

GIH BULLETIN

*Helping grantmakers
improve the health of all people*

FEBRUARY 15, 2010

NEW GRANTS & PROGRAMS

- **The Blue Foundation for a Healthy Florida, Inc.** (Jacksonville) announced grants to 11 Florida nonprofits as part of its biannual **IMPACT Health Care** (Improving Access to Health Care) grants program. Among the grantees are: **Shepherd's Hope** (Orlando) – \$100,000 for a care coordinator to organize a network of volunteers that provides specialty medical care for uninsured residents of Seminole County; **Bridgeway Center** (Fort Walton Beach) – \$77,569 to support primary medical care for people involved with the center's mental health program in Okaloosa County; **Caridad Center** (Boynton Beach) – \$75,000 for electronic health record enhancement equipment for uninsured residents of Palm Beach County; **Haitian American Association Against Cancer** (Miami) – \$50,000 to provide breast and cervical cancer education and screenings for Haitian women living in Miami-Dade County; and **Barnabas Center** (Fernandina Beach) – \$40,797 for dental equipment and to support increased access to a dental clinic in Nassau County. Contact: Mark S. Wright, 904.905.6935, mark.wright@bcbsfl.com.
- **The Chicago Community Trust** (IL) is one of 24 foundations receiving \$4.3 million from the **John S. and James L. Knight Foundation** (Miami, FL) to help meet the nation's information needs. The trust received a \$202,000 grant, which it will match, to continue its **Community News Matters** project for a second year. Also receiving funding is **Health**

Foundation of South Florida (Miami), which will use the grant to support **Health News Florida**, an independent on-line news service that informs the public about state and local health policy and finance issues. *Health News Florida* will use funding to expand coverage in Tallahassee, Bradenton, and Miami. **The New York Community Trust** (NY) and **The Rhode Island Foundation** (Providence) were also awarded grants. Contact: Eva Penar, 312.616.8000, ext. 161, evap@cct.org

- **Endowment for Health** (Concord, NH) awarded more than \$212,000 in grants to organizations for the resources necessary to forward health-related projects that advance advocacy, public policy, awareness, and capacity building. Among the grantees are: **New Hampshire Voices for Health** (Concord) – \$125,000 to support building an effective health advocacy network to advance public policy statewide; **Health Strategies of New Hampshire** (Concord) – \$20,000 for a lead poisoning prevention collaborative to improve prevention policies; **University of New Hampshire/Institute on Disability** (Durham) – \$13,961 to produce a new documentary that advocates for inclusion of children with emotional and behavioral challenges; and **Riverbend Community Mental Health** (Concord) – \$10,000 to conduct a review of current service models and assessment of alternatives for sustainability. Contact: Karen Ager, 603.228.2448, ext. 31, kager@endowmentforhealth.org.

Bill and Melinda Gates Foundation (Seattle, WA) announced that it will

GIHNEWS

COMING SOON:

GIH PUBLICATIONS ON HEALTH CARE DISPARITIES, AND HEALTH AND JUSTICE

Be on the lookout for the upcoming resource guide **Where Do We Go From Here? Combating Health Care Disparities in an Era of Reform** and Issue Brief **Health and Justice: Health Care for People Involved in the Justice System**.

- *Where Do We Go From Here? Combating Health Care Disparities in an Era of Reform* reviews how health reform efforts can combat health care disparities, as well as the importance of using a social determinants of health framework and building public will in this area. The guide also includes a list of resources that can help inform the work of funders.
- *Health and Justice: Health Care for People Involved in the Justice System* discusses the importance of focusing on health and justice and shares what health funders are doing in this area to reach one of the most medically vulnerable groups in this country.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

commit \$10 billion over 10 years for the research, development, and delivery of vaccines to the world's poorest countries. Current funding adds to the \$4.5 billion that the foundation has already committed to such efforts since its inception. The foundation used a model developed by a consortium led by the Institute of International Programs at the Johns Hopkins Bloomberg School of Public Health to project the potential impact of vaccines on childhood deaths over the next 10 years. By significantly scaling up the delivery of life-saving vaccines in developing countries to 90 percent coverage – including new vaccines to prevent severe diarrhea and pneumonia – the model suggests that between 2010 and 2019 the deaths of 7.6 million children under five years old could be prevented. For more information, visit www.gatesfoundation.org.

