



improve the health of all people

# BULLETIN

# NEW GRANTS & Programs

- CareFirst BlueCross BlueShield (Owings Mills, MD) awarded a \$50,000 grant to the Independent College Fund of Maryland (I-Fund) (Baltimore) as part of a regional initiative aimed at increasing college graduation among students with a financial need who are majoring in the health and life science fields. As the presenting partner in the program, CareFirst will continue leading efforts toward encouraging more Maryland students to choose a career in the fields of health care, life sciences, and health management. The program will provide a minimum scholarship of \$5,000 to multiple students on the I-Fund's 10 campuses. Students will have opportunities for summer internships in government or private industry. In addition, the program will implement workshops and seminars to enrich the students' knowledge of the industry and to enhance their capabilities in the business world. For more information, visit www.i-fundinfo.org.
- The Colorado Trust (Denver) announced grants to 14 organizations to increase Coloradans' understanding of health care issues and their support for improved health coverage and a more effective, cost-efficient health care system. With \$7.6 million in support from the trust, and an additional \$2 million from The Colorado Health Foundation (Denver), these grants will support communications, advocacy, and leadership activities over three years. Efforts will focus on state and local issues, as well as

on what specific provisions of federal health reform will mean to Coloradans' health coverage and care. Among the grantees are: Colorado Center for Nursing Excellence (Denver); Colorado Public News (Denver); **Colorado Public Health Center** (Denver), in partnership with **ClinicNet** (Denver) and Colorado Coalition for the Medically Underserved (Denver); and Regional Institute for Health and Environmental Leadership (Denver), in partnership with the Colorado Medical Society (Denver). Contact: Scott Downes, 303.539.3104, scott@coloradotrust.org.

Desert Healthcare District (Palm) Springs, CA) approved a \$200,000 grant to Desert Cancer Foundation (Palm Desert, CA) to support the **Comprehensive Patient Assistance Project**. This one-year program will help offset cancer-related medical costs and provide matching funds for participant pledges and donations raised at the organization's annual walk, which took place last month. Funding will be allocated for direct patient services, which include insurance premiums, prescription medications, outpatient services for uninsured clients, and inpatient hospital costs. A portion of the funding, \$50,000, will serve as a community challenge grant that will provide funds for screening and diagnostic services at no cost to low-income, uninsured residents through the Suzanne Jackson Breast Cancer Fund (Palm Desert, CA). For more information, visit www.dhcd.org.

The Ethel & James Flinn Foundation (Detroit, MI) awarded \$1.9 million to support Michigan-based

## NOVEMBER 15, 2010

# GIHNEWS

# SAVE THE DATE: GIH ANNUAL MEETING, MARCH 2-4

Join us for the 2011 GIH Annual Meeting on Health Philanthropy **Creating a Healthier Future** for Our Kids, Families, and **Communities** on March 2-4 in Los Angeles. The meeting is an occasion to explore and learn about timely subjects in health philanthropy and the work of the field, and to network with colleagues. Meeting sessions and site visits will cover a wide range of topics, including health promotion, community partnerships, health care reform, advocacy, and behavioral health--to name just a few. There is something for everyone!

Be on the lookout over the next couple of weeks for the meeting brochure and registration information.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles. programs that address mental health for state residents. Among the grantees are: Henry Ford Health System (Detroit) -\$175,000 to integrate mental health services into seven school-based health centers within Detroit public schools that serve over 5,000 students; Oakland Primary Health Services (Pontiac) -\$150,000 to integrate mental health services into the Pontiac clinic currently serving 2,700 children, adolescents, and adults; Washtenaw Community Health Organization (Ypsilanti) - \$150,000 to integrate mental health services into a network of community-based agencies that serve homeless and high-risk youth, as well as their families; and Detroit **Central City Community Mental** Health - \$35,000 to implement a program that utilizes peers as mentors to individuals with serious mental illness who have involvement with the criminal justice system. Contact: Andrea Cole, 313.309.3436.

