

GRANT
MAKERS
IN
HEALTH

Building Equity into Evaluation and Research

*Kim Glassman, Senior Director
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EQUAL
MEASURE

FINDING
PROMISE
FUELING
CHANGE

Building Equity

WHERE DO
WE BEGIN?

WHO CAN
WE WORK
WITH?



HOW CAN
WE EMBED
EQUITY?

WHY DOES
IT
MATTER?



HOW CAN
WE EMBED
EQUITY IN
OUR
PRACTICES?

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

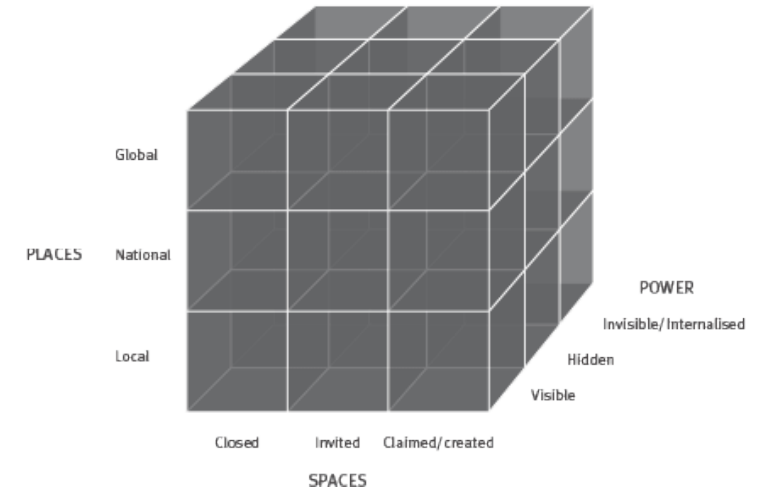
| | | INCREASING IMPACT ON THE DECISION | | | | |
|---------------------------|--|--|---|---|--|---------|
| | | INFORM | CONSULT | INVOLVE | COLLABORATE | EMPOWER |
| PUBLIC PARTICIPATION GOAL | To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions. | To obtain public feedback on analysis, alternatives and/or decisions. | To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered. | To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution. | To place final decision making in the hands of the public. | |
| PROMISE TO THE PUBLIC | We will keep you informed. | We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. | We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision. | We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible. | We will implement what you decide. | |

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| Community Engagement Continuum | | | | |
|--|--|--|---|--|
| Increasing level of community involvement, impact, trust and communication flow | | | | |
| Increasing ownership, empowerment, skills, opportunities and supports of both staff and community | | | | |
| Participation | | Engagement | | Partnership |
| Outreach | Consult | Involve | Collaborate | Share Leadership |
| Communication flows from the program or initiative to inform community members. | Community members provide one-time or periodic feedback. | Communication flows both ways and community members provide ongoing participation. | Community members influence decision-making. | Community members share power and responsibility making decisions together. |
| Outcome: To establish communication and outreach channels, while sharing information with the community. | Outcome: To develop connections. | Outcome: To establish visibility of the partner and increased cooperation. | Outcome: Increased trust and partnership-building | Outcome: A strong partnership, with bidirectional trust, that affects broader community health outcomes. |

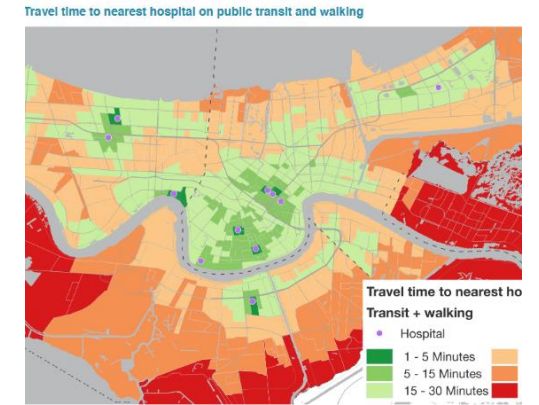
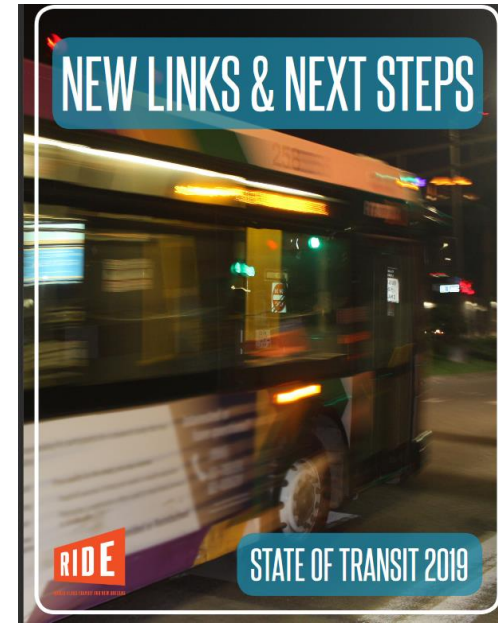
Adapted from CDC's Report "Principles of Community Engagement: Concepts and Definitions from the Literature and Wong, N. T., Zimmerman, M. A., & Parker, E. A. (2010). A typology of youth participation and empowerment for child and adolescent health promotion. American Journal of Community Psychology, 46, 100-114.

