

Bridging Health and Community Development: Investing in People, Place, and Equity May 21, 2015 1:00 pm Eastern Time

Andriana Abariotes, Twin Cities LISC

Kimberlee Cornett and David Fukuzawa, The Kresge Foundation

Colby Dailey, Build Healthy Places Network

Khanh Nguyen, The Colorado Health Foundation



The Colorado Health Foundation™

Together

Bridging Health and Community Development:
Investing in People, Place and Equity
Colorado's Fresh Food Financing Effort

May 21, 2015



Who are we?

The Colorado Health Foundation is a nonprofit organization with a vision that ***together***, we will make ***Colorado the healthiest state in the nation.***

To achieve our vision we focus on three community outcome areas: ***Healthy Living***, ***Health Coverage*** and ***Health Care*** to ensure a future state where our communities promote health and our health care systems deliver excellent, affordable care to Coloradans who both have and desire good health.

How We Work – Through Partnerships and Investments





Background

Research

- Visit to The Food Trust
- Supermarket Summit
- CA Endowment visit

Plan

- Grant: Denver Healthy Food Access Task Force
- Colorado Fresh Food Financing Fund Working Group
- Request to the Colorado Health Foundation to seed CO4F
- Meeting with other interested funders (banks and foundations)

Execute

- CHFA to serve as fund administrator
- Launched summer 2013



Colorado Fresh Food Financing Fund (CO4F)

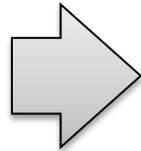
Working group on healthy food financing with representation from:

- Colorado Housing and Financing Authority
- **Mile High Community Loan Fund**
- **Colorado Enterprise Fund**
- City of Denver's Office of Economic Development
- Rocky Mountain Farmer's Union
- The Colorado Health Foundation



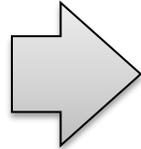
CO4F Fund Goals

Access



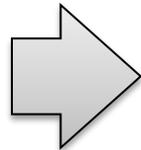
Increase access to healthy food as a means to improve health outcomes.

