



MAY 17, 2010

## NEW GRANTS & PROGRAMS

■ Blue Cross and Blue Shield of North Carolina Foundation (Chapel Hill) awarded a three-year, \$610,000 grant to the North Carolina Dental Health Fund of the North Carolina Dental Society (Cary). Funding will help provide uninsured and low-income North Carolinians access to quality dental care by supporting a new dental X-ray bus that will travel across the state and offer dental care to more than 6,000 individuals each year. The dental X-ray bus will support Missions of Mercy free dental clinics throughout the state by providing X-rays for uninsured or lowincome patients. The vehicle houses four digital X-ray machines and helps dentists provide more efficient and effective diagnosis and a higher quality of care. The dental X-ray bus will be staffed by volunteer dental professionals and community volunteers. These two-day mass clinics are expected to provide more than \$1.8 million in care this year. For more information, visit www.bcbsncfoundation.org.

#### ■ Blue Shield of California

Foundation (San Francisco) awarded nearly \$9 million in grants with a primary focus on helping California meet immediate health needs. Among the grantees are: Youth Radio (Oakland, CA) – \$425,000 to expand the reach of the BOM ("Boss of Me") social marketing campaign designed to prevent teen dating violence; California Partnership to End Domestic Violence (Sacramento) – \$345,000 to help the

partnership unify and strengthen the

domestic violence field in California and help the organization be an effective advocate for essential, continued public funding for the organizations that serve families impacted by domestic violence; and San Diegans for Healthcare Coverage (CA) – \$100,000 to develop the San Diego Roadmap to Health Coverage and Care, which will assess the local need for better access to care, identify options for expanding coverage, and develop a plan to strengthen local safety net providers. For more information, visit www.blueshieldcafoundation.org.

■ CareFirst BlueCross BlueShield (CareFirst) (Owings Mills, MD) made a \$100,000 contribution to Health Care for the Homeless (HCH) (Baltimore, MD), which works to reduce the incidence and burdens of homelessness through health-related services, education, and advocacy. HCH provides a comprehensive range of medical care, mental health services, social services, addiction treatment, outreach, dental care, prison reentry services, housing, and access to employment for thousands of Marylanders annually at clinic sites throughout central Maryland. Seventyfive percent of HCH clients are uninsured. The funding is part of CareFirst's Community Touchdowns program, which contributes \$1,000 for every touchdown scored by the Baltimore Ravens during a home game throughout the 2009-2010 football season. This year's contribution of \$100,000, representing additional support from CareFirst, will help establish the CareFirst BlueCross BlueShield Pediatric Clinic at HCH. Contact: Kevin Kane. 410.528.7136, kevin.kane@carefirst.com.

## **GIHNEWS**

# COMING SOON: 2011 ANNUAL MEETING CALL FOR SESSIONS AND TERRANCE KEENAN AWARD NOMINATIONS

Be on the lookout for GIH's annual meeting call for sessions – a chance for you to help shape the agenda for the nation's largest gathering of health grantmakers. The 2011 meeting will take place March 2-4 in Los Angeles. GIH also seeks nominations for the Terrance Keenan Leadership Award in Health Philanthropy, bestowed upon an outstanding grantmaker whose leadership and work embody innovation, risk taking, and boldness.

More information will be available at the end of the month.

# 2010 FALL FORUM: IMPROVING WOMEN'S HEALTH FROM COMMUNITIES TO CARE SETTINGS

This year's Fall Forum will focus on a range of issues shaping women's health – from social and environmental factors, to policies affecting access to services. The meeting takes place November 9-10 in Washington, DC. More details will be posted on the GIH Web site as they become available.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

■ The Colorado Health Foundation (Denver) awarded nearly \$18 million to Colorado's 15 Federally Qualified Health Centers to cover expenses ranging from construction projects, to simple operating costs. Among the grantees are: Metro Community Provider Network (Englewood) – \$3 million to help the clinic acquire land for a new facility that will provide a full range of services, including primary, behavioral, and oral health care along with other community and social support services; Sunrise Community Health Center (Greeley) -\$1.2 million to support the addition of two primary care teams, as well as the expansion of a dental clinic, and to purchase necessary medical and dental equipment; Colorado Coalition for the Homeless (Denver) - \$700,000, which will allow the collation to continue to employ a medical/mental health team and maintain services to serve approximately 4,200 patients this year. Contact: Bob Mook, 303.953.3686, bmook@ coloradohealth.org.

