

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

JANUARY 23, 2012

NEW GRANTS & PROGRAMS

- **Allegany Franciscan Ministries** (Palm Harbor, FL) awarded grants totaling \$4.5 million to 83 Florida-based, nonprofit community organizations. Funding is intended to increase access to health services and improve the overall health status of underserved communities. Among the grantees are: **Hispanic Services Council** (Tampa) – \$286,000 to support **Puentes to Health**; **HANDS** (Ft. Pierce) – \$200,000 to support the HANDS Clinic of St. Lucie County; **Martin County Healthy Start Coalition** (Stuart) – \$150,000 for its Prenatal Outreach Center; **Community Smiles** (Miami) – \$50,000 for **Access to Smiles**; **Mercy Foundation** (Miami) – \$50,000 for the St. John Bosco Clinic; **Open Door Health Center** (Homestead) – \$50,000 for general operating support; and **The Children's Campaign** (Tallahassee) – \$30,000 for the **Children's Health Awareness Project**. Contact: Eileen Coogan Boyle, 727.507.9668, eboyle@afmfl.org.
- **Blue Shield of California Foundation** (San Francisco) awarded \$9 million in grants to address health-related issues for California residents. The majority of funding will support efforts focused on health care reform and strengthening the state's safety net. The foundation awarded \$1.5 million to support low-income health programs in 13 counties to continue to expand coverage for uninsured, legal residents under the state's Medicaid waiver. The **Anderson School of Management** at the

University of California, Los Angeles will receive \$750,000 over 24 months to develop an executive team program that is focused on community clinics and designed to help clinics use data to improve performance. **Insure the Uninsured Project** (Santa Monica, CA) will use a two-year, \$675,000 grant to provide health care policymakers and others with information and technical assistance that can support the state's efforts to expand coverage and strengthen the safety net. The foundation also announced 14 new grants totaling \$2 million through its **Blue Shield Against Violence** initiative to strengthen culturally appropriate domestic violence services for Native American/American Indian, black and African American, and recent immigrant populations across California. Contact: Eric Antebi, 415.279.0748, eantebi@fenton.com.

- **Harvard Pilgrim Health Care Foundation** (Wellesley, MA) awarded grants totaling \$30,000 to commemorate its 30th anniversary. As part of the foundation's **\$30k for 30y** anniversary initiative, a grant of \$10,000 was awarded to one organization in each state of the foundation's tri-state service area of Maine, Massachusetts, and New Hampshire. The Massachusetts beneficiary is **Franciscan Hospital for Children** (Brighton), which will use its grant to help fund renovations to the Inpatient Mental Health Unit, transforming the existing nursing station into a less formal, more comfortable relaxation station. Contact: Valerie Umana, 617.488.2877, vumana@regancomm.com.
- **Healthcare Georgia Foundation, Inc.** (Atlanta) awarded \$643,500 in

GIHNEWS

REGISTER FOR THE 2012 GIH ANNUAL MEETING BY FEBRUARY 10

Register today for the 2012 GIH annual meeting *Health and Equity for All* to secure your spot at the nation's largest gathering of health grantmakers. Meeting highlights include: plenary speakers Alan Weil, Angela Glover Blackwell, and Derek Yach; in-depth preconference sessions; network breakfast meetings; and plenty of networking opportunities. The meeting takes place March 7-9 in Baltimore, Maryland. Visit www.gih.org for full meeting details, including hotel information.

CARA CHERVIN AND COLIN PEKRUHN JOIN GIH STAFF

Cara Chervin and Colin Pekruhn have joined the GIH team as program associates. Ms. Chervin is responsible for GIH work related to health disparities. Previously she was a health promotion specialist with Alice! Health Promotion at Columbia University where she developed and evaluated programs promoting balanced eating, healthy interpersonal relationships, and mental health. Mr. Pekruhn is responsible for GIH work related to oral health. Prior to joining GIH, he was a senior policy analyst at the Children's Dental Health Project where he analyzed local, state, and federal policies and conducted policy research.

