

# AUSTIN

MARCH 04-06

*prevention & WELLNESS*

*access to QUALITY HEALTH CARE*

*austin*

# 2015

# PATHWAYS TO HEALTH

# JOIN US

*EQUITY*

*FOUNDATION STRATEGY & OPERATIONS*

*health across THE LIFE COURSE*

GRANTMAKERS IN HEALTH ANNUAL CONFERENCE ON HEALTH PHILANTHROPY



# AUSTIN MARCH 04-06 2015

≡ GRANTMAKERS IN HEALTH ≡

**H**ealth grantmakers share a vision: for individuals, families, and communities to achieve health, resilience, healing, and well-being. There are many routes to that destination, and funders have many tools at their disposal to achieve these goals. They can experiment with tactics and work with various allies and partners, creating pathways to better health and health care.

Grantmakers In Health (GIH) has long known that health philanthropy's diverse voices and viewpoints deepen our understanding of health and strengthen our ability to fashion effective solutions. Our 2015 annual conference *Pathways to Health* will be a time to explore the inspiring tapestry that is woven from the many threads of philanthropy's work.

CONFERENCE HIGHLIGHTS ★

THE ART & SCIENCE OF HEALTH GRANTMAKING ★

SESSIONS & SITE VISITS ★

AGENDA AT A GLANCE ★

LOGISTICS & REGISTRATION ★

# CONFERENCE

## highlights

There are so many good reasons to attend the 2015 GIH annual conference! Here are highlights of what the conference has to offer.

### ★ MORE NETWORKING OPPORTUNITIES

We've packed the 2015 annual conference with opportunities to connect with grantmaking colleagues—from the Newcomers' Welcome and evening receptions, to Funder Network breakfasts and breakfast roundtables.

### ★ EXCITING PLENARY SPEAKERS

Patrick Kennedy, Diane Meier, Nick Tilsen, and the *Terrance Keenan Award* winner will share their groundbreaking work to improve health.

### ★ BREAKOUT SESSIONS

We're offering a mix of breakout sessions at this conference, including "deep dive" sessions to maximize interactivity and encourage different ways of learning.

### ★ THE ART & SCIENCE OF HEALTH GRANTMAKING PRECONFERENCE

This dynamic program for both new and experienced staff and trustees will sharpen your skills and equip you to be an effective grantmaker.

### ★ TERRANCE KEENAN AWARD LUNCHEON

Celebrate the 2015 recipient of *The Terrance Keenan Leadership Award in Health Philanthropy*, an honor bestowed to the field's most outstanding and accomplished grantmakers.

visit  
[WWW.GIH.ORG](http://WWW.GIH.ORG)  
FOR MORE  
INFORMATION

# FILM night

Enjoy the new tradition of film night! Learn more about timely issues, absorbing stories, and compelling people.

WEDNESDAY  
MARCH 04  
8:00 - 10:00 P.M.

## ★ THE ANONYMOUS PEOPLE

This feature documentary explores the challenges of the approximately 23.5 million Americans living in long-term recovery from addiction to alcohol and other drugs. Told through the voices of addiction recovery advocates, *The Anonymous People* is the award-winning story of a growing public movement to end discrimination, raise awareness, and advance recovery-based solutions in communities across the country.

## ★ THE BIGGER PICTURE: EMPOWERING YOUTH TO CHANGE THE CONVERSATION ABOUT DIABETES

*The Bigger Picture* features powerful, youth-produced short films that take aim at the growing type 2 diabetes epidemic. Through spoken-word performances, youth challenge the social, cultural, and environmental factors that lead to chronic disease. Join us for a special screening and discussion of these compelling and frank anti-diabetes messages.

## ★ CARE: CRACKS IN THE ELDER CARE SYSTEM

This documentary chronicles the struggles of home health aides, elders, and their families, exposing the deep flaws in the U.S. elder care system. The film paints a picture of an impending care crisis that highlights the commitment of people on many sides of the issue to improve elder care in America.

## ★ WHO IS DAYANI CRISTAL?

*Who Is Dayani Cristal?* is the story of a migrant who found himself in the stretch of desert known as "the corridor of death." It offers rare insight into the human stories that are so often ignored in the immigration debate.

