

# GIH BULLETIN

*Helping grantmakers*

*improve the health of all people*

GRANT  
MAKERS  
IN  
HEALTH

MARCH 22, 2010

## NEW GRANTS & PROGRAMS

- **Aetna Foundation, Inc.** (Hartford, CT) announced two grants totaling \$250,000 as part of its continuing efforts to establish racial and ethnic equity in health and health care. The foundation will fund a \$150,000, two-year partnership with the **National Academy of Sciences/Institute of Medicine's (IOM) Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities**. This roundtable was created to stimulate action, advance strategies to reduce disparities, promote health equity, and foster new leadership. The foundation also will fund a one-year, \$100,000 partnership with **AcademyHealth**, which will include: the **Health Services Research: Minority Scholars Program** enabling 15 students, postdoctoral trainees, and fellows from under-represented minority groups to attend the AcademyHealth Annual Research Meeting; a **Disparities Webinar Series** featuring four webinars on current issues in disparities research; and support for the **Disparities Interest Group** comprising nearly 1,000 researchers, practitioners, policymakers, and advocates committed to reducing racial and ethnic health disparities and sharing best practices for reducing inequalities in health care access, quality, and outcomes. Contact: Susan Millerick, 860.273.0536.
- **S.D. Bechtel, Jr. Foundation** (San Francisco, CA) will award \$1.25 million over five years to five schools in Oakland, California, to improve the health and fit-

ness of their students. Each school will receive up to \$50,000 per year. The overarching goal of funding is to reduce obesity and chronic disease among high-risk youth in Oakland public schools. One or two Wellness Champions at each school site will receive a stipend to coordinate nutrition, physical activity, and wellness activities. Some of the expected outcomes include increased healthy eating and activity levels among students; stronger nutrition, physical activity, and wellness programs at the school site; and increased engagement of students in efforts to change policy and school/neighborhood environments to make them more conducive to healthy eating and physical activity. The selected schools are: **Fremont High School, Oakland High School, Oakland Technical High School, West Oakland Middle School,** and the **Hawthorne Elementary/Middle School Campus**. Contact: Marcia Argyris, 415.284.8151.

- **Blue Cross and Blue Shield of Minnesota Foundation** (Eagan) announced intended funding under the launch of the second phase of **Growing Up Healthy: Kids and Communities**, a 10-year grantmaking initiative focused on the social, economic, and environmental factors that influence the health of children from before birth through the age of five. Planning grants of up to \$25,000 are available. Through the planning process, funded organizations and their community partners will develop a shared vision of how to improve and protect the health of children across the state through place-based projects (county, region, reservation) that address health

## GIH NEWS

### TERRANCE KEENAN INSTITUTE FOR EMERGING LEADERS IN HEALTH PHILANTHROPY

Attention, foundation leaders! Nominate promising staff members to participate in the Terrance Keenan Institute for Emerging Leaders in Health Philanthropy. The two-day program will emphasize leadership development, mentoring, and building collegial connections. Institute fellows will spend time with seasoned leaders in health philanthropy and participate in structured discussions, small group meetings, and mentoring sessions. The institute will be held September 28-29, 2010, in Washington, DC. Nominations are due April 15. For more information, visit [www.gih.org](http://www.gih.org).

### GIH THANKS DEPARTING BOARD MEMBERS

GIH would like to express its heartfelt thanks to departing board members Kim Moore of the United Methodist Health Ministry Fund and Susan Zepeda of the Foundation for a Healthy Kentucky. Their board service and commitment to the organization have been invaluable.

Visit [www.gih.org](http://www.gih.org) for the latest Issue Focus and Views from the Field articles.

and at least two of three areas: early childhood development, housing, and the environment. Upon completing the planning process and developing a written action plan, partnerships can apply for an implementation grant of up to \$150,000 over three years. For complete guidelines, visit [www.bcbsmnfoundation.org](http://www.bcbsmnfoundation.org). Contact: Julie Lee, 651.662.6574.

