

GIH BULLETIN

Helping grantmakers

improve the health of all people



FEBRUARY 16, 2015

This January, members of GIH's board and senior staff visited Havana, Cuba, with MEDICC, an organization licensed by the U.S. Department of the Treasury to conduct people-to-people trips to Cuba. MEDICC promotes cooperation among the U.S., Cuban, and global health communities to improve health outcomes and equity.

One objective of our trip was to see the Cuban approach to health in action. Another was to see if there were lessons for U.S. communities. Over the course of a week, we met with schoolchildren, seniors, hospital patients, community groups, and families with mentally ill members. We talked to family doctors and nurses, and specialists. We explored Havana's scenic, low-crime streets. It was an exciting time to be in Cuba, knowing that we were on the cusp of changes that will have major consequences for everyday people's lives.

The effects of the 56-year embargo are immediately evident: food is rationed, medical facilities are short of supplies, and living quarters can be quite dilapidated. Famously, many cars on the road predate the 1959 embargo. Although eye catching, they are also major air polluters—and almost everyone in our group felt the effects.

The other side of the story is that while material resources are limited, the social vision is rich and strong. We were particularly struck by the remarkable commitment to public health values, which was consistent across the settings we visited and among the health professionals we talked to. This commitment is the product of Cuba's decision, in the early 1980s, that their country would become the first in the developing world to cover the health needs of every citizen by focusing on prevention and primary care. One of the most-noted outcomes of this focus is that Cuba now compares favorably to the United States on outcomes like infant mortality and life expectancy, without the wide disparities by race and income that characterize this country (Keck and Reed 2012).

The basic building block of the health care system is the neighborhood consultorio, from which family physician and nurse teams—who also live in the neighborhood—serve up to 1,500 people. Their work is backed up by a social determinants approach to understanding health. We heard repeatedly that “health is a social product,” and it is widely accepted that keeping people healthy involves multiple sectors.

Our week-long visit was a source of multiple insights about the U.S. and Cuban systems of health care, implications for health philanthropy, and other observations. Board members are in the process of capturing their thoughts, which will be published in a few weeks in the *GIH Bulletin*.

Faith Mitchell

President and CEO
Grantmakers In Health

GIH NEWS

WE HOPE TO SEE YOU IN AUSTIN!

The GIH Annual Conference on Health Philanthropy *Pathways to Health* is March 4-6 in Austin, Texas. If you can't make it, all of the presentations will be available online after the conference.

UPCOMING PUBLICATIONS

Beyond Grantmaking: Health Foundations as Policy Change Agents and Health Reform Four Years Later: Philanthropy Steps Up to the Challenge will be available online in March.

NEW GIH FUNDING PARTNERS

GIH is pleased to welcome five new Funding Partners:

- Baptist Healing Trust
- BlueCross BlueShield Foundation of Tennessee
- The Klarman Family Foundation
- Valley Baptist Legacy Foundation
- VNA Foundation of Greater North Penn

