



JULY 13, 2009

NEW GRANTS & PROGRAMS

BlueCross BlueShield of South Carolina Foundation (Columbia) approved more than \$1.5 million in grants for health programs in South Carolina. Among the recipients are: Florence County School District 5 (Johnsonville) for services to uninsured and underinsured students to be provided through a campus health center; South Carolina Campaign to Prevent Teen Pregnancy (Columbia) to develop and implement pregnancy prevention strategies for underinsured and uninsured persons ages 18 and 19 in Sumter County and statewide; Clemson Free Clinic for equipment and support for part-time pharmacy service; Smith Medical Clinic (Georgetown) for a diabetes disease management program, including medications, medication supplies, office/home lab testing supplies, and educational materials; and University of South Carolina School of Medicine, Fairfield County Schools, and Fairfield County to implement the Coordinated Approach to Child Health program, a school health program designed to decrease fat and sodium in children's diets and increase physical activity and address obesity. Contact: Elizabeth Hammond, 803.264.4626.

■ The Blue Foundation for a Healthy Florida, Inc. (Jacksonville) approved grants to nine nonprofit, state-based organizations working toward expanding the health care safety net for people who may otherwise go without care or rely on costly emergency room visits. Among the

grantees are: Partners in Adolescent Lifestyle Support (Gainesville) – \$100,000 for a school-based outreach program aimed at reducing barriers to mental health treatment and suicide/ violence prevention for teens that attend schools in Gainesville; Wakulla County Health Department (Crawfordville) -\$100,000 to support a public health services coordinator who will help clients connect to state and other health care programs; Children's Volunteer Health Network (Santa Rosa Beach) - \$99,360 to support restorative dental care to children in prekindergarten through third grade; Camillus House, Inc. (Miami) - \$98,700 for a walk-in clinic to treat acute illnesses, sexually transmitted diseases, and skin infections and to conduct tuberculosis and vision screenings; Heart of Florida Health Center, Inc. (Davenport) – \$50,000 to support psychiatric evaluation, referral coordination, brief crisis intervention, and community mental health prevention and education for residents in Marion County. Contact: Mark Wright, 904.905.6935, mark.wright@bcbsfl.com.

■ The Chicago Community Trust (IL) awarded \$9.6 million in grants with \$1.5 million awarded to local organizations that address health concerns for greater Chicago residents. Among the grantees are: Chicago Family Health Center – \$30,000 for electronic health record implementation; Chicago School of Professional Psychology – \$130,000 for the creation of the Latino Mental Health Providers Network; Health and Disability Advocates – \$40,000 for a health care justice campaign; Howard Brown Health Center – \$50,000 for

GIHNEWS

BRUCE CHERNOF JOINS GIH BOARD

The GIH Board of Directors has elected Bruce Chernof to the board. Dr. Chernof is president and CEO of The SCAN Foundation, which focuses entirely on improving the quality of health and life for seniors. Dr. Chernof is also adjunct professor of medicine at the University of California, Los Angeles.

Also, GIH bids farewell to board member Jarrett Barrios who resigned from the Blue Cross Blue Shield of Massachusetts Foundation to become president of the Gay and Lesbian Alliance Against Defamation.

GIH PROFILES CONVERSION FOUNDATIONS

Read the latest report in the GIH series that tracks and reports on the emergence and activities of health foundations formed from transactions involving hospitals, health plans, or health systems. Visit www.gih.org to access the report.

KEY DATES

September II

Deadline for Terrance Keenan Award Nominations

September 21-22

Exploring the Value of Integrative Medicine...A Funder's Perspective Philadelphia, Pennsylvania

