

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

JULY 16, 2012

NEW GRANTS & PROGRAMS

- **Blue Cross and Blue Shield of Minnesota Foundation** (Eagan) announced intended funding for a new program designed to engage public libraries in improving the health of residents in low-income communities and communities of color. The **Public Libraries for Health** program engages public libraries as partners working collectively with other organizations in their service area. The foundation will award grants of up to \$50,000 each to four libraries across the state for programs or projects that advance health equity. Funds may be used for an existing project or a new opportunity. The program is part of a larger health equity initiative launched in 2011, which seeks to ensure that all Minnesotans have an equal opportunity to live a healthy life regardless of income, education, race, and other socioeconomic factors that affect health. For more information, visit www.bcbsmn.foundation.org. Contact: Julie Eastling, 651.662.6574, Julie_A_Eastling@bluecrossmn.com.
- **Blue Shield of California Foundation** (San Francisco) awarded more than \$4.4 million in funding. Among the grantees are: **The Regents of the University of California, San Francisco** – \$2.4 million for the university's Center for Health Professions to support the **Clinic Leadership Institute's Emerging Leaders** program for a sixth cohort of 25 emerging community health center leaders and to continue alumni activities, including a

program for new chief executives; **Small Business Majority Foundation, Inc.** (Sausalito, CA) – \$300,000 to educate California's small businesses about opportunities to increase coverage for business owners and employees through state and federal health reform efforts; and **Los Angeles Unified School District Student Health Services Support Fund** (CA) – \$150,750 to develop a health information exchange between school-based community health centers and the school health center system of the Los Angeles Unified School District. Contact: Christine Maulhardt, 415.229.6145, christine.maulhardt@blueshieldcafoundation.org.

- **Health Foundation of South Florida** (Miami) approved \$1.2 million in grants to 18 nonprofit health-related organizations in Florida's Broward and Miami-Dade counties. Among the grantees are: **University of Miami** – \$200,000 to assist child care centers in establishing healthier center environments that promote nutrition and physical activity; **Borinquen Health Care Center** (Miami) – \$160,000 to implement an outreach and counseling program for hard-to-reach substance abusers in Overtown; **Miami Dade College Foundation** – \$120,000 to replace seven dental chairs and related equipment at the college's Dental Hygiene Clinic; **Kids In Distress** (Wilton Manors) – \$102,500 to support a dental care facility for underserved children in Broward County; **South Florida Hospital Research and Education Foundation** (Hollywood) – \$75,000 to assist five hospitals in adopting baby-friendly best practices to increase breastfeeding; **Florida International**

GIHNEWS

SUBMIT YOUR NOMINATION FOR THE 2013 TERRANCE KEENAN AWARD

GIH welcomes nominations for the *2013 Terrance Keenan Leadership Award in Health Philanthropy*, an honor that pays tribute to accomplished, innovative, and bold grantmakers who have had an impact on human health. Nominations are due **September 7, 2012**. Visit www.gih.org for more details.

The award will be presented at the GIH annual meeting, March 13-15 in San Francisco.

JOB ANNOUNCEMENT: GIH PRESIDENT AND CEO

GIH seeks a seasoned strategic leader with expansive knowledge of key issues in health and health care, public policy, and the practice of philanthropy. Reporting to the GIH board of directors, the incoming president and CEO will have overall responsibility for the strategic, programmatic, financial, and physical operations of the organization.

Candidates are encouraged to apply as soon as possible. Visit www.nonprofitprofessionals.com and click "Current Searches" for the complete job description.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

