del Norte region. Among the newly funded organizations are: **Child Crisis Center** (El Paso, TX) – \$549,468 to provide the **Teen Talk: Teens Thinking Smart** sexual health education program to 1,300 at-risk youth and teen panel presentations for 8,000 middle and high school youth in El Paso and Hudspeth counties; **City of El Paso** (TX) – \$304,150 to provide the **FOCUS** sexual health educa-

tion program to 1,400 youth and young adults in area transitional living centers and local technical schools, along with the city's provision of sexually transmitted infection prevention education to 7,400 clinic clients with support for partner notification; **Families and Youth, Inc.** (Anthony, NM) – \$236,126 to increase the availability of sexual health education for at least 200 youth and their families by addressing teenage pregnancy prevention, sexually transmitted infection prevention, and sexual violence in Doña Ana County; and **Center Against Family Violence** (El Paso, TX) – \$221,607 to support **No Means No – Good to Go** in the provision of sexual violence prevention presentations to approximately 13,000 middle and high school youth in El Paso County. Contact: Bianca Aguilar, 915.544.7636, baguilar@pdnhf.org.

■ **Public Health Fund** (Philadelphia, PA)

made eight grants totaling \$331,5000 to support local public health initiatives. Among the grantees are: **Thomas Jefferson University Medical School, Creation of Injury Control Research Center** – \$75,000 for the center to act as an umbrella organization to study any issue of unintentional and intentional injury in society; **Public Health Management Corporation (PHMC) Public Health Institute, Household Health Survey for the Delaware Public Health Institute** – \$75,000 to examine a dataset from the *Household Health Survey* in Delaware, which will provide an in-depth view into critical health topics experienced by adult residents of the state; **PHMC and its affiliate, National Nursing Centers Consortium** – \$25,000 to develop a tool that will enhance statewide health insurance enrollment; **PHMC affiliate Health Promotion Council, Statewide Alliance for Community/Clinical Partnership** – \$25,000 to support this new coalition, which aims to improve the health of Pennsylvanians through the development of strategic and sustainable community-clinical partnerships; and **PHMC's Research and Evaluation Group** – \$23,538 for a **Worksite Wellness Evaluation** of a survey of employer members of the Greater

Philadelphia Business Coalition on Health. Contact: Veronica Mikitka Reed, 215.434.7194, vmikitka@mavenagency.com.

■ **REACH Healthcare Foundation**

(Merriam, KS) awarded nearly \$1.1 million in grants to 17 health care providers, advocacy organizations, and rural health coalitions. Funding will provide core operating support to nonprofit organizations that are essential contributors to the region's health care safety net system. The grants can be used for personnel, equipment, technology, and other business expenses. The grantees are: **Cass County Community Health Foundation** (Kansas City, MO) – \$55,000; **Comprehensive Mental Health Services, Inc.** (Independence, MO) – \$75,000; **Duchesne Clinic** (Kansas City, KS) – \$65,000; **Health Care Coalition of Lafayette County** (Lexington, MO) – \$65,000; **Health Partnership Clinic of Johnson County** (Olathe, KS) – \$65,000; **Kansas Action for Children** (Topeka) – \$65,000; **Kansas City CARE Clinic** (MO) – \$75,000; **Silver City Health Center** (Kansas City, KS) – \$65,000; **Turner House Children's Clinic** (Kansas City, KS) – \$65,000; **Wyandot Center for Community Behavioral Healthcare** (Kansas City, KS) – \$75,000; **Communities Creating Opportunity** (Kansas City, MO) – \$65,000; **Kansas Association for the Medically Underserved** (Topeka, KS) – \$65,000; **The Missouri Budget Project** (St. Louis) – \$55,000; **Missouri Coalition for Oral Health** (St. Louis) – \$55,000; **Missouri Health Advocacy Alliance** (Jefferson City) – \$55,000; **Oral Health Kansas, Inc.** (Topeka) – \$55,000; and **Thrive Allen County, Inc.** (Iola, KS) – \$55,000. Contact: Pattie Mansur, 913.432.4196, pattie@reachhealth.org.

