

## Fostering Partnerships to Improve Native American Health Sept. 16, 2015 2:00 pm Eastern Time

Speakers:

Allison Barlow, Center for American Indian Health, Stacy A. Bohlen, National Indian Health Board Patricia Doykos, Bristol-Myers Squibb Foundation.

# A Funder's Story: Philanthropy & Native American Health

PATRICIA M. DOYKOS, PHD

BRISTOL-MYERS SQUIBB FOUNDATION

### How BMSF came to focus on Native American Health

**Mission** – to promote health equity and improve health outcomes of heavily affected populations

Grants Program - Together on Diabetes™ launched in 2010

- Expand Diabetes Self Management Education and Support
- Expand and strengthen community resources for diabetes self management
- Mobilize communities to take control of diabetes



#### Need

- Native Americans and Alaska Natives suffer the highest rates of type 2 diabetes in the nation
- 1 in 3 adults in areas of the Southwest such as AZ and NM that are home to large Native American populations
- Half of the increase in the mortality rate for Native Americans over the past two decades is attributable to type 2 diabetes
- Native American youth have the highest and fastest-increasing prevalence of type 2 diabetes of any racial group in the U.S.

#### Annual Focus on Population or Diabetes Self Management Issue

- 2011 African American Women
- 2012 Native Americans
- 2013 Diabetes, Depression and Distress

### How BMSF forged a partnership with Navajo and White Mountain Apache Communities

#### BMSF consultations with Native American Health stakeholders

- Indian Health Service Director, Diabetes Consultant, Phoenix Regional Office Director, and CDC Native Health Director
- Native American health focused associations
- Academic institutions focused on Native American Health

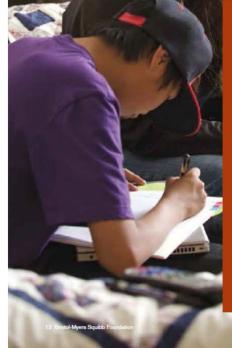
#### Key Insights from Johns Hopkins Center for AI Health consultation

- Take a multigenerational and family approach by focusing on youth living with or at risk of diabetes
- Tap into Native culture, health traditions and teachings to address the *imbalance* of diabetes



- Partner with a permanent, trusted and respected partner of the tribes
- Explore sustaining grant-created capacity and services through existing, but flexible IHS provisions, e.g. Community Health Representative positions
- Investing in youth and engaging youth in advising and delivering solutions is a key longterm sustainability strategy

#### **NEW U.S. PARTNERS**









Restoring Harmony and Valuing the Power of the Generations in a Family

While Native American youth are at high risk for developing diabetes, sustained wellness programs have been rare in schools and communities to prevent and control the disea

nging. Native Ame tern U.S. will be supported in their d in the S e southwestern cost who exponent in the one ney through a pioneering program of interventions ly and community-focused interventions for type 2 letes offered by the Johns Hopkins Center for Ame dian Health and Its local partners. The program is rted with a \$2.25 million, two-year grant from the

The Center is using the grant to build a diabetes education, care and support program to serve at least 250 Navaio and White Mountain Apache youths and their family members. Family heatth coaches are being deployed to educate youths about their disease, guide them to treatment and care and help them to make necessary changes in their diet and exercise.

At a recent home visit, family health coach (pictured here) played a game with a Nava diabetes and his brother to explain how gi lates in the blood. She then had a dis hy meant to t in order to set a reachable nutritional goal. "In the N ich as diabetes," said Charley. "We te and use games to convey the causes and consequences of the disharmony and also to identify the path to restorin harmony and good health."

