



# Meeting Agenda

## Taking Risks at a Critical Time

2010 Annual Meeting on Health Philanthropy

Omni at ChampionsGate  
Orlando, Florida

March 10-12, 2010

### Wednesday, March 10, 2010

10:00 a.m. – 6:45 p.m.	Registration Marketplace and Networking Café	National Ballroom Rotunda
12:00 p.m. – 3:00 p.m.	Preconference Sessions <i>(Separate registration required.)</i>  Charting a Healthy Life Course for Children  The Role of Mission-Related Investing in Health Care Philanthropy	Augusta  Olympic
3:30 p.m. – 5:00 p.m.	Opening Plenary: Taking Risks and Seizing Opportunities Welcoming Remarks: Lauren LeRoy, <i>Grantmakers In Health</i> Susan Sayers, <i>Partners In Health</i> Len Nichols, <i>George Mason University, Center for Health Policy Research and Ethics</i>	National Ballroom A/B
5:15 p.m. – 6:45 p.m.	Breakout Sessions  Achieving Policy and Practice Change through the Lens of School-Based Health Centers Kelly Dunkin, <i>The Colorado Health Foundation</i> Kate Keller, <i>The Health Foundation of Greater Cincinnati</i> Edgar Villanueva, <i>The Kate B. Reynolds Charitable Trust</i> Terri Wright, <i>American Public Health Association</i>  Communicating the Complexities of Social Determinants with Common Language Elizabeth Carger, <i>Olson Zaltman Associates</i> Ann Christiano, <i>Robert Wood Johnson Foundation</i> Drew Westen, <i>Westen Strategies, LLC</i>	Colonial  Royal Dublin

5:15 p.m. – 6:45 p.m.

**Breakout Sessions (cont'd)**

**The Convergence Partnership's Innovation Fund: Olympic**  
**Taking Risks Together**

Allison Gertel-Rosenberg, *Nemours*  
Curt McPhail, *Mary Black Foundation*  
Joel Ratner, *The Raymond John Wean Foundation*  
Melissa Wolowicz, *Community Foundation of Greater Memphis*

**Getting the Biggest Bang for Your Buck: Augusta**  
**Applying Implementation Science to Evidence-Based Programs**

Thomas Adams, *Missouri Foundation for Health*  
Dean Fixsen, *University of North Carolina at Chapel Hill*  
Robert Franks, *Child Health and Development Institute of Connecticut, Inc.*  
Judith Meyers, *Children's Fund of Connecticut*

**Healthy Policies, Healthy People: St. Andrews**  
**A Hands-On-Health Impact Assessment Workshop**

Shelley Hearne, *The Pew Charitable Trusts*  
Jonathan Heller, *Human Impact Partners*  
Pamela Russo, *Robert Wood Johnson Foundation*  
Aaron Wernham, *The Pew Charitable Trusts*  
Beadsie Woo, *The Annie E. Casey Foundation*

**Improving Access to Primary Care in a Royal Melbourne**  
**Reforming Environment**

Claude Earl Fox, *Florida Public Health Institute*  
Robert Glass, *Community Health Center, West Palm Beach*  
Christine Koehn, *Quantum Foundation*  
Toni May, *Quantum Foundation*

**Web 2.0: New Tools for Engagement Oakmont**

Len Bartel, *Maine Health Access Foundation*  
Larry Blumenthal, *Robert Wood Johnson Foundation*  
Elizabeth Krause, *Connecticut Health Foundation*

6:45 p.m. – 8:00 p.m.

**Welcome Reception Golf Course Commons**

**Thursday, March 11, 2010**

6:00 a.m. – 7:00 a.m.

**Group Exercise - Yoga Congressional A**

7:00 a.m. – 4:00 p.m.

**Registration National Ballroom**  
**Marketplace and Networking Café Rotunda**

7:00 a.m. – 8:30 a.m.