- **The Colorado Trust** (Denver) awarded a \$205,000 grant to the **Colorado Rural Health Center** (Aurora) to lead the **Colorado Health Professions Workforce Policy Collaborative**. Through the collaborative, nurses, doctors, and other health professionals are working together with higher education institutions, state health and labor agencies, and others to collectively address the longstanding problem of too few health care providers available to care for Coloradans. With more than 30 members, the coalition will develop policy solutions to close the health professions gap. Taking into consideration the current fiscal environment, the collaborative prioritized six primary care policy recommendations for immediate action, including providing solid data to policymakers on the effectiveness of specific policies and programs that address the health professions shortage; supporting adequate reimbursement for primary care providers; and ensuring consistent reimbursement policies and practices among health plans, vendors, and other payers. Contact: Lou Ann Wilroy, 303.832.7493.
- **DentaQuest Foundation** (Boston, MA) awarded grants totaling \$477,378 to six organizations to improve the oral health for Florida's children and youth, provide dental care services to the uninsured, and improve oral health literacy and awareness throughout Florida. Among the grantees are: **Florida Public Health Institute** (Lake Worth) – \$150,000 to support the development of oral health coalitions that promote sustainable solutions for better oral health; **Frameworks Institute** (Washington, DC) – \$135,000 for statewide oral health awareness; and **Borinquen Health Care Center** (Miami) – \$50,000 to preserve the dental safety net and increase the number of vulnerable children served. In addition to these grants, the **DentaQuest Institute** is part of the **Health Foundation of South Florida's** (Miami) five-year, \$7 million oral health initiative to increase access to oral health services in Miami-Dade and Broward counties. Contact: Hanah Smith, 617.933.5274, [hsmith@solomonmccown.com](mailto:hsmith@solomonmccown.com).
- **The Duke Endowment** (Charlotte, NC) awarded more than \$56 million in grants to enrich lives and strengthen communities in North Carolina and South Carolina. Among the grantees are: **North Carolina Hospital Foundation** (Cary) – \$3 million to support North Carolina Hospital Association Center for Hospital Quality and Patient Safety; **WNC Health Network** (Asheville, NC) – \$372,200 to establish a childhood obesity program in western North Carolina; **Free Medical Clinic of Aiken County** (SC) – \$234,000 to expand a free services for low-income, uninsured residents of Aiken County; **South Carolina County Hospital Research and Education Foundation** (Columbia) – \$150,000 to expand **Welvista**, a medication assistance program for low-income, uninsured patients; **Transylvania Community Hospital** (Brevard, NC) – \$145,000 to develop a community network of care for local low-income, uninsured residents; and **Barnwell County Hospital** (SC) – \$137,160 to implement an electronic health records system for rural clinics in Barnwell County. Contact: Jeri Krentz, 704.927.2260, [jkrentz@tde.org](mailto:jkrentz@tde.org).
- **Kaiser Permanente** (Oakland, CA) approved 500 grants and donations nationwide totaling \$90 million. Among the grantees are: **National Association of Community Health Centers, Inc.** (Bethesda, MD) – \$346,000 to support the **Medical Home Initiative for America's Safety Net** whose purpose is to incorporate the patient-centered health model into community clinics in order to improve efficiency, generate patient and community engagement, and emphasize equity and eliminate health disparities; **Los Angeles County** (CA) – \$200,000 to support the **Department of Public Health Child Obesity Prevention Project**, which will focus on 10 cities in the county that have among the highest rates of childhood obesity; **Manna Food Center** (Gaithersburg, MD) – \$150,000 for the **Smart Snacks** and **Fresh Food for Families Farm Share** programs to provide nutritious, kid-friendly food to children in Montgomery County, Maryland; and **Senior Connections** – \$150,000 to support the **Eliminating Hunger Waitlists: Feeding Low-Income Seniors** program in DeKalb County, Georgia. Contact: Lorna Fernandes, 510.271.5624, [lorna.d.fernandes@kp.org](mailto:lorna.d.fernandes@kp.org).
- **Pottstown Area Health & Wellness Foundation** (PA) has announced that it has donated \$919,085 to local organizations and schools that offer programs that motivate people to adopt healthy lifestyles. In support of the foundation's "**Reduce Behavioral Risks**" goal, it awarded \$175,000 to 12 community organizations, schools, and programs, including **BCS Yes!** (Valley Forge) for the **Health, Fitness and Nutrition Program**; and **Family Services of Montgomery County's** (Eagleville) **Project HEARTH – Helping Elderly Remain in Their Homes**. Under the "**Improve Access to Medical Services**" priority area, the foundation is investing \$676,585 in seven community organizations, schools, and programs, including **Christian Concern Management & Development Corporation** (Collegeville) for van service for Amity Manor, which provides independent living for residents in Douglassville; and **Community Health and Dental Care, Inc.** (Pottstown) for a six-month request for sustainability of a community-based health care center. Contact: Rose Crews, 610.323.2006, ext. 21, [rosecrews@pottstownfoundation.org](mailto:rosecrews@pottstownfoundation.org).
- **Public Welfare Foundation** (Washington, DC) approved more than \$7 million in new grants. Of the total, nearly \$2 million was awarded through the Health Reform Program. A one-year, \$300,000 grant to **Center for Social Inclusion** (New York, NY) will help five of the foundation's Southern Health