NEW GRANTS & PROGRAMS

- **The Atlantic Philanthropies** (New York, NY) and **The California Endowment** (Los Angeles) announced \$12.2 million to support and expand health career pathways in Oakland, with the goal of improving academic and long-term employment outcomes. Grantees will use funds to expand college and career readiness programs and internship opportunities for Oakland high school students, and to expose middle school students to a broad range of health care careers. The California Endowment will grant \$1.2 million over three years to the **Alameda Health Care Pipeline Partnership** (ACHPP) at Alameda Healthcare Service Agency. The grant will be aimed at enhancing ACHPP's capacity and role in strengthening regional health career pathway infrastructures and systems, with the goal of expanding equity, opportunity and access to sustainable health careers for underserved young people. The grants will increase the number of students in health-related career programs from 670 students in six academies to 1,874 students in nine academies. The Atlantic Philanthropies is granting \$10 million to Alameda Health Systems to enhance the systems ability to provide internships to students in Oakland Unified School District's health career academies and to augment its ability to provide quality services in low-income communities of color. Contact: Cailin Sullivan, 646.452.5637, cailin.sullivan@berlinrosen.com.
- **The California Wellness Foundation** (Woodland Hills) approved 102 grants totaling \$11.3 million. These grants are the first to be awarded under the foundation's **Advancing Wellness** program, with funding addressing health disparities and promoting equity through advocacy and access. Among the grantees are: **Children Now** (Oakland, CA) – \$400,000 over two years to maximize health coverage for former foster youth (FFY) by conducting: advocacy to improve Medi-Cal enrollment and retention, and outreach to FFY who are eligible for health coverage under the Affordable Care Act; **Alameda County Public Health Department** (Oakland, CA) – \$275,000 over two years to address financial issues with maternal and child health clients and support a healthy local economy in a place-based project; **California Black Health Network** (Sacramento) – \$220,000 over two years to develop and implement a collaborative statewide outreach and education campaign focused on HIV and sexually transmitted infection (STI) prevention for black women and participate in the HIV/AIDS/STI planning process initiative; and **Americans for Indian Opportunity, Inc. (AIO)** (Albuquerque, NM) – \$175,000 over two years for the **AIO Ambassadors Leadership Program** to improve the health and well-being of Native American communities in California. For more information, visit www.calwellness.org.
- **The Health Foundation for Western and Central New York** (Buffalo, NY) awarded new grants totaling more than \$3.6 million for the last half of 2014. **Niagara University** (Niagara Falls, NY) was awarded \$299,035 to support **Help Me Grow Western New York**, an initiative that connects at-risk young children with services they need. **Reach CNY**, (Syracuse, NY) will receive up to \$100,000 to implement screening, brief intervention, and referral to treatment for women of childbearing age. **New York Academy of Medicine** (New York) will use a \$50,000 grant to evaluate **Project ECHO**, a program designed to increase rural primary care providers' capacity to treat depression in older adult patients at the University of Rochester Medical Center. Five New York-based organizations – **Community Action of Orleans & Genesee** (Albion), **Child Care Solutions** (Syracuse), **Child Development Council of CNY** (Ithaca), **Child Care Resource Network** (Buffalo), and **Niagara Community Action Program** (Niagara Falls) – received \$20,000 each to address children's oral health. Each grantee will become a new **Cavity Free Kids** hub and will train and support early child care programs in successfully using the **Cavity Free Kids** curriculum to help young children impacted by poverty develop lifelong healthy dental habits and better oral health. For more information, visit www.hfwcn.org.
- **Health Foundation of South Florida** (Miami) approved nearly \$1.6 million in grants. Twenty nonprofits in Broward, Miami-Dade, and Monroe counties received grants to support programs in one or more of the foundation's priority areas of behavioral health; healthy eating, active communities; preventive health measures; and primary care, as well as other community needs. Among the grantees are: **Chapman Partnership** (Miami) – \$200,000 to provide primary care services to homeless adults and children residing at Chapman Partnership North, the largest homeless shelter in Miami-Dade County; **Children's Diagnostic & Treatment Center** (FortLauderdale) – \$159,434 to implement a linkage to care program for HIV positive youth; **American Lung Association** (Fort Lauderdale) – \$92,831 to support environmental and policy change to decrease access to tobacco products for youth and reduce exposure to secondhand smoke through smoke-free multi-unit housing and point-of-sale marketing strategies at convenience stores; **Empower "U"** (Miami) – \$90,000 for an electronic health record system that meets federal mandates and facilitates the provision of primary care services; **Children's Diagnostic & Treatment Center**, \$159,434 to implement a linkage to care program for HIV positive youth; and **Florida Keys Area Health Education Center Program, Inc.** (Marathon) – \$24,750 to provide technical assistance to Monroe County schools in establishing healthy school environments. Contact: Shari Gantman, 305.374.9199.
- **Interact for Health** (Cincinnati, OH) and **The YMCA of Greater Cincinnati** (OH) have partnered to provide **Funday Sundays**, a series of free health and wellness opportunities for residents of the Greater Cincinnati community. Each YMCA of Greater Cincinnati location will be open every Sunday afternoon in February and March. Members of the

St. David's Foundation

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Phone: 512.879.6600 Fax: 512.879.6250 Email: info@stdaidsfoundation.org
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In 1996, a unique partnership between St. David's Foundation and Hospital Corporation of America created St. David's HealthCare, a Malcolm Baldrige award-winning hospital system that now has seven hospitals in addition to surgery centers and free-standing emergency centers. St. David's Foundation reinvests proceeds from St. David's HealthCare toward serving a five-county area in Central Texas that includes Austin. More than 60 percent of the population served by the foundation's grant partners are Hispanic, with a high rate of poverty. In addition, the area has one of the fastest growing older adult populations, straining organizations that provide specialized services to low-income seniors.

