



AUGUST 17, 2009

NEW GRANTS & PROGRAMS

- Birmingham Foundation (Pittsburgh, PA) has awarded 33 grants totaling \$924,650 to 29 organizations that improve the quality of life in several South Pittsburgh neighborhoods. This year's awards also bring the foundation's total grantmaking to more than \$10 million since its inception in 1997. Funding supports numerous health and human service programs, including a \$50,000 grant to the Dollar Energy Fund and a \$75,000 grant to the Greater Pittsburgh Community Food Bank, which provide safety nets for families during the winter. In addition, \$20,000 was granted to renovate the Birmingham Clinic, a free clinic in the South Side Flats, and \$10,000 was awarded to SIDS of PA for safe-sleep education and outreach in the Hilltop communities, which have the highest rates of Sudden Infant Death Syndrome-related deaths in Pittsburgh. More information is available at www.birminghamfoundation.org. Contact: Mark Stephen Bilbro, 412.481.2777, info@bfpgh.org.
- Blue Cross and Blue Shield of Minnesota Foundation (Eagan) awarded \$290,000 in grants under its Healthy Together: Creating Community with New Americans initiative, which promotes the mental health and social adjustment of new Americans, helps develop immigrant-led organizations, and fosters civic engagement involving immigrants and the broader community. Among the grantees are: Mayo Clinic (Rochester) \$50,000 to document how community health

workers in primary care medical practices improve patient health outcomes; Deaf **Community Health Worker Project** (St. Paul) - \$40,000 to provide community health worker services to deaf immigrants and their families, which will help them navigate the health care system; Vietnamese Social Services of Minnesota (St. Paul) - \$40,000 for a mental health and social adjustment program for newly arrived KaRen refugees from Burma through the use of a community health worker; and CAPI (Minneapolis) – \$10,000 to strengthen programs that provide basic needs services and build health equity for the refugee and immigrant community. Contact: Julie Lee, 651.662.6574.

Caring for Colorado Foundation (Denver) awarded \$2.3 million in its second round of grants this year to support health and health care access in communities across Colorado. Mental Health America of Colorado (Denver) received \$96,896 to support the **Triage Project**, a 24/7 community-based system of crisis intervention services in which people experiencing health or substance abuse crises can be safely and effectively stabilized and linked to follow-up care and services. A \$60,000 grant to Colorado Asian Health Education and Promotion (Parker) will support a new community clinic through which the program will provide clinical services and patient navigation into the broader health care system for Asian/Pacific Americans, including members of the Asian-Indian, Korean, Thai, Filipino, Chinese, Vietnamese, Cambodian, Burmese, Lao, Japanese, Bhutanese, Pacific Islander, Nepalese, and Hmong communities. The foundation awarded \$50,000 to Clinica

GIHNEWS

REGISTER BY AUGUST 28 FOR INTEGRATIVE MEDICINE MEETING

Attend Exploring the Value of Integrative Medicine...A Funder's Perspective on September 21 and 22 in Philadelphia, Pennsylvania. Participants will hear from leading practitioners in the field and visit the Myrna Brind Center of Integrative Medicine. Visit www.gih.org for more details.

TERRANCE KEENAN AWARD NOMINATIONS DUE SEPTEMBER I I

GIH is seeking nominations for The Terrance Keenan Leadership Award in Health Philanthropy, awarded annually to an outstanding grantmaker whose leadership has forged permanent improvements in health. Visit www.gih.org for more details.

BE A PART OF THE GIH BOARD OF DIRECTORS

GIH seeks board member nominations for terms beginning after the 2010 annual meeting. Self-nominations are welcome. Nominations are due September 11. Visit www.gih.org for more information.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

Tepeyac to support the **Prenatal Care Program**, which will help provide prenatal care and deliveries for 300 primarily low-income, uninsured Latina women, most of whom would not otherwise receive adequate prenatal care. Contact: Renee Rockford, 720.524.0770.

