

## Robert Wood Johnson Foundation

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The Robert Wood Johnson Foundation (RWJF) was established in 1972 after the death of corporate leader Robert Wood Johnson, II, who left the bulk of his estate to create an independent national foundation. Today RWJF is one of the leading health and health care philanthropies in the country.

RWJF's mission is to improve the health and health care of all Americans. Devoted to improving health policy and practice, RWJF works with a diverse group of dedicated people and organizations to address problems at their roots and to help make a difference on the widest scale – particularly for the most vulnerable among us.

**Program Information:** RWJF focuses its programming in seven areas: childhood obesity, coverage, human capital, pioneer, public health, quality/equality, and vulnerable populations.

### ► Financial Information:

Total Assets: \$8.7 billion (FY 2011)  
Amount Dedicated to Health-Related Grants: \$425 million (FY 2011)

### ► Special Initiatives and Representative Health and Human Services Grants:

- **Future of Nursing: Campaign for Action** – Organized in collaboration with AARP, the campaign envisions a nation where all Americans have access to high-quality, patient-centered care in a health care system where nurses contribute as essential partners in achieving success. A network of 36 (soon to be 50) action coalitions is working to implement the Institute of Medicine's recommendations on the future of nursing at the state level. The focus is on advancing nursing education, ensuring nurses practice to the top of their education and training, enhancing interprofessional collaboration, and developing nurses as leaders (\$10 million over 5 years).
- **Supporting State Health Reform** – This initiative is helping 10 states grapple with reforming their insurance markets and expanding health insurance coverage, and then sharing lessons learned with all states as they work to implement the Affordable Care Act (\$45 million over 3 years).
- **County Health Rankings & Roadmaps** – This project is creating data and solutions that make it easier for people to be healthy in their own communities by focusing on specific factors known to affect health, such as education, community safety, and income. The project includes grants to local coalitions to address the social and economic factors that influence health in their commu-

nities; grants to national organizations working with local leaders in business, government, and health care to improve population health; recognition of communities whose promising efforts are leading to better health; and customized technical assistance to communities that have strategies to improve health, with a specific focus on policy and systems change (\$15 million over 4 years).

- **Impact Capital Initiative** – This initiative focuses on using program-related investments and strategic collaborations as a means of driving programmatic impact. RWJF recently funded two program-related investments: \$10 million to NCB Capital for the expansion of the Greenhouse project, and \$10 million to The Reinvestment Fund to increase access to fresh foods in low-income communities in New Jersey (\$100 million over 3 years).
- **Open Data Consortium** – This grant provides anchor funding to help convene a group of organizations seeking to foster the awareness and availability of health data collected by the federal government. The goal is to facilitate the use of these data to create products and services that ultimately improve people's health and the care they receive. RWJF is working with the U.S. Department of Health and Human Services and the Institute of Medicine as lead organizers of this effort (\$1 million over 18 months).

### Role of Philanthropy in Meeting Pressing Needs:

*“As our foundation enters its fifth decade of service, we understand that now, more than ever, it takes creative partnerships to achieve our goals. Working across sectors is critical to make things happen. It takes strong strategic direction and engagement with partners that, many times, are different from us. As the public and private sectors struggle, philanthropy's opportunities widen. Collaboration and cooperation are imperative to stay ahead of society's quickly changing needs.”*

**Risa Lavizzo-Mourey**  
President and CEO