grants to support 12 Georgia-based programs serving state residents. The foundation awarded \$24,000 grants to four Area Health Education Centers (AHECs) for the development of **HealthTecdL** programs to support the foundation's distance-learning programs. Organizations receiving these awards are: **Foothills AHEC** (Gainesville), **Magnolia Coastlands AHEC** (Statesboro), **Southwest Georgia AHEC** (Albany), and **Three Rivers AHEC** (Columbus). Other organizations that received funding include: **Hispanic Health Coalition of Georgia, Inc.** (Atlanta) – \$150,000 to develop the *2012 Georgia Latino Health Report* and to host a second **Latino Health Summit** in Georgia; **Georgians for a Healthy Future** (Atlanta) – \$105,000 to increase organizational capacity to provide consumer health advocacy work in Georgia; and **Southeast Georgia Communities Project** (Lyons) – \$100,000 for the diabetes prevention program and organizational capacity. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.

- **Health Care Foundation of Greater Kansas City (KS), Kansas Health Foundation** (Wichita), **REACH Healthcare Foundation** (Merriam, KS), **Sunflower Foundation** (Topeka, KS), and **United Methodist Health Ministry Fund** (Hutchinson, KS) announced grants totaling \$244,800 to nine nonprofit organizations. The grants were awarded through the **Affordable Care Act Opportunity Fund**, a \$450,000 grant pool created by the foundations for the purpose of assisting Kansas-based nonprofit organizations to access federal programs and secure innovation grants that are part of health reform. Among the grantees are: **Health Innovations Network of Kansas** (Topeka) – \$30,000 for technical assistance for a consortium of 19 northeast Kansas hospitals to examine alternative organizational models to enhance health, health care, and cost effectiveness; **GraceMed Health Clinic** (Wichita) – \$30,000 to support grantwriting, budgeting assistance, and financial analysis to support federal application for capital development and expansion; **Kansas Health Institute** (Topeka) – \$30,000 to

collaborate with the Kansas Insurance Department to assess public knowledge about health law and develop methods for communicating relevant changes; and **Community Health Center of Southeast Kansas** (Pittsburg) – \$29,500 for architectural design and site planning to support federal application for capital development and expansion. Contact: Larry Tobias, 785.232.3000, ltobias@sunflowerfoundation.org.

- **Maine Health Access Foundation** (Augusta) has awarded a total of \$598,659 to three Maine organizations for payment reform projects aimed at improving health and patient experience while reducing per capita costs. These two-year grants will support projects that are intended to transform how health care services are paid for so patients and purchasers can receive maximum value from every health care dollar spent. Grants have been awarded to: **Maine Department of Health and Human Services, MaineCare** (Augusta) – \$200,000 to develop and implement a **Medicaid Health Homes** program in partnership with Quality Counts; **Maine Primary Care Association** (Augusta) – \$200,000 to develop a consumer operated and oriented plan to be offered as a qualified health plan through the state's insurance exchange by the end of 2013; and **HealthInfoNet** (Portland) – \$198,659 to expand and store clinical data collected by Maine's statewide health information exchange, which includes approximately 900,000 patients and the 32 hospitals that account for 90 percent of inpatients and emergency department patients. Contact: Barbara Leonard, 207.620.8266, ext. 102, bleonard@mehaf.org.
- **Missouri Foundation for Health** (St. Louis) awarded \$1.8 million to 25 organizations with programs that aim to improve the health of Missouri residents. Among the grantees are: **University of Missouri** (Columbia) – \$315,700 to assist the university in conducting pilot programs to reduce harm caused by tobacco use in the lesbian, gay, bisexual, and transgender community; **Northeast Missouri Area Health Education Center** (Kirksville) – \$179,968 to help

provide educational programs, service projects, and career clubs for rural high school students interested in health professions; **Freeman Health System** (Joplin) – \$175,500 to offer summer health career camps for high school students in medically underserved communities; **Asthma and Allergy Foundation of America, St. Louis Chapter** – \$20,000 to develop a strategic plan; and **Bollinger County Health Center** (Marble Hill) – \$18,950 to pursue accreditation by the Missouri Institute for Community Health. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.