National AIDS Fund (NAF)

(Washington, DC), with support from the Ford Foundation (New York, NY), awarded nearly \$1.3 million in grants to 21 community-based HIV/AIDS organizations in nine southern states to promote public policies that address the needs of vulnerable populations. Funding will support the development of programs that seek to achieve social change; shape responsible HIV/AIDS public policy; and/or respond to the underlying legal, political, and systemic barriers contributing to disproportionate rates of HIV/AIDS in the southern United States. The 2010-11 grant awards integrate two NAF grantmaking initiatives that have focused on HIV/AIDS in the nation's southern region - Southern REACH and Gulf Coast HIV/AIDS Relief Fund. Funding was awarded to organizations

in Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina,

■ Regence Foundation (Portland,

South Carolina, and Tennessee.

202.408.4848, ext. 214, rbanaszak@aidsfund.org.

For more information, visit www.

aidsfund.org. Contact: Rob Banaszak,

OR) awarded a \$20,000 grant to Humphreys Diabetes Center (Boise, IA). The grant is part of the foundation's Transformation Grant, which selects grantees from organizations that are nominated by foundation employees. Humphreys Diabetes Center provides education in diabetes self-management and prevention to people with or at-risk for diabetes, their families, and health care professionals. The center has five outpatient facilities and four inpatient facilities. It provides diabetes services and education to more than 4,500 patients each year and more than 550 health care providers. Funding from the foundation will be used to install a new communications system that links the center's five diabetes education sites across the region and their diabetes educators working in four area hospitals. Contact: Mike Tatko, 208.798.2221.

■ Rose Community Foundation

(Denver, CO) awarded 60 grants totaling more than \$1.1 million. Among the grantees are: The Center for African American Health (Denver) - \$80,000 to support work toward improving the health and well-being of the African-American community; Planned Parenthood of the Rocky Mountains (Denver) - \$45,000 for education programs aimed at reducing unintended teen pregnancy and the incidence of sexually transmitted diseases; Sisters of **Color United for Education** (Denver) – \$45,000 to support a community-based health education and outreach program for the Latino community; Catholic Charities (Denver) - \$25,000 to support programs for low-income older adults and their families; and Second Wind Fund of Metro Denver (Lakewood) - \$25,000 to support counseling services for low-income, uninsured, or underinsured suicidal teens. Contact: Phil Nash,

■ Saint Luke's Foundation of Cleveland, Ohio awarded more than \$1.4 million in grants to support local safety net and basic needs organizations. The Free Clinic of Greater Cleveland received \$150,000 for its work serving a population comprised of 93 percent of patients with no health insurance. A

303.398.7444, pnash@rcfdenver.org.

\$75,000 grant went to North Coast Health Ministry, the only free clinic in Ohio with electronic medical records and the only drug repository in Cuyahoga County. Also, a \$50,000 grant for strategic planning was awarded to ADAMHS Board, a new merger between the Alcohol and Drug Addiction Services Board and the Mental Health Board. The Legal Aid Society of Cleveland received \$75,000 for its Community Advocacy Program, a collaboration with MetroHealth aimed at eliminating legal barriers to maintaining health and accessing health care. Contact: Kimberly St. John-Stevenson, 216.431-8010, ext. 202, kstjohn@ saintlukesfoundation.org.

#### ■ United Health Foundation

(Minnetonka, MN) is funding \$40,000 in scholarships to bilingual/bicultural students pursuing careers in the nursing field. Funding is part of the Avanzamos con Ayuda de United Health Foundation (We Advance with Support by United Health Foundation) program aimed at increasing the number of qualified, bilingual/bicultural Hispanic student nurses as the U.S. Hispanic population increases. The National Association of Hispanic Nurses (Washington, DC) will administer funding. Scholarship applicants must be enrolled in an accredited undergraduate baccalaureate or graduate school nursing program. More information is available at www.thehispanicnurses. org/scholarship. Contact: Amanda Villarreal, 202.387.2477, amandav@ thehispanicnurses.org.

■ **VNA Foundation** (Chicago, IL) awarded a total of \$594,329 in grants to local organizations that support homeand community-based health care services for underserved Chicago residents. Among the grantees are: Infant Welfare Society of Chicago – \$60,000 toward the salary of the lead nurse in a clinic for women in need of preventive and chronic disease management services; Health and Medicine Policy Research Group - \$46,000 for the Chicago Area Schweitzer Fellows **Program** to fund six nursing fellows to provide direct service in medically underserved areas of Chicago; Family





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## Methodist Healthcare Ministries of South Texas, Inc.