CONFERENCE HIGHLIGHTS ★

THE ART & SCIENCE OF HEALTH GRANTMAKING ★

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LOGISTICS & REGISTRATION ★

# THE ART & SCIENCE OF HEALTH GRANTMAKING

THE ART & SCIENCE OF HEALTH GRANTMAKING is back as a preconference workshop! This dynamic program explores the ins and outs of running a foundation, making grants, and measuring impact. It also offers foundation staff and trustees hands-on professional development and peer networking opportunities. Whether you are new to philanthropy or a seasoned grantmaker, the program is an opportunity to roll up your sleeves and dig into the craft of health philanthropy, under the guidance of some of the field's best practitioners.

The preconference will offer a series of concurrent modules on a range of issues relevant to new and established health foundations, including foundation governance, finance and investments, grantmaking, communications, and evaluation. Additional breakout sessions focused on foundation operations and strategy will be scheduled throughout the annual conference.

WEDNESDAY  
MARCH 04  
8:00 A.M. - 3:00 P.M.

## ART & SCIENCE REGISTRATION FEES

### GIH FUNDING PARTNERS

- \$200 per registrant

### NON-FUNDING PARTNERS

- \$300 per registrant



# PLENARY

## sessions

The GIH annual conference is a special opportunity to hear and learn from individuals whose leadership can inform the field of health philanthropy—and your work—in fresh and varied ways.

### TERRANCE KEENAN AWARD LUNCHEON

THURSDAY, MARCH 05, 12:45 - 2:00 P.M.

*The Terrance Keenan Leadership Award in Health Philanthropy* is presented each year at the annual conference in honor of a grantmaker whose work is distinguished by leadership, innovation, and outstanding achievement. Prepare to be inspired!



WEDNESDAY, MARCH 04  
5:30 - 6:30 P.M.

### PATRICK KENNEDY

One Mind for Research and Kennedy Forum on Community Mental Health

A longtime advocate for improved mental health

treatment, Patrick Kennedy is Cofounder of One Mind for Research, a national coalition seeking new treatments and cures for neurologic and psychiatric diseases of the brain. He is also Founder of the Kennedy Forum on Community Mental Health, which advocates for mental health parity. A former U.S. Representative for 16 years, Mr. Kennedy was author and lead sponsor of the Mental Health Parity and Addiction Equity Act of 2008, which provided millions of Americans with access to mental health treatment.



THURSDAY, MARCH 05  
10:00 - 11:00 A.M.

### DIANE E. MEIER

Center to Advance Palliative Care

Palliative care is more than hospice. It is a way to improve people's quality of life while

coping with disease. Diane Meier is Director of the Center to Advance Palliative Care, a national organization devoted to increasing access to quality palliative care in the United States. Under her leadership the number of palliative care programs in U.S. hospitals has more than tripled over the last 10 years. Dr. Meier is also Co-Director of the Patty and Jay Baker National Palliative Care Center, Professor of Geriatrics and Palliative Medicine, and the Catherine Gaisman Professor of Medical Ethics, all at the Icahn School of Medicine at Mount Sinai.



FRIDAY, MARCH 06  
10:00 - 11:00 A.M.

### NICK TILSEN

Thunder Valley Community Development Corporation

Sustainable communities embody the social determinants

of health. As Executive Director of the Thunder Valley Community Development Corporation, Nick Tilsen works to develop a sustainable community that supports health, creates jobs, and creates new opportunity on the Pine Ridge Indian Reservation. Mr. Tilsen, a member of the Oglala Sioux Tribe, founded the Lakota Action Network, which protects sacred sites, provides community organizing training, and teaches sustainable renewable energy practices.



# BREAKOUT sessions

We're doing things a little differently at the 2015 annual conference. In addition to offering 60-minute breakout sessions designed by your grantmaking colleagues, the conference will also include "deep dive" sessions to maximize interactivity and encourage different ways of learning.

visit  
WWW.GIH.ORG  
FOR MORE  
INFORMATION



## THURSDAY, MARCH 05

### 11:30 A.M. - 12:30 P.M.

- Behavioral Health Philanthropy: The Key to Health Outcomes
- Building an Equitable Food System for Community Health
- Connecting Low-Income, Undocumented Immigrant Communities to Health Care
- Forging New Relationships in the Era of Health Reform
- Investing in Strategic Capacity Building for Nonprofits
- Leaps of Faith: Managing Political and Reputational Risk in Pursuit of Transformational Change
- United to Advance Health through Nursing
- Urban Peace in Watts: How to Transform High-Violence Communities

