

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

THREE TAKEAWAYS FROM GIH'S 2016 ANNUAL CONFERENCE

MAY 2016

This year's annual conference was the largest one ever—which we are happy about—but it is the story behind the numbers that resonates the most with me. Three of my top takeaways are:

1) Funders are strongly committed to equity, diversity, and inclusion. This was reflected in the enthusiastic conversations at the Health Equity Funder Network Breakfast and the energy of the session *When Personal and Professional Collide: Philanthropy Post-Ferguson*. Advice I received about how GIH can do even more to advance these goals made clear that we have a valuable role to play in supporting equity, diversity, and inclusion goals *within* funding organizations as well as in communities.

(2) Funders are tirelessly creative. Many of our Funding Partners working to advance the goals of the Affordable Care Act are located in states where there is lukewarm or no political support for the law. Their focus is now on Medicaid expansion. Despite the obstacles, these funders have stayed the course, supporting advocacy, data collection, and other efforts to make the case for expanding access to care for hundreds of thousands of people. Their determination and willingness to try different approaches set an example that the entire field can learn from and follow.

(3) Funders have a great deal to teach each other. Providing opportunities for conversation, exchange, and peer learning is one of the most important goals of the annual conference. We select session formats and hotel settings that will facilitate those conversations. In San Diego, the weather cooperated too! Formal breakout sessions gave trustees, CEOs, and program staff opportunities to speak candidly about their successes and challenges. Network breakfasts and informal roundtables were a time for funders with shared interests to meet and lay the groundwork for ongoing conversations during the year. Meanwhile, lively discussions went on in the halls and Tech Café and on the patios and were a wonderful reflection of the vitality of the field and the intensity of funders' engagement in their respective issues.

"None of us leads from above; we all lead shoulder to shoulder," Amy Berman observed when she accepted the 2015 Terrance Keenan Leadership Award in Health Philanthropy. At GIH, we are trying to build just this kind of peer strength, so that funders can be confident leaders in the communities they serve. Visit our website to revisit annual conference materials that will encourage you to learn, connect, and grow throughout the months to come.