4507 Medical Drive, San Antonio, Texas 78229 Phone: 800.959.6673 or 210.692.0234 Fax: 210.614.7563 E-mail: llopez@mhm.org Web site: www.mhm.org

Methodist Healthcare Ministries of South Texas, Inc. (MHM) was formed in 1995 to honor the responsibility that began in 1955 when the Southwest Conference of The United Methodist Church chartered the Southwest Texas Methodist Hospital. MHM was organized as a public charity to fulfill two major roles. First, it would serve as the locally based 50-percent owner of the Methodist Healthcare System and maintain local governance of the community's most respected health care provider. Second, it would be charged with carrying out a healing ministry to underserved individuals in San Antonio and South Texas.

**Program Information:** MHM's mission is "Serving Humanity to Honor God" by improving the physical, mental, and spiritual health of those least served in the Southwest Texas Conference area of The United Methodist Church. The organization's funding and initiatives target low-income families and uninsured individuals in South Texas. MHM has identified the following areas as priorities and provides support to partners who address these issues: access to care, children and youth mental health, diabetes and obesity prevention, and health care professional shortage.

#### > Financial Information:

Total Assets: \$515 million (FY 2009) Amount Dedicated to Health-Related Grants: \$35.7 million (FY 2009)

#### Special Initiatives and Representative Health Grants in 2010:

- Access to Care Texas has the highest rate of uninsured in the nation, and MHM has devoted substantial support (\$22 million this year) through its own programs and grants to make health care accessible to those least served. Last year, MHM gave \$7.1 million to Haven for Hope a public-private venture providing transformational services for the homeless in San Antonio to build health care facilities, and MHM continues to support the medical, dental, and vision care providers offering services in those facilities. In 2009 MHM also invested \$12 million to build its own Wesley Health & Wellness Center.
- Diabetes and Obesity Prevention Nearly two-thirds of Texas adults are overweight or obese, and 2.25 million have

- some form of diabetes. MHM operates its own prevention programs and will provide over \$1 million in funds to support diabetes and obesity prevention initiatives in 2010.
- **Health Care Professional Shortage** By 2020 Texas is projected to be 71,000 full-time employees short of the nurses it will need. MHM has partnered with local academic institutions to increase enrollment and faculty in nursing programs. Over \$3 million in 2010 will be awarded to this initiative, including a general surgery residency program.
- Children and Youth Mental Health There are 1.2 million children in Texas with a diagnosable form of mental illness. Only about 25 percent of those children receive public services; Texas is 49<sup>th</sup> in the nation on mental health spending per capita. In 2010 MHM will award \$1.5 million in mental and behavioral health grants, half of which are devoted to youth.

#### Most Pressing Health and Human Services Issues:

"There are approximately 32 million uninsured in the United States and 6 million of those people live in Texas. The need for health care services in South Texas in particular has grown

at an alarming rate and shows no signs of slowing, even with the improvements the recently passed health care reform legislation promises. Our own state legislature's reluctance to draw down federal funds has posed an added stressor to support the many programs and services that are needed to address the primary health care needs of the least served. From that perspective, the most pressing health and human services issue we face is the lack of state funding and political

**Kevin C. Moriarty**President and CEO

will to fund services."

Health Partnership Clinic – \$43,500 for salary support to increase nursing staff time to work with patients with diabetes, and toward the purchase of medical equipment; Goldie's Place – \$40,000 toward staff expenses needed to expand dental services for the homeless; and Howard Area Community Center – \$26,263 to support the Family Health Promotion Project, which seeks to improve the health of medically underserved children and adults in Rogers Park. For more information, visit www.vnafoundation.net and select "About Our Grantees."

## SURVEYS, STUDIES & PUBLICATIONS

#### ■ Mary Black Foundation

(Spartanburg, SC) released a report that addresses the concept of walkable communities for Spartanburg County, South Carolina. Bright Future: Working to Ensure a Healthy *Community* emphasizes the importance of active living to health and outlines how walkable communities can contribute to a more active lifestyle. The report notes that although access to walking trails has increased over the past four years, the number of residents who have used walking as transportation has decreased during that time. The report also gives an assessment of Spartanburg's walkability and provides recommendations to make the community more walker friendly, asserting that investments in infrastructure, education, and awareness will help create a culture of walkability and thus produce a healthier and more prosperous community. The report is available at www.mary blackfoundation.org/documents/ Active\_Living\_report\_0510.pdf.