- University Foundation** (Miami) – \$65,000 to establish a mobile primary care unit staffed by medical students and staff to serve medically underserved and uninsured adults; and **Healthy Mothers/Healthy Babies** (Ft. Lauderdale) – \$50,000 to provide oral health education to high-risk pregnant women and program participants of childbearing age. Contact: Shari Gantman, 305.374.9199.
- **Healthcare Georgia Foundation, Inc.** (Atlanta) awarded \$1.3 million to 29 programs and organizations that benefit the health of Georgia residents. Among the grantees are: **TechBridge, Inc.** (Sandy Springs, GA) – \$130,000 for technology implementation, network management, network maintenance, program support, and training efforts for the use of **HealthTec^{dl}** for **Healthcare Georgia Foundation’s Distance Learning** program; **Georgia Center for Nonprofits, Inc.** (Atlanta) – \$128,000 for the completion and evaluation of Phase IV and support for Phase V of the **Healthcare Georgia Foundation’s Capacity Building Project**; **Voices for Georgia’s Children** (Atlanta) – \$100,000 to strengthen local and state capacity to advocate for improved child health in Georgia; **Georgia State University - Institute of Public Health** (Atlanta) – \$100,000 to conduct environmental scans of local policy and capacity statewide to address community-based childhood obesity prevention; **Christ Community Health Services Augusta Inc.** (GA) – \$43,000 to strengthen and sustain electronic medical record capabilities and to enhance its information technology infrastructure; and **Cancer Coalition of South Georgia, Inc.** (Albany) – \$50,000 to develop a strategic plan, to enhance information technology infrastructure, and to conduct professional development activities for staff. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.
 - **Robert Wood Johnson Foundation’s** (Princeton, NJ) **Public Health Practice-Based Research Networks Program** has launched **Multi-Network Research Practice and Outcome Variation Examination** (MPROVE), a project that will study how geography affects the delivery of public health services that promote health and prevent disease and injury. The project will involve six public health practice-based research networks from across the country. Each of the networks received a \$50,000 grant to participate. The grantees are: **Colorado Association of Local Public Health Officials** (Denver); **Duval County Health Department** (Jacksonville, FL); **Minnesota Department of Health** (St. Paul); **University of Medicine and Dentistry of New Jersey** (Newark); and **University of Tennessee** (Knoxville). Study organizers expect findings to inform public health practitioners and policy officials in their decisionmaking concerning how to apply resources to improve public health. Contact: Vikki Franklin, 859.218.2019.
 - **Mid-Iowa Health Foundation** (Des Moines) recently awarded grants totaling \$167,000 to eight organizations through its **Children’s Healthy Development** initiative to improve the health of vulnerable people in greater Des Moines, Iowa. Among the grantees are: **Iowa Adverse Childhood Experiences Summit** presented through a partnership with Mid-Iowa Health Foundation, Iowa Department of Public Health, and United Way of Central Iowa, during which more than 800 participants learned about groundbreaking research on the impact of toxic stress on early brain architecture and its link to poor adult health outcomes, as well as innovative solutions for reversing Iowa’s trends; and **Visiting Nurse Services** (Des Moines) for its **Healthy Mental Development Initiative** to support and expand the **1st Five Initiative** in partnering with local primary care and other providers to identify children’s healthy mental development needs, connect children and families to resources, and assist families in system navigation. Contact: Denise Swartz, 515.277.6411, dswartz@midioahealth.org.
 - **Lucile Packard Foundation for Children’s Health** (Palo Alto, CA) awarded grants totaling \$1.4 million to nine programs to support research on serving children with special health care needs (CSHCN). Among the grantees are: **Center for Medical Home Improvement, Crotched Mountain Foundation** (Concord, NH) – \$220,753 to improve the quality of care for children, especially CSHCN, by developing and promoting the use of a standardized care plan and to achieve consensus among national leaders of child health care on adopting a standardized plan and minimal standards for the process of care planning; **California State University, Sacramento-Division of Nursing** – \$220,532 to obtain information on the experiences of school personnel, especially school nurses, in working with and caring for CSHCN, and to identify recommendations that would improve the integration of schools as part of the system of care; and **American Academy of Pediatrics-California District** (Pasadena) – \$219,850 to survey general and subspecialty pediatricians about experiences in caring for CSHCN and to identify recommendations on how to reduce barriers and facilitate improvements in the system of care. Contact: Eileen Walsh, 650.736.2881, eileen.walsh@lpfch.org.
 - **Sisters of Charity Foundation of Canton** (OH) awarded grants totaling \$556,430 to support a variety of organizations and programs that seek to improve the well-being of greater Canton residents. The **Stark County Health Department** (Canton, OH) will receive \$142,000 over three years for general operating support of its dental clinic. A three-year, \$115,000 grant to **Mercy Medical Center** (New Philadelphia, OH) will support the **Immigrant Health Outreach** program. The **Canton City Health Department** (OH) will receive up to \$75,000 in support for the Stark Public Health Study Commission. Contact: Joni Close, 330.454.5800, jclose@sfcanton.org.
 - **Winter Park Health Foundation** (FL) announced a two-year, \$185,000 grant to the **Alzheimer’s Association’s Central and North Florida Chapter** (Jacksonville) to support the launch of an innovative education initiative aimed at central Floridians of all ages. The project has three primary goals: to make people aware of the elements of brain

