



## 2018 Terrance Keenan Leadership Award in Health Philanthropy



The Terrance Keenan Leadership Award honors outstanding individuals in the field of health philanthropy whose work is distinguished by leadership, innovation, and achievement.

### Background

Leadership entails the thoughtful and creative deployment of the resources available to grantmakers. It mines the freedom inherent in philanthropy to create improvements in daily lives and to make valuable contributions in the arenas of health care, wellness, and public policy. Leadership provides the inspiration and momentum needed to address today's pressing health issues. It also provides vision and insight into the challenges of tomorrow. Leadership entails innovation. In the face of deeply rooted problems, leaders affirm, improvise, and take risks. More importantly, they surround others with the freedom, encouragement, and knowledge to create long-term solutions for their communities.

As the field of health philanthropy has burgeoned and has itself become more complex, it faces the future with a sober sense of the magnitude of the challenges to be met. Leaders on all levels are crucial to preserve and refine the integrity of the work of health philanthropy.

By example and instruction, Terrance Keenan (1924-2009) charged us with exercising the freedom to invest in leadership and develop new institutions and systems to confront major needs. He encouraged us to embrace both the freedom to fail and the freedom to persist. Finally, he challenged grantmakers to make "their self-concept as public trusts . . . the overriding article of their faith and the guiding force of their behavior." A generous and consummate craftsman of our trade, Terrance Keenan reminded us that "creativity... is a cultivated skill, attainable only through continuous effort."

This annual award—established in honor of his more than 40 years of service and contributions to the field—is intended to stimulate others to strive toward this same standard of excellence and acknowledge those whose work embodies his spirit of innovation, compassion, and dedication.

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## The Award

First presented by Grantmakers In Health (GIH) in 1993, the Terrance Keenan Leadership Award pays tribute to the continuous effort of those in the field of health philanthropy. It recognizes and rewards grantmakers whose thoughtful use of philanthropic dollars has had an impact on human health, at any level. Award recipients' work should demonstrate responsiveness to the people in their communities, large or small, and particular responsiveness to those in the greatest need. It should also distinguish itself by creativity, risk-taking, and boldness toward forging permanent improvements in health. Achievements may be in any area that involves health, such as services, delivery systems, public policy, public participation, prevention, wellness, education, or communications. Results may be at the local, state, regional, national, or international level. The award carries a \$5,000 honorarium.

## Eligibility

The nominee must be, or have been within the last three years, an active grantmaker for at least five years with a health foundation or corporate giving program making grants in the field of health. The individual may serve as a trustee, staff member, or donor. Grantmakers whose actions embody Terrance Keenan's philosophy can be at any stage in their careers. The award honors grantmakers whether they are in the midst of their service to the field or are at the end of their career. Current GIH board members are not eligible for nomination. The recipient must be available to participate in the luncheon awards presentation, which will be held during the 2018 GIH Annual Conference on Health Philanthropy, from June 20-22 in Chicago, Illinois.

## The Nomination Process

Any individual or organization may nominate a grantmaker to receive the Terrance Keenan Leadership Award. A complete nomination of an eligible candidate consists of the following:

- A background profile of the nominee, including a summary of the nominee's principal contributions to the field of health philanthropy and how the individual meets the specific criteria for this award. This may take the form of a letter that addresses eight key criteria (described below) regarding the nominee's achievements and leadership qualities. The letter should not exceed five single-spaced, typed pages. The extent to which the letter makes a succinct case for the candidate is more important than the letter's length.
- Two individuals must second the nomination. They do not have co-write separate letters of endorsement but have to be willing to be contacted by the selection committee, if necessary. One of these individuals must be from an entity other than the nominee's foundation.
- Complete contact information, including name, title, organization, address, telephone number, and email address for the nominee, nominator, and the two persons who seconded the nomination is required. A form for submitting this information is attached. Members of the award committee may contact the persons listed for additional information about a candidate.
- No more than three attachments that illustrate the nominee's achievements, which may include articles authored by the nominee, publications produced under the nominee's leadership, and media articles.

Please email nomination packets to Natasha Khanna,  
Communications Director, at [nkhanna@gih.org](mailto:nkhanna@gih.org).