■ California HealthCare Foundation (Oakland) has published *Health Care Costs 101*, which provides general background information on the nation's health expenditures. The report states that in 2008, national health care spending grew 4.4 percent from 2007, representing the slowest pace in nearly 50 years. This modest increase extended

a slowing trend that has been underway since 2003. Despite the slow increase, 2008's modest growth in health spending still outpaced the economy, and health care's share of gross domestic product rose to 16.2 percent. Total health care spending in 2008 reached \$2.3 trillion, or \$7,681 per person. Spending for health care is shared broadly throughout the economy, constituting some 6 percent of personal income, 8 percent of total compensation paid by private business, 36 percent of federal government revenues, and 24 percent of state and local government revenues. The 2010 edition of this report is based on 2008 national data from the U.S. Department of Health and Human Services, Centers for Medicare and Medicaid Services' Office of the Actuary. Health Care Costs 101 is published as part of the California HealthCare Foundation's California Health Care Almanac and is available at www.chcf.org.

■ DentaQuest Foundation (St. Louis, MO) introduced the *Electronic* Compendium of Resources for Building Oral Health Coalitions, a digital document of resources to serve professionals building community-based coalitions dedicated to oral health. The foundation developed the document in response to the U.S. Surgeon General's National Call to Action to Promote *Oral Health*, issued in 2003, three years after the landmark report Oral Health in America, which described oral disease as a "silent epidemic" afflicting the most vulnerable people in our nation. The citations in the DentaQuest Foundation's encyclopedic *Electronic* Compendium link to free, full-text publications spanning the fields of communications, management practice, oral health, prevention, psychology, public health education, and public policy. Prominent among these resources are virtual public libraries covering all aspects of community-based coalition development. The toolkit is available, free of charge, at www. dentaquestfoundation.org/compendium.

Institute of Medicine (IOM) (Washington, DC) has released *Bridging* the Evidence Gap in Obesity Prevention: A Framework to Inform **Decision Making**, which outlines the results of a Kaiser Permanentecommissioned initiative to develop a framework to guide the use of evidence in decisionmaking about obesity prevention policies and programs and to guide the generation of new and relevant evidence. IOM convened a committee that, through research, developed the L.E.A.D. framework process (short for Locate evidence, Evaluate it, Assemble it, and inform Decisions). Authors of the report advocate developing a publicprivate partnership involving funders, publishers of research, decisionmakers, and other stakeholders to discuss the practical uses of the L.E.A.D. framework and to develop plans and a timeline for focused experimentation and potential refinement. In addition, the report calls on foundations, government, and research institutions to build a resource base and establish standards for quality evidence. Likewise, funders, researchers, and publishers are charged to support the generation of evidence. The report is available at www.iom.edu/Reports. Contact: Emily Ann Miller, 202.334.1947.

■ Milbank Memorial Fund (New York, NY) has published the new report **Evolving Models of Behavioral Health** Integration in Primary Care, which offers an approach to meeting the unmet needs of the millions of Americans suffering from mental illness and substance abuse: the integration of primary care and behavioral health care. The report summarizes available evidence and states' experiences around integration as a means for delivering quality, effective physical and mental health care. For those interested in integrating care, it provides eight models that represent qualitatively different ways of integrating and coordinating care across a continuum – from minimal collaboration, to partial integration, to full integration according to stakeholder needs, resources, and practice patterns. The report is available for free at http://www. milbank.org/reports/10430EvolvingCare/ 10430EvolvingCare.html.

■ RCHN Community Health Foundation (New York, NY)

#### **ON-LINE**

#### Cardinal Health Foundation (Dublin, OH) funded the development of Generation Rx, an on-line toolkit that aims to help pharmacists work with concerned citizens, local schools, and civic organizations to address the abuse of prescription medication. The toolkit was created with input from pharmacists and contains communications materials needed to educate local schools and community organizations about the scope and consequences of prescription medication abuse and misuse. It also shares information about how to safely store and dispose of prescription medications, how to learn more about this problem, and action steps to prevent it. The kit was developed by The Ohio State University College of Pharmacy

(Columbus). After an initial pilot rollout

in Ohio, Cardinal Health and The Ohio State University College of Pharmacy plan to make these educational materials available for use nationwide. The toolkit is a key component of a broader partnership between the two entities to increase public awareness of prescription medication abuse and to encourage health care providers, community leaders, parents, teens, and college students to actively work to prevent it. The toolkit is available for free at www.cardinalhealth.com/generationrx.