- **■** Connecticut Health Foundation (New Britain) awarded grants to several organizations across the state. Among the grantees are: Cornell Scott -Hill Health Center (New Haven) -\$86,2000 for 18 months to develop a model health literacy program designed to improve patient interaction with health care providers; Connecticut Center for Patient Safety (Redding) -\$45,000 to partner with organizations that represent and address the needs of racial and ethnic minorities to meet the needs of diverse patient populations with documented disparities in health care quality and patient rights; Connecticut Coalition for Environmental Justice (Hartford) – \$10,000 for bridge funding to support asthma education and outreach, and safe chemical policy reform work; and Eastern Area Health Education Centers, Inc. (Jewett City) -\$10,000 to support production of the video Faces of Disparities Awareness Campaign. Contact: Maryland Grier, 860.224.2200, ext. 32, Maryland@cthealth.org.
- Health Care Foundation of Greater Kansas City (MO) made mental health grants to 31 agencies in the greater Kansas City metropolitan area for a total of \$6 million. Among the grantees are: **Gillis Center** – \$250,000 for two years to provide case management services to youth in its day treatment program; Crittenton – \$200,000 to enhance advanced treatment efforts for children requiring acute psychiatric hospitalization and after-care services; Child **Advocacy Services Center** – \$184,877 over two years to provide children day treatment and outpatient treatment services; Cornerstones of Care - \$153,272 over two years for a training, education, and support program to better serve lesbian, gay, bisexual, transgender, and questioning youth; and University of Missouri-Kansas City - \$92,748 to partner with Rose Brooks Center to provide mental health and domestic

violence services to refugee women and their families. Contact: Jennifer Sykes, 816.241.7006.

- Healthcare Georgia Foundation, Inc. (Atlanta) announced grant awards totaling \$471,900 to 16 organizations and programs in efforts to expand access to affordable, quality health care for all Georgians. Among the grantees are: Georgia Budget and Policy Institute (Atlanta) - \$250,000 to conduct research and analysis of state budget and tax policies, with attention to health care policy; Georgia Southern University, Jiann-Ping Hsu College of Public **Health** (Statesboro) – \$100,000 to design a cross-site and site-specific evaluation of the Georgia Childhood Asthma Management Program, which is designed to improve asthma outcomes among Georgia's child and adolescent populations; Berrien County Collaborative, Inc. (Nashville) -\$50,000 to implement capacity-building activities to develop a school-based health clinic in Berrien County; and Georgia Hospital Association Research & Education Foundation (Marietta) - \$10,000 to provide training and technical assistance to hospitals in Georgia to apply for funding available through the American Recovery and Reinvestment Act. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.
- **Kaiser Permanente** (Oakland, CA) approved \$11 million in Community Benefit Grants to more than 700 nonprofit agencies nationwide. The grants focus on providing access to high-quality care to uninsured and underserved communities, healthy food and fitness opportunities for children and families, and funding education programs for health professionals. Among the grantees are: The Effort (Sacramento, CA) -\$200,000 to reopen the Oak Park Clinic, which was closed due to state budget cuts, and provide primary care, prenatal care, and mental health services to the Oak Park community where more than 30 percent of residents have household incomes at or below the Federal Poverty Level; Food Research and Action Center (Washington, DC) - \$150,000 to make food stamp and school meal programs more available to eligible people

who are not enrolled in the programs; and **University of Hawaii** – \$300,000 over three years to implement a comprehensive toolkit to manage childhood obesity, particularly among Native Hawaiian, other Pacific Island, and recent immigrant families living in low-income communities. Contact: Rowena Sara, 415.274.7918 rsara@golinharris.com.

■ Kansas Health Foundation

(Wichita) announced that it will invest \$30 million for the second chapter of the Giving Resources to Our World (GROW II) Healthy Kansas Initiative. GROW II, a 10-year endeavor, will assist community foundations across the state in building endowments, learning new financial management strategies, and exploring ways that foundations can work together to reduce expenses and raise the quality of services. One of the foundation's priorities for GROW II is to help foundations build endowments focused on public health improvements. Community foundations interested in participating can find more details at www.kansashealth.org. Contact: Kathy Manweiler, 316-262-7676, kmanweiler@khf.org.