For the Center, an added bo people is that they often live not only with their parents but also with their grandparents. As the teen learns about living healthfully with diabetes, the family health coaches can also Involve parents in adopting and promoting active lifestyles — like those of their elders and ancestors — as well as help them navigate diabetes care.

ohns Hopkins Center for American Indian Healt TOGETHER **Together on Diabetes Project** ing the Bu len of Dial an Indian Youth and Familie

TRAINING & CAPACITY BUILDING PROJECT GOALS

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PROJECT DESIGN/STRATEGY

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Together 🔅 Diabetes

scoards and their families. odate participants " needs/



SERVICE/SUPPORT DELIVERY and disease management assisting with

Billion QUALITY IMPROVEMENT ACTIONS a metuda and coaches. I intervention feedback and revisions to ensur accessitability and instant of all aspects of the

nitee. eeing Connittee meetings synthesized shared n

erson centered lessons.

tecs with engaging local stories. edites guittees to test and reinforce

Enhancement of parenting skills, imprementation continues and to Derivery distribu-meeting discuss Development of position and fermi viden to clandardize claps

KEY LESSONS



Resources:www.togetherondiabetes.com

# Nations within a Nation: An Introduction to Indian Country

### STACY BOHLEN NATIONAL INDIAN HEALTH BOARD

GRANTMAKERS IN HEALTH WEBINAR SEPTEMBER, 2015

#### **NIHB Mission Statement**

One Voice affirming and empowering American Indian and Alaska Native Peoples to protect and improve health and reduce health disparities.



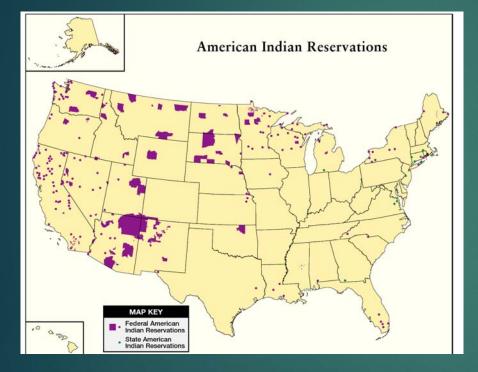
### Areas of Expertise and Service

#### NIHB provides a variety of services

- Advocacy
- Policy Formation and Analysis
- Legislative and Regulatory Tracking
- Direct and Timely Information Dissemination to Tribes
- Research on Indian Health Issues
- Program Development and Assessment
- Public Health Infrastructure
- Training and Technical Assistance Programs
- Project Management



### **Indian Country and Tribes**



- 567 Federally-recognized Tribes in 35 states
- 4.5 million American Indian/ Alaska Native people
- Approximately 56.2 million acres are held in trust by the federal government for Tribes (and AI/AN people)

### Diversity

Difference in:
Tribal enrollment numbers
Enrollment criteria
Residence of Tribal members
Governance structure
Economic development
Relationships with state and local governments



### Tribal Sovereignty

- Federally-recognized Tribes have a government-to government relationship with the federal government
- Tribes retain inherent authority to make their own laws and govern their own people, and others on their lands

Tribal Sovereignty has been acknowledged and reaffirmed by the federal government in treaties, Supreme Court Case law, executive orders, and legislative actions

### **Trust Responsibility**

- Federal government made solemn promises of protection and benefits to the Tribes in exchange for land and peace
  - Rooted in treaties, authorized by the Constitution, acknowledged and reaffirmed by Supreme Court Case law, executive orders, and legislative actions



#### Statement of the Trust Responsibility

"The government has agreed to provide community services such as health, education and public safety, services which would presumably allow Indian communities to enjoy a standard of living comparable to that of other Americans."

-President Richard Nixon, 1970

#### **Role of non-Native Citizens**

- Born into the "contract" that the United States has with American Indian and Alaska Native Nations
  - The trust responsibility is woven into the fabric of American being
  - Should not be seen as just the purview of the U.S. government



## Thank you for your time and commitment to Indian health

STACY A. BOHLEN (ENROLLED: SAULT STE. MARIE CHIPPEWA INDIAN TRIBE) EXECUTIVE DIRECTOR NATIONAL INDIAN HEALTH BOARD SBOHLEN@NIHB.ORG

## Johns Hopkins Center for American Indian Health

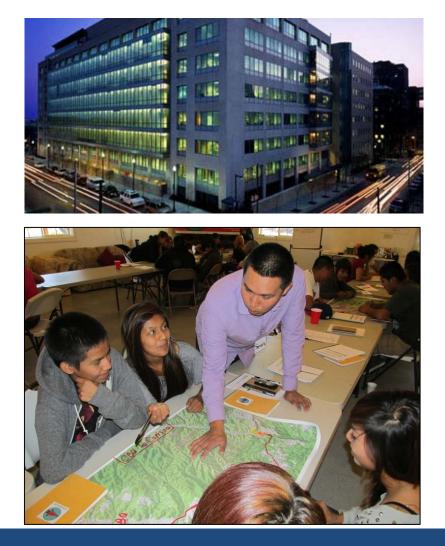
For more than three decades, we have partnered with American Indian communities to co-design programs to achieve optimal health and well-being across the lifespan.





