

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

A STRONG TRANSITION—THANKS TO YOU

2013 was a transitional year for GIH. It was the beginning of my tenure as President and CEO and also the year we launched GIH 3.0. GIH 3.0 is what we call our current effort to build on the past accomplishments of the organization while positioning it to continue to be a relevant and high-quality resource for the field.

GIH 3.0 gets its inspiration from ideas put forward by GIH's staff and board as well as suggestions and feedback from Funding Partners. It includes thinking in new ways about what we do and how we do it. For example, under GIH 3.0 we've given a lot of thought to understanding the changing face of health philanthropy. One change in particular that interests us is how more and more organizations that aren't traditional foundations are becoming health funders. For example, private philanthropic consulting firms, private foundation management companies, and private and nonprofit mission investors are all currently active in the health arena. Knowing more about these organizations and their interests will help GIH identify opportunities for facilitating information exchange with our Funding Partners and encouraging potential collaborations. A first step towards this goal was the recently published GIH-Arabella Advisors report, *Health Philanthropy: New Players and New Approaches*, which looks at nontraditional health funders and describes how building bridges between them and traditional health funders can magnify the impact of both sets of players.

Our focus on changes in health philanthropy will continue in 2014, as will our attention to many other timely issues, such as prevention, access to high quality health care, equity, health across the life course, and foundation strategy and operations.

Other important developments in 2013 included adding four members to the staff (two program and two administrative) and building stronger ties with several of our fellow affinity groups. We also continued to find innovative ways to facilitate communication among funders with shared interests, such as the new Outreach and Enrollment Learning Community for funders involved in that aspect of ACA implementation. During the year, we convened numerous meetings, including some in partnership with the White House, the U.S. Department of Health and Human Services, and the Institute of Medicine; held webinars on a wide range of topics; and published several reports. The details of these activities are available on our Web site and will also appear in *GIH Products, 2013*, to be distributed at the Annual Meeting.

None of this work would be possible without ongoing core and program grants from our Funding Partners. Thanks to you, we are able to maintain a top-notch staff, stay informed about the latest developments in health and health care, connect with the field, and effectively carry out our mission of *helping grantmakers improve the health of all people*. We look forward to working with our Funding Partners in 2014 and hope we'll see many of you in Atlanta at the Annual Meeting (March 5-7).



President and CEO
Grantmakers In Health

DECEMBER 16, 2013

GIH NEWS

GIH NAMES NEW BOARD MEMBERS

Patricia Baker of the Connecticut Health Foundation, **Patricia Doykos** of the Bristol-Myers Squibb Foundation, **Octavio Martinez** of the Hogg Foundation for Mental Health, and **Scott Moyer** of The Jacob and Valeria Langeloth Foundation have been elected to the GIH board. Their terms begin after the GIH annual meeting in March.

The GIH board also reappointed **Sarah Iselin** of Blue Cross Blue Shield of Massachusetts and **Robin Mockenhaupt** of the Robert Wood Johnson Foundation to second terms. **Gail Christopher**, **Tom David**, and **Gene Lewit** will complete their terms in March.

MARK D. SMITH TO RECEIVE 2014 TERRANCE KEENAN AWARD

California HealthCare Foundation (CHCF) president and CEO **Mark Smith** will be honored with the 2014 *Terrance Keenan Award in Health Philanthropy*. Dr. Smith, recognized for his vision, talent, and dedication, has led CHCF since its inception in 1996, building it into one of the most effective grantmakers in the field.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

