

Scaling-Up: Connecting Effective Nonprofits to Capital

Part Two

Thursday, December 5, 2013

2:00 pm – 3:00 pm EST



Participants

- **Brian Byrd**, Program Officer, New York State Health Foundation
- **John Feather**, CEO, Grantmakers in Aging
- **David Fukuzawa**, Program Director for Health, The Kresge Foundation
- **Corina Lindley**, Community Health Specialist, Kaiser Permanente
- **Faith Mitchell**, President and CEO, Grantmakers in Health
- **Alex Rossides**, President, Social Impact Exchange

Agenda

- Welcome and Introductions
- Overview of Webinar Objectives
- Panelist Discussion
- Audience Q&A

Objectives

- Learn about four exciting opportunities in health care philanthropy that are scaling their impact
- Understand why peer funders chose to support these initiatives
- Find out how you can learn more

HEALTH WORKING GROUP MEMBERS

The Commonwealth Fund

W.K. Kellogg Foundation

Helmsley Charitable Trust

New York State Health Foundation

Centers for Medicare & Medicaid Services*

Bristol-Myers Squibb Foundation

Grantmakers In Aging

The Kresge Foundation

The Atlantic Philanthropies

Robert Wood Johnson Foundation

Fannie E. Rippel Foundation

John A. Hartford Foundation

California Healthcare Foundation

Kaiser Permanente

The California Endowment

Grantmakers In Health

LARC

Danville Regional Foundation

Pew Charitable Trusts

Fan Fox and Leslie R. Samuels Foundation

Jewish Healthcare Foundation

* ad hoc member

Working Group Eligibility Guidelines

- **Evidence**
 - Quantitative, third-party outcomes study
- **Growth Plan**
 - Strategic document detailing growth goals, implementation strategies, financial projections, and timeline
- **Scalability: Readiness to scale; initial success growing impact**
 - E.g., for program replication: success in multiple locations and/or significant number served
 - Demonstrated transferability of outcomes

Health Working Group Process: An Overview

- Rigorous vetting process
- At least 3 members commit funding
- At least 25% of growth capital contributed
- Scaling initiatives shared with broader networks of funders

Health Working Group Offerings (December 2013)



...ensures that people with serious, complex illnesses and their families have access to high quality palliative care services. www.capc.org



...leverages video technology to teach primary care physicians in rural and medically underserved areas how to provide specialty care to low income patients with complex chronic illnesses. <http://echo.unm.edu/>



...is a collaborative care model that helps primary health care providers to integrate the treatment of depression or other common mental health conditions into their practice. <http://impact-uw.org/>



...transforms the physical health and emotional well-being of children across America by providing safe and meaningful play before, during and after every school day. www.playworks.org

COMMENTS FROM HEALTH WORKING GROUP MEMBERS

Exchange Contact Information

- Lauren Leroy, Senior Advisor: lleroystrategies@gmail.com
- Alex Rossides, President: arossides@growthphilanthropy.com
- Anne Sherman, Vice President, Nonprofit Strategy:
asherma@growthphilanthropy.org

www.socialimpactexchange.org