

Early Childhood Obesity Portfolio Strategy and Overview

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Shape NC – a three-year, \$3 million project focusing on changing the physical activity and nutrition policies, practices and built environments in child care. This is a broad-based, long-term blueprint that will provide a roadmap for North Carolina’s investments and efforts, public and private, to increase the percent of healthy weight among children birth to age five and those who care for them.

A strategic plan identifying evidence-based or promising practices at each level of the socioecologic model of health behavior including individual/family/interpersonal; clinical; community and environment; and policy.

NC IOM Taskforce

Preventing Obesity
by Design

The Preventing Obesity by Design (POD) project works to reverse the trend toward childhood obesity by improving outdoor environments at child care centers and teaching child care providers how to promote physical activity and nutrition.

Shape NC

A self-assessment of best practice in nutrition and physical activity policies and practices. By 2014 will have online dashboard, technical assistance and resources for both child care providers as well as those providing training and technical assistance to child care.

NAPSACC and Go
NAPSACC

Be Active Kids-
Signature Program

Be Active Kids is a physical activity initiative focused on providing physical activity related support and resources to individuals caring for young children in North Carolina. Be Active Kids utilizes a developmentally appropriate curricula and various training modules to increase physical activity of both children and adults in early childhood settings.

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- Policy and strategy
- Convening
- Long term focus
- www.nciom.org

NC IOM Taskforce

Preventing Obesity
by Design

Shape NC

- Organizational policy and practice
- Self directed and TA
- Immediate impact/sustainable change
- www.napsacc.org

NAPSACC and Go
NAPSACC

Be Active Kids-
Signature Program

- Built Environment
- Training and TA
- Immediate impact/sustainable change
- www.naturalearning.org

- Best practice
- Program focus
- Immediate impact
- www.beactivekids.org

OFF TO A HEALTHY START

Grantmakers in Health
October 16, 2012



Susan Brenner, EdD
Senior Vice President, Education



[Date]



The Company We Keep



Baxter

sc Johnson



Bayer HealthCare



Memorial Sloan-Kettering
Cancer Center

Booz | Allen | Hamilton

JPMorganChase



Duke University Health System

LANDS' END



JONES LANG
LASALLE®

Neutrogena®

CBS
CORPORATION

COLGATE-PALMOLIVE

SP Standard
Process®
Whole Food Supplements

athenahealth

Battelle

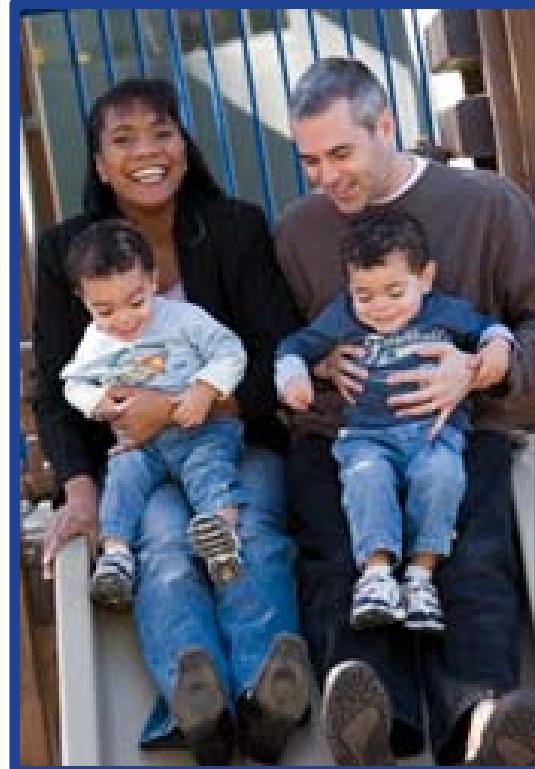
The Business of Innovation

ConAgra
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Food you love

Our “Other” Clients: Families

What Do Parents Want?