President and CEO
Grantmakers In Health

GIHNEWS

GIH TO IDENTIFY NEW SITE FOR 2017 ANNUAL CONFERENCE

Grantmakers In Health (GIH) represents hundreds of philanthropic organizations from across the country. These foundations and corporate giving programs are deeply committed to health, equity, fairness, and opportunity for all people. In light of the recent controversy surrounding HB2, North Carolina's new state law, the GIH Board of Directors has decided not to hold the 2017 Annual Conference on Health Philanthropy in North Carolina. Philanthropy manages resources held in the public trust, and we cannot ask the field to spend those funds in a state that appears to violate civil rights or sanction discrimination in any form. We were excited about holding the annual conference in Charlotte and deeply regret that this choice was necessary. We look forward to bringing the largest gathering of health grantmakers to North Carolina in a future year, when this issue is resolved. We are in the process of identifying a new site and date for the 2017 annual conference. That information, along with deadlines for session proposals, will be released in the next few weeks.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **The California Wellness Foundation** (Woodland Hills) awarded \$2.4 million in grants through its **Advancing Wellness** grants program, which is designed to promote equity through advocacy and improving access. Among the grantees are: **Children Now** (Oakland) – \$100,000 over one year for project support for policy, communications, and outreach efforts for implementation of the **Health4All Kids Medi-Cal** expansion; **Regents of the University of California, Los Angeles** – \$775,000 over two years for core operating support for the **California Health Interview Survey**, including the collection of new data on the oral health of adults and seniors; **Advancement Project** (Los Angeles) – \$600,000 over two years to launch the **Achieving Racial Equity Initiative**, a collaborative effort to define, measure, and advocate for racial equity in California; and **California Pan-Ethnic Health Network** (Oakland) – \$405,000 over three years in core operating support to sustain public policy, coalition-building, and communications efforts to promote health equity for communities of color in California. Contact: Cecilia Laiche, 818.702.1911, claiche@calwellness.org.
- **CDC Foundation** (Atlanta, GA) announced a collaborative project with the **Centers for Disease Control and Prevention** (CDC) (Atlanta, GA), and the **Association of Maternal and Child Health Programs** (AMCHP) (Washington, DC) that will address pregnancy-related death among women. The initiative seeks to generate data and foster collaboration that can lead to effective prevention and intervention strategies and will also produce three key outcomes: a standard data-collection and analysis tool, called the **Maternal Mortality Review Data System** (MMRDS), that will include resources to help local experts navigate the critical next step of using the data to identify prevention opportunities; the development and release of a web-based resource portal that will assist all states and jurisdictions in establishing or improving a maternal mortality review; and a data report, expected in 2017, that will explore data across all jurisdictions reporting through MMRDS and analyze the data to identify opportunities to prevent mortality. Funding for the collaboration was provided through an award agreement with **Merck** (Kenilworth, NJ) on behalf of its **Merck for Mothers** program. Contact: Claire Greenwell, 404.443.1126, cgreenwell@cdcfoundation.org.
- **George Family Foundation** (Minneapolis, MN) announced \$264,000 in grants to 12 local organizations through the foundation's **Catalyst Initiative**, which employs culturally relevant mind-body approaches to support health and well-being. **Lower Sioux Indian Community** will use a \$25,000 grant to support **Building Wicozani Practitioners and Healers**, which will build upon the opening of the community clinic and their previous work to address **Adverse Childhood Experiences** (ACEs) with strong cultural resiliency models, by embedding mind-body healing practices throughout the Health & Human Services department. A \$25,000 grant to **VRP (Veteran Resilience Project)** will promote connecting veterans statewide with Eye Movement Desensitization and Reprocessing (EMDR) therapy. VRP will utilize multiple forms of media to connect veterans and raise community awareness across the state. **Perspectives** received \$24,500 for its **Mind-Body Trauma Care Integration Project**, which provides an opportunity for increased awareness and access to mind-body medicine interventions to improve physical, mental, and emotional health and well-being of staff and clients. **NorthPoint Health & Wellness Center** will use a grant for \$23,700 for **Partnering to Create a Healthier Community: Mind-Body Medicine Skills Training**. Contact: Mary Lilja, 952.893.7140, mci@lilja.com.
- **Health Foundation of South Florida** (Miami) has allocated approximately \$2.1 million to support the work of 31 nonprofit organizations with programs that intend to improve the health and well-being of residents of Florida's Broward, Miami-Dade, and Monroe counties. Funded organizations and projects address a range of health issues, including primary care, behavioral health, preventive health measures, and other concerns. Among the grantees are: **Latinos Salud** (Miami, FL) – \$160,000 to implement an HIV evidence-based risk education program; **Jessie Trice Community Health Center** (Miami, FL) – \$108,000 to launch an institution-wide colon cancer screening and follow-up initiative; **Citrus Health Network** – \$100,000 to pilot The National Committee for Quality Assurance's new standards incorporating primary and preventive medical care for persons with serious mental illness who receive psychiatric services; **Florida Impact** (Tallahassee, FL) – \$99,846 to extend the reach of three federal nutrition assistance programs; **U.S. Soccer Federation Foundation** (Washington, DC) – \$75,000 to expand an afterschool sport-based youth development and physical activity program; and **Need to Feed** (Deerfield Beach, FL) – \$20,000 for a mobile farmers market to increase access to affordable, fresh produce in food desert communities. Contact: Shari Gantman, 305.374.9199, sgantman@hfsf.org.
- **Conrad N. Hilton Foundation** (Agoura Hills, CA) awarded more than \$20 million to 16 organizations that address homelessness, substance abuse prevention, health and wellness, foster youth, and other issues. The foundation awarded a five-year, \$2.5 million grant to **City of Hope** (Los Angeles, CA) to launch a comprehensive cancer prevention initiative that will target poor diet and obesity as key risk factors for disease. **National Council for Behavioral Health** (Washington, DC) will receive \$2 million over four years to implement Screening, Brief Intervention, and Referral to Treatment (SBIRT) for youth in federally qualified health centers. **Sightsavers, Inc.** (Boston, MA) will use a three-year, \$1 million grant to support expansion of eye health services awareness and utilization in the Morogoro region of Tanzania. Through a one-year \$600,000 grant to **Facing Addiction, Inc.** (Danbury, CT), the foundation will support the development of communications, advocacy, and grassroots organizing strategies and provide general operating support to advance public health responses to addiction. Funding of \$525,000 over three years will help the **American Academy of**

