

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

APRIL 18, 2011

NEW GRANTS & PROGRAMS

- **Allegany Franciscan Ministries** (Palm Harbor, FL) awarded approximately \$200,000 to organizations working to improve the overall health status of individuals through increasing access to health services and information. Among the grantees are: **Health Council of South Florida** (Miami) – \$40,000 to help the **Florida Association of Free Clinics** establish and maintain a Web portal, which will allow for data collection, and to help the association enhance membership and visibility; **Florida Community Health Action Information Network** (Palm Beach Gardens) – \$30,000 to support activities toward building the capacity of grassroots groups and service organizations and engaging them in health care advocacy; **Florida Association of Healthy Start Coalitions** (Tallahassee) – \$25,000 to support strategic and business planning, as well as program research, analysis, and redesign among its 31 community-based coalitions; and **Bread for the World Institute** (Washington, DC) – \$5,000 to support the publication of its **2011 Hunger Report**, which focuses on the U.S.-led global hunger and food security initiative. For more information, visit www.afmfl.org.
- **Blue Cross and Blue Shield of Florida Foundation** (Jacksonville) approved grants to Florida health non-profits to help improve access to health care for state residents. Among the grantees are: **Alachua County Health Department** (Gainesville) – \$100,000

over two years to support its mobile outreach clinic to provide more underserved residents with access to primary care, well-woman care, health screenings, monitoring, and referrals for specialty care; **Parkview Outreach Community Center** (Haines City) – \$100,000 over three years to extend operations and increase access to care at this free clinic that serves uninsured and underserved minority residents of Haines City; **Alachua County Organization for Rural Needs** (Booker) – \$81,000 over three years to provide health care services for seasonal farmworkers and the homeless; and **Epilepsy Foundation of Florida** (Miami) – \$45,000 for one year to partially fund a pilot program that increases access to neurological diagnosis and treatment services for low-income, uninsured, and underinsured clients in rural and underserved areas around the state. Contact: Mark Wright, 904.905.6935, mark.wright@bcbsfl.com.

- **Blue Cross Blue Shield of Michigan Foundation** (Detroit) and **Blue Care Network** (Grand Rapids, MI) awarded a grant for \$99,499 to **Grand Valley State University** (Allendale, MI) and **Helen DeVos Children's Hospital** (Grand Rapids, MI) to support the **Safety Culture and Transformation Study**. This study is a partnership involving the university, the hospital, Michigan State University College of Human Medicine, and Grand Rapids Medical Education Partners to promote patient safety education and interprofessional practice. The findings of this program will help develop a curriculum that will be used to educate current and future medical professionals in learning and

GIHNEWS

REGISTER FOR THE ART & SCIENCE OF HEALTH GRANTMAKING, JUNE 6 AND 7

Registration is open for *The Art & Science of Health Grantmaking*, which offers hands-on professional development in governance, finance and investments, grantmaking, evaluation, and communications. Register and reserve your hotel room at the Hilton Minneapolis by **May 10**. Visit www.gih.org for details.

GIH CAM FUNDERS NETWORK

GIH has launched the Complementary and Alternative Medicine (CAM) Funders Network, which gives GIH Funding Partners the opportunity to explore developments in CAM modalities and research, link with others in the field, and establish dialogue on system change efforts integrating wellness into conventional care. Visit www.gih.org or contact Ann McMillan at amcmillan@gih.org for more details.

HEAL SURVEY RESULTS

Access to healthy food is one of several topics of interest identified in a recent GIH survey of Healthy Eating/Active Living funders. Other top issues were healthy schools, agriculture/food systems, and building healthy communities, some of which will be discussed at the 2011 GIH Fall Forum.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

practicing safety concepts that emphasize communication. Results of this project are also expected to increase student and staff knowledge of safety behaviors and decrease the number of clinical incidents, improving the quality and cost of patient care. For more information, visit news.bcbsm.com/news.