### 2:30 - 3:30 P.M.

- Community Health Workers: Addressing the Triple Aim through a Culturally-Informed Approach
- Empowering Communities to Create Sustainable Place-Based Change
- Empowering Health Care Consumers with Data: Foundation Roles
- Getting Results with Empowerment Evaluation
- Gray Matter in Gray Heads: Promoting Seniors' Behavioral Health
- Rural Health Planning: Working at the State Level
- Social-Emotional Development in Our Youngest Children
- You Can't Always Get What You Want: Payment Reform and Delivery System Redesign Initiatives

### 4:00 P.M. - 5:00 P.M.

- ACA Pathways to Domestic Violence Prevention and Health System Integration
- Blazing New Trails: Peer Support and Peer Networks in Health Care
- Building, Assessing, and Sustaining Effective Leadership Development Programs
- Building Healthy Communities through Youth and Intergenerational Leadership
- Healing Arts across the Military Continuum: Community Impact Programs
- How Will We Know If the Affordable Care Act Is Working?
- Improving Health Outcomes through Housing: Bridging the Health Care and Homelessness Systems
- Innovations in Oral Health Care Access

## FRIDAY, MARCH 06

### 11:30 A.M. - 1:00 P.M.

- Deep Dive: Medicaid Expansion
- Funders' Failapalooza: Learning from What Didn't Turn Out the Way We Expected
- Health Outside the Hospital Walls: Promoting Upstream Strategies in the Era of Health Reform
- Human-Centered Design: A Powerful Tool for Health Funders
- Learning Lab: Evaluating Collective Impact
- Small Foundations and Impact Investing
- Special Topics in Housing: Intersections of Housing Instability, Displacement, and Health
- What Works to Spread Integrated Care?

# SITE

# visits

Here's a chance to see what health grantmakers are doing in Austin to improve health and wellness.

WEDNESDAY  
MARCH 04  
1:00 - 4:30 P.M.

#### SITE VISIT REGISTRATION FEES\*

##### GIH FUNDING PARTNERS

- \$25 per registrant

##### NON-FUNDING PARTNERS

- \$50 per registrant

\*Fees will be donated to the organizations hosting the visits.

#### ★ AUSTIN CLUBHOUSE: Fostering a Mental Health Recovery Community

Austin Clubhouse believes that recovery from mental illness is possible. As the only nonclinical mental health program in the greater Austin area, it offers psychosocial rehabilitation supports for adults with severe and persistent mental illness. Designed to support members' psychiatric stability by addressing quality of life issues, the clubhouse offers a safe, nurturing place to access psychosocial and job support services. Site visit participants will have the opportunity to tour the Austin Clubhouse facility and engage in conversation with member and community representatives.

#### ★ CENTER 61

Center 61 is a coworking space designed for nonprofits and social entrepreneurs. The center provides a collaborative platform for a wide array of individuals and organizations, and aims to make Austin the "social innovation capital of the world." In addition to offering an attractive, functional work space for creative changemakers, Center 61 also serves as a community hub encouraging broader engagement through educational workshops and social events. This site visit will explore how Center 61 fosters a culture of shared learning and interconnectedness.

#### ★ URBAN ROOTS: Transforming the Lives of Youth. Increasing Access to Healthy Food

Join the youth leaders and senior staff of Urban Roots for a hands-on tour of their East Austin farm. Urban Roots engages teens as paid interns to work on the farm as a strategy for teaching life, job, and leadership skills and instilling a spirit of service to community. Participants will meet youth interns and learn how they have changed their own diets and become confident leaders and healthy lifestyle ambassadors. Participants will also hear from Urban Roots' cofounder and executive director about its innovative program model and strategies for promoting healthy eating and lifestyles.



# AGENDA *at a glance*

## WEDNESDAY, MARCH 04

8:00 A.M. – 3:00 P.M.	<b>PRECONFERENCE WORKSHOP</b>
<ul style="list-style-type: none"> <li>▪ The Art &amp; Science of Health Grantmaking</li> </ul>	
1:00 – 4:30 P.M.	<b>SITE VISITS</b>
<ul style="list-style-type: none"> <li>▪ Austin Clubhouse: Fostering a Mental Health Recovery Community</li> <li>▪ Center 61</li> <li>▪ Urban Roots: Transforming the Lives of Youth, Increasing Access to Healthy Food</li> </ul>	
3:30 – 4:30 P.M.	<b>NEWCOMERS' WELCOME</b>
5:00 – 5:30 P.M.	<b>OPENING REMARKS WITH FAITH MITCHELL</b>