GRANTMAKER FOCUS

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Nemours

10140 Centurion Parkway, Jacksonville, FL 32256
Phone: 904.697.4100 Fax: 904.697.4220 Web site: www.nemours.org

Nemours' journey began in 1936 with the formation of The Nemours Foundation under the terms of Alfred I. duPont's will. In 1940 the Alfred I. duPont Institute opened its doors. Today, Nemours is one of the nation's largest integrated pediatric health systems, providing hospital- and clinic-based specialty care, primary care, community-based prevention and health education, and research and medical education programs aimed at improving the lives of children and families throughout the Delaware Valley and in northern central Florida. Nationally, Nemours' goal is to improve child health and well-being, leveraging its clinical and population health expertise.

Program Information: Nemours is an operating foundation that looks beyond the individual level of health care to address health outcomes for all children. Since opening its doors, Nemours has invested more than \$2.2 billion to enable a higher standard of care for more than 2 million children in need. The investment in children, families, research, and education is a response to community health needs as Nemours aims to fulfill its mission to provide leadership, institutions, and services to restore and improve the health of children through high-quality care and programs not readily available.

➤ Financial Information:

Total Assets: \$1.6 billion (FY 2011)
Amount Dedicated to Community Benefit: \$123 million (FY 2011)

➤ Special Initiatives:

- **Nemours Model of Care** – Nemours' Model of Care is the platform for the organization's integrated pediatric health system. The family-centered model includes programs and services in the core areas of Clinical Care, Research, Education, and Prevention. Aspects from each of these areas can be customized and delivered in a way that meets the unique needs of each child and family served.
- **Reversing the Childhood Obesity Trend** – Nemours is proactively addressing the important issue of childhood obesity, focusing on a holistic and integrated approach to child health promotion that includes a continuum of care, services, and initiatives. At the prevention end of the spectrum, Nemours Health and Prevention Services works with families and community partners to help children grow up healthy. At the treatment end of the spectrum, Nemours offers the longest-running hospital-based obesity clinic in Delaware and a dedicated "Healthy Choices Clinic" in Florida, along with weight management programs and services at all Nemours locations.

- **Nemours National Office of Policy and Prevention** – Nemours leads as a model of, and an advocate for, health policies and practices that seek to transform its system from a focus on sickness to a focus on child health and well-being. Nemours is using its expertise to contribute to the advancement of national health policies and practices to improve the health of all children, not just the children it directly serves.
- **KidsHealth by Nemours** – Founded in 1992, the Nemours Center for Children's Health Media (KidsHealth) creates engaging on-line, print, and video media about a wide range of health and family issues. KidsHealth's physician-directed, professional editorial staff creates KidsHealth.org, the most-visited site about children's health and development written for parents, kids, and teens. KidsHealth's award-winning content includes more than 5,000 doctor-reviewed, up-to-date, and easy-to-read articles, interactive features, games, and videos in English and Spanish.
- **Nemours BrightStart!** – Reading level is one of the strongest predictors of adult health status. Through Nemours BrightStart!, Nemours aims to put children on the road to reading success from the earliest possible age. Nemours BrightStart! is a one-of-a-kind program that offers science-based tools aimed at educators, parents, physicians, and other community members.

Most Pressing Health and Human Services Issues:

"Today's children, despite all the advances of modern society, still face many of the same obstacles that earlier generations have faced when it comes to their health, education, and well-being. It remains absolutely vital that all factions of society share common goals and take collective action to reach and impact children in all the places where they live, learn, and play—at home, at school, in the health care system, in child care, and in their communities. Only by working together can we help kids achieve the healthy, strong, and productive future they so deserve."

Debbie I. Chang, M.P.H.