■ **Blue Shield of California**

Foundation (San Francisco) announced investments of nearly \$7 million to strengthen California's network of community clinics and enable them to provide high-quality care for millions of Californians under health reform. Up to \$5 million of this investment will go to licensed community, free, and tribal clinics to meet the immediate health care needs of uninsured residents. The goal of this funding is to provide flexible funds for these safety net providers to continue services, as well as to increase access to primary health care services. **Tides Center** (San Francisco) will receive \$1.8 million to help California's top-performing community clinics position themselves as innovators in the field and as high performing in a post-health reform marketplace. **Shasta Community Health Center** (Redding) will use a \$138,000 grant to evaluate the use of electronic medical record (EMR) scribes to foster the effective use of EMRs in clinics. EMR scribes are trained personnel that assist clinicians in recording patient encounters and documenting relevant medical information in the EMR. Contact: Eric Antebi, 415.279.0748, erantebi@fenton.com.

■ **CareFirst BlueCross BlueShield**

(CareFirst) (Owings Mills, MD) awarded a \$132,294 to the **Community College of Baltimore County** (CCBC) (Catonsville, MD) to provide free preventive oral care and dental awareness education to pregnant women in underserved communities. Under the supervision of registered dental hygienists and dentists, students enrolled in CCBC's dental hygiene program will provide free preventive oral health services. Patients will receive a copy of a DVD on dental care, as well as a complimentary bag of dental supplies. CareFirst also awarded \$20,000 to the **National**

Capital Area Chapter of The Leukemia & Lymphoma Society

(Alexandria, VA) to assist with its patient and professional education programs. Patient programs funded by the grant include **Care for the Caregiver**; **New Directions for Blood Cancer Therapies**; and the annual **Back to School Conference**, which seeks to educate school and health care professionals, along with parents, about the cognitive and late effects of childhood cancer treatment in order to improve the transition of childhood cancer survivors from the hospital to the classroom. Contact: Kevin Kane, 800.914.6397, kevin.kane@carefirst.com.

- **CIGNA Foundation** (Philadelphia, PA) awarded \$50,000 to **North Texas Accountable Healthcare Partnership** (NTAHP) (Irving, TX) to improve treatment and care for Texas patients with diabetes and congenital heart disease. Funding will help the partnership establish a communitywide effort to strengthen care coordination and improve quality in the Dallas-Fort Worth area. NTAHP is comprised of leaders from all areas of the industry, including hospitals, physicians, employers, and health plans. NTAHP is working to help improve quality and value through reporting on agreed-upon evidence-based quality metrics for diabetes and congenital heart disease, redesigning care coordination services at physician offices, establishing rewards and incentives for hospitals and physicians who deliver high-quality care, and creating common health plan designs that encourage patient accountability. Additional efforts include the development of a health information exchange to ensure that clinical best practices are delivered at the time of care. Contact: Gwyn Dilday, 818.500.6370, gwyn.dilday@cigna.com.

- **The Cleveland Foundation** (OH) authorized \$13.4 million in grants to local nonprofit organizations working to improve the quality of life of area residents. **BioEnterprise** (Cleveland) received \$800,000 to continue its work with health care and bioscience companies and to support other work locally.

In addition, the foundation awarded \$250,000 to **Ronald McDonald House of Cleveland** for expansion and renovation that will add 20,000 square feet to the facility, including 17 additional rooms and two new common areas for families. The house was founded in 1979 as a place for parents and siblings to stay when a child is receiving inpatient or outpatient treatment at area medical centers. Contact: Jennifer Cimperman, 216.861.3810, jcimperman@clevelandn.org.

- **DentaQuest Foundation** (Boston, MA) awarded 48 grants for more than \$4 million in 2010 to organizations in eight states who are dedicated to improving the oral health of Americans. The **University of Maryland Dental School** (Baltimore) received a grant of \$219,626 to pilot a program to ensure that all Maryland Medicaid children receive appropriate and consistent dental care through a dental home. **First Family Care Center** (Fall River, MA) received a \$100,000 grant to support the agency's efforts to increase access to comprehensive oral health care for local children. **Kentucky Youth Advocates** (Jeffersonton) will use its \$80,000 grant to help establish a statewide oral health coalition working to create systems-level policy change and promote evidence-based practices to improve the oral health of Kentucky residents. **Frameworks Institute** (Washington, DC) will use a \$50,000 grant to advance the public conversation of children's oral health in Florida by providing training, workshops, webinars, and Web-based tools to a variety of stakeholders, including the Florida Department of Health, local coalitions, and health groups. A full list of the 2010 grants awarded can be viewed at www.dentaquestfoundation.org/grants/history.php. Contact: Michelle Roberts, 617.933.5013, mroberts@solomonmccown.com.

