

GIH BULLETIN

Helping grantmakers

improve the health of all people

MAY 11, 2009

NEW GRANTS & PROGRAMS

■ The Colorado Health Foundation

(Denver) announced the production of an original 12-episode *telenovela* (Spanish soap opera). Health themes are imbedded throughout the series to increase awareness among Colorado's Spanish-speaking community about public health insurance, access to health care, and management of chronic diseases. Latinos are disproportionately represented among the uninsured and less able to access health care. According to the Colorado Health Institute, more than one-third of Latinos in Colorado were uninsured in 2005. The current rate is likely higher given increases in the unemployment rate. *Encrucijada: Sin Salud, No Hay Nada* (Crossroads: Without Health, There Is Nothing) is set to air in Colorado on Univision on Sunday evenings. At the end of each episode, viewers will be directed to an informational Web site and a toll-free number to talk to experts about topics such as enrolling in public insurance programs, accessing health care services, and resources on nutrition and physical activity. Contact: Sara O'Keefe, 303.953.3655, sokeefe@coloradohealth.org.

■ **de Beaumont Foundation** (Bethesda, MD) awarded a grant of \$122,500 to the **University of North Carolina** (UNC) to support the growth of the **Management Academy for Public Health**. The academy offers a proven methodology to develop management skills and knowledge in a way that

translates into organizational change. As part of a national strategy to enhance management skills at a time of great stress in the public health system across the country, UNC is partnering with the University of Washington's Northwest Center for Public Health Practice to develop a second campus for the management academy. Contact: Elizabeth Miller, 301.961.5800.

■ Harvard Pilgrim Health Care

(Wellesley, MA) awarded more than \$700,000 to physician groups in Massachusetts, New Hampshire, and Maine through the **Harvard Pilgrim Quality Grants Program**. Funding will support efforts to improve quality and patient safety. Specifically, funded programs will focus on preventive care, medication safety, coordinating patient care, and managing chronic diseases. The following provider groups received grants for their initiatives: **Acton Medical Associates** (MA); **Baycare Health Partners** (Springfield, MA); **East Boston Neighborhood Health Plan** (MA); **Health Partners of New Hampshire, Inc./ Dover Pediatrics**; **Heywood PHO** (Gardner, MA); **Highland Healthcare Associates IPA** (Woburn, MA); **LRG Healthcare** (Laconia, NH); **MetroWest Health Care Alliance, Inc.** (Natick, MA); **Mid-State Health Center** (Plymouth, MA); **MMC Physician Hospital Organization** (Portland, ME); **Physicians' Association of Rochester** (NH); **Quality Counts** (Scarborough, ME); **St. Mary's Health System** (Lewiston, ME); and **UMass Memorial Health Care** (Worcester, MA). Contact: Joanne Kaplan, 617.509.2843, joanne_kaplan@hphc.org.

GIHNEWS

GARY YATES' TERRANCE KEENAN AWARD REMARKS AVAILABLE ON-LINE

The acceptance speech of 2009 Terrance Keenan Leadership Award recipient Gary Yates of The California Wellness Foundation is available on-line at www.gih.org. Read about Mr. Yates' groundbreaking work at the foundation and be inspired by his leadership as he guided his organization through uncharted territories and spearheaded a new approach to grantmaking.

UPCOMING GIH MEETINGS

- ▶ *GIH Issue Dialogue Reaching Kids: Partnering with Schools to Improve Children's Health*
May 27
Phoenix Park Hotel
Washington, DC
Registration deadline: May 15
- ▶ *The Art & Science of Health Grantmaking*
June 10-11
Baltimore Marriott Waterfront
Baltimore, Maryland
Registration deadline: May 19

Visit www.gih.org to register and for more details, including meeting agendas and hotel information.