# GRANTMAKER FOCUS

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MARCH 22, 2010

## Health Foundation of South Florida

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Founded in 1993, Health Foundation of South Florida (HFSF) originated from Cedars Medical Center of Miami's sale of 53 percent of its stock to Columbia/HCA. The proceeds, which totaled \$25 million, were used to establish the foundation. In 2001 the foundation acquired an additional \$81 million by selling the remaining 47 percent of the stock.

As a nonprofit grantmaking organization, HFSF is dedicated to improving health in Florida's Broward, Miami-Dade, and Monroe counties. The counties together boast 4.5 million residents in the state's southeast region. By advancing health solutions, the foundation makes a measurable and sustainable impact in ensuring access to affordable, quality health services for all residents, especially the underserved.

**Program Information:** Situated between the Atlantic Ocean and the Florida Everglades, HFSF serves a multicultural population. The south Florida community is as diverse as any in the nation – economically and culturally. Generations of Latin American and Caribbean immigrants mix with rural and urban dwellers from Florida, other parts of the United States, and across the globe. The large number of small business and service-sector employees has raised the proportion of Florida's residents without health care coverage above the national average.

Through responsive grantmaking and special initiatives, the foundation addresses four priority areas: primary health care, oral health services, healthy lifestyle promotion (such as increasing physical activity levels and improving eating habits), and preventive health measures (such as increasing cancer screening rates). The foundation's grantmaking emphasis has traditionally been placed on organizational capacity building and the identification and implementation of evidence-based programs. Health policy analysis and education have been added as a focus area for funding.

### ► Financial Information:

Total Assets: \$130 million dollars, FY 2009

Amount Dedicated to Health Grants: \$5.7 million (FY 2009)

### ► Special Initiatives and Representative Health and Human Services Grants:

- **Healthy Aging Regional Collaborative of South Florida** ([www.healthyagingsf.org](http://www.healthyagingsf.org)) – This multisector initiative promotes healthy aging and aims to improve the region's capacity to increase physical activity, reduce fall-related injuries, improve chronic disease management, and better identify and treat

depression among adults aged 60 and above (\$7.5 million over five years).

- **Health Choice Network** – Funding will help equip community-based primary care centers (i.e., federally qualified health centers) with electronic medical records and improve clinical efficiency and effectiveness (\$500,000 over three years).
- **Jessie Trice Community Health Center, Inc.** – This community-based health center will use funding to sustainably and exponentially expand its capacity to provide oral health services for its clients who are primarily African American (\$380,000 over three years).
- **After School Fitness** – Through this initiative, the foundation endeavors to increase physical activity levels among children in afterschool programs by introducing, training, and facilitating the long-term adoption of an evidence-based fitness program (\$477,000 over four years).
- **Miami Beach Community Health Center** – The purpose of this grant is to establish the first community-based health center (federally qualified health center) within the Little Haiti neighborhood of Miami-Dade County (\$290,000 over three years).