- **Desert Healthcare District** (DHCD) (Palm Springs, CA) approved a grant of \$212,500 for the **Coachella Valley Economic Partnership's Pathways to Success** (PTS) (Palm Springs, CA). The grant will help support the PTS program for district students who are pursuing

college degrees in health care-related majors. Specifically, this grant allows for 25 scholarships for new students, as well as additional funds for 21 previous scholarship recipients who are completing their degrees. DHCD also awarded a grant of \$80,000 to support the **Desert Women for Equality We Care Free Mobile Mammography Program** (Palm Springs, CA), which will assist approximately 800 uninsured and underinsured district residents. The goal of the program is to make mammogram screenings available to all uninsured and underinsured women over 40 years old in the Coachella Valley. From April 2011 to March 2012, eight clinics will be held at various locations. Contact: Tricia Wheeler, 760.323.6113, wheeler@dhcd.org.

- **The Healthcare Foundation of New Jersey** (Millburn) awarded more than \$1.3 million in grants to organizations that address health and related issues for New Jersey residents. Among the grantees are: **Newark Beth Israel Medical Center Foundation** – \$422,433 to support the **Pediatric Cardiothoracic Surgery Program**; **Trinitas Health Foundation** (Elizabeth) – \$148,433 for the **Child/Adolescent Behavioral Health Outpatient Electronic Medical Records** project; **Jewish Renaissance Medical Center** (Perth Amboy) – \$100,000 to support school-based health center assessment; **Community Hope** (Parsippany) – \$97,563 to support enhanced case management for veterans; **Broadway House** (Newark) – \$90,792 for electronic medical records for this HIV/AIDS long-term care facility; **North Jersey Community Research Initiative** (Newark) – \$82,000 to provide medical support to the aging HIV population; **New Jersey Citizen Action Education Fund** (Newark) – a \$50,000 matching grant for a second year of funding to support the **Healthcare Consumer Helpline**; and **Family Service of Morris County** (Morristown) – \$60,000 for geriatric case management. For more information, visit www.hfnj.org/cms and select “Grants Awarded.”
- **W.K. Kellogg Foundation** (Battle

Creek, MI) awarded a grant for \$4 million to **School Health Connection** (SHC), an affiliated program of the **Louisiana Public Health Institute** (New Orleans), to help increase access to physical and behavioral health services for New Orleans school-age children and their family members through school-based health centers. Funding will allow SHC and its partners to improve existing primary care services for students who already have access to a school-based health center, as well as make those services available to schools nearby without a center, and in special cases, to families of students in those neighborhoods. Additional plans for funding include implementing comprehensive wellness programs in schools that would provide support for implementing everything from increased physical activity, enhanced health curricula, staff health and wellness screenings, and the promotion of better nutrition for students and staff. For more information, visit www.schoolhealthconnection.org.

- **The Rapides Foundation** (Alexandria, LA) announced intended funding for projects that encourage and improve opportunities for physical activity and healthy eating among residents in nine central Louisiana parishes. The foundation will award grants of \$25,000 to nonprofits, government entities, faith-based community groups, and community coalitions. Funding will support capital and program expenses, and must be used to establish new or enhance existing physical activity environments, such as walking or cycling trails, or healthy food environments, such as farmers markets and community gardens. For more information, visit www.rapidesfoundation.org. Contact: Trayce Snow, 318.443.3394, trayce@rapidesfoundation.org.
- **John Rex Endowment** (Raleigh, NC) awarded \$1.25 million to **The Collaborative Partnership for Excellence in Youth Development** (Raleigh, NC). This four-year grant will support the creation of a collaborative system to erase gaps in youth services, share resources and information, build capacity, and engage youth and their

families in creating a positive future, with an ultimate goal of creating systemwide improvements that will lead to better youth outcomes for health and wellness, educational success, workforce readiness, and civic engagement.

