

Grantmakers In Health would like to thank those who authored **Views from the Field** articles, on-line supplements to the *GIH Bulletin*, in 2011. The articles are available on the "Publications" section of www.gih.org.

- ► An Unprecedented Health Challenge Working with Border Communities by Jon Law, Paso del Norte Health Foundation
- Changing Expectations for Care at the End of Life by Nancy D. Zionts, Jewish Healthcare Foundation
- Creating Common Ground: Working Together for Food Systems Change by Virginia Clarke, Sustainable Agriculture and Food Systems Funders
- Creating Healthier Communities to Reverse Childhood Obesity by Monica Hobbs Vinluan, YMCA of the USA, and John Govea, Robert Wood Johnson Foundation
- Cultivating the Next Generation of Philanthropic Leadership by Kim Van Pelt, St. Luke's Health Initiatives; Rachel Wick, Consumer Health Foundation; and Melinda Abrams, The Commonwealth Fund
- ► Disparities in Food Access and in Opportunities for Physical Activity by Allison F. Bauer, The Boston Foundation
- **Effective Behavioral Health Funding in an Era of Health Care Reform** by *Lynda E. Frost, Hogg Foundation for Mental Health*
- ► Going Beyond Grants to End Health Disparities by Karen Voci, Harvard Pilgrim Health Care Foundation, and Shani Dowd, Culture InSight
- **Grant Agreements and Lobbying** by *Abby Levine, Alliance for Justice*
- ► Health Care Reform: Promises and Pitfalls for Maternal and Child Health by Kathryn Santoro, National Institute for Health Care Management Foundation
- ► Health Insurance Exchange Planning: Philanthropy Leading the Way by Jill Zorn, Universal Health Care Foundation of Connecticut
- ► Integrating Primary Care and Public Health: Opportunities for Oral Health by Ralph Fuccillo, DentaQuest Foundation
- ► Integrative Medicine: Rethinking Health Care Delivery by Penny George, George Family Foundation
- Promoting Family-Centered Care for Children with Special Health Care Needs by Betsy Anderson, Family Voices
- Race to the Top: Is Children's Health in the Running? by Judith C. Meyers, Children's Fund of Connecticut

DECEMBER 19, 2011

GIHNEWS

REGISTER FOR THE 2012 GIH ANNUAL MEETING

Registration is now open for the 2012 GIH annual meeting *Health and Equity for All*, March 7-9 in Baltimore, Maryland. Meeting highlights include:

- plenary speakers Alan Weil of the National Academy for State Health Policy, Angela Glover Blackwell of PolicyLink, and Derek Yach of PepsiCo;
- two days of site visits;
- breakout sessions on a wide range of topics; and
- plenty of opportunities to connect with grantmaking colleagues.

Be on the lookout for the GIH annual meeting brochure in the mail. Or visit www.gih.org for full details, including registration instructions, hotel information, and deadlines.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

Blue Cross and Blue Shield of Florida Foundation (Jacksonville) awarded \$100,000 in grants to 12 central Florida-based nonprofits. The funding is part of the foundation's statewide Embrace a Healthy Florida initiative and is directed toward initiatives that support the strategies, activities, and policies in the Building a Healthy Parramore Call-to-Action plan, led by the Health Council of East Central Florida and the Reduce Obesity in Central Florida Kids Consortium. Among the grantees are: Center for Multicultural Wellness and Prevention, Inc. (Orlando) – \$10,000 to assess community perceptions of childhood obesity, knowledge of risk factors for childhood obesity, opinions about nutrition and physical activity, and community-defined barriers to health among Haitian residents of Parramore; East Central Florida Regional Planning Council (Winter Park) – \$9,900 to support Get Active Orlando's efforts to facilitate physical activity programs that focus on improving health, health literacy, fitness, flexibility, endurance, coordination, and weight loss; and Nemours Foundation (Jacksonville) - \$9,500 to expand an existing Healthy Habits for Life program providing training for healthy eating and physical activity to child care providers. Contact: Mark Wright, 904.905.6935, mark.wright@bcbsfl.com.