The Harvest Foundation

 (Martinsville, VA) awarded a \$1.1 million
 grant to the Martinsville Henry County
 Coalition for Health and Wellness
 (VA). This funding will help expand the
 Med Assist program and provide medical
 services for an increasing number of
 uninsured, unemployed adults through
 a free clinic and the Bassett Family
 Practice (VA). Funds will also support
 the Healthy Community Initiative,
 which focuses on embedding healthy
 lifestyle programs into the community.
 Contact: Nancy Cox, 276.632.3329,
 ncox@theharvestfoundation.org.

#### Illinois Children's Healthcare

Foundation (Oak Brook) announced its investment of more than \$2.4 million in 12 programs throughout the state of Illinois designed to increase access to oral health care by establishing new services or expanding services. This funding will add 50 dental operatories, increase the oral health workforce by over 20 professionals, and support an estimated 20,000 children's visits in the first full year. Among the grantees are: Asian Human Services Family Health Center (Chicago) - \$400,000; Lawndale Christian Health Center (Chicago) -\$400,000; Southern Illinois Healthcare Foundation (Sauget) -

\$400,000; **Community Health Improvement Center** (Decatur) – \$320,500; and **Chicago Family Health Center** – \$276,000. Contact: Tammy Lemke, 630.571.2555, tammylemke@ilchf.org.

- Osteopathic Heritage Foundation (Columbus, OH) and the Osteopathic Heritage Foundation of Nelsonville (Columbus, OH) approved grants totaling \$506,079 to organizations serving 14 counties in support of the foundations' Rural Homeless Initiative for Southeast and Central Ohio, a multiyear, multiphase initiative designed to prevent and reduce homelessness through capacity building and support of innovative and effective programs. The 11 grants will go to local housing coalitions for direct services, continued capacity building efforts, and sustainability plans. The coalition grantees include: Washington and Morgan Counties – \$100,000 to develop the "no wrong door model" of strengthened, coordinated services to single-parent families who are at risk of homelessness, may have experienced episodes of domestic violence, and are unemployed or underemployed; and Jackson and Meigs Counties - \$50,000 to continue the transportation program to sustain housing through increased access to medical, social service, and other programs and enhance stakeholder participation. Contact: Terri Donlin Huesman, 614.737.4359, tdonlin@ ohf-ohio.org.
- Phoenixville Community Health Foundation (PA) awarded nearly \$650,000 to 28 local organizations that address health concerns for area residents. Among the grantees are: The Clinic – \$170,000, with an additional \$30,000 matching grant, for general operating support; Maternal and Child Health Consortium - \$20,000 to support the Health Insurance Enrollment Initiative and \$20,000 for the Phoenixville Healthy Start program; Camphill Village Kimberton Hills - \$12,000 for the medical component of the Aging in Community program; Bryn Mawr Rehab Hospital Foundation – \$4,000 for the Cruzin' not Boozin' program; and Freedom Valley YMCA – \$3,000 for the purchase

of aquatic safety equipment. Contact: Louis Beccaria, 610.917.9890.

**John Rex Endowment** (Raleigh, NC) awarded grants totaling \$812,280 to four Raleigh-based organizations to support efforts to create a more comprehensive and better integrated mental health system for children and youth in Wake County, North Carolina. The Salvation Army of Wake County received \$436,831 for Project CATCH (Community Action Targeting Children who are Homeless) to implement a system of care for homeless families with children and youth residing in Wake County homeless service programs. WakeMed Health & Hospitals was awarded \$266,737 for the Pediatric Integrated Care Initiative to reduce the impact of cultural, language, or other barriers that contribute to disparities in mental health outcomes. Governor's Institute on Alcohol and Substance Abuse will use a \$93,712 grant to facilitate Best Practice Adoption for Wake County Youth, which will involve conducting a needs assessment and developing a plan for needed evidencebased behavioral health services, as well as a training plan for behavioral health providers in the specialty mental health setting and in primary care practices. Contact: McAllister Myhra, 919.571.3392.