Vice President, Policy and Prevention



health, to spread the word about the importance of being brain healthy, and to get people committed to and actively involved in brain healthy practices. The program will include distributing educational materials and offering seminars to diverse audiences of all ages. In addition, a brain health Web site will be created where the public can go to learn more about brain health, as well as find book reviews, brain healthy activities, and the latest brain research. For more information, visit www.wphf.org.

SURVEYS, STUDIES & PUBLICATIONS

- **California HealthCare Foundation** (Oakland) published the results of a study that measures customer satisfaction for Californians who receive health insurance through Medi-Cal, California's Medicaid program. *Medi-Cal at a Crossroads: What Enrollees Say about the Program* reports that 9 out of 10 Medi-Cal recipients have a positive view of the program. Sixty-nine percent indicate they are satisfied with their care, and 79 percent say it is easy to locate a primary care physician nearby who accepts Medi-Cal. In addition, enrollees report positive experiences with the enrollment process, with more than three-fourths indicating that the application is easy to complete. However, enrollees with disabilities report having less favorable experiences with and perceptions of Medi-Cal. Similarly, Medi-Cal recipients in fair or poor health report more difficulty finding specialists than enrollees in good health. The publication also provides potential challenges facing the state concerning policy and implementation. The report indicates that the state and its county partners will face challenges in providing multiple pathways for people to apply for Medi-Cal. The report is available on the Publications section of www.chcf.org. Contact: Alexandra Matisoff-Li, 510.587.3154.
- **Child Health and Development Institute of Connecticut, Inc.** (Farmington) published *Mid-Level*

Developmental and Behavioral Assessments: Between Screening and Evaluation, the latest installment in its IMPACT series. The publication suggests mid-level developmental assessments as an effective solution to some of the consequences of delays that occur between a child's referral for developmental and behavioral evaluations and when the evaluation occurs. The report, which focuses primarily on Connecticut, points to a lack of resources as a cause for these delays. The resulting wasted time, unnecessary expense, and misdirection of resources compromises the ability of the system to optimize the surveillance/screening process and opportunities for timely intervention, to the detriment of children. The publication may be downloaded at www.chdi.org/assessment-impact. Contact: Lisa Honigfeld, 860.679.1523, honigfeld@uchc.edu.

- **The Colorado Health Foundation** (Denver) released the first installment of *Measurable Results*. Adopted by the foundation's board of directors in 2008, *Measurable Results* serves as an evaluation tool to guide the foundation's investments and help grantees evaluate their work. It is the product of an evaluation model that emphasizes clarity and simplicity – with the intention of reducing data collection burden for grantees. Along with sharing findings from five groups, the new report highlights how the foundation evaluation model operates. Over time, *Measurable Results* and other evaluation findings will provide an inventory of learning material and analysis for the foundation, the philanthropy community, and health stakeholders in Colorado and the nation. Contact: Suzanne Beranek, 303.953.3668, sberanek@coloradohealth.org.

Grantmakers for Effective Organizations (GEO) (Washington, DC) published *Four Essentials for Evaluation*, which lists steps grantmakers can take to maximize potential of evaluation for learning and improvement that leads to better results. The guide builds on information outlined in *Evaluation in Philanthropy*, a 2009 publication that was jointly released by GEO and the **Council**

on Foundations and GEO's The Learning Conference in 2011. It includes important questions, guidelines, and action steps to help grantmakers apply four steps: lead, plan, organize, and share. The guide also incorporates stories of GEO members who have demonstrated effective evaluation in action. The guide is available at <http://bit.ly/4ForEval>. For more information, visit www.geofunders.org.

NIHCM Foundation (Washington, DC) released *Health Plan Approaches to Preconception Health*. The issue brief explores how selected health plans and foundations are addressing preconception health, including the role of private health plans and funders in promoting preconception health, how they are improving access to care, and how they are reaching women of childbearing age. The brief also lists barriers to promoting preconception health, along with strategies to overcome them. The brief is available on the Publication section of www.nihcm.org.