CareFirst BlueCross BlueShield

(CareFirst) (Owings Mills, MD) awarded a three-year, \$450,000 grant to **Food & Friends** (Washington, DC) to provide home-delivered groceries to clients in its **Groceries-to-Go** program. Founded in 1988, Food & Friends is the only organization in the Washington metropolitan area providing nutrition counseling, home-delivered meals, and groceries to people living with HIV/AIDS, cancer, and other life-challenging illnesses. The grant will also help support free cooking classes that are open to clients and led by a registered dietitian. Contact: Kevin Kane, 800.914.6397, kevin.kane@carefirst.com.

The George Gund Foundation

(Cleveland, OH) awarded approximately \$7.5 million in grants to support programs seeking to advance human welfare and societal progress, with an emphasis on greater Cleveland, Ohio. Funding includes a \$2-million grant to The Foundation Fighting Blindness (Columbia, MD) to support research on retinal degenerative disease. Other grantees with health programs are: **Universal Health Care Action** Network of Ohio (Columbus) -\$100,000 over two years for operating support and health care reform implementation; The Center for Community Solutions (Cleveland, OH) - \$70,000 to support the AIDS Funding Collaborative: and Center for Families and Children (Cleveland, OH) -\$25,000 to support a mental health advocacy coalition. Contact: Marcia Egbert, 216.241.3114, megbert@ gundfdn.org.

Robert Wood Johnson Foundation (RWJF) (Princeton, NJ) awarded Roadmaps to Health Community Grants to 12 coalitions across the country to improve the health of people living in those communities. The individual grants of up to \$200,000 each will support two-year state and local efforts that bring together business, education, health care, public health, and community organizations, as well as policymakers. The grantees will expand upon the program's model, which highlights the critical role of factors such as education, income and employment, community safety, and social connectedness in influencing health status and longevity. In addition, grantees will build consensus for and implement policy and systems changes that address factors connected to health. Funding is part of the County Health Rankings & Roadmaps program, a collaboration of RWJF and the University of Wisconsin Population Health Institute. Detailed descriptions of the grant recipients are available at www.countyhealth rankings.org/roadmaps.

Kaiser Permanente (Oakland, CA) awarded \$17.3 million to more than 675

organizations working to improve health in their communities. Among the grantees are: The Satcher Health Leadership Institute at the Morehouse School of Medicine (Atlanta, GA) -\$300,000 to train postdoctoral health fellows to advance health equity and promote policies and practices that improve health outcomes by reducing mental health disparities related to access, quality of care, and the integration of primary care and behavioral health; Los Angeles County Department of Public Health (CA) – \$200,000 to support The Child Obesity Prevention Project in creating healthier communities by working closely with officials and staff to enact policies and environmental changes that promote healthy eating and active living in 10 cities with high rates of childhood obesity; The Clark **County Public Health Department** (Vancouver, WA) - \$180,000 to improve access to healthy foods by working with stakeholders to increase healthy offerings at a variety of retail establishments, increase Supplemental Nutritional Assistance Program participation at local farmers markets and farm stands, and expand its healthy corner store program; and HO'ALA Initiative (Kona, HI) - \$42,000 to support the Safe Routes to School program, which aims to improve the health and wellbeing of children by enabling and encouraging them to walk and bike to school. Contact: Patrice Smith, 510.271.6513, patrice.l.smith@kp.org.

W.K. Kellogg Foundation (Battle Creek, MI) announced a \$3-million commitment to provide capital for financing retail, production, processing, and distribution of fresh food to reach lower-income communities in Michigan; Mississippi; New Mexico; and New Orleans, Louisiana. The capital will be made available through the foundation's mission-driven investment work in partnership with NCB Capital Impact of Arlington, Virginia, a community development financial institution. Loans will be made to retailers and food enterprises that provide small and mid-sized producers with infrastructure - including processing, manufacturing, and distribution operations – that helps bring their products to local markets. Loans will be

made available for a period of two years beginning this year. Contact: Rebecca Noricks, 269.719.6323, rebecca.noricks @wkkf.org.