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- **BHHS Legacy Foundation** (Phoenix, AZ) awarded nearly \$5.3 million to more than 100 Arizona nonprofits to support health and health-related programs benefiting Arizona's children, families, and seniors. Among the grantees are: **School Based/YMCA Community Health Center Program** (Phoenix, AZ) – \$400,000 to support access to health care for uninsured Title I school children; **Banner Alzheimer's Foundation** (Phoenix, AZ) – \$300,000 over three years to support **Banner Alzheimer's Institute Family and Community Services**; **Desert Mission, Inc.** (Phoenix, AZ) – \$100,000 for a psychiatric nurse practitioner to serve in **Desert Mission's Community Health Center**; **Mohave Community College** (Colorado City, AZ) – \$100,000 to support nursing and medical student scholarships; **Arizona Dental Foundation** (Scottsdale) – \$50,000 for its **Urgent Care Dental Clinic**; **Children's Action Alliance** (Tucson, AZ) – \$50,000 for outreach efforts to get children enrolled in health insurance plans; and **Esperanca, Inc.** (Phoenix, AZ) – \$30,000 for health education programming at the **Legacy Foundation Chris-Town YMCA Health Clinic**. For more information, visit www.bhhslegacy.org.
 - **Blue Shield of California Foundation** (San Francisco) announced \$10.7 million in fourth-quarter grantmaking. As part of ongoing efforts to improve and transform California's health care safety net, the foundation is investing \$3.2 million in the **Tides Center** (San Francisco, CA) to continue supporting the **Center for Care Innovations** to spur new ideas and approaches that make it easier for low-income Californians to access cost-effective health care. Among the other grantees are: **California Department of Public Health** (Sacramento) – \$600,000 to advance a statewide effort to prevent teen dating violence in four new California communities; **California Telehealth Network** (Sacramento) – \$300,000 to provide technical assistance, tools, and on-site training for telehealth implementations and integration efforts in 35 community health centers across the state; **Los Angeles County Department of Health Services** – \$215,000 to develop a comprehensive health care program and eligibility and enrollment system for individuals who will remain uninsured after implementation of the Patient Protection and Affordable Care Act; and **The Center for Violence-Free Relationships** (Placerville, CA) – \$172,500 to create a regional data management network across three rural domestic violence agencies. Contact: Christine Maulhardt, 415.229.6145, christine.maulhardt@blueshieldcafoundation.org.
 - **Bristol-Myers Squibb Foundation** (New York, NY) awarded new grants totaling \$1.8 million to four organizations to address linkages for type 2 diabetes, depression, and distress. Each organization will receive \$450,000 over three years. **East Carolina University** (Greenville, NC) will design and evaluate a collaborative, stepped care, and "treat to target" intervention for patients in rural eastern North Carolina who have both uncontrolled type 2 diabetes and comorbid distress and/or depression. **Health Choice Network of Florida** (Doral) will apply funding toward integrating behavioral services and care navigation into the care of high-risk patients diagnosed with diabetes and depression. **University of Colorado** (Boulder) will use its grant to develop and implement a program to enhance the ability of federally qualified health centers and primary care practices in the Denver area to provide coordinated, patient-centered care for patients with diabetes and additional mental and behavioral health needs through both clinic- and community-based services. Funding to **The University of Michigan** (Ann Arbor) will support efforts to evaluate and compare the effectiveness of diabetes self-management and psychosocial support offered at African-American churches in Detroit through either a parish peer leader or a parish nurse, and compare those approaches to diabetes self-management education alone. Contact: Frederick Egenolf, 609.252.4875, frederick.egenolf@bms.com.
 - **Endowment for Health** (Concord, NH) awarded more than \$730,000 in grants to support 21 projects that address a range of health and health care issues. Among the grantees are: **Early Learning New Hampshire** (Concord) – \$62,530 to advance the impending comprehensive plan for early childhood in New Hampshire by raising public awareness of the importance of healthy early childhood development and by working toward policy and practice changes through **Spark NH**, the state's governor-appointed Early Childhood Advisory Council; **Foundation for Healthy Communities** (Concord, NH) – \$25,000 to build a statewide collaborative network to advocate for the development of a transportation system that better serves the needs of all New Hampshire residents; and **Families in Transition** (Manchester, NH) – \$16,000 to support **Housing Action NH**, a housing advocacy coalition focused on building alliances for homelessness and low-income housing advocacy. Contact: Karen Ager, 603.228.2448, ext. 313, kager@endowmentforhealth.org.
 - **Lloyd A. Fry Foundation** (Chicago, IL) awarded a \$59,000 grant to **Children's Home and Aid** (Chicago, IL) for the **Tri-Agency Collaborative Evaluation Project**. The collaborative also includes Chicago-based **Lutheran Social Services** and **YWCA's Rise Children's Center**. The collaborators have worked together over the past two years to develop evaluation tools and electronic database systems to help them accurately assess the quality of services and clinical outcomes. In the coming year, the organizations will analyze data now available through the new evaluation tools and align their service delivery to meet the specific needs of clients and improve clinical outcomes. Contact: Unmi Song, 312.580.0310, usong@fryfoundation.org.
 - **Horizon Foundation** (Columbia, MD) awarded more than \$1 million to 20 local organizations seeking to support and improve health and wellness in Howard County, Maryland. Funding