Sierra Health Foundation (Sacramento, CA) awarded \$500,000 to 26 organizations that serve residents in northern California. Among the grantees are: Congregations Building **Community** (Modesto) – \$25,000 to educate and raise awareness of health care reform benefits and implementation by training a team of 100 volunteer community leaders from underserved areas in Stanislaus County; Shasta County Health and Human Services (Redding) - \$25,000 to improve the health and quality of life of Latino residents in the community of Cottonwood through education and partnerships to encourage action on issues that affect their neighborhood; California Rural Legal Assistance Foundation (Sacramento) – \$20,000 to enable elderly disabled farmworker immigrants in rural communities to access publicly funded health care

through comprehensive naturalization education and assistance resulting in citizenship; and **dramaworks** (Quincy) – \$10,000 to improve health outcomes of teens and raise awareness of health issues that affect them through youthdeveloped, peer-to-peer teen health and prevention education performances for middle and high school students, as well as community members. Contact: Katy Pasini, 916.922.4755, ext. 3304, kpasini@sierrahealth.org.

**United Hospital Fund** (New York, NY) announced six grants totaling \$518,000 to improve health care services in New York City. Calvary Hospital will receive \$50,000 to test an enhanced home care model that incorporates palliative care services not currently available to home care patients approaching the end of life. A \$50,000 grant to Urban Institute (Washington, DC) will help provide an updated profile of health insurance coverage in New York State and help inform policy choices for the implementation of health reform. Steven and Alexandra Cohen Children's Medical Center of New York, North Shore-Long Island Jewish Health System was awarded \$48,000 to establish a task force that will develop recommendations to improve the transition of young adults with chronic diseases from pediatric to adult medicine. A \$20,000 grant to New York City AIDS Fund will support an AIDS grantmaking collaborative in New York City. Contact: Bob deLuna, 212.494.0733, rdeluna@uhfnyc.org.

**VNA Foundation** (Chicago, IL) awarded \$482,053 in grants to 13 local organizations that address health issues affecting Chicago area residents. Among the grantees are: Circle Family Healthcare Network - \$60,000 for the MHT Program Initiative to provide health care services in homeless shelters, recuperative centers, and other places frequented by those who are homeless; The Night Ministry - \$55,000 to support the Outreach and Health Ministry **Program's** mobile health outreach bus, staffed by qualified outreach professionals and nurse practitioners, which travels to six different Chicago neighborhoods six nights a week; Planned Parenthood

of Illinois (PPIL) – \$47,500 for the advanced nurse at PPIL's Roseland Health Center to support the salary and benefits of a part-time advanced practice nurse who will provide sexually transmitted infection testing, treatment, and educational/counseling services, as well as family planning services, to low-income clients; Centro de Salud Esperanza -\$45,000 to fund nursing services at a community health center serving the predominantly Mexican-American communities of Chicago's southwest side; and The Children's Clinic - \$25,000 to provide primary medical care, preventive and restorative dental care, and social service support to children on Chicago's west side and in the western suburbs. For more information, visit www.vna foundation.net/newgrants.php.

Jesse Parker Williams Foundation, Inc. (Atlanta, GA) awarded grants of more than \$1.3 million to 15 organizations and institutions across Georgia. Among the grantees are: **Community** Advanced Practice Nurses, Inc. (Atlanta) - to provide health services for homeless women and children; Families First (Atlanta) – to provide mental health counseling services for women and children; Fuqua Center for Late-Life **Depression** (Atlanta) – to support on-site psychiatric services to seniors residing in low-income retirement communities; Grant Park Clinic (Atlanta) to support the clinic's prenatal care and women's primary care programs; Jewish Family & Career Services (Atlanta) - to support the Ben Massell Dental Clinic, including general operating support, as well as funding for the clinic's Mental Health Initiative; and Presbyterian **Village** (Austell) – for long-term care quality initiatives at the Health Services Center. For more information, visit the foundation's Web site at ww.jpwf.org and select "Grant Recipients" from the left column.

# SURVEYS, STUDIES & PUBLICATIONS

Blue Cross and Blue Shield of Minnesota Foundation (Eagan)

#### released Community Health Workers in Minnesota: Bridging Barriers, Expanding Access, Improving Health,

which highlights the accomplishments of a collaborative effort to improve the health of underserved populations through the training and use of community health workers (CHWs). These improvements include the development of a formal training curriculum offered by the state's community college system so that more people are trained and qualified to help; passage of legislation authorizing medical assistance payment for specific services provided by trained and supervised CHWs; documented cost savings; and the development of action steps that education, health, government, business, and nonprofit organizations can take to help increase the use of CHWs, based on lessons learned in the first decade. Contact: Pamela Lux, 651.662.3959.