Josiah Macy Jr. Foundation (New York, NY) awarded grants to support two new projects seeking to improve health professions education. The Institute of Medicine (Washington, DC) will convene the **Global Forum on Innovation in Health Professional** Education, a multinational group of health professions leaders from academia, professional associations, and governments to stimulate mutual learning and illuminate solutions for redesigning health professions education. **Massachusetts General Hospital** (Boston) will use funding to develop a Web-based multidisciplinary curriculum to train health professionals to deliver high-quality, safe, and effective care to patients with limited English proficiency. Interactive case studies will teach students how to recognize signs of potential errors among limited-English proficiency patients, and how to prevent those errors by working as a team with doctors, nurses, and other health professionals, as well as interpreters. Contact: Karen Butler, 212.486.2424, kbutler@macyfoundation.org.

Maine Health Access Foundation

(MeHAF) (Augusta) awarded a total of \$495,600 in grants to four Maine organizations working to ensure that the interests of uninsured and medically underserved Maine residents are represented in the legislative process, as state executive branch policymakers develop rules to guide the implementation of new laws, including Maine's Public Law, Chapter 90. This new law reforms state health insurance regulations for private insurers and is intended to expand consumer choice and reduce the cost of private coverage. MeHAF's funding will also support the government-to-government consultation processes between Tribal Nations and the state. Organizations receiving grants for their work over the next two years include: **Consumers for Affordable Health Care** Foundation (Augusta) - \$125,000;

Indian Township Tribal Government - \$125,000; Maine Equal Justice **Partners** (Augusta) – \$124,882; and **Maine Medical Education Trust** (Manchester) – \$120,750. For more information, visit www.mehaf.org/news.

Obici Healthcare Foundation (Suffolk, VA) awarded \$2.6 million in grants to 33 nonprofit organizations serving residents of Virginia's Western Tidewater region and Gates County. Among the grantees are: Western Tidewater Free Clinic (Suffolk) -\$450,000 to provide operating funds to serve low-income, uninsured residents and support activities that will increase revenue and long-term sustainability; Suffolk Public Schools - \$206,000 to expand services for obesity prevention by developing a comprehensive health plan, implementing After School Challenge Clubs, and promoting better nutritional health in cafeterias and classrooms; Bon **Secours Marvview Foundation** (Portsmouth) - \$150,000 to provide free mobile medical services to the medically underserved; and Sentara Louise Obici Memorial Hospital (Suffolk) -\$137,283 to implement a nurse administered, hospital-based screening of all families at the time of childbirth to identify families' needs and potential risk factors, provide parent-building resources and information, and link to appropriate community services. Contact: Rick Spencer, 757.539.8810, rspencer@obicihcf.org.

 Oklahoma Tobacco Settlement Endowment Trust (TSET) (Oklahoma City) awarded a five-year, \$30-million grant to the Peggy and Charles Stephenson Cancer Center (Oklahoma City, OK) creating the

(Oklahoma City, OK) creating the **TSET Cancer Research Program**. The new program will help translate promising research into new and more effective cancer treatments and diagnostic tools and will recruit nationally recognized scientists to Oklahoma. Funds from the grant will also support the Phase I Clinical Trials Center, which will allow cancer patients throughout Oklahoma access to promising new experimental therapies. In addition, the trust funded a \$4-million increase to the **Oklahoma Center for Adult Stem Cell Research** (OCASCR) (Oklahoma City) for the next four years. OCASCR will use funding to acquire leading-edge technology, fund additional research proposals, and recruit high-caliber scientists to the state. Contact: Sjonna Paulson, 405.521.3885, sjonnap@tset.ok.gov.

Paso del Norte Health Foundation (El Paso, TX) awarded nearly \$700,000 in grants to four El Paso-based nonprofit organizations to support sexual health programs. The grantees are: City of El Paso - \$234,502 to support a joint effort of the Department of Public Health; the Women, Infants, and Children (WIC) program; and area family planning clinics to provide Project Focus, a program to augment the prevention of sexually transmitted infections and unintended pregnancies, primarily for WIC's female clients under 20 years of age; Child Crisis Center - \$187,531 to provide the Teen Talk Sexuality Education Curriculum to up to 500 atrisk youth ages 16 to 24 years old; The FEMAP Foundation – \$138,200 to provide comprehensive sexuality education presentations for youth 12 to 18 years of age in primary and secondary schools in the Ciudad Juárez area to assist in the prevention of sexually transmitted infections and unintended pregnancies; and Center Against Family Violence - \$120,490 to provide No Means No presentations and to identify, implement, and evaluate a best practices program to promote safe use of social media and educate parents and youth on risks associated with abuse of electronic relationship applications. Contact: Enrique Mata, 915.544.7636, emata@pdnhf.org.

