

GRANT
MAKERS
IN
HEALTH

ANNUAL MEETING ON HEALTH PHILANTHROPY

FROM
THE
GROUND
UP

IMPROVING
COMMUNITY
HEALTH

INSPIRING
COMMUNITY
ACTION



FEBRUARY 22-24, 2006 PHOENIX, ARIZONA
SHERATON WILD HORSE PASS



FROM THE GROUND UP

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Health outcomes are influenced by many factors including genetics, behavior, use of health care services, and the circumstances under which we live and work. While the pathways by which these factors exert their influence on health status are complex, they are all linked to the fabric of community. *From the Ground Up: Improving Community Health, Inspiring Community Action*, Grantmakers In Health's 2006 Annual Meeting on Health Philanthropy, will focus on the critical role that grantmakers play in creating and sustaining the conditions for health improvement where it matters most.

The term, community, means different things to different people. We often use the term to refer to a geographic area: a metropolitan area, a town, or even a neighborhood. But community can also refer to specific populations (such as a particular racial or ethnic population, the disabled, or those affiliated with a particular faith) or groups that coalesce around affinities or mutual interests that transcend geographic areas. These communities overlap and interconnect; they may even speak with multiple voices. They have varying strengths and needs, and different strategies may be needed to tap into those strengths to secure improvements in health.

From the Ground Up will provide health grantmakers with the opportunity to think both critically and strategically about how their efforts can be most effective in improving community health

and inspiring community action. For grantmakers with a mission of improving the health and well-being of a particular place, the importance of community is crystal clear. Those with the flexibility to fund across geographic areas also have an interest in learning what works at the community level and how to make strategies tested in one environment work in another.

The meeting will be held at the Sheraton Wild Horse Pass, less than 15 minutes from downtown Phoenix. The hotel, owned by the Gila River Indian Community, occupies an expanse of rugged Sonoran desert where the ancient vistas, mountains, and roaming wild horses remain untouched. Designed to celebrate the culture of the Pima and Maricopa tribes, Wild Horse Pass provides an ideal setting to reflect on and explore health philanthropy's relationship with communities.

We have set the stage and brought in the expertise and resources for an informative and stimulating conference. As always, the success of this meeting will come from the lively exchange of ideas and the characteristic energy you and your fellow grantmakers bring to the enormous task of supporting healthy communities. We invite you to join with your colleagues in collectively imagining and articulating what it takes to build and sustain community health and community change.

MEETING HIGHLIGHTS

DYNAMIC PLENARY SESSIONS feature some of today's most impressive health leaders who will share their views and experience on what it takes to create and sustain healthy, vibrant communities. Our keynote speaker will be Dr. Paul Farmer, physician, author, founder of Partners In Health, and subject of Tracy Kidder's best-selling book, *Mountains Beyond Mountains*. Richard Narcia, governor of the Gila River Indian Community, will deliver opening remarks. Ralph Smith, senior vice president of The Annie E. Casey Foundation, will share his thoughts on what it means to be an effective community-change funder. Louis Sullivan, former secretary of the U.S. Department of Health and Human Services, and Gary Yates, president and CEO of The California Wellness Foundation, will challenge us on how to promote diversity in the health workforce.

BREAKOUT SESSIONS look in depth at the ways grantmakers can support health programming and infrastructure at the community level. Through a dialogue between presenters and attendees, you'll hear about successful programs, strategies, and lessons learned from a diverse group of health funders. More than three-quarters of this year's breakout sessions were designed by grantmakers in response to our call for sessions.

PRECONFERENCE SESSIONS delve into challenging issues facing the field: community engagement, assessment of community strengths and needs, organizational strength, and leadership. With limited registration, these sessions ensure the opportunity for discussion and hands-on exercises in an intimate setting.

OFF-SITE BREAKOUTS take registrants into the community to learn firsthand about the creative ways Arizona grantmakers and their grantees are working together to help build healthy communities. Participants are invited to visit the Translational Genomics Research Institute or take a tour of a program run by the Gila River Community that teaches young people about healthy eating and trains them for careers in agriculture and hospitality.

BREAKFAST ROUNDTABLES offer opportunities to share and exchange ideas through informal discussions in small groups. We are putting together roundtables on a number of key health and strategy issues. Attendees can also sign up on-site to create their own discussion group.

THE 2006 TERRANCE KEENAN LEADERSHIP AWARD IN HEALTH PHILANTHROPY honors an individual whose accomplishments and contributions reflect the best in our field. Nominated and selected by grantmaking peers, this year's award winner will join a small but illustrious group of previous recipients.