- **Kaiser Permanente** (Oakland, CA) has launched *Dispatches from Haiti*, a blog that allows relief workers to share their stories while on the ground and providing aid to the people of Haiti. Blog entries capture the challenges and the heart of relief workers and the people of Haiti. Kaiser Permanente relief workers will continue to post stories about their experiences at <http://kphaitirelief.wordpress.com>. In addition, the organization donated \$500,000 to four organizations that are engaged in medical relief efforts in Haiti: **Doctors Without Borders** (New York, NY); **Relief International** (Los Angeles, CA); **Operation USA** (Culver City, CA); and **MedShare International** (Decatur, GA). Contact: Rowena Sara, 415.274.7918, rsara@golinharris.com.

- **Ronald McDonald House Charities** (Chicago, IL) awarded 15 grants totaling \$2.9 million to support nonprofit organizations making an immediate, positive impact on the lives of vulnerable children in the areas of health prevention and promotion, clinical treatment, and education in various countries around the world. Funding was awarded in four categories: improving hygienic behaviors and expanding access to clean water and sanitary latrines; implementing mobile dental units to increase access to health care; supporting a learning center

for health education and counseling programs; and sustainable community development and health care infrastructure. Funding will support programs in the United States, as well as countries in Africa, Asia, and Central and South America. Contact: Clara Carrier, 630.623.6573, clara.carrier@us.mcd.com.

- **Osteopathic Heritage Foundation** (Columbus, OH) announced awards of nearly \$1.3 million to support various projects in Ohio. The foundation awarded 10 grants totaling \$454,205 to support the **Capital Improvement Initiative** in Franklin County Grantees include the **American Red Cross of Greater Columbus** – \$48,047 to improve efficiency and capacity to safely transport low-income older adults and persons with disabilities to needed medical and social services via a wheelchair accessible lift van, and **Heart of Ohio Family Health Centers** (Columbus) – \$38,858 to increase access to health care services for low-income individuals and families through support of a medical transportation program and acquisition of a client transport van. In addition, **Doctors Hospital Ohio Health** (Columbus) was awarded \$750,000 to equip a new skills laboratory for the training of postgraduate osteopathic resident physicians through the use of patient care simulators and training modules. This training will better prepare resident physicians in patient treatment techniques and procedures. Contact: Terri Donlin Huesman, 614.737.4359, tdonlin@ohf-ohio.org.

- **The Dorothy Rider Pool Health Care Trust** (Allentown, PA) awarded \$175,000 to support **Lehigh Valley Health Network's Department of Pediatrics** (Allentown) in the development of a telehealth care pilot program in the Allentown School District. Telehealth connections will be recommended for three elementary schools and at Lehigh Valley Hospital's 17th Street facility. It is expected that the partnership will immediately increase access to care, decrease lost time from work for parents and guardians as it relates to taking children to a health care provider, and improve the management of chronic disease issues in a school-aged popula-

tion. For more information, contact the organization at 610.770.9346.

- **Regence Foundation** (Portland, OR) donated \$50,000 to **Medical Teams International** (Portland, OR) to support relief efforts for the people of Haiti. Medical Teams International is a humanitarian aid organization that dispatches teams of doctors and trained volunteers to provide medical assistance to areas throughout the world. Contact: Joanna Burke, 503.225.6860, jcburke@regence.com.
- **The SCAN Foundation** (Long Beach, CA) awarded five grants to invest in California's direct care workforce by increasing geriatric training opportunities. Grantees will develop a new training curriculum for certified nursing assistants (CNAs) and home health aides (HHAs) in California. The grantees are: **Aging Services of California** (Sacramento) – \$100,000 for **Improving the Skills and Knowledge of Certified Nursing Assistants; Paraprofessionals Healthcare Institute, Inc.** (Bronx, NY) – \$100,000 for **Strengthening Core Competencies for CNAs: In-Service Training to Improve Geriatric Care in California Long-Term Care Facilities; University of Southern California, School of Pharmacy and Gerontology** (Los Angeles) – \$99,967 for **Pills and Spills: Helping Direct Care Workers Reduce Falls Through Medication and Environmental Interventions; San Diego Hospice** and **The Institute for Palliative Medicine** (San Diego) – \$98,823 for **Palliative Care in Long Term Care Training Program; and University of California, Irvine** – \$78,000 for **Improving Interpersonal Communication Techniques for CNAs and HHAs**. For more information, visit www.thescanfoundation.com.
- **United Methodist Health Ministry Fund** (Hutchinson, KS) announced 26 new grants totaling more than \$1.5 million to improve the health of Kansans. A grant of \$73,160 to the **Kansas Parents as Teachers Association** (Wichita) will support a two-year training project aimed at improved physical activity and nutrition for young children. Residents of a low-