### Johns Hopkins Center for American Indian Health

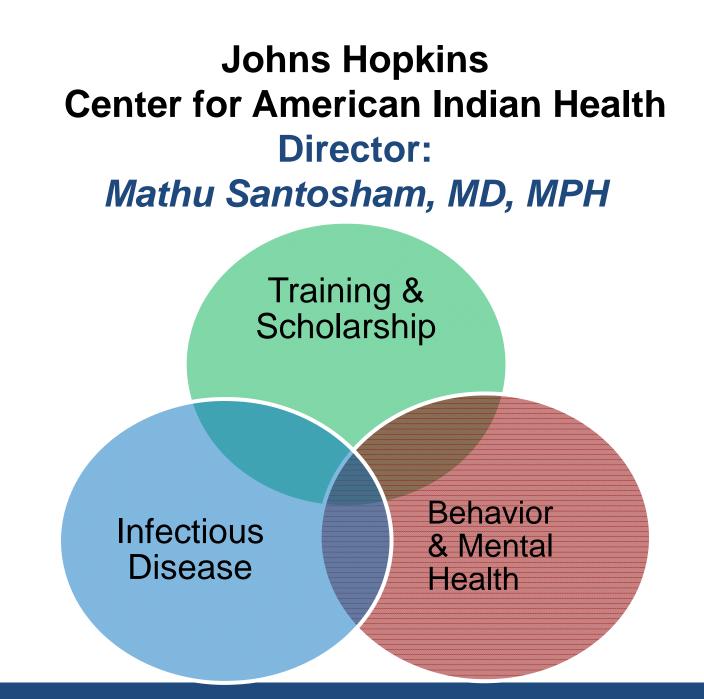




Founded in 1991 at the Johns Hopkins Bloomberg School of Public Health by Dr. Mathu Santosham, based on 10 years' work with SW tribes

**Mission:** To work in partnership with American Indian and Alaska Native communities to raise AI/AN health status, self-sufficiency and health leadership of AI/AN people to the highest possible level.











#### **MOU with IHS since the Center's Founding in 1991**

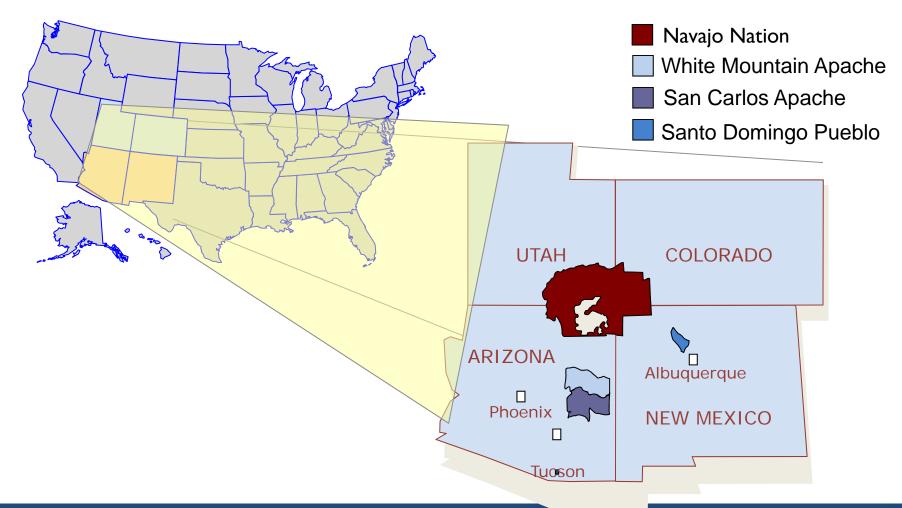


Center Director Mathu Santosham, MD, MPH signing latest IHS MOU with former IHS Director Yvette Robideaux, MD, MPH