Program Information: St. David's Foundation's signature programs include the largest mobile dental program providing charity care in the country and the largest scholarship program in Texas for aspiring health professionals. Grant funding to more than 60 grant partners in strategic focus areas supports the work of safety net clinics, agencies serving older adults, mental health initiatives, health care workforce development, and healthy living programs. The foundation works closely with its grant partners to strengthen their organizational infrastructures through a growing capacity building program and comprehensive data analytics, with the goal of deepening their effectiveness using measurable outcomes.

► Financial Information:

Total Assets: \$750 million (FY 2014)
Amount Dedicated to Health Related Grants: \$55 million (FY 2014)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Health Care Workforce Development** – Nearly 500 scholarships have been awarded, ranging from \$60,000 over eight years to \$120,000 over four years, for service through the St. David's Public Health Corps' loan repayment program. Additional investments include funding for nursing and health science programs at the region's higher education programs to train health care workers at all levels (\$27 million over seven years).
- **Innovative Mental Health Crisis Center** – The goal of this project is to fill a gap in the area's mental health services by providing a place for people having a short-term mental health crisis to go for treatment at an extended observation center, instead of less appropriate options like an emergency room, psychiatric hospital, or jail. The foundation's grant includes funds for building and operating the facility. The local health district

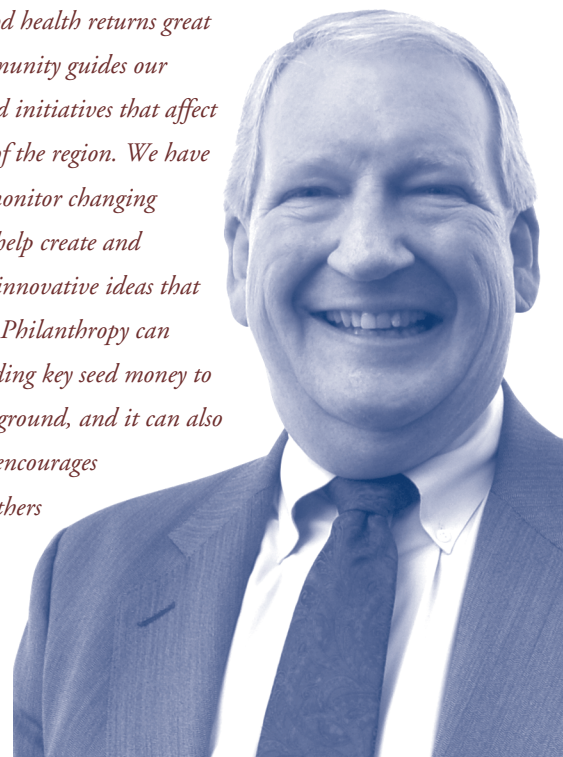
contributed the land for the project (\$8.9 million).

- **St. David's Dental Program** – The foundation operates the largest mobile charity dental program in the country, which travels to high-need schools and clinics in three counties. Nine vans are each staffed by licensed professionals and equipped with two dental exam rooms. In 2014, more than 10,000 children and adults received free dental care through the program (\$6.5 million annually).
- **Increasing Access to Primary Care: People's Community Clinic** – Funding will allow the safety net clinic to renovate a recently purchased building into a state-of-the-art clinic and more than double its capacity to serve as a medical home for thousands of low-income families and individuals (\$10 million).
- **Environmental Change: The Trail Foundation** – The Butler Hike and Bike Trail borders 10 miles of Lady Bird Lake shoreline in downtown Austin. More than 1.5 million people walk, run, or bike it each year. Funding helped the foundation complete a boardwalk project to connect east and west sections of the trail over land and water, allowing families in underserved areas to have access to a free, safe place to exercise and enjoy nature (\$500,000).