- **Health Foundation of South Florida** (Miami) approved approximately \$500,000 for 12 grants to support work focused on increasing access to quality primary health care, healthy lifestyle promotion, preventive health measures, and oral health. Among the grantees are: **Borinquen Health Care Center** (Miami) – \$100,000 to expand its dental clinic; **YWCA of Greater Miami-Dade** – \$60,000 for cancer education, screening, and referral to necessary treatment; **Cross Roads Food Bank** (Ft. Lauderdale) – \$50,000 to assist with the increasing demand for its food distribution program; **Rural Health Network of Monroe County** (Marathon) – \$50,000 to partner with WomanKind and the Monroe County Health Department to provide cancer screenings for low-income and uninsured residents in Monroe County; **Good News Care Center** (Florida City) – \$25,000 for a diabetes/hypertension screening, treatment, and prevention project; **Broward County Health Department** (Ft. Lauderdale) – \$31,133 to maintain its breast and cervical cancer program; **Broward Children’s Center** (Pompano Beach, FL) – \$20,000 for health care for underserved children; and **Center for Haitian Studies, Health and Human Services** (Miami, FL) – \$10,000 to provide outreach services at the Miami Beach Community Health Center satellite. Contact: Shari Gantman, 305.374.9199.

- The Leona M. and Harry B. Helmsley Charitable Trust** (New York, NY) awarded approximately \$136 million in grants to charitable organizations across the United States and elsewhere. Among the grantees are: **Mt. Sinai Medical Center** (New York, NY) – \$10 million to strengthen and expand its existing inflammatory bowel disease program and to establish the Helmsley Inflammatory Bowel Disease Center at Mount Sinai; **Avera Health System** (Sioux Falls, SD) – \$6.3 million to institute an eEmergency service model to provide and study remote emergency care services at 14 rural sites and \$5.2 million to support the creation of an ePharmacy service model in 14 rural sites in South Dakota; **Crohn’s and Colitis Foundation of America** (New York, NY) – \$5.6 million over three years to augment the **Research Investigator Awards Program**; **Genetic Alliance** (Washington, DC) – \$153,120 to support advanced planning for a chronic disease registry and biobank to increase understanding of and treatment for type 1 diabetes; and **National Rural Health Association** (Washington, DC and Kansas City, KS) – \$717,743 to enable the organization to hire additional staff and host meetings to develop policy priorities and share best practices among member organizations. For additional information visit www.helmsleytrust.org/grants.

- **Kaiser Permanente** (Oakland, CA) approved approximately \$13 million for more than 400 grants and donations focused on expanding access to specialty care among safety net providers and improving care for the elderly. Five Southern California coalitions will receive \$900,000 each through the **California Specialty Care Access Initiative**, a coordinated, statewide program initiated to increase access and reduce demand for specialty care among uninsured and underinsured populations. The **South Asian Network’s Elder Caregivers Program** (Los Angeles and Orange counties, CA) is the recipient of a \$100,000 grant to support programs for the elderly by training 100 South Asian caregivers. Funding will increase education for caregivers on aging issues, provide monthly culturally sensitive workshops, and provide peer support group activities for caregivers. The **Hacienda Community Development Corporation** (Portland, Oregon) is the recipient of \$150,000 to support the development of the **Micro Mercantes Cooperative**, an initiative promoting the sale of prepared food at local farmers’ markets. In addition to making fresh and nutritious food easily available to the community, funding will train entrepreneurial residents of the area in management, finance, and marketing, with the goal of developing a business plan and building an independent, self-sustaining cooperative. Contact: Lorna Fernandes, 510.271.5624, lorna.d.fernandes@kp.org.

- **Pajaro Valley Community Health Trust** (Watsonville, CA) made \$150,000 in grants to 21 local nonprofit and public organizations serving the health care needs of area residents. Among the grantees are: **Girl Scouts of California’s Central Coast** (Camarillo) – \$3,500 to support the **Uniquely Me!**; **Nadie Como Yo! Program**, which provides afterschool programs that address healthy eating and exercise habits for girls at low-income housing facilities in Watsonville; **Healthy Kids of Santa Cruz County** (Scotts Valley) – \$20,000 to provide access to health insurance to children in the Pajaro Valley who have incomes at or below 300 percent of the federal poverty level; **Planned Parenthood Mar Monte** (San Jose) – \$10,000 to support the **Teen Success Nutrition Series** aimed at reducing obesity and diabetes risk among pregnant and parenting teens; **Regional Oral Health Collaborative** (Watsonville) – \$10,000 to support the implementation of the **Santa Cruz County Dental Affinity Program**, which will help connect low-income uninsured adults with access to quality, affordable dental care through a collaboration with local dentists to provide pro bono dental care; **Second Harvest Food Bank** (San Jose) – \$10,000 to support the **Farmers’ Market Access for Low-Income Youth Project**, designed to promote healthy eating habits among low-income youth and their families with a special emphasis on fresh, locally grown produce at the Watsonville Farmers’ Market; and **Center for Community Advocacy** (Salinas) – \$7,500 to support the **Promotores Comunitarios Program**, a peer-to-peer farmworker health promotion program that trains local volunteer leaders to conduct home- and community-based health interventions in their respective neighborhoods. The trust also provided \$7,000 this year in scholarships to individuals from the Pajaro Valley pursuing careers in the health professions. Contact: Kathleen McCarthy, 831.761.5695.