A SPECIAL EVENT AT MARICOPA WELLS will be held Thursday evening. Put on your jeans and pull on your boots for an informal Western dinner under the desert stars. Network with colleagues as we celebrate thousands of years of Pima and Maricopa culture and community through music, storytelling, and spiritual dancing. This event will offer spectacular views of the rugged desert terrain that characterizes the great Southwestern outdoors. *Please note that this evening event will be held outdoors, so be sure to bring a sweater or light jacket. Also, we cannot accommodate guests under the age of 12 at this event.*

THE NETWORKING CAFE AND MARKETPLACE provides an informal spot for colleagues to meet, catch up, and discuss issues of mutual interest while perusing new publications from health funders.

A RESOURCE PORTFOLIO drawing on information in the GIH Resource Center database supplements the on-site learning experience and serves as a valuable reference long after the meeting has ended.

THE NEWCOMERS' SESSION will serve as an orientation for those who have not previously attended the GIH Annual Meeting on Health Philanthropy.

FITNESS ACTIVITIES are built into the conference program to give participants an opportunity to free their minds and re-energize their bodies. Participants are also invited to take advantage of the on-site fitness facilities, available free of charge for GIH meeting attendees.

PLENARY SPEAKERS

RICHARD NARCIA

Current Governor, Gila River Indian Community

Richard Narcia, a lifelong resident of the Gila River Indian Community, will open the meeting and set the stage for the days ahead. Narcia has served as both governor and lieutenant governor of the community. He was extensively involved in securing the community's water rights through positions as director of the irrigation rehabilitation program and a member of the water negotiating team. Governor Narcia also has represented the community in construction contracting with the Indian Health Service. He serves on the board of The Morris K. Udall Foundation. The foundation, established by the U.S. Congress to honor Udall's service in the U.S. House of Representatives, is an executive branch agency whose board members are appointed by the President of the United States with the advice and consent of the U.S. Senate.

PAUL FARMER

Director, Partners In Health

Paul Farmer is a founding director of Partners In Health, an international charity organization that provides direct health care services and undertakes research and advocacy activities on behalf of those who are sick and living in poverty. His work and the passion and philosophy he brings to it are documented in Tracy Kidder's best selling book, *Mountains Beyond Mountains*. Dr. Farmer's work draws primarily on active clinical practice. He is an attending physician in infectious diseases and chief of the division of social medicine and health inequalities at Brigham and Women's Hospital (BWH) in Boston, and medical director of the Clinique Bon Sauveur, a charity hospital in rural Haiti. His work focuses on diseases that disproportionately afflict the poor. Along with his colleagues at BWH, in the program in infectious disease and social change at Harvard Medical School, and in Haiti, Peru, and Russia, Dr. Farmer has pioneered novel, community-based treatment strategies for AIDS and tuberculosis. Dr. Farmer and his colleagues have successfully challenged policymakers and critics who claim that quality health care is impossible to deliver in resource-poor settings.

RALPH SMITH

Senior Vice President, The Annie E. Casey Foundation

Ralph Smith joined The Annie E. Casey Foundation in 1994 after stints at the University of Pennsylvania School of Law and senior leadership positions in Philadelphia public schools. At the foundation he helped design the *Neighborhood Transformation and Family Development*

initiative – a comprehensive effort to help communities improve outcomes for children by strengthening families and neighborhoods. Mr. Smith has spent the last decade working with a broad range of efforts to improve national and international philanthropy including service on the board of directors of the Council on Foundations, the Aspen Institute Roundtable on Comprehensive Community Change, and the Venture Philanthropy Partners' board of advisors.

LOUIS W. SULLIVAN

Chairman, Sullivan Alliance to Transform America's Health Professions

Louis Sullivan, former Secretary of the U.S. Department of Health and Human Services (HHS), also chaired the prominent commission on health care work force diversity that bears his name. He spearheaded the creation of an alliance of professionals and institutions to help implement the recommendations coming out of that commission. Dr. Sullivan was the founding dean and first president of Morehouse School of Medicine (MSM), leading that institution from 1975 until his retirement in 2002, leaving briefly to take his appointment at HHS between 1989 and 1993. Dr. Sullivan continues to serve on the board of trustees, to teach, and to assist in national fundraising activities on behalf of the school. Dr. Sullivan was also the founding president of the Association of Minority Health Professions Schools and a former member of the Joint Committee on Health Policy of the Association of American Universities and the National Association of Land Grant Colleges and Universities.

GARY YATES

President and CEO, The California Wellness Foundation

Gary Yates is president and chief executive officer of The California Wellness Foundation. His more than 30 years of experience in public health and education include serving as associate director of the division of adolescent medicine at Children's Hospital Los Angeles. He serves on the boards of the Foundation Consortium and Independent Sector. He previously served as the vice chair of the Council on Foundations board and as chair of the board for Grantmakers In Health. He has received official commendations from the governor of California, the California State Senate, the city of Los Angeles, and the Los Angeles County Board of Supervisors. Mr. Yates was also the recipient of the 1999 Hispanic Health Leadership Award from the National Coalition of Hispanic Health and Human Services Organizations and the 1998 recipient of the Los Angeles Free Clinic's Lenny Somberg Award. Mr. Yates is also assistant clinical professor of pediatrics at the University of Southern California School of Medicine.