First MOU with IHS signed in 1991 with Dr. Everett Rhoades and renewed continuously to leverage assets to raise AI/AN health status to highest possible level



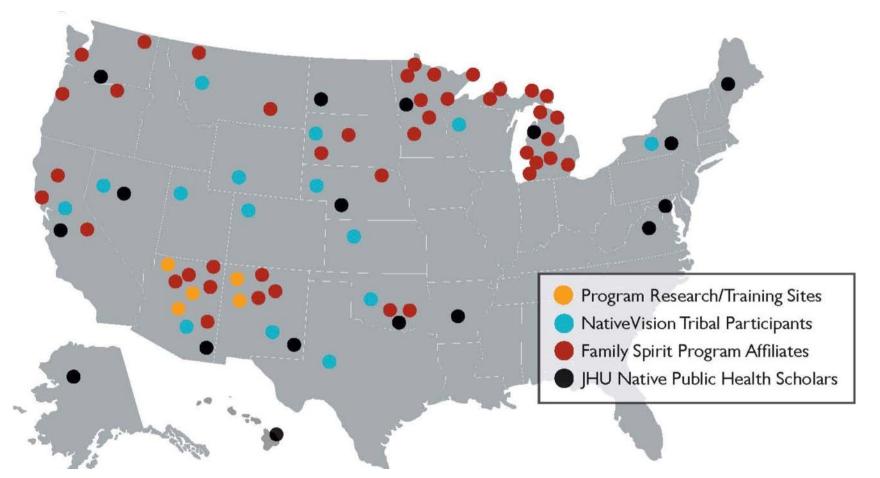
### 3 decades of partnership with Southwestern tribal communities





### Johns Hopkins Center for American Indian Health





## Our Center's present scope





Center now employs 125+ faculty and staff including 80+ American Indians who are doing health outreach, education and research in their communities