- Safe place to grow, play, and learn
- Ready for school
- Confident and competent learners
- Success – not just in school but in life
- Healthy bodies – healthy habits





Our Commitment to Healthy Children

- Physical activity
- Screen time
- Food
- Beverages
- Breastfeeding
- Parent, caregiver, teacher information on physical activity and nutrition
- Assessment

Our Curriculum for Healthy Children

- ***Well Aware*** – the Bright Horizons Approach to Health, Fitness and Wellness
- ***Movement Matters*** – improving fitness and health of children in our care
- ***Toward a Better World*** - supporting children's development of empathy, compassion and social awareness
- ***GardenWorks*** - science, food, and healthy eating through gardening





Start Smart: Healthy Weight in Early Childhood

*Grantmakers In Health's
Issue Dialogue*

Tuesday, October 16, 2012

presented by

Linda Geigle, National Association for
Family Child Care



Expand Training Opportunities

Support access to professional development opportunities.

Build training specific to the unique setting of family child care.

Be involved in enhancing the delivery methods.



Build Incentives

Build incentives for family child care throughout projects and systems.

Recognize and reward milestone achievements.



Be a Partner - Collaborate

Collaboration is critical.
Encourage parent education
and involvement.

Be an advocate. Be sure
family child care is included in
public policy decisions.

Be intentional. Include family
child care providers and their
professional organizations
from the start.



Allocate Resources

Allocate resources to family child care equitably.

It doesn't take millions to make a huge difference. The family child care field has the talent to make a huge difference with small amounts.



Early Learning Ventures Alliances

Shared Services Model for the Child Care Industry



Early Learning Ventures Partners



ELV Partners

ELV is collaborating with organizations throughout Colorado who share our mission of high quality and universal access for all children and families.



The Colorado
Health Foundation™



Colorado Department
of Public Health
and Environment



Introduction to CACFP Meal Patterns



Age 1 – 2



I need my calcium.

Drag the minimum amount to the cup.



FOOD CHART

Sound On

Introduction to CACFP Meal Patterns



Age 1 – 2



Just right!

Drag the minimum amount to the cup.



FOOD CHART

NEXT

Sound On

Early Learning Ventures		USDA Food Program Report - Early Learning Ventures Child Care																																				
Page 1 of 3		Wednesday, November 10, 2010																																				
Daily records of meals served		Thursday, 01 July 2010 thru Saturday, 31 July 2010																																				
Child's Name	Meal	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	None	Free	Reduced	Above Scale		
Appel, Zack	B																																	1				
	SI																																	2				
	L																																	2				
	SII																																	1				
	D																																	0				
	SIII																																	0				
Davidson, Kristen	B																																	2				
	SI																																	2				
	L																																					
	SII																																					
	D																																					
	SIII																																					
Roth, Austin	B																																	1				
	SI																																	2				
	L																																	1				
	SII																																	1				
	D																																	0				
	SIII																																	0				

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Page 3 of 3		Wednesday, November 10, 2010																																					
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Child's Name	Meal	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	None	Free	Reduced	Above Scale			
	Participants Daily Total :	0	0	0	0	0	0	0	0	0	0	0	6	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Monthly Total : 15			
	Daily Meals Total By Type :																																	Monthly Total By Meal Type					
	B	0	0	0	0	0	0	0	0	0	0	0	1	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8				
	SI	0	0	0	0	0	0	0	0	0	0	0	2	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9				
	L	0	0	0	0	0	0	0	0	0	0	0	6	3	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	11				
	SII	0	0	0	0	0	0	0	0	0	0	0	5	4	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	11				
	D	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1				
	SIII	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1				
	Total	0	0	0	0	0	0	0	0	0	0	0	16	21	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	41				

Participants:	7	(Daily Total of Participants who ate meals)			
Children Enrolled:	14	(Total No of Children enrolled this month)			
Enrolled:	12	2	5	0	
Meal Count:	B	3	2	3	0
	SI	3	2	4	0
	L	6	2	3	0
	SII	7	1	3	0
	D	0	1	0	0
	SIII	0	1	0	0
		19	9	13	0

Early Learning Ventures Alliances

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www.earlylearningventures.org