- **The New York Community Trust** (NY) awarded \$5.5 million in grants to 72 organizations working in a range of program areas, including health and human services, housing, employment, education, and the arts. Among the New York City-based grantees with health programs are: **Memorial Sloan-Kettering Cancer Center** – \$160,000 to help poor and uninsured immigrants with cancer get treatment, secure transportation to medical appointments, and manage other health problems; **Visiting Nurse Service of New York** – \$120,000 to train home health aides to provide better post-hospital physical rehabilitation to chronically ill elders; **Public Health Solutions** – \$100,000 to respond to federal cuts in funding for reproductive health care for poor women by transferring operations of clinics providing these services to federally qualified health centers; **Institute for Family Health** – \$95,000 to determine if electronic medical records improve the care of people with heart disease who also have mental health and substance-abuse problems; and **New York Hall of Science** – \$50,000 for a distance-learning program that enables chronically ill, hospitalized, and home-bound students to share their experiments and compare notes through video chat. Contact: Ani Hurwitz, 212.686.0010, ext. 224, afh@nyct-cfi.org.

- **Pottstown Area Health & Wellness Foundation** (PA) awarded approximately \$1.2 million to fund 39 local organizations. In addition to the foundation's customary support of nonprofit

Hogg Foundation for Mental Health

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The Hogg Foundation for Mental Health has been advancing the mental wellness of the people in Texas since 1940, when the children of former Texas Governor James S. Hogg established the foundation with proceeds from their brother Will's estate. The foundation serves as an impactful grantmaker and catalyst for change, focusing on key strategic areas with the greatest potential to benefit mental health in Texas. Housed within The University of Texas at Austin, the Hogg Foundation funds mental health services, scholarships, academic research, policy work, and public education and outreach.

Program Information: The Hogg Foundation has five strategic grantmaking areas: enhancing services to improve the availability, delivery, and effectiveness of mental health services for consumers, youth, and family; developing the workforce to address a widening gap between demand for and availability of highly trained, culturally diverse, and consumer-oriented mental health workers; improving public policy; educating and informing stakeholders; and supporting research on mental health at Texas universities.

► Financial Information:

Total Assets: \$157 million (FY 2010-2011)

Amount Dedicated to Health-Related Grants: \$8 million (FY 2011-2012)

► Special Initiatives and Representative Health and Human Services Grants:

- **Mental Health Policy Academy and Fellows** – This initiative is increasing the capacity of Texas nonprofit advocacy organizations to engage effectively in mental health policy. Five grantees received funding to hire and train a mental health policy fellow for up to two years. The fellows are learning about the many ways that public policy at the local, state, and federal levels can influence systems change, including statutory, regulatory, or judicial actions and agency policies and practices (\$1 million).
- **East Texas Coalition for Mental Health Recovery** – This pilot initiative is creating a strong regional network of consumers, providers, and advocates who are skilled, knowledgeable, and trained in mental health recovery; wellness; and consumer, youth, and family involvement. The number of participating organizations doubled from six in the first year to 12 in the second year of funding, and the coalition now covers 69 Texas counties (\$1.3 million).
- **Texas Psychology Internships Initiative** – Three grantees are creating quality internships for doctoral psychology students

that will help alleviate mental health workforce shortages in Texas. The sites – a county juvenile probation department, a university counseling center, and a regional health care provider – are developing new internship programs to enable students to get the year of supervised training and experience required for their degrees. The programs will seek national accreditation while training an estimated 38 interns during the grant period (\$1.6 million over 5 years).

- **Promoting Trauma-Informed Care by Reducing Seclusion and Restraint** – This grant is funding training, information, collaboration, and technical assistance for residential treatment centers in Texas. The goal is to help the centers adopt safer, more effective tools in place of traumatic, potentially deadly seclusion and restraint practices commonly used to manage the behavior of children and youth (\$589,000 over 3 years).
- **Mental Health Academic Research Grants** – The foundation awards grants to tenure-track assistant professors in Texas who are conducting innovative academic research in mental health. The goal is to further the recipients' academic careers while encouraging research on important mental health issues in Texas. More than 30 researchers have received grants as of 2011 (\$1.3 million).