California HealthCare Foundation (Oakland) released a new almanac report, California's Health Care Safety Net: Facts and Figures. According to the report, 3 out of 10 Californians were in the safety net population, which includes Californians living in households with incomes below 300 percent of the federal poverty level and either uninsured or enrolled in a public program. Of these individuals, 37 percent were uninsured, 53 percent were enrolled in Medi-Cal, and 10 percent were enrolled in Healthy Families or another public program. The report also indicates that public and private nonprofit hospitals make up the largest percentage of safety net providers, providing 70 percent of inpatient and 82 percent of outpatient Medi-Cal hospital care, as well as 73 percent of inpatient and 96 percent of outpatient county indigent hospital care. Further, safety net providers rely heavily on Medi-Cal funding, with 73 percent of community clinic net revenue being paid by the program and 63 percent for public hospitals. In general, the safety net patient population receives less in the way of health care services than the nonsafety net population and is more likely to lack a usual source of care, to delay needed care, and to be hospitalized for an avoidable cause. The full report is

available on the publications section of the foundation's Web site, www.chcf.org.

- **The Commonwealth Fund** (New York, NY) has published the results of its latest Commonwealth Fund/Modern Healthcare Health Care Opinion Leaders Survey. The findings show support for changing the current method of negotiating health care payments, which involves health insurers engaging with health care providers to set payment rates and adopting a system whereby a government authority would set the rates, or an all-payer system of jointly negotiating rates for all payers. Opinion leaders also voiced broad support for creating a standard method of rewarding quality and efficiency across private insurers and public payers. Leaders who responded to the survey also support moving toward a salaried system as the primary method for paying doctors, with 89 percent indicating support for salaried physician practice with rewards for quality. The vast majority of health care opinion leaders agreed that the country must move away from the current fee-forservice payment system; however, there were diverse opinions about the best payment approaches to replace it. Accountable care organizations with either risk-adjusted capitation (63 percent) or shared savings arrangements (55 percent) were among the supported strategies. A synopsis of the survey results is available on the publications section of the fund's Web site. www.cmwf.org. Contact: Bethanne Fox, 301448.7411, bf@cmwf.org.
- The Health Trust (Campbell, CA) released a new report that addresses access to healthy foods for residents of Santa Clara County's low-income neighborhoods. *Healthy Food Resource Assessment for Santa Clara County* examines access to specific healthy food resources: farmers' markets, communitysupported agriculture, community gardens, and school gardens. Surveys and maps were used to identify areas with less access to healthy food resources, considering such factors as location, service, affordability, and policy. The report reveals many low-income neighborhoods

lack ready access to these sources of fresh, local food, and only 17 percent of the county's low-income households live within walking distance of a healthy food resource. These same areas have a higher concentration of unhealthy food outlets such as fast food and convenience stores. It also highlights where communities could improve access to healthy food resources through public policy change or additional resources. Contact: Aimee Reedy, 408.559.5581

- **W.K. Kellogg Foundation** (Battle Creek, MI), Rasmuson Foundation (Anchorage, AK), and the Bethel **Community Services Foundation** (AK) funded a study that measured the competence and safety of dental therapy practices in Alaska. The program evaluation assessed the work of dental therapists in five communities, as well as the experience of hundreds of patients and how these dental therapists performed on hundreds of procedures. Findings indicate that dental therapists practicing in Alaska are technically competent to perform procedures within their scope of work and are doing so safely and appropriately. The two-year, intensive evaluation is the first independent evaluation of its scale to assess care provided by dental therapists practicing in the United States. Results are consistent with studies in other countries showing that dental therapists provide safe care for underserved populations. The study results may have implications in addressing the nation's shortage of dentists and the lack of affordable dental care that disproportionately affects lowincome communities and communities of color. The report is available on-line at www.wkkf.org.
- Paso del Norte Health Foundation (El Paso, TX) announced the publication of two articles. The research article "An Evaluation of Mi Familia No Fuma: Family Cohesion and Impact on Secondhand Smoking" was recently published in the American Journal of Health Education. The purpose of the study was to evaluate one permutation of the Mi Familia No Fuma program and its resulting outputs or proximal client outcomes. Also published was the

peer reviewed article, **"Youth Tobacco Control in El Paso, Texas"** in the *Texas Association for Health, Physical Education, Recreation and Dance Journal.* The purpose of the study was to obtain a more accurate estimate of youth smoking in order to plan for the expansion of youth tobacco control programming. The articles are available on the foundation's Web site, www.pdnhf.org.