GRANTMAKER FOCUS



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Paso del Norte Health Foundation

221 N. Kansas, Suite 1900, El Paso, Texas 79901
Phone: 915.544.7636
Email: health@pdnhf.org Website: www.pdnhf.org

The Paso del Norte Health Foundation is one of the largest private foundations on the U.S.-Mexico border. Established in 1995 from the sale of Providence Memorial Hospital to Tenet Healthcare Corporation, Paso del Norte Health Foundation has a mission to promote health and prevent disease in the region through leadership in health education, research, and advocacy. Two affiliated fundraising foundations, the Paso del Norte Foundation in the U.S. and Fundación Paso del Norte in Mexico, work alongside the health foundation to leverage and complement its impact in the region. This unique region intersects three states in two countries, covering the areas of west Texas, southern New Mexico, and Ciudad Juárez in Chihuahua, Mexico. The close connection offers no separation of boundaries when dealing with health, economic opportunity, and quality of life.

The health foundation envisions a region where all people, regardless of socio-economic status, have the knowledge, resources, and environment they need to live healthy lives. Its role in bringing this vision to fruition is to lead, fund, promote, and leverage opportunities to that end.

Program Information: The program team uses the collective impact model to develop initiatives around its five key priority areas: healthy eating and active living, tobacco control and alcohol prevention, mental and emotional well-being, healthy relationships, and health leadership. Programs and initiatives are aimed at addressing issues and risk factors, such as poor nutrition, sedentary lifestyles, obesity, tobacco use, and diabetes, that prevent residents in the foundation's service area from living healthy lives. The service area encompasses 2.4 million people in El Paso and Hudspeth counties in far west Texas; Doña Ana, Luna, and Otero counties in southern New Mexico; and the municipality of Ciudad Juárez, Chihuahua, Mexico.

► Financial Information:

Total Assets: \$214 million (FY 2015)
Amount Dedicated to Health-Related Grants: \$9 million (FY 2015)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **A Smoke Free Paso del Norte (Smoke Free)** – continues to reduce tobacco use among youth, pregnant women, people with small children, and those who have limited financial resources. The initiative has achieved measurable results across the region, including a reduction in adult smoking

in El Paso County from 21.5 percent in 1996 to 13.6 percent in 2010. This change was documented in the *American Journal of Public Health*. Partners of this initiative, including the Smoke Free Paso del Norte Coalition Network, took an aggressive approach to policy change by supporting the passage of El Paso's Clean Air Ordinance in 2001 (\$17.9 million over 20 years).

- **REALIZE** – is an intense 15-month leadership experience for leaders of organizations engaged in promoting health and social services within the Paso del Norte region. The purpose of this endeavor is to transform already effective leaders into “transformational leaders” for the benefit of the region's health. In 2016, the foundation will implement a leadership program specific to board members (\$866,000 over three years).
- **Paso del Norte Institute for Healthy Living** – seeks to advance healthy nutrition and physical activity and to reduce childhood obesity. Through the combined strengths of the four partners—The University of Texas at El Paso, The University of Texas Health Science Center—Houston, School of Public Health, The Texas Tech University Health Sciences Center—Paul L. Foster School of Medicine, and the health foundation—the institute is a backbone organization leading evidence-based interventions to promote proper nutrition and physical activity in the region (\$7.9 million over five years).

Role of Philanthropy in Meeting Pressing Needs:

“Philanthropy is more than grantmaking. The health foundation serves as an innovator and convener, bringing diverse leaders together toward a common agenda. We seek to leverage grantmaking, working with our regional partners and affiliated foundations, to ensure greater impact. We measure and evaluate outcomes for results and continuous improvement. We are passionate in our work to improve health and quality of life for children, individuals, and families in our region.”

Tracy J. Yellen
CEO



Neurology Institute (St. Paul, MN) address a growing shortage of neurologists by encouraging medical students to enter the field of neurology. For more information, please visit www.hiltonfoundation.org.

