



GRANT
MAKERS
IN
HEALTH

THE INTERSECTION OF
HEALTH POLICY
AND
PHILANTHROPY

FALL FORUM 2005

November 3–4, 2005

Hamilton Crowne Plaza • Washington, DC

THE INTERSECTION OF
HEALTH POLICY
AND
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GIH'S 2005 FALL FORUM

November 3-4, 2005 • Washington, DC

Join GIH in Washington, DC for this annual program, the time each year when we focus our energies on issues at the intersection of health policy and health philanthropy. This year, we're testing a new format that we hope will give grantmakers the chance to dig in to several issues in depth, while still preserving opportunities to learn from and converse with other funders, federal agency representatives, and the broader health policy community. The program is structured to offer two day-long Issue Dialogues, bridged by a plenary session and reception on Thursday evening and our traditional breakfast roundtables on Friday morning.



HEALTH POLICY
and
PHILANTHROPY

THURSDAY, NOVEMBER 3, 2005

ISSUE DIALOGUE

FUNDING HEALTH POLICY AND ADVOCACY 201: STRATEGIES, CHALLENGES, AND LESSONS LEARNED

Philanthropic funding for health policy has increased in recent years as grantmakers make public policy an integral part of their grantmaking portfolios. What have more experienced grantmakers learned from these efforts? And what are grantmakers new to funding policy and advocacy struggling with? Let's move beyond the basics of funding policy and advocacy and get down to the details.

This full-day program will bring together grantmakers, advocates, media experts, and others for in-depth discussion of specific strategies and operational challenges in funding public policy activities. Through both large and small group discussions, grantmakers and other experts will share strategies, challenges, and lessons learned. Topics to be covered include:

- data development and analysis, including which methods to use, who performs the analysis, and how often information is updated;
- communications, including message development, mechanisms for sharing new knowledge, and media relations;
- coalition building, both within the health sector and across related sectors;
- building an infrastructure for policy and advocacy in communities where it does not exist;
- connecting grassroots efforts to state and national groups;
- working with policymakers and other elected officials; and
- engaging foundation boards around policy initiatives.

PLENARY SESSION

On Thursday afternoon, GIH will host a plenary session featuring Andrew Rich, assistant professor of political science at City College of New York, and author of "The War of Ideas: Why Mainstream and Liberal Foundations and the Think Tanks They Support are Losing in the War of Ideas in American Politics," which appeared in the Spring 2005 issue of *Stanford Social Innovation Review*. Larry Kressley, executive director of the Public Welfare Foundation and William A. Schambra, senior fellow at the Hudson Institute, will offer their own perspectives on the issues raised by Dr. Rich. Tom David will moderate this session to create opportunities for the audience to join in the exchange.

FRIDAY, NOVEMBER 4, 2005

**BREAKFAST ROUNDTABLES
WITH FEDERAL HEALTH AGENCIES**

This is your opportunity to hold informal discussions with leading decisionmakers in federal health agencies, including the Agency for Healthcare Research and Quality, Centers for Medicare and Medicaid Services, Centers for Disease Control and Prevention, Health Resources and Services Administration, and Substance Abuse and Mental Health Services Administration. Find out what's going on in Washington that can directly affect your community and the populations you serve.

ISSUE DIALOGUE

**MORE COVERAGE, BETTER CARE:
IMPROVING CHILDREN'S ACCESS TO HEALTH SERVICES**

Children's access to health care has been a longstanding policy issue, with strong bipartisan support for expanding insurance coverage, shoring up the safety net, and redesigning health care delivery systems in ways that benefit young people. Despite the enormous progress made over the past two decades, however, millions of children remain unable to obtain needed health services. Nearly 12 percent of all children and 20 percent of low-income children remain uninsured for a variety of reasons. And even when insured, children's access to affordable, appropriate, high-quality care cannot be guaranteed without a wide range of safety net expansions and health system improvements.

Foundations and corporate giving programs are supporting a broad array of activities related to children's health care, with many funders believing that success in providing universal access to young people can both contribute to improvements in child health and serve as the foundation for broader health reform. This full-day program will combine informative policy presentations with frank and practical conversation on effective strategies for improving access for all children. Discussion topics will include:

- current policy debates and proposals on children's access issues;
- trends in children's health insurance;
- the safety net expansions and health system improvements that offer an important complement to efforts to expand children's coverage;
- the strategic calculations involved in pursuing coverage and access for a targeted population; and
- effective grantmaking strategies to improve children's access; including facilitating enrollment in public programs, supporting coverage expansions, helping to redesign service delivery systems, and funding research, policy analysis, and advocacy.

