



Agenda: Thursday, March 14

Big Ideas to Blueprints: Decisive Grantmaking in Dynamic Times

Annual Meeting on Health Philanthropy

San Francisco Marriott Marquis
San Francisco, California

- 6:00 a.m. – 7:30 a.m. **Group Exercise – Golden Gate Bridge Walk**
Please board the buses at the Mission Street entrance of the hotel (lobby level) at 5:45 a.m. Dress warmly with layers and wear appropriate running or walking shoes. Buses will depart promptly at 6:00 a.m. For security reasons, please wear your badge.
- 6:30 a.m. – 7:30 a.m. **Group Exercise – Yoga**
Foothill B, Second Level
- 7:00 a.m. – 4:00 p.m. **Registration**
North Registration Desk, Lower B2 Level
- Marketplace and Networking Café**
Atrium, Second Level
- 8:00 a.m. – 9:30 a.m. **Continental Breakfast**
Yerba Buena Grand Assembly Foyer, Lower B2 Level
- 8:00 a.m. – 9:30 a.m. **Behavioral Health Funders Network Breakfast**
Salon 4, Lower B2 Level
Linda Rosenberg, The National Council
- Healthy Eating/Active Living (HEAL) Funders Network Breakfast**
Salon 1, Lower B2 Level
Lawrence Soler, Partnership for a Healthier America
- Integrative Health Funders Network Breakfast**
Salon 2, Lower B2 Level
Dean Ornish, Preventive Medicine Research Institute
- Kids' Access Funders Network Breakfast**
Salon 3, Lower B2 Level
Kathleen Hamilton, The Children's Partnership
Suzie Shupe, California Coverage and Health Initiatives

**National Alliance for Health Equity (NAHE) Funders Network
Breakfast**

Salon 5, Lower B2 Level

Oral Health Funders Network Breakfast

Salon 6, Lower B2 Level

Shelley Gehshan, *The Pew Charitable Trusts*

Jenny Kattlove, *The Children's Partnership*

Public Health Funders Network Breakfast

Nob Hill A-B, Lower B2 Level

Georges Benjamin, *American Public Health Association*

Brian Castrucci, *de Beaumont Foundation*

10:00 a.m. – 11:00 a.m.

**Plenary: Transforming Health Care by Meeting Patients' Basic Needs
Salons 8-9, Lower B2 Level**

Introduction: Robin Mockenhaupt, *Robert Wood Johnson Foundation and
GIH Board of Directors*

Remarks: Rebecca Onie, *Health Leads*

Rebecca Onie is cofounder and CEO of Health Leads, which has evolved since 1996 from a small student-driven campus organization to a fully staffed \$10 million organization with programs in 15 hospitals and clinics. Health Leads works with clinic partners to treat the nonmedical factors, like access to food and heat, that impact patients' health. As a fully integrated component of care delivery, it improves outcomes while lowering costs. Ms. Onie will discuss the transformative effects of comprehensive health care services that also address social needs.

11:00 a.m. – 11:30 a.m.

Break

11:30 a.m. – 1:00 p.m.

Breakout Sessions

**Assess and Address: Protecting Health Where We Live, Work,
and Play**

Salons 1-2, Lower B2 Level

Session Designer: *The California Wellness Foundation*

David Fukuzawa, *The Kresge Foundation*

Earl Lui, *The California Wellness Foundation*

Michele Prichard, *Liberty Hill Foundation*

Kathy Sessions, *Health and Environmental Funders Network*

Improving conditions in which families live, work, and play is an essential part of improving health outcomes and reducing disparities. Yet health grantmakers typically have much more experience with the challenges of health care access or quality than with tackling community conditions such as air and water quality; housing stock; or the proximity of homes, clinics, and child care facilities to highways or industrial activity. The good news is that funders tackling local

11:30 a.m. – 1:00 p.m.

environmental health and justice issues have developed a wealth of experience in how to assess, address, and evaluate strategies to improve health by improving community conditions. Join this lively exchange of funder stories, resources, and lessons learned, including how to identify a realistic target, craft a smart strategy, develop capacity and partnerships, and build and keep board support.