- **Paso del Norte Health Foundation** (El Paso, TX) awarded funding to three nonprofit organizations totaling \$287,000 to increase access to health care through the enrollment of families in the **Children’s Health Insurance Program** (CHIP) and other public

The SCAN Foundation

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The SCAN Foundation was established in 2008 as an independent nonprofit philanthropy through a \$205-million endowment contribution from the SCAN Health Plan, which provides comprehensive medical coverage, prescription benefits, and support services for Medicare patients. The foundation's mission is to advance the development of a sustainable continuum of quality care for seniors. It aims to achieve this by encouraging policy reform to integrate the financing of acute and long-term care; raising awareness about the need for long-term care reform; and promoting coordinated, comprehensive, and senior-centric care.

Program Information: The foundation's five-year strategic plan focuses program activities and grantmaking in three priority areas. The first focuses on understanding and raising public awareness to create political will for long-term care reform. The second is to advance realistic policy options for both the funding and delivery of long-term care, including workforce development. The third priority is to support the dissemination and assessment of promising new program models that inform and strengthen long-term care policy development.

➤ Financial Information:

Total Assets: \$205 million (FY 2008)

Amount Dedicated to Health Grants: \$7.6 million (FY 2009)

➤ Special Initiatives and Representative Health Grants

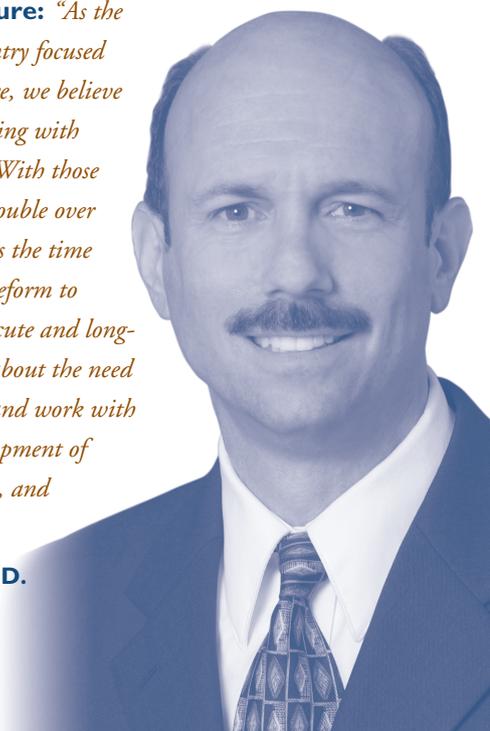
- **The SCAN Foundation/ HealthTech Center for Technology and Aging (CTA)** – The CTA aims to identify and rapidly circulate technologies that hold promise for improving the quality and affordability of long-term care for seniors and helping those with chronic health care conditions maintain their independence as long as possible. The CTA will focus on: 1) researching new and beneficial technologies; 2) developing mechanisms to increase their use; 3) grantmaking to identify promising technologies, test them widely, and improve their chances for adoption; and 4) communicating the results and supporting policy development based on the findings (\$5 million over three years).
- **Increasing Public Dialogue about Long-Term Care Reform** – Enhancing and creating public dialogue on the need for reform has been a focus of the foundation through three major initiatives. First, the foundation has cosponsored the senior health issues section of Kaiser Health News, The Henry J. Kaiser Family Foundation's new media bureau. Second, the organization has sponsored editorial leadership at the University of California, San Francisco to create a new column in *The Journal of the American Medical Association* entitled "Perspectives on Aging and Independence." Third, in 2010 *Health Affairs* will pro-

duce an issue devoted entirely to long-term care reform (\$2 million over two years).