**Economic
Development**



Spur economic development that supports healthy communities

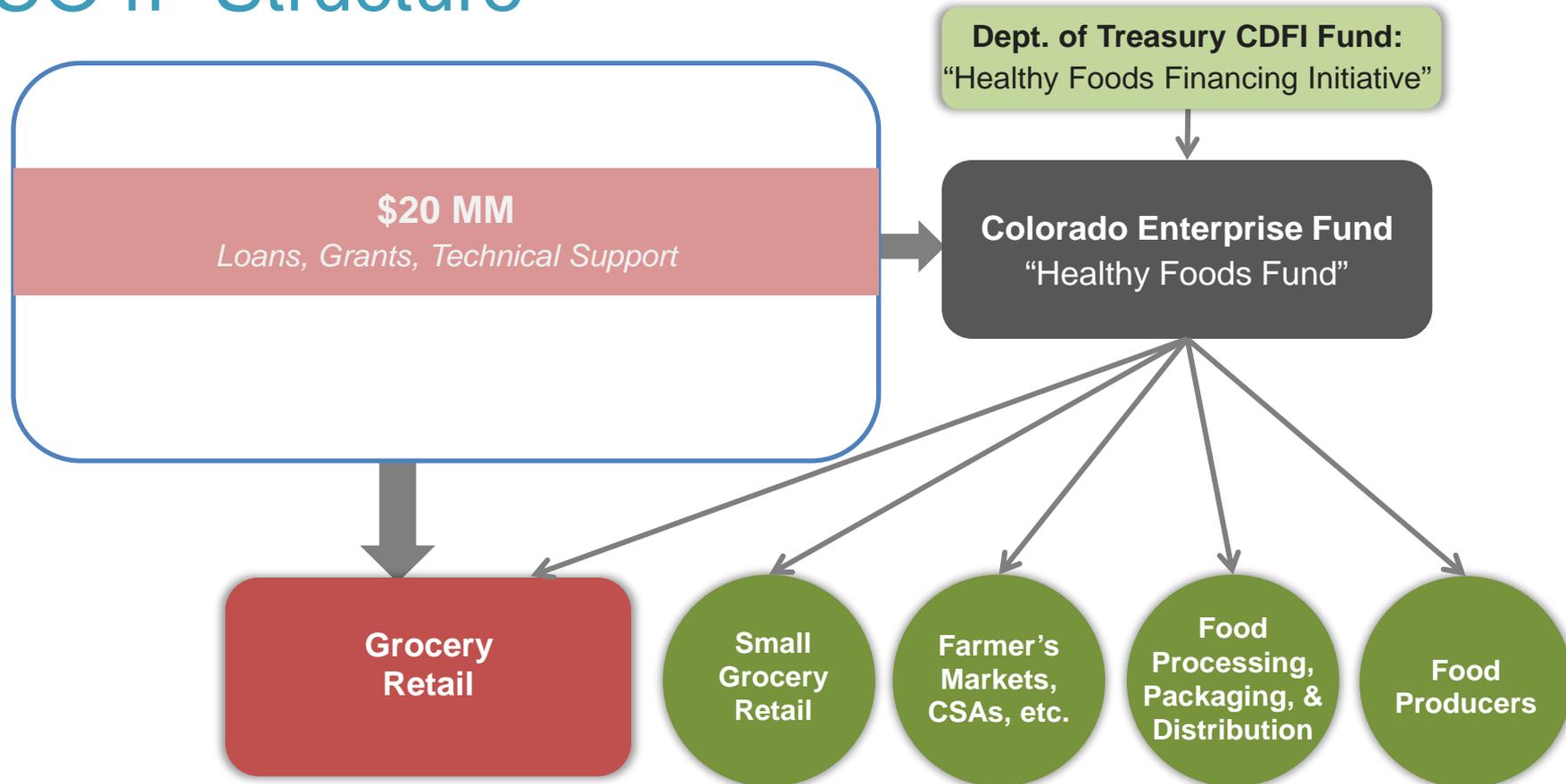
Innovation



Encourage innovation in healthy food retailing and distribution



CO4F Structure





Foundation Investments

The Colorado Health Foundation:	\$7,171,800
– \$1,171,800 for administrative expenses	
– \$5,500,000 for loans	
– \$500,000 for grants	
Piton Foundation:	\$1,000,000
Kaiser Permanente (Via Denver Foundation):	\$1,000,000
The Colorado Trust:	\$300,000



Progress

- 200 inquiries
- 60 pre-applications
 - 57% from outside Denver metro area
- 5 approved



Our partnership with CDFIs

- Fresh food financing will serve as test case
- Aligned goals and target population
- Reach the non-choir
- Additional benefits such as economic development



The Colorado Health Foundation™

Together

Contact:

Khanh Nguyen, Portfolio Director-Healthy Living

knguyen@coloradohealth.org

(303) 953-3639

Bridging community development & health: Investing in people, place, equity

Grantmakers in Health – Webinar
May 21, 2015

Overview

Kresge is a \$3 billion private, national foundation that works to expand opportunities for vulnerable people living in America's cities.

Through the work of our programs and partners, residents can improve their life circumstances and join the economic mainstream.



Kresge health program

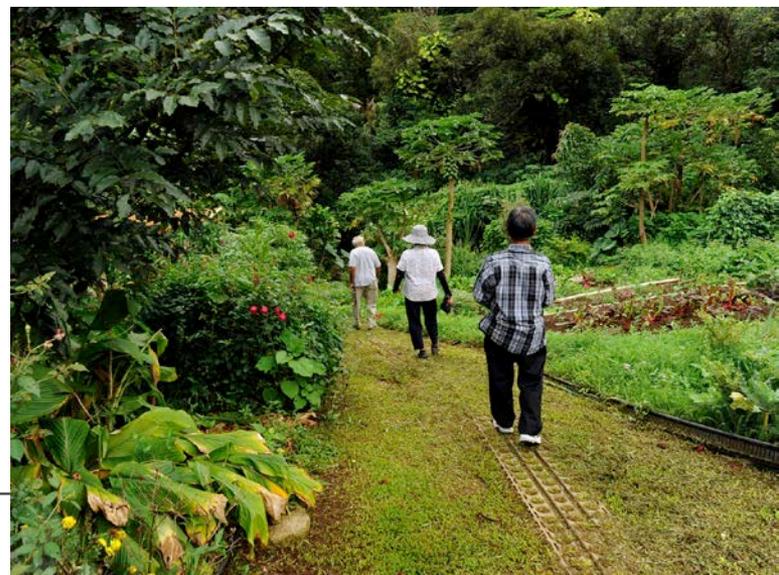


Living Cully in Portland, a cross-team grant

Seeks to help communities overcome the social and economic disadvantages that contribute to poor health so that all Americans have the chance to enjoy productive, self-determined lives