**Continental Breakfast National Ballroom Foyer/  
Outdoor Rotunda**

7:00 a.m. – 8:00 a.m.	<b>Oral Health Funders Network Breakfast</b> <i>GIH Issue Network</i> Kim Moore, <i>United Methodist Health Ministry Fund</i>	<b>Royal Dublin</b>
7:30 a.m. – 8:30 a.m.	<b>Kids' Access Funders Network Breakfast</b> <i>GIH Issue Network</i> Gene Lewit, <i>The David and Lucile Packard Foundation</i> Liane Wong, <i>The David and Lucile Packard Foundation</i>	<b>Royal Melbourne</b>
8:30 a.m. – 10:00 a.m.	<b>Plenary: Looking at Our Grantmaking through the Lens of Social Justice</b> Introduction: James Kimmey, <i>Missouri Foundation for Health</i> Remarks: Gara LaMarche, <i>The Atlantic Philanthropies</i>	<b>National Ballroom A/B</b>
10:15 a.m. – 11:45 a.m.	<b>Breakout Sessions</b>	
	<b>Advocating to Improve Care for the Elderly with Chronic Conditions</b> Lynn Feinberg, <i>National Partnership for Women and Families</i> Mary Jane Koren, <i>The Commonwealth Fund</i> Bruce Leff, <i>The Johns Hopkins University, School of Medicine</i> Stephen McConnell, <i>The Atlantic Philanthropies</i>	<b>Olympic</b>
	<b>Call to Duty: Reintegration Needs of Returning Veterans and Their Families</b> Jacqueline Martinez, <i>New York State Health Foundation</i> Terri Tanielian, <i>RAND Corporation</i>	<b>Royal Dublin</b>
	<b>Healthy Eating/Active Living (HEAL) Funders Network Meeting</b> <i>GIH Issue Network</i> Linda Jo Doctor, <i>W.K. Kellogg Foundation</i> Khanh Nguyen, <i>The Colorado Health Foundation</i> Loel Solomon, <i>Kaiser Permanente</i> Daniel Zingale, <i>The California Endowment</i>	<b>Royal Melbourne</b>
	<b>The New Journalism: Transforming the Way Media Cover Health</b> Carol Gentry, <i>Health News Florida</i> Matt James, <i>The Henry J. Kaiser Family Foundation</i> Michael Parks, <i>University of Southern California, School for Communication and Journalism</i> Spencer Sherman, <i>California HealthCare Foundation</i>	<b>ChampionsGate</b>
	<b>Reforming Health at the Provider Level: Building Capacity and Sharing Resources to Improve Quality of Care</b> Joanna Bogin, <i>Connecticut Children's Medical Center</i> Craig Jones, <i>State of Vermont Department of Health</i>	<b>Augusta</b>

Edward Schor, *The Commonwealth Fund*  
Judith Shaw, *Vermont Child Health Improvement Program*

**Swimming in the Health Reform Risk Pool: Oakmont**  
**Lessons from Connecticut**

Patricia Baker, *Connecticut Health Foundation*  
Rev. Shelley Copeland, *Conference of Churches*  
Nancy Heaton, *Foundation for Community Health*  
Frances Padilla, *Universal Health Care Foundation of Connecticut*  
James Stirling, *Stirling Benefits, Inc.*

**Using Evaluation to Support Public Policy St. Andrews**  
**Grantmaking**

Gigi Barsoum, *The California Endowment*  
Tanya Beer, *The Colorado Trust*  
Catherine Crystal Foster, *Policy and Advocacy Consulting*

12:00 p.m. – 1:30 p.m.

**Terrance Keenan Leadership Award Luncheon National Ballroom A/B**

Introduction: Susan Zepeda, *Foundation for a Healthy Kentucky*  
2010 Award Recipient: Mary Jane Koren, *The Commonwealth Fund*

1:45 p.m. – 3:15 p.m.

**Breakout Sessions**

**Advocacy Capacity Building: St. Andrews**  
**A Benefit to Grantees, Policymakers, and Funders**

Maureen Cozine, *New York State Health Foundation*  
Michelle Miller, *Missouri Foundation for Health*  
Lisa Portelli, *Winter Park Health Foundation*

**Behavioral Health Funders Network Meeting Colonial**

*GIH Issue Network*  
Kathryn DeForest, *Missouri Foundation for Health*  
Eric Broderick, *Substance Abuse and Mental Health Services Administration*  
Joni Schwager, *Staunton Farm Foundation*

**Core Support: Royal Melbourne**  
**Risky Business or Strategic Grantmaking?**

Stephen Everett, *The Health Foundation of Greater Indianapolis, Inc.*  
Gary Nelson, *Healthcare Georgia Foundation, Inc.*  
Cristina Regalado, *The California Wellness Foundation*

**Engaging Communities in Planning for Their Futures Royal Dublin**

Denise Levy, *Community Health Foundation of Western and Central New York*  
Ann Monroe, *Community Health Foundation of Western and Central New York*

1:45 p.m. – 3:15 p.m.

### Breakout Sessions (cont'd)

#### Health Reform: How Did We Get Here?

Augusta

Thomas Aschenbrener, *Northwest Health Foundation*

David Gould, *United Hospital Fund*

James Kimmey, *Missouri Foundation for Health*

John McDonough, *Hunter College*

Anne Warhover, *The Colorado Health Foundation*

#### Journalism at Risk: Boot Camp for Health Reporters

Olympic

Len Bruzzese, *Association for Health Care Journalists*

Charles Ornstein, *ProPublica*

Karl Stark, *The Philadelphia Inquirer*

Kelley Weiss, *Independent Journalist*

#### Telenovelas: Using Tried and True Media Outlets to Provide Health Information to Specific Populations

Oakmont

Kelly Dunkin, *The Colorado Health Foundation*

Mariana Enriquez-Olmos, *Center for Research Strategies*

Jesus Fuentes, *Entravision Communications Corporation*

Fernando Pineda-Reyes, *CREA Community-Based Outreach*

Anne Smith, *Evolve Communications*

1:45 p.m. – 5:30 p.m.