- **The Rhode Island Foundation** (Providence) has announced a new initiative launched in partnership with the **Warren Alpert Medical School at Brown University** (Providence) and **Lifespan** (Providence) that aims to improve access to affordable, high-quality primary health care and promote primary care career choices among medical students by encouraging primary care physicians to serve as preceptors for third- and fourth-year medical students through stipends to physicians. The foundation is supporting the program with an \$87,631 grant. For more information, visit www.rifoundation.org/News.
- **Saint Luke's Foundation of Cleveland, Ohio** awarded \$1.3 million to 19 local organizations providing critical services to residents of northeast Ohio. Among the grantees are: **Free Clinic** (Cleveland) – \$150,000 for operating support; **Cleveland State University (CSU) Foundation** – \$100,000 to support the **CSU-Northeastern Ohio Universities Colleges of Medicine and Pharmacy's Partnership for Enhancing Urban Health**; **Tri-C Foundation** (Cleveland) – \$100,000 to provide nursing scholarships; **Center for Families and Children** (Cleveland) – \$85,000 to support the **Mental Health Advocacy Coalition**; and **North Coast Health Ministry** (Lakewood) – \$75,000 in operating support. Contact: Kimberly St. John-Stevenson, 216.431.8010, ext. 202, kstjohn@saintlukesfoundation.org.
- **The Newborn Possibilities Fund (NPF)** (San Francisco, CA), a grant-making program established by **Cord Blood Registry** (CBR), announced it will provide its first-ever grant to the **Georgia Health Sciences University Foundation** (Augusta). The university's

medical center is conducting the first clinical trial regulated by the Food and Drug Administration (FDA) evaluating cord blood stem cells as a medical intervention for cerebral palsy. The grant will provide financial support to help curb travel and other expenses for families with a child participating in the trial. The study will include 40 children, ages 1 to 12. NPF was created to help advance clinical research investigating the use of a child's own cord blood stem cells as a treatment for conditions like cerebral palsy and traumatic brain injury. The NPF directs financial grants to nonprofit organizations to help cover the cost of travel for families who participate in FDA-regulated trials. The fund is administered by **Tides** (San Francisco, CA). Jennifer Forst, 312.729.4347, jforst@cordblood.com.

- **VNA Foundation** (Chicago, IL) awarded approximately \$527,158 to 14 local organizations providing services that address the health and human service needs of area residents. Among the grantees are: **DuPage Community Clinic** (Wheaton) – \$50,000 to support free primary medical care, specialty care, dental care, and mental health services to low-income, uninsured residents of DuPage County; **Goldie's Place** (Chicago) – \$50,000 to support an increase in staff hours for the dental clinic to sustain program quality and growth; **Family Health Partnership Clinic** (Woodstock) – \$45,500 for increased monitoring, follow up, and culturally appropriate education to diabetic patients; **Howard Brown Health Center** (Chicago) – \$40,000 to improve the health of homeless and other medically underserved youth through the delivery of acute medical, sexual health, and primary care services; **CJE Senior Life** (Chicago) – \$25,000 to provide health education to residents of a subsidized apartment building for seniors in Rogers Park and Skokie; and **Housing Options for the Mentally Ill** (Evanston) – \$20,000 to provide mental health services, wellness support, and independent living skills support to 82 adults with severe mental illnesses. Contact: Ann Schaefer, 312.214.1521, info@vnafoundation.net.

SURVEYS, STUDIES & PUBLICATIONS

Council of Accountable Physician Practices

(Oakland, CA), an affiliate of the American Medical Group Association, announced a new initiative to provide stakeholders with resources and information about the value of care coordination and accountable care to national health care reform. The campaign, called www.5RealAnswers.org, features a series of three microsites targeted to consumers, the media, and policymakers that are designed to provide easily accessible tools, research, definitions, case studies, and FAQs about what accountable care should be, why it is important to the health of the country, and how to find it. The accountable care philosophy is based on five principles: a patient-centered approach to care that emphasizes primary care and prevention; the use of health information technology to improve information sharing and communication among providers; team-based, coordinated care and case management; evidence-based treatment options; and appropriate access to care services to ensure that patients get the right care at the right time. Contact: Toyomi Igus, 310.351.0815, tigus@amga-capp.org.