Strategic Changes in Grantmaking Direction: *“The Hogg Foundation has fundamentally changed our view of mental health, based on a national paradigm shift away from reducing symptoms toward providing services and supports that enable people with mental illness to recover and lead productive lives. This consumer-focused philosophy is infused in everything we do: funding initiatives to advance recovery and wellness in Texas, encouraging grant proposals to include consumers and their families in a meaningful way, engaging stakeholders in dialogue about recovery and wellness, and hiring mental health consumers in key staff positions.”*

Dr. Octavio N. Martinez, Jr.
Executive Director



organizations, schools, and municipalities, funding during this cycle focused on battling childhood obesity and establishing a community garden. A \$175,000 grant was awarded to support the **Healthy Weight, Healthy Families** pilot program, a family-centered childhood obesity intervention program in the Pottstown community. This two-year, intensive treatment program is being managed by **Creative Health Services, Inc.** (Pottstown, PA), a non-profit mental health provider that will provide individualization and support to families committed to improving the health outcomes of their obese children ages 8 to 12. A community garden to be developed by the **Mosaic Community Land Trust** (Pottstown, PA) is partially funded by the foundation. Land donated by the Pottstown School District, plus donations of materials and services from local businesses and organizations will provide an opportunity for lower-income residents without access to healthy foods to grow their own affordable and fresh produce. Contact: Rose Crews, 619.323.2006, rosecrews@pottstownfoundation.org.

St. David's Foundation (Austin, TX) announced \$11.2 million in grants to 32 area organizations that provide access to health care services for residents of central Texas. The following Austin-based organizations are among the grantees: **People's Community Clinic** – \$2.7 million to support clinic operations and special projects; **Lone Star Circle of Care** – \$2 million to support a patient-centered health home; **LifeWorks** – \$288,719 for **Shared Psychiatric Services**, a pilot program to determine the most effective and efficient way to meet the need for psychiatric services for local children and adolescents; **Austin-Travis County EMS** – \$186,523 to provide three emergency response vehicles to aid in managing emergency calls; and **Austin Groups for the Elderly** – \$98,800 to help educational efforts aimed at preventing falls for older adults. Contact: Lisa Trahan, 512.879.6612, ltrahan@stdavidsfoundation.org.

■ **Williamsburg Community Health Foundation** (VA) awarded grants

totaling \$884,419 to 14 nonprofit organizations providing health care services to local residents. Among the grantees are: **RIDES** (Williamsburg) – \$100,000 to help provide nonemergency transportation to medical appointments for people over the age of 55 and disabled citizens of any age; **York County Division of Juvenile Services** (Yorktown) – \$100,000 for its **Psychological and Substance Abuse Services** program, which serves high-risk youth referred by the court system; **Bacon Street** (Williamsburg) – \$87,956 to support adolescent substance abuse services and mental health counseling; **Child Development Resources** (Williamsburg) – \$84,000 to support specialized therapies for babies and toddlers with disabilities or developmental delays; **Williamsburg Area Meals-on-Wheels** – \$40,000 to provide hot, nutritious meals to homebound citizens and shelf-stable emergency meals for times when inclement weather makes deliveries impossible; and **Network for Latino People** (Norge) – \$37,331 to fund trained translators to facilitate better communication between Spanish-speaking citizens and health care providers. Contact: Ross Richardson, 757.345.2614, rrichardson@wchf.com.

SURVEYS, STUDIES & PUBLICATIONS

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■ **California HealthCare Foundation** (Oakland) released *California's Uninsured*, which reveals that California has the largest number of uninsured residents, at 6.9 million. Further, the percentage of Californians who obtain insurance through their jobs has declined. Workers under age 65 covered by employer-based insurance decreased from 65 percent in 1987 to 53 percent in 2010, although some of those workers gained coverage through Medi-Cal, the state's Medicaid program. Other key findings include that nearly one in four workers in California is uninsured, that nearly one third of the uninsured in California and the nation have family incomes of \$50,000 or less, and that approximately 60 percent of the state's uninsured are Latino. This report is

published as part of the foundation's *California Health Care Almanac*, an on-line clearinghouse for key data and analysis examining California's health care marketplace. Find all Almanac reports at www.chcf.org/almanac. Contact: Alexandra Matisoff-Li, 510.587.3154, amatisoff@chcf.org.