Riverside Community Health Foundation (CA) awarded more than \$340,000 to five local nonprofits dedicated to improving the health and well-being of Riverside residents. Among the grantees are: Loma Linda University Children's Hospital -\$234,667 to purchase a portable ultrasound machine, which will provide faster and more accurate diagnosis of structural defects of the heart and allow the hospital to serve more than 1,000 children annually; American Heart Association (Riverside) - \$45,000 to provide Riverside's Latino and African-American populations with health education workshops and health screenings to increase awareness about the risk factors of heart disease and stroke and to encourage healthy choices; and **Alvord Unified School District** – \$36,642 to purchase audiometers and vision screeners to help identify students with hearing and vision problems, as well as much-needed supplies. Contact: Ninfa Delgado, 951.788.3471, Ninfa@rchf.org.

Sisters of Charity Foundation of South Carolina (Columbia) has awarded \$120,000 to Welvista (Columbia, SC) to support the organization's four dental clinics across the state. Smiles for a Lifetime dental clinics, located in Allendale, Dillon, Manning, and Summerton, serve thousands of uninsured and underinsured school-age children who do not have a provider for oral health issues. The grant will allow the clinics to resume operations, as they were delayed in opening at the beginning of the school year due to funding challenges. The offices are located near schools in rural poverty areas and focus on treating catastrophic oral health problems. Since the clinics' inception, more than 5,000 children have been served. Contact: Brooke Bailey, 803.254.0230, bbailey@ sistersofcharitysc.com.

Tufts Health Plan Foundation

(Watertown, MA) awarded more than \$1 million in new funding to 37 nonprofit organizations based in Massachusetts and Rhode Island. The majority of the grants support the foundation's Healthy Aging focus, which is designed to improve the lives of older adults. This year's funding also includes grants to help the homeless, educate physicians to succeed in a changing health care climate, manage chronic diseases, prevent falls, engage in community, and support HIV- and AIDSrelated projects. Among the grantees are: Southwest Boston Senior Services Inc. (Jamaica Plain, MA) - \$70,000 to support AgeWell Southwest Boston; VNA & Hospice of Cooley Dickinson Inc. (Northampton, MA) - \$59,565 to support Strength in Numbers Falls **Prevention Education for Seniors;** YMCA of Greater Boston (MA) -\$50,000 for Get Fit, Stay Fit for Life; Westbay Community Action Inc.

(Warwick, RI) – \$42,000 for an initiative that addresses elder safety; **Friends of Amesbury Council on Aging** (MA) – \$24,290 to support the **Caregiver Essentials** program; and **Best Buddies Rhode Island** (Cranston) – \$20,000 to support the **Best Buddies Intergenerational College Project**. Contact: Pamela Giannatsis, 617.972.9400.

- UniHealth Foundation (Los Angeles, CA) awarded approximately \$6 million in grants to support the health and wellbeing of residents in select California communities. Among the grantees are: University of California, Los Angeles (UCLA) Health System - \$898,952 over three years to support the development and implementation of a pediatric palliative care telehealth consultation program for children with life-threatening medical conditions at Santa Monica-UCLA Medical Center; White Memorial Medical Center (Los Angeles) - \$750,000 over 18 months to design and pilot the organizational, technical, and clinical components needed to redesign care delivery, improve patient outcomes, and prepare the hospital to meet requirements of new health care policies; Glendale Adventist Medical Center – \$598,588 to support the Patient Centered Healthcare Transition project, which entails clinical integration to improve health care coordination; and Loma Linda **University Behavioral Medicine** Center - \$384,297 to support the continuation and enhancement of the Self-Harm Intensive Education, Learning, and Development program for youth. For more information, visit www.unihealthfoundation.org, select "Program Areas," and choose "Grants Made."
- United Health Foundation (Minnetonka, MN) is partnering with the Campaign for Tobacco-Free Kids (Washington, DC) to help reduce the youth smoking rate by 25 percent by 2015. The partnership includes a threeyear, \$2.8-million grant to fund the campaign's For Youth By Youth program, which will support Kick Butts Day, an annual celebration of youth leadership and activism in the fight