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

- continued support of the Elder Services Community Initiative; Illinois Chapter of American Academy of Pediatrics -\$40,000 for building community-based medical homes for children; Center for Independence through Conductive **Education** – \$40,000 for a conductive education program for children with physical disabilities living in Little Village. Contact: Eva Penar, 312.616.8000, ext. 161, evap@cct.org.
- The Cleveland Foundation (OH) authorized \$15.3 million in grants to a variety of nonprofit organizations in greater Cleveland. A \$250,000 grant will help the American Red Cross, Greater Cleveland Chapter cover staffing requirements and support direct disaster relief in Cuyahoga, Geauga, and Lake counties. The board authorized a grant of \$150,000 to the Free Medical Clinic of Greater Cleveland to support an expanded patient access initiative, which seeks to improve outreach and access to various communities that lack health insurance coverage, and significantly increase the number of patients it serves overall. North Coast Health Ministry will receive a \$53,000 grant to implement a behavioral health program to provide mental health counseling to 120 patients a year. This new service will shorten the time primary care providers spend addressing patients' mental health concerns, allowing them to focus on managing serious chronic conditions. Contact: Scott Tennant, 216.615.7153, stennant@clevefdn.org.
- Community Foundation for Southeast Michigan (Detroit) marked its 25th year working to improve the quality of life in southeast Michigan by announcing 25 special anniversary grant awards of \$25,000 each. Several recipients have healthrelated programs and provide support to seniors. These include: Community Assessment, Referral and Education; University of Michigan School of Public Health; Presbyterian Villages of Michigan; Catholic Social Services of Washtenaw County; New Center Community Mental Health Services; and Neighborhood Service Organization. Contact: Theresa Fraley, 313.961.6675.

- Community Health Network Foundation (Indianapolis, IN) awarded \$3,000 scholarships to three high school students committed to earning a health care degree at an Indiana college or university. The It's Our Community scholarship program began in 2004 as a way to develop Indiana's health and life science workforce by encouraging Indiana college students to earn a degree and seek long-term employment in Indiana. The scholars were chosen based on academic performance, community service, school leadership, and their commitment to pursue a health care degree at an Indiana college or university. This year's scholarship recipients are: Mandi Dray, Warren Central High School, who will study nursing at Indiana University -Purdue University Indianapolis; Jessie Tucek, Fishers High School, who will study premedicine at Indiana University; Elizabeth Giesting, Triton Central High School, who will study biology and chemistry at the University of Evansville. Contact: Ryan Chelli, 317.355.4663.
- **Community West Foundation** (Cleveland, OH) awarded \$213,000 to support Cleveland-based programs that support various needs of the western greater Cleveland community. The foundation awarded \$70,000 to Neighborhood Family Practice for a holistic initiative, the Patient Centered Model of Care Program, which joins patients and physicians to collaborate on solutions for good health. The program focuses on patient self-management and is part of the Health Disparities Collaborative, which seeks to reduce disparities in health care across ethnic and socioeconomic lines. Youth Challenge received \$28,000 to support the West Side Wellness Program, which provides recreational activities for children with physical disabilities. The Center for Families and Children will use a \$10,000 grant to support the Social Recreation Behavioral Health Program. The agency helps children and adults with serious mental illness and emotional disorders receive the treatment they need and develop basic life skills that they may find difficult to perform. For more information, visit www.communitywestfoundation.org.
- Dakota Medical Foundation (Fargo, ND) launched the Cass Clay Healthy People Initiative, a communitywide, active living and healthy eating initiative that serves as an umbrella group to coordinate existing efforts to improve the culture around food and fitness and to develop intentional efforts that create new opportunities for healthy change. The initiative's mission is to make it easier for people to eat well and be physically active. To that end, the initiative will pursue policies supporting active transportation; routine, consistent assessment of lifestyle during doctor visits; access to affordable healthy foods through community gardens and "healthy" convenience stores; strong and comprehensive school wellness policies; and resource-sharing worksite wellness programs for the more than 1,800 small businesses in Cass and Clay counties. The initiative has set goals targeting five U.S. Health and Human Services' Healthy People 2010 Indicators using local benchmarks. In addition, the foundation will work to integrate evidence-based practices in the areas of government, education, food industry, worksite wellness, community-based organizations, health care, and health insurance. Contact: Rory Beil, 701.271.0263, rorybeil@dakmed.org.
- The John A. Hartford Foundation (New York, NY) approved two grants for projects to improve the health of older adults through improved caregiver support and funding for physician leaders in aging. AARP Foundation (Washington, DC) will receive \$698,364 over 33 months to support Phase II of **Professional Partners Supporting** Family Caregiving, which seeks to improve nursing and social work expertise in supporting families caring for older adults. Key activities include prototyping best practices within a 20-state U.S. Administration on Agingfunded network in preparation for federal expansion, informing the development of policies that support family caregiving, and raising consumer expectations and driving demand for changes in practice and policy through AARP consumer outreach and communications. Contact: Francisco Doll, 212.832.7788.