supports the foundation's strategic priority areas of increasing access to health care and promoting healthy lifestyles. Foundation grants will also help local nonprofits build organizational capacity and develop strategic plans to better serve their clients and the community. Among the grantees are: **People Acting Together in Howard County** (Elkridge) – \$150,000 to collaborate with faith communities, local government, businesses, nonprofits, and schools to build a diverse coalition focused on improving children's health by providing them with healthier food and drink options in a variety of settings; **African American Community Roundtable of Howard County** (Ellicott City) – \$150,000 to implement a culturally relevant health insurance outreach and education campaign targeting the county's African-American community, which represents a significant segment of the area's uninsured population; and **Humanim** (Columbia) – \$70,300 to integrate primary and behavioral health care services, with a focus on prevention and treatment of medical issues among people with severe mental health illnesses across the county. Contact: Ian Kennedy, 443.766.1216.

- **Kaiser Permanente** (Oakland, CA) has committed \$1 million to support relief efforts associated with Typhoon Haiyan. This commitment includes \$200,000 of immediate funding to five organizations. The remaining funds will be available to support recovery and rebuilding efforts in the affected areas. Organizations receiving immediate funding are: **American Red Cross** (Washington, DC) – \$100,000 to continue distributing relief items and providing health care and other relief on the ground, as the organization continues serving as the intermediary for U.S.-based donations to the Philippine Red Cross; **Doctors Without Borders** (New York, NY) – \$25,000 to provide medical relief to residents and coordinate services with the Philippine Red Cross and other first responders; **Mercy Corps** (Portland, OR) – \$25,000 to support deployment of a team of experts from the Philippines, Indonesia, the United Kingdom, and the United States who

will work with a network of local partners to help meet immediate needs, as well as begin assessing the longer-term needs for a full recovery; **Relief International** (Los Angeles, CA) – \$25,000 to support clinical staff costs and defray travel costs for medical volunteers who are otherwise unable to travel due to financial constraints; and **Team Rubicon** (El Segundo, CA) – \$25,000 to form emergency response teams of military veterans and first responders for immediate deployment. Contact: Kyra Nead, 510.504.5048, kyra.k.nead@kp.org.

- **Maine Health Access Foundation** (MeHAF) (Augusta, ME) awarded \$320,000 to eight Maine-based organizations that will develop programs aimed at helping people with chronic health conditions remain healthy and stay in their homes instead of being hospitalized or institutionalized. Funding is part of MeHAF's **Thriving in Place** initiative, which seeks to advance better patient-centered care that will result in better health care delivery and coordination and a better overall health care experience for patients. Each organization received \$40,000 to join forces with other community partners, including health care providers and social service agencies, to identify areas where better coordination of community resources could help people continue to live healthy lives at home. Grantees will participate in regular learning communities to share insights and identify challenges to implementing effective programs. The recipients are: **Aroostook Area Agency on Aging, Inc.** (Presque Isle); **Charlotte White Center** (Dover-Foxcroft); **Child and Family Opportunities, Inc.** (Ellsworth); **Coastal Enterprises, Inc.** (Wiscasset); **Penobscot Community Health Center** (Bangor); **SeniorsPlus** (Lewiston); **Bucksport Bay Healthy Communities Coalition**; and **York County Community Action Corporation** (Sanford). Contact: Becky Hayes Boober, 207.620.8266, ext. 114.
- **Lucile Packard Foundation for Children's Health** (Palo Alto, CA) awarded five grants totaling approximately \$500,000 to address health care issues for children in California. Among

the grantees are: **Stanford University** (CA) – \$132,173 to increase the number of academic pediatric faculty in California whose research focuses on the care of children with special health care needs; **Association for Maternal and Child Health Programs** (Washington, DC) – \$149,999 to disseminate national consensus standards for health care systems serving children with special health care needs and provide technical assistance to health plans, state agencies, and others on adapting and applying these standards; **Learning Partnerships** (Piedmont, CA) – \$70,000 to describe the existing long-term care services used by children in California and other recommendations of policymakers, service providers, and advocates about how to improve the accessibility and quality of long-term care services for children; and **HealthyCal** (Sacramento, CA) – \$60,000 to provide a continuous new source of information to state policymakers and others on child health and policy in California. Contact: Barbara Feder Ostrov, 650.721.6044, barbara.federostrov@lpfch.org.