PRECONFERENCE SESSIONS

Limited attendance; preregistration required. Continental breakfast and a buffet lunch will be served.

Wednesday, February 22, 2006

ASSESSMENT TO ACTION:

A Community Needs Assessment Preconference

This preconference session will provide participants with an overview of the state of the art in foundations' approaches to assessing community health needs. The session will feature the tools, resources, and lessons learned to better assess community needs and strengths and inform more effective grantmaking. It will feature a range of techniques, including use of existing data; conducting surveys; and holding key informant interviews, focus groups, and community meetings. By participating in a combination of group discussions and smaller roundtables focused on attendees' specific needs, you can expect to take home ideas and tools to help better inform the planning and programs your foundation undertakes to serve your community.

INVESTING IN LEADERSHIP:

Strategies for Strengthening Foundations and Grantees

The importance of leadership in affecting change cannot be overlooked. But what is the state of leadership in our foundations and among our grantees? Where should we be investing our time and resources to support leadership development? This preconference session will examine these issues and concentrate on succession planning and leadership transitions; the role of the nominating committee in setting a direction for a health foundation; and building the capacity of grantee organizations by investing in individuals. Small breakout discussions, including one especially for health foundation trustees, will be used.

STRIKING UP PUBLIC CONVERSATION:

Innovative Strategies for Community Engagement

Health funders' role as catalysts for dialogue, conveners of discussion, and creators of consensus on health issues is becoming ever more important. Foundations and corporate giving programs have unparalleled opportunities to facilitate public

dialogue and engagement to address complex issues. Funders can solicit fresh approaches and new ideas to address key health issues by bringing a wide range of community voices together in facilitated conversation. There is a range of available techniques to engage communities in outlining goals and values for our health care system and in developing solutions and policy recommendations. This preconference session will present innovative approaches to community engagement; giving participants a practical understanding of these techniques; helping participants understand how to select the right method to engage their communities and plan discrete steps to lead participants to action and ongoing involvement; and describing strategies funders are using to engage, educate, and empower communities.

Special Preconference Workshop

MISSION POSSIBLE:

Building Organizational Strength by Improving Business Capacity

While helping build the capacity of grantees has taken hold as a grantmaking strategy in health philanthropy, some efforts are falling short of expectations. As grantmakers work to increase technical and management capacities at nonprofit organizations, many grantees are still unable to develop alternative income sources or diversify their revenue streams. This workshop will focus on how the Comprehensive Health Education Foundation, with funding from The Robert Wood Johnson Foundation, is working with 10 grantees to increase their ability to reach mission and financial bottom lines by developing strong business plans and thinking through new opportunities to diversify their revenue base. In a highly interactive format, participants will have opportunities to think critically and strategically about whether encouraging social entrepreneurship can improve the long-term sustainability of health organizations and, if so, what is the best way to encourage these efforts.

BREAKOUT SESSIONS

See pages 6-7 for session times.

Thursday, February 23, 2006

LIFECYCLE STAGES IN A NONPROFIT:

Funding Strategies to Support Change

Increasingly, health grantmakers are investing funds to strengthen the organizational capacity of their grantees. Nonprofits go through different stages of development from start-up to adolescence to maturity. Some also experience stagnation or become defunct. This session will focus on how executive and board leadership capacity shifts at various stages in the life-cycle of a nonprofit and show how grants, loans, and management assistance can be used to help grantees make changes and manage transitions.

FUNDING AT THE NEXUS OF CRIMINAL JUSTICE, HEALTH, AND HUMAN SERVICES

Incarcerated individuals face a unique set of health and social issues, including substance abuse disorders and increased rates of hepatitis and HIV/AIDS. In order to address the multiple needs of inmates, departments of corrections must coordinate with community health agencies. This session will emphasize the complexities of treating this population and will identify opportunities for collaboration with the public sector.

ROOTS IN THE GROUND:

Environmental Health, Justice, and Healing in Indigenous Communities

This panel presentation will highlight specific health issues and grantmaking opportunities in indigenous communities that are linked to the health of the ecosystems around them. Sharing stories of community action and successful partnerships, the session will also highlight an emerging movement within Indian communities to strengthen Native American philanthropy addressing health.

BUILDING COMMUNITY COLLABORATIONS

Foundations are in a unique position to help community stakeholders collaborate, which can lead to new energy, better ideas, broader buy-in, increased legitimacy, innovative partnerships, and more streamlined service delivery. Collaboration requires, however, that organizations work outside of historic boundaries; dedicate time, skills, and resources to the effort; deal with diverse priorities and cultures; and operate as part of a larger plan. This session will explore when and how collaboration is an effective tool to help communities address health issues.