California HealthCare Foundation

(Oakland) released *No More Paper Chase: Automating the Workflow Process at the California HealthCare Foundation*, which details its experience in developing an integrated workflow system that replaced manual processes involved in the grantmaking process. The foundation produced the document to support other similar organizations that struggle with pulling together the various aspects of grantmaking, such as deciding where money should go, determining funding amounts, and documenting and tracking grants from beginning to end. A companion essay focuses on the crucial, behind-the-scenes role of the business case developed to justify the project, and how the calculations differ from similar planning exercises in the for-profit arena. Both

papers are available in the publications section of the foundation's Web site, www.chcf.org. Contact: Spencer Sherman, 510.587.3111, ssherman@chcf.org.

- **The Colorado Health Foundation** (Denver) released the *2010 Colorado Health Report Card*. Produced by the foundation and the **Colorado Health Institute** (Denver), the report card tracks 38 health indicators, such as adult obesity, older adults who report poor mental health, children with a medical home, and low birth weight. The indicators are grouped into five life stages – Healthy Beginnings, Healthy Children, Healthy Adolescents, Healthy Adults, and Healthy Aging. The latest version shows Colorado making gains among its elderly but falling behind in prenatal care and childhood obesity. For more information visit www.coloradohealthreportcard.org.

National Association of County and City Health Officials

(Washington, DC) has released *The Impact of the Economy on Maternal, Child, and Adolescent Health Programs and Services in Urban Local Health Departments*, which details findings from a focus group of urban local health department (LHD) staff that explored how the economic recession has affected maternal, child, and adolescent health programs and services. LHD officials and program staff; state health officials; and primary decisionmakers at the local, state, and federal levels can use this brief to expand their understanding of how the economy influences and amplifies the needs of the urban maternal, child, and adolescent health community and public health field. Readers can also use this brief to inform their decision-making processes for funding and creating policies for related programs and services. For more information and to download the publication, visit www.naccho.org/NA386PDF.pdf.

National Committee for Responsive Philanthropy

(Washington, DC) recently published *Towards Transformative Change in*

Health Care: High Impact Strategies for Philanthropy. The report finds that of 880 foundations and institutional grantmakers analyzed, less than one-third have made underserved communities a top priority. It argues that health funders will have the most success improving health outcomes and achieving broader reform if they focus considerable attention and funding on marginalized groups and address systemic inequality. **Terri Langston**, formerly with the **Public Welfare Foundation** (Washington, DC), authored the report. Visit www.ncrp.org for the full publication.

MEETINGS

Funders Concerned About AIDS

(Washington, DC) is sponsoring **Access = Health: Exciting New Opportunities for Grantmakers and the Social Innovation Fund (SIF)**, May 16, 2011, in Arlington, Virginia. The briefing, which is open to funding organizations, will focus on new opportunities created by a \$3.6 million SIF grant to **AIDS United** (Washington, DC). Participants will learn about opportunities for the private sector to leverage non-HIV/AIDS federal resources to ensure that people living with HIV/AIDS (PLWHA) in the United States have access to primary medical care and HIV-specific care. The event will highlight innovative approaches anticipated from the first round of 10 community-based SIF grantees from across the country and how new collaborations reach beyond HIV/AIDS to improve the total wellness of communities and individuals most affected by the epidemic. Participants will also hear from invested grantmakers and partners about the value and goals of this new public-private partnership model and have an opportunity to share ideas on philanthropy's role in addressing urgent needs around access to care for PLWHA. Event partners include **Council on Foundations** (Arlington, VA), **Forum of Regional Association of Grantmakers** (Arlington, VA),

Grantmakers for Effective

Organizations (Washington, DC), **Grantmakers In Health** (Washington, DC), and **The New York Community Trust**. For more information, visit www.fcaids.org. Contact: sarah@fcaids.org.

- **REACH Healthcare Foundation** (Merriam, KS) has partnered with **Healthcare Foundation of Greater Kansas City** (KS) and other local funders to convene the **Patient-Centered Medical Home Summit**, scheduled for May 25, 2011, in Kansas City, Missouri. **Melinda Abrams**, vice president of patient-centered coordinated care at **The Commonwealth Fund** (New York, NY) will be the keynote speaker. The summit will include sessions on a variety of topics, including health information technology, workflow redesign, and performance measurement approaches; best practices from regional and national patient-centered medical home efforts; implementation experiences from safety net and private practice providers; and tenets of the patient-centered medical home model. For more information, visit hcfkcc.org/events and scroll to the bottom of the page.