- **Advance Policy Consensus around Federal Long-Term Care** – Creating a shared agenda for long-term care reform by the federal and state governments is a critical activity for the foundation. The National Council on Aging will create and lead a consortium of national advocacy organizations and other leaders to develop consensus around long-term services and supports policy options, foster national policy discussion, and educate and inform key decisionmakers (\$250,000 over one year).
- **Develop Tools to Estimate Costs of Potential Federal Long-Term Care Reform Proposals** – The foundation has commissioned Avalere Health, LLC to develop a publically available, Web-based Congressional Budget Office-style model, which will provide cost estimates for major approaches to long-term care reform. Variables will have flexible definitions to assess cost implications of policy variations (\$420,000 for one year).
- **Support California's Efforts to Improve Long-Term Care** – State policymakers face challenges to improve the financing and delivery of services for California's aged blind and disabled population. The foundation funds targeted technical assistance to improve and simplify federal waivers, support dissemination and evaluation of promising program models, and develop comprehensive statewide approaches to important challenges (\$160,000 over one year).

Challenge for the Future: *"As the only foundation in the country focused exclusively on long-term care, we believe in the need to reimagine aging with dignity and quality of life. With those over 65 years of age set to double over the next two decades, now is the time to encourage public policy reform to integrate the financing of acute and long-term care; raise awareness about the need for long-term care reform; and work with others to promote the development of coordinated, comprehensive, and patient-centric care."*

Bruce Allen Chernof, M.D.
President and CEO



medical insurance programs. **Centro de Salud Familiar La Fe, Inc.** (El Paso, TX) received \$212,190 to support **Our Children First/Nuestros Niños Primero** project, which seeks to significantly increase the applications submitted for eligibility in CHIP by El Paso's working class families. **Texas A&M HUD Colonias Program** (College Station, TX) – \$50,885 for the **Colonias** program, which will work to increase access and enrollment to CHIP through an educational approach to reach staff, the client base, and partner entities in order to develop systemic change in how health insurance is presented to families in need; and **YWCA El Paso del Norte Region** (TX) – \$24,215 for efforts to institutionalize Medicaid and CHIP enrollment in all of its program areas, including encouraging households who are identified as eligible to apply for CHIP and assisting with the completion of applications. Contact: Enrique Mata, 915.544.7636, ext. 1917, emata@pdnhf.org.

- **Quantum Foundation** (West Palm Beach, FL), **Allegany Franciscan Ministries** (Palm Harbor, FL), **The Community Foundation for Palm Beach and Martin Counties** (West Palm Beach, FL), and **Children's Services Council of Palm Beach County** (Boynton Beach, FL) have each contributed \$250,000, for a combined total of \$1 million dollars, to help address local residents' needs for food, shelter, health care, and child care. The funders issued a communitywide challenge to match the \$1 million already secured from the **Safety Net Challenge**. All donations made in the month of May will be matched dollar for dollar, up to \$1 million. For more information, visit www.safetynetchallenge.org. Contact: Trudy McConnell, 561.832.7497, trudym@quantumfund.org.
- **Staunton Farm Foundation** (Pittsburgh, PA) announced intended funding to support quality improvement efforts for behavioral health providers. Funding will support activities focused on improving processes and programs, gathering and using data to evaluate programs and measure impact, and

planning with other counties and agencies to achieve greater efficiencies in service delivery. Grantees will apply funding to various endeavors such as technical assistance, evaluation software, and other expenses necessary to achieve improvements in quality and effectiveness. Grants for a maximum amount of \$25,000 will be awarded to local governments, nonprofit organizations, and faith-based organizations in selected counties in southwestern Pennsylvania. For more information, visit www.stauntonfarm.org.

- **Sunflower Foundation: Health Care for Kansans** (Topeka) awarded approximately \$700,000 to 29 organizations that support the foundation's mission. Among the grantees are: **Wichita Educational Foundation** (KS) – \$150,000 to support the development of technologies to promote physical activity through user-friendly social media, a project of **Visioneering Wichita's Recreation Alliance** that will begin regionally and eventually become statewide; **Center for Health and Wellness, Inc.** (Wichita, KS) – \$136,222 to expand services by adding a family practice physician, an advanced registered nurse practitioner, and a licensed practical nurse; **Kansas Association for the Medically Underserved** (Topeka) – \$91,000 to support grantwriting technical assistance for Kansas clinics actively pursuing federal community health center grant funding; **Central Kansas Mental Health Center** (Salina) – \$39,795 to support a collaborative project with Catholic Charities of Salina to provide mental health services to residents in and around Chapman, Kansas, in response to the June 11, 2008 tornado; **Shawnee County Health Agency** (Topeka, KS) – \$14,000 to assess organizational readiness to become consumer-driven, rather than program-driven, and to survey consumers to inform the process. For more information, visit www.sunflowerfoundation.org.
- **The VNA Foundation** (Chicago, IL) recently approved \$445,996 in grants to 12 metropolitan Chicago-based organizations that support the delivery of health care services to the area's underserved populations. Among the grantees