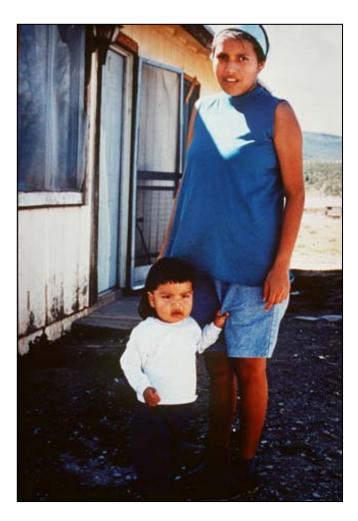


### Building local work force capacity



#### A changing landscape...





Major shift from high infectious disease mortality to

> Behavior and mental health inequalities

> > Low education, employment, modern trauma, fractured families



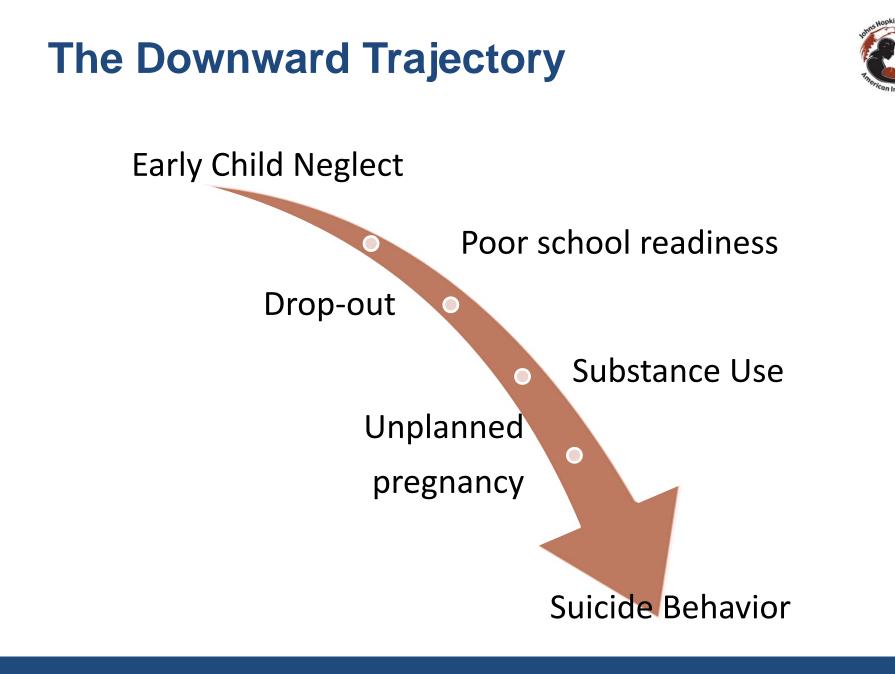


### Disparities for Reservation AI/AN Youth Today

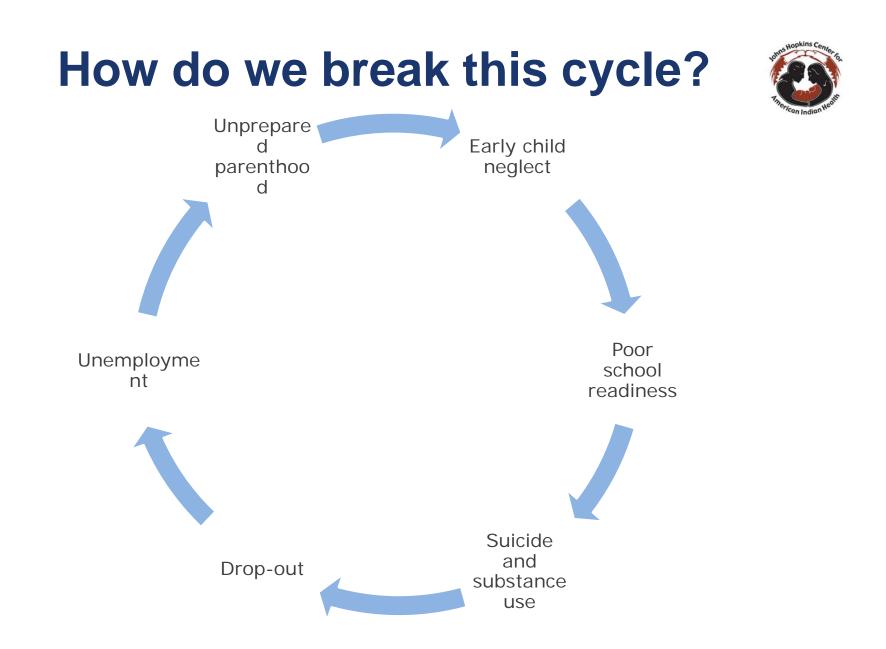
- Death Rate (0-25 yrs):
- Suicide Rate (15-24):
- Alcohol-related Deaths:
- Obesity/Diabetes:
- School Readiness
- High school drop-out
- Teen Childbearing:
- Unemployment rates

- 3.2x higher
- 2-3x higher
- 7x higher
- 3x higher
- <50%
- up to 50%
- 2x higher
- 50 to 80%