against tobacco use. On each Kick Butts Day, youth organize and participate in more than 1,000 events across the nation, encouraging their peers to stay tobacco-free and educating their communities about the dangers of tobacco. The new partnership will provide up to 50 grants for peer-to-peer programs, developed by and aimed at children, and will significantly expand the number of Kick Butts Day events. Funding will also support additional initiatives aimed at educating and empowering youth as leaders in related efforts. Contact: Lauren Mihajlov, 952.936.3068, lauren_mihajlov@uhc.com.

WellPoint Foundation (Indianapolis, IN) awarded a \$1.5-million grant to the American Cancer Society (Atlanta, GA) to expand its Patient Navigation Program. The program creates oneon-one relationships between newly diagnosed patients and their families, and trained patient navigators, who provide information, support, and personal guidance. Support focuses on the myriad psychological, emotional, and financial challenges that cancer can bring. The service is free and confidential, and places an emphasis on assisting medically underserved populations. The grant will augment establishing or expanding 17 patient navigation programs in 14 states over the next two years. For more information, visit www.wellpoint.com, choose "News & Media," and select "Press Releases."

SURVEYS, STUDIES & PUBLICATIONS

Aetna Foundation (Hartford, CT), Connecticut Health Foundation (Hartford), Donaghue Foundation (West Hartford, CT), Foundation for Community Health (Sharon, CT), and Universal Health Care Foundation of Connecticut (Meriden) have formed a collaborative to examine patient views of health care in Connecticut. The survey will largely focus on various aspects of patients' experiences with primary care and will also explore whether patients receive

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timely preventative care services, such as Pap smears and blood pressure screenings, and patients' perceptions of the care they receive. Additionally, a series of demographic questions will help identify racial and ethnic disparities in care and health outcomes and the impact of education, income, and insurance coverage on the quality of care patients receive. The University of Massachusetts Medical School's Center for Health Policy and Research will conduct the \$379,000 study, which includes a randomized telephone survey of 4,000 Connecticut adults over a 12-week period in the spring of 2012. The sampling will reflect Connecticut's population demographics and cover the state's eight counties. Results are expected in early 2013 and will be outlined in the report *The State of* Health for the State of Connecticut. Contact: Marnie Goodman, 860.273.6382.

Blue Cross Blue Shield of Massachusetts Foundation (Boston) has released **Determining Health** Benefit Designs to be Offered on a State Health Insurance Exchange, the third installment in its Health Reform Toolkit Series. The latest installment shares examples, templates, experiences, and lessons learned from Massachusetts' implementation of health reform to help states plan, build, and implement elements of the Affordable Care Act. Massachusetts offers a single health insurance exchange that serves subsidized and unsubsidized individual purchasers, as well as small businesses. The information in this resource focuses on Massachusetts' experience developing part of the exchange, known as Commonwealth Choice, that serves unsubsidized, individual purchasers. The guide includes references and links to specific examples of work products, which can be used to inform other states' planning efforts. The foundation will release two additional toolkits in the coming weeks as part of the series. For more information, visit www.bluecrossfoundation.org.

The Colorado Health Foundation (Denver) has published *Health* Connections in Colorado: A Primer for HIT Success, a report that explores how health information technology (HIT) has affected health care safety net organizations in the state. Under its four-year Healthy Connections initiative, the foundation issued 75 grants to 43 organizations – investing a total of \$9.4 million to build, support, and evaluate HIT. The report demonstrates how Healthy Connections, considered a risky and expensive initiative at the time, accelerated the implementation of technology in health care safety net organizations throughout Colorado. In executing Healthy Connections, the foundation focused on the HIT work of organizations in various stages of HIT implementation. At the conclusion of the initiative, 100 percent of grantees had implemented an electronic health record (EHR) system or planned to do so within the next 18 months. Further, more than 460,000 Coloradans benefit from EHRs. Along with a historical overview of HIT in Colorado and nationwide, the report features testimony on how HIT has made a difference, Contact: Suzanne Beranek, 303.953.3668, sberanek@ coloradohealth.org.