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F E B R U A R Y 1 5 , 2 0 1 0

DentaQuest Foundation

465 Medford Street, Boston, Massachusetts 02129-1454

Phone: 617.886.1700

E-mail: info@dentaquestfoundation.org Web site: www.dentaquestfoundation.org

The Oral Health Foundation was formed in January 2000 by Dental Services of Massachusetts (Delta Dental of Massachusetts) to improve the oral health status of uninsured, high-risk, vulnerable individuals in Massachusetts. From 2000 to 2008, the foundation's grantmaking grew from \$450,000 to \$4 million annually, with the foundation providing more than \$17 million in grants to enhance access, promote prevention, increase public awareness, and replicate effective programs. In 2009 the foundation was renamed DentaQuest Foundation and expanded its programs to a national focus.

Program Information: DentaQuest Foundation's grantmaking is focused on three priorities of the United States Surgeon General's Call to Action (2003): to change perceptions about oral health and disease, to overcome barriers by replicating effective programs and proven efforts, and to increase public-private collaborations to improve the oral health of those who suffer disproportionately from oral diseases. These include elders; poor children and families; traditionally underrepresented racial, ethnic, and linguistic populations; newcomers to the United States; residents of rural areas; and people with special health care needs.

The foundation's work has evolved in response to its growing expertise, the changing context for oral health across the nation, and emerging practices in philanthropy. Grantmaking started with small grants that focused on the needs of a specific target population and subsequently moved to multiyear grants for projects with different goals (planning, implementation, clinical equipment replacement, and community-based prevention). With growing acceptance of the role of philanthropy in policy and advocacy, funding progressed to include investments that promote positive policy change in support of better oral health. Today the foundation supports systemic solutions, encouraging public-private funding partnerships that expand the oral health safety net, increase public and legislative awareness of the importance of oral health, and engage nontraditional players to include oral health in their work.

► Financial Information:

Total Assets: Approximately \$45 million (FY 2008)

Amount Dedicated to Health-Related Grants: Approximately \$4 million (FY 2008)

► Special Initiatives and Representative Health and Human Services Grants:

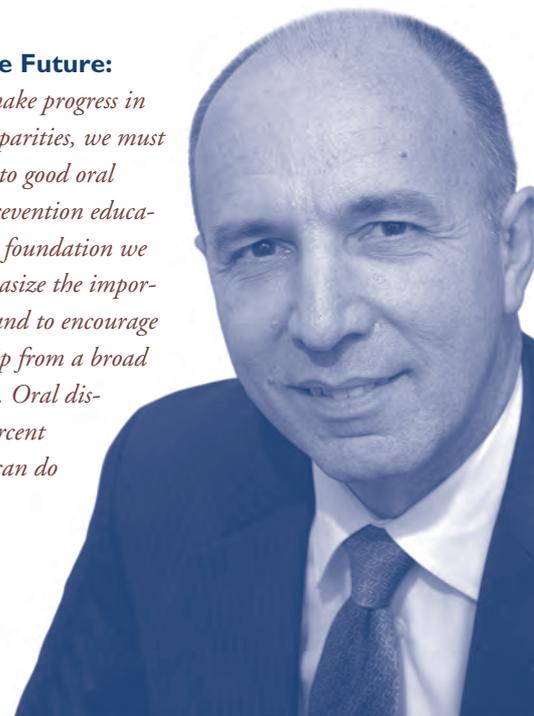
- **University of Maryland (UMD) and Maryland Dental Action Coalition (MDAC)** – Funding to UMD supports a statewide oral health literacy and awareness campaign geared toward low-income and minority populations in Maryland. Funding to MDAC supports development of a statewide coalition. (\$538,229 for one year).

- **The Pew Charitable Trusts** – Baseline information is critical to making the case for change. This grant supports a 50-state assessment of the state of children's oral health in America to acquire baseline data and to highlight public policy initiatives that are making a difference (\$160,000 for one year).
- **Miami-Dade County, Florida, Healthy Smiles in Our Schools, and Health Choice Network, Inc.** – Replicating effective programs, such as school-based oral health services, and strengthening the oral health safety net are proven strategies to improve the oral health of Medicaid-eligible children. Healthy Smiles in Our Schools brings school-based oral health services to 17 schools in Miami-Dade County. Health Choice Network is developing a curriculum for school nurses to deliver oral health education as part of the program (\$107,378 for one year).
- **Massachusetts League of Community Health Centers** – To encourage broader use of dental services, this grant supports improvements to the oral health infrastructure in community health centers across Massachusetts to ensure adequate staffing, best practices in financial management, quality and efficient care, and technical assistance strategies for information systems and technology (\$210,000 for one year).
- **Society of Teachers of Family Medicine (STFM)** – This program supports expansion of STFM's Smiles for Life curriculum to a state-of-the-art multimedia, Web-based oral health learning laboratory, and promotes adoption of the curriculum by medical education centers throughout the nation to prepare medical providers to incorporate oral health into their practice (\$149,000 for one year).