Bridging Health Care Sectors to Advance the Oral Health of Pregnant Women

Salon 5, Lower B2 Level

Session Designers: *Connecticut Health Foundation, W.K. Kellogg Foundation, and Washington Dental Service Foundation*

Patricia Baker, *Connecticut Health Foundation*

Renee Samelson, *Albany Medical College*

Laura Smith, *Washington Dental Service Foundation*

Alice Warner-Mehlhorn, *W.K. Kellogg Foundation*

Despite new evidence-based guidelines, many women remain unaware of the importance of maintaining good oral health during pregnancy. Pregnant women are more likely to develop oral health issues due to biological changes in their bodies, which can then adversely impact the health of the child. To address this, several foundations are supporting innovative collaborative efforts with health and community partners to improve the oral health of pregnant women. This session will explore model approaches to influencing health care delivery and social services systems and the health behaviors of pregnant women, including outcomes evaluation and the role foundations can play in translating research to practice to advance population health.

Creating and Measuring Success in Diversifying Approaches to Health

Salons 3-4, Lower B2 Level

Session Designer: *The California Endowment*

Gail Christopher, *W.K. Kellogg Foundation*

David Maurrasse, *Marga Incorporated*

Yanique Redwood, *Consumer Health Foundation*

Sandra Witt, *The California Endowment*

Naima Wong, *Robert Wood Johnson Foundation*

Diversifying health-related practices within an organization is essential to creating and maintaining healthy and equitable communities. This session will provide a snapshot of The California Endowment, the W.K. Kellogg Foundation, the Robert Wood Johnson Foundation, and the Consumer Health Foundation's funding strategies to develop, implement, and measure approaches to improve health access and outcomes, with significant consideration of race, diversity, and inclusion. During the session, participants will have the opportunity to discuss approaches for embedding principles

11:30 a.m. – 1:00 p.m.

of diversity and equity within their institutional operations and grantmaking.

End-of-Life Care: Let's Talk About It

Club Room, Second Level

Session Designer: *Jewish Healthcare Foundation*

Mary Jane Koren, *The Commonwealth Fund*

Kate O'Malley, *California HealthCare Foundation*

Nancy Zionts, *Jewish Healthcare Foundation*

End-of-life can be a confusing time, and people have different preferences about how long and in what state they wish to be kept alive. Many times, however, the conversations that need to take place never occur. The quality of end-of-life care can and must improve in ways that are sensitive to each patient's wishes. The Jewish Healthcare Foundation, California HealthCare Foundation, and The Commonwealth Fund have supported different strategies that address their communities' attitudes toward death and dying, and tackle unique obstacles to providing end-of-life care. This session will demonstrate and discuss these different strategies and provide attendees the opportunity to participate in role-/scenario-based conversations.

Parks for Health

Foothill F, Second Level

Session Designer: *The Colorado Health Foundation*

Monica Lyle, *The Colorado Health Foundation*

Tim Wohlgenant, *The Trust for Public Land*

Elisa Wong, *Kaiser Permanente*

Across the country, there is growing momentum to revitalize existing parks and build new ones. These parks can provide a space for gatherings and promote physical activity to help prevent or control many health conditions, including obesity, diabetes, hypertension, and depression. This session will focus on strategies for engaging residents and local partners in the park design and creation process to improve usage and strengthen long-term sustainability. Examples of park development and redevelopment from Colorado and across the country will be highlighted.

Partnering to Align Integrated Care Delivery and Payment

Foothill E, Second Level

Session Designers: *The Colorado Health Foundation, Hogg Foundation for Mental Health, and Maine Health Access Foundation*

Becky Hayes Boober, *Maine Health Access Foundation*

Tanya Weinberg, *The Colorado Health Foundation*

Rick Ybarra, *Hogg Foundation for Mental Health*

Many health funders are supporting efforts to integrate physical and behavioral health services, but financial sustainability appears to be a significant barrier. This session will highlight how three foundations

11:30 a.m. – 1:00 p.m.

addressed this and other barriers to sustaining large, complex foundation initiatives by successfully using grantee experiences, data, and formal facilitation to change public policy. Strategies and practical tips to be discussed include: gathering meaningful information from grantees and other stakeholders; facilitating discussion among grantees, policymakers, and advocacy partners about politically sensitive topics; and creating policy recommendations to achieve both short-term and long-term goals.

Smoothing Payout in Volatile Financial Times

Salon 6, Lower B2 Level

Session Designer: *Isaacs/Jellinek and Robert Wood Johnson Foundation*

Dan DeLeon, *The California Endowment*

Peggi Einhorn, *Robert Wood Johnson Foundation*

Stephen Isaacs, *Isaacs/Jellinek*

René Seidel, *The SCAN Foundation*

Foundation plans for current and future grantmaking are often disrupted by fluctuations in financial markets. Grants may be diminished or delayed when markets drop. When markets rise, increased pay-out requirements can leave foundation staff scrambling to identify appropriate and worthwhile investment opportunities. This session will explore how some foundations have worked to smooth payout by involving their entire organization, including leadership, investment staff, financial management staff, and program staff.