AGENDA AT A GLANCE

THURSDAY, NOVEMBER 3, 2005

8:30-10:00 AM

REGISTRATION

10:00A.M.-4:15 PM

ISSUE DIALOGUE

FUNDING HEALTH POLICY
AND ADVOCACY 201: STRATEGIES,
CHALLENGES, AND LESSONS LEARNED

4:45-6:30 PM

PLENARY SESSION: THE WAR OF IDEAS

Andrew Rich, City College of New York

Moderator: Tom David

Discussants:

Larry Kressley, Public Welfare Foundation

William A. Schambra, Hudson Institute

6:30-7:30 PM

RECEPTION

FRIDAY, NOVEMBER 4, 2005

7:30-9:00 AM

BREAKFAST ROUNDTABLES WITH FEDERAL HEALTH AGENCIES

9:30 A.M.-2:00 PM

ISSUE DIALOGUE IMPROVING CHILDREN'S ACCESS TO HEALTH SERVICES

Please send separate forms for each individual
attending and a check made payable to:

GRANTMAKERS IN HEALTH

1100 Connecticut Avenue, NW

Suite 1200

Washington, DC 20036

phone 202.452.8331 fax 202.452.8340

www.gih.org

REGISTRATION FORM • FALL FORUM 2005

Please print or type

NAME

TITLE

ORGANIZATION

ADDRESS

CITY/STATE/ZIP

PHONE FAX

E-MAIL WEB SITE

Please register me for (check all that apply):

- | | |
|--|--|
| <input type="radio"/> THURSDAY ISSUE DIALOGUE:
FUNDING HEALTH POLICY AND ADVOCACY 201 | \$175.00 FUNDING PARTNER
\$250.00 NON-FUNDING PARTNER |
| <input type="radio"/> THURSDAY EVENING PLENARY AND RECEPTION | NO CHARGE with Issue Dialogue registration |
| <input type="radio"/> FRIDAY MORNING BREAKFAST ROUNDTABLES
WITH FEDERAL HEALTH AGENCIES | NO CHARGE with Issue Dialogue registration |
| <input type="radio"/> FRIDAY ISSUE DIALOGUE:
IMPROVING CHILDREN'S ACCESS
TO HEALTH SERVICES | \$175.00 FUNDING PARTNER
\$250.00 NON-FUNDING PARTNER |

TOTAL

Note: Breakfast roundtables and the plenary event are free of charge for those registering for one or both of the Issue Dialogues. Attendance is limited, and preference is given to GIH Funding Partners.

WHO SHOULD ATTEND

The 2005 Fall Forum is open to trustees and staff of grantmaking foundations and corporate giving programs. Members of the media are also welcome by invitation. Representatives from other organizations may attend only at GIH's discretion.

HOTEL INFORMATION

Hamilton Crowne Plaza Washington, DC
14th & K Streets, NW
Washington, DC 20005

The Hamilton Crowne Plaza is centrally located in the heart of Washington, DC, at Franklin Square, on the K Street business corridor. The hotel is just 8 miles (15 minutes) from Washington National Airport (DCA) with easy access by taxi or Metrorail (McPherson Square Station/blue and orange line).

We have reserved a block of rooms at the special rate of \$199 per night. Please call the hotel directly at 202.682.0111 to make your reservation and mention the GIH rate. This rate expires on October 3rd so be sure to make your reservation promptly.

CANCELLATION INFORMATION

The Fall Forum registration fee includes all conference materials. Individuals canceling in writing prior to October 21, 2005 will receive a refund, less a \$50 administrative fee. Requests for refunds will not be accepted after this date; however, a substitute participant may attend by notifying GIH in advance of the meeting.

COMING EVENTS

Watch your mail and our Web site for more information on the following upcoming meetings:

September 26-27, 2005
THE ART AND SCIENCE OF HEALTH GRANTMAKING
Cambridge, MA

February 22-24, 2006
Annual Meeting on Health Philanthropy
FROM THE GROUND UP: IMPROVING COMMUNITY HEALTH,
INSPIRING COMMUNITY ACTION
Phoenix, AZ



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