Challenge for the Future:

"If we are going to make progress in addressing health disparities, we must recognize that access to good oral health care and to prevention education is essential. As a foundation we are working to emphasize the importance of oral health and to encourage community leadership from a broad range of stakeholders. Oral disease is nearly 100 percent preventable; no one can do this alone."

Ralph Fuccillo
President



income neighborhood in Wichita will have access to a variety of programs aimed at healthful eating and physical activity with the support of a \$55,000 grant to the **Urban League of Kansas** (Wichita). A grant of \$69,800 will support **GraceMed Health Clinic** (Wichita) in assisting eligible low-income Wichita area families with enrollment in **HealthWave** insurance coverage. The **E.C. Tyree Health & Dental Clinic** (Wichita) has been awarded \$12,000 to expand its dental services. With the grant, the clinic will increase its hours to include three evenings a week and Saturday mornings. Services are available on a sliding fee scale based on income. Contact: Virginia Elliott, 620.662.8586.

- **Virginia Health Care Foundation** (Richmond) awarded grants totaling more than \$1 million to 14 health safety net organizations across Virginia. **Shenandoah County Free Clinic** (Woodstock) will use funding to hire a full-time dentist to provide dental care to area children and uninsured adults. **Catholic Charities of Eastern Virginia** (Virginia Beach) will apply its grant toward hiring two counselors for its **Access to Therapy** initiative, a mental health program providing mental health counseling to low-income, uninsured adults. Funding to the **Gloucester-Mathews Free Clinic** (Hayes) will allow the organization to substantially increase its pharmacists' working hours, enabling the clinic to fill an additional 24,000 prescriptions annually. Contact: Debbie Oswalt, 804.828.5804.

SURVEYS, STUDIES & PUBLICATIONS

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Alston/Bannerman Fellowship Program (Baltimore, MD); **Barr Foundation** (Boston, MA); **Durfee Foundation** (Santa Monica, CA); **Evelyn and Walter Haas, Jr. Fund** (San Francisco, CA); **Virginia G. Piper Charitable Trust** (Phoenix, AZ); and **Rasmuson Foundation** (Anchorage, AK) released a report that reveals that

strengthen nonprofit organizations. ***Creative Disruption: Sabbaticals for Capacity Building and Leadership Development in the Nonprofit Sector*** asserts that well-planned executive sabbaticals can produce benefits for an organization's entire leadership team, such as creating an opportunity for second-tier leadership to take on new responsibility and providing a trial scenario for succession planning. The report is available at www.compasspoint.org/creativedisruption.

- **The Health Trust** (Campbell, CA) released ***Healthy Steps in Silicon Valley***, a user-friendly resource guide for Silicon Valley residents over age 50 looking for physical activity and community engagement opportunities. The guidebook also includes information on safety and falls prevention, stress and depression, community services, recreation opportunities, and health and social resources for older adults. Produced by Health Research for Action based at the School of Public Health at the University of California, Berkeley, the guide was an extensive and collaborative project with local community leaders who work with older adults. Throughout 2010, The Health Trust will work with community groups to reach into the community to engage older adults and to encourage active use of the guide, which is available in both English and Spanish. Contact: Nicole Kohleriter, 408.879.4112, nicolek@healthtrust.org.
- **Lucile Packard Foundation for Children's Health** (Palo Alto, CA) released the results of a study projecting that in 2010, one in four California children may live below the federal poverty level. Despite research indicating that California's families need to earn an income that is at least twice the federal poverty level to cover basic expenses, the projections suggest that as many as 2.7 million California children may live in households where earnings are less than \$22,000 per year for a family of four, an increase of about 850,000 children since 2008. The study also includes projections of poverty for Los Angeles and the Bay Area. The study was conducted by Duke University; findings are available

at www.kidsdata.org/index. Contact: Andy Krackov, 650.736.0677, andy.krackov@lpfch.org.