Role of Philanthropy in Meeting Pressing Needs:

"Our belief that good health returns great benefits to our community guides our grantmaking toward initiatives that affect the broader health of the region. We have a responsibility to monitor changing needs, as well as to help create and financially support innovative ideas that address those needs. Philanthropy can play a role in providing key seed money to get a project off the ground, and it can also be the catalyst that encourages collaboration and others to get on board."

Earl Maxwell
CEO



community can enjoy a range of activities, including swimming, basketball, or group exercise classes. Visitors can also take advantage of state-of-the-art fitness equipment for individual exercise and weight training. Free child care is being provided. Through the Funday Sundays program, Interact for Health aims to increase access to healthy activities and encourage people to stay active during the winter months. For more information about Funday Sundays, visit the website www.MyY.org. Contact: Kate Keller, 513.458.6616, kkeller@interactforhealth.org.

- **Robert Wood Johnson Foundation** (RWJF) (Princeton, NJ) announced plans to commit \$500 million over the next 10 years to expand efforts that address childhood obesity. With this new commitment, RWJF will intensify its focus on those places and populations hardest hit by the epidemic. New work will advance strategies that help eliminate health disparities that contribute to higher obesity rates among children of color and children living in poverty nationwide. The foundation also announced an expanded focus on preventing obesity in early childhood and on engaging parents, youth, and health care providers to be active champions for healthier communities and schools. Building on its previous work, RWJF will support research, action, and advocacy strategies focused on the following priorities over the next decade: ensuring that all children enter kindergarten at a healthy weight; making a healthy school environment the norm and not the exception across the United States; making physical activity a part of the everyday experience for children and youth; making healthy foods and beverages the affordable, available, and desired choice in all neighborhoods and communities; and eliminating the consumption of sugar-sweetened beverages among children five years old and younger. Contact: Melissa Blair, 609.627.5937, media@rwjf.org.
- **Kresge Foundation** (Troy, MI) announced the selection of 12 local public health officer teams as take part of its **Kresge Emerging Leaders in Public Health**. The 16-month program is

designed to help position public health officers and their agencies to thrive in the midst of health reform. Each team will receive up to \$125,000 and technical assistance to implement a project in the community it serves. The selected teams include public health officers serving cities or metropolitan areas of more than 125,000 residents, along with individuals identified as emerging leaders from within those officers' departments. Leaders from the following local health departments were chosen to participate: **Arkansas Department of Health** (Little Rock); **Portsmouth Health Department** (VA); **San Francisco Department of Public Health** (CA); **Los Angeles County Department of Public Health** (CA); **Florida Department of Health in Seminole County**; **Polk County Health Department** (IA); **Hennepin County Public Health** (MN); **New Orleans Health Department** (LA); **Calvert County Health Department** (MD); **San Antonio Metropolitan Health District** (TX); **Montgomery County Health Department** (TN); and **City of New Bedford Health Department** (MA). For more information, visit www.kresge.org/news.

- **The Maine Health Access Foundation** (MeHAF) (Augusta) awarded \$50,000 to the **Maine Community Foundation** (Ellsworth) for the **People of Color Fund** to support a second year of health-related grants made to organizations that serve Maine's communities of color, including people who define themselves as Native American, African American, Asian, and Hispanic. The People of Color Fund awards grants of up to \$7,500 annually each spring. MeHAF's health-focused grants will be included in the 2015 grant cycle. People of Color Fund health-related grants last year included support for outreach to immigrant groups on healthy eating habits and nutrition, an English language course for new Maine residents interested in the medical field, and support for increasing access to health care within minority communities. For information on all 2014 People of Color Fund grants, visit <http://www.maine.cof.org/pocfgrants.aspx>.

- **New York Community Trust** (NY) awarded \$4.3 million to 38 nonprofit organizations in New York City and nationally that address health for residents of New York City. Among the New York City-based grantees with health programs are: **Cancer Care** – \$700,000 for financial aid to needy cancer patients; **Fordham University Graduate School of Social Service** – \$130,000 to complete the evaluation of eight newly established innovative senior centers; **Memorial Sloan-Kettering Cancer Center** – \$100,000 to help immigrants with cancer get treatment; **Services and Advocacy for GLBT Elders (SAGE)** – \$100,000 to help gay and lesbian elders in Harlem, Brooklyn, and the Bronx manage chronic disease; **Lawyers Alliance for New York** – \$80,000 to provide legal assistance to behavioral health agencies transitioning to managed care; and **Helen Keller International** – \$50,000 to expand a vision screening program at Covenant House and the Ali Forney Center, agencies that both serve young homeless people. Contact: Amy Wolf, 212.686.0010, ext. 234, aw@nyct-cfi.org.