### **MEETINGS**

Asian Americans/Pacific Islanders in Philanthropy will host What Is the Role of Philanthropy and Government During Times of Crisis in Washington, DC, as part of its series of programs in recognition of their 20th anniversary. The gathering will take place on June 23 at the Renwick Gallery, Smithsonian American Art Museum and will include a guided tour of The Art of the Gaman: Arts and Crafts from the Japanese American Internment Camps. For more information, contact Cynthia Choi at 415.273.2760 ext.28 or cynthia@aapip.org.

Robert Wood Johnson Foundation's (Princeton, NJ) Pioneer Portfolio has partnered with Games for Health (Washington, DC) to convene the sixth annual Games for Health Conference, to be held in Boston, Massachusetts, May 25-27, 2010. The conference focuses on supporting ideas that may lead to breakthroughs in the future of health and health care. The three-day event will feature leaders from the health care field and game development industry and will offer more than 50 sessions on a range of topics such as cognitive and emotional health, simulation and learning, exercise, and more. Plenary discussions, workshops, and panel discussions include topics such as the effect games can have on global health, and a presentation on a National Institutes of Health-funded project for HIV-prevention in at-risk adolescents. The conference will also feature a game demo room, as well as an outdoor game pavilion. For more information and to register, visit www. gamesforhealth.org.

### **AWARDS**

Jewish Healthcare Foundation (Pittsburgh, PA), in partnership with The Fine Foundation (Pittsburgh, PA), announced that it is seeking eligible applicants for the Third Annual Fine Award for Teamwork Excellence in **Health Care**, which honors local health care teams who have achieved breakthroughs in patient safety and quality care. The award will honor teams of four or more from organizations in Allegheny, Butler, Washington, or Westmoreland counties in Pennsylvania who have exhibited extraordinary teamwork and have organized themselves around patient need, incorporating principles of safety, efficiency, and continuous improvement. Three awards will be given: Gold for \$35,000; Silver for \$20,000, and Bronze for \$15,000. For more information, visit www. jhf.org. Contact: Carla Barricella, 412.594.2568, fineaward@ihf.org.

#### **PEOPLE**

■ The Josiah Macy, Jr. Foundation (New York, NY) named Peter Goodwin its COO and treasurer. Mr. Goodwin has served since 1984 in a variety of executive roles, including CFO and most recently as vice president of National Program Affairs for the **Robert Wood Johnson Foundation** (Princeton, NJ). During his tenure there, Mr. Goodwin instituted a number of quality improvements in accounting, information technology, grantee audits, mission-related investing, and grant competitions. He served for two terms on the board of directors of Grantmakers In Health, during which he also acted as the chair of the Finance and Investment Committee. For the last 15 years, Mr. Goodwin served as the chair of the board of directors of the Sikora Center, an outpatient treatment facility for substance abusers. Contact: Hannah Fishman, 301.652.1558.

**Quantum Foundation** (West Palm Beach, FL) announced that Kerry Diaz will join the foundation as its new president on June 1, 2010. Ms. Diaz brings 18 years of leadership experience in the fields of public policy, nonprofit management, and philanthropy to the foundation. She was previously the executive director of the Omega Foundation, a nonprofit organization focused on improving the health and well-being of older adults in Palm Beach County, Florida. Prior experience includes working as director of the California Center for Assisted Living, director of policy for the California Association for Health Services at Home, regional director of the National Environmental Advisory Task Force, and legislative analyst for the Juvenile Justice Committee for the Florida House of Representatives. Contact: Toni May, 561.832.7497,

tmay@quantumfnd.org.

Williamsburg Community Health Foundation (VA) announced the appointment of Jeanne Zeidler as its new president. Ms. Zeidler has served as Mayor of Williamsburg since 1998. Prior to becoming mayor, she served on the Williamsburg City Council and previously served four years on the Williamsburg-James City County School Board, including service as both vice chair and chair of the board. In addition, other public service includes involvement with the Williamsburg Redevelopment and Housing Authority Commissioner, the Williamsburg Area Chamber of Commerce and the School Liaison Committee, as well as other boards and commissions. Contact: Nancy Campbell, 757.565.8022.

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