

GRANTMAKER FOCUS

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IN
HEALTH

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Nemours

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Nemours' journey began in 1936 with the formation of The Nemours Foundation under the terms of Alfred I. duPont's will. In 1940 the Alfred I. duPont Institute opened its doors. Today, Nemours is one of the nation's largest integrated pediatric health systems, providing hospital- and clinic-based specialty care, primary care, community-based prevention and health education, and research and medical education programs aimed at improving the lives of children and families throughout the Delaware Valley and in northern central Florida. Nationally, Nemours' goal is to improve child health and well-being, leveraging its clinical and population health expertise.

Program Information: Nemours is an operating foundation that looks beyond the individual level of health care to address health outcomes for all children. Since opening its doors, Nemours has invested more than \$2.2 billion to enable a higher standard of care for more than 2 million children in need. The investment in children, families, research, and education is a response to community health needs as Nemours aims to fulfill its mission to provide leadership, institutions, and services to restore and improve the health of children through high-quality care and programs not readily available.

► Financial Information:

Total Assets: \$1.6 billion (FY 2011)
Amount Dedicated to Community Benefit: \$123 million (FY 2011)

► Special Initiatives:

- **Nemours Model of Care** – Nemours' Model of Care is the platform for the organization's integrated pediatric health system. The family-centered model includes programs and services in the core areas of Clinical Care, Research, Education, and Prevention. Aspects from each of these areas can be customized and delivered in a way that meets the unique needs of each child and family served.
- **Reversing the Childhood Obesity Trend** – Nemours is proactively addressing the important issue of childhood obesity, focusing on a holistic and integrated approach to child health promotion that includes a continuum of care, services, and initiatives. At the prevention end of the spectrum, Nemours Health and Prevention Services works with families and community partners to help children grow up healthy. At the treatment end of the spectrum, Nemours offers the longest-running hospital-based obesity clinic in Delaware and a dedicated "Healthy Choices Clinic" in Florida, along with weight management programs and services at all Nemours locations.

- **Nemours National Office of Policy and Prevention** – Nemours leads as a model of, and an advocate for, health policies and practices that seek to transform its system from a focus on sickness to a focus on child health and well-being. Nemours is using its expertise to contribute to the advancement of national health policies and practices to improve the health of all children, not just the children it directly serves.
- **KidsHealth by Nemours** – Founded in 1992, the Nemours Center for Children's Health Media (KidsHealth) creates engaging on-line, print, and video media about a wide range of health and family issues. KidsHealth's physician-directed, professional editorial staff creates KidsHealth.org, the most-visited site about children's health and development written for parents, kids, and teens. KidsHealth's award-winning content includes more than 5,000 doctor-reviewed, up-to-date, and easy-to-read articles, interactive features, games, and videos in English and Spanish.
- **Nemours BrightStart!** – Reading level is one of the strongest predictors of adult health status. Through Nemours BrightStart!, Nemours aims to put children on the road to reading success from the earliest possible age. Nemours BrightStart! is a one-of-a-kind program that offers science-based tools aimed at educators, parents, physicians, and other community members.

Most Pressing Health and Human Services Issues:

"Today's children, despite all the advances of modern society, still face many of the same obstacles that earlier generations have faced when it comes to their health, education, and well-being. It remains absolutely vital that all factions of society share common goals and take collective action to reach and impact children in all the places where they live, learn, and play—at home, at school, in the health care system, in child care, and in their communities. Only by working together can we help kids achieve the healthy, strong, and productive future they so deserve."

Debbie I. Chang, M.P.H.

Vice President, Policy and Prevention