The SCAN Foundation (Long) Beach, CA) and The John A. Hartford Foundation (New York, NY) announced the publication of a Brookings Institution report, Achieving Better Chronic Care at Lower Costs Across the Health Care Continuum for Older Americans. The document summarizes a recent conference held earlier this year that was sponsored by the two foundations and provided a forum to discuss strategies for improving care for older adults. The report identifies new payment and care delivery systems as key vehicles to promote better care, and spotlights leading innovators in the field. For more information, visit www.thescanfoundation.org, select "Foundation Publications," and click on the "Commissioned & Supported Work" tab. Contact: Bruce Chernof, 888.569.7226, bchernof@ thescanfoundation.org.

# **MEETINGS**

Missouri Foundation for Health (St. Louis) is sponsoring Missouri Health Landscape - 2011 and Beyond, December 8 – 10, 2010, in Chesterfield, Missouri. This health summit will focus on the wide-ranging effects of health care reform in Missouri, and will examine the law's effect on a number of sectors, including hospitals, the health care workforce, Medicare and Medicaid, and the health care safety net. Registration for the conference is \$50, which covers all sessions, meals, and materials. For more information about the summit, lodging details, and registration, visit www.mffh.org/healthsummit or call 314.345.5500 (toll-free 800.655.5560).

# **ON-LINE**

Kaiser Permanente (Oakland, CA) has launched its updated educational Web site, KaiserEDU.org. The newly designed site provides improved access to educational materials and resources for anyone interested in learning about health policy. The site includes several features, such as narrated tutorials, a syllabus library, a database of fellowships and internships, and research on a range of health issues. Materials summarizing developments in health reform and other key issues can be easily used by anyone who wants to understand health policy basics. For more information, visit www.kaiseredu.org.

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# **OTHER NEWS**

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Allegiance Health Foundation (Jackson, MI) announced the launch of a new capital campaign to support improvements to the Allegiance Cancer Center. The center's redesign and expansion will increase the scope and reach of medical treatment and care, and allow Allegiance to provide cancer patients with the benefits of advanced medical and surgical technologies. In addition, enhancements to the center, which is currently at its capacity, will allow for more privacy options for patients, facilitate the development of individualized care plans, and improve physical and emotional comfort for patients and their families. Allegiance Health has committed \$5.1 million to the project, with \$1.1 million coming from the University of Michigan. The campaign seeks to raise an additional \$1 million in matching funds to meet the requirements of a \$1 million pledge. For more information, visit www.allegiancehealth.org.

### The California Wellness

**Foundation** (Woodland Hills) announced the recipients of its 18<sup>th</sup> annual **California Peace Prize**, which recognizes efforts to prevent violence and promote peace. This year's recipients are: **Aquil Basheer**, a renowned gang

intervention practitioner who uses his street experience to educate youth and professionals who regularly deal with gang violence in Los Angeles; Perla Flores, who develops partnerships that provide local services to sexual assault victims from underserved communities: and Sammy Nuñez, a former gang member who now works to turn around the lives of at-risk youth, particularly young fathers, in Stockton. Each honoree will receive a cash award of \$25,000. The foundation also announced eight nonprofit health sector executives as recipients of its Sabbatical Program Award. The leadership support program provides organizations with grants of \$35,000 each to cover salary and other expenses during their executive directors' sabbaticals, which last a minimum of three months. The complete list of recipients is available at www.calwellness.org. Contact: Cecilia Laiché, 415.616.3930.