Without a Net: Leveraging the Affordable Care Act

Foothill G, Second Level

Session Designer: *Robert Wood Johnson Foundation*

Heather Howard, *Princeton University*

Robert Hughes, *Missouri Foundation for Health*

Andy Hyman, *Robert Wood Johnson Foundation*

Jim Knickman, *New York State Health Foundation*

Even prior to the enactment of the Affordable Care Act (ACA), health reform has been fraught with uncertainty. From the perceived partisan nature of the ACA and the Supreme Court challenge to the November election outcome, funders have been operating in a shifting and dynamic environment. This session will explore the work of several foundations that have engaged in conceptualizing, operating, and monitoring state-based initiatives aimed at advancing the goals of the ACA. Funder panelists will examine the level of technical assistance and support their foundations provided to states, the capacity and evolving commitment of state governments, the challenges funders faced in developing and overseeing their ACA initiatives, and the decisionmaking processes funders employed in a constantly changing environment.

1:15 p.m. – 2:30 p.m.

Terrance Keenan Leadership Award Luncheon

Salons 8-9, Lower B2 Level

Introduction: Tom David, *GIH Board of Directors*

2013 Award Recipient: James Kimmey, *Saint Louis University (formerly with Missouri Foundation for Health)*

2:30 p.m. – 3:00 p.m.

Break

3:00 p.m. – 4:30 p.m.

Breakout Sessions

The Boomer Explosion: A Creative Look at Aging and Communities

Foothill F, Second Level

Session Designer: *National Center for Creative Aging*

Janet Brown, *Grantmakers in the Arts*

Tim Carpenter, *EngAGE, Inc.*

Marc Freedman, *Encore.org*

Gay Hanna, *National Center for Creative Aging*

Baby boomers are starting to reach the age of retirement. By 2030, there will be nearly 78 million Americans over the age of 65, providing communities with new challenges. Marc Freedman and Tim Carpenter will interview each other, with a focus on the needs of the aging boomer population, the importance and potential of creativity and life-long learning, and what health funders can do to support innovative programs and approaches. Marc Freedman is the author of two books on baby boomer retirement and Tim Carpenter is the radio host of Experience Talks, as well as a 2008 Ashoka Fellow.

The Convergence Innovation Fund: Catalyzing Transformation

Salon 5, Lower B2 Level

Session Designer: *Robert Wood Johnson Foundation*

Justine Choy, *The Health Trust*

John Govea, *Robert Wood Johnson Foundation*

Ann Hoskins-Brown, *St. Christopher Foundation for Children*

Chris Kabel, *Northwest Health Foundation*

Shireen Malekafzali, *PolicyLink*

At the 2010 GIH annual meeting, the Convergence Partnership introduced a new approach to grantmaking—The Innovation Fund. The fund provided matching dollars to regional and local foundations to advance equity and policy change to create healthy communities. Two years later, the first grant period has come to a close and a host of impacts, challenges, and lessons learned will inform the next iteration of the fund. By sharing these outcomes, this session will describe ways to effectively implement innovative strategies to leverage limited dollars and create lasting impact and sustained transformation in both foundations and communities.

3:00 p.m. – 4:30 p.m.

Creating Communities of Wellness and Resilience Where Children and Families Flourish

Salons 1-2, Lower B2 Level

Session Designer: *Samueli Foundation*

Gail Christopher, *W.K. Kellogg Foundation*

Wayne Jonas, *Samueli Institute*

Michael Rhein, *Commonhealth ACTION*

Gerald Solomon, *Samueli Foundation*

Community wellness and resilience programs can be an effective strategy for shifting the health paradigm from a biomedical model (focused on diagnosis and clinical care), to one of whole health and well-being. Using these programs as a framework, presenters will highlight the potential role for communities to examine and address social, economic, and environmental conditions to help improve quality of life and emphasize prevention. Empowering vulnerable communities with evidence-based metrics can influence local health policies and programs, as well as inform both personal health choices and national decisionmaking. Session participants will engage in a thought-provoking discussion about the role funders can play in identifying these innovative opportunities.