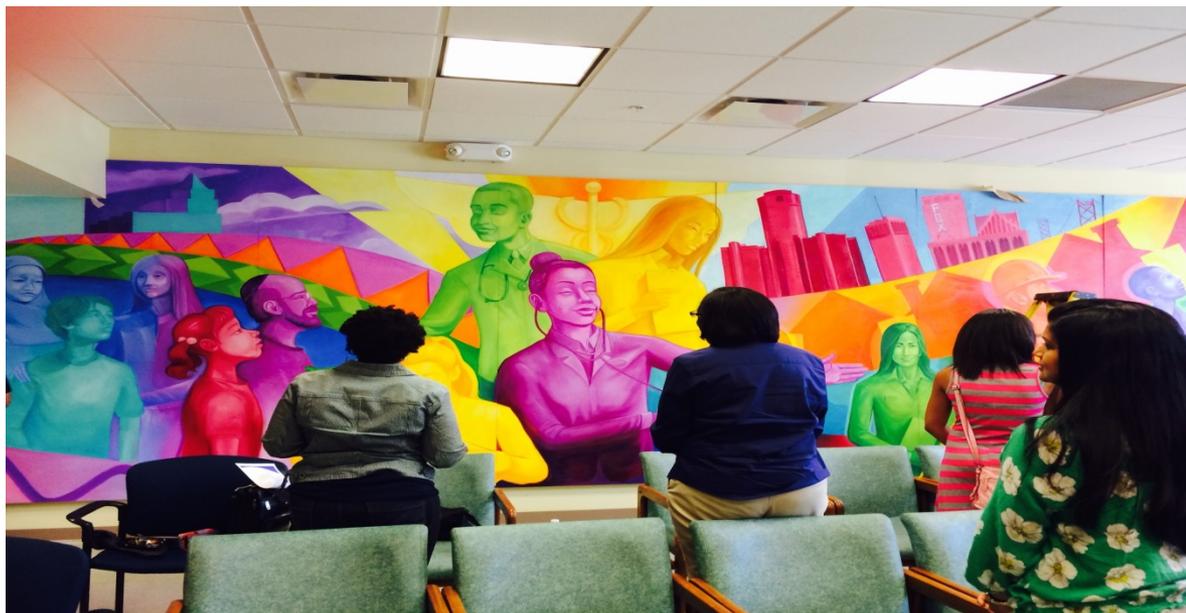
Strategy 1

Developing healthy places:
Advance and scale place-based,
community driven strategies to
develop healthier communities.



Strategy 2

Accelerating community centered approaches within the health system: Accelerate and expand adoption of population health approaches in health care and public health

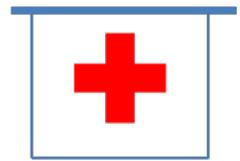


Example: Community Health Center Strategy Evolution

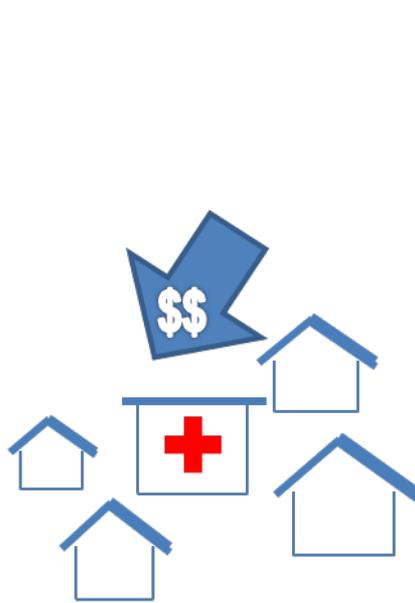
UNITS



SYSTEMS



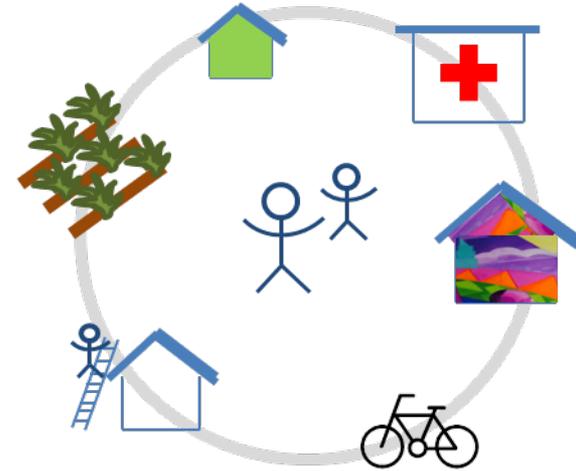
COMMUNITY
HEALTH
CENTERS



COMMUNITY
DEVELOPMENT
"HEALTHY FUTURES FUND"