- **The Retirement Research Foundation** (Chicago, IL) recently awarded 39 grants totaling \$2.1 million to support projects that address aging. Among the grantees are: **Indiana University** (Indianapolis) – \$187,542 to assess a new strength training program that focuses on activities of daily living to help older adults maintain their independence in their homes; **AgeOptions, Inc.** (Chicago, IL) – \$120,000 for **Make Medicare Work Coalition's** efforts toward building the capacity of service providers to help older adults understand and navigate health care benefits; **Marquette University** (Milwaukee, WI) – \$104,480 for research to prepare family caregivers to recognize and act on delirium symptoms in older adult family members; **University of California, San Francisco** – \$98,803 to develop a national quality-improvement registry addressing the cost-effectiveness of primary care practices for home-bound patients; **Chinese American Service League** (Chicago, IL) – \$65,000 to provide an evidenced-based falls management program, **Matter of Balance**, to older Chinese adults; and **University**

of **Illinois at Chicago** – \$61,929 to disseminate **Fit and Strong!**, an evidence-based program that promotes activity in persons with osteoarthritis. Contact: Irene Frye, 773.714.8080.

■ **Tufts Health Plan Foundation**

(Watertown, MA) announced intended funding for programs and initiatives that help older adults lead healthier lives. Funding is available for nonprofit organizations in Massachusetts and Rhode Island with programs in one of the following priority areas: Health & Wellness, which addresses promoting chronic disease self-management and prevention, exercise and nutrition, mobility, strength, and balance for older adults; Purposeful Engagement, which includes programs that help older adults engage in their communities and/or with other generations, as well as find encore careers and volunteer opportunities; and Empowerment, which includes programs that provide access to information so that older adults can learn about programs and services in their communities. The foundation is accepting letters of inquiry, which are due January 10, 2014. For more information, visit the foundation's Web site at www.tuftshealthplanfoundation.org.

- **UniHealth Foundation** (Los Angeles, CA) awarded 12 grants totaling nearly \$4.5 million to organizations that address health issues in parts of Los Angeles and Orange counties. **St. Francis Medical Center** (Lynnwood) was awarded \$1.2 million over three years to support the center's partnership with **St. Vincent Medical Center** (Los Angeles) to achieve the goals of **Triple Aim** by launching an innovative, integrated care support model to improve the patient care experience and population health outcomes, as well as to reduce the cost of care associated with serving the chronically ill patient population. A \$1 million grant to **White Memorial Medical Center** (Los Angeles) will support the implementation of the organizational, technical, and clinical components needed to redesign care delivery, improve outcomes for all patients, and prepare the hospital to meet requirements of the new health care policies associated with health care

reform. **Miller Children's Hospital** (Long Beach) will use a three-year, \$750,000 grant toward expanding the **Transition of Care Program**, which aims to improve the transition of young adults with chronic illness from child-centered to adult-centered care. Funding in the amount of \$500,000 over two years will support the **University of California, San Francisco's Palliative Care Quality Network**, a continuous learning collaborative committed to improving the quality of palliative care services provided to patients and their families. For more information, visit www.unihealthfoundation.org.

U.S. Department of Health and Human Services, Office of the Assistant Secretary for Preparedness and Response

(Washington, DC) awarded nine grants, totaling \$5 million in fiscal year 2013, for groundbreaking research to support long-term recovery in communities that were affected by Hurricane Sandy. Research into recovery efforts will offer a unique opportunity to strengthen community resilience and provide an evidence base for community rebuilding that can withstand future disasters and public health emergencies. This research can also provide an invaluable scientific foundation for plans and policy decisions in communities across the country. Specifically, the research-funded projects will identify community and individual-level resilience factors and determine how to foster resilience for affected individuals, including at-risk populations; determine the impact and effectiveness of community-based organizations and their partnerships with local health departments in fostering recovery and resilience; assess health care system response and recovery issues; develop health care system disaster response and resilience metrics; develop models to predict post-disaster functioning of communities; and develop decision-support tools to monitor the progress of health care system recovery. For more information, visit www.phe.gov/emergency/events/sandy.