are: **Circle Family Healthcare Network** – \$60,000 to support services of the Mobile Health Team, including the salary and benefits of a part-time registered nurse, expenses for the pilot recuperative care program, mobile dental services, and other program costs; **Infant Welfare Society of Chicago** – \$42,000 to fund six **Albert Schweitzer Nursing** fellows, post-baccalaureate nursing students who will provide at least 200 hours of direct service at community-based clinics and service sites in medically underserved areas; **Casa Central** – \$25,000 toward the salaries and wages for nursing staff for the **Adult Wellness Center**, which benefits low-income Hispanic elderly; **Illinois Foundation of Dentistry for the Handicapped** – \$25,000 to fund its **Dental HouseCalls Program**, which provides free and discounted dental care for disabled or elderly Chicago residents; **Rape Victim Advocates** – \$25,000 to continue providing medical advocacy in emergency rooms, counseling, prevention education, and legal advocacy to survivors of sexual assault; **Deborah's Place** – \$15,000 toward the **Health Services Program**, which provides nurse practitioner services, health education, assistance with accessing prescriptions, and follow-up to ensure medication compliance and referral completion. For more information visit www.vnafoundation.net/newgrants.htm.

- **United Health Foundation** (Minnetonka, MN) funded the development of a toolkit that shows businesses how to lower costs by reducing their employees' use of tobacco in the workplace through personal behavior change, health benefit design, and sensible workplace policies. The kit, entitled *Investing in a Tobacco-Free Future: How it Benefits Your Bottom Line & Community*, was produced by **Partnership for Prevention** (Washington, DC) and the **Campaign for Tobacco-Free Kids** (Washington, DC). The toolkit shows employers how they can support tobacco control within their businesses by establishing a model workplace tobacco control program, which includes a set of policies, benefits, and programs that will encourage employees not to use tobacco in the

workplace and to quit using tobacco altogether. Distribution plans include mailing the kit to every FORTUNE 500 company in America. It is also available on-line at www.prevent.org/tobaccofreefuture. Contact: Damon Thompson, Partnership for Prevention, 202.833.0009, dthompson@prevent.org.

SURVEYS, STUDIES & PUBLICATIONS

■ **Milbank Memorial Fund** (New York, NY) and the **Reforming States Group** (RSG) (New York, NY) have copublished *Healthy States / Healthy Nation: Essays for a New Administration and a New Congress*, which includes an introduction and a collection of essays on a variety of health care topics written from the states' perspectives by members of the RSG. Representing the unique voice of states and amplifying the critical role states play in the health care delivery system, this report is intended to be a helpful guide to the new federal government in developing a comprehensive approach to health care reform that will lead to healthier states and a healthier nation. Print copies are available without charge from the fund at www.milbank.org.

■ **Northwest Health Foundation** (Portland, OR) released *The Impact of Obesity on Rising Medical Spending in Oregon from 1998 to 2005*, which focuses on the prevalence of obesity in Oregon. The key finding of the study is that 34 percent of the increase in Oregon's health expenditures between 1998 and 2005 can be attributed to rising obesity prevalence. The study was commissioned by faculty at the Rollins School of Public Health at Emory University. Examining data from the Agency for Healthcare Research and Quality, the research team analyzed health care spending, insurance status, medical care utilization, and disease prevalence for the Oregon population. The findings add urgency to obesity-related trends in Oregon. The report is available on-line at www.nwhf.org. Contact: Chris Palmedo, 503.505.5699, cpalmedo@nwhf.org.