■ The Kresge Foundation (Troy, MI) awarded \$174,000 to World Hunger Year (New York, NY) to support **Eliminating Food Deserts: Ensuring** Access to Nutritious and Affordable Food in Low Income Communities, a project that will bring local healthy food to areas where there is currently little access. The foundation also announced two new grant award funds developed to directly support the work of community health organizations addressing critical needs for underserved populations. The Health Clinic Opportunity Fund, which targets free clinics and public health clinics, is designed to support and strengthen capacity to meet both the immediate and long-term health needs of constituents. The foundation's Safetynet Enhancement Initiative will seek to demonstrate how community health centers can address health disparities, enhance service delivery and care, and improve outcomes through collaboration and regional partnerships. Contact: Cynthia Shaw, 248.643.9630, cbshaw@kresge.org.





A U G U S T I 7, 2009

New York State Health Foundation

1412 Broadway, Suite 2304, New York, NY 10018 Phone: 212.664.7656 Fax: 646.421.6029 E-mail: figley@nyshealth.org Web site: www.nyshealth.org

The New York State Health Foundation (NYSHealth) was established in 2002 as a result of the conversion of Empire Blue Cross Blue Shield from a nonprofit organization to a for-profit corporation. The foundation became fully operational and made its first grants in 2006. NYSHealth is dedicated to improving New York's health system by expanding health insurance coverage, increasing access to high-quality services, and addressing public and community health. The foundation is also committed to improving the health of all New Yorkers, with an emphasis on vulnerable populations. Through statewide grantmaking, the foundation strives to achieve a balanced geographic distribution of grants that address the state's diverse rural, urban, and racial and ethnic populations.

> Program Information:

Foundation funding aims to support programs that focus on:

- Reducing the Number of Uninsured NYSHealth has
 devoted \$20 million over a five-year period to reduce the
 number of uninsured New Yorkers by improving decisionmaking
 with independent, nonpartisan information and analyses of reform
 options; increasing the efficiency of public coverage programs;
 stabilizing and expanding private coverage; and developing cost
 containment mechanisms to free up dollars for coverage.
- Improving the Prevention and Management of Diabetes –
 NYSHealth's five-year, \$35 million campaign "The New York State
 Diabetes Campaign: Reversing the Epidemic" works to spread best
 clinical practices in diabetes management; mobilize communitybased approaches to prevent, identify, and manage diabetes where
 people live, work, and worship; and advance policies to sustain
 diabetes improvements in clinical and community settings.
- Integrating Mental Health and Substance Use Services –
 NYSHealth has committed \$10 million over the next five years
 to improve the integration of care for people with co-occurring
 mental health and substance use conditions. Within this priority
 area, NYSHealth has committed \$2 million to address the needs
 of returning Iraq and Afghanistan war veterans and their families.
- Supporting Special Projects NYSHealth's Special Projects
 Fund supports promising interventions that are consistent with
 the foundation's overall mission but not related to its priority
 areas. The initiative dedicates \$6 million annually to one-time,
 nonrenewable funding opportunities that are time-sensitive,
 sustainable, and have strong potential for replication.

> Financial Information:

Total Assets: \$260 million (FY 2009) Amount Dedicated to Health-Related Grants: \$15 million (FY 2009)

Special Initiatives and Representative Health Grants:

- Open This Envelope, Stay Covered This grant to Public Health Solutions helps Chinese-speaking residents maintain health coverage through the development of reapplication documents in Chinese, community outreach, ad placement in key Chinese media outlets, and a renewal assistance hotline staffed by bilingual health insurance enrollers (\$100,000 for one year).
- Improving Diabetes Clinical Care at New York's Community Health Centers Funding to the Community Health Care Association of New York State supports implementation of best practices across 20 community health centers (\$180,000 for one year).
- Center of Excellence for the Integration of Care This grant to National Development and Research Institutes established the first statewide Center of Excellence for the Integration of Care to serve as a resource to the I,223 licensed mental health facilities and certified substance use outpatient treatment centers in New York State (\$3.2 million over four years).
- Preserving and Enhancing Primary Care Access Awarded to the Jospeh P. Addabbo Family Health Center, this Special Projects Fund grant helps preserve primary care services in an economically distressed community by merging and operating the St. Dominic Center as an addition to its Federally Qualified Health Center network (\$250,000 for one year).