It should be noted that each level in the process has value, regardless of where it falls on the continuum.



Measuring Alignment with Community Priorities

From a data platform
to
the TRANSIT platform



**BUILD
HEALTH
MOBILITY**



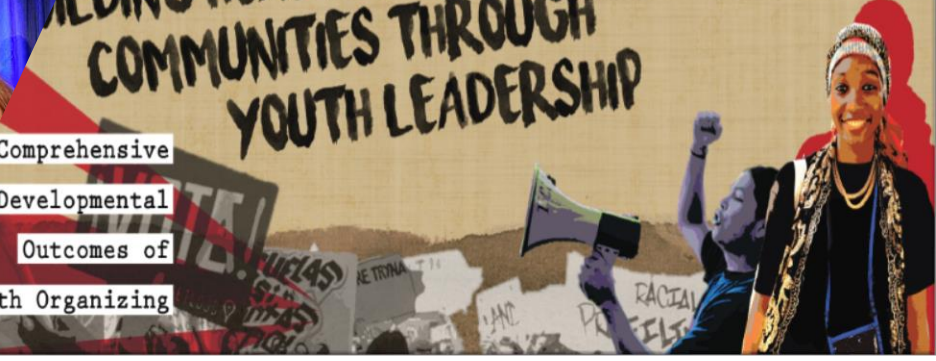
WHO CAN WE
WORK WITH?



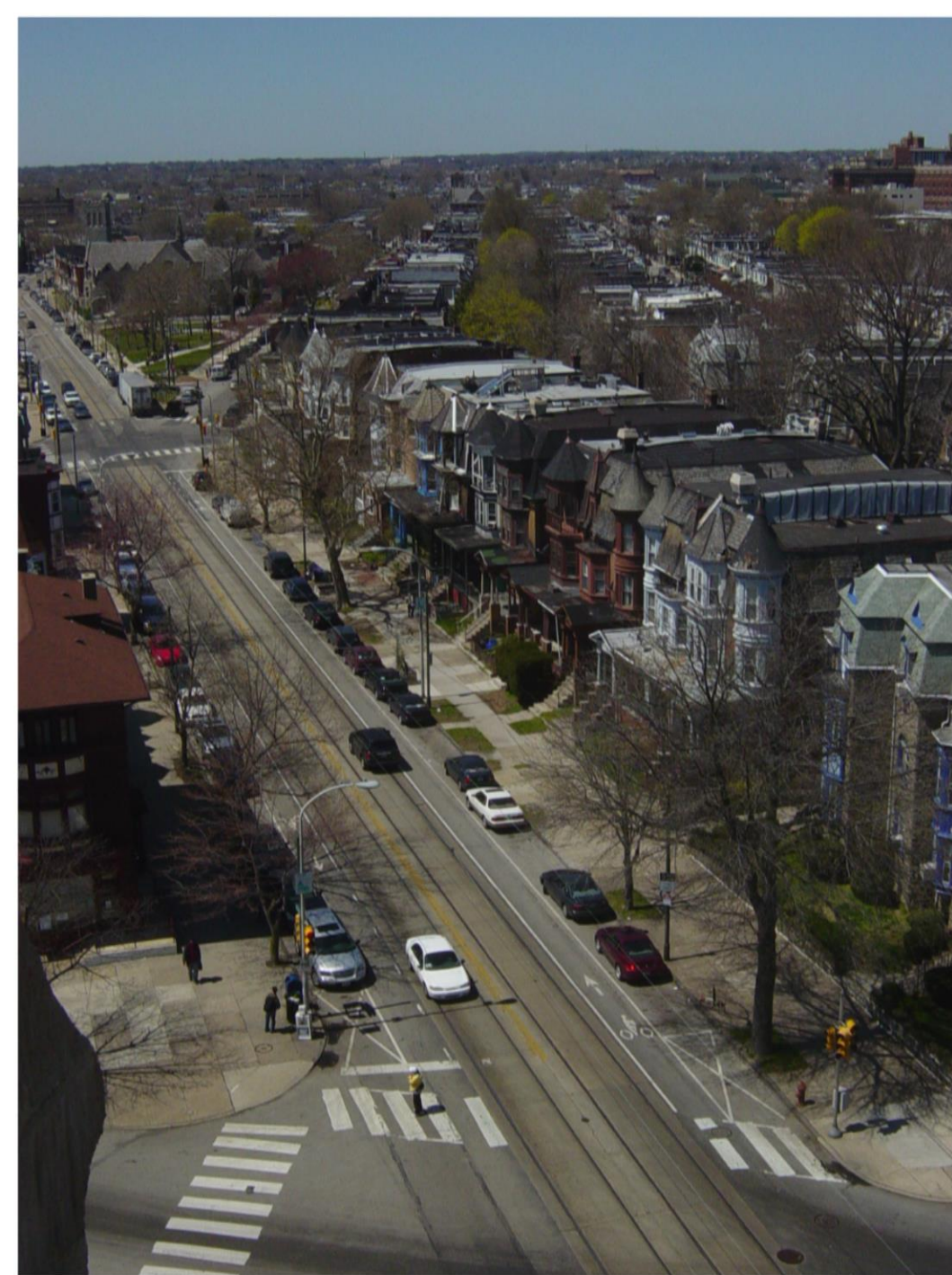
Comprehensive
Developmental
Outcomes of
Youth Organizing