■ Mid-Iowa Health Foundation

(Des Moines) awarded grants totaling \$260,500 to 17 organizations to improve the health of vulnerable people in greater Des Moines, Iowa. Among the grantees are: La Clinica de la Esperanza -\$30,000 for Apoya su Salud Integral, a depression care program within the clinic's full primary care continuum that incorporates an evidence-based mental health intervention program designed particularly for use in primary care settings; and Des Moines Health **Center** – \$30,000 for a comprehensive school-based oral health program providing an array of dental services using portable equipment and a mobile dental clinic to conduct oral health education, as well as screenings and referrals to all preschool and elementary schools; provide fluoride varnish in preschool sites; provide dental sealants and treatment services to children in second and third grades and 10 targeted preschool sites; and conduct dental screenings for four year olds and eighth graders so they will meet new state requirements for school entry. Contact: Kathy Bradley, 515.277.6411, kbradley@midiowahealth.org.

■ Missouri Foundation for Health

(St. Louis) awarded grants totaling \$13.5 million to organizations across the state that address several health issues, including health literacy, childhood asthma, tobacco use, and women's health. Among the grantees are: **Barton** County Memorial Hospital (Lamar) -\$625,000 to fund the **Childhood Asthma Resource and Education** project, which trains school nurses on asthma care, offers screenings to more than 3,000 students, and refers children with asthma to specialists; Washington County Memorial Hospital (Potosi) -\$276,910 to support a partnership between the hospital and two area primary care organizations to increase access to outpatient behavioral health services; AIDS Project of the Ozarks (Springfield) – \$80,000 to augment efforts to provide clinical care and case management for HIV/AIDS patients in 29 southwest Missouri counties; Cross Trails Medical Center (Cape Girardeau) – \$160,000 for the center's

efforts to offer primary care, dental, and

- mental health services for low-income individuals; and CarcinAid Foundation (St. Louis) - \$80,000 to support work in securing donated medical and surgical care for uninsured and underinsured breast cancer patients. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.
- Lucile Packard Foundation for Children's Health (Palo Alto) awarded \$215,000 in grants to four children's health organizations that offer programs for preteens, ages 9 to 13. Among the grantees are: Cleo Eulau Center for Children and Adolescents – \$150,000 over two years for the Resiliency Consultation Program, which aims to promote preteen students' social and emotional wellness by strengthening connectedness among teachers and other school staff with students and their families; and After-School All-Stars of Greater San Jose – \$25,000 for Middle **School Counseling and Transition Services**, a program that will provide counseling to meet the emotional needs of students most at-risk for dropping out of school and help students and parents prepare for the transition to high school. Contact: Eileen Walsh, 650.736.2881, eileen.walsh@lpfch.org.
- Quantum Foundation (West Palm Beach, FL) awarded three grants totaling \$450,000 to plan and develop new community health centers in the communities of Riviera Beach, Boynton Beach, and Westgate. These grants support the foundation's focus on funding efforts that apply federally qualified models, which allow for billing of Medicare and Medicaid, access to federal grants and provider liability coverage, access to reduced-cost drugs, and payment to medical professionals providing services in the clinics. The sites were chosen based on research that showed the neighborhoods with the highest number of uninsured residents per capita without any access to community health centers. The planning grants were made to the County Health Department, to develop the Riviera Beach Center, and two nonprofit agencies, JAY Ministries and Community Health Center of West Palm Beach, to develop the Boynton Beach and Riviera Beach

centers, respectively. Contact: Toni May, 561.832.7497, tmay@quantumfnd.org.