- **Winter Park Health Foundation** (FL) recently committed \$2.7 million to support the **Coordinating Youth Initiative**, the foundation's ongoing part-

nership with Orange County Public Schools. The foundation has funded the initiative since 2000, providing more than \$13 million since that time. The initiative is part of a larger strategy, the **Philanthropic Strategic Plan**, which addresses eight priority areas having great impact on improving student success. One of these priorities is ensuring that all children have access to a registered nurse or nurse practitioner in each of the county's public schools. The current funding commitment will provide support through the 2015-2016 school year. The foundation also supports www.healthykidstoday.org, which provides detailed information about the school-based programs, as well as current health news, healthy school activities, healthy recipes, and tips and resources. For more information, visit www.wphf.org.

SURVEYS, STUDIES & PUBLICATIONS

Association of Small Foundations (ASF) (Washington, DC) recently released *Foundation Operations and Management Report*, which includes a comprehensive analysis of survey responses from 762 member foundations. The biennial report provides data on how small-staff foundations operate and the impact they have on communities locally, nationally, and internationally. The top funding areas for ASF member foundations are education, human services, and health. The chief issues facing foundation boards relate to succession (43 percent) and desire for greater focus and impact in grantmaking (33 percent). According to the findings, ASF member foundations spend 15 cents per dollar in operating costs, and approximately two-thirds of board members serve without compensation. These foundations granted more than \$4 billion in 2012, including 67 percent to local communities. Further, grants for general operating support are the most common grantmaking strategy (85 percent), with multiyear grants accounting for more than three-fourths of all funding. The report is available at

www.smallfoundations.org. Contact: Jeanne Metzger, jeanne@smallfoundations.org.

National Committee for Responsive Philanthropy

(Washington, DC) recently released *Smashing Silos in Philanthropy: Multi-Issues Advocacy and Organizing for Real Results*, which analyzes how strategic philanthropy may actually hinder nonprofit and philanthropic organizations' ability to effectively address current challenging and complex issues. The report recommends that funders embrace a cross-issue approach as part of their overall grantmaking strategy by funding grassroots organizations that address multiple issues. The publication profiles organizations that engage in multi-issue work, often for a single-issue focused campaign, and notes the contributions this work makes to social capital and civic engagement. In addition, it identifies commonly perceived challenges to funding multi-issue advocacy and organizing, such as concerns over demonstrating impact or evaluating the work, the amount of time and effort it takes to build relationships and coalitions, and competition among nonprofits within coalitions for limited resources. Seven practical recommendations are listed for grantmakers that want to effectively fund multi-issue advocacy and organizing, such as providing flexible multiyear grants, leading by example, and treating grantees as authentic partners. The report is available at www.ncrp.org/publications.

OTHER NEWS

Foundation Center (Washington, DC) announced the launch of **Foundation Stats**, a free online tool that provides access to an array of data on the national foundation community. The sites navigation includes two areas: "Foundations," which permits searches on organization type, giving priorities, location, and financial information; and "Grants," which allows information to be filtered by location, population, and other variables. Users can generate custom graphs and tables, which can be

downloaded for use in spreadsheet applications. The site provides information on nearly 82,000 independent, corporate, community, and grantmaking operating foundations in the U.S. For more information, visit the site at <http://data.foundationcenter.org>.

■ Sierra Health Foundation

(Sacramento, CA) announced the launch of the **Center for Health Program Management** and the opening of the center's office in Merced, California. This new organization will help the foundation and its partners work throughout all of California, with a special focus on the San Joaquin Valley. The center will bring people, ideas, and infrastructure together to create a collective impact that reduces health disparities and improves community health for the underserved living in California. The center will help communities access proven practices while tapping into their resources, knowledge, and creativity to identify strategies for making their community healthier. Leveraging leadership, operational, and funding support from the foundation and its partners, the center establishes investment partnerships with public and private funders; community members; community organizations; national, state, and local government agencies; nonprofits; and businesses. Contact: Brian Fitzgerald, 916.922.4755, ext. 3332.