IMPROVING THE QUALITY OF PREVENTIVE CARE FOR YOUNG CHILDREN

Well-child services, such as screenings, assessments, referrals, and care coordination, not only keep children healthy but help providers identify and manage developmental delays and behavioral problems. Up to 75 percent of American children, however, do not receive care that is scientifically proven or recommended. This session will provide practical guidance to funders on how to launch and sustain effective quality improvement initiatives focusing on children's preventive care, with an emphasis on working with both physician practices and health systems.

USING PEER-LEARNING STRATEGIES TO BUILD THE CAPACITY OF COMMUNITY ORGANIZATIONS

Peer-learning and exchange between community groups can play a vital role in developing, implementing, and evaluating culturally competent health programs. Learn about peer-based models as an effective and promising approach to building the capacity of community organizations, particularly those serving immigrants and refugees.

BREAKOUT SESSIONS

SUPPORTING LOCAL EFFORTS TO IMPROVE HEALTH CARE ACCESS

Communities across the country are engaged in local initiatives to improve access to health care for the uninsured and underinsured by developing new insurance products, strengthening the safety net, improving service delivery systems, and involving new partners in advocacy efforts. This session will present the strategies of several funders supporting community-based access models – including the development of local coverage initiatives, the establishment of community-based dental clinics, and efforts to engage small business owners in health advocacy efforts – examining the prospects for sustainability and replication.

WORKPLACE WELLNESS:

Addressing Rising Health Care Costs Through Health Promotion

This session will feature three philanthropic efforts developed in partnership with employers to establish worksite wellness programs. It will highlight the positive effects on employees, their families, and the community resulting from healthier behaviors, as well as expected cost savings.

DESIGNING COMPREHENSIVE POLICY CHANGE INITIATIVES

Foundations have a long history of supporting broad policy change in communities. In this session, funders engaged in comprehensive, community-driven policy change initiatives will share their insights about the long-term nature of achieving policy change, the comprehensive designs needed to influence policy, and how community-driven policy work can best be incorporated at a foundation. These lessons will be useful to all grantmakers working to create change, regardless of whether policy is a formalized area of their work.

USING WHAT WE KNOW IN ADDICTION AND TREATMENT

Individuals and families who seek treatment for addiction to drugs or alcohol experience wide variations in the quality of care they receive. While effective treatments for addictions exist, providers do not routinely use them. This session will, in an interactive format, explore how grantmakers can help implement evidence-based practices in treatment and prevention of substance use disorders.

INFORMATION TOOLS FOR PUBLIC HEALTH AND COMMUNITY ACTION

Understanding the health problems of a community is a critical precondition to action. Health funders and their grantees have been developing and refining information tools, such as biomonitoring and health tracking, to help them inform, guide, and empower public health efforts. This session will explore how health funders can support the use of information tools to raise the visibility of community health concerns and build partnerships to tackle pressing public health problems.

CREATING SUSTAINABLE SOCIAL CHANGE

Foundations are concerned with the long-term sustainability of programs they support. By recognizing organizations' developmental stages and incorporating expectations for sustainability into program planning from the start, foundations may be better able to support program leadership and find ways to develop or transfer the talents of program founders to those who can sustain what they have built. This session will challenge the audience about the strategies they use to create sustainability, as well as methods for dissemination and adoption of successful sustainability models.

Continued on page 8.

AGENDA AT A GLANCE

Watch our Web site, www.gih.org for continuing updates and additions.

Wednesday, February 22, 2006

- 7:45 a.m. REGISTRATION
- 8:30 a.m. - 1:30 p.m. PRECONFERENCE SESSIONS
- ▣ Assessment to Action: A Community Needs Assessment Preconference
 - ▣ Investing in Leadership: Strategies for Strengthening Foundations and Grantees
 - ▣ Striking Up Public Conversation: Innovative Strategies for Community Engagement
- 1:45 p.m. - 4:15 p.m. SPECIAL PRECONFERENCE WORKSHOP
Mission Possible: Building Organizational Strength by Improving Business Capacity
- 3:30 p.m. - 4:30 p.m. ORIENTATION FOR NEWCOMERS TO GIH ANNUAL MEETING
- 4:30 p.m. - 6:00 p.m. WELCOMING ADDRESS
Richard Narcia, *Governor, Gila River Indian Community*
- 6:00 p.m. - 7:30 p.m. WELCOMING RECEPTION