Role of Philanthropy in Meeting
Pressing Needs: "Because impacting
a state health system that spends \$130
billion a year through \$15 million of
annual grantmaking is challenging,
NYSHealth makes strategic grants
that can leverage existing resources
devoted to health care in New York.
Whether our grants are small or large,
we strive to identify 'game changers' that
demonstrate innovative and feasible
ideas to improve the health

James R. Knickman President and CEO

of New Yorkers."

- North Penn Community Health Foundation (Colmar, PA) awarded \$220,000 in grants to seven local nonprofit organizations that seek to improve the health and well-being of local at-risk communities. The Indian Creek Foundation (Souderton) was awarded \$40,000 to support a pilot outpatient mental health services program. A \$12,000 award to Peaceful Living (Harleysville) will support its Congregational Coach Project, which aims to improve the inclusion of persons with disabilities into worship services. **Bucks County Council on Alcoholism** and Drug Dependence, Inc. (Doylestown) will use \$40,000 to promote enhanced access and use of recovery support services to address the needs of youth and young adults in making better decisions about alcohol, tobacco, and drug use. Montgomery **County Community College** Foundation, Inc. (Blue Bell) will receive \$22,000 for continued support of the Eliminating Dental Caries Across the Lifespan project, which increases awareness of nursing students about the use and application of fluoride varnish. At least 400 children who reside in the North Penn area will receive sealants and/or fluoride varnish through this grant. Contact: Russell Johnson,
- Riverside Community Health Foundation (CA) awarded more than \$1.3 million this quarter to local nonprofits dedicated to improving the health of Riverside residents. Among the grantees are: Parkview Community Hospital Medical Center - \$513,000 to purchase equipment for several of its departments; Inland Empire Health Plan Health Access - \$500,000 to continue the Healthy Kids Program, providing comprehensive health coverage to children 0-18 who do not qualify for Medi-Cal or Healthy Families programs; **Riverside Community College District Foundation** – \$200,000 for new equipment in the Riverside Community College Dental Hygiene Clinic; MFI Recovery Center Inc. -\$65,000 to provide medical screening and detoxification services for substance abusing pregnant and parenting women, and well-baby care for their children; **Project K.I.N.D.** – \$50,000 to provide

215.716.5400.

- free health services to children attending Riverside County public schools. Contact: Ninfa Delgado, 951.788.3471, Ninfa@rchf.org.
- Rose Community Foundation (Denver, CO) awarded 89 grants totaling more than \$1.6 million. Among the grantees are: Colorado Legal Services (Denver) - \$84,000 to assist individuals in meeting documentation requirements for Medicaid and other public assistance programs; Dental Aid (Louisville) -\$30,000 to provide affordable dental care to low-income and underinsured adults; Colorado AIDS Project (Denver) - \$20,000 for outreach and education to individuals and communities at high risk for contracting HIV/AIDS; Colorado Center for the **Blind** (Littleton) – \$15,000 to provide in-home training and support for older adults who are visually impaired and their caregivers; and South Metro **Health Alliance** (Littleton) – \$15,000 to increase access to health care for uninsured residents of Arapahoe and Douglas counties. Contact: Phil Nash, 303.398.7444, pnash@rcfdenver.org.
- **The SCAN Foundation** (Long Beach, CA) awarded \$500,000 in grant awards to five organizations representing the first recipients to receive funding through the foundation's formal request for proposals. These grants support promising program models for building a long-term care system to help seniors maintain their quality of life and remain independent at home and in the community. Each grantee will receive \$100,000 to evaluate programs and provide assessments or programs that serve seniors directly. The grantees are: American Association of Homes and Services for the Aging (Washington, DC); University of California, Los Angeles; Indiana University (Bloomington); NCB Capital Impact (Arlington, VA); and On Lok (San Francisco, CA). All operate programs serving California seniors, and each will tackle long-term care delivery challenges and develop innovative approaches to support seniors and their options for home and community-based long-term care. For more information, visit www.thescanfoundation.org. Contact: Jillian Green, 310.496.4451,

jilliang@allisonpr.com.