- **The New York Community Trust** (NY) approved \$5.4 million in grants to support 45 nonprofit organizations. Funding will support an array of projects ranging from addressing the needs of the elderly to advancing opportunities for arts education for preschool children. Among the funded projects with a health focus are: **Mayor's Fund to Advance New York City** (NY) – \$400,000 for **Connections to Care**, a new program to improve mental health screenings and treatment for low-income New Yorkers; **Paraprofessional Healthcare Institute** (New York, NY) – \$150,000 to improve the quality of home care for elderly and disabled people by supporting higher pay and better training for their caregivers; **New Alternatives for Children** – \$130,000 to help children with mental and physical disabilities avoid hospitalization and remain at home and out of the child welfare system; **Medicare Rights Center** (Washington, DC) – \$100,000 to counsel elders who are newly eligible for Medicare; and **Services and Advocacy for GLBT Elders** (SAGE) (New York, NY) – \$100,000 to train staff to screen, refer, and provide help during crises for clients with mental health issues. Contact: Amy Wolf, 212.686.0010, ext. 234, aw@nyct-cfi.org.
- **Rose Community Foundation** (Denver, CO) announced that **Roots & Branches Foundation** (Denver, CO), a grantmaking initiative of Rose Community Foundation, has awarded \$79,490 in grants to six nonprofit organizations. Three of the grantees work to strengthen families and communities by increasing access to healthy food and nutrition education, and the others work to increase access to science, technology, engineering, and mathematics (STEM) careers for young adults. Among the grantees are: **The GrowHaus** (Denver) – \$25,000 to empower families through a *promotora* model in which community members are hired and trained to provide healthy food access and education

for their neighbors in Globeville and Elyria-Swansea; **Metro Caring** (Denver) – \$19,490 to support hunger relief and prevention programs, providing families with access to nutritious foods, education about healthy diets and growing food, and services promoting self-sufficiency and overall health; and **Re:Vision** (Denver) – \$5,000 to support families in the Westwood neighborhood through a *promotora* model in which community members are hired and trained to support their neighbors in creating home gardens to grow their own nutritious foods. Contact: Sarah Indyk, 303.398.7416, sindyk@rcfdenver.org.

- **Sierra Health Foundation's** (Sacramento) **Center for Health Program Management** announced more than \$1 million awarded to 58 organizations working to improve health and reduce health disparities in California's San Joaquin Valley. Among the grantees are: **ACT for Women and Girls** (Visalia) – \$20,000 to influence policies that impact teen health outcomes in Tulare County by cultivating youth leaders through outreach and education programming; **Radio Bilingüe, Inc.** (Fresno) – \$20,000 to provide education and messaging about **Health for All**, wellness, health disparities, and civic engagement for San Joaquin Valley residents by creating Spanish language radio segments for broadcast; **Stanislaus Family Justice Center Foundation** (Modesto) – \$20,000 to improve health outcomes of strangulation-injury victims of domestic violence by engaging with and training Stanislaus County first responders and health care providers through a coordinated community response; and **Alliance for Community Transformations** (Mariposa) – \$15,000 to increase awareness and change the perception of victims of human trafficking by fostering the continued development of the **Human Trafficking Coalition** for Merced and Mariposa counties. Contact: Kari Ida, 916.922.4755, kida@sierrahealth.org.
- **Sisters of Charity Foundation of South Carolina** (Columbia) awarded 14 grants totaling \$248,980. These grants are a part of the foundation's **Community Enrichment** grant program, which aims to underwrite organizations

whose services extend beyond meeting basic needs and will help people emerge from poverty. Among the grantees are: **Columbia Oral Health Clinic**, which will provide services to uninsured HIV/AIDS patients in South Carolina's Midlands region; **New Directions of Horry County** (Myrtle Beach), to provide a continuum of care to help homeless individuals and families break free from the cycle of poverty and homelessness; **Midlands Housing Alliance** (Columbia), to fund costs associated with operating the **Transitions** housing facility and day center for homeless men and women in the Midlands; and **The Therapy Place** (Columbia) to improve the emotional well-being, financial circumstance, and family interaction of more than 50 families receiving counseling. Contact: Langley Shealy, 803.254.0230, ext. 19, lshealy@sistersofcharitysc.com.