■ **RCHN Community Health Foundation** (New York, NY) announced the release of a new report that examines the status of Puerto Rico's health care safety net. *Examining the Experiences of Puerto Rico's Community Health Centers Under the Government Health Insurance Plan* reports that chronic underfunding and exposure to significant levels of financial risk is jeopardizing the commonwealth's health care safety net, particularly the fiscal viability of community health centers, which serve more than 350,000 patients. In addition, the report, which was produced by faculty at the **Geiger Gibson/RCHN Community Health Foundation Collaborative** (Washington, DC), found that primary care, particularly offered by health centers, has been severely and chronically underfinanced under *Reforma* (Puerto Rico's comprehensive health reform known as the **Government Health Insurance Plan**). Furthermore, Medicaid underfinancing has severely restricted operating revenues, threatening health center capacity and leaving centers unable to fund necessary capital and health information technology projects, even as needs have increased. Similarly, health centers are exposed to excessive financial risk. To help revive the primary health care system, the authors recommend supplemental financing and a restructuring of *Reforma* contracts, as well as direct investment in the island's health centers to strengthen primary care. The study finds that an investment of \$75 million would increase health center capacity to care for an additional 176,000 new patients and result in systemwide savings of up to \$234 million, while generating more than 1,300 new jobs and more than \$86 million in new economic activity. Contact: Feygele Jacobs, 212.246.1122, ext. 712, fjacobs@rchnfoundation.org.

PEOPLE

■ **The California Endowment** (Los Angeles) announced the appointment of former California Assembly Member **Sarah Reyes** as a senior program officer to serve the Central Valley for the

foundation's 10-year, multimillion dollar initiative **Building Healthy Communities: California Living 2.0**. A longtime advocate for the Central Valley's underserved communities, Ms. Reyes served for six years (1998-2004) as California Assembly Member for District 31. In 2007 she accepted the position of chief of staff to California Assembly Member Juan Arambula, District 31, where she continued her service to the residents of the Central Valley. Prior to her appointment as chief of staff, Ms. Reyes was president and CEO of the Community Food Bank in Fresno, California. She has also served as a news reporter and anchor. In addition, Ms. Reyes serves on several boards, including the California Health Policy Advisory Committee. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

■ **The Colorado Trust** (Denver) announced that **Christie McElhinney** has been promoted to vice president of communications and public affairs. In addition to overseeing all communications and public affairs for the foundation, she is developing and managing grant strategies to achieve the trust's vision to achieve access to health for all Coloradans. Ms. McElhinney joined the trust in 2001, prior to which she spent 11 years with the Education Commission of the States, a national, nonprofit education policy organization. Ms. McElhinney serves on the board of the Conference of Southwest Foundations and is an alumna of Leadership Denver. Contact: Sabine Kortals, 303.539.3146, sabine@coloradotrust.org.

■ **The Rhode Island Foundation** (Providence) announced the promotion of two key grantmaking staff members. **Owen Heleen**, a foundation staff member since 2000, has been promoted to vice president for grant programs, and **Anna Cano-Morales**, who also joined the staff in 2000, has been named associate vice president for grant programs. Mr. Heleen, who most recently served the foundation as senior community philanthropy officer, joined the staff as evaluation/special projects officer. Currently he is the foundation's lead grantmaking staff member for the health

sector, with oversight for the organization's new **Fund for a Healthy Rhode Island**. Ms. Cano-Morales, who was most recently a senior community philanthropy officer, is the foundation's lead grantmaking staff member for the human services sector and has co-lead the **Hispanics in Philanthropy** funding collaborative and grantmaking for the foundation. The foundation also announced that executive vice president **Carol Golden** has resumed the responsibility of chief development officer. Since 2007 she has served in an interim capacity overseeing the foundation's grantmaking. Contact: Jamie Hull, 401.427.4003.

POSITION AVAILABLE

The following organization is seeking qualified applicants for the position listed:

- **Regence/Regence Foundation** (Portland, OR or Seattle/Tacoma, WA)
 - **Program Officer** – The successful candidate will work in either the Seattle or Tacoma, Washington offices, or the Portland, Oregon office. The program officer will man-

age all components of grantmaking for both the foundation and overall corporate community investment. In addition, the selected applicant will assist in increasing Regence's visibility throughout its markets; help enhance the positive image of the company in the communities it serves; and strengthen Regence's corporate reputation through developing and maintaining relationships with community leaders, corporate charitable giving partners, and non-profit organizations. Requisite skills and experience include: a bachelor's degree in public relations, communications, journalism, or related field or equivalent combination of education and experience; five to eight years of experience in community relations, including professional experience in corporate giving, fundraising, or grantmaking; broad knowledge of community relations/charitable contributions principles and practices; exemplary communications skills; experience in event planning; and understanding of grants management software. Previous experience in the health care industry is preferred. To apply visit www.regence.com/careers and refer to Job #17455.

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