### Hands on Technical Assistance – Putting Lessons Learned to Work: “Health

*Foundation of South Florida's focus is on prevention and early intervention emphasizing evidence-based programs.*

*Leveraging our grantmaking is key to our success in creating funder and provider partnerships. Our foundation goes beyond traditional grantmaking.*

*Staff members offer technical assistance to our grantees by sharing lessons learned through our research and peer learning circles within our priority areas.”*

**Steven E. Marcus, Ed.D.**  
President and CEO





Partners examine systemic inequities and build multiracial coalitions to address health disparities more effectively.

**Mississippi Health Advocacy Program**, a project of the **Sisters of Mercy Health System** (Jackson, MS), will use a \$150,000 grant over one year to expand Medicaid and to educate officials and the public about possible federal health reform provisions. **Center for Rural Affairs** (Lyons, NE) received a one-year, \$100,000 grant to support work in the Plains and midwestern states toward promoting health reform measures that address the specific needs of rural people. Contact: Diane Camper, 202.965.1800 ext. 242, dcamper@publicwelfare.org.

- **Rose Community Foundation** (Denver, CO) awarded more than \$4.5 million to 151 organizations that support the health and well-being of the greater Denver community. **Boomers Leading Change in Health** (Denver) was awarded \$400,000 over three years to engage Denver-area baby boomers as health system navigators, community health workers, and as advocates for improved health care systems. An 18-month grant of \$130,000 to the **Colorado Center on Law and Policy** will support health care advocacy efforts on behalf of Colorado's poor, working poor, and other vulnerable populations. The foundation awarded the **Boulder County Public Health Department** \$100,000 to launch **Genesister**, a teen pregnancy prevention program for younger siblings of teen parents. **American Council of the Blind of Colorado** (Denver) will use a \$10,000 grant to provide in-home training and support for older adults who are visually impaired and their caregivers. Contact: Phil Nash, 303.398.7444, pnash@rcfdenver.org.

- **Sierra Health Foundation** (Sacramento, CA) announced intended funding of \$1 million to support non-profit organizations and public agencies in its 26-county funding region. Grants up to \$25,000 each will support projects that improve health and quality of life in northern California. Of the \$1 million available, at least 30 percent will be available exclusively for projects serving rural areas of the foundation's funding

region. For more information, visit [www.sierrahealth.org](http://www.sierrahealth.org). Katy Pasini, 916.922.4755, ext. 3304 kpasini@sierrahealth.org.

- **United Methodist Health Ministry Fund** (Hutchinson, KS) awarded three grants to improve access to the health care for Kansans. **Great Plains Health Care Foundation** (Phillipsburg) received a grant of \$50,000 to assist in the establishment of dental services in Greensburg, Kansas. The new dental services will be located in the Kiowa County Memorial Hospital. The support from Great Plains will be in the form of a forgivable loan to the practicing dentist, requiring services for at least four years in Greensburg. The foundation awarded \$7,830 to **Benton United Methodist Church** in the rural Butler County community of Benton to establish a Kansas Benefit Bank site, which will offer an entry point for low-income Kansans to determine their eligibility and apply for benefits such as health insurance, food assistance, child care subsidies, and utilities assistance. In addition, a separate grant of \$11,524 has been awarded to establish new Kansas Benefit Bank sites at two Catholic schools in low-income areas of Wichita. Both grants will support computer equipment and other operational costs. Contact Virginia Elliott, 620.662.8586.
- **St. David's Community Health Foundation** (Austin, TX) awarded a \$379,600 grant to the **Mothers' Milk Bank** (Austin, TX) to allow the non-profit to relocate to an expanded and renovated facility, enabling it to increase capacity by 40 percent. The new facility includes three pasteurizing labs, a drive-through Milk Drop for milk donors, a meeting room where groups can gather, and offices for administrative and donor recruitment staff. This year, about 400 women will donate milk to the Mothers' Milk Bank. Their milk will be processed, bottled, and prescribed by doctors to more than 1,600 babies in hospital neonatal intensive care units. Additional funding was obtained from the **Austin Community Foundation** (TX), **JMR Barker Foundation** (New York, NY), **Lola Wright Foundation** (Georgetown, TX), **The Meadows Foundation**

(Dallas, TX), and **Ronald McDonald House Charities** (Oak Brook, IL). Contact: Sarah Masterson, 512.579.3978, sara@milkbank.org.