SURVEYS, STUDIES & PUBLICATIONS

- **California Health Care Foundation** (Oakland), **Cambia Health Foundation** (Portland, OR), and **The John A. Hartford Foundation** (New York, NY) commissioned *Conversation Stopper: What's Preventing Physicians from Talking with Patients about End-of-Life and Advance Care Planning?*, which addresses advance care planning. Findings reveal that most physicians who see Medicare patients consider end-of-life and advance care planning conversations with patients to be important. Seventy-five percent believe they (as opposed to the patient) are responsible for initiating these conversations. Yet, serious barriers exist that may prevent them from engaging in these discussions. A chief concern is physicians' level of comfort with communicating effectively, as 46 percent report that they are unsure of what to say. The new poll finds that physicians also overwhelmingly support reimbursing doctors and other professionals (95 percent), though only 14 percent report they have billed Medicare for an advance care planning conversation since the Centers for Medicare and Medicaid Services began reimbursements for this service in

January 2016. While the long-term impact of the new Medicare benefit remains unclear, 75 percent of those surveyed believe it would make them more likely to talk with older patients about advance care planning. A full report is available in the resource section of Cambia Health Foundation's website: www.cambiahealthfoundation.org. Contact: Lisa Honebrink, 503.721.4094, lisa.honebrink@cambiahealth.com.

- **United Hospital Fund** (New York, NY) has issued a report that examines the performance of New York's accountable care organizations (ACOs) that are in the second year of the federal **Medicare Shared Savings Program**. *Performance of New York's Accountable Care Organizations in Year 2 of the Medicare Shared Savings Program* reveals that while 26 percent of the nation's ACOs qualified to receive shared savings, only 19 percent of the state's ACOs met the requirements. Aggregate savings for New York during the period were \$1.7 million (.05 percent), representing a decline from Year 1. Although New York is below the national average in cost savings, the state experienced above-average rates for quality results, with an aggregate score of 86.31 out of 100, compared to the national average of 83.08. In addition, the report examines the program's mechanics, such as processes methodologies and formulas, that contributed to program results. New York State Health Foundation (New York) provided funding for the report, which is available in the publications section of www.uhfnyc.org. Contact: Bob DeLuna, 212.494.0733, rdeluna@uhfnyc.org.

REQUESTS FOR PROPOSALS

- **Aetna Foundation** (Hartford, CT), **American Public Health Association** (Washington, DC), and **National Association of Counties** (Washington, DC) have collaborated to launch the **Healthiest Cities & Counties Challenge**. The challenge endeavors to promote the development and sharing of effective strategies that improve health across a range of disciplines, including healthy behaviors, community safety, built environment, social and economic factors, and environmental exposure. The \$1.5 million initiative focuses on small and mid-size counties and federally recognized tribes. Through the challenge, these jurisdictions will develop practical strategies that seek to measurably improve health outcomes while also promoting health and wellness, equity, and social interaction. Cities, counties, and tribes can submit a proposal as a Tier 1 applicant (for jurisdictions with a population of 65,000 to 250,000) or a Tier 2 applicant (populations between 250,001 and 600,000). Applications are due May 31, 2016. More information is available at www.healthiestcities.org.
- **Colorado Health Foundation** (Denver) announced intended funding to promote telehealth services in Colorado. Funding aims to support primary care delivery by increasing access to comprehensive, coordinated care through telehealth services. The overarching goal of the initiative is to build the capacity in primary care or safety net clinics for the implementation of telehealth services. Specifically, two-year grants of up to \$100,000 will subsidize costs associated with purchasing equipment and/or hiring pertinent staff. Low-interest loans may also be available to private practices that meet specific criteria. The two-year timeframe allows sufficient time for learning and accomplishing important milestones. To be considered for funding, organizations must provide primary care services in Colorado to a significant population of uninsured/publically insured individuals; employ patient and provider engagement strategies to ensure satisfaction; have a plan that addresses implementation, marketing and training; be able to bill for reimbursable services; and have a strategy to coordinate care among different providers. Applications are due June 15, 2016 and October 15, 2016. For more information, visit www.coloradohealth.org.
- **Mat-Su Health Foundation** (Wasilla, AK) recently announced a funding opportunity through its semi-annual **Healthy Impact** grants program, which funds projects of \$15,000 or more. Eligible projects must work to improve the health and wellness of residents of Alaska's Mat-Su Borough and be a qualified Alaska nonprofit 501(c)3 organization. The foundation funds a range of activities, including (but not limited to): capacity building, technical assistance, capital projects, start-up costs for new programs and services, policy change, and short-term operating needs. Health-related projects that fall within one or more of the foundation's designated focus areas – Healthy Aging, Healthy Minds, and Healthy Foundations for Families – will receive the highest priority. The application process involves two phases; the application for Phase I is due Friday, May 20, 2016. For more information, visit www.healthymasu.org.
- **The Claude Worthington Benedum Foundation** (Pittsburgh, PA) announced that **Jane Werner**, Executive Director of the Children's Museum of Pittsburgh, has been elected to its Board of Trustees. Ms. Werner has been with the museum since 1991 and has served as Executive Director since May 1999. During her tenure, the museum has seen a growth in endowments from \$300,000 to \$8.3 million. She is also a leader in the **Maker Movement**, which engages children in learning through creativity. Ms. Werner will succeed **Esther L. Barazzone, Ph.D.**, who has stepped down as a trustee and has been elected Trustee Emerita. Dr. Barazzone, who will retire on June 30, 2016, after serving as President of Chatham University, has served the foundation as a trustee for 13 years. For more information, visit www.benedum.org.
- **The Boston Foundation** (TBF) (MA) announced that **Orlando Watkins** will join TBF as Vice President for Programs. Mr. Watkins most recently worked as Executive Vice President for Match Education. Before joining Match Education, Mr. Watkins was Senior Director at TBF, responsible for develop-