Thursday, February 23, 2006

- 6:30 a.m. - 7:15 a.m. GROUP EXERCISE
- 7:00 a.m. REGISTRATION AND CONTINENTAL BREAKFAST
- 8:30 a.m. - 9:45 a.m. OPENING PLENARY
- ▣ Remarks: Lauren LeRoy, *President and CEO, Grantmakers In Health*
 - ▣ Paul Farmer, *Founding Director, Partners In Health*
- 10:15 a.m. - noon MORNING BREAKOUT SESSIONS
- ▣ Lifecycle Stages in a Nonprofit: Funding Strategies to Support Change
 - ▣ Funding at the Nexus of Criminal Justice, Health, and Human Services
 - ▣ Roots in the Ground: Environmental Health, Justice, and Healing in Indigenous Communities
 - ▣ Building Community Collaborations
 - ▣ Using Peer-Learning Strategies to Build the Capacity of Community Organizations
 - ▣ Improving the Quality of Preventive Care for Young Children
 - ▣ Supporting Local Efforts to Improve Health Care Access
- 12:15 p.m. - 1:30 p.m. TERRANCE KEENAN LEADERSHIP AWARD LUNCHEON
- 1:45 p.m. - 3:30 p.m. AFTERNOON BREAKOUT SESSIONS
- ▣ Workplace Wellness: Addressing Rising Health Care Costs Through Health Promotion



AGENDA AT A GLANCE

- 1:45 p.m. - 3:30 p.m. **AFTERNOON BREAKOUT SESSIONS (cont.)**
- ▣ Designing Comprehensive Policy Change Initiatives
 - ▣ Using What We Know in Addiction Treatment and Prevention
 - ▣ Information Tools for Public Health and Community Action
 - ▣ Creating Sustainable Social Change
 - ▣ The *100,000 Lives Campaign*: A National Quality Improvement Movement
 - ▣ Collaboration Showcase
- 1:45 p.m. - 5:30 p.m. **SITE VISITS**
- ▣ Gila Crossing Community School Youth Gardening Program
 - ▣ Exploring the Frontiers of Bioscience
- 3:30 p.m. - 5:30 p.m. **NETWORKING CAFÉ AND MARKETPLACE**
- 4:00 p.m. - 4:45 p.m. **GROUP EXERCISE**
- 6:30 p.m. - 9:30 p.m. **RECEPTION AND DINNER AT MARICOPA WELLS**

Friday, February 24, 2006

- 6:30 a.m. - 7:15 a.m. **GROUP EXERCISE**
- 7:30 a.m. - 8:45 a.m. **BREAKFAST ROUNDTABLES**
- 9:00 a.m. - 10:45 a.m. **MORNING PLENARY**
- ▣ Ralph Smith, *Senior Vice President, The Annie E. Casey Foundation*
 - ▣ Louis Sullivan, *Chairman, Sullivan Alliance to Transform America's Health Professions*
 - ▣ Gary Yates, *President and CEO, The California Wellness Foundation*
- 11:00 a.m. - 12:45 p.m. **BREAKOUT SESSIONS**
- ▣ Making Medicare Work
 - ▣ Healthy Eating, Active Lifestyles: A Strategic Convergence to Address the Obesity Epidemic
 - ▣ School-Based Health Centers: What Every Funder Should Know
 - ▣ Grantmaking at the Intersection of Primary Care and Mental Health
 - ▣ Multicultural and Participatory Evaluations: The "How Tos" for Funders
 - ▣ Health Literacy: Outcomes from Grantmaking
 - ▣ Grassroots to Treetops: Investing Locally in Grassroots Organizations to Accomplish Broad Policy Change
 - ▣ Effective Community Partnerships to Support Women and Families Affected by HIV/AIDS
- 1:00 p.m. - 2:30 p.m. **CLOSING PLENARY AND LUNCH**
The Power of Story Circles

BREAKOUT SESSIONS

Continued from page 5.

THE 100,000 LIVES CAMPAIGN:

A National Quality Improvement Movement

The Institute for Healthcare Improvement's (IHI) national *100,000 Lives Campaign* is motivating and supporting hospitals in implementing scientifically-researched interventions to reduce medical errors and mortality. Building on last year's plenary with IHI founder Don Berwick, this session will examine the role of local funders as catalysts for hospital patient safety efforts and will present models of local partnerships for implementing quality improvement using the *100,000 Lives Campaign*.

COLLABORATION SHOWCASE

We've added a new feature for this year's annual meeting: a new type of session for you to learn about how collaboration can help grantmakers and those on the front lines increase or better use their resources. To help you design effective partnerships of your own, we're showcasing the work of half a dozen collaborative projects in this session on a variety of health topics, ranging from early childhood to dementia care, with partners including community organizations, providers, government agencies, and other funders. In small group discussions, you'll have the opportunity to hear about lessons learned and practical steps for making collaboration work. Information on the specific collaborations included in the session will be available on-site.

Friday, February 24, 2006

MAKING MEDICARE WORK

Enrollment in the new Medicare drug benefit is in full swing, but challenges remain. Beneficiaries need to understand their choices and make appropriate decisions, and states are facing administrative and financial hurdles. This session will examine how funders are working with stakeholders, including government, providers, and advocates, to help make the Medicare drug benefit work for the elderly and disabled.

HEALTHY EATING, ACTIVE LIFESTYLES:

A Strategic Convergence to Address the Obesity Epidemic

This session will link funders to the latest evidence and lessons learned from selected obesity prevention initiatives and highlight strategic opportunities to improve health outcomes. Building on healthy eating and active living initiatives, the session will include presentation of the results from an environmental scan of current philanthropic efforts, and initiate a conversation on opportunities to coordinate action, avoid duplication, and spur innovation.