MEETINGS

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Katrina @ 5: Partners in Philanthropy will convene March 22-24, 2010, in New Orleans, Louisiana. A collaborative effort of 33 organizations, the meeting commemorates the impending five-year mark of Hurricane Katrina and will provide a venue for funders and donors to assemble to discuss philanthropy's role in responding to disasters and how the field can contribute to rebuilding and transformation efforts. For more information, visit www.katrinaatfive.org.

AWARDS

- **Baxter International Foundation** (Deerfield, IL); **Cardinal Health Foundation** (Dublin, OH); the **American Hospital Association** (Chicago, IL); and **Health Research and Educational Trust** (Chicago, IL) announced **Heartland Health** (St. Joseph, MO) as the winner of the **2009 Foster G. McGaw Prize for Excellence in Community Service**. Heartland Health is an integrated health delivery system that includes a medical center, physician practices, a foundation, and a health plan. The organization was recognized for its broad-based efforts to improve the lives of the most vulnerable members of its community. Each year, this \$100,000 prize is presented to a health care organization that provides innovative programs that significantly improve the health and well-being of its community. In addition, three organizations were named finalists and will each receive a \$10,000 award: **Alegent Health** in Omaha, Nebraska; **Lancaster General Health** in Lancaster, Pennsylvania; and **St. Vincent Health** in Indianapolis, Indiana. Contact: Elaine Salewske, 805.372.3142.
- **Blue Cross Blue Shield of Michigan Foundation** (Detroit)

announced that its **Nursing for Life: The RN Career Transition Program** received the **Building Michigan's Healthcare Workforce Award**. The Michigan Health Council presents the annual award to health care organizations and educators that are developing and implementing innovative methods to recruit and retain a diverse health care workforce. A joint initiative between the foundation and Michigan State University's College of Nursing, Nursing for Life was established with a **Partners Investing in Nursing's Future** (PIN) grant. PIN is a product of a partnership between the **Robert Wood Johnson Foundation** (Princeton, NJ) and the **Northwest Health Foundation** (Portland, OR) that provides seed funding to foundations and other funders seeking tailored solutions to nursing workforce problems in their communities and states. The Nursing for Life program seeks to extend careers of experienced nurses by transitioning them to roles in community-based settings, including ambulatory care, home care, hospice, and palliative and long-term care. For more information, visit www.rwjf.org.

OTHER NEWS

- **Blue Shield of California Foundation** (San Francisco) announced the selection of health clinic professionals for the 2011 class of the **Clinic Leadership Institute**. The program aims to strengthen California's health safety net by preparing emerging leaders from California's network of community clinics and health centers to be agents of change in the current rapidly evolving health care environment. Over the next 18 months, participants in the institute will attend intensive sessions that include finance management, strategy development, health policy, and applying their new skills to special projects in their clinics. The program is administered by the Center for the Health Professions at the University of California, San Francisco. The foundation expects the program to strengthen the safety net in 25 California communities. Contact: Eric Antebi, 415.901.0111, eantebi@fenton.com.

- **Robert Wood Johnson Foundation** (RWJF) (Princeton, NJ) announced that the national program office of the **RWJF Community Health Leaders (CHL) Award** will now be based at the **Harris Foundation** in Houston, Texas. The CHL Award will continue as an RWJF-funded program as the national program office forms a strategic and supportive partnership with the Harris Foundation. The CHL Award elevates the work of leaders by raising awareness of their extraordinary contributions through national visibility, a \$125,000 award, and networking opportunities. In reviewing areas of high population density in the United States, the locations of current CHLs and the geographic distribution of RWJF grantees, the foundation recognizes a unique opportunity to position the national program office to align the CHL Award with the nation's shifting demographics and to expand the foundation's programming in the South where there are proportionately fewer RWJF grantees compared to other regions of the country. Contact: Jennifer Combs, 240.221.4256; jcombs@iqsolutions.com.
- **St. David's Community Healthcare Foundation** (Austin, TX) has partnered with the **Capital Area Dental Society** (Austin, TX) and **Capital Area Dental Foundation** (Austin, TX) to launch a community-wide oral health education event, **Dentists on Campus**. Throughout the month of February, 28 local dentists and dental hygienists will volunteer their time to visit more than 20 area schools. During these visits, they will teach oral health education classes to students in third grade in select Title I schools. Contact: Victoria Turek, 512.474.1501.
- **Samueli Foundation** (Corona del Mar, CA) was featured in the cover story for the Winter 2010 issue of **Philanthropy** magazine. The story explores philanthropy's contributions to medical research. The article looked at foundations that have found specific niches in this area, highlighting the Samueli Foundation's funding of projects that address alternative medical practices, such as acupuncture, nutritional supplements, and homeopathic

medicine. The article, entitled **Breakthrough**, is available on-line at www.philanthropyroundtable.org.