BUILDING HEALTHY
COMMUNITIES THROUGH
YOUTH LEADERSHIP

by Veronica Terriquez
University of California Santa Cruz



Be expansive in
identifying partners



Why does it matter?

The Significance of Data Disaggregation in the Study of Boys and Men of Color:

Perspectives from the Asian American and Pacific Islander Student Population



ROBERT T. TERANISHI & BACH MAI DOLLY NGUYEN
Institute for Immigration, Globalization, and Education
University of California, Los Angeles



g Afro-Latino Health Disparities In The U.S.

OPINION 02/05/2018 05:45 am ET

It's Time We Stop Ignoring Afro-Latino Disparities In The U.S.

Adolfo G. Cuevas
Guest Writer



JOSIE SALDARRIAGA / REUTERS
Afro-Colombian women

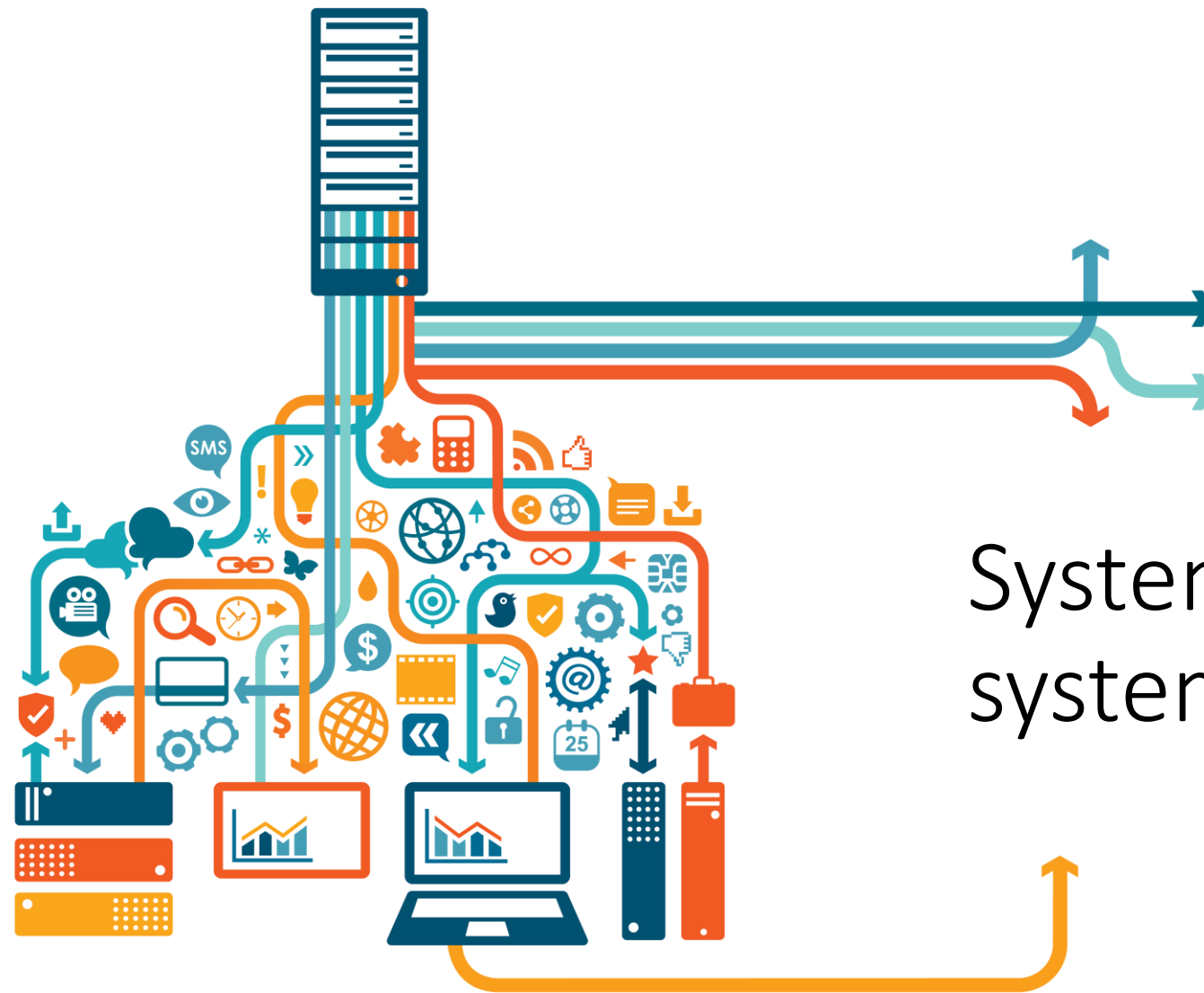


07.

Physical and Mental Health

The correlation between racial and ethnic discrimination to physical and mental health has been studied, bringing attention to the negative implications of lifelong racialization.¹⁰ AAPIs, however, have been overlooked with regard to their physical and mental well-being given the popular narrative of success and happiness. Examinations of AAPI men highlights that particular subgroups are, in fact, experiencing symptoms of poor physical and mental health:

- In a national survey conducted by the CDC, Asian American high school students reported the highest levels of feeling sad or hopeless (26%) and having seriously considered attempting suicide (17%).¹¹