SCHOOL-BASED HEALTH CENTERS:

What Every Funder Should Know

School-based health centers are an integral part of a community-based health care delivery system and can be a resource for students, staff, and families. This session will provide foundations of any asset size with some ideas about how to fund school-based health care.

GRANTMAKING AT THE INTERSECTION OF PRIMARY CARE AND MENTAL HEALTH

According to the *WHO Guide to Mental and Neurological Health*, most people who receive care for mental disorders do so during primary care consultations. Many people with severe mental illnesses do not have access to adequate primary care services, however. This session will address grantmaking strategies targeted at integrating mental and primary health care delivery.

MULTICULTURAL AND PARTICIPATORY EVALUATION:

The "How Tos" for Funders

In considering health and community-based evaluations, the issues of race, ethnicity, and culture must be seriously considered. Multicultural evaluation integrates cultural considerations and communities' needs and assets into its approach and methodology. Using case examples, this session will focus on

BREAKOUT SESSIONS / SITE VISITS

local-level multicultural evaluations that incorporate effective empowerment or participatory strategies for working with different community partners.

HEALTH LITERACY:

Outcomes from Grantmaking

Health literacy is the degree to which individuals can obtain, process, and understand health information to make appropriate decisions about their health and health care. About 90 million Americans may struggle with low health literacy. This session will explore effective foundation strategies for addressing health literacy and reaching out to diverse communities. It will also examine how foundations can raise awareness of health literacy among physicians and the broader health care community.

GRASSROOTS TO TREETOPS:

Investing Locally in Grassroots Organizations to Accomplish Broad Policy Change

This session will highlight how investing in community-based organizing efforts is an effective strategy for winning health policy changes at the local, state, and national levels. Focusing on leadership development, this session will also share lessons learned from building local capacity and infrastructure to advocate for policy change.

EFFECTIVE COMMUNITY PARTNERSHIPS TO SUPPORT WOMEN AND FAMILIES AFFECTED BY HIV/AIDS

This session will address how funders can collaborate with organizations in the public and private sector to improve community health outcomes. Highlighting women-focused HIV/AIDS grantmaking as an example of collaboration strategies, coalition building, and community engagement, funders will be able to adapt the topics of the session to any area of their work.

Site Visits

GILA CROSSING COMMUNITY SCHOOL YOUTH GARDENING PROGRAM

This site visit will allow participants to learn about a successful local school garden program dedicated to improving the diets of the school's children and families while teaching students their agricultural heritage. Based in the Gila River Indian Community, with high rates of diabetes and other chronic diseases, this program also features a partnership that provides fresh produce to the Sheraton Wild Horse Pass. This site visit is organized in partnership with the Sustainable Agriculture and Food Systems Funders.

EXPLORING THE FRONTIERS OF BIOSCIENCE

Phoenix is home to the Translational Genomics Research Institute (TGen), a world-class research center that is taking the knowledge generated from mapping the human genome and translating it into therapies and diagnostic tools that directly benefit patients. Local foundations, working with state and city officials, universities, and others in the private sector were instrumental in the creation of TGen as the centerpiece of a strategy to rebuild Phoenix's downtown as a center for science, technology, and business innovation. While this site visit will provide plenty of content for those interested in biomedical research, it also offers a unique opportunity to consider the linkages between research and clinical medicine, and health care and economic development.

LOGISTICS

WHO SHOULD ATTEND

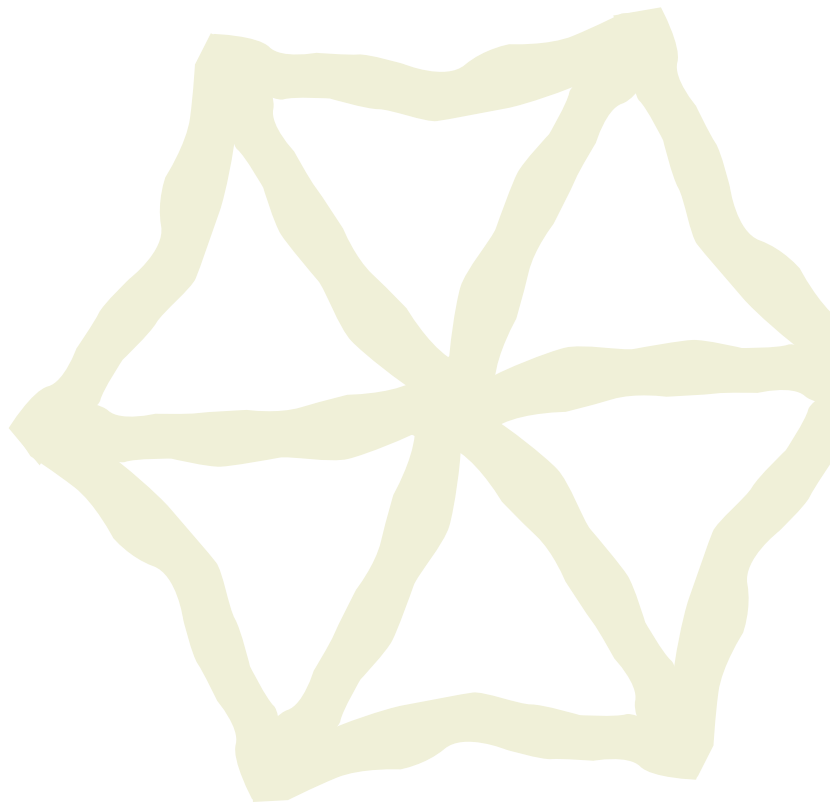
From the Ground Up: Improving Community Health, Inspiring Community Action is open to trustees and staff from national, regional, and local grantmaking foundations and corporate giving programs. If you are a member of the media and would like to attend, please call Todd Kutyla. If you would like to attend the meeting, but are not a staff member or trustee of a grantmaking organization, please contact Mary Backley. Both Todd and Mary can be reached by phone at 202.452.8331.