PEOPLE

ing philanthropic partnerships with foundations and donors interested in strengthening communities through data-driven, high-impact initiatives. Prior experience includes working as Chief Development Officer for BELL, a national education organization, and working as Vice President of Programs for the **Greater New Orleans Foundation** (LA), where he worked for several years, including the period immediately following Hurricane Katrina. In his new role, Mr. Watkins will oversee a discretionary grants fund of approximately \$16 million. He will also lead a program department staff working across five core grantmaking impact areas—Education, Health and Wellness, Jobs and Economic Development, Neighborhoods and Housing, and Arts and Culture—and two crosscutting strategy areas, Nonprofit Effectiveness and Grassroots. Mr. Watkins will assume his new role at TBF no later than June 1, 2016. For more information, visit the “News & Events” section of www.tbf.org.

- **The Maine Health Access Foundation** (Augusta) announced the election of **Ed Miller** to its statewide Board of Trustees. Mr. Miller recently retired as the Senior Vice President for Public Policy for the American Lung Association of the Northeast. He is on the board and is a past President of the Maine Public Health Association, and he was a founding member and Chair of the

Maine Coalition on Smoking or Health. Mr. Miller is currently a policy consultant to the American Lung Association of the Northeast. In addition to electing Mr. Miller, the board elected **Connie Sandstrom**, former Executive Director of the Aroostook County Action Program, as Board Chair. The foundation’s Community Advisory Committee also elected two new members: **Peter Driscoll**, Executive Director of Amistad, and **Hannah Pingree**, former Speaker of the Maine House of Representatives. Contact: Wendy J. Wolf, M.D., 207.620.8266, ext. 101, wwolf@mehaf.org.

- **Foundation for a Healthy Kentucky** (Louisville) named **Bonnie Hackbarth** to the position of Director of Communications. Ms. Hackbarth previously worked for Guthrie/Mayes Public Relations as a senior counselor. She worked there for 18 years serving a number of clients in the health, education, technology, and transportation fields. In that role, she also served as interim spokesperson for Jefferson County Public Schools for a five-month period. Previously, Ms. Hackbarth was Director of the U.S. Federal Trade Commission’s press office, Communications Director for the Special Advisor to the President for Consumer Affairs under two U.S. Presidents, and Deputy Press Secretary for a U.S. senator. Contact: Angela Koch, 502.759.2171, akoch@healthy-ky.org.

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1100 CONNECTICUT AVENUE, NW
SUITE 1200
WASHINGTON, DC 20036
TEL 202.452.8331 FAX 202.452.8340
WWW.GIH.ORG