Playing the High-Stakes Game of Access: Developing and Connecting FQHCs to Deliver Care

Salons 3-4, Lower B2 Level

Session Designer: *Quantum Foundation*

Kerry Diaz, *Quantum Foundation*

Kerry Jamieson, *Quantum Foundation*

Eric Kelly, *Quantum Foundation*

DeAnna Warren, *Genesis Community Health, Inc.*

Over the past several years, the number of uninsured individuals in Palm Beach County has grown while funding sources have declined, leaving the safety net increasingly disjointed and frayed. Join this session to learn about an initiative launched by the Quantum Foundation to build primary care capacity throughout the county by creating and expanding federally qualified health centers (FQHCs). Foundation representatives will share the effort's successes and failures, as well as unforeseen consequences along the way. Session attendees can test their assumptions about what is required to help grantees apply for and obtain FQHC status, and hear more about what is required to seed or lead a similar initiative to transform the local health care network through the FQHC model.

Using PRIs to Bring Big Ideas to Life

Salon 6, Lower B2 Level

Session Designer: *Robert Wood Johnson Foundation*

Flozell Daniels, Jr., *Foundation for Louisiana*

Ed Ghisu, *Robert Wood Johnson Foundation*

Margaret Laws, *California HealthCare Foundation*
Jasmine Hall Ratliff, *Robert Wood Johnson Foundation*

Program-related investments (PRIs), a form of impact investing, advance a foundation's mission while allowing for recovery of principal investments or financial returns. Emphasizing below-market PRIs, this session will consider when PRIs are mission-appropriate, explore how impact investing can be used as part of a foundation's funding toolkit, and discuss how to make the case for PRIs to foundation management and boards.

What's Keeping You Up at Night: CEOs/Navigating the Risk-Reward Proposition of Using Consultants

Foothill G, Second Level

Session Designer: *REACH Healthcare Foundation*

Steve Coen, *Kansas Health Foundation*

Ann Monroe, *Health Foundation for Western and Central New York*

Brenda Sharpe, *REACH Healthcare Foundation*

This session will give foundation CEOs the opportunity to discuss the advantages and concerns of using consultants for programs and initiatives, and consider the broader question of how foundations can extend their reach.

What's Keeping You Up at Night: Program Staff

Club Room, Second Level

David Adler, *Robert Wood Johnson Foundation*

Cecilia Echeverría, *Kaiser Permanente*

Kim Firth, *Endowment for Health*

Lisa Shugarman, *The SCAN Foundation*

This popular, unstructured session gives foundation program staff an opportunity to talk candidly with their peers about the concerns and challenges facing their work.

What's Keeping You Up at Night: Trustees

Foothill E, Second Level

Karen Cox, *Health Care Foundation of Greater Kansas City*

Reggie Robinson, *Sunflower Foundation: Health Care for Kansans*

This unstructured session gives foundation trustees an opportunity to talk candidly with their peers about the challenges of foundation governance.

4:30 p.m. – 5:30 p.m.

Break

6:00 p.m. – 8:30 p.m.

Reception at The Beaux Arts Ferry Building

Buses will depart from the Mission Street entrance (lobby level) beginning at 5:45 p.m. The last bus will return to the hotel from the Ferry Building at 8:30 p.m.

For security reasons, please wear your badge.



The Terrance Keenan Leadership Award

The Terrance Keenan Leadership Award in Health Philanthropy annually recognizes an outstanding individual whose leadership and thoughtful application of philanthropic resources have had an impact on human health at the local, regional, national, or international level. The award was established in honor of Terrance Keenan and his more than 40 years of service and contributions to the field of health philanthropy while working at the Robert Wood Johnson Foundation and The Commonwealth Fund. It is intended to inspire others to strive toward his standard of excellence and to acknowledge those whose work embodies his spirit of innovation, compassion, and dedication.

James R. Kimmey 2013 Award Recipient

Dr. Kimmey's ability to recognize opportunity and blend it effectively within a vision and workable funding framework is an important skill he has brought to the world of philanthropy.

James Kimmey, M.D., M.P.H. began his tenure at the Missouri Foundation for Health in 2001 without an office, staff, or funding strategy. By the time he retired in 2011, the foundation was the largest health-focused grantmaker in Missouri. As a foundation leader, he “pushed the envelope repeatedly”; encouraged staff to explore the “what if”; and actively embraced partnerships. He also encouraged and challenged grantmakers to be creative, to engage communities, and to favor action over long discussion.