HOW TO REGISTER

- ☑ Register by fax, mail, or on-line at our Web site, www.gih.org. Follow the links from our home page to the GIH 2006 Annual Meeting on Health Philanthropy. See page 12 for additional instructions.
- ☑ Pay by credit card. Register on-line, via U.S. mail or fax, and use your credit card for payment. Use our secure Web site to expedite your registration and ensure your participation in the 2006 annual meeting.
- ☑ Confirmation letters will be sent to every individual who registers before February 3, 2006. The letter will act as your official receipt and will outline the details of what you registered for, including any sessions requiring additional fees. Registrations received after this date will not receive confirmation letters; however, your registration will be processed and ready when you arrive on-site.
- ☑ **Early registration closes on February 3, 2006.** Registration forms received after this date will still be accepted, but a late fee of \$100 will be assessed. Those registering after February 3rd will not receive a confirmation by mail. On-site registration will depend on space availability and entails a \$100 surcharge in addition to the \$100 late fee. We cannot guarantee participation in some of the sessions where seating is limited.

MARKETPLACE

Take advantage of the Marketplace, where you can highlight recent initiatives of your organization and share current publications with your colleagues. The Marketplace, a hub of activity at the conference, will allow organizations to display up to four items. Participating organizations will be listed in the conference materials. Space is free, but limited to those organizations sending staff or trustees to the meeting. Marketplace participation forms must be received by February 3, 2006. If you are interested in having your organization participate, check the box next to “Please send information on submitting materials for the GIH Marketplace” on the registration form, and additional information on the Marketplace will be mailed to you. Be sure to take advantage of this opportunity to showcase your most relevant materials at the nation’s largest gathering of grantmakers in health philanthropy.



LOGISTICS

QUESTIONS

Please direct all questions regarding registration to our logistics team, Conference & Logistics Consultants, at 410.571.0590, or e-mail questions to gih06@gomeeting.com.

HOTEL INFORMATION

A block of rooms has been reserved at the Sheraton Wild Horse Pass for GIH meeting attendees at the special rate of \$235/night for a single or double room. This room rate, available three days before and three days after the conference (based upon availability), includes free access to on-site exercise facilities. Reservations can be made on-line by following the “hotel reservations” link on the annual meeting page of our Web site, www.gih.org. This link will take you directly to the hotel’s electronic reservations page. Attendees may also make reservations by calling the Sheraton Wild Horse Pass directly at 602.225.0100. When calling, attendees must mention GIH to receive the discounted rate. **Whether making reservations on-line or by phone, you must do so by January 24, 2006 to receive the discounted rate.** Reservations received after January 24, 2006 will be accepted on a space-available basis and may be at a higher rate. Please note that registering for the meeting does not automatically reserve a room at the hotel.

GETTING THERE

Sheraton Wild Horse Pass is located 11 miles from the Phoenix Sky Harbor International Airport and 15 miles from downtown Phoenix (about a 15-minute drive from either location). Self parking is available to hotel guests at no charge.

Shuttle, taxi, and rental car service is available from the Sky Harbor Airport. The hotel also has a Hertz rental car counter on-site. For convenience, participants may pick up Hertz rental cars at the airport and return them at the hotel, or rent at the hotel desk and return cars to the airport, at no extra charge.

Shuttle service from the airport to the Sheraton Wild Horse Pass is about \$17 per person; taxi service is about \$30 to \$40, one way; and limousine service (1.877.211.LIMO) is between \$45 and \$65, one way.

DIRECTIONS FROM SKY HARBOR AIRPORT

- ☑ Take State Highway 153 South to State Highway 143 & Interstate 10 East.
- ☑ Continue on I-10 East 11 miles to Wild Horse Pass Boulevard (Exit 162).
- ☑ Exit right on Wild Horse Pass Boulevard.
- ☑ Take first right and follow signs to the Sheraton Wild Horse Pass.