- The Rhode Island Foundation
 - (Providence) announced the first round of grants totaling \$1.6 million from its Fund for a Healthy Rhode Island. Rhode Island Free Clinic (Providence) will use a three-year, \$300,000 grant to increase the number of patient visits provided to uninsured patients. The foundation awarded \$250,000 over three years to Shape Up Rhode Island (Providence) to support its partnership with Rhode Island State Nurses Association and Rhode Island Primary Care Physicians Corporation. The partnership aims to create an innovative primary care outreach plan that directs thousands of patients to appropriate wellness resources and to become active participants in the Shape Up program. A one-year grant of \$51,083 to **Latino** Public Radio (Cranston) will support efforts to develop and air the new program Sin Seguro (Uninsured) to emphasize the importance of primary care and discuss resources for those who have no insurance coverage. The program will reach approximately 55,000 listeners. Taming Asthma (Providence) will use a one-year, \$35,000 grant to provide an affordable, patient-friendly medication program for low-income, uninsured adults and children with asthma and to underwrite a medication voucher program study designed to help low-income asthma patients afford needed asthma medication. The project will serve 312 patients. Contact: Melanie Coon, 401.274.4564, mcoon@ rifoundation.org.
- St. David's Community Health **Foundation** (Austin, TX) announced \$2.85 million in grants to 21 area nonprofit organizations that provide mental health and healthy living services for residents of central Texas. Among the grantees are: Austin Travis County Mental Health Mental Retardation Center – \$200,000 to add beds to the mental health crisis respite facility; People's Community Clinic (Austin) -\$199,833 for its **Healing the Body** and the Mind Program; El Buen Samaritano (Austin) – \$63,311 to

support the Integrated Mental Health Program; Family Crisis Center (Bastrop) – \$42,000 for a youth counseling and intervention project; and Con Mi Madre (Austin) – \$26,250 for its Health and Wellbeing Program. Contact: Lisa Trahan, 512.879.6612, ltrahan@sdchf.org.

- Sisters of Charity Foundation of South Carolina (Columbia) awarded 20 Caritas initiative grants totaling \$58,113 to nonprofit and faithbased organizations across South Carolina. Caritas grants, which do not exceed \$3,000, are for organizations with annual budgets of less than \$250,000. Among the grantees are: Free Medical Clinic of Newberry County - \$3,000 to purchase diabetic supplies for the uninsured; Good Samaritan Clinic (Columbia) - \$3,000 to provide medical, dental, and pharmaceutical care for the uninsured: Restoration Outreach and Community Development Corporation (Newberry) - \$3,000 to provide meals to low-income senior citizens; and St. Christopher's Children (Pawley's Island) - \$3,000 to meet personal needs of children in crisis. Contact: Brooke Bailey, 803.254.0230, ext. 18, bbailey@sistersofcharitysc.com.
- Winter Park Health Foundation (FL) awarded \$153,107 to local nonprofit organizations and community collaborations to establish eight new community garden projects in Eatonville, Maitland, and Winter Park in Orange County, Florida. The grants are part of the foundation's Think-Act~Be Healthy Communities initiative and will create opportunities for exercise and recreation. The Interfaith Council on Community Health was awarded \$25,000 to build on the success of its existing community garden and develop a garden on the site of the Depugh Nursing Center in downtown Winter Park. Dommerich Elementary School (Maitland) will receive \$17,400 to start a garden to be created in a central area on campus that would benefit both Dommerich Elementary and Maitland Middle schools, and create an interactive outdoor teaching environment that will integrate curriculum and

the overall health objectives of exercise, recreation, and healthy eating habits. Winter Park Towers will receive \$14,471 to develop a community garden with raised beds and potted plants to accommodate persons with disabilities, along with traditional garden beds. **Hungerford Elementary School** (Mailtand) will receive \$11,116 to establish a learning community garden that will be organic and consist of raised garden beds with help from students, parents, and volunteers from the Big Brothers/Big Sisters Organization. Contact: Lynn Phillips Carolan, 407.644.2300, lcarolan@wphf.org.