## SURVEYS, STUDIES & PUBLICATIONS

- **HNHfoundation** (Concord, NH) and **Northeast Delta Dental** (Concord, NH) funded the production of the **Healthy Smiles – Healthy Growth Survey**, which reveals new information about the health of children in New Hampshire. One in three third graders was above a healthy weight, and more boys (21percent) than girls (15 percent) were obese. Approximately 44 percent of third graders had experienced tooth decay, and 12 percent of children had untreated tooth decay at the time of the survey. Since the last third grade survey was conducted in 2004, there has been a marked improvement in the proportion of third graders with dental sealants and untreated decay. Several oral health initiatives over the last five years may have contributed to the improvement. The full report can be viewed on the New Hampshire Department of Health and Human Services Web site, [www.dhhs.state.nh.us](http://www.dhhs.state.nh.us), and at [www.hnhfoundation.org](http://www.hnhfoundation.org). Contact: Patti Baum, 603.229.3260.
- **Missouri Foundation for Health** (St. Louis) has released **Charity Care at Missouri Hospitals: 2004 to 2006**, a study of how the changes to Missouri Medicaid in 2005 have impacted hospitals across the state. Prepared by the St. Louis Business Health Coalition, the report illustrates the ripple effect of lower Medicaid enrollment and a weakened economy. The report examines the growing financial burden hospitals are incurring as a result of uncompensated care, which includes charity care, or health services to low-income and uninsured patients that are not expected to result in payment, and bad debt or services that are billed to patients but go unpaid. From 2005 to 2006, charity care at Missouri hospitals rose 54 percent, from \$73.8 million to \$113.8 million. In addition, bad debt at Missouri hospitals

rose 34 percent, from \$163.8 million to \$219 million. The report examines 40 hospitals across Missouri using data on uncompensated care and emergency room use. An executive summary and the full report are available at [www.mffh.org](http://www.mffh.org). Contact: Julie Johnson, 314.345.5580, [jjohnson@mffh.org](mailto:jjohnson@mffh.org).

- **Lucile Packard Foundation for Children's Health** (Palo Alto, CA) announced that it has recently updated the companion resource guide to its report *Putting It All Together: Guiding Principles for Quality After-School Programs Serving Preteens*. This on-line resource guide provides recent research and tools to help service providers strengthen their afterschool programs, particularly those serving preteens. The guide is organized around the six principles of quality afterschool programs. Both the report and companion guide were commissioned by the foundation. For more information, visit [www.lpfch.org/after-school](http://www.lpfch.org/after-school). Contact: Felicity Ayles, 650.724.5778.

- **United Hospital Fund** (New York, NY) released *Cost Sharing in New York's Health Insurance Market*, which examines the impact of cost sharing – deductibles, copayments, and coinsurance – on group health insurance premiums in New York, and the resulting out-of-pocket costs for enrollees. Based on an analysis of cost-sharing elements in small group market products, the report creates prototypical benefit designs showing how premiums vary with different types of cost sharing. The report also looks at four hypothetical enrollees with varying health care needs, showing the range of out-of-pocket expenditures that result from coverage under the plan designs. Contact: Bob de Luna 212.494.0733, [rdeluna@uhfnyc.org](mailto:rdeluna@uhfnyc.org).

**The George Washington University School of Public Health and Health Services** (Washington, DC) announced the results of a study on improving childhood asthma. *Changing pO2licy: The Elements for Improving Childhood Asthma* revealed new data on the magnitude of the asthma crisis, the surging cost of treatment, and the more

than 1 million children with asthma who are uninsured. Researchers found that of the 1.17 million children with asthma estimated to be uninsured, 600,000 are estimated to be eligible but not enrolled in Medicaid or the Children's Health Insurance Program. Further, the report asserts that another 180,000 children with asthma would be eligible for coverage if all states were to increase coverage to 300 percent of the federal poverty level. The study also found that those most at risk – low-income, medically underserved, and African-American and Hispanic children – have the least access to preventive care and the most visits to the emergency room. The authors identified community health centers as another resource that can be used to improve asthma management for children and five essential elements that are key to improving asthma outcomes, and provided practical and evidence-based recommendations about how to bring these elements to life to improve outcomes. The Merck Childhood Asthma Network, Inc. and the **RCHN Community Health Foundation** (New York, NY) supported the study. Contact: Kimberly Wise, 202.609.6015, [kwise@ccapr.com](mailto:kwise@ccapr.com).