DIRECTIONS FROM DOWNTOWN PHOENIX


- ☑ Take the East Maricopa Freeway to Interstate 17 South/US Highway 60 East.
- ☑ Merge onto I-10 East via the Tucson exit.
- ☑ Continue on I-10 East 13 miles to Wild Horse Pass Boulevard (Exit 162).
- ☑ Exit right on Wild Horse Pass Boulevard.
- ☑ Take first right and follow signs to the Sheraton Wild Horse Pass.

REGISTRATION

GIH Annual Meeting on Health Philanthropy

February 22-24, 2006

Sheraton Wild Horse Pass
Phoenix, Arizona



Online registration is available at
www.gih.org

REGISTRATION INFORMATION

Please complete one form for each individual attending. When completing the form, please print, and do not use abbreviations. This information will be used to generate name badges and the participants list.

Payment must accompany the registration form in order to be processed. Purchase orders and telephone registrations are not accepted. Please make checks payable to Grantmakers In Health. If paying by American Express, Visa, or MasterCard, please provide complete card information.

Registration forms must be received by February 3, 2006.

A late fee of \$100 will be charged to participants whose registration forms are received after February 3, 2006. Pending availability, on-site registration will be accepted with a surcharge of \$100. This fee is in addition to the \$100 late fee. Cancellations in writing, either post-marked or received by fax no later than February 3, 2006, will receive a refund, less a \$100 administrative fee. No requests for refunds after this date will be accepted; however, a substitute participant may attend the meeting by notifying GIH in advance.

Send completed registration form and payment to:

GIH 2006 Registration
779 East Chapman Road
Oviedo, FL 32765
Fax: 407.366.4138

Please do not send registration forms or payment to GIH's office in Washington.

REGISTRATION FORM

Please print. Do not use abbreviations

NAME

BUSINESS TITLE (such as PRESIDENT or PROGRAM OFFICER)

ORGANIZATION

ADDRESS

CITY, STATE, ZIP

PHONE

FAX

EMAIL

Please indicate any special needs requiring our attention, such as dietary restrictions or disabilities.

PLEASE SIGN ME UP FOR THE FOLLOWING:

- Annual Meeting:
- Funding Partner - \$625 \$ _____
 - Non-Funding Partner - \$800 \$ _____
 - Late Fee (for registrations received after February 3, 2006) - \$100 \$ _____
 - Additional Guest for Evening Event at Maricopa Wells - \$125/guest \$ _____
- Guest's name _____
- Preconference Sessions: (Limited Attendance)
- Assessment to Action: A Community Needs Assessment Preconference (8:30 a.m. – 1:30 p.m.) - \$125 \$ _____
 - Investing in Leadership: Strategies for Strengthening Foundations and Grantees (8:30 a.m. – 1:30 p.m.) - \$125 \$ _____
 - Striking Up Public Conversation: Innovative Strategies for Community Engagement (8:30 a.m. – 1:30 p.m.) - \$125 \$ _____
- Special Workshop: (Limited Attendance)
- Mission Possible: Building Organizational Strength (1:45 – 4:15 p.m.) No Charge
- TOTAL \$ _____

Please send information on submitting materials for the GIH Marketplace.

This is my first time attending a GIH annual meeting.

PAYMENT

Enclosed is my check, made payable to Grantmakers In Health.

Charge to my American Express Visa MasterCard

CARD #

EXPIRATION DATE

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

Your signature indicates your agreement to pay the fees with the credit card number above.

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

1100 Connecticut Avenue, NW
Suite 1200
Washington, DC 20036
Phone: 202.452.8331
Fax: 202.452.8340
www.gih.org

COMING EVENTS

▣ BUILDING A STATE-OF-THE-ART HEALTH CARE SYSTEM FOR VULNERABLE POPULATIONS

Preconference session at the Council on Foundations Annual Meeting
May 6, 2006 • Pittsburgh, Pennsylvania

The Pittsburgh area is an incubator for cutting edge processes and business models to improve the delivery of primary care services. Join GIH at *Insight, Inspiration and Innovation*, The Council on Foundations' 57th Annual Meeting to explore how public and private funders working together can build a state-of-the-art system for serving vulnerable populations, even in the face of resource constraints.

▣ ON THE FRONT LINES OF PUBLIC HEALTH

May 18-19, 2006 • Atlanta, Georgia

Join GIH for a special two-day meeting at the new Centers for Disease Control and Prevention (CDC) Global Communications Center in Atlanta. Hear from leading CDC and other public health experts on a variety of important public health topics and learn how to use CDC as a resource in your own work. Take the opportunity to tour CDC's state-of-the-art facilities and laboratories to see how CDC is attacking the most pressing public health threats facing our nation and the world.