

## Meeting Agenda

## Strategies for Tumultuous Times

Fall Forum

Washington Marriott Georgetown 1221 22<sup>nd</sup> Street NW Washington, DC 20037

Support provided by the W.K. Kellogg Foundation, New York Community Trust, and REACH Healthcare Foundation

## Thursday, November 9, 2017

8:30 – 9:00 a.m. Registration and Continental Breakfa
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DuPont Ballroom, 2<sup>nd</sup> Floor

9:00 – 9:30 a.m. Welcome and Introductions

Faith Mitchell, Grantmakers In Health

9:30 – 10:45 a.m. State of Coverage Policy

Trish Riley, National Academy for State Health Policy Karen Pollitz, The Henry J. Kaiser Family Foundation

10:45 – 11:00 a.m. **Break** 

11:00 a.m. – 12:15 p.m. Immediate Challenges to the Safety Net

Moderator: Patricia Mathews, Northern Virginia Health Foundation

Frederick Cerise, Parkland Hospital Catalina Sol, La Clinica Del Pueblo

Sheldon Weisgrau, Health Reform Resource Project

12:15 – 2:00 p.m. Lauren LeRoy Health Policy Lecture and Networking Lunch

West End, 2<sup>nd</sup> Floor

Kathy Ko Chin, Asian and Pacific Islander American Health Forum

2:00 – 3:15 p.m. Bipartisan Reflections on Health Policy

DuPont Ballroom, 2<sup>nd</sup> Floor

Moderator: Julie Rovner, Kaiser Health News Chris Jennings, Jennings Policy Strategies Rodney Whitlock, ML Strategies 3:15 – 4:00 p.m. Balancing Immediate Needs and Long-Term Vision

4:00 - 5:00 p.m. Reception

West End, 2<sup>nd</sup> Floor

Friday, November 10, 2017

8:30 – 9:00 a.m. Registration and Continental Breakfast

The District, 3<sup>rd</sup> Floor

9:00 – 9:15 a.m. Welcome and Introductions

Faith Mitchell, Grantmakers In Health

9:15 – 9:45 a.m. Current Communication Challenges in Health Policy

Alison Betty, Betty & Smith

9:45 – 11:15 a.m. Foundation Approaches to Health Policy Communications

Moderator: Meg Bostrom, Topos Partnership Marcus Johnson, Vitalyst Health Foundation Denise Swartz, Mid-Iowa Health Foundation

11:15 a.m. – 12:15 p.m. **Networking Lunch** 

12:15 – 1:15 p.m. Designing Advocacy Communications Support

Ed Walz, Springboard Partners

1:15 – 2:15 p.m. Building Digital Media Capacity

Alison Glazer, Whole Whale

2:15 – 2:30 p.m. Conclusions and Final Thoughts