#### Site Visits

Please board buses at the main entrance of the hotel (lobby level) promptly at 1:30 p.m. For security reasons, please wear your badge.

#### Lake Apopka Toxic Tour:

Health Effects of Chronic Exposure to Pesticides

#### Neighborhood Renewal:

The Development of a Healthy, Active Community

6:00 p.m. – 7:30 p.m.

#### Happy Hour with Colleagues:

Main Pool Area

A Taste of Central and South America

### Friday, March 12, 2010

6:00 a.m. – 7:00 a.m.

#### Group Exercise - Yoga

Congressional A

7:00 a.m. – 1:00 p.m.

#### Registration

National Ballroom

Marketplace and Networking Café

Rotunda

7:30 a.m. – 9:15 a.m.

#### Breakfast Roundtables

National Ballroom C

7:30 a.m. - 9:15 a.m.

#### Breakfast Roundtable:

Olympic

What's Keeping You Up at Night?

*For CEOs and Executive Directors only*

7:30 a.m. - 9:15 a.m.	<b>Breakfast Roundtable: What's Keeping You Up at Night?</b> <i>For Trustees only</i>	<b>ChampionsGate</b>
7:30 a.m. - 9:15 a.m.	<b>Public Health Funders Network Meeting</b> <i>GIH Issue Network</i> Gary Cox, <i>Oklahoma City-County Health Department</i> Jeffrey Levi, <i>Trust for America's Health</i> Sharon Moffatt, <i>Association of State and Territorial Health Officials</i>	<b>Augusta</b>
9:30 a.m. – 11:00 a.m.	<b>Plenary: Local Action to Save Lives: Where Do We Go From Here?</b> Introduction: Faith Mitchell, <i>Grantmakers In Health</i> Remarks: Christopher Murray, <i>University of Washington</i>	<b>National Ballroom A/B</b>
11:15 a.m. – 12:45 p.m.	<b>Breakout Sessions</b>	
	<b>Building Capacity and Enhancing Sustainability of Safety Net Dental Clinics</b> Len Finocchio, <i>California HealthCare Foundation</i> Dawn Miller, <i>Sisters of Charity Foundation of Canton</i> Michael Monopoli, <i>DentaQuest Foundation</i> Theresa Wukusick, <i>The HealthPath Foundation of Ohio</i>	<b>Royal Melbourne</b>
	<b>Environmental Justice at a Crossroads: From Protest to Sustainability</b> David Fukuzawa, <i>The Kresge Foundation</i> Earl Lui, <i>The California Wellness Foundation</i> Penny Newman, <i>Center for Community Action and Environmental Justice</i> Peggy Shepard, <i>West Harlem Environmental Action, Inc.</i>	<b>St. Andrews</b>
	<b>How to Create Community Change: Planning Place-Based Initiatives</b> Maria Cabildo, <i>East LA Community Corporation, Boyle Heights</i> Margarita Luna, <i>The California Endowment</i> John Rodriguez, <i>Inland Congregations United for Change</i> Roger Williams, <i>The Annie E. Casey Foundation</i> Jennifer Ybarra, <i>The California Endowment</i>	<b>Augusta</b>
	<b>Reuniting Mind and Body: Integrating Behavioral Health and Primary Care</b> Becky Hayes Boober, <i>Maine Health Access Foundation</i> Kathleen Reynolds, <i>National Council for Community Behavioral Healthcare</i>	<b>Royal Dublin</b>
	<b>Strategies for Sustaining Great Organizations</b> Tom Adams, <i>TransitionGuides</i> Sandra Martinez, <i>The California Wellness Foundation</i> Kim Moore, <i>United Methodist Health Ministry Fund</i> James Squires, <i>Endowment for Health</i>	<b>ChampionsGate</b>

11:15 a.m. – 12:45 p.m.

**Breakout Sessions (cont'd)**

**Using HIT to Develop Personal Health Records  
for Vulnerable Populations**

**Olympic**

Kevin Johnson, *WIND Youth Services*

Diane Littlefield, *Sierra Health Foundation*

John Rudometkin, *WIND Youth Services*

Kim Whitney, *Sutter Health/WIND Youth Services*

1:00 p.m. – 2:00 p.m.

**Closing Lunch**

**Outdoor Rotunda**

*(weather permitting)*