- In the same CDC survey of high school students, Native Hawaiians and Pacific Islanders were 50% more likely than Whites to be overweight (19%) or obese (21%), and had the highest rate of being diagnosed with asthma (27%).¹²
- A study by the Rand Corporation found that nearly half of all Cambodian youth have symptoms of depression.¹³
- Native Hawaiian, Pacific Islander, and Filipino young men experience higher blood pressure than other racial and ethnic subgroups.¹⁴



Systems and systems change



WHERE DO WE
BEGIN?



Resources

| | |
|--|---|
| Community participation tools | https://cdn.ymaws.com/www.iap2.org/resource/resmgr/pillars/Spectrum_8.5x11_Print.pdf http://tools.sparkpolicy.com/wp-content/uploads/2016/02/Community-Engagement-Continuum.pdf https://onlinelibrary.wiley.com/doi/pdf/10.1111/j.2040-0209.2012.00400.x |
| Identifying researchers and evaluators: | https://dornsife.usc.edu/assets/sites/242/docs/BHC_YouthOrganizing_2pgr_August2017.pdf ; http://rwjf-newconnections.org/areas-of-research-expertise/ |
| Disaggregating data resources: | https://cue.usc.edu/tools/data/ https://www.huffpost.com/entry/opinion-cuevas-afrolatino http://www.equalmeasure.org/rise-issue-briefs/ |
| Examining Power Dynamics in Systems Change | https://www.collectiveimpactforum.org/tags/systems-change |
| Frontline Solution's Equity Footprint for Philanthropy | https://equityfootprint.org/ |
| Center for Culturally Responsive Evaluation (CREA) | https://crea.education.illinois.edu/ |



Thank you!

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