UPSTREAM
FACTORS
"SAFETY NET
ENHANCEMENT
INITIATIVE"



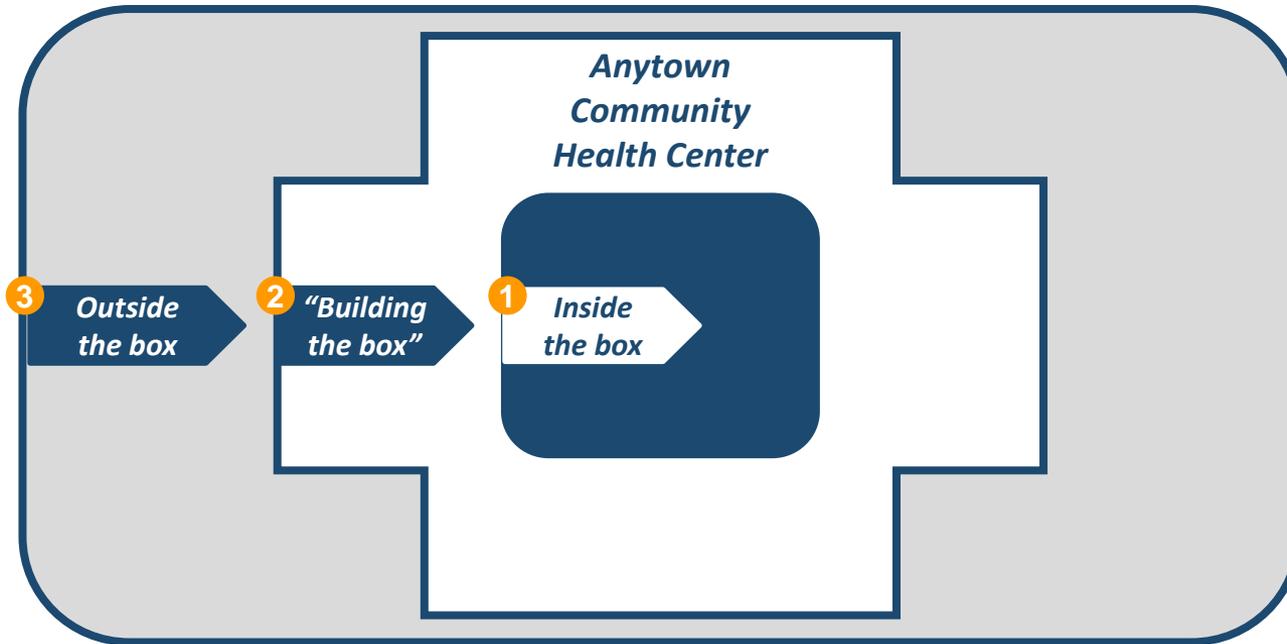
COMMUNITY-
CENTERED
APPROACHES
IN HEALTH

FEDERAL POLICY AND PHILANTHROPIC CHANGES



A draft framework to coordinate these activities...

This framework takes an individual Community Health Center as “**the box,**” within and around which various activities to promote Healthy Communities may be pursued



- 1 Inside the box** refers to daily CHC operations, including management and financial operations, data, the quality of consumer care and experience, and the breadth of services available to consumers.
- 2 “Building the box”** refers to the availability of financing for the development of new and the renovation of older health center facilities. (This includes CDFI lending and development expertise.)
- 3 Outside the box** refers to the social determinants of health, public health policy, the external products & services available to CHC consumers, and CHCs’ relationships with other partners.

Expanding opportunities in America's cities

David D Fukuzawa

Managing Director

ddfukuzawa@kresge.org

Kimberlee R Cornett

Managing Director

Social Investment Practice

3125 W. Big Beaver Road

Troy, Mich. 48084

248-643-9630

kresge.org



Twin Cities Local Initiatives Support Corporation
Using Our Investments,
Partnerships, and Knowledge
to Help Communities
Transform Themselves



Andriana Abariotes
Executive Director, LISC – Twin Cities
aabariotes@lisc.org

Community Development: At the intersection of key sectors

“CDFIs are a national treasure because CDFIs have become a platform for social innovation in low-income communities.