PEOPLE

■ **The Atlantic Philanthropies** (New York) announced the appointment of **David Morse** as chief communications officer. Mr. Morse, who has served as interim chief communications officer since July, will lead the foundation's communications team and help shape its legacy and final stage communications as the foundation prepares to complete grantmaking commitments by 2016. Mr. Morse came to The Atlantic Philanthropies with a range of strategic communications experience in philanthropy, including roles as chief communications officer for **The Pew Charitable Trusts** (Philadelphia, PA)

and vice president for communications at **Robert Wood Johnson Foundation** (Princeton, NJ). In his new role, Mr. Morse will oversee communications and will develop and execute the foundation's final stage communications strategy, synthesize the organization's work across the globe, identify key lessons, and build sustained support for the organization's priorities beyond 2016. Contact: Ben Wyskida, 646.200.5320, ben@berlinrosen.com.

Center for Health Care Strategies

(CHCS) (Hamilton, NJ) announced the appointment of **Estelle Richman** to its board of trustees. Ms. Richman recently retired as senior advisor to the secretary of U.S. Housing and Urban Development (HUD) for health and human services issues. While at HUD, she held the positions of chief operating officer and acting deputy secretary, overseeing goal setting and outcomes measurement for all major departments, and she held authority over regional offices. Prior to joining HUD, Ms. Richman dedicated more than 30 years to public service at the state and local levels. She was appointed secretary of the Pennsylvania Department of Public Welfare in 2003, a position she held for seven years. Ms. Richman also served as the managing director for the City of Philadelphia and director of social services, as well as Philadelphia's commissioner of public health and deputy commissioner for mental health, mental retardation, and substance abuse services. Contact: Lorie Martin, 609.528.8400, lmartin@chcs.org.

■ **The Commonwealth Fund** (New York, NY) announced that **Donald Moulds, Ph.D.** will join the organization as its new executive vice president for programs, effective January 2014. Since June 2012, Dr. Moulds has served as acting assistant secretary for planning and evaluation for the U.S. Department of Health and Human Services. In that post and as principal deputy assistant secretary, Dr. Moulds has served as a chief advisor to administration officials and has overseen an office responsible for policy development and coordination, strategic planning, research, evaluation, and economic analysis. Prior to joining

the administration, Dr. Moulds served as a vice president of the California Medical Association and as director of the Office of Research for the California State Senate. Dr. Moulds will succeed **Anthony Shih, M.D.**, who has served as executive vice president since January 2011 and also headed the fund's **Program in Quality Improvement and Efficiency** from 2006 to 2008. Contact: Mary Mahon, 212.606.3853, mm@cmwf.org.

DentaQuest Institute (Westborough MA) announced the addition of three new staff members to its team working on quality improvement strategies. **Brian Nový, D.D.S.**, will serve as the director of practice improvement. Dr. Nový is an international thought leader in the science of dental caries management and evidence-based dentistry. He currently serves as the chair of the western Caries Management by Risk Assessment coalition and as vice president of the **Foundation for Worldwide Health** (Redlands, CA). Previously, Dr. Nový was an associate professor at Loma

Linda University in California and maintained a private dental practice in Southern California. **Cindy Hannon, M.S.W.** joins the institute as the manager of quality improvement. Previously, she served as an associate project director at the National Institute for Children's Health Quality and managing director at the University of California, Los Angeles/RAND Center for Adolescent Health Promotion. Ms. Hannon is returning to the institute, where she previously oversaw quality improvement initiatives for DentaQuest from 2011 to 2012. **Biyi Ogunjimi, D.D.S.** will provide prevention-focused dental care to patients at the DentaQuest Oral Health Center in Westborough and will serve as a quality improvement consultant for the institute. Dr. Ogunjimi practiced for several years as a clinician abroad and in the United States, recently combining clinical practice with grants and programs management at the **DentaQuest Foundation** (Boston, MA). For more information, visit www.dentaquestinstitute.org.

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