■ **Sierra Health Foundation**

(Sacramento, CA) awarded 19 grants totaling \$261,738 in the second round of this year's funding through its **Responsive Grants Program**. Grants of up to \$15,000 will support programs that improve health and well-being in the foundation's northern California funding region, which consists of 26 counties. Among the grantees are:

California Center for Public Health Advocacy (Davis) – \$15,000 to reduce health disparities in Stockton’s African-American community by engaging community members in the General Plan Update process to ensure inclusion of healthy food and physical activity access policies; **Karuk Tribe of**

California (Happy Camp) – \$15,000 to improve the health, education, and well-being of the Happy Camp community through the Karuk Tribe’s creation of a three-garden network, including a Native Plants Demonstration Garden, providing access to local and traditional foods, improved landscape, and a re-connection to the Native foods that form the basis of tribal identity; **Partners in Care of El Dorado County, Inc.** (Placerville) – \$15,000 to improve the health status and living conditions of low-income, often homeless, clients with chronic physical and behavioral health conditions needing intensive support by connecting them with care and services through community-based case management/patient navigation. Contact: Katy Pasini, 916.922.4755, ext. 3304, kpasini@sierrahealth.org.

- **Tobacco Settlement Endowment Trust** (TSET) (Oklahoma City, OK) approved a \$45,000 grant to the **City of Seminole** for implementing policies and strategies that encourage healthy eating, physical activity, and tobacco-free living. The city will use the funds to expand lighting on walking trails, thereby increasing the safety of the trails at night. Funding was awarded as part of TSET’s **Healthy Communities Incentive** grant program, which offers incentive grants to communities that have met TSET incentive grant criteria and have been recognized through the **Certified Healthy Oklahoma** program. In addition, TSET awarded \$11,000 in incentive grants to three school districts across the state that have implemented strategies to promote health and wellness for students and staff. The grantees are: **Maud School District** (Pottawatomie County) – \$3,000 to build a track and repair the district’s swimming pool; **McLoud School District** (Pottawatomie County) – \$5,000 to help build new sidewalks; and **Pawhuska School District** (Osage County) – \$3,000 to

improve student safety on buses. TSET offers incentive grants to school districts that have met grant criteria and been recognized as Certified Healthy Schools, which is also a part of the Certified Healthy Oklahoma program. Contact: Julie Bisbee, 405.521.4992, julieb@tset.ok.gov.

- **Williamsburg Community Health Foundation** (VA) awarded approximately \$1.4 million to support 20 programs that address health concerns of residents of greater Williamsburg, Virginia. Among the grantees are: **Olde Towne Medical and Dental Center** (Williamsburg) – \$450,000 for basic operating support and \$20,000 for recruiting and retaining volunteer practitioners to provide medical, oral, and behavioral care; prescribe needed medications; and teach disease self-management to low-income, uninsured patients; **Peninsula Agency on Aging** (PAA) (Newport News) – \$110,000 to support nonemergency medical transportation through its **PAA RIDES Program**; **Child Development Resources** (Williamsburg) – \$100,000 to provide family-centered services, support, and specialized therapies for infants and toddlers with disabilities or developmental delays, and \$83,000 to provide early detection of health and developmental concerns, improve parenting practices, and ensure that high-risk families of young children are linked to community resources; and **Thomas Nelson Community College Foundation, Historic Triangle Campus** (Hampton) – \$75,000 to purchase equipment to support the emergency medical services program at Thomas Nelson Community College. Contact: Jeanne Zeidler, 757.345.0912, jzeidler@williamsburghealthfoundation.org.
- **Woodruff Foundation** (Cleveland, OH) awarded \$379,000 in grants to more than 20 local organizations during its most recent grant cycle. Among the grantees are: **Free Medical Clinic of Greater Cleveland** – \$40,000 to help patients access psychiatric medication; **Cleveland Metropolitan School District** – \$40,000 to train and certify staff in mental health first aid; **Catholic**