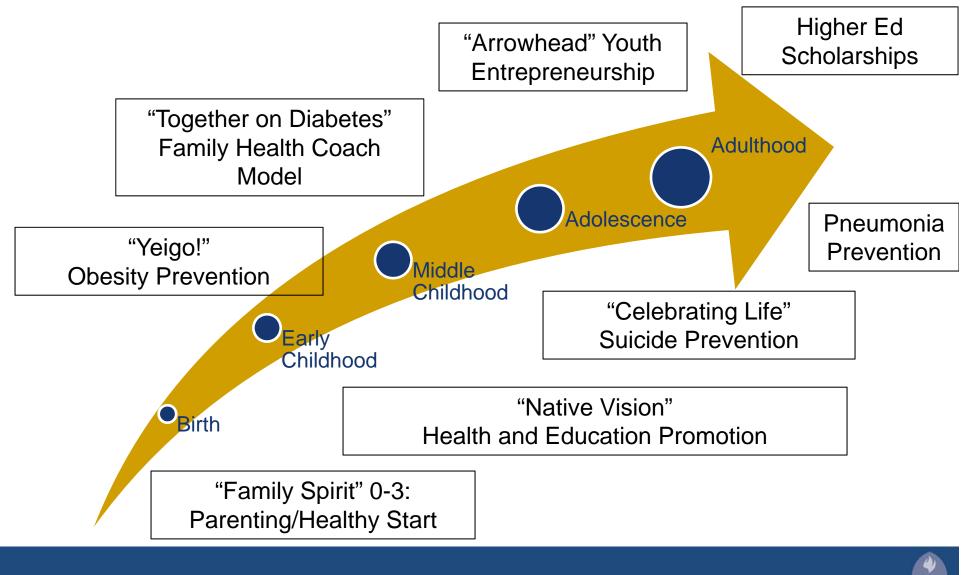






## Changing the Future Working Across the Lifespan





### FOUNDATIONS CAN PLAY A VITALROLE IN RENEWING HEALTH FOR AI/AN COMMUNITIES



# Step 1: Importance of trust-building and relationship-building



#### How that translates to grant-making:

- Longer start-up time
  - Formative development
  - Planning
  - Community mobilization phase
- Multi-year commitments
  - Consider two or three stage grant-making
    - Planning, Implementation/Evaluation, Sustainability/Scaling
- Maintain flexibility—supplements, technical assistance, opportunities to amplify
- Promote simultaneous opportunities for capacity building and health education: tap into existing training grounds



### Step 2: Positive Focus Promote Approaches that Tap Cultural and Community Assets and Strengths





- Children are Sacred
- Matrilineal Societies
- Respect for Elders
- Respect for Nature

- Intergenerational Homes
- Guiding ceremonies and beliefs surrounding rites of passage



### **Step 3: Give and Give**



- Be Generous
  - May serve fewer, but often remoteness and constellation of challenges requires more resources
  - <.4% of private philanthropy supports AI/AN needs who represent ~2% of population and have 3x health disparities
- Fill needed niche of funding for ground-up development of health interventions – with strong and trusted evaluation partners
- When starting with new communities, consider pairings with trusted partners (i.e., tribal, national AI organization, or university with track record with AI/AN populations)
- Ensure direct service to and by Native peoples (including employment/education)
- Don't forget rural areas (much to learn for many other populations)
- Consider Innovations in reporting and/or applications
  - Briefs? Photos? Audioreports? Figures/Graphs? Dialogue



### Step 4: Help Train the Next Generations of AI/AN Health Workforce



Find and Fund Training Partners





## JHCAIH American Indian Scholars Programs



- Graduate/doctoral scholarships and mentoring for AI/AN students inpublic health, nursing, medicine
- Public Health Certificate Program in AI/AN Health at JHU (18-credit – graduate certificate)
- Research coordinator training courses
- Educational pipeline programming
  - Faculty development
  - > Postdoctoral
  - > Doctoral
  - ➢ Graduate
  - Undergraduate
  - High school
- Professional development Center staff/faculty





- Private-public
- Tribal-tribal (NIHB)
- Tribal-university
- Other examples
  - JHU and the NFL Players
     Association for Native Vision
     youth development program