With your ears to the ground, and your unrelenting belief in the virtue of the people you serve, you are often the first to see opportunities and create solutions that others miss.

From affordable housing, to child care, charter schools, health centers, small businesses, transit oriented development, and the arts, CDFI are on it!”

*Annie Donovan, Director CDFI Fund,
U.S. Department of Treasury*

Presenting to CDFI Coalition Institute, February 2015



933 certified **Community Development
Financial Institutions (CDFIs)** operating in all 50
states, DC, Puerto Rico and Guam

How LISC Works

LISC is a partner and a catalyst



Comprehensive Strategies, Partnerships, Resources and Tools focused on strengthening lives and communities

LISC: \$14.7 Billion invested since 1980

Leveraging an additional \$44.1 Billion in total development

Built Environment



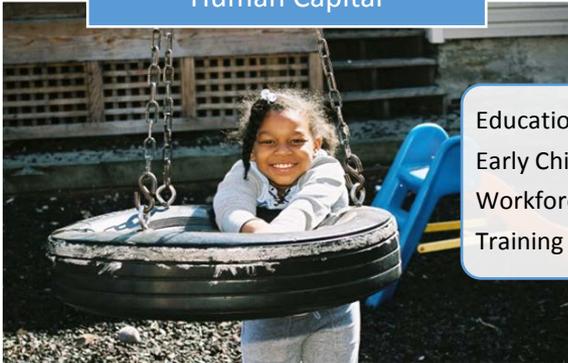
Housing
Facilities
Infrastructure
Amenities

Economic Vitality



Jobs
Small Business
Asset Building
Financial Coaching

Human Capital



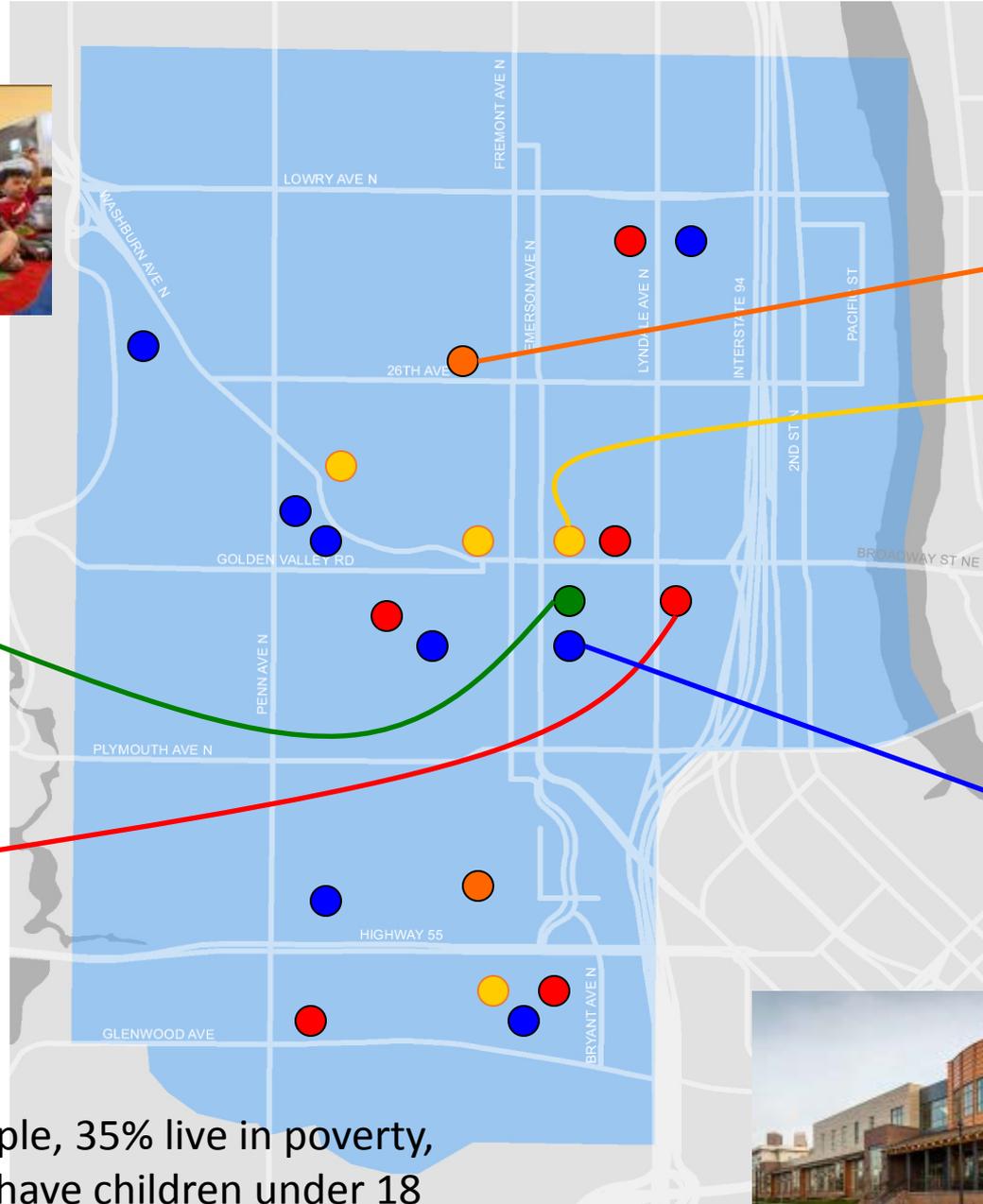
Education
Early Childhood
Workforce
Training