- **RCHN Community Health Foundation** (New York, NY) announced that the Geiger Gibson/RCHN Community Health Foundation Research Collaborative has released *An Early Assessment of the Potential Impact of Texas' "Affiliation" Regulation on Access to Care for Low-income Women*. In light of the federal appeals court's current consideration of the legality of Texas' family planning affiliation regulation, the report provides a preliminary assessment of the impact of the Texas rule on preventive care access by low-income women, specifically concerning access to cancer screening, preventive health care, and family planning services. The report finds that the affiliation rule – which would bar Planned Parenthood Federation of America (PPFA) clinics from participating in the state's Medicaid expansion family planning program because of their affiliation with an entity that performs and advocates for legal abortions – jeopardizes access to care for nearly 52,000 low-income women. Exclusion of PPFA clinics would eliminate women's access to 16 of 26 of the state's largest **Women's**

Health Program providers. The report also concludes that it would be virtually impossible for health centers to fill the need given cutbacks in state family planning funding and the magnitude of the demand for health center services in the state with the nation's largest proportion of uninsured residents. Contact: Feygele Jacobs, 212.246.1122, ext. 712.

U.S. Department of Health and Human Services (Washington, DC) has released its *Lesbian, Gay, Bisexual, and Transgender (LGBT) Coordinating Committee Report*, outlining efforts to promote the health and well-being of LGBT people. Among the accomplishments listed were the implementation of the Affordable Care Act, and the creation of an LGBT youth suicide task force. The report also outlines the department's goals for the upcoming year, which include continued efforts to address discrimination, harassment, and violence; funding pilot studies for programs that focus on reducing obesity among lesbian and bisexual women; and smoking cessation efforts, particularly for high-risk populations. Contact: Inga Sarda-Sorensen, 646.358.1463, lsorenson@thetaskforce.org.

OTHER NEWS

- **Community Health Foundation of Western and Central New York** (Buffalo) has changed its name to **Health Foundation for Western and Central New York**. The name change coincides with the foundation's 10-year anniversary. The new name also comes with a new tagline "Investing in Better Health for People and Communities." The foundation's mission will not change, as the foundation will continue to focus on frail elders and young children ages birth to five living in poverty. Contact: Ann Monroe, 716.852.3030, amonroe@hfwcny.org.
- **Jewish Healthcare Foundation** (JHF) (Pittsburgh, PA) announced that **The Pittsburgh Regional Health Initiative** (PRHI), an operating arm of JHF, received a \$10.4-million **Health Care Innovation Award** from the

Center for Medicare and Medicaid Innovation (CMMI) for its **Virtual Accountable Care Network Project**. The CMMI grant will enable PRHI to bring the project's resources to a total of seven regional hospitals in western Pennsylvania, enabling small primary care practices to offer their patients better integrated care, support for care transitions, and intensive chronic disease and medication management. The new centers will focus on approximately 25,000 Medicare beneficiaries with chronic obstructive pulmonary disease, congestive heart failure, and coronary artery disease. By reducing 30-day readmissions and avoidable disease-specific admissions, PRHI estimates savings over three years of approximately \$74 million, as well as the creation of an estimated 26 new jobs and the training of 450 health care workers in disease management and primary care support skills. Contact: Carla Barricella, 412.594.2568, barricella@jhf.org.

PEOPLE

- **Mary Black Foundation** (Spartanburg, SC) announced that **Molly Talbot-Metz**, director of programs, will serve as the foundation's interim president beginning August 15, 2012. Ms. Talbot-Metz has worked for the foundation since 2001 and has served as director of programs since 2007. The foundation's current president, **Philip Belcher**, is leaving the foundation in August to become vice president, programs at **The Community Foundation of Western North Carolina** (Asheville). Contact: Cate Brandt Ryba, 864.573.9500.
- **DentaQuest Foundation** (Boston, MA) announced that **Leslie E. Grant, D.M.D.** has been named to its board of directors. Dr. Grant is a dental compliance officer for the Maryland State Board of Dental Examiners and is a former speech pathologist who worked with severely handicapped children. She is past president and chair of the legislative committee for the National Dental Association. She is also on the Legislative and Governmental Affairs Council and

Academy of General Dentistry, and is an affiliate with the American Association of Women Dentists, Multicultural Oral Health Alliance, American Dental Association, American College of Dentists, Pierre Fauchard Academy, Henry Schein Oral Health Advisory Board, International College of Dentists, and World Vision. Contact: Amey Owen, Solomon McCown & Co., 617.933.5278, aowen@solomonmccown.com.