# CASE EXAMPLES

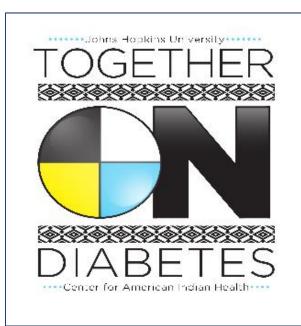


Bristol-Myers Squibb Foundation



Communities Uniting to Meet America's Diabetes Challenge

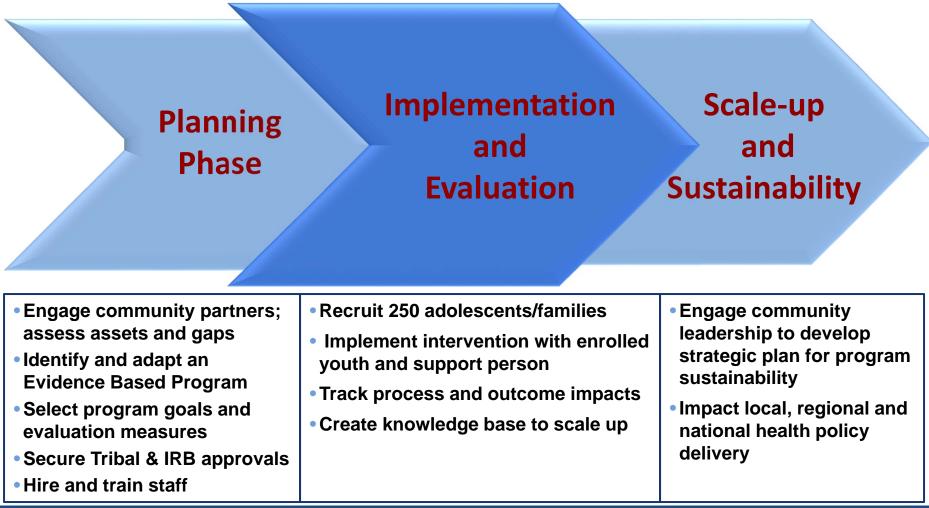
# Case Example 1 Together on Diabetes







## **Three Year Project Period** January 2012- December 2014\*

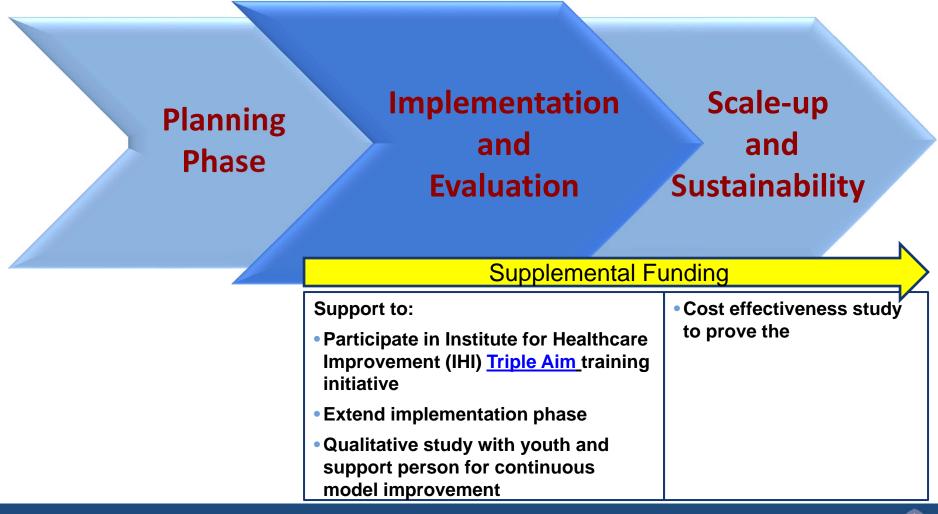








## **Three Year Project Period** January 2012- January 2015\*





## **Summary of Together on Diabetes**



#### Accomplishments

- Enrolled 250 youth/support persons across 4 reservation sites
- Intervention and evaluation through June 2015
- 85%+ retention
- Strong preliminary results (i.e., depression BMI quality of life satisfaction)
- Medical chart reviews will be conducted for 5 years following enrollment
- Launching cost effectiveness study to assist with advocacy efforts
- First youth-specific evidence-based approach to managing diabetes

#### Sustainability through IHS and Tribal Programs

- Family Health Coach criteria built to match CHR and Health Tech positions within IHS
- IHS Diabetes Director awaiting 12 month data in order to promote as best practice
- Chinle Youth Lifestyle Management iterative project -- model for sustainability through IHS
- Continued Research and Service through Other Grant Funding
  - NB3F grant in Tuba City will allow enrollment of 15 additional youth
  - Navajo Area IHS extension of curriculum to childhood obesity prevention and other risk and protective factors to prevent diabetes