■ United Hospital Fund (New York, NY) awarded 24 grants totaling \$1.3 million to improve health services in New York City. Among the grantees are: Visiting Nurse Service of New York -\$100,000 to plan and pilot test a program to provide enhanced services and support to family caregivers, and to integrate United Hospital Fund's Next Step in Care materials into the organization's home care services; Highbridge Community Life Center – \$75,000 to plan a multipartner initiative that engages community-based organizations, government, health care and social service providers, and funders to create and support a comprehensive strategy for improving health among local residents that will link government programs and policies with strong neighborhood initiatives; and Alianza Dominicana, Inc. -\$70,000 to implement the Healthy Living Project to reduce childhood obesity among clients of the Alianza Family Support Mental Health Clinic. Contact: Bob de Luna, 212.494,0733, rdeluna@uhfnyc.org.

SURVEYS, STUDIES & PUBLICATIONS

■ Geiger Gibson/RCHN Community Health Foundation Research Collaborative (Washington, DC) released Boosting Health Information Technology in Medicaid: The Potential Effect of the American Recovery and **Reinvestment Act**, which examines the Medicaid health information technology (HIT) adoption incentives contained in the American Reinvestment and Recovery Act. The 2009 law includes about \$49 billion in investments in HIT, including financial incentives for health care providers who treat Medicaid or Medicare patients and who can demonstrate meaningful use of technology. This study underscores the importance of the Medicaid amendments to the successful transformation of the nation's health information infrastructure. About 45,000 office-based physicians, including nearly all physicians who practice at federally qualified health centers and half

of office-based pediatricians, may be eligible for up to \$63,750 over six years to improve and maintain their HIT systems because of their participation in Medicaid, according to the report. Contact: Feygele Jacobs, 212.246.1122, ext 712.

- Josiah Macy, Jr. Foundation (New York, NY) released the meeting report Developing a Strong Primary Care Workforce. The report focuses on recommendations, which, if implemented, would help expand the primary care workforce necessary for a successful reformed health care system. The report also expresses concern that most health care reform discussions have focused on financial issues, with too little attention on the workforce that will provide health care. It argues that if health care reform is to achieve the goal of providing access and improving health, then significant changes will be needed in both the educational and reimbursement systems. The full report can be found at www.macyfoundation.org. Contact: Nicholas Romano, 212,486,2424.
- Missouri Foundation for Health's (St. Louis) Cover Missouri project has released Making the Case for Health **Reform**, a fact sheet examining issues faced by businesses when deciding to offer health coverage. The fact sheet offers important data on employersponsored insurance, the struggles small businesses deal with in providing health coverage, and how lack of insurance impacts work productivity and staff turnover. Cover Missouri's fact sheet is intended to stimulate discussion about health care reform and suggest ways business owners can shape dialogue on the subject. For an electronic copy of the fact sheet, visit www.covermissouri.org. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.
- Pottstown Area Health & Wellness Foundation (PA) has released its second *Needs Assessment Report*. The report, available at www.pottstownfoundation.org, details the area's current health outcomes and demographics and compares the community's health to findings from the first needs assessment conducted by the

foundation in 2004, as well as the nation as a whole. It also evaluates the community in its efforts to improve health and achieve a healthier lifestyle. The report's key findings are in a number of areas, including health conditions, emotional health, and diet and nutrition. It found that the perception of local health care has improved since the last assessment. Residents, however, still felt that finding a doctor was slightly more difficult than five years ago. The report also uncovered that major depression is the third most common health condition in the area; smoking has decreased, mirroring the national statistic; and two-thirds of those surveyed reported being obese or overweight, which did not change from the first assessment. Contact: Marcia L. Fortley, 610.678.1506, mfortley@ theandersongrp.com.