SURVEYS, STUDIES & PUBLICATIONS

- **The Colorado Health Foundation** (Denver), in partnership with the **Colorado Health Institute** (Denver), released the **2015 Colorado Health Report Card**. The ninth annual health report card indicates high grades overall compared to other states for residents over the age of 18; however, data reveal disparities along racial, ethnic, and economic lines for physical and mental health. Adults in Colorado scored well on indicators that address obesity, diabetes, and physical activity. Although adolescents showed improvement in abstaining from sexual activity over last year, there was a slight increase in symptoms of depression. The report card revealed that the infant mortality rate for black infants is twice that of white infants, and 21 percent of Hispanic women do not receive prenatal care until after the first trimester, compared with

13 percent of non-Hispanic mothers. Further, 21.6 percent of children in low-income families are less likely to have a medical home, seek preventive dental care, or participate in physical activity than kids in higher income families. The report is available at www.ColoradoHealth.org/ReportCard. Contact: Jaclyn Lensen, 303.474.2229, jlensen@coloradohealth.org.

- **The Commonwealth Fund** (New York, NY) has released *The Rise in Health Care Coverage and Affordability Since Health Reform Took Effect*, which outlines survey results from its most recent **Biennial Health Insurance Survey**. The survey looked at health insurance stats, access to health care, and problems with medical bills and medical debt. The fund reports that for the first time since 2003, there was a reduction in the number of Americans who claim they did not receive needed health care because of cost. There was also a first-time decline in the number of respondents saying they have trouble paying their medical pills or paying off medical debt. The study indicated improvements in nearly every measure, including the percentages of adults who reported that, because of the cost, they did not visit a doctor or clinic when they had a medical problem; fill a prescription; or skip a recommended test, treatment or follow-up visit. In addition, the number of uninsured working-age Americans fell from 37 million, or 20 percent, in 2010 to 29 million, or 16 percent, in 2014. The largest declines were among people who were the most likely to have been uninsured in the past, such as young adults and individuals with low incomes. Contact: Mary Mahon, 212.606.3853, mm@cmwf.org.
- **The Hogg Foundation for Mental Health** (Austin, TX) published *Understanding Mental Health Systems and Services in Texas*. The resource is intended to be a research tool for the general public, including policymakers, nonprofit organizations, and advocacy groups and is designed to provide a basic understanding of how behavioral health services are provided, the populations that are served, and the challenges of meeting the growing and often unmet

needs of Texans with mental health or substance use conditions. The 358-page guidebook offers complete overviews of all services, resources, and systems across the state. Free and accessible to the public online, the book is also designed to help people with mental health conditions and family caregivers navigate the state's complex patchwork of programs and services. A principal goal of the publication is to encourage readers to advocate for increased state funding to improve mental health services and service delivery in the state. To access the guide, visit www.hogg.utexas.edu.

- **Mat-Su Health Foundation** (MSHF) (Wasilla, AK) published a report that examines the care that Mat-Su Borough residents receive when they are experiencing a behavioral health crisis. The report is the result of an ongoing Behavioral Health Environmental Scan (BHES) being conducted in response to a 2013 Community Health Needs Assessment that ranked mental and emotional health and substance abuse as the borough's highest-priority health concerns. According to the report, approximately one out of four vehicle fatalities and other serious injuries involve drugs and alcohol. Further, in 2013, 20 percent of Mat-Su middle school students said that they seriously considered suicide in the last year. Also in 2013, the Mat-Su Regional Medical Center Emergency Department served 2,391 patients with a behavioral health diagnosis, with charges totaling an estimated \$23 million. The report offers 13 recommendations for the state to address these issues. Among them are implementing Medicaid expansion in Alaska in order to make behavioral health care available to more people and providing crisis intervention team training for law enforcement, emergency responders, and hospital personnel. The report is available at www.healthymatsu.org. Contact: Robin Minard, 907.352.2892, rminard@healthymatsu.org.

