Philanthropy and Health Care Reform

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Agenda

• MMF
• Assumptions
• Federalism at Play
• Frame Work for Policy Making
• Roles for Philanthropy (Examples)
• Discussion
Milbank Memorial Fund

• 105 year old operating foundation
• National scope
• “Improving Population Health by connecting leaders and decision makers with the best evidence and experience”
• Three priorities
  – Be a source for evidence and experience in response to state requests
  – Build state health policy capacity
  – Increase impact of Milbank Quarterly
Assumption one: When philanthropy says we want impact, what do we mean?
Assumption two: Health care - the goal is a full lifespan for all
Assumption three: Meeting the goal requires public policy, and public policy is often not pretty
A Simple Public Policy Making Framework

1. Problem Awareness
   – (Research, public consensus)

2. Evidence and Experience for a Viable Policy/Intervention
   – Research, pilot projects.

3. Political and Economic Consensus for Viable Policy
   – Law or regulation or culture (way we work)
Philanthropies and Government: Lead or Follow?
# Health Care Policy Making: What are some of the Issues?

<table>
<thead>
<tr>
<th>Category</th>
<th>Issues</th>
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<tbody>
<tr>
<td>Insurance Financing</td>
<td>Medicaid, Federal Subsidies, Budget</td>
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<td>Insurance Eligibility</td>
<td>Rules and Enrollment</td>
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<td>Insurance Laws</td>
<td>Commercial Market Reforms</td>
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<td>Payment Reform</td>
<td>Single and Multi payer</td>
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<td>Workforce</td>
<td>New Roles, Education</td>
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<td>Quality Improvement</td>
<td>Measurement, alignment, achievement</td>
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<td>Public Health and Prevention</td>
<td>Diet, Exercise, Behavior</td>
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<tr>
<td>Social Determinants</td>
<td>Employment, Education, Justice</td>
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# Health Care Policy Making: Where is the real action?

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Implications for Philanthropy

1. What is your community of focus?
2. Where is your expertise and focus in the policy making process?
3. Pick your issues based on these answers
   - Issues are usually at different places along the policy making process,
Picking Your Issues

National Philanthropies
• Expected to focus on feds.
• If you work in states – focus vs being responsive to the states.

State-focused Philanthropies
• An embarrassment of riches
• Two possible roles: let state government lead; take the lead

Local Philanthropies
• Pick your issues carefully
• Setting the local agenda.
Opp’ty for Local Philanthropy - the Convener: Improving Flu Vaccination Rates in Community

1. Raise Problem Awareness
   - Know the data. Neutral facilitator with providers. Public advocacy

2. Identifying viable interventions

3. Implementing Policy
   - Local law even needed? Sustaining collaboration and focus.
Opportunity for State and National Philanthropy: Stimulating Payment Reform

1. Raise Problem Awareness
   – Are you an evidence producer or a megaphone and communicator?

2. Identifying viable interventions
   – What are public and private payers doing already?
   – Neutral conveners for multipayer coordination.
   – Can a national foundation do local issues?

3. Implementing Policy
   – Role of Foundation in administrative law or statute?
Closing

• Are the assumptions here correct?
• What is your tolerance for focus?
Common Direct Strategies

Source: Campbell and Coffman, *Tools to Support Public Policy Grantmaking*