MEETINGS

Funders Concerned About AIDS

(Brooklyn, NY) will host its first annual gathering September 16-18, 2009, in Washington, DC. Domestic and international funders will strategically and collaboratively address issues around the AIDS pandemic and will explore joint approaches toward responding to AIDS within the context of the current economic climate. Participants will hear from a range of experts in the areas of funding, services, and policy; expand grantmaking boundaries in collaboration with affinity group leaders; and discuss the future of private philanthropy for HIV/AIDS. For more information, visit http://www.fcaaids.org.

OTHER NEWS

Robert Wood Johnson Foundation (Princeton, NJ) announced the selection of 29 physicians for its Clinical Scholars Program. The selected physicians will learn to conduct innovative research and work with communities, organizations, practitioners, and policymakers on issues important to the health and well-being of all Americans. Scholars will conduct research in diverse, health-related fields

such as health care delivery and financing, clinical decisionmaking, biomedical ethics, and health care policy. The program also includes leadership training and engagement in community-based, participatory research. For more information, visit: http://rwjcsp.unc.edu. Contact: Desmond Runyan, 919.843.1351.

PEOPLE

- The California Endowment (Los Angeles) announced several staff additions to support its Building Healthy Communities: California Living 2.0 initiative, including the appointment of Anthony B. Iton, M.D., J.D. as senior vice president of healthy communities. Prior to his appointment, Dr. Iton served as director and county health officer for the Alameda County Public Health Department. The foundation also announced the appointment of Jennifer Lind, M.P.H. as program officer for Southwest Merced/East Merced County under the initiative. Prior to her appointment, Ms. Lind served as a program associate at the endowment during which she provided analysis of grant proposals, served on the peer review committee for funding recommendations, and provided technical assistance to organizations seeking grant funding. In addition, the foundation has added Adam Aberman, director of global digital strategies for Ashoka's Youth Venture, as program officer for technology innovations. In his new role, Mr. Aberman will develop grantmaking strategies around technology-based innovations that will help support improvements in community health. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.
- Health Foundation of South Florida (Miami) elected Loreen M. Chant, Ana Mederos, and Claudia Puig to its board of directors. Ms. Chant is president of Johnson & Wales University, North Miami Campus and is vice chair of United Way of Miami-Dade's Women's Leadership Council. Ms. Mederos is CEO of Palmetto General Hospital. Her accomplishments

at the hospital include opening The Heart Institute, a comprehensive cardiac program and recruiting more than 100 physicians to the staff in the last two years. Ms. Puig is senior vice president and southeastern regional manager for Univision Radio where she is responsible for the overall operational, financial, sales, programming, and business development strategy. Contact: Shari Gantman, 305.374.9199.

■ W.K. Kellogg Foundation (Battle Creek, MI) named Alejandro Villanueva to be its new regional director for programs in Latin America and the Caribbean. Mr. Villanueva will provide leadership and strategic direction for programming initiatives in the region. In addition to planning and management responsibilities, he will supervise and coordinate the work of staff assigned to the region. Mr. Villanueva previously was marketing director at AXA in Mexico and was responsible for advertising, strategic marketing, customer management, and various other projects. He also was head of communication and corporate affairs at the ING Group of Mexico City, a position that included designing and implementing a strategy

for corporate philanthropy. Contact: Joanne K. Krill, 269.969.2079.

- Methodist Healthcare Ministries of South Texas, Inc. (MHM) (San Antonio) elected Roy R. Campbell III as chairman of the board of directors. Mr. Campbell is currently vice president of investment services at Frost Financial Management Group and has served on the MHM board since 2003, most recently as senior vice chair. The board also elected new officers: Richard T. Gilby, senior vice chair; Darrell Frank Smith, vice chair; Scott D. Bryan, vice chair; **Paula Larson, M.D.**, secretary; and Paul M. Anderson, treasurer. Contact: Jessica Muñoz-Sherfey, 210.546.0992.
- The Dorothy Rider Pool Health Care Trust (Allentown, PA) announced that James O. Woolliscroft, M.D., dean of the University of Michigan Medical School, has joined its board. Among his numerous accomplishments, Dr. Woolliscroft was selected as the first Josiah Macy, Jr. Professor of Medical Education and was named the Lyle C. Roll Professor of Medicine. Contact: 610.770.9346.

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