5:30 – 6:30 P.M.	<b>OPENING PLENARY WITH PATRICK KENNEDY</b>
6:30 – 7:30 P.M.	<b>OPENING RECEPTION</b>
8:00 – 10:00 P.M.	<b>FILM NIGHT</b>
<ul style="list-style-type: none"> <li>▪ <i>The Anonymous People</i></li> <li>▪ <i>The Bigger Picture: Empowering Youth to Change the Conversation about Diabetes</i></li> <li>▪ <i>Care: Cracks in the Elder Care System</i></li> <li>▪ <i>Who Is Dayani Cristal?</i></li> </ul>	

## THURSDAY, MARCH 05

6:30 – 7:30 A.M.	<b>YOGA / POWER WALK / ZUMBA</b>
8:00 – 9:30 A.M.	<b>BREAKFAST ROUNDTABLES / NETWORK MEETINGS</b>
<ul style="list-style-type: none"> <li>▪ Behavioral Health Funder Network Breakfast</li> <li>▪ Health Reform Funder Network Breakfast</li> <li>▪ Healthy Eating / Active Living Funder Network Breakfast</li> <li>▪ National Alliance for Health Equity Funder Network Breakfast</li> </ul>	
9:30 – 10:00 A.M.	<b>BREAK</b>
10:00 – 11:00 A.M.	<b>PLENARY WITH DIANE MEIER</b>
11:00 – 11:30 A.M.	<b>BREAK</b>
11:30 A.M. – 12:30 P.M.	<b>BREAKOUT SESSIONS</b>

2:30 – 3:30 P.M.	<b>BREAKOUT SESSIONS</b>
<ul style="list-style-type: none"> <li>▪ Community Health Workers: Addressing the Triple Aim through a Culturally-Informed Approach</li> <li>▪ Empowering Communities to Create Sustainable Place-Based Change</li> <li>▪ Empowering Health Care Consumers with Data: Foundation Roles</li> <li>▪ Getting Results with Empowerment Evaluation</li> <li>▪ Gray Matter in Gray Heads: Promoting Seniors' Behavioral Health</li> <li>▪ Rural Health Planning: Working at the State Level</li> <li>▪ Social-Emotional Development in Our Youngest Children</li> <li>▪ You Can't Always Get What You Want: Payment Reform and Delivery System Redesign Initiatives</li> </ul>	

<ul style="list-style-type: none"> <li>▪ Behavioral Health Philanthropy: The Key to Health Outcomes</li> <li>▪ Building an Equitable Food System for Community Health</li> <li>▪ Connecting Low-Income, Undocumented Immigrant Communities to Health Care</li> <li>▪ Forging New Relationships in the Era of Health Reform</li> <li>▪ Investing in Strategic Capacity Building for Nonprofits</li> <li>▪ Leaps of Faith: Managing Political and Reputational Risk in Pursuit of Transformational Change</li> <li>▪ United to Advance Health through Nursing</li> <li>▪ Urban Peace in Watts: How to Transform High-Violence Communities</li> </ul>	
12:30 – 12:45 P.M.	<b>BREAK</b>
12:45 – 2:00 P.M.	<b>TERRANCE KEENAN AWARD LUNCHEON</b>
2:00 – 2:30 P.M.	<b>BREAK</b>

3:30 – 4:00 P.M.	<b>BREAK</b>
4:00 – 5:00 P.M.	<b>BREAKOUT SESSIONS</b>
<ul style="list-style-type: none"> <li>▪ ACA Pathways to Domestic Violence Prevention and Health System Integration</li> <li>▪ Blazing New Trails: Peer Support and Peer Networks in Health Care</li> <li>▪ Building, Assessing, and Sustaining Effective Leadership Development Programs</li> <li>▪ Building Healthy Communities through Youth and Intergenerational Leadership</li> <li>▪ Healing Arts across the Military Continuum: Community Impact Programs</li> <li>▪ How Will We Know If the Affordable Care Act Is Working?</li> <li>▪ Improving Health Outcomes through Housing: Bridging the Health Care and Homelessness Systems</li> <li>▪ Innovations in Oral Health Care Access</li> </ul>	
6:00 – 8:30 P.M.	<b>OFF-SITE RECEPTION</b>