Social Capital



Engagement
Organizing
Connectedness
Participation

North Minneapolis



Education

- Northside Achievement Zone
- Mary T. Wellcome Child Development Center
- Alignment of education and community development strategies

Economic Development

- Juxtaposition Arts
- Northside Economic Opportunity Network
- Small business development and recruitment

Capital Investment

- Hawthorne Eco Village
- Capri Theater
- Project Reclaim
- Heritage Park Senior Services Center
- North Commons Park

Family Income & Wealth Building

- Emerge Career & Tech Center
- Financial Opportunity Center
- Customized Job Trainings

Healthy Lifestyles

- Safety Organizing
- Northside FLOW
- West Broadway Farmers Market
- Appetite for Change, Breaking Bread Cafe

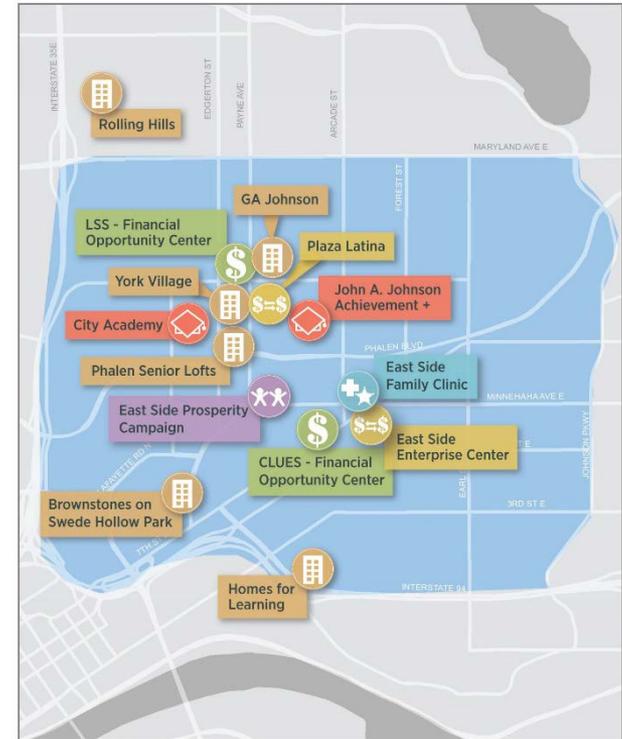


Approx. 40,000 people, 35% live in poverty, 43% of households have children under 18

St. Paul's East Side

Rolling Hills Apartments/ East Side Family Clinic

- 108 affordable housing units with social services for immigrant population financed by LISC **Healthy Futures Fund**
 - On-site exam room serves 200 residents annually
- FQHC financed nearby with expanded services, including dental and pharmacy
- LISC *Community Health Advocate* facilitates housing/health care partnership to increase access to care, healthy eating and physical activity



Value Proposition for Health-Community Development Partnership

Twin Cities Learnings and Opportunities



Shared Goals:

Physical Transformation

Economic Opportunity

Social Connectedness

- Key time for innovation and experimentation
- Building on new definitions of health
- Developing relationships
- Emerging data and metrics
- Engagement at all levels