## AWARDS

- **Blue Cross Blue Shield of Michigan (BCBSM) Foundation** (Detroit) earned two national awards for Excellence in Communications – one gold and one silver – in the **2010 Wilmer Shields Rich Awards Program**. The awards, given by the Council on Foundations and the Communications Network, recognize outstanding communication efforts that increase public awareness of foundations and corporate giving programs. The BCBSM Foundation earned a gold award for its 2008 annual report *Social Responsibility: Driving the Mission* and a silver award for its Web site, [www.bcbsm.com/foundation](http://www.bcbsm.com/foundation), which provides information about the foundation, funding criteria, available grants, and guidelines for submitting letters of interest. The foundation has won 39 awards for Excellence in

Communications since 1988. Contact: Helen Stojic, 313.549.9884.

## OTHER NEWS

- **Greater Rochester Health Foundation** (NY) distributed more than 13,000 sets of hats and mittens to local children ages four to seven as part of its **Healthy Hero Heartwarming Heads and Hands** campaign. Timed to coincide with the start of February break at area schools, the purpose of the donation is to encourage children to go outside and play in winter weather. The winter clothing is being distributed to schools, childcare centers, and community organizations whose healthy-weight activities for children ages 2-10 are funded by the foundation. More than two dozen schools and three dozen community organizations in Monroe County are participating. The foundation has a 10-year plan to bring more children into the healthy weight range with four key strategies. This campaign is part of the fourth strategy to increase the community's awareness of the life-long effects of unhealthy weight in children and encourage families to make healthy lifestyle choices. Contact: Lynette Loomis, 585.258.1717.

## PEOPLE

- **The California Endowment** (Los Angeles) announced the appointment of **Ruth Wernig, C.F.A.**, as chief investment officer. Ms. Wernig, who has 24 years of experience in finance, will oversee the investment management of the organization's endowment and manage a staff of eight investment professionals and administrative staff. Prior to her appointment at the endowment, Ms. Wernig served for six years as the treasurer for the University of Southern California (USC) for which she managed a team of investment professionals and a \$3 billion endowment, as well as \$870 million in working capital, pension, and life income assets. Ms. Wernig, who first began her tenure at USC as a treasury associate in 1994, also served as associate

treasurer (1998-2004) and assistant treasurer (1995-1998) for the university. Contact: Jeff Okey, 213.928.8622, [jokey@calendow.org](mailto:jokey@calendow.org).

**The Maryland Patient Safety Center** (Elkridge) announced the appointment of **C. Patrick Chaulk, M.D.**, as executive director of the Maryland Patient Safety Center. Dr. Chaulk has served on the center's board of directors since 2008. He has broad knowledge and experience in health policy, patient safety, and clinical care. As senior associate for health at **The Annie E. Casey Foundation** in Baltimore since 1994, Dr. Chaulk managed the foundation's grant portfolio in health and public health. He has a clinical back-

ground in pediatrics, providing primary care to children and adolescents for eight years, and has provided clinical services in public health clinics. In addition, Dr. Chaulk is an adjunct associate professor in the Department of Medicine in the Division of Infectious Disease at The Johns Hopkins School of Medicine, and is an associate in the Department of Health Policy and Management at The Johns Hopkins Bloomberg School of Hygiene and Public Health. Previous experience includes working as staff director of the Governor's Commission on Health Care Policy and Financing for the Maryland Department of Health and Mental Hygiene. For more information, visit [www.marylandpatientsafety.org](http://www.marylandpatientsafety.org) and click on "News."

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