PEOPLE

- **The Bill, Hillary & Chelsea Clinton Foundation** (Clinton

Foundation) (New York, NY) announced that **Eric Braverman** has stepped down as CEO. Maura Pally has been named Senior Vice President, Women and Youth Programs, and will serve as Acting CEO of the Clinton Foundation while the board of directors conducts a search for a permanent CEO. Ms. Pally was the Executive Director for the Office of Hillary Rodham Clinton at the Clinton Foundation where she guided strategic direction, program development, and engagement efforts for **No Ceilings: The Full Participation Project**, which works to advance the status of women and girls around the world; **Too Small to Fail**, which aims to close the word gap and promote early literacy for children from birth to five years of age; and **Job One**, which mobilizes businesses and organizations to create employment pathways for disconnected youth in the United States. Ms. Pally came to the Clinton Foundation from Bloomberg Philanthropies, where she provided strategic direction for programmatic activities and oversight of operational management. Previously, she served as Acting Assistant and Deputy Assistant Secretary of State for Educational and Cultural Affairs (ECA). For more information, visit www.clintonfoundation.org.

- **The John A. Hartford Foundation** (New York, NY) announced that **Terry Fulmer** has been selected as the foundation's new President. Dr. Fulmer is University Distinguished Professor and Dean of the Bouvé College of Health Sciences at Northeastern University and Professor of Public Policy and Urban Affairs in the College of Social Sciences and Humanities. She succeeds **Corinne H. Rieder**, who has led the foundation since 1997. Dr. Fulmer will officially join the foundation in May. Prior to her current position, Dr. Fulmer served as the Erline Perkins McGriff Professor of Nursing and founding Dean of the New York University (NYU) College of Nursing. For 15 years she also served as Codirector of the Hartford Institute for Geriatric Nursing at NYU. She has also held faculty appointments at Boston College, Columbia University, Yale University, and the Harvard Division on Aging. She is an elected member of the

Institute of Medicine and currently serves as the Chair of the National Advisory Committee for Robert Wood Johnson Foundation's Executive Nurse Fellows Program. Dr. Fulmer will officially join the foundation in May. For more information, visit www.jhartfound.org/news-events/news.

- **Missouri Foundation for Health** (St. Louis) welcomed three new members to its board of directors. **Connie Cunningham** serves as the Executive Director for the Missouri Family Health Council, Inc. Ms. Cunningham's 30-year professional career has included serving as Legislative Director/Lobbyist for the Missouri Department of Social Services and President/CEO for United Way of Central Missouri, among other positions. **Janet Gooch**, a licensed speech-language pathologist, is Dean of the School of Health Sciences and Education at Truman State University, Kirksville. She is a former Chair of the Communication Disorders Department at Truman and has taught undergraduate and graduate courses as a professor there. In addition she was Vice President of Legislative Affairs for the Missouri Speech-Language-Hearing Association. **Andwele Jolly** is a Manager of Business Operations for the Divisions of Allergy

& Immunology and of Rheumatology at Washington University School of Medicine. Prior to his current role, Mr. Jolly served as the school of medicine's first Executive Management Fellow. His previous experiences also include serving as a Clinic Director of a physical therapy, sports medicine, and ergonomic practice. He remains active in several professional and civic organizations. Contact: Courtney Z. Stewart, 314.345.5505, cstewart@mffh.org.

- **The David and Lucile Packard Foundation** (Los Altos, CA) appointed **Michael J. Klag** to its board of trustees. Dr. Klag is Dean of the Johns Hopkins Bloomberg School of Public Health. Since becoming Dean, Dr. Klag has been a strong advocate for programs that support women and children's health. Prior to his current position, he held a number of leadership positions at the Johns Hopkins University School of Medicine. Dr. Klag is the author of more than 200 publications and was the Editor-in-Chief of the *Johns Hopkins Family Health Book*. He was Chair of the National Institutes of Health Advisory Board on Clinical Research and the Association of Schools of Public Health. Contact: Felicia Madsen, 650.917.7253, fmadsen@packard.org.

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