CONNECTING SECTORS **IMPROVING COMMUNITIES & LIVES**

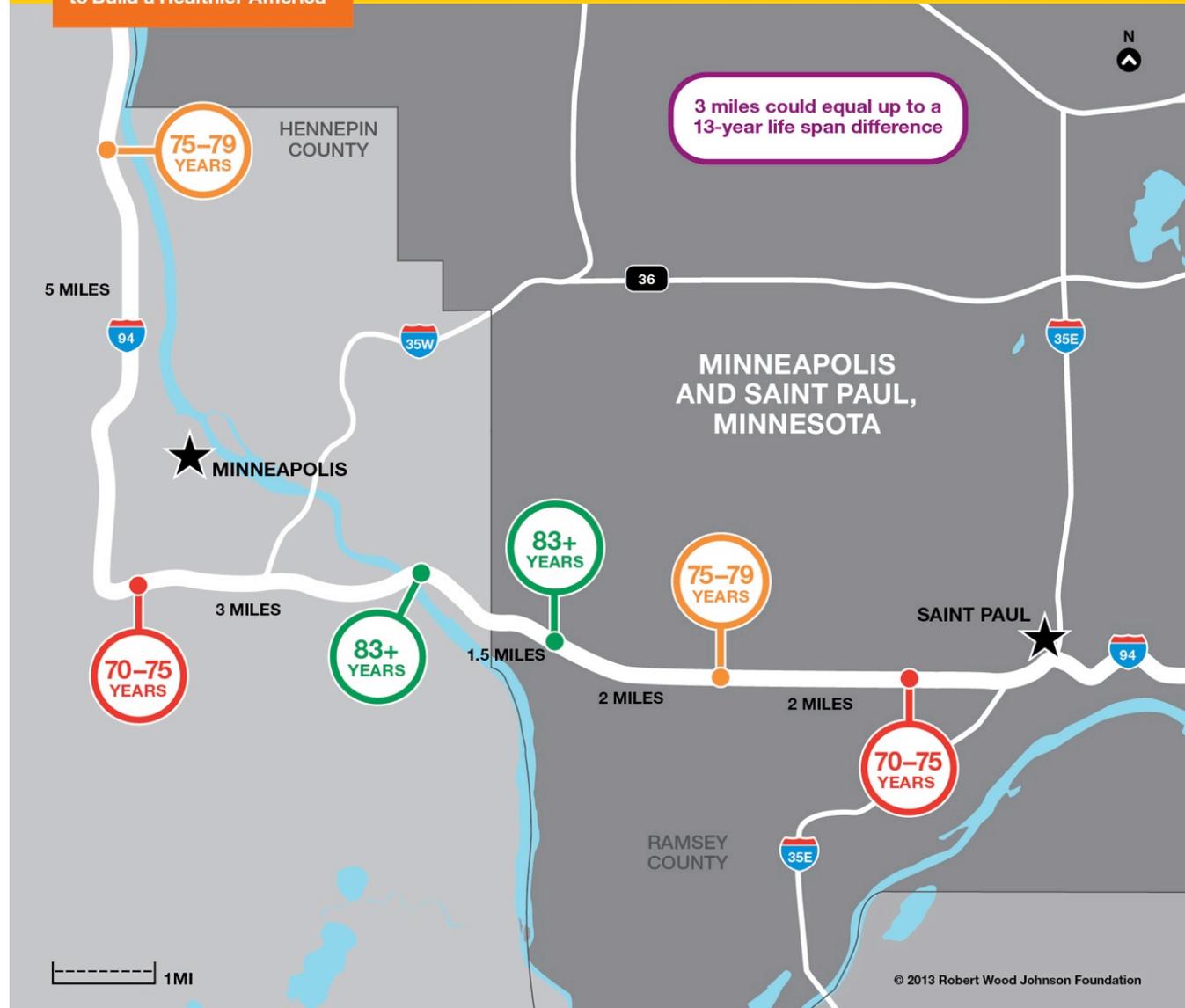
COLBY DAILEY, MANAGING DIRECTOR
BUILD HEALTHY PLACES NETWORK

Grantmakers in Health Webinar May 21, 2015

**HEALTH HAPPENS
IN NEIGHBORHOODS**

HEALTH HAPPENS IN NEIGHBORHOODS

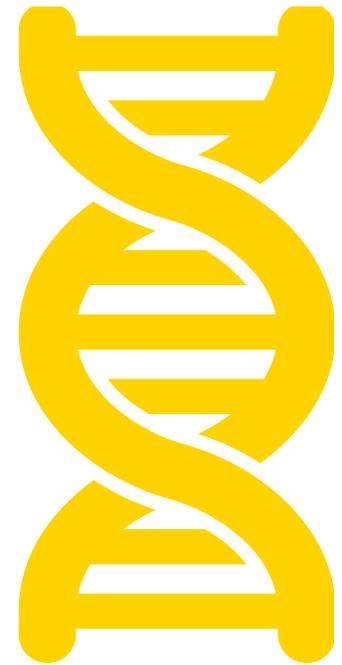
RWJF Commission to Build a Healthier America



**IN DETERMINING
YOUR HEALTH...**

20036

>



**COMMUNITY DEVELOPMENT:
PARTNER FOR HEALTH EQUITY**

COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS

Multi-billion
dollar *sector*
that invests
in LMI
communities
through
development
and
financing:

Affordable housing

Community centers

Health clinics

Job training programs

Services to support children, youth, and families

Small business

COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS



COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS

PAST

WAR ON POVERTY
INITIATIVES 1964

COMMUNITY REINVESTMENT
ACT OF 1977

CDFI FUND ESTABLISHED
1994

NEW MARKETS TAX CREDITS
ESTABLISHED 2000

PRESENT

COMMUNITY DEVELOPMENT
SECTOR

PUBLIC + PRIVATE SECTORS
150+ BILLION INDUSTRY

MORE THAN 800
REGISTERED CDFIS

>\$40B IN TAX CREDITS
LEVERAGING EVEN MORE
PRIVATE DOLLARS



PARTNERSHIP EXAMPLES
GRANTMAKER OPPORTUNITIES

GRANTMAKERS IN ACTION

AT THE INTERSECTION

Traditional
Grantmaking

Innovation, Research, and Evaluation

Program and Project Support

Impact
Investing

Program Related Investments

Mission Related Investments

Pay for Success

 Partnerships

Convening

Leadership

Vision & Structure

JOIN US AT: WWW.BUILDHEALTHYPLACES.ORG



GRANTMAKERS IN ACTION

PARTNERSHIP EXAMPLES

BUILD Challenge (\$8.5 Million)

- Philanthropy and publicly held company

FreshWorks Fund (\$272 Million)

- Philanthropy, CDFI, Banks, Public Agencies & Others