■ **Greater Rochester Health Foundation** (NY), **Rochester Regional Health Information Organization** (NY), **Rochester Business Alliance** (NY), and the **Monroe County Medical Society** (Rochester, NY) have released *Going Electronic in Health Care – Rochester Leads the Way*. The report highlights the process and results of a community-wide initiative to improve quality and reduce the cost of health care through conversion to an electronic system for recordkeeping and development of a health information exchange. The combination of electronic medical records and the increased use of the health information exchange make patient medical records easily available to all providers of care. The accuracy of electronic medical records is improved, harmful-medication interactions are quickly identified, and the potential for duplicative testing is greatly reduced. In addition, the timeliness of critical information through the exchange reduces errors and helps streamline diagnoses, all of which can save dollars and lead to better patient outcomes. Contact: Lynette Loomis, 585.258.1717, lloomis@thegrhf.org.

■ **The Health Foundation of Central Massachusetts, Inc.** (Worcester) commissioned an evaluation of its first 10 years of grantmaking – *Evaluation Report for The Health Foundation of Central Massachusetts: Analyses of Its First Ten Years of Grantmaking (2000-2010)*. The foundation made grants of approximately \$20 million during that period to improve the health of those who live or work in central Massachusetts. The full report is available at www.hfcm.org. Contact: Elaine Cinelli, 508.438.0009, ext. 2, ecinelli@hfcm.org.

■ **New York State Health Foundation** (New York) funded the publication of

Health Reform Works: How the Affordable Care Act Is Already Making a Difference for New Yorkers, which was released by Health Care for All New York and Community Service Society. The report outlines important provisions of the law that have already taken effect and are benefitting New York residents. The document includes stories from families, small businesses owners, seniors, and students statewide who have already been helped by the legislation. The complete report is available on-line at www.nyshealthfoundation.org/userfiles/HealthReformWorks.pdf.

- **United Health Foundation** (Minnetonka, MN), the **American Public Health Association** (Washington, CD), and **Partnership for Prevention** (Washington, DC) released a report on preventable chronic disease. *2011 America's Health Rankings* reports improvement in rates for smoking cessation, preventable hospitalizations, and cardiovascular deaths from 2010 to 2011. These improvements however, were offset by increases in obesity, diabetes, and children living in poverty. The authors measured progress on 23 indicators and found that taken as a whole, the country's overall health remained steady. The report also ranks the health status of states nationwide and reports Vermont as the healthiest state for the fifth consecutive year. States showing the most substantial improvement include New York and New Jersey, largely because of improvements made in smoking cessation. Idaho and Alaska showed the most downward movement. For more information, visit www.americashealthrankings.org.

ON-LINE

Lilly USA, LLC (Indianapolis, IN) announced that its **Lilly for Better Health** program has launched an expanded Spanish portal on www.lillyforbetterhealth.com. The newly enhanced *En Espanol* section features a 60-page interactive health album that provides practical tips on healthy eating, physical activity, and managing health conditions. Additionally, visitors will

find more than a dozen interactive health and wellness quizzes and risk assessments on topics such as weight management, stress, diabetes, cancer, and mental health. Visitors to the portal may browse health education resources covering a wide variety of health and wellness topics. Contact: Tammy Lieber, 317.277.8619, lieberta@lilly.com.

OTHER NEWS

- **The Colorado Health Foundation** (Denver) received a \$1.45 billion payment from HCA Inc. for its 40 percent equity stake in the Denver-area's HCA-HealthONE health care system. The divestiture allows the foundation to transfer its assets to a diversified investment portfolio that will strengthen its long-term vision to make Colorado the healthiest state in the nation. The foundation works with health-related nonprofits to increase access to health care and health coverage while promoting healthy living for Coloradans statewide. The foundation also administers medical education programs to bolster Colorado's health care workforce. The approved agreement requires HealthONE to continue its support of charity care for 15 years and to accept Medicare and Medicaid coverage for 10 years. Additional provisions include no hospital closures from HealthONE for a minimum of five years. The agreement also establishes a HealthONE Board of Trustees, which will oversee the transaction's covenants for 15 years and provide counsel to HealthONE regarding quality, patient safety, compliance, performance improvement, risk management, and community benefit functions. Contact: Suzanne Beranek, 303.953.3668.