Charities Corporation – \$22,500 for **FIRST Cuyahoga County**, an early identification and treatment program for individuals with schizophrenia-spectrum disorders; **Achievement Centers for Children** – \$20,000 for the early childhood mental health and behavioral health counseling programs for children with special needs and their families; **Lutheran Metropolitan Ministry** – \$15,000 to provide adult guardianship services; **FrontLine Service** – \$20,000 for electronic health record implementation; **Domestic Violence & Child Advocacy Center** – \$12,500 to provide trauma-informed individual and group counseling for children; **LifeAct** – \$10,000 to implement a middle school suicide prevention program; and **Salvation Army** – \$10,000 for detoxification and intensive outpatient drug abuse treatment. For more information, visit www.fmscleveland.com/woodruff/grants.cfm.

SURVEYS, STUDIES & PUBLICATIONS

- **Blue Cross Blue Shield of Massachusetts Foundation** (Boston) and **Robert Wood Johnson Foundation** (Princeton, NJ) commissioned the **Urban Institute** to conduct a survey that tracks the impact of Massachusetts’ 2006 health care reform law on health care access, use of services, and affordability of care. The **2013 Massachusetts Health Reform Survey** reveals that although the state has maintained high levels of coverage, the cost of care continues to be a challenge for many, especially low- and middle-income individuals and families. In terms of access, Massachusetts is above the national average of 80 percent with 87.5 percent of nonelderly adults reporting that have a place they usually go when they are sick or need advice. Yet, nearly 4 out of 10 indicated that the cost of health care posed problems for them or a family member during 2013. This was particularly an issue among those with higher health care needs due to health or disability issues, those with lower incomes, and those enrolled in a high-deductible health plan with

higher out-of-pocket costs. Contact: Julie Burns, 617.246.3361, Julie.burns@bcbsma.com.

■ United Health Foundation

(Minnetonka, MN), in collaboration with the **Military Officers Association of America** (Alexandria, VA), commissioned a study on meeting the special mental health care needs of military veterans and their families. Findings are published in *Ready to Serve: An Assessment of Community-Based Provider Capacity to Deliver Competent, Quality Care to Veterans and Their Families*. The report is based on data from a national survey of mental health providers. The results revealed that most community-based mental health providers were less prepared than providers who are affiliated with the U.S. Veterans Administration (VA) or military health system to treat problems that are often experienced by veterans. Nearly one-quarter of care providers practicing within 10 miles of a VA or military treatment facility met the threshold for high military cultural competency, while just 15 percent of providers practicing at more distant locations met the threshold. The report provides a series of recommendations to better prepare community-based providers to meet the needs of veterans and their families. One

such recommendation is for policymakers to expand opportunities for training in evidence-based treatment approaches and create incentives for practitioners to apply them. The report was developed and published by the RAND Corporation and is available at www.rand.org.

PEOPLE

■ Mat-Su Health Foundation

(Wasilla, AK) welcomed **Richard Porter** to its board of directors. Mr. Porter is Executive Director of the Knik Tribe in Wasilla and has spent the last 20 years in the areas of environmental health and tribal work. He has worked for the U.S. Environmental Protection Agency as a Senior Tribal Coordinator and for the U.S. Department of Defense (DoD) as a Program Manager mitigating environmental impacts on lands pursuant to DoD activities. Mr. Porter also serves on the Alaska Forum on the Environment, Mat-Su Council on Aging, Alaska Native Brotherhood Camp 89, Yak-tat Kwaan, and The South Central Foundation's Valley Native Primary Care Center Joint Operating Board. Contact: Robin Minard, 907.352.2892, rminard@healthymatsu.org.

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