



An interactive, online public budget simulation





Opening comments

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A Collaborative Effort...

- The Colorado Health Foundation
- Colorado State University
 - Bighorn Leadership Development Program
- Media Partners
 - 9NEWS (Denver NBC affiliate)
 - Denver Post



How Backseat Budgeter Came to be:

- Participatory Budgeting
- State Fiscal Challenges
- BB was used primarily for small-scale training; then media and policymakers recognized its value in addressing budget cuts



Heightened interest led to...



Town Hall Meeting

Noon-1 p.m. Today

In Collaboration With:







THE DENVER POST





CHRIS ADAMS

President, Engaged Public

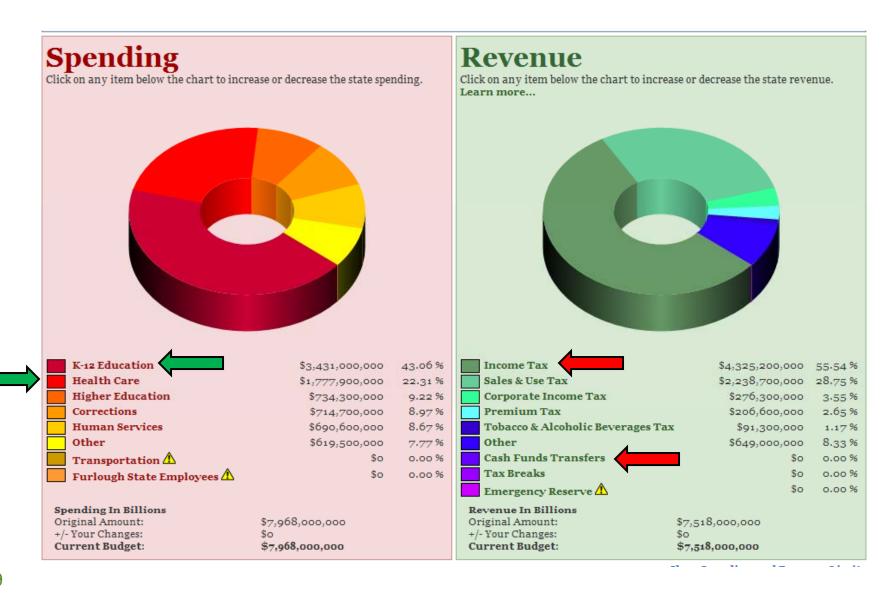


Since September 2010:

- More than 22,000 users
- Average user stays seven minutes and views thirteen pages
- TV, newspapers and radio from across the state (and nation) have covered and linked
- Usage spikes when there is budget news and during election season



Today we'll take a look at:





Let's take a look:

<u>www.BackseatBudgeter.com</u>





What type of work is involved?

- Technical development
- Budget analysis
- Communications



What's next for Backseat Budgeter?

- Simulate fiscal measures on November ballot
- Develop 2012-13 Colorado version
- Develop other public budgets
 - Likely to announce at least one city and one school district in next two months
 - Several states have queried, but none have gone beyond proposal stage





DISCUSSION