ON-LINE

American Public Health Association (APHA) (Washington, DC) announced that its new Center for School, Health and Education has launched www.schoolbasedhealthcare.org. The site hosts a growing library of articles and the latest research on social and health barriers to graduation to help inform policymakers, educators, and the community about the public health issues that contribute to the national dropout rate. The center, established within APHA as part of a two-year grant from the W.K. Kellogg Foundation (Battle Creek, MI), aims to build on the success of the School-Based Health Care Policy Program, a six-year initiative that generated significant changes in policy at the local, state, and federal levels to stabilize and grow school-based health care. Contact: Audrey Pernik, 202.777.2509, audrey.pernik@apha.org.

PEOPLE

The Atlantic Philanthropies (New York NY) has announced the appointment of Martin O'Brien as senior vice president for programmes. Mr. O'Brien has served as the organization's country director for Northern Ireland since 2010 and director of its global Reconciliation & Human Rights Programme since 2004. In his new role, he will oversee and manage Atlantic's four grantmaking programmes - Ageing, Children & Youth, Population Health, and Reconciliation & Human Rights. Prior to joining the foundation, Mr. O'Brien spent 17 years coordinating the work of the Committee on the Administration of Justice, an organization dedicated to securing the highest standards in the administration of justice in Northern Ireland. He is a past recipient of the Reebok Human Rights Award and has been honored by both Human Rights Watch and Human Rights First. Contact: Ben Wyskida, 212.338.4064, b.wyskida@atlanticphilanthropies.org.

- **The Commonwealth Fund** (New York, NY) announced the impending departure of Karen Davis, the fund's president and CEO since 1995. During Ms. Davis' tenure, the fund has experienced significant growth and made notable impact in the field, with its endowments increasing by more than \$300 million. During the same timeframe, the fund expended \$511 million to advance its mission of promoting a high-performance health system. Ms. Davis' prior experience includes the distinction of being the first woman to head a U.S. Public Health Service agency when she became the administrator of the Health Resources and Services Administration in 1980. She was elected a fellow of the American Academy of Arts and Sciences in 2009 and an honorary fellow of the Royal College of Physicians in the United Kingdom in 2011. Ms. Davis' resignation is to take effect at the end of December 2012. Contact: Mary Mahon, 212.606.3853, mm@cmwf.org.
- Harvard Pilgrim Health Care Foundation (Wellesley, MA)

announced the appointment of Carter Friend to its board of directors. Mr. Friend is senior vice president of community impact at the United Way of Greater Portland, where he leads the organization's needs assessment work, which includes a focus on understanding the interactions between education, income, and health. For many years Mr. Carter directed United Way's work in the area of health, which includes the areas of basic health care access, mental health, substance abuse, and violence and abuse. Prior to United Way, Mr. Friend was executive director of Legal Services for the Elderly. He currently serves on the Maine Health Access Foundation's (Augusta) Community Advisory Committee. Contact: Lily Lynch, 617.509.7407, lily_lynch@hphc.org.

 Missouri Foundation for Health's (MFH) (St. Louis) outgoing president and CEO, James Kimmey, M.D., is being recognized by St. Louis University's (SLU) School of Public Health (MO) through the establishment of its first endowed chair. A financial gift from the foundation to SLU helped create the James R. Kimmey Endowed Chair in Public Health. Dr. Kimmey is MFH's first president and CEO, and his public health career has spanned over 50 years. He is a former executive vice president and vice president for health sciences at SLU, where he also served as founding dean of the School of Public Health and director of the Center for Health Services Education and Research. Dr. Kimmey has also worked for the U.S. Public Health Service and the American Public Health Association. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.

Quantum Foundation (West Palm Beach, FL) announced the promotion of Toni May, former director of community relations, to the position of vice president of communications. Ms. May joined the foundation from WXEL-TV where she was executive producer and host of an Emmy-Award winning television series highlighting positive stories in the community. As vice president, she will be a part of the foundation's grantmaking team, ensuring that marketing and communications are a part of all grants made in the focus areas of health care access, health care workforce, and science education. Contact: Toni May, 561.832.7497, tmay@quantumfnd.org.

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