# Case Example 2 Family Spirit





### Family Spirit Evidenced-Based In-Home Support and Education

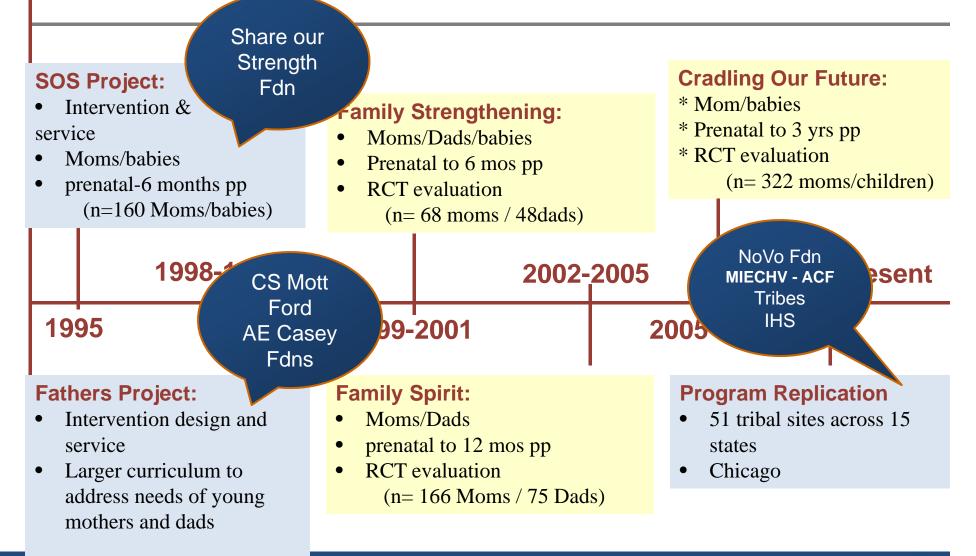
- Created in partnership with Native communities over 18 year period
- Premise: supporting adolescent mothers is fastest path to change for community and future generations







# Family Spirit Project History





### The Secret Sauce: Indigenous Family Health Educators

- Trusted home visitors
- Compassionate role models
- Community change agents
- Work force development







## Family Spirit Curriculum Package



## Family Spirit Impact: Pregnancy to Age 3



#### Parenting

- Increased maternal knowledge <sup>1,2,3,4</sup>
- Increased parent self-efficacy <sup>3,4</sup>
- Reduced parent stress <sup>2,4</sup>
- Improved home safety attitudes<sup>3</sup>

#### **Mothers' Outcomes**

- Decreased depression. <sup>1,2,4</sup>
- Decreased substance use <sup>4</sup>
- Fewer risky behaviors <sup>3,4</sup>

#### **Child Outcomes**

- Fewer social, emotional and behavior problems through age 3. <sup>2, 3, 4</sup>
- Lower risk of substance use, risky sex and behavior problems over life course

1 Barlow A, Varipatis-Baker E, Speakman K, et al Arch Pediatr Adolesc Med. 2006; 160: 1101-1107

- 2 Walkup J, Barlow A, Mullany B, et al. Journal of the American Academy of Child and Adolescent Psychiatry. June 2009
- 3 Barlow A, Mullany B, Neault N, et al. American Journal of Psychiatry. January 2013.







### **Family Spirit: Ready to Scale**





SAMHSA's National Registry of Evidence-based Programs and Practices



Highest **participant retention**: 91% to 1 year postpartum; 83% to 3 years postpartum

4.0/4.0 on "Readiness for Dissemination"

**Highest federal rating** for HomeVEE: effectiveness of home visiting program models targeting families with children 0 to 5





## **Current National Reach**









### Thank you to GIH for your commitment to renewing health for the First Americans!





#### Advancing a Public Health Agenda for Native Communities

September 22, 2015 2:00 pm Eastern Time Cosponsored by Native Americans in Philanthropy

- New topics you want to tackle or learn more about?
- Innovative work that you want to share?
- A question you want to pose to your colleagues?

### Contact us at equity@gih.org