PEOPLE

- **Blue Cross and Blue Shield of Minnesota Foundation** (Eagan) announced **Carolyn Link, M.P.H., R.N.** as its new executive director. Ms. Link worked for Blue Cross Blue Shield of Minnesota where she directed the

overall strategy for **Prevention Minnesota**. Previously she worked for the Minnesota Department of Health's **American Stop Smoking Intervention Study**. Contact: Julie Eastling, 651.662.6574.

- **The California Endowment** (Los Angeles) appointed **Brian Lee Mimura** executive director of its First 5 Merced/East Merced County **Building Healthy Communities Collaborative**. As executive director of First 5 Merced County, Mr. Mimura was responsible for determining strategic direction, budget and long-range financial planning, staff management, and evaluation, among numerous other activities. Prior to his service in Merced County, he served as associate director of planning and evaluation for First 5 Fresno County. Mr. Mimura has held a number of health-focused positions at the California Health Collaborative in Fresno; the Malaysian National AIDS Council Program Evaluation Project in Kuala Lumpur, Malaysia; and Fresno County Health Services Agency's Southeast Asian Project through the Maternal Child & Adolescent Health Department. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.
- **The Commonwealth Fund's** (New York, NY) former president **Margaret E. Mahoney** passed away on December 22, 2011, after a long illness. As president of the fund, Ms. Mahoney was the first woman to head a major U.S. philanthropic foundation. Prior to joining the organization, she was a senior executive at **Robert Wood Johnson Foundation** (Princeton, NJ) and at the Carnegie Corporation. In a career spanning more than four decades, Ms. Mahoney helped redefine and reenergize American health care philanthropy. By bringing about the merger of the **James Picker Foundation** with The Commonwealth Fund in 1986, she assembled resources that were key in the emergence of the patient-centered care movement. Other major fund initiatives carried out under Ms. Mahoney's leadership include the **Commission on Women's Health**, the **Task Force on Academic Health Centers**, and the **Commission on Elderly People Living Alone**. Upon her

retirement in 1995, Ms. Mahoney worked to create **Healthy Steps for Young Children**, a national initiative to encourage pediatricians to pay more attention to developmental issues in the first three years of a child's life. For more information, visit www.commonwealthfund.org.

- **Consumer Health Foundation** (CHF) (Washington, DC) announced that **Margaret O'Bryon**, who has led CHF since its inception in 1998, will step down as president and CEO in September 2012. Following her official departure, Ms. O'Bryon will remain connected to the foundation as a part-time senior strategist. Known locally and nationally for her commitment to activist philanthropy whose hallmark is social justice fostering innovation that starts at the community level, Ms. O'Bryon was recently announced as the recipient of the **2012 Terrance Keenan Leadership Award** from Grantmakers in Health. The award, which will be presented in March, honors outstanding individuals in health philanthropy whose work is distinguished by leadership, innovation, and achievement. Strongly

committed to creating an innovative grant portfolio that reflected the needs of the region, under Ms. O'Bryon's leadership, CHF earned a reputation as a collaborative funder that works in partnership with the community, other funders, nonprofit organizations, and local leaders. Contact: Andy Burness, 301.652.1558, aburness@burnesscommunications.com.

Urban Institute (Washington, DC) announced that **Sarah Rosen Wartell** will become president at the end of February 2012. She succeeds **Robert D. Reischauer**, who has led the 43-year-old independent, nonpartisan research organization since 2000. A public policy executive and housing markets expert, Ms. Wartell cofounded the **Center for American Progress** (CAP) (Washington, DC) and serves as its executive vice president. She served as CAP's first COO and general counsel. Before her tenure at CAP, Ms. Wartell was President Bill Clinton's deputy assistant for economic policy and the deputy director of his National Economic Council. Contact: Stu Kantor, 202.261.5283, skantor@urban.org.

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