OTHER NEWS

U.S. Department of Health and Human Services (HHS) (Washington, DC) will celebrate **National Women's Health Week** May 8-14, 2011. In conjunction, **National Women's Health Check-Up Day** will be celebrated on May 9 to encourage women to use the many high-quality preventive care services available to them at health centers. The department is encouraging organizations to participate by hosting events, conducting health screenings, offering free health information and services, and engaging in other activities. HHS has established a Web site with more information and suggestions on how organizations can participate. Free promotional and educational materials are also available on-line. For more information, visit www.womenshealth.gov/whw.

PEOPLE

- **The California Endowment** (Los Angeles) appointed **Tamu Jones** and **Jennifer Chheang** as program managers for the foundation's **Building Healthy Communities** (BHC) plan. Ms. Jones, who has 12 years of combined experience in health care philanthropy and public health program management, will serve as a program manager for the South Los Angeles BHC site. Prior to joining the endowment, Ms. Jones was a program officer for the **California Community Foundation** (Los Angeles) where she directed and managed the organization's diverse health care grantmaking portfolio. While there, she developed and implemented the foundation's grantmaking strategy for increasing access to health care for low-income, uninsured populations in Los Angeles County. Ms. Chheang, an experienced grantmaker in improving the lives of children and families, will serve as a program manager for the Long Beach BHC site. She joins the endowment after six years as a senior program officer in the Planning, Development & Policy Department of First 5 LA. In her capacity as senior program officer, Ms. Chheang was the staff lead for overseeing First 5 LA's place-based investments in central Los Angeles, Wilmington, and central Long Beach. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.
- **Connecticut Health Foundation** (Hartford) announced that **Jenn Whinnem** has joined the organization as its new communications officer. Prior to joining the foundation, Ms. Whinnem spearheaded the creation and implementation of the social media strategy for Golden Compass, Inc., a staffing and recruiting firm based in Madison, Connecticut. In her new position, Ms. Whinnem will manage the foundation's presence on the Internet, including the foundation's Web site, social media networks, and e-mail campaigns. Contact: Maryland Grier, 860.724.1580, ext. 21, maryland@cthealth.org
- **Greater Milwaukee Foundation** (WI) has hired **Kathryn J. Dunn**, as its

new vice president of community investment. Ms. Dunn will be responsible for the strategic direction, development, and management of the foundation's grant-making, scholarships, leadership initiatives, and the evaluation of grant outcomes and impact. Ms. Dunn has spent the past 14 years at the **Helen Bader Foundation** (Milwaukee, WI) where she specialized in community and economic development and workforce issues. She began as an economic development program officer in 1997 and in 2003 was named community investment officer. In that role she managed the foundation's Program Related Investment Fund, which offers loans, loan guarantees, and other financing for economic development projects and programs in the greater Milwaukee area. For more information, visit www.greatermilwaukeefoundation.org, and select "News."

- **St. Luke's Episcopal Health Charities** (Houston, TX) announced that **Linda Highfield, Ph.D.** has been named director of research. Dr. Highfield has been community health information system manager for the organization

since 2009. In her new role, Dr. Highfield will utilize leadership, evidence-based management and qualitative research skills and experience to provide a research and education program that supports the strategic agenda and leads to outcomes supportive of the goals and priorities of the organization's Center for Community-Based Research. In addition, **Karen J. Williams, Ph.D.** has been named director of research. Dr. Williams was previously assistant research professor for the University of Texas Medical Branch's Obstetrics and Gynecology Department. As director of research, she will oversee community-based participatory research projects and will lead efforts in the further development of the Center for Community-Based Research. The charities also hired **William Troy Bush** as its new community research and projects manager. He served as coordinator of research for the charities since 2008. Mr. Bush's new role will involve project management and ensuring compliance in corporate integrity, national benchmarks, and regulatory standards. For more information, visit www.slehc.org.

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