Seizing opportunity and innovative grantmaking were hallmarks of his leadership, from addressing health workforce shortages and establishing the foundation as the nonpartisan voice in Missouri on health issues, to providing free HPV vaccines to thousands of Missouri women and girls, as well as crafting health literacy efforts. He was also instrumental in major programs and projects such as Missouri Capture, which assists organizations applying for federal funding available for health and prevention programs, and Cover Missouri, a project that promotes quality, affordable health coverage for state residents.

Innovative grantmaking, however, did not always mean “new” to Dr. Kimmey who once pointed out, “There are already hundreds of good programs out there that are providing wonderful services to thousands of people every day. The real tragedy would be if those services suddenly stopped.” At his urging, the foundation allocates 20 percent of annual grantmaking toward already-established programs.

Dr. Kimmey is described as humble, amazingly persistent, and devoted to helping the most vulnerable. “He is at his best when he is advocating for a policy or program that is controversial and on the cutting edge.”

Dr. Kimmey is currently professor emeritus and executive-in-residence at the Saint Louis University College for Public Health and Social Justice.

Past Terrance Keenan Award Recipients

- 1993 Terrance Keenan, Robert Wood Johnson Foundation
- 1994 David Packard, The David and Lucile Packard Foundation
- 1995 Margaret E. Mahoney, The Commonwealth Fund
- 1996 Beverly Railey Walter, Claude Worthington Benedum Foundation
- 1997 David P. Ross, Bank of America and Victor E. Speas Foundation
- 1998 Mary K. Campuzano, Kansas Health Foundation
- 1999 John Murphy, The Flinn Foundation
- 2000 No award presented.
- 2001 Irving B. Harris, The Harris Foundation
- 2002 Thomas G. David, The California Wellness Foundation
- 2003 Gloria R. Smith, W.K. Kellogg Foundation
- 2004 David A. Gould, United Hospital Fund
- 2005 Frank Karel, Robert Wood Johnson Foundation
- 2006 Robert Eckardt, The Cleveland Foundation
- 2007 Mario Gutierrez, The California Endowment
- 2008 Terri Langston, Public Welfare Foundation
- 2009 Gary Yates, The California Wellness Foundation
- 2010 Mary Jane Koren, The Commonwealth Fund
- 2011 Drew Altman, The Henry J. Kaiser Family Foundation
- 2012 Margaret O'Bryon, Consumer Health Foundation



In partnership with Kaiser Permanente, Grantmakers In Health is pleased to present:

AN EVENING AT THE BEAUX ARTS FERRY BUILDING

*Buses will depart from the Mission Street entrance (lobby level) beginning at 5:45 p.m.
The last bus will depart The Ferry Building at 8:30 p.m.
For security reasons, please wear your badge.*



A famous city's most famous landmark

Herb Caen, Columnist for the *San Francisco Chronicle*

The original primary point of arrival and departure from San Francisco until the construction of the Golden Gate and Bay Bridges in the 1930s, the Ferry Building is listed in the National Register of Historic Places and is a registered landmark in the City of San Francisco. Inspired by the street markets of Paris, Harrods of London, Peck in Milan, and the Pike Place Market in Seattle, The Ferry Building Marketplace is a people's marketplace serving residents and traveler alike. Located on the Bay at the foot of world famous Market Street, shops large and small celebrate food in all its forms, offering everything from artisan cheeses to the freshest of local fish. During the day, The Ferry Plaza Farmers Market is a California certified farmers market operated by the Center for Urban Education about Sustainable Agriculture.

The main feature of the building's interior is the Great Nave, a 660-foot long, sky lit, two-story concourse, featuring an expansive historic marble mosaic floor, buff brick and terra cotta arches, monumental clathri and clerestory windows, and steel arched trusses.

On Thursday evening, GIH and **Kaiser Permanente** will transform the second floor of the Great Nave and welcome annual meeting attendees to experience the collaborative spirit of innovation, tradition, and beauty. An unparalleled menu highlighting northern California's finest cuisine and an

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eco-conscious approach to entertaining will be featured. Local, sustainable, and organic food and beverage will be presented that feature northern California wines and farm-to-table menu selections.

Come and relax after a day of intense learning and spend an evening with friends and colleagues in an exquisite, award-winning setting. Buses will begin boarding promptly at 5:45 p.m. from the hotel's Motor Coach entrance on Mission Street. Shuttles will begin returning to the hotel at 8:00 p.m. until the event ends at 8:30 p.m. For security reasons, please wear your conference badge.

If you wish to bring a guest who is not registered for the annual meeting, please speak to a GIH staff member at the registration desk. Unfortunately, this event cannot accommodate guests under the age of 12.