**Nominations must be received by December 1, 2017.**

## Award Criteria

Nominators are encouraged to address the following questions in their submissions:

### Grantmaking

What achievements distinguish this nominee's work?

- Describe how this individual has taken risks, shown innovation, and exhibited the flexibility and creativity needed to address the nation's most pressing health problems.
- Describe how this individual has contributed to the effectiveness of the foundation's grantees and enhanced their success.
- What makes this individual an outstanding grantmaker in the field of health? What are his or her significant contributions to the field?

### Leadership

- How has this individual shown leadership and strategic vision within his or her foundation?
- How has this individual shown leadership and strategic vision within the broader field of health philanthropy?
- How has this individual shown leadership within the community he or she serves?
- Describe how this individual has fostered, mentored, or inspired those working in the field.

## The Selection Process

The recipient of the award is selected by a committee of up to seven grantmakers from GIH Funding Partner organizations. A member of the GIH board of directors chairs the committee but does not have a vote. The committee will review all nominations and choose one winner. For those not chosen, nominators are welcome to resubmit in subsequent years. The decisions of the selection committee are final and not subject to review by the GIH board, staff, or its Funding Partners. The award recipient and nominators will be notified of the committee's decision in March 2018.

The award will be presented during the 2018 GIH Annual Conference on Health Philanthropy in Chicago, Illinois.

## Previous Recipients

<b>1993 Terrance Keenan</b> Robert Wood Johnson Foundation	<b>2001 Irving B. Harris</b> The Harris Foundation	<b>2010 Mary Jane Koren</b> The Commonwealth Fund
<b>1994 David Packard</b> The David and Lucile Packard Foundation	<b>2002 Thomas G. David</b> The California Wellness Foundation	<b>2011 Drew Altman</b> The Henry J. Kaiser Family Foundation
<b>1995 Margaret E. Mahoney</b> The Commonwealth Fund	<b>2003 Gloria R. Smith</b> W.K. Kellogg Foundation	<b>2012 Margaret O'Bryon</b> Consumer Health Foundation
<b>1996 Beverly Railey Walter</b> Claude Worthington Benedum Foundation	<b>2004 David A. Gould</b> United Hospital Fund	<b>2013 James Kimmey</b> Missouri Foundation for Health
<b>1997 David P. Ross</b> Bank of America and Victor E. Speas Foundation	<b>2005 Frank Karel</b> Robert Wood Johnson Foundation	<b>2014 Mark Smith</b> California HealthCare Foundation
<b>1998 Mary K. Campuzano</b> Kansas Health Foundation	<b>2006 Robert Eckardt</b> The Cleveland Foundation	<b>2015 Gail Christopher</b> W.K. Kellogg Foundation
<b>1999 John Murphy</b> The Flinn Foundation	<b>2007 Mario Gutierrez</b> The California Endowment	<b>2016 Amy Berman</b> The John A. Hartford Foundation, Inc.
<b>2000 No award presented.</b>	<b>2008 Terri Langston</b> Public Welfare Foundation	<b>2017 Chet Hewitt</b> Sierra Health Foundation
	<b>2009 Gary Yates</b> The California Wellness Foundation	

# THE TERRANCE KEENAN LEADERSHIP AWARD IN HEALTH PHILANTHROPY

## N O M I N A T I O N F O R M TO ACCOMPANY LETTER OF NOMINATION

*Please complete this form as an attachment to your biographical profile of the nominee explaining why the nominee should receive the Terrance Keenan Leadership Award.  
This form may be photocopied.*

### NOMINEE

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### NOMINATOR

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

*Please email nomination packets to Natasha Khanna at [nkhanna@gih.org](mailto:nkhanna@gih.org).  
Nominations must be received by **December 1, 2017**.*

# THE TERRANCE KEENAN LEADERSHIP AWARD IN HEALTH PHILANTHROPY

## R E F E R E N C E S FOR ADDITIONAL INFORMATION

*Please use this form to second the nomination of an individual for the Terrance Keenan Leadership Award. Letters of endorsement are not necessary; however, references may be contacted by the award selection committee. This form may be photocopied.*

### REFERENCE NO. 1

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### REFERENCE NO. 2

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

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