- **Endowment for Health** (Concord, NH) announced that **Steven Rowe** will serve as its next president, succeeding **James W. Squires, M.D.**, who retired last year. Mr. Rowe, a former Maine attorney general and state legislator, is a well-respected policy leader who has a proven track record of working with others to bring about far-reaching social change on behalf of vulnerable populations. His accomplishments have been largely devoted to improving the health and well-being of the people he served in Maine. Mr. Rowe most recently served as counsel at the Portland-based law firm of Verrill Dana LLP. Previously he was Maine Attorney General from 2001 to 2009 and Speaker of the Maine House of Representatives from 1999 to 2000. **Mary Vallier-Kaplan** will serve as interim president until Mr. Rowe's arrival in September. Contact: Karen Ager, 603.228.2448 ext. 313, kager@endowmentforhealth.org.
- **First Hospital Foundation** (Philadelphia, PA) announced the election of new officers and directors to its board. **Julia R. Dutton, Ph.D.**, former founding executive director of the Stoneleigh Foundation, was elected chair. Previously she served as board treasurer and has served as a trustee for nine years. **Keith Kasper**, senior vice president and CFO for the University of Pennsylvania Health System, was elected treasurer; he has served as a trustee for seven years. **Jane G. Pepper** was elected to a second term as vice chair, and **Suzanne Sheehan Becker** was elected to a second term as secretary. Ms. Pepper, past president of the Pennsylvania Horticultural Society, has served as a board trustee for 14 years. Ms. Becker has also served as a trustee for 14 years

and brings three decades of experience in the nonprofit and higher education sectors. New to the board are: **Pamela A. Strisofsky, CPA**, managing director and CFO of TL Ventures, and **David J. Williams, Ph.D.**, CEO of QualDent. Contact: Julia Boerth or Ann Marie Healy, 215.546.4290.

- **The Health Trust** (Campbell, CA) has elected two new members to its board of trustees. **Darren A. Cde Baca, C.I.M.A., C.F.P.** is regional vice president for Ivy Funds, an investment management firm. He specializes in global portfolios. Mr. Cde Baca has 30 years' experience in investment management. **William Rewak, SJ** is chancellor of Santa Clara University. In his role as chancellor, he assists the university president in civic engagement, fundraising, and other areas. He served as president of Santa Clara University from 1976 to 1988. Contact: Patty Fisher, 408.879.4112, pattyf@healthtrust.org.
- **Methodist Healthcare Ministries of South Texas, Inc.** (MHM) (San Antonio) has elected **Scott Bryan** to serve as chair of its board of directors. Mr. Bryan works as an account representative at HOLT CAT San Antonio. The MHM board of directors also elected new board officers: **Darrell Frank**

Smith was elected senior vice chair; **Paula Larson, M.D.** of South Texas Pathology Associates was elected vice chair; **George Ricks** of DOCUmatation, Inc. was elected vice chair; **Shirley S. Watkins**, community volunteer, was elected secretary; and **Alice H. Gannon** of USAA was elected treasurer. Contact: Jessica Muñoz-Sherfey, 210.546.0992, jsherfey@mhm.org.

- **Northwest Health Foundation** (Portland, OR) has named **Nichole Maher** as its new president and CEO. Ms. Maher replaces **Thomas Aschenbrener**, who retired in June. Ms. Maher has served as executive director of the Native American Youth and Family Center (NAYA) in Portland, Oregon. NAYA offers culturally specific education programs, a fully accredited high school, financial literacy and microenterprise development, social services, domestic violence prevention and response programs, housing, and comprehensive poverty reduction programs. Ms. Maher has served on the board of directors of Northwest Health Foundation, Planned Parenthood, National Urban Indian Family Coalition, and the Oregon Education Investment Board. Ms. Maher will begin her new position in August. Contact: Chris Palmedo, 503.505.5699, cpalmedo@nwhf.org.

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The GIH Bulletin is published as an educational and information service for health grantmakers. Letters to the editor, press releases, notices of new program initiatives, personnel updates, and other materials should be sent to the GIH offices in Washington or faxed to: Editor, GIH Bulletin, 202.452.8340; E-mail: bulletin@gih.org.

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