## FRIDAY, MARCH 06

6:30 – 7:30 A.M.	<b>YOGA / POWER WALK / ZUMBA</b>
8:00 – 9:30 A.M.	<b>BREAKFAST ROUNDTABLES / NETWORK MEETINGS</b>
<ul style="list-style-type: none"> <li>▪ Integrative Health Funder Network Breakfast</li> <li>▪ Kids Access' Funder Network Breakfast</li> <li>▪ Oral Health Funder Network Breakfast</li> <li>▪ Population Health Funder Network Breakfast</li> </ul>	
9:30 – 10:00 A.M.	<b>BREAK</b>
10:00 – 11:00 A.M.	<b>PLENARY WITH NICK TILSEN</b>
11:00 – 11:30 A.M.	<b>BREAK</b>

11:30 A.M. – 1:00 P.M.	<b>BREAKOUT SESSIONS</b>
<ul style="list-style-type: none"> <li>▪ Deep Dive: Medicaid Expansion</li> <li>▪ Funders' Failalooza: Learning from What Didn't Turn Out the Way We Expected</li> <li>▪ Health Outside the Hospital Walls: Promoting Upstream Strategies in the Era of Health Reform</li> <li>▪ Human-Centered Design: A Powerful Tool for Health Funders</li> <li>▪ Learning Lab: Evaluating Collective Impact</li> <li>▪ Small Foundations and Impact Investing</li> <li>▪ Special Topics in Housing: Intersections of Housing Instability, Displacement, and Health</li> <li>▪ What Works to Spread Integrated Care?</li> </ul>	
1:00 – 2:00 P.M.	<b>NETWORKING LUNCH</b>

# LOGISTICS & registration

Register by February 09, 2015  
at [www.gih.org](http://www.gih.org).

The annual conference is open to trustees and staff from national, regional, and local grantmaking foundations and corporate giving programs. If you are not a staff member or trustee of a grantmaking organization but would like to attend, contact Mary Backley at 202.452.8331.

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## ★ HOTEL INFORMATION

JW Marriott Austin  
110 East Second Street · Austin, Texas 78701  
Reservation phone: 800.228.9290

## ★ HOTEL RESERVATIONS

Visit [www.gih.org](http://www.gih.org) for the hotel reservation link, or call 800.228.9290.

A block of rooms has been reserved at the special rate of \$229 per night for conference attendees. Reserve your room no later than January 30 to qualify for this discounted rate. When making your reservation, mention the Grantmakers In Health room block to receive the rate, available until January 30 or until the room block is filled, whichever occurs first.

Reservations received after this date or after the room block is filled will be accepted on a space-available basis and may be at a higher rate. *Registering for the conference does not automatically reserve a room at the hotel.*

## ★ GETTING TO THE CONFERENCE

The conference hotel is a 15-minute drive from Austin-Bergstrom International Airport (AUS). For information on airline service, visit [www.austintexas.gov/department/airlines-flights](http://www.austintexas.gov/department/airlines-flights).

## ★ QUESTIONS

Please direct all questions regarding conference logistics to VRS Meetings & Events Inc. at 202.315.3296 or [gih15@vrsevents.com](mailto:gih15@vrsevents.com).

Questions about the annual conference? Contact Mary Backley at 202.452.8331 or [mbackley@gih.org](mailto:mbackley@gih.org).

## ★ HOW TO REGISTER

Register at [www.gih.org](http://www.gih.org) by February 09, 2015. To register by mail or fax, a hard copy registration form is available at [www.gih.org](http://www.gih.org).

## ★ PAYMENT

Annual conference fees are \$700 for GIH Funding Partners and \$1,400 for non-Funding Partners. Payment must accompany registration in order to be processed.

### Available Discounts (select one only)

Attending conference and Art & Science  
*GIH Funding Partners*..... \$ 800  
*Non-Funding Partners* ..... \$1,500

Group discount for organizations sending five or more representatives to the conference only  
*GIH Funding Partners*..... \$ 600  
*Non-Funding Partners* ..... \$1,300

## ★ LATE FEES & CANCELLATIONS

A late fee of \$150 will be charged to attendees whose registration forms are received after February 09. Pending availability, on-site registration will be accepted with a surcharge of \$150 in addition to the late fee. Cancellations in writing, received no later than February 09 will receive a refund, less a \$150 administrative fee. No requests for refunds after this date will be accepted; however, a substitute participant may attend the conference by notifying GIH in advance.