- The Eisner Foundation (Beverly Hills, CA) announced that in 2011, it will award the inaugural Eisner Prize for Intergenerational Excellence, and is currently soliciting nominations of individuals or nonprofit organizations for this honor. The Eisner Prize is a cash award of \$100,000 and is designed to recognize excellence by an individual or a nonprofit organization in uniting multiple generations, especially seniors and youth, to bring about positive and lasting changes in their community. The Eisner Prize is a national award and is open to anyone or any group working in the United States. The deadline for nominations is January 31, 2011. For more information, visit www.eisnerfoundation.org/eisnerprize.
- Universal Health Care Foundation of Connecticut, Inc. (Meriden) has launched The Big Plus, a new public awareness campaign to educate state residents on SustiNet, the state health care legislation that was passed in 2009. The campaign, which can be viewed at www.healthcare4every1.org, focuses on how the implementation of SustiNet will benefit state residents by giving them more choices, greater security, and a boost to the economy. The campaign's Web site will include video stories from

state residents and will eventually include an interactive tool. The campaign is being coordinated by the foundation's **healthcare4every1** initiative, a broad-based, grassroots advocacy effort. Contact: Alice Clayton Straight, 203.639.0550, ext. 309.

## PEOPLE

The California Endowment (Los Angeles) announced three staff appointments. Marlon Cuellar will serve as program manager for health systems under the foundation's Building Healthy Communities (BHC) initiative. Prior to joining the endowment, Mr. Cuellar was a legislative assistant for Assembly Member Mary Salas for which he served as the lead staffer on health policy matters before the Assembly Health Committee. He also served as a legislative assistant for the Government Relations arm of the California Medical Association. Albert Maldonado, Jr. will also join the foundation's BHC staff as program manager for central/ southeast/southwest Fresno. Mr. Maldonado previously worked as senior director of programs at Youth Leadership Institute where he oversaw the design, budgets, staffing, and implementation of the organization's community-based programs throughout Fresno County. He also served for nearly seven years at Community Bridges, a safety net service provider for residents of Santa Cruz, California. In addition, Lizelda López will serve as public affairs manager. She most recently worked as deputy director of public affairs and outreach programs for the California Department of Social Services where she served as the chief liaison between the department and the media. She also served as assistant associate secretary of multicultural affairs for the California Health and Human Services Agency. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

#### Child Health and Development Institute of Connecticut, Inc.

(Farmington) announced the appointment of a new board member: **Juan Salazar, M.D., M.P.H.** Dr. Salazar is currently on staff at the Connecticut Children's Medical Center where he serves as the department head of the Division of Infectious Diseases. Contact: Cindy Langer, 860.679.1538.

#### The Greater Cincinnati

Foundation (OH) has hired Shiloh Turner as its new vice president for community investment. Ms. Turner was formerly the vice president of programs at The Erie Community Foundation (PA). Previously she worked for The Health Foundation of Greater Cincinnati (OH) for 10 years. Ms. Turner replaces Ellen Gilligan who was recently named president and CEO of the Greater Milwaukee Foundation (WI). Contact: Beth Reiter, 513.768.6142, reiterb@gcfdn.org.

#### Fannie E. Rippel Foundation

(Morristown, NJ) elected **Edward Ahart** to its board of trustees. A longstanding advisor to the foundation, Mr. Ahart is chairman of the law firm Schenck, Price, Smith & King, LLP where he previously served as head of the firm's management committee for nearly 20 years. He is also chair of the Board of Trustees of Lafayette College. Mr. Ahart is an expert on business and organizational governance and structure, as well as mergers and acquisitions, divestitures, finance, and business contracts. He has been recognized by *New Jersey Monthly* magazine as one of New Jersey's "Super Lawyers." For more information, visit www.rippelfoundation.org.

**Tides** (San Francisco, CA) announced the selection of Melissa L. Bradley as CEO. Following a six-month national search, Ms. Bradley will replace Tides' founder Drummond Pike who will step down after 34 years of leadership. Ms. Bradley brings extensive knowledge of Tides, having served on the board of the Tides Foundation and as chair of Tides, and a strong background in creative and innovative leadership. Ms. Bradley founded New Capitalist, an organization that leverages human, financial, and social capital to create economically profitable and sustainable individuals, businesses, and communities. At Green for All, she created the Capital Access Program and assisted in the creation of the Energy Efficiency Opportunity Fund and the Green Jobs Award Program. In addition, Ms. Bradley was selected as a Soros Justice Fellow for her innovation in the area of criminal justice. Contact: Christine Coleman, 415.561.6354, ccoleman@tides.org.

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