CA Pay for Success Initiative (\$5 Million)

- Philanthropy and CDFI



PLATFORM FOR PARTNERSHIP
THE NETWORK

HEALTHY COMMUNITIES INITIATIVE



Robert Wood Johnson Foundation



RWJF COMMISSION TO BUILD A HEALTHIER AMERICA

Fundamentally change how we revitalize neighborhoods, fully integrating health into community development.

- Robert Wood Johnson Foundation Commission to Build a Healthier America Report, 2014

RWJF Commission
to Build a Healthier America

Click on Tools to convert files
to PDF.

Time to Act: Investing in the Health
of Our Children and Communities

Recommendations From the Robert Wood Johnson Foundation
Commission to Build a Healthier America



Robert Wood Johnson Foundation



CONNECTING ACROSS SECTORS

THE BUILD HEALTHY PLACES NETWORK



MISSION:

To catalyze and support collaboration across the health and community development sectors, together working to improve low-income communities and the lives of people living in them.



Build Healthy
Places Network

LIFTS UP WHAT WORKS

CONNECTS PRACTITIONERS TO EACH OTHER

SYNTHESIZES EXISTING RESOURCES



BUILDING CONNECTIONS & BUILDING CAPACITY

Live conversation June 4



Carol Naughton
PurposeBuilt Communities



Joselyn Cousins
Federal Reserve Bank
of San Francisco



Doug Jutte
Build Healthy
Places Network



Amy Gillman
LISC

JOIN THE DIALOGUE: **#NETWORKCOMMONS**





870 MARKET STREET
SUITE 1255
SAN FRANCISCO, CA 94102

Build Healthy Places Network

COLBY DAILEY,
MANAGING DIRECTOR

cdailey@buildhealthyplaces.org

PHONE: 310/428-1332

BUILDHEALTHYPLACES.ORG
@BHPNetwork

- More webinars on this topic?
- New topics you want to tackle or learn more about?
- Innovative work that you want to share?
- A question you want to pose to your colleagues?

Contact us at equity@gih.org