PEOPLE

- **The Colorado Health Foundation** (Denver) announced the promotion of **Kelly Dunkin** to the position of vice president for philanthropy. Ms. Dunkin previously served as senior program officer in the foundation's Health Coverage area. She brings more than nine years of experience in working with Colorado-based foundations. Ms. Dunkin is a graduate of Miami University and earned a master of public administration from the University of Colorado at Denver. Contact: Charles Reyman, 303.953.3684, charles.reyman@coloradohealth.org.
- **Health Foundation of South Florida** (Miami) elected **Karen B. Gilmore** as chairwoman of its board of directors. Ms. Gilmore, an executive vice president and chief risk officer for City National Bank of Florida, has been a member of foundation's board for 10 years. Her community involvement includes being a former board member and past president for the YWCA of Greater Miami. In addition, Ms. Gilmore has served as an executive director, board member, and committee member for a number of other business and nonprofit organizations. Health Foundation of South Florida's other officers for this term are: **Divina Grossman, Ph.D., R.N.**, vice chairwoman; **Omar Pasalodos, M.D.**, secretary; and **Susan Kelley**, immediate past chairwoman. Contact: Shari Gantman, 305.374.9199.
- **Health Care Foundation of Greater Kansas City** (MO) elected seven new members to its board of directors. They are: **Albert P. Mauro**, former president of Kansas City, Missouri School Board and former vice president and secretary of Kansas City Southern Industries; **Shirley Marie McCarther, Ed.D.**, assistant professor, urban leadership and policy studies in education at the

University of Missouri-Kansas City School of Education; **Marcia Nielsen, Ph.D.**, vice chancellor for public policy and planning, University of Kansas Medical Center; **Daniel T. Purdom, M.D.**, medical director, Samuel U. Rodgers Health Center; **Kenneth P. Stremming**, a retiree of the pharmaceutical industry; and **Susan Wilson**, associate dean, cultural enhancement and diversity, University of Missouri-Kansas City. The foundation also elected the following officers: **Norman Siegel**, chair; **Sylvia Robinson**, vice chair; **Bishop Steve Jones**, secretary; and **Sheilahn Davis-Wyatt**, treasurer. Contact: Jennifer Sykes, 816.241.7006.

- **Missouri Foundation for Health** (St. Louis) added **Sam Minner, Ph.D.** to its board of directors. Dr. Minner is dean of the School of Health Sciences and Education at Truman State University in Kirksville, Missouri, and has nearly 30 years of experience in higher education in Missouri, Tennessee, Arizona, and Belize in Central America. The foundation also re-elected four current board members, three of whom assume board officer roles: **Wayne Goode**, who was named board chair; **K. Beth Johnson**, who was re-elected board treasurer; **Corinne Walentik, M.D., M.P.H.**, was named vice chair of the board; and **Bruce Horwitz, Ph.D.**, who was re-elected to the board. In

addition, current board members **Brenda Battle** and **Janna Stewart** were elected to the positions of member-at-large and board secretary, respectively. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.

- **St. Luke's Foundation of Cleveland, Ohio** announced appointments to its board of trustees. **Thomas Rathbone** was appointed chair. He has served as a trustee since 2005. **Douglas Wang**, former chair of the foundation's Investment Committee, will serve as vice chair; **Geraldine H. Burns** will be secretary; and **John P. O'Brien** will remain treasurer. New trustees appointed to the board are **John Corlett**, **Claudia Coulton**, **Edgar Jackson, Jr.**, and **Karen Johnson**. Mr. Corlett most recently served as Medicaid director for the State of Ohio. Ms. Coulton is the Lillian F. Harris Professor of Urban Social Research at the Mandel School of Applied Social Sciences, Case Western Reserve University in Cleveland. Dr. Jackson recently retired as chief of staff emeritus and senior advisor to the CEO of University Hospitals (UH) and the presidents of UH and University Hospitals Case Medical Center. Ms. Johnson is executive director of Evercare, a United Health Group company. Contact: Kimberly St. John-Stevenson, 216.431.8010, ext. 202, kstjohn@saintlukesfoundation.org.

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