SURVEYS, STUDIES & PUBLICATIONS

- California HealthCare Foundation (Oakland) and The Pew Research Center (Philadelphia, PA) have released the results of a survey that addresses the social impact of the internet on health care. Findings are reported in *The Social* Life of Health Information and indicate that people are using more resources to pursue information on health that combines traditional sources, such as calling a physician or parent, with on-line resources, such as blogs, podcasts, and social networks. Although the Internet has broadened the spectrum of available resources, the survey results show that adults still rely on traditional methods when they need information on health and medical issues: 86 percent ask a health professional, such as a doctor, and 68 percent consult a friend or family member, whereas 57 percent use the Internet. Furthermore, half (52 percent) of those who chose to use the Internet for information still consulted with someone else – usually a friend or spouse - concerning the information they obtained. The report is available at www.pewinternet.org.
- The Colorado Health Foundation (Denver) released a report that examines opportunities for Colorado to advance the state's health information technology (HIT) efforts. *Connecting*

- Colorado's HIT Building Blocks: Recommendations for Advancing Colorado's Health Information Network Using Federal Stimulus Funds offers recommendations for the state to capitalize on the availability of new HIT funding from the Health Information Technology for Economic and Clinical Health (HITECH) Act, which provides approximately \$48.8 billion in federal funding for health information exchange infrastructure and incentive payments to physician practices. Recommendations include designating a senior-level government official to oversee all state HIT funding and initiatives across all agencies; expediting development of the state plan for health information exchange that states are required to submit to the federal government in order to qualify for HITECH implementation funding; and engaging in a systematic assessment of the state's HIT workforce funding needs to determine how to leverage HITECH's two workforce training grant programs, which may be used to develop a variety of disciplines. The report is available via the publications section of the foundation's Web site www.coloradohealth.org.
- The Commonwealth Fund (New York, NY) released *Finding Resources* for Health Reform and Bending the Health Care Cost Curve, which examines policy options that could significantly slow the growth in health spending, improve health outcomes, and provide additional revenues to finance comprehensive reform. The analysis compares and contrasts estimates of savings from enacting various policy changes, such as revising the way Medicare Advantage plans are paid, paying hospitals a bundled rate that covers acute and post-acute care, investing in comparative effectiveness research, and other options. The report, which compares estimates developed by three sources, illustrates how widely estimates of policy options can vary based on underlying assumptions. The report indicates that although significant savings are possible, the key challenge will be building the consensus needed to implement a set of policies that simultaneously expands access to care,

improves quality, and slows the rate of cost growth. The report is available at www.commonwelathfund.org

United Hospital Fund's Medicaid Institute (New York, NY) released Providing Behavioral Health Services to Medicaid Managed Care Enrollees, which concludes that integrating physical and behavioral health care would improve services for Medicaid beneficiaries with chronic physical health conditions and serious and persistent mental illness. Medicaid beneficiaries with serious and persistent mental illness present significant challenges to the health care system. For example, the report notes, among the chronically ill population the addition of one behavioral health condition doubles medical expenditures for physical health and also doubles both the emergency room visit rate and hospital admission rate. The report offers suggestions on how the state can create systems that improve care and reduce avoidable exacerbations of illness that often result in high-cost services, such as an electronic system that shares data with physical and behavioral health providers, standardized protocols and evidence-based guidelines, and mechanisms for rewarding high-quality care and for sharing savings across physical and behavioral care delivery systems. In addition, the report discusses two fundamental options for New York to consider for disabled Medicaid beneficiaries with serious and persistent mental illness. The document is available on the publications section of the fund's Web site www.uhfnyc.org. Contact: Bob de Luna, 212.494.0733, rdeluna@uhfnyc.org.

U.S. Department of Health and **Human Services** (Washington, DC) Secretary Kathleen Sebelius has released Health Disparities: A Case for Closing the Gap, which addresses health disparities in America. The report highlights some of the more noticeable disparities that exist in the current health system, citing that 48 percent of all African-American adults suffer from a chronic disease compared to 39 percent of the general population, and that 8 percent of white Americans develop diabetes while 15 percent of African

Americans, 14 percent of Hispanics, and 18 percent of American Indians develop the condition. In addition, the report notes that 40 percent of low-income Americans do not have health insurance, and approximately one-third of the uninsured have a chronic disease and are six times less likely to receive care for a health problem than the insured. In contrast, only 6 percent of high-income Americans lack insurance. The report is available at www.healthreform.gov. Contact: HHS Press Office, 202.690.6343.

ON-LINE

■ CareFirst BlueCross BlueShield (CareFirst) (Owings Mills, MD) has created a comprehensive on-line wellness how-to program for employers to improve the personal health of their employees and lower health costs. Among the resources available are step-by-step instructions for planning a workplace wellness program, an easy-toaccess library to find all of CareFirst's wellness-related materials, CareEssentials (CareFirst's care management program), monthly Webinars, and access to consultations by health promotion specialists. CareFirst's Workplace Wellness on-line tool kit has four steps. In step one, participating employers can work with a designated health promotion specialist to build a compelling business case for their company to begin a wellness program. The second step begins the workplace assessment process to establish a baseline from which to measure results. From engaging employees through communications and considering best-fit incentives, step three gets the program off and running. Step four outlines the evaluation process and guides employers on how to move forward. The program is available at www.carefirst.com/workplacewellness. Contact: Kevin Kane, 800.914.6397.

OTHER NEWS

CDC Foundation (Atlanta, GA), Centers for Disease Control and Prevention (Atlanta, GA), and Amgen (Thousand Oaks, CA) launched a threeyear campaign to reduce infections among cancer patients. The campaign will provide resources and educational tools to help patients, families, and health care providers better prevent and manage treatment-related infections. The comprehensive education campaign will include curricula for health care professionals on infection control for cancer patients and appropriate antibiotic management to prevent resistance. It will also include an on-line education program for patients and caregivers. Contact: Kate Ruddon, 404.653.0790, kruddon@cdcfoundation.org.

■ Universal Health Care Foundation of Connecticut, Inc. (Meriden) has been recognized for its role in building a plan for health care reform, which the current Administration and Congress are now considering as a model for national reform. Progressive States Network (PSN) will honor the foundation with its 2009 State Progressive Leader Award for its role in laying the groundwork for national reform. The foundation developed the **SustiNet** legislation (Public Act No. 09-148), which would create a new public health insurance option open to individuals and small businesses. Residents could choose the new public plan or keep the insurance they currently have. Although legislation passed in the Connecticut House and Senate, it was vetoed by the state's governor. It includes other measures to improve the quality of health care and reduce the growth of health care costs. Contact: Robert Slate, 203.639.0550.

PEOPLE

■ **Aetna Foundation** (Hartford, CT) has hired **Anne Beal**, **M.D.** as president. For the past seven years, Ms. Beal has worked for The Commonwealth Fund where she served as assistant vice president for Program on Health Care Disparities. Previous experience includes working as a health services researcher at the Center for Child and Adolescent Health Policy at Massachusetts General Hospital,

associate director of the Multicultural Affairs Office, an attending pediatrician within the division of General Pediatrics, and an instructor in pediatrics at Harvard Medical School.

■ **CIGNA Corporation** (Philadelphia, PA) announced that chairman and CEO H. Edward Hanway will retire from his post effective December 31, 2009, after serving for 10 years in those roles. David M. Cordani, the current president and COO of the company will succeed Mr. Hanway as CEO, and Isaiah "Ike" Harris, Ir., an independent director of the company, will assume the role of nonexecutive chairman effective January 1, 2010. Mr. Cordani joined CIGNA in 1991 and has served as president and COO since June 2008. Mr. Harris has been a director of the company since 2005. He held numerous executive positions with oversight responsibilities for various business, finance, and operational functions at BellSouth (now part of AT&T) until 2007, including president and CEO of BellSouth Advertising and Publishing

Group and as CFO of BellSouth Telecommunications, Inc. Contact: Chris Curran, 502.470.2414, chris.curran@cigna.com.

■ Methodist Healthcare Ministries of South Texas, Inc. (MHM) (San Antonio, TX) elected Roy R. Campbell III as chairman of the board of directors. Mr. Campbell is currently vice president of investment services at Frost Financial Management Group and has served on the board of directors at MHM since 2003. Since then, Campbell has served in different capacities on the board of directors, including his most recent post of senior vice chair. The MHM board also elected new officers: Richard T. Gilby, owner of Dick Gilby Realty, senior vice chair; Darrell Frank Smith of Ball & Weed. P.C., vice chair; **Scott D. Bryan** of Holt Company of Texas, vice chair; Paula Larson, M.D. of South Texas Pathology Associates, secretary; and Paul M. **Anderson** of Anderson-Johns CPAs, P.C., treasurer. Contact: Jessica